



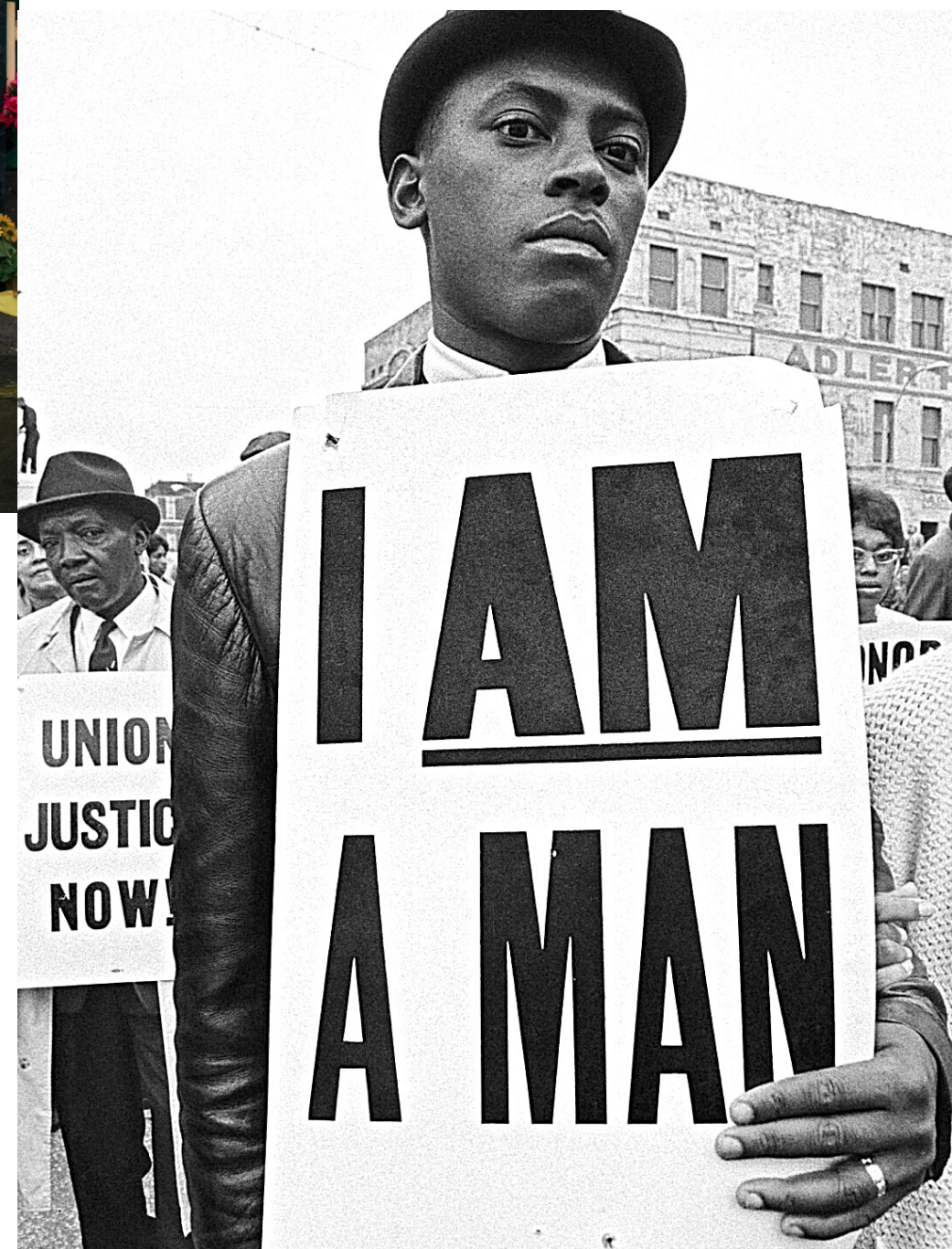
# The Art of Powerful Messaging

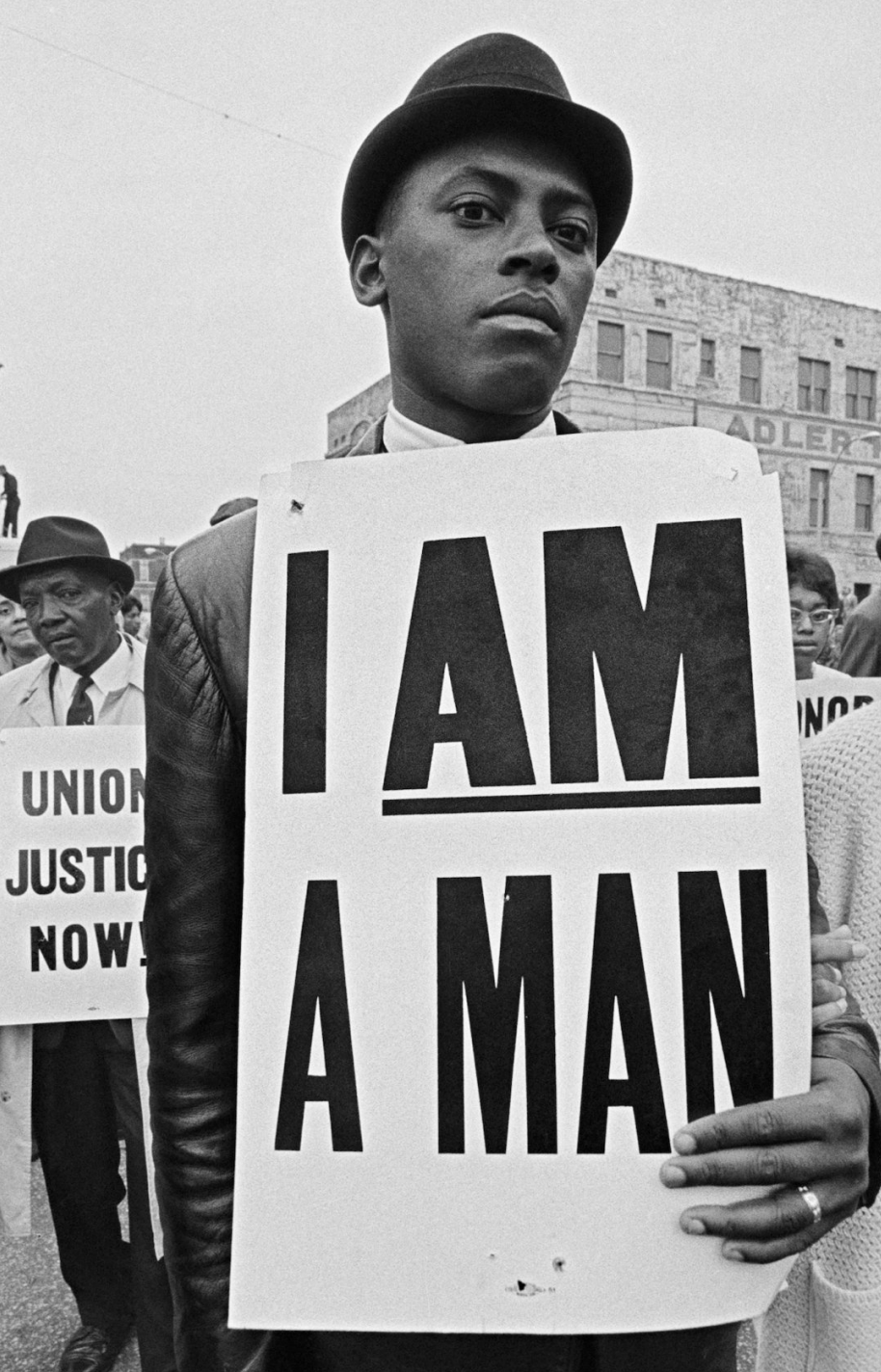
THE HUMAN NATURE OF THE HAIKU & BEYOND



MY VOICE IS POWERFUL

I HAVE A VOICE





# Powerful Messaging

## The Human Nature of The Haiku & Beyond

### What is Powerful Messaging?

Social Issue Brainstorm: Words, Synonyms & Adjectives  
We Invented The Remix (D.L Warfield & Jimi Hendrix)  
Powerful Literary Themes

### What is a Haiku?

Define & Sample Texts, Write a Haiku

### Powerful Poets and Authors

Powerful Poems & Artists: Sonia Sanchez, Richard Wright

### Writing Prompt Challenge

Beyond the Haiku

### The Art of Powerful Messaging (Mini Guide)



# The Art of Powerful Messaging

Amplifying creative voice for change or expression

1

What are some important social topics of commentary for you and/or your community?

Discrimination  
Diversity  
Race  
Identity  
Gender Equality

2

Choose a theme from our social topics of commentary.

?

3

In response to the theme, Think of different words, synonyms, adjectives or emotions that it responds.

unfair  
newsflash  
broken  
tired



# Brainstorm Words

Choose a theme from our **social topics of commentary**. In response to the theme, Think of different **words, synonyms, adjectives** or **emotions** that it responds.

**Synonym** a word having the same or almost the same meaning as another word.

## Social Topics of Commentary

Discrimination

Diversity

Race

Identity

Gender Equality

Civil Rights

Women's Rights

Immigration

Bullying

Gun Violence

Education

The Environment



“

LET THIS INSPIRE US:

**My flags, like Americans are all different and custom fabricated to represent different passions, genres, ideas and cultures. No matter the color, fabric or design, they all scream...I AM AMERICA.**

D.L WARFIELD

”

Listen to Jimi Hendrix rendition of the star spangled banner: Be inspired by American Flag Remix, D.L Warfield. Add new words based off sounds & visuals experienced



**We Invented The Remix:** The Art of Interpretation

The American Dream?

Beauty

Love

complicated relationships

*My Brainstorm*  
Race + Dealing with  
Prejudice or discrimination

misunderstandings

Discrimination

history repeated

questions

tension all around

legacy



## Poetic Statement

Using your keywords and phrases craft an insightful response from an important issue

**Social Topic + Literary Theme.**  
Give us your perspective/experience or commentary

*"Where can I be black instead of just blackened out?" - J.H*  
(Race + Dealing with Prejudice or discrimination)

*\*share in the chat*



## We Invented The Remix

Brainstorm words around social issues that are close to your heart and/or community.

Use the Art of Interpretation and respond to important movements and periods that pushed for social justice throughout history.



## Literary Themes

1. Power to overcome obstacles
2. Change versus tradition
3. The effect of loneliness
4. Evils of racism
5. The power of discovery
6. Coming of Age
7. Man vs Nature, Man vs Self
8. Dealing with prejudice or discrimination
9. Will to survive
10. Working class struggles



# Writing Tips & Suggestions

1. Clear and strong message
2. Humor, wit or wordplay
3. Keep it short and simple
4. One breathe, one voice
5. Write from the heart: Bring your passion



# What is a Haiku?

*The haiku is breath," or what you can utter with one breath,  
- Sonia Sanchez*

Haikus are a traditional Japanese poetic form with three lines of five, seven and five syllables. Let's take a look at syllables. They are the beats in a word.

BLUES= 1 SYLLABLE

SOME/THING. = 2 SYLLABLES

PO/ET/R Y = 3 SYLLABLES

CAL/CU/LAT/ER = 4 SYLLABLES

DIS/CRIM/IN/AT/ION= 5 SYLLABLES

I.

What is a haiku?

A breath of air in 3 lines.

Five, seven, five: count.

II.

A moment of truth

whispered in soft syllables

vibes of life's rhythms.



# Powerful Authors

Haiku Examples and other Poems



# Sonia Sanchez

10.

Imagine her words:

Every great dream begins  
with a dreamer...

12.

Imagine her humming:

How many days we got  
fore we taste freedom



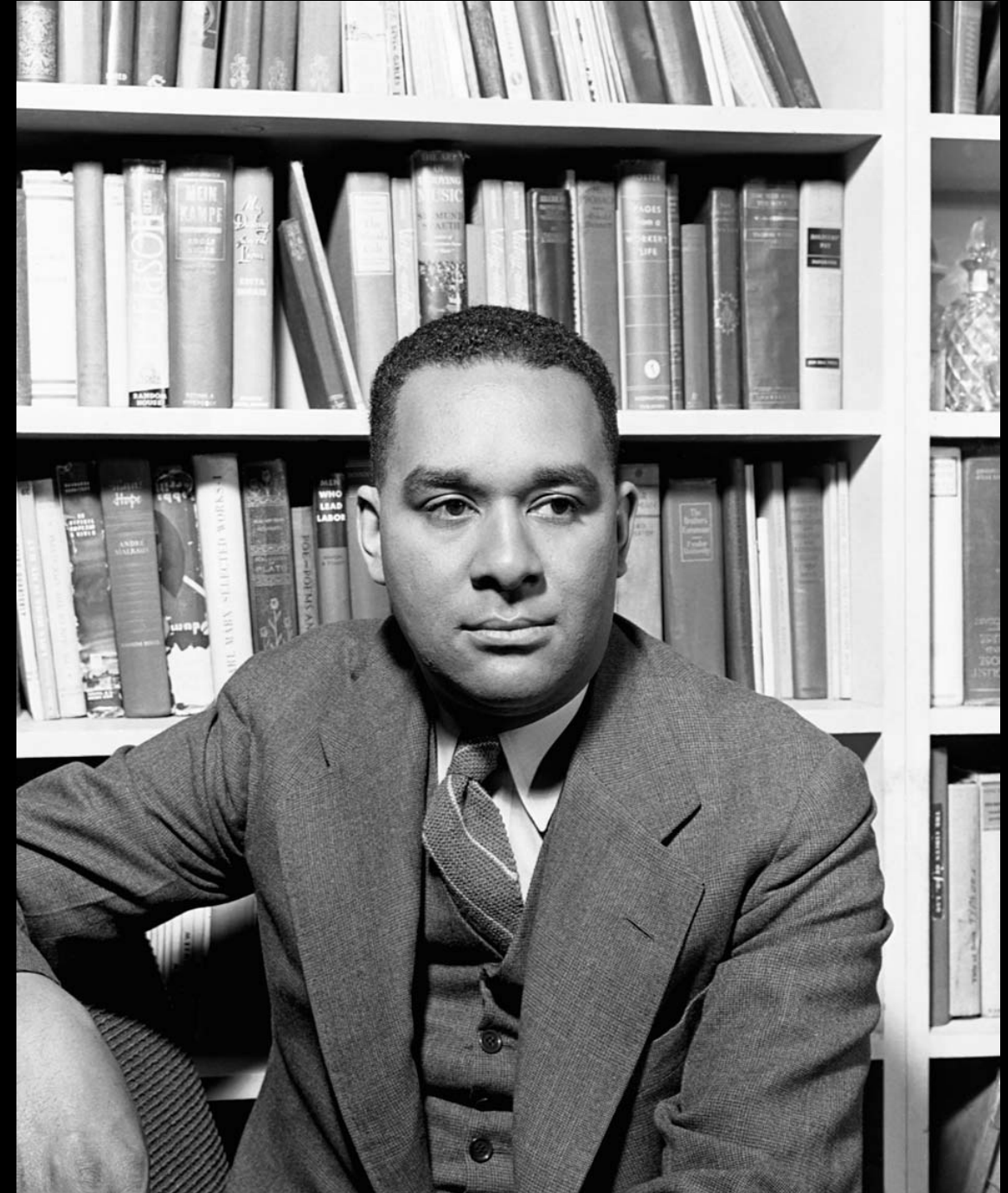
# Sonia Sanchez

If I had known then  
what I know now, I would have  
picked my own cotton.

# Richard Wright

A sleepless spring night:  
Yearning for what I never had,  
And for what never was.

Richard Wright: The Best American  
Haiku Poems



# A Black Haiku

Where can I be black  
Instead of just blackened out  
Where can I be me?

Jay Howard: America is Me, America Is NOT Me



## Beyond the Haiku



## Prompt Challenge: I Have A Voice

Extend your haiku in a piece that reflects your own lived experiences or understanding of “human nature” through a social or cultural issue you find important. You can use all or part of your haiku to launch your writing.





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Amplifying creative voice for change or expression

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In response to the theme, Think of different words, synonyms, adjectives or emotions that it responds.



# The Art of Powerful Messaging

Amplifying creative voice for change or expression

## Social Topics & Commentary

Discrimination,  
Diversity,  
Race,  
Identity,



Gender Equality  
Civil Rights,  
Women's Rights,  
Immigration,



Bullying,  
Gun Violence,  
Education,  
The Environment

## Top 10 Literary Themes

A theme is the central idea or ideas explored in the story. Literary themes might be the subject matter or present itself as a message within the larger story.

1. Power to overcome obstacles
2. Change versus tradition
3. The effect of loneliness
4. Evils of racism
5. The power of discovery
6. Coming of Age
7. Will to survive
8. Man vs Nature, Man vs Self, Man vs. Machine
9. Dealing with prejudice or discrimination
10. Working class struggles



## The Art of Powerful Messaging

**Explore:** Craft an insightful response from an important **Social Topic + Literary Theme.**

**Brainstorm:** Capture your sentiment or message in **keywords**, or a short poetic statement.

**Protest Poem:** Expand your poetic statement into a **powerful haiku** or micro poem.

## Writing Tips & Suggestions

- Clear and strong message
- Humor, wit or wordplay
- Keep it short and simple
- One breathe, one voice
- Write from the heart: Bring your passion!





# Got Poems?

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Tag #RaiseMyVoice and share it with us  
[@communitywordproject](https://www.instagram.com/communitywordproject).