

# THE NEW YORK PUBLIC LIBRARY

## Ask NYPL Express

### Fee Schedule to Obtain High Quality Reproductions for Editorial & Commerical Use

As of August 17, 2009

Reproduction fees are scaled based on usage. All fees are per image and include a 300dpi TIFF.

#### BOOKS, EXHIBITION CATALOGS, CD-ROMs, DVDs, & CDs

Rights: one-time in print edition

##### Interior use:

North American or Single Country Rights - Single-Language  
World Rights and/or All Languages

##### Cover use:

Cover - North America or Single Country  
Back Cover - North America or Single Country  
World Rights

Re-use in revised or subsequent edition

\*Includes E-bbok rights for non-profit presses only

\*\*Each additional 100,000 copies

Additional Teacher's edition

Additional CD-ROM, DVD, or CD

Additional Electronic rights including E-book

		PRINT RUN					
		Under 3,000*		3,001 - 10,000*		10,001 to 100,000**	
		B/W	Color	B/W	Color	B/W	Color
North American or Single Country Rights - Single-Language		\$55	\$75	\$85	\$125	\$125	\$175
World Rights and/or All Languages		\$70	\$100	\$115	\$175	\$175	\$225
Cover - North America or Single Country		\$300	\$300	\$450	\$450	\$550	\$550
Back Cover - North America or Single Country		\$200	\$200	\$325	\$325	\$400	\$400
World Rights		+25%	+25%	+25%	+25%	+25%	+25%
Re-use in revised or subsequent edition		\$25	\$35	75%	75%	75%	75%

+50%

+\$50

+\$50

+\$75

#### SCHOLARLY JOURNALS & NONPROFIT NEWSLETTERS

Rights: one-time, worldwide in print edition up to 100,000\*

Interior \$55

Cover \$150

Additional Internet +\$25

\*If print run is over 100,000 see below National & Trade Magazines rates.

#### NATIONAL & TRADE MAGAZINES

Rights: one-time, worldwide in print edition, editorial use only\*

	1/4 page	1/2 page	3/4 page	Full Page	Cover
Circulation under 250,00	\$100	\$135	\$175	\$250	\$500
Circulation over 250,00	\$200	\$250	\$300	\$350	\$750
Additional Electronic rights in perpetuity	+\$50				

\*Does not include print ads or any other advertising. Please email with details.

## NEWSPAPERS

Rights: one-time, editorial use only\*

	1/4 page	1/2 page	3/4 page	Full Page	Cover
Circulation under 150,000	\$75	\$125	\$150	\$200	\$400
Circulation over 150,000	\$200	\$250	\$300	\$350	\$750

\*Does not include print ads or any other advertising. Please email with details.

## BROCHURES, FLYERS, SALES CATALOGS, ETC.

Rights: one-time, worldwide in print edition

	Nonprofit Up to 50,000*	Commercial Up to 50,000**
Interior	\$55	\$150
Cover	\$150	\$350

\*Each additional 50,000 copies +100%

\*\*Each additional 50,000 copies +50%

## EXHIBITION DISPLAY

Rights: one-time in exhibition

	Nonprofit	Commercial
Temporary less than one month	\$55	\$100
Up to 1 year	\$100	\$200
Up to 5 years	\$175	\$350
Permanent*	\$225	\$500
Additional Internet	+\$25	+\$50

\*If permanent use is signage the fee is \$100 per image

## DOCUMENTARIES

### Television Broadcast

Rights: Up to ten years (unless otherwise noted)

	Broadcast Only	Broadcast, Home Video DVD & All Media*
All Television - Standard & Non-Standard - (up to one year)	\$75	NA
All Television - Standard & Non-Standard - North America	\$150	\$200
All Television - Standard & Non-Standard - World Rights	\$175	\$250
Public Television - World Rights	\$100	\$150

\* Includes on-air promotion, web site, and non-theatrical/educational, excludes theatrical and printed promotional material.

Additional Theatrical	+\$250
Set dressing	\$350

**Non-Broadcast Video**

Rights: Life of the project

Film Festival	\$80
Museum	\$75
Classroom	\$55

**LIVE PERFORMANCE**

Rights: up to one year

Nonprofit	\$250
Commercial	\$500

**If your intended use is not listed, please write to us at [permissions@nypl.org](mailto:permissions@nypl.org) with a detailed description of use.**





