

NYPL BY THE NUMBERS

PEOPLE | BOOKS+MORE

More people than ever before turned to The New York Public Library in 2012, seeking everything from books and e-books to computer classes, kids' programs, job-search help, free English classes, and more.

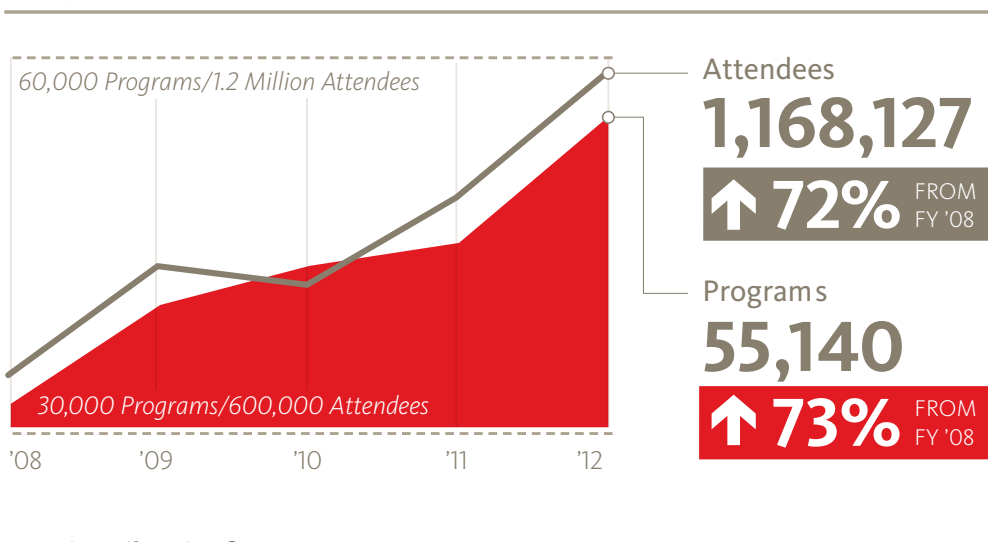
PEOPLE

MORE PEOPLE ARE VISITING THE LIBRARY THAN EVER BEFORE

Total Library Visits

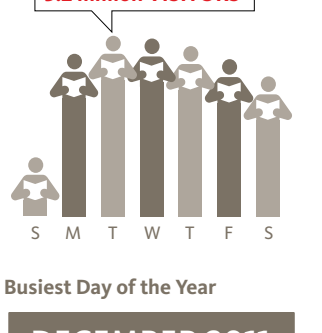
18 Million 12%↑ FROM FY '08

Most Visited Libraries

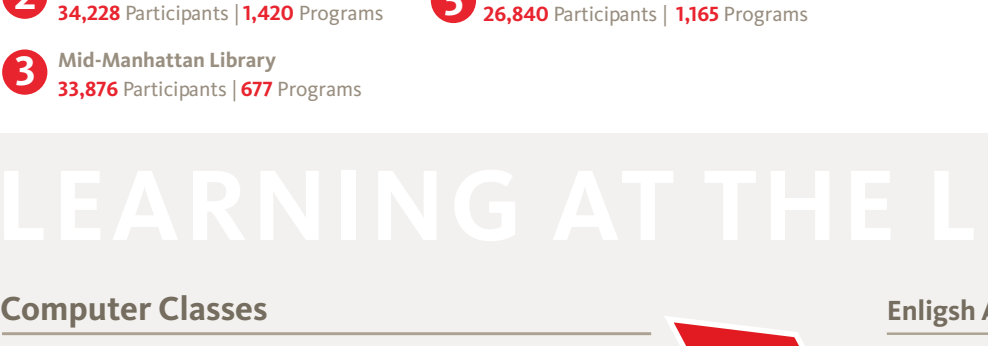


Exhibition Attendance

782,469 Visitors in FY '12



Programs and Attendance



NYPL's Bustiest Day of the Week

TUESDAY 3.2 million VISITORS

Bustiest Day of the Year DECEMBER 2011 28 79,778 VISITORS

Top Five Libraries for Programs

- Stephen A. Schwarzman Building 38,323 Participants | 571 Programs
- Seward Park Library 34,228 Participants | 1,420 Programs
- Mid-Manhattan Library 33,876 Participants | 677 Programs
- Library for the Performing Arts 30,040 Participants | 228 Programs
- Parkchester Library 26,840 Participants | 1,165 Programs

LEARNING AT THE LIBRARY

Computer Classes

7,694 Computer Classes 367%↑ FROM FY '11

English As A Second Language (ESOL)

HELLO! 1,857 NUMBER OF ESOL CLASSES 34,575 TOTAL CLASS ATTENDANCE

Borough Highlights

BRONX 900 Number of visitors to the first annual Workers Needed Job Fair at the Bronx Library Center

MANHATTAN 650 Number of attendees at financial help days at the Science, Industry and Business Library

STATEN ISLAND 22,000 ft² Amount of new library space coming to Mariners Harbor Library and Stapleton Library

OUR DIGITAL COMMUNITY

Visits to nypl.org

32 Million 15%↑ FROM FY '08

NYPL Social Networking

MORE THAN HALF A MILLION STRONG



Favorite Tweet

NY Public Library@nypl "Google can bring back a 100K answers. A librarian can bring you back the right one." -@neilhimself RT if you ♥ libraries http://ow.ly/6PLtC

GIVING BACK

Membership

34,841 Number of Library Friends and Schomburg members

\$180

We Love our Volunteers

1,593 LIBRARY VOLUNTEERS x 55.8 HOURS OF SERVICE PER VOLUNTEER = 88,889 HOURS OF VOLUNTEER SERVICE

Amount first-grader Helen Stone raised for NYPL with her Upper West Side lemonade stand

BOOKS+MORE

CIRCULATION IS AT RECORD LEVELS

Circulation

28 Million 44%↑ FROM FY '08

E-Books Circulated

667,162 190%↑ FROM FY '08

THE LIBRARY HOLDS 51.3 MILLION ITEMS

NYPL's most circulated books

THE HUNGER GAMES
THE LITIGATORS
MOCKINGJAY
2 by Suzanne Collins and 1 by John Grisham

Most circulated kids' books

THE UGLY TRUTH
CABIN FEVER
DIARY OF A WIMPY KID
All by Jeff Kinney

Most circulated e-book

THE GIRL WITH THE DRAGON TATTOO
By Stieg Larsson

Popular CDs in FY '12

THE FAME MONSTER, Lady GaGa
THRILLER 25, Michael Jackson
THE SOUND OF MUSIC

Popular DVDs in FY '12

IT'S COMPLICATED (2009)
THE BLIND SIDE (2009)
ALICE IN WONDERLAND (2010)

ACCESSING TECHNOLOGY

Hours of Public Computer Use



NYPL Laptop Use

441,434 reservations of 1,303 laptops 60%↑ FROM FY '10

Most Frequently Searched Databases at the Science, Industry and Business Library

MORNINGSTAR ONLINE
INVESTMENT RESEARCH CENTER
REFERENCE USA
VALUE LINE INVESTMENT RESEARCH CENTER

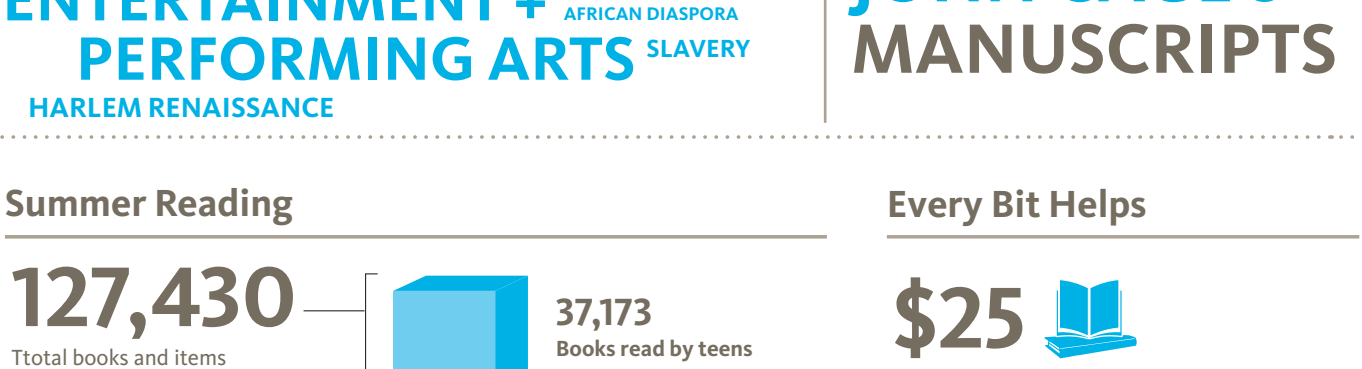
NYPL Labs' What's on the Menu? Project

569,001 dishes transcribed BY 105,513 web users

What's on the Menu? enlists volunteers to help transcribe menus from the Library's vast collection.

SATISFYING CURIOSITY

Reference Inquiries



MOST REQUESTED SUBJECTS AT THE SCHOMBURG CENTER

CIVIL RIGHTS
ENTERTAINMENT + PERFORMING ARTS
HARLEM RENAISSANCE
SPORTS
HARLEM AFRICA AND THE AFRICAN DIASPORA
SLAVERY

MOST REQUESTED COLLECTION AT THE LIBRARY FOR THE PERFORMING ARTS

JOHN CAGE's MANUSCRIPTS

Summer Reading



Every Bit Helps

\$25 provides 2 new children's books

\$40 provides a year of library service for 4 cardholders

\$113 provides 1 research volume

\$1,350 provides 1 job-search laptop plus software