The New York Public Library Manuscripts and Archives Division nypl.org/mss

New York World's Fair 1939 and 1940 Incorporated Records 1935-1945 MssCol 2233



Jessica Weglein, Wendy Scheir, Jill Peterson, Susan Malsbury, and Michelle Schwartz June 2008

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Summary

Main entry: New York World's Fair 1939 and 1940 Incorporated

Title: New York World's Fair 1939 and 1940 Incorporated Records, 1935-1945

(bulk 1936-1940)

Size: 1183.75 linear feet

2508 boxes (AB: 2191; RC: 16; OS: 64; Card boxes: 160; Negative

boxes: 77); 42 volumes; 18 tubes; 10 sound recordings

Source: Donated by New York World's Fair 1939-1940 Incorporated in 1940.

Abstract: The New York World's Fair of 1939 and 1940, was held in Flushing

Meadows in the Borough of Queens. The non-profit Fair corporation was formed in 1935 under the guidance of business and civic leaders, and financed through federal, state, municipal and private funds. The Fair commemorated the 150th anniversary of Washington's inauguration in New York City and took "Building the World of Tomorrow" as its central theme. Participants included close to 60 nations, 33 states and U.S. territories, and over a thousand exhibitors, among them some of the largest corporations in the United States. The records of the New York World's Fair 1939 and1940 Incorporated present a comprehensive view of all aspects of the Fair including construction, maintenance and demolition of Fair facilities; planning and development; architecture and landscaping; displays and exhibits; government participation; publicity and public relations; amusements, entertainment and concessions; legal and financial affairs; the import and export of goods; labor relations; and

public safety and welfare. In addition to correspondence and memoranda, the collection consists of reports, minutes, financial and legal records, architectural plans, design drawings, sound recordings, brochures, leaflets, press releases and other promotional materials, notably over 12,000 photographs of the Fair, its exhibits and visitors.

Access: Contact the division to request access.

Some Board of Design materials are closed prending conservation

treatment. Consult reference specialist.

Photographic prints and negatives are closed. Consult digitzed versions

in the **Digital Gallery**.

Preferred citation: New York World's Fair 1939 and 1940 Incorporated Records,

Manuscripts and Archives Division, The New York Public Library.

Special formats Architectural drawings; Brochures; Clippings; Contracts; Ephemera;

Financial records; Fliers; Maps; Pamphlets; Photographs; Posters;

Programs; Sheet music; Sound recordings.

Alternate formats: Photographic prints: Consult the <u>Digital Gallery</u>

Funding: The processing of the records and digitization of the central files index were

funded by a National Endowment for the Humanities Preservation and Access Grant. Any views, findings, conclusions or recommendations expressed in this guide do not necessarily represent those of the National

Endowment for the Humanities.

Provenance note

The records of the New York World's Fair 1939-1940 Incorporated were donated to the New York Public Library at the close of the 1940 season. An agreement was brokered in 1936 by Frank Monaghan, head of the Fair's Research and Library Department, and endorsed by Grover Whalen, president of the NYWF and H.M. Lydenberg, director of the NYPL. In the waning months of the Fair, final arrangements were made for the acquisition by the Library of over 1,500 linear feet of records, printed matter and other materials. Between the fall of 1940 and spring of 1941 the records were surveyed and, under the supervision of Madeleine Hill Truslow of the Fair's Central Files unit, the bulk of the material was reviewed and transferred.

A working inventory of the Fair records was prepared in 1960 for the New York World's Fair 1964-1965 Corporation (which made extensive use of the records) by Truslow who was engaged to establish a system for the coming Fair based along the lines of the 1939/40 Central Files structure. A more comprehensive inventory, along with brief descriptions of the departmental records, was created by archivist John Stinson in 1985 as part of a Manuscripts and Archives Division-wide National Endowment for the Humanities-funded accessioning project. "The Last Fair on Earth: The New York World's Fair 1939/1940," a 1989 exhibition commemorating the 50th anniversary of the Fair, was held at the NYPL in the Edna Barnes Salomon Room and curated by Richard M. Salvato.

In 2006, the NYPL was the recipient of another grant from the NEH for a two and a half-year project to preserve and enhance access to the records of the New York World's Fair 1939-1940 Incorporated. This project significantly expanded the finding aid and provided for the creation of an electronically searchable digital version of the Central Files card index. Funding for the latter was also provided by the D.S. and R.H. Gottesman Foundation. In the course of the project, over 12,000 promotional prints were digitized and are now available through the NYPL's Digital Gallery.

Related materials note

Abramovitz, Max. Architectural drawings and papers. Avery Drawings & Archives, Columbia University.

Century of Progress Records. Special Collections Department, University of Illinois at Chicago. Dreyfuss, Henry. Henry Dreyfuss Collection, 1927-1972. Cooper-Hewitt Museum Archives.

Department of Parks, 1850-1960. New York City Department of Records, Municipal Archives Collections. Includes correspondence of Parks Commissioner Robert Moses from 1940 through 1956.

Ferriss, Hugh. Architectural Drawings and Papers Collection. Avery Drawings & Archives, Columbia University.

Hadassah Archives: RG 18 - Photographs: Hadassah Exhibits and Palestine Pavilion

Harrison, Wallace K. Architectural drawings and papers. Avery Drawings & Archives, Columbia University.

Monaghan, Frank. Papers. Rare and Manuscript Collections. Cornell University.

Moses, Robert. Papers. Manuscripts and Archives Division, New York Public Library.

Muschenheim, William. Architectural drawings and papers. Avery Drawings & Archives, Columbia University.

<u>New York World's Fair Negro Week. Records</u>. Schomburg Center -- Manuscripts, Archives, and Rare Books, New York Public Library.

New York City 1939 World's Fair architectural drawings, [ca. 1935]. Museum of the City of New York. Museum of the City of New York.

New York City 1939 World's Fair collection, 1939-1940. Museum of the City of New York. New York World's Fair 1939/40 Collection. Queens Museum. [Note: This collection is available for research on a limited basis. Consult Queens Museum staff]

<u>New York World's Fair 1964-1965 Corporation records</u>. Manuscripts and Archives Division, New York Public Library.

Temple of Religion Records. Manuscripts and Archives Division, New York Public Library.

Whalen, Grover A. Papers. New York City Municipal Archives.

Wurts Brothers (New York, N.Y.). Museum of the City of New York. - Department of Paintings, Prints, and Photographs.

Historical note

The New York World's Fair of 1939 and 1940, held in Flushing Meadows in the Borough of Queens, is widely regarded as the most spectacular exposition ever held in the United States. By every measurement – size, cost, attendance, publicity, foreign government participation, number of exhibitors – it outranked every previous international fair. With 45 million visitors during its two seasons, the Fair was the best-attended event of the first half of the 20th century. Participation was unprecedented with close to 60 foreign nations, 33 states and U.S. territories, and over a thousand exhibitors, among them some of the largest corporations in the United States. A massive promotional campaign was waged across the country and around the world, with hundreds of programs and events attracting widespread media coverage. New York had not hosted a world's fair since the Crystal Palace exhibition of 1853 and the New York World's Fair planners were committed, according to one internal report, "to the building of the greatest international exposition in history." 1

The success of Chicago's 1933 Century of Progress exposition persuaded many that a fair in New York would stimulate local trade and industry long dampened by the lingering effects of the Great Depression. In the summer of 1935, leaders of New York City's civic and business community formed a preliminary steering committee to explore the possibility of mounting a world's fair in New York. While such a venture would be expensive (the overall cost would ultimately climb to over \$155 million), the expectation was that visitors to a fair would send billions of dollars flowing through the New York City economy. As a result of the committee's deliberations, a proposal was formally announced and received an enthusiastic reception from public and commercial interests. In October 1935, the New York World's Fair 1939 Incorporated, a non-profit membership corporation, was formed. It included over one hundred charter members drawn from the leaders of New York's business, financial, artistic, and professional communities. Principal officers of the Corporation included Grover A. Whalen (President), Bayard F. Pope (Treasurer), George McAneny (Chairman of the Board), Percy S. Straus (Chairman of the Committee on Architecture and Physical Planning), Harvey D. Gibson (Chairman of the Finance Committee), Howard A. Flanigan (Assistant to the President and later Executive Vice President), W. Earle Andrews (General Manager), and John P. Hogan (Chief Engineer).

The Fair was the result of a close and complex collaboration between private investors and local, state, federal and foreign governments, with New York City donating \$26.7 million to the Fair, the federal government \$3 million, New York State \$6.2 million, and foreign governments over \$30 million. The Fair issued \$27,829,500 in bonds backed by receipts from admission and rentals to concessionaires and exhibitors, and promised a yield of four-percent interest due in 1941. These were sold to businesses, unions and members of the public eager to reap a profit from the enterprise. State and federal cooperation was facilitated by the creation of the New York State World's Fair Commission and the United States World's Fair Commission. It was agreed that all profits would be dedicated to the construction of Flushing Meadows Park, to occupy the site following the closing of the Fair -- a commitment secured by then-New York City Parks Commissioner Robert Moses.

Physical construction of the Fair began in the spring of 1936 with the enactment of enabling legislation permitting the reclamation of 1,216 ½ acres of tidal swamp -- chiefly occupied by a colossal city dump. Seven-million cubic acres of meadow mat and refuse were moved and leveled, and marshland filled in advance of the construction of the Fairgrounds; a feat still considered one of the largest land reclamations undertaken in the eastern United States. Following the clearance of the site and over the course of two years, thousands of architects, engineers, designers, artists, contractors, and trades people were mobilized, round the clock, to transform the Corona Dump into the New York World's Fair. The rapid construction of a virtual city complete with buildings, roads and lakes was only interrupted by the recurrent labor disputes and strikes that threatened the scheduled opening of the Fair and cost the corporation millions of dollars in overtime required to make up for time lost during stoppages. In conjunction with the Fair, several other large-scale projects that re-shaped New York City and the outlying area were

¹ "ABC of the Fair," 1937 Jan 8. NYWF 39/40 (box 10, folder 1)

undertaken, including highways and boulevards leading to the Flushing Meadow site, the Bronx-Whitestone Bridge, subway and railroad extensions, and LaGuardia Airport.

The corporation, like the fairgrounds, grew rapidly. By the spring of 1936 the core administrative staff was in place and operating from temporary offices in the Empire State Building in advance of a move to permanent headquarters at the Fairgrounds. In the years leading up to the Fair, the corporate staff would swell to an estimated 8,000 individuals working in close to three-dozen organizational units. While hierarchical reporting lines were established and numerous organizational charts issued, the corporation exhibited a remarkable fluidity of structure as members of the staff, often working across departmental lines, strove to bring the many aspects of the Fair to fruition.

The Board of Design under Stephen F. Voorhees, president of the American Institute of Architects, was responsible for the layout and overall appearance of the Fair, establishing standards for all buildings, murals, sculptures, lighting, and landscaping. Robert D. Kohn, eminent New York architect and progressive planner, accepted responsibility for defining the main theme. The Fair was scheduled to open on April 30, 1939, the 150th anniversary of George Washington's inauguration in New York City; but while the Fair paid tribute to the past, the uplifting theme, "Building the World of Tomorrow," emphasized the promise of the future. A press release issued by the Corporation articulated its progressive goals: "The Fair will exhibit the most promising developments of ideas, products, services and social factors of the present day in such a fashion that the visitor may get a vision of what he could obtain for himself, and for his community, by intelligent, co-operative planning toward the better life of the future."

In order to integrate the thematic elements with the built environment, the Fair was divided into seven sectors or zones: amusement, communication, community interests, food, government, production and distribution, and transportation. Most zones had a Fair-sponsored focal exhibit offering an overview of the sector's theme and interpreting the social significance of the participants' displays located in that area. At the hub of these sectors stood the Trylon, a 700-foot obelisk, and the Perisphere, a 200-foot globe, the symbols of the Fair. The Perisphere contained "Democracity," the Fair's central thematic exhibit, a scale model of an imaginary metropolis of the future, designed by American industrial designer Henry Dreyfuss.

With the transformation of Flushing Meadows in full swing, President Roosevelt responded to a resolution of Congress and, in November 1936, invited the participation of the nations of the world. A major hurdle was cleared when the International Bureau of Expositions, the governing body of international fairs, granted formal recognition of the anticipated New York fair. Fair president Grover Whalen, a consummate and energetic promoter, traveled across the world gathering commitments from an unprecedented number of foreign governments. With the exception of Germany and China, Whalen signed every major country in the world, scoring a significant coup by securing a pledge from Stalin that the Soviet Union would construct a \$4 million pavilion. While this imposing pavilion would earn revenue for the Fair, it provoked the displeasure of some members of the public who considered the dominant structure to be a political taunt; complaints were lodged that the statue of a Soviet worker holding a star aloft mounted high atop a 180-foot pylon threatened to exceed the height of the American flag that flew over the Fairgrounds.

The forward-looking theme and significant government participation helped to persuade a host of American corporations -- eager to introduce new products to the public -- to lease space from the Fair. Many of these exhibits proved to be both powerful promotional tools and among the most popular attractions at the Fair. Notable corporate exhibitions included the American Telephone and Telegraph Company, where long distance phone calls could be placed for free; the Borden Company, which offered demonstrations of an electronically-operated milking machine (the rotolactor); the Westinghouse Company, featuring corporate mascots Elektro and Sparko -- a mechanical man and his dog; and General Motor's "Futurama," which offered a birds-eye view of the world of the highways, cities and suburbs of 1960 as imagined by industrial designer Norman Bel Geddes.

The amusement zone drew visitors to the Fair as well and helped the corporation to earn additional income through admission fees charged by selected concessionaires, a percentage of which was paid out to the Fair. Billy Rose's Aquacade was the undisputed hit of the amusement zone. This water show, which featured Olympic champions Eleanor Holm and Johnny Weismuller and a cast (according to

promotional literature) of "fetching mermaids and virile mermen," earned Rose an estimated five million dollars. Although Whalen had early on promised that the Fair would be free of "fan dancing" or lewd "girlie shows," the potential loss of lucrative attractions produced a more lenient position towards entertainments featuring nudity and exotic dancing. While this altered stance generated controversy, burlesque shows helped rent space in the amusement zone and brought in paying visitors craving something other than culture and education. Salvador Dali's Dream of Venus, Norman Bel Geddes' Crystal Lassies and the Cavalcade of Centaurs -- featuring scantily clad or naked women in tanks of water, refracted in mirrors or bare-breasted on horseback -- were among the attractions that drew criticism and crowds.

Although more than 25 million paying visitors attended the Fair during the 1939 season, attendance fell far short of the projected 50 million that was needed to repay investors. Operating costs far outpaced expected income and, by August, the Fair was facing bankruptcy. The blame was laid on construction costs that exceeded budgeted funds; the 75-cent admission fee -- 25 cents more than the standard fee for fairs; and the excessive pomp -- parades for visiting dignitaries, elaborate ceremonies and lavish receptions – which acted as a deterrent, in the words of one Fair official, "[to] the common run of people ...ill at ease rubbing elbows [with] ...the high silk hat group." With the Fair teetering on the brink of insolvency, the board of directors elected to extend the exposition for an additional year hoping to recoup losses incurred during the '39 season.

Gone was the optimism of the first year with its message of better living through collective planning so carefully crafted by the Board of Design and the initial planners. With war spreading throughout Europe, a more pragmatic mood prevailed both in the administration of the Fair and across the country. A new theme was adopted for the second year, "For Peace and Freedom," and with this signal change, came other alterations. The flash-and-dazzle Whalen was replaced as the chief executive of the Fair by the staid and no-nonsense Harvey D. Gibson, president of Manufacturers Trust Company and chair of the Fair's Finance Committee. His first act was to slash the price of admission to 50 cents; a series of austerity measures that included staff reductions and consolidation of departments and functions followed. Hoping to bring in the "common run of people" - people from small towns and rural regions of the country - the Fair launched promotional campaigns, contests and new attractions that would recast the high concept exposition to project the aspect of, in Gibson's words, "a super country fair." As part of the transformation of the theme and folksy re-orientation, the 1940 Fair lost some of its international flavor. Moreover, the political situation overseas prevented the robust foreign participation of the previous year. Ten nations did not return including several under Nazi occupation, and the Soviet Union withdrew, dismantling its pavilion and leaving a 100,000 square foot vacant lot in the center of the Fairgrounds. In its stead, the site became the "American Common," a performance venue given over to patriotic pageants and events celebrating democracy and American diversity.

The Fair closed on October 27, 1940 yielding its highest day of attendance of over 550,000 visitors. But overall attendance lagged far behind the 1939 season and while profits in the 1940 season did exceed expenses, it was not sufficient to wipe out the debts incurred the previous year. When all outstanding financial matters were settled, bond holders only received 40 cents on each dollar invested. Demolition, which under an agreement with the Park's Department was to be carried out by the Fair Corporation, began the day after the gates of the 1940 Fair closed. The unwinding of the corporation and the dismantling of the Fairgrounds structures was overseen by Howard A. Flanigan. Asked whether he regretted this task he told an interviewer, "Isn't it better to let it die while it's still lovely, than to let it stand on and become shabby?" Over the next four years an ever dwindling staff managed matters related to the resolution of Fair business. The formal dissolution of the New York World's Fair occurred in March 1943, but the corporation continued to function through the fall of 1945 (ten years after the boisterous launching of the enterprise) when lingering legal and financial affairs were quietly concluded by a staff of one operating from a desk at the offices of Manufacturers Trust.

The New York Times, reporting on the closing of the 1940 season, penned the following epitaph:

On the tombstone of the Flushing giant should be carved something like this: "Born, April 30, 1939. Passed away officially at midnight, October 27, 1940. A short life – and not always a merry one."It has been a fabulous history – one that undoubtedly will mellow and improve with age and recitation and will become part of American folk legend when the fairgoers of '39 and '40 tell it to their grandchildren in 1975.

Sources:

Gelernter, David. 1939: The Lost World of the Fair. New York: Avon Books, 1995.

Gibson, Harvey. Harvey D. Gibson: An Autobiography. North Conway, New Hampshire: The Reporter Press/Paul K. Blanchard, Inc., 1951.

Harrison, Helen, ed. Dawn of a New Day: The New York World's Fair 1939/40. New York: New York University Press, 1980.

Monaghan, Frank. New York World's Fair 1939. Chicago: Encyclopedia Britannica, Inc., 1939. Official Guide Book of the New York World's Fair 1939. New York: Exposition Publications, Inc.

Rydell, Robert W., John E. Findling, and Kimberly D. Pelle. World's Fairs in the United States. Washington, D.C.: Smithsonian Institution Press, 2000.

Tyng, Francis Edmonds. Making a World's Fair: Organization, Promotion, Financing, and Problems, with Particular Reference to the New York World's Fair of 1939-1940. New York: Vantage Press, 1958.

Wurts, Richard and Stanley Applebaum, et. al. The New York World's Fair 1939/1940 in 155 photographs by Richard Wurts and Others. New York: Dover Publications, Inc., 1977.

Scope and content note

The records of the New York World's Fair 1939 and 1940 Incorporated present a comprehensive view of all aspects of the planning, design, execution, maintenance, and dismantling of the Fair. These records evidence both the functional organization, and the broad range of interactions with participating corporate and government representatives, investors, contractors, artists, planners, laborers, fairgoers and members of the public both in the United States and abroad. There are few events or transactions related to the realization of the Fair and its day-to-day operation not documented in some fashion in these records. These records also demonstrate the formidable marshalling of creative, financial, and promotional forces necessary to successfully launch this enterprise. Secondarily, these records give testament to the times: the political, economic, social and cultural milieu within which the Fair was conceived and mounted.

The collection covers matters concerning construction, maintenance and demolition of Fair facilities; planning and development; architecture and landscaping; displays and exhibits; government participation; publicity and public relations; amusements, entertainment and concessions; legal and financial affairs; the import and export of goods; labor relations; and public safety and welfare. In addition to correspondence and memoranda, the collection consists of reports, minutes, financial and legal records, architectural plans, design drawings, audio recordings, brochures, leaflets, press releases and other promotional materials, notably over 12,000 photographs of the Fair, its exhibits and visitors.

The records are divided into the two distinct groups maintained by the Fair Corporation: Central Files and Departmental Files. The Central Files constitute one third of the collection and broadly document the activities and functions of the over two-dozen organizational units within the corporation. Documents in these files are indexed at the item level by name and subject and can be retrieved by utilizing the Central Files index (see the Central Files Scope Note for information on the index, now available in searchable electronic form). Although staff was mandated by executive order to send all significant correspondence and memoranda to Central Files for reference or documentation purposes, departments did not always choose to comply, citing confidentiality or the necessity of keeping active records near at hand. Therefore, while a substantial portion of vital correspondence was maintained in Central Files, hundreds of feet of departmental records were never incorporated. These departmental records, which constitute the bulk of the collection, are arranged to reflect the organizational structure of the Fair at the close of the 1940 season. While duplication between Central Files and the departmental records does occur, more often, the two are complementary and together provide the most complete account of the organization's activities.

In addition to offering an exhaustive record of the Fair Corporation, the collection serves as a remarkable compendium of the times, offering entrée to almost every facet of American life, and supporting research on any number of subjects including: the birth of the consumer society and corporatism; the rise of the automobile culture; technology's transformation of the American home; the emergence of public relations as a profession and social force; the legacy of the New Deal; the influence of industrial design on everyday objects; urban and regional planning in 20th century America; the transformation of New York City instigated by Robert Moses from the 1930s forward; representations of race in popular culture; tensions between nationalism and internationalism in the United States; foreign participation and geopolitics; the history of burlesque and other popular entertainments; the evolution of museum didactics and display techniques; the introduction of foreign cuisines to the American public; labor relations and the rising sway of unions; the advent of mass travel and the tourism industry; and the history of other fairs and international expositions, most notably Chicago's Century of Progress, which served in many ways as a model for the New York fair.

The successful mounting of the Fair required the involvement of thousands of individuals both prominent and obscure -- from incorporators and planners to stenographers and stuntmen. Consequently, the records are an ideal source for biographers and genealogists. While the collection in no small measure reveals the aspirations of the political, cultural, business, and civic leaders that

financed, planned and built the Fair, the extensive correspondence from members of the public poignantly captures the anxieties of a nation still gripped by the Depression and poised on the brink of war.

Key terms

Subjects

Advertising.

American Telephone and Telegraph Company.

Amusement parks--History.

Amusement parks--New York (State)--History.

Architects.

Architectural drawings. Architecture--Exhibitions.

Architecture--New York (State)--New York. Architecture--United States--Designs and plans.

Building materials industry.

Burlesque shows--New York (State)--New York--1930-1940.

Burlesque (Theater)--History.

Business history

Business enterprises--United States--History

Chicago's Century of Progress. City planning--United States Communications in history Communications in organizations. Communications Media--history.

Community organization--United States--Planning.

Concessions (Amusements, etc.) Construction and civil engineering.

Construction industry--United States--Management--History.

Consumerism.

Consumers--History--20th century.

Corporate culture--History. Corporate culture--United States. Depressions--1929--United States

Dionne Quintuplets. Engineering design.

Engineering--History--20th century.

Exhibition buildings - NewYork (State) -- NewYork.

Exhibition buildings--1920-1940. Exhibition posters--1930-1940.

Exhibitions.

Exhibitions -- Design.

Exhibitions -- 1930-1940 -- New York (State) -- New York.

Exposition internationale (1937 : Paris, France). Fairs -- New York (State) -- New York -- History.

Fashion--History--20th century.

Federal Art Project.

Flushing Meadows-Corona Park (New York, N.Y.)--History.

Flushing Meadows Park (New York, N.Y.).

Food--History--20th century.

Food in popular culture--New York (State)--New York.

Ford Motor Company. Freak shows--History.

Freak shows--United States--History.

General Motors Corporation.

Grand Central Parkway extension.*

Graphic arts--United States--History--20th century.

Graphic design--1920-1940. Historical drama -- American Industrial design--1920-1940. International exhibitions.

International Exhibitions Bureau.

International relations and culture.

International relations--1930-1940.

Labor--History--20th century.

Lighting, Architectural and decorative--History--20th

century.

Marketing--History. Merchandising.

New York (N.Y.). Dept. of Parks.

New York (N.Y.) -- Fairs. New York (N.Y.). Queens.

New York World's Fair (1939-1940) -- History. Organizational behavior--United States--History.

Organizational sociology--History.

Pageants.

Painting, American--20th century--Exhibitions Popular culture--History--20th century--Exhibitions.

Popular culture in America.

Public Health.

Public relations--History.

Queens (New York, N.Y.) Buildings, structures, etc.

Radio--History.

Reichsausstellung Schaffendes Volk (1937 : Düsseldorf,

Germany). Sideshows.

Technology -- Social aspects -- United States -- History --

20th century.

Technology -- United States -- History -- 20th century.

Television--History.

Transportation--New York Metropolitan Area--Planning.

Transportation--New York (State).

United States -- Foreign relations -- 1933-1945.

United States -- History -- 1933-1945.

United States. Works Progress Administration (N.Y.). United States. New York World's Fair Commission.

Urban design. Urban development.

Urban parks--United States--History.

Urban planning.

Westinghouse Electric & Manufacturing Company. World War, 1939-1945 -- Economic aspects -- United

States.

World War, 1939-1945--Propaganda--Public opinion. World War, 1939-1945--Public opinion--United States.

World War, 1939-1945 Refugees

World's fairs.

Names

Additon, Henrietta Silvis. Andrews, W. Earle. Bardell, Rowland P.

Bonney, M. Thérèse (Mabel Thérèse), 1897-1978.

Buck, Frank, 1884-1950. Cahill, Holger, 1887-1960.

Collins, Claude R.

Dalí, Salvador, 1904-1989. Downes, Olin, 1886-1955. Dreyfuss, Henry, 1904- . Flanigan, Howard Adams. Gaige, Crosby, 1882-1949. Geddes, Norman Bel, 1893-1958.

Gibson, Harvey Dow, 1882-1950. Goodyear, A. Conger (Anson Conger), 1877-1964.

Hammerstein, Oscar, 1895-1960.

Hogan, John P.

Holmes, Julius C. (Julius Cecil), 1899-1968.

Hooke, Walter.

Johnson, Albert.

Kohn, Robert D., 1870-1953.

La Guardia, Fiorello H. (Fiorello Henry), 1882-1947. Lehman, Herbert H. (Herbert Henry), 1878-1963.

McAneny, George, 1869-1953. Manship, Paul, 1885-1966. Monaghan, Frank, 1904-1969. Moses, Robert, 1888-1981. Peixotto, Ernest C., 1869-1940.

Rose, Billy, 1899-1966. Savage, Augusta Fells. Schwartz, Arthur, 1900-1984.

Standley, William Harrison, 1872-1963.

Still, William Grant, 1895-1978. Straus, Percy Selden, 1876-1944. Teague, Walter Dorwin, 1883-1960.

Voorhees, Stephen F.

Whalen, Grover A. (Grover Aloysius), 1886-1962.

Young, John S., radio announcer.

Record groups descriptions and container list

I. Central Files

1082 boxes

The Central Files Department maintained the core administrative records of the New York World's Fair 1939 /1940 Corporation and served as a vital resource to the hundreds of executives and administrators responsible for the day-to-day operation of the Fair. With few exceptions, the over two-dozen organizational units were required to file significant correspondence and memoranda in Central Files for reference or documentation purposes. Only materials deemed to be of a confidential nature or constituting part of the working records of a department were withheld and maintained within departmental files. At the peak operating period, the eleven employees who staffed the Central Files unit received and managed thousands of documents a week.

Correspondence sent to Central Files was classified, indexed, filed by subject and then cross-referenced by name of individual and organization in an alphabetically-arranged Master Card Index. The card index both facilitated rapid retrieval and guided the clerical staff in the classification and indexing of the steady influx of new documents. The files were arranged by the Fair employees according to a hierarchically-structured, decimal-based classification system that at the highest level, divided into five major units under the headings of Administration, Construction, Maintenance, Participation, Public Relations. This original filing scheme -- which offers insights into the Fair's office management practices and serves as a model of mid-twentieth century recordkeeping systems -- has been preserved along with an electronic version of the card index providing item-level access to well over one million documents. See <u>Using the Central Files</u> guide for instructions on searching and using the index.

There is some overlap of topics between the five main sections of files, so reading all of the descriptive notes and reviewing the classification scheme are essential steps for locating all the materials related to a given topic, even when using the index.

Dates in parentheses were assigned during processing and indicate whether documents pertain to the 1939 or the 1940 season of the Fair. The expression of the dates serves as a surrogate to the colored-coded filing labels employed by the Central File staff to distinguish between the two seasons. Material concerning the 1939 season includes documents that have a date range of 1935-1939. All other dates that appear in the box and folder list reflect those assigned by the NYWF staff. Following Central Files departmental practices, folders are arranged in reverse chronological order with later dated material preceding earlier dated material.

Series I.A. Administration (A.)

128 boxes

This section contains material related to the formation and financing of the Corporation and its functional organization and structure; the internal management, duties and responsibilities of the various divisions, departments and organizational units; the coordination of activities between units; and information governing corporate policies and standards. In their totality, these records reflect the ever-evolving organizational structure, the changes in departmental mandates, and the shifting vision of Fair officials between the 1939 and 1940 seasons.

General information on the reclamation of the Corona dump for the Fair ground site, the origins of the Corporation, along with narrative reports and statistical fact sheets are available under the heading of Corporate History [A0.5]. The correspondence of NYWF President Grover Whalen, with its many letters from the public, captures the exuberance and expectancy in the run-up to the opening of the first season and also includes biographical sketches and clippings [A1.100, President]. Communications from Chairman of the Board Harvey D. Gibson, who replaced Whalen at the helm of the Fair for the 1940 season, is located throughout this section; some discrete files of his terse exchanges on cost-cutting can be found under the Board of Director's files [A1.000]. Information on the physical and thematic plan for the Fair and early formulations of the focal exhibits are filed under the heading of Board of Design [A1.13]. The Board's A to Z files contain correspondence between Stephen Voorhees (Chairman of the Board of Design), Robert Kohn (Chairman of the Committee on Theme) and architects and other Fair planners. Additional Kohn correspondence relates to the replacement of the Soviet Pavilion with the Fair-operated American Common exhibit for the 1940 season [A1.130 Committee on Theme]. Also here are photographs and reports on exhibit design and logistical information pertaining to the Paris Exposition. [Additional information on these topics can be found in the Construction and Public Relations sections of Central files].

Elsewhere meeting and conference files offer information about anticipated changes to the Fair from the 1939 to 1940 seasons, including the lowered price of admission; alteration of the theme; and development of amusements and exhibits with greater mass appeal [A1.1520, Exhibits Department]. The Progress Reports provide bi-weekly accounts of the planning and activities of many of the Fair's organizational units from the President's office down. Both statistical and narrative in content, these reports offer a concise review of the workings of the Fair at a departmental level [A1.14]. Finally, under the heading of Corporate Policies there are files related to decency protests documenting complaints against the "grind" shows and pervasive nudity in the Amusement Zone; appeals to Fair officials from individuals writing from Germany, Hungary, and Poland for assistance in obtaining entry visas to the United States; and a file titled Negro Policy detailing public protests stemming from the Fair's employment practices [A4].

Box	<u>Folder</u>	
1	1	Office Space for Rent (1939)
	2	Property for Sale and Rent (1939)
	3	Site (1939)
	4	Site Selection Suggestions (1939)
	5	Site Vicinity Riker's Island (1939)

		7.6. N. 1. World 51 dir 1757, 1710 ii
<u>Box</u>	<u>Folder</u>	
1	6 7 8-9	A0. N.Y. World's Fair 1939, 1940 Inc. New York World's Fair 1939, Inc. Council on Promotion (1939) Meetings 1938 Aug - 1939
2	1-4	1937 Jul - 1938 Apr
	5 6 7 8	Projects Final Status of New York World's Fair (1940) Gifts to the Fair Corporation (1939) Jandzinska, Janina Embroidery of Madonna and Child removed to Oversize box 2399, folder 7
	9 10 11-14	Moving of Offices to Site (1940) Moving of Offices to Site (1939) President's Annual Report, 1936-1939
3	1 2-8 1-2	President's Management Council Meetings (1939) 1937 Dec - 1939 1937 Aug - Nov
4	3 4-7	Press Relations Board (1939) Reports to President's Management Council, 1937 Jun 1- 1939 Mar 31
5	1 2 3 4 5 6 7-13	A0.0 Incorporators Incorporators (1940) Incorporators (1939) Appointments Sought (1939) Contact with Members (1940) Contact with Members (1939) Meetings (1940) Meetings (1939) Membership (1939)
6	1 2	A0.1 Charter Charter (1940) Charter (1939)
6	3	A0.2 By-Laws
6	4-6 7 8 9 10 11-12	A0.3 Contracts and Agreements Contracts and Agreements (1939) American District Telegraph Company (1939) Amphitheatre Agreement New York State World's Fair Commission (1939) Angof Holding Company, Inc. (1939) Arrowbrook Country Club (1939) Board of Design (1939)
7	1 2 3 4 5 6 7	Boy Scouts of America (1939) Brooklyn Union Gas (1939) Cafeteria (1939) Committee on Participants Contracts (1939) Concession Contracts (1939) Construction Change Orders Monthly Reports (1939) Construction Contracts Distribution Records (1939)

<u>Box</u>	<u>Folder</u>	
7	8 9 10 11 12 13 14	A0.3 Contracts and Agreements (continued) Construction Pneumatic Tire Clause (1939) Contract Documents Master Copy (1939) Contract Extensions (1939) Contract Progress Monthly Reports (1939) Contract Revisions (1940) Contract Revisions (1939) Designers Contract (1939) Electric Service Contract (1939)
8	1 2 3 4 5 6 7 8 9	Executive Committee Contracts Pending (1939) Exhibits and Concessions Contracts (1939) Exposition Greyhound, Inc. (1939) Fireworks Experimental Contract (1939) Gas Exhibits, Inc. (1939) Glass, Inc. (1939) Instructions (1939) Kamen, Kay Ltd. (1939) Lease with New York City Site (1939) See also: C3.4011, Subway Extension Merchandise Catalogue Book, New York World's Fair, 1939
	11	Murals on Contemporary Arts Building (1939) (Includes photographs)
9	1 2 3 4 5 6 7 8 9 10 11	New York and Queens Electric Light and Power Co. (1939) New York Telephone Co. (1939) Perisphere, Trylon and Bridge Contract (1939) Preparation of Contracts Summary of Activities (1939) Record of Construction Contracts (1940) Record of Construction Contracts (1939) Rental Equipment (1939) Rose, Billy (1940) Rose, Billy (1939) Signatures Authorized and Required (1939) United States New York World's Fair Commission (1939) United States Trucking Corp. (1939)
9	13 14 15 16	A0.4 Seal, Title & Insignia Seal, Title and Insignia (1940) Seal, Title and Insignia (1939) Flag (1940) Flag (1939) (Includes photograph)
9	17 18-19	A0.5 Corporate History Corporate History (1940) Corporate History (1939)
10	1 2 3	ABC of the Fair (1939) Facts about the New York World's Fair (1940) Statisitical Reports, Fair Period (1939)
10	4 5 6	A0.6 Legislative Rulings Legislative Rulings (1939) Income Tax (1939) Labor Laws (1939)

<u>Box</u>	<u>Folder</u>	
10	7 8 9 10 11 12 13 14 15 16 17 18-19 20 21	Federal (1940) Federal (1939) Authorizing President to Invite Foreign Countries (1939) Admission of Aliens (1939) Aviation Regulations (1939) Bloom, Sol, Honorable (1939) Coin Authorization House Resolution 12887 (1939) Copeland, Royal S., Senator (1939) Customs (1940) Customs (1939) East River and Site Improvements, House Joint Resolution 235 (1939) Federal Appropriations Bill, A-D (1939) Federal Defense Tax Bill, 1940 Federal Fair Commission (1939) Flushing Bay Appropriation (1939) A-O
11	1 2 3 4 5 6 7 8-14 15 16	P-Z Moses, Robert Immigration (1939) Patent Protection Foreign Exhibitors, House Joint Resolution 334 (1939) Licensees (1940) Licensees (1939) Protection Against Importation of Unauthorized World's Fair Merchandise (1939) Public Hearing on House Resolution 234, 1937 Mar 23 Tax Exemption (1939) Foreign Exhibitors United States Social Security (1939)
12	1 2 3 4 5 6 7 8 9 10 11 12 13	A0.61 State State (1940) State (1939) Amend Greater New York Charter to Issue Bonds for NYWF (1939) Architects (1939) Creating a New York State Commission to Cooperate with NYWF (1939) Creating Triboro Bridge Authority (1939) Creation of a State Debt (1939) Empower City of New York to Lease Park Lands to NYWF (1939) Illegal Use of Name or Insignia (1939) New York State Appropriation for Boat Basin in Flushing Bay (1939) Restaurant and Eating Place Licenses (1939) Tax Exemption (1940) Tax Exemption (1939) Unemployment Relief Bond for Filling Flushing Meadows (1939)
12	15 16 17 18 19	A0.62 City City (1940) City (1939) License Privileges (1939) Occupancy Tax (1939) Tax Exemption (1940)

<u>Box</u>	<u>Folder</u>	
12	20	A0.62 City (continued) Tax Exemption (1939)
12	21 22	A0.7 Patents Patents (1940) Patents (1939)
12	23 24	A1. Functional Organization Functional Organization (1939) Organizational Chart (1940)
12	25 26	A1.0 Policy Determining Units Policy Determining Units Patents (1939) Flag Committee Patents (1939)
13	1 2 3 4 5 6-7 8 9 10 11-12 13 14-15	A1.00 Board of Directors Board of Directors (1940) Board of Directors (1939) Appointments Sought (1939) Budget (1939) Contact with Members (1940) Contact with Members (1939) Gibson, Harvey D. (1939) See also: A 1.000, Gibson, Harvey D. McAneny, George Trip to Europe, 1938 Meetings (1940) Meetings (1939) Membership (1940) Membership (1940) Membership (1939) President's Report to the Board of Directors (1939)
14	1 2-3 4 5 6	A1.000 Chairman of the Board Chairman's Annual Report (1939) Gibson, Harvey D. (1940) See also: A1.00, Gibson, Harvey D. Chicago Trip (1940) Instructions (1940) Purchase Requisitions (1940)
14	7 8 9 10 11 12 13 14 15 16	A1.01 Executive Committee Executive Committee (1940) Executive Committee (1939) Calendar Items Calendar Items (1939) Approved (1940) Approved (1939) Calendar Revisions Joint Revisions with Finance Committee (1939) Contact with Members (1939) Meetings (1939) Meetings: Joint Meeting with Finance Committee (1940) Membership (1940) Membership (1939)

<u>Box</u>	<u>Folder</u>	
15	1 2 3 4 5	A1.010 Finance Committee Finance Committee (1940) Finance Committee (1939) Contact with Members (1939) Meetings (1939) Membership (1939)
15	6 7 8 9 10	A1.011 Architecture and Physical Planning Committee Architectural and Physical Planning Committee (1940) Architectural and Physical Planning Committee (1939) Functions (1939) Meetings (1939) Membership (1939)
15	11 12-15	A1.1 Operating Units Operating Units (1939) Amusements Area Board (1939)
16	1 2-3 4 5 6 7 8 9 10-13	Amusements Control Committee (1940) Amusements Control Committee (1939) Board of Award (1940) Board of Award (1939) Meetings, 1938 Recognitions Committee on Promotional Material (1939) Concessions Prequalification Board (1939) Meetings, 1937 Nov - 1939 Schedule for Concession Negotiations on a Non-competitive Basis (1939)
17	1 2 3 4 5 6 7 8 9-10 11-13	Coordinating Committee (1939) Exhibitors Activities Committee (1940) Liaison Engineer (1940) Liaison Engineer (1939) Operating Committee (1939) Operating Permits Committee (1940) Operating Permits Committee (1939) Project Control Committee (1940) Project Control Committee (1939) Safety Council (1939) Taxicab Prequalification Board (1939)
17	15	A1.10 Office of the President Office of the President (1939) Displays Department (1939) See also: A1.157, Displays Department
18	16-19 1 2 3	A-Q Color negatives of renderings of fireworks displays in folder 17 removed to box 2418 R-Z Bludworth, Inc. Expenditures
	4 5-6	International Fireworks Co. Furniture and Equipment (1939)

<u>Box</u>	Folder	
18	7 8 9 10 11 12-13	A1.10 Office of the President (continued) Guided Tours (1939) Guides' Commissions Revenue Received New York World's Fair Yacht (1939) Perylon Hall (1940) Perylon Hall (1939) Purchase Requisitions (1939)
19	1 2-7	A1.100 President President (1940) President (1939) A-O
20	1-3 4 5	P-Z Folder 1 includes photograph of Cartier model of Trylon and Perisphere presented to President Roosevelt; folder 2 includes photograph Dedications and Endorsements (1939) Publicity on Grover Whalen (1939) Whalen, Grover Autographs, Prefaces, Etc. (1940) Autographs, Prefaces, Etc., (1939)
04	7-8	A-C
21 22	1-5 1-2 3-5	D-R S-Z European Trips, 1936, 1937,1939
22	6 7 8 9 10 11-13	A1.1000 Executive Assistant Executive Assistant (1939) Expenses (1939) Interior Decorating (1939) Pass Forms (1939) Property Move Ticket (1939) Purchase Requisitions (1939) See also: A1.120, Purchase Requisitions Purchases (1939)
	15	Receiving Tickets, 1938 Oct - 1939 Dec See also: A1.120, Receiving Tickets Special Purchase or Payment Authorization, 1939 Jul-Dec
23	1-2 3 4	Special Furchase of Fayment Authorization, 1938 Oct - 1939 Jun Travel Expenditures (1939) Uniforms (1939)

A1.1001 President's Management Council No files in this classification

A1.1002 President's Promotion Council

No files in this classification

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23	5 6 7	A1.101 Administrative Assistants Administrative Assistants (1939) Donovan, Thomas J. (1939) Expenses (1939)
23	8	Flanigan, Howard (1939) See also: A1.15 Flanigan, Howard Trip, Dec 1939 Hospital
	9 10 11 12 13 14	Hospital (1940) Hospital (1939) Medical And Surgical Reports (1940) Medical And Surgical Reports (1939) Instructions (1939) New York World's Fair Club (1939) Receipts (1939)
23	16 17-18	A1.1010 Empire State Club Empire State Club (1940) Empire State Club (1939)
23	19 20	A1.1011 Gymnasium Gymnasium (1939) Membership (1939)
23	21	A1.102 Organization and Methods Unit
24	1 2 3 4 5 6 7 8	A1.11 General Counsel General Counsel (1940) General Counsel (1939) Activities, Forecast of (1939) Davis, Polk, Wardell, Gardiner and Reed (1939) Fanshawe Lindsley and Co. (1939) Lord, Day & Lord (1939) Markwell Manufacturing Co., Inc. (1939) Parker, Finley & Benjamin (1939) Shagden, Joseph F. (1939)
24	10 11-13 14 15 16 17 18 19 20 21	A1.12 Office of the Secretary Office of the Secretary (1939) Budget, 1936-1938 Charges for Office Supplies Requisitioned from Inventory (1939) Duties (1939) Expenses (1939) Furniture and Equipment (1939) Instructions (1939) Purchase Requisitions (1939) Receiving Tickets (1939) Teletype Service (1939)
25	1-4 5 6	Daily record Telegraph Reports See also: A1.1824, Teletype Service Telegraph Reports (1940) Vacations (1939)
	U	vacations (1909)

<u>Box</u>	<u>Fol</u>	
25	7 8 9-10	A1.120 Secretary and Budget Director Secretary and Budget Director (1940) Furniture and Equipment (1940) Purchase Requisitions, 1939-1940 See also: A1.1000, Purchase Requisitions, 1939
25	11 12	Receiving Tickets (1940) See also: A1.1000, Receiving Tickets, 1939 Special Purchase or Payment Authorization, 1940 Jun 1 - Oct 31
26	1 2	Special Purchase or Payment Authorization, 1939 Nov 1 - 1940 May 31 Travel Expenditures (1940)
26	3 4-7 8 9 10 11	A1.13 Board of Design Board of Design (1940) Board of Design, A-E (1939) Art Work Record of Board of Design (1940) Art Work Record of Board of Design (1939) Artistic Control Committee (1939) Bauer, Catherine (1939) Board Members Retained by Exhibitors (1939)
27	1 2-5 6	Bonney, Therese (1939) Includes inventories of photographs taken of the 1937 Paris International Exposition. See: PR, Paris International Exposition for photographs and Bonney's reports to Board of Design on architectural features and exhibits Budget, 1936-1939 Professional Services (1939) A-E
28	1-3 4 5 6 7 8	F-Z DeCesare, John Gutheim, Fred Weekly Statements Charges for Office Supplies (1939) Committee on Display (1939) Committee on Theme (1939), 1 of 2 See also: A1.130, Committee on Theme, 1940
29	1-2 3 4-8 9	Committee on Theme (1939), 2 of 2 Contract Service Agreements (1939) Daily Time Reports, 1937 - 1938 Dec Downer, Jay (1939)
30	1-2 3 4 5 6-7 8	Drafting Room Weekly Work Reports, 1936 Oct 17 - 1938 Sep 31 Equipment and Supplies (1939) Expenses (1939) Instructions (1939) Kohn, Robert D. (1939) Meetings (1940)

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30	9-14	A1.13 Board of Design (continued) Meetings (1939) 1939 Mar - Dec
31	1-7	1937 - 1939 Feb
32	1 2	1936 Joint Meeting between Committee on Theme and Department of Exhibitions and Concessions, 1937
32	3 4 5 6 7 8	Membership (1939) Parcel Slips (1939) Photographs and Slides (1939) Recommendations by Board of Design (1939) Report on Board of Design, 1936 May 16 Report to Committee on Architecture and Physical Planning, 1936 Aug 31
	9	Includes initial report on the physical and thematic plan for the Fair Travel Expenses (1939)
32	10 11-12 13 14 15	A1.130 Committee on Theme Committee on Theme (1940) American Common Department (1940) Budget (1940) Equipment and Supplies (1940) Purchase Requisitions (1940)
32	16 17	A1.131 Contemporary Art Department Contemporary Art Department (1940) Contemporary Art Department (1939)
33	1 2	Budget (1939) Forms (1939)
33	3 4 5 6 7 8 9	A1.14 Advisory Committees 1939 Advisory Committees (1939) Budget (1939) Women's Participation Chart of Activities (1939) Equipment and Supplies (1939) Expenses (1939) Instructions (1939) Invitations Walsh, Monica Barry (1939)
	11 12 13	Legal Waiver (1939) National Advisory Committee Building (1940) National Advisory Committee Building (1939)
	14 15-16 17 18 19 20	Plans for NACB Restaurant removed to Oversize box 2398 folder 1 Organizational Chart and Project Activities Schedules (1939) Speakers Bureau (1939) Travel Expenditures (1939) Vacations (1939) Wendt, Gerald (1940) Women's Activity Advisory Committee Investigation (1939)

<u>Box</u>	<u>Fol</u>	
	21	A1.14 Advisory Committees 1939 (continued) Women's Division (1939)
34	1 2-3	Budget Women's Participation (1940)
34	4	A1.140 Sports Department Sports Department (1939) See also: A1.153, Sports Department, 1940
	5 6 7	Budget (1939) Expenses (1939) Form Letters (1939) See also: A1.153, Form Letters, 1940
	8-9	Walsh, Christy (1939)
34	10 11	A1.15 Executive Vice Present (1940) / General Manager's Division (1939) Executive Vice President (1940) General Manager's Division (1939) Includes photographs of Henry Hudson Bridge by Richard Averrill Smith
34	12 13 14 15 16 17	Activity Forecast Pre-Fair (1939) Andrews, W. Earle (1939) Budget (1939) Cooperation with Board of Design (1939) Cooperation with Operations Department (1939) Divisional Instructions (1939) Duplication of Work between Construction and Treasury Department
	19 20 21 22 23 24 25	(1939) Flanigan, Howard Trip, 1939 Dec Furniture and Equipment (1940) Instructions (1940) Instructions (1939) Overtime Report (1939) Purchase Requisitions (1940) Purchases (1939)
34	26 27 28	A1.150 Construction Department Construction Department (1940) Construction Department (1939) Budget (1939)
35	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	Construction Expenditure Progress Report (1939) Departmental Instructions (1939) Duties (1939) Engineering Department Budget (1939) Expenses (1939) Forecast Transfers (1939) Instructions (1939) Labor Relations Department (1940) Leasehold Improvements (1939) Meetings (1939) Overtime Report (1939) Parsons, Klapp, Brinckerhoff & Douglas (1939) Purchases (1940) Unfinished Buildings Meetings (1939) Vacations (1939)

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35	16 17 18 19 20 21 22 23 24 25-26	A1.151 Operations Department Operations Department (1940) Operations Department (1939) Anderson, George D. (1939) Automobile Rentals (1939) Automobiles (1940) Automobiles (1939) (Includes photograph) Automotive Division Report (1939) Automotive Instructions (1940) Automotive Instructions (1939) Barber Shop (1939) See also: A1.182, Barber Shop, 1940
35	27 28 29 30	Bootblacks (1939) Budget (1940) Budget (1939) Building Maintenance Section (1940)
36	1	Building Maintenance Section (1939)
36	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Cafeteria Cafeteria (1940) Cafeteria (1939) Checking Services (1939) Furnishings and Equipment (1939) Operating Reports (1939) Private Dining Room Dining Room (1940) Dining Room (1940) Personal Charges (1940) Personal Charges (1939) Seating Plan (1939) Cleaning Forces (1939) Committee on Uniforms Committee on Uniforms (1940) Committee on Uniforms (1939) Meetings (1939) Uniforms Approved (1940) Complaints (1939) Cycles (1939)
37	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Engineering and Participants Service Section (1940) Equipment and Supplies (1940) Equipment and Supplies (1939) Exhibits to be Moved (1940) Expenses (1939) Forrest, T.C., Jr. (1939) Furnishings and Dining Equipment (1939) Horses (1939) Inspection of Buildings (1940) Inspection of Buildings (1939) Administration Building Instructions (1940) Instructions (1939) Keys (1940) Keys (1939) Meetings (1940)

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	17 18 19 20 21 22 23	A1.151 Operations Department (continued) Meetings (1939) Office Suppies (1939) Overtime Reports Participants' Service Bureau (1940) Participants' Service Bureau (1939) Payroll Procedures (1939) Public Safety Department See also: A1.156, Public Safety Department, 1940
37	24 25 26 27 28 29 30 31 32 33	Purchases (1939) Quartermasters Club (1940) Receipts (1939) Salvage Board (1940) Sanitary Facilities Section (1940) Sanitation Section (1939) Special Events Automobile Transportation (1940) Special Events Automobile Transportation (1939) Transportation Department (1939) Travel Expenditures (1939)
38	1 2-5 6 7 8 9	Uniforms (1940) Uniforms (1939) A-Z Brooks Uniform Company Specifications Value, Burnside R. (1939)
		Wages (1939) A1.152 Exhibits & Concessions Department
		A1.152 Exhibits & Concessions Department Exhibitions and Concessions Department (1939) See also: A1.1520, Exhibitions Department, 1940 and A1.1521, Concessions Department, 1940 A-B
39	Å	A1.152 Exhibits & Concessions Department Exhibitions and Concessions Department (1939) See also: A1.1520, Exhibitions Department, 1940 and A1.1521, Concessions Department, 1940
39 40	10 1-7 8-9 10 11 12 1	A1.152 Exhibits & Concessions Department Exhibitions and Concessions Department (1939) See also: A1.1520, Exhibitions Department, 1940 and A1.1521, Concessions Department, 1940 A-B C-Z Accounts Executive Reports (1939) See also: A1.1523, Account Executive Reports, 1940 Budget (1939) Medical and Public Health Town of Tomorrow Carlin, Edward (1939) Chicago Office Reports (1939) See also: A1.1520, Chicago Office, 1940
	10 1-7 8-9 10 11 12	A1.152 Exhibits & Concessions Department Exhibitions and Concessions Department (1939) See also: A1.1520, Exhibitions Department, 1940 and A1.1521, Concessions Department, 1940 A-B C-Z Accounts Executive Reports (1939) See also: A1.1523, Account Executive Reports, 1940 Budget (1939) Medical and Public Health Town of Tomorrow Carlin, Edward (1939) Chicago Office Reports (1939)

<u>Box</u>	<u>Fol</u>	
40	13	A1.152 Exhibits & Concessions Department (continued) Employees Estimated Number (1939) See also: A1.1747, Science and Education Department, 1940
	14 15 16-17 18 19	Exhibit Sectional Orders (1939) Expenses (1939) Fashion and Color Executive (1939) French, David S. (1939) Herzog, Laurence K. (1939)
41	1 2 3 4	Instructions (1939) Itinerary Account Executives, 1938 Mar Little, M. V. (1939) Meetings and Conferences (1939)
41	5 6 7 8 9	Mermey, Maurice (1939) Trip to British Empire Exhibition Moseley, C. C., Major Aviation Building (1939) Organization Chart (1939) Overtime Reports (1939)
41	10	Parker, E. F. C. (1939) See also: A1.1520, Parker, E.F.C., 1940
	11 12 13 14 15 16 17 18 19 20 21 22	Publicity Programs (1939) Purchase Orders (1939) Purchases (1939) Receipts (1939) Reports of Conventions (1939) Reports on Golden Gate Exhibitors (1939) Requests for Information (1939) Robinson, W. C. Science Department (1939) See also: A1.1747, Science and Education Department, 1940 Science and Education Budget (1939) Summary Daily Work Reports (1939) Travel Expenditures (1939)
42	1 2 3 4-6 7 8 9 10-11 12	Weekly Reports (1939) Bardell, R. P. Brownell, H. Christie, A. R. Coletti, V. J. Connor, M. Crone, Douglas G. Dowbrowsky Flack, F. X. French, D. Hemingway, J.S.
43	1-2 3 4 5 6 7 8 9	Howard, K. C. Langsdorf, W. Little, M. V. Lynn, W. H. McKittrick, E. H. Mayer, C. B. Mayham, S. C. Mermey, Maurice Muller, D. E.

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		A1.152 Exhibits & Concessions Department (continued) Weekly Reports (1939) (continued)
43	11-12 13 14 15	Rameizel, E. Scott, C. J. Sherratt, R. S. Smith, George, P., Jr., 1 of 3
44	1-2 3 4-6	Smith, George, P., Jr., 2-3 of 3 Spath, W. F. Squire, L. C.
45	1 2 3 4 5-6 7 8-9	Stern, Alfred Tubbs, J. H. Warner, E. E. Weston, Henry C. Witherspoon, R. S. Wolfe, J. Word, E. W., 1-2 of 3
46	1 2 3 4	Word, E. W., 3 of 3 Zucker, R.D. Witherspoon Report on Entertainment Pricing (1939) Witherspoon Report on Mardi Gras (1939)
46	5	A1.1520 Exhibits Department Exhibits Department (1940) See also: A1.152, Exhibits and Concessions Department, 1939
	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23-24 25 26	America at Home Department (1940) Budget (1940) Champion, E. F. (1940) Chaney, James M. (1940) Chicago Office (1940) Daily Work Reports (1940) Crone, D. G. Lyons, Frank S. Sicker, Joseph Equipment and Supplies (1940) Expenses (1940) Fashion Department (1940) Instructions (1940) See also: A1.152, Instructions, 1939 Jackson, J., Mrs. (1940) Johnson, G. S. (1940) Little, M. V. (1940) Medical Health Exhibits (1940) Meetings and Conferences (1940) New York Office (1940) Parker, E. F. C. (1940) See also: A1.152, Parker, E.F.C. Promotional Literature (1940)
47	1 2 3 4	Robinson, J. A. (1940) Stationery and Supplies (1940) Trade Magazines (1940) Tuttle, W. F. L. (1940)

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47	5	A1.1521 Concessions Department Concessions Department (1940) See also: A1.152, Exhibits and Concessions, 1939
	6 7	Account Executive Reports (1940) Concessionaires' Building (1940) See A1.152, Concessionaires Building, 1939
	8-9	Concessionaires' Claims Committee (1940) See also: A1.152, Concessionaires' Claims Committee Meetings, 1939
	10	Meetings and Conferences (1940)
47	11	A1.1522 Merchandising Department Merchandising Department (1940) See also: A1.171, Merchandising Department, 1939
	12 13	Budget Equipment and Supplies (1940)
47 47	14 15 16 17 18 19	A1.1523 Amusements Department Amusements Department (1940) Account Executive Reports (1940) Amusement Concessionaires Committee (1940) Budget (1940) Instructions (1940) Meetings and Conferences (1940)
47	20 21 22 23 24	A1.1524 Displamor Department Displamor Department (1940) Pass Forms (1940) Promotional Literature (1940) Sales Meetings (1940) Uniforms (1940)
47	25-28 29	A1.153 Entertainment Department (1939)/Sports Department (1940) Entertainment Department (1939) Budget (1939)
48	1 2-3 4	Professional Services Budget Reports, 1937 Jan 1 - 1939 Oct 31 Duties (1939) See also: A6., Fair Planning Bell, J. Franklin
	5 6 7-8	Expenses (1939) Furniture and Equipment (1939) Sports Department (1940) See also: A1.140, Sports Department, 1939
48	9 10-11 12 13-14	A1.154 Music Department Music Department (1940) Music Department (1939) Budget (1940) Budget (1939)
49	1 2 3 4 5-6	Equipment and Supplies (1940) Equipment and Supplies (1939) Expenses (1939) Financial Statements (1939) Financing of Music Programs Replies (1939)

Box	Fol	
DOX	<u>1 01</u>	
49	7 8 9-12	A1.154 Music Department (continued) Furniture (1939) Mailing List (1939) Music Program Letters of Approach (1939)
50	1	Purchase Orders Small Items (1939)
	2-3 4	Includes Music Festival program Purchasing and Receiving Procedure (1939) Ross, Hugh (1939) Includes reports on Ross' journey to Europe in connection with engaging international peforming arts companies
		A1.155 Public Health Department No files in this classification
50	5 6-8	A1.156 Public Safety Department Public Safety Department (1940) See also: A1.151, Public Safety Department, 1939 Daily Report 1940 Jul - 1940 Dec
51 51	1-2 3	1939 Nov - 1940 Jun Violation of Vehicle Regulations (1940)
51	4 5 6-7	A1.157 Displays Department Displays Department (1940) See also: A1.10, Displays Department, 1939 Expenses (1940) Fireworks Department (1940)
51	8 9 10 11	A1.16 Government Participation Division Government Participation Division (1939) Protocol Division (1939) Invitations for Opening Day List United States and Foreign Government Representatives (1940)
51	12 13 14 15 16	A1.160 State Participation Department State Participation Department (1940) State Participation Department (1939) Budget (1939) Contacts with Commissioners (1939) Byrnes, George, J. Green, Charles C.
51	18 19 20 21 22	A1.161 Foreign Participation Department Foreign Participation Department (1940) Foreign Participation Department (1939) Budget (1939) Foreign Government Participation Policies (1939) Instructions to Foreign Representatives (1939)
52	1	Paris Office (1939) Includes promotional brochures about the Fair in English, French, Italian and German
	2	Representatives (1939) Hartigan, John

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52	4 5 6 7 8	A1.161 Foreign Participation Department (continued) Representatives (1939) (continued) Houston, Herbert Johnson, Albin E. Roosevelt, E. F. Sand, Emory Sherwell, G. Butler
52	9	A1.162 Ceremonials Department
		A1.163 Federal Relations Department No files in this classification
52 52	10 11 12 13 14 15 16 17 18 19 20	A1.17 Press and Promotion Division Press and Promotion Division (1940) Press and Promotion Division (1939) Advertising Costs (1939) Budget (1940) Budget (1939) Expenses (1940) Instructions (1940) Organization Chart (1940) Pass Validation Requests (1939) Promotion and Development Advisory Committee (1940) Wright, Hamilton, M., Jr. (1940)
		A1.170 Press Department
53	1 2 3 4 5 6 7 8 9 10	Press Department (1940) Press Department (1939) Budget (1940) Budget (1939) Duties (1939) Equipment and Supplies (1939) Expenses (1939) Form Letters (1940) Instructions (1939) Photography Section Weekly Reports (1940)
53	11 12 13 14 15 16 17 18 19 20	A1.1700 Feature Publicity Department Feature Publicity Department (1939) Budget (1939) Equipment and Supplies (1939) Expenses (1939) Instructions (1939) Photographer for Feature Work (1939) Underwood and Underwood Photographic Unit (1939) Reports (1939) Scrapbook (1939)
		A1.701

Classification code not assigned

A1.1702 Newsreel Department Newsreel Department (1940) Newsreel Department (1939) Budget (1940) Purchase (1939)	
A1.171 Promotion Department Promotion Department (1940) Promotion Department (1939) Promotion Department (1939) Activities of Promotion Department (1939) A-Q, 1938	
55 1 R-Z, 1938 2 Survey of Departments, 1939 May 3 Baldwin, Joseph Clark (1939) 4 Bernays, Edward L. (1940) 5 Budget (1940) 6-7 Budget (1939) 8 Merchandising Department 9 Special Events 10 Cameraman's Equipment (1939) 11 Charges for Office Supplies (1939) 12 Collateral Advertising Department (1939) 13 Collateral Advertising Schedule (1939)	
14 Duties (1939) 55 15 Equipment and Supplies (1939) 16 Expenses (1939) 17 Fire Losses (1939) 18 Form Letters (1939) 19 Green, Charles C. (1939) Includes report to Edward Bernays with critique of	1939 season
56 1-2 Instructions (1939) 3-6 Merchandising Department (1939) See also: A1.1522, Merchandising Department, 19	
7-8 Deposit Receipts Design Associates Farmer, Paul King Features Syndicate Program Coordinating Department (1939) Froperty Move Ticket (1939) Purchase Procedure (1939) Purchase Requisition (1940) Receipts (1939) Pecial Events Department (1939) See also: A1.176, Special Activities Department, 1 Special Events Procedures (1939) See also: A1.176, Special Events Procedure, 1940 Special Purchase or Payment Authorization (1941) Special Purchase or Payment Authorization, 1931	0 40)
58 1 Special Purchase or Payment Authorization, 193 31 2 Travel Expenditures (1939)	37 Apr 23 - 1938 Dec

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58	3 4 5	Vacations (1939) Weston, Henry C. (1939) Woods, Emily Trip to Chicago (1939)
58	6 7-12	A1.172 Research & Library Department Research and Library Department (1940) Research and Library Department (1939) A-L
59	1-7	Folder 11 includes photographs M-Z Folder 1 includes speech by Director of Research Frank Monaghan articulating the vision of the Fair planners; folder 7 includes photograph of Soviet Pavilion
	8 9 10 11-13	American Library Service (1939) Biographies (1939) Book Program Committee (1939) Books Purchased and Donated (1939) A-P
60	1 2 3 4 5 6 7	R-Z Brandt, LeRoy Lester (1939) Budget (1939) Cartoons (1939) Consumer Interest Research (1939) Etchings (1939) Equipment and Supplies (1939) Fish, Nicholas (1939)
60	9 10 11 12 13 14 15 16 17-18 19	French Information Center, Inc. (1939) Gannon, Elizabeth (1939) Greek Theatre Study (1939) Hall, Courtney R. (1939) Instructions (1939) International Events Data (1939) Kelly Publishing Company (1939) Library of Congress (1939) Library Orders (1939) Maps (1939) New York Public Library (1939)
61	1 2-3 4 5	Newspapers (1939) Pamphlets Purchased and Donated (1939) Color lithograph from 1889 issue of Judge regarding New York participation in 1892 Exhibition removed from folder 3 to Oversize box 2398, folder 1 Photographs (1939) Haff, Charles S. (Includes photograph)
	6 7-9	Prints Purchased and Donated (1939) Requests for Information (1939) A-C
62	1-5 6 7-8 9 10	D-Z Requests Pamphlets (1939) Requests Research Material (1939) Shoenfeld, Martin J. (1939) State Data (1939)

<u>Box</u>	<u>Fol</u>	
63	1 2 3-4	A1.172 Research & Library Department (continued) Translations (1939) Washington, George Research Material (1940) Washington, George Research Material (1939)
63	5 6-7 8 9 10 11	A1.173 Radio Department Radio Department (1940) Radio Department (1939) Budget (1939) Equipment and Supplies (1940) European Trip Young and Woods, 1938 Expenses (1939) Instructions (1939)
63	13	A1.174 Attendance Development Department Includes memo from Robert Kohn urging the promotion of the educational aspects of the Fair
63	14 15 16	A1.1740 Collateral Advertising Department Collateral Advertising Department (1940) Budget (1940) Bulletin (1940)
63	17	A1.1741 Public Speaking Department
63	18	A1.1742 Committee Contacts Committee Contacts Industrial and Commercial Groups (1940)
		A1.1743 Special Ticket Sales Department No files in this classification
63	19	A1.1744 Literature Department
63	20	A1.1745 Travel & Lodging Department
		A1.1746 Housing Department No files in this classification
63	21	A1.1747 Science & Education Department Science and Education Department (1940) Includes extensive memo from George Wendt on the development and function of the department. See also: A1.152, Education Department; A1.152, Science Department
0.4	22	Budget (1940)
64	1 2	Bulletin (1940) Furniture and Equipment (1940)
64	3 4	A1.1748 Youth Promotion Department Youth Promotion Department (1940) Budget (1940)
		A1.175 News Dissemination Department No files in this classification

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		A1.176 Special Activities Department
64	5	Special Activities Department (1940) See also: A1.171, Special Events Department, 1939
	6	Budget (1940)
	7-8	Contest Department (1940)
	9	Hospitality Department (1940) See also: A1.171, Special Events Procedures Distinguished Visitors, 1939
	10	LaBarre, Eugene (1940)
	11	Public Address System Department (1940)
	12 13	Special Activities Car Schedule (1940) Special Events Procedure (1940)
	13	See also: A1.171, Special Events Procedures, 1939
		A1.1760 Special Events Department No files in this classification
		A1.761 Entertainment Department No files in this classification
		A1.18 Service Division
64	14	Service Division Empire State Building Relations (1940)
	15	Service Division Empire State Building Relations (1939)
		A1.180 Purchase Department
64	16	Purchase Department (1940)
	17 18	Purchase Department (1939) Purchase Department Manual (1939)
	10	Bids
	19	Opening of (1940)
	20	Opening of (1939)
	21 22	Bids Procedure (1939) Tabulation of (1940)
65	1-4	· ,
03	5	Tabulation of (1939) Fire Loss Replacement (1939)
	6	Furniture (1940)
	7	Furniture (1939)
	8 9	Instructions (1940) Instructions (1939)
	10	Letters from Vendors (1940)
		Letters from Vendors (1939)
	11	A-C
	1-4	D-Z
	5	New York World's Fair Pins (1939) Purchases by Contractors, Reports of (1939)
	6 7	Subscriptions (1939)
	-	See also: A1.182, Subscriptions, 1940
	8	Supplies in Purchase Department (1939)
	9	Vendors, Approved (1939)

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66	10 11 12	A1.181 Personnel Department Personnel Department (1940) Personnel Department (1939) Budget (1939)
67	1 2 3 4	Employment Agencies (1940) Employment Agencies (1939) Lennox, Maude E. Report of Departmental Activities (1939)
67	5 6 7 8 9 10-11	A1.182 Office Management Department Office Management Department (1940) Office Management Department (1939) Accident Reports (1939) Annex (1939) Attendance Procedures (1939) Barber Shop (1940) See also: A1.151, Barber Shop, 1939
	12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	Beauty Shop Beauty Shop (1940) Beauty Shop (1939) Agreements (1939) Appointments (1939) Equipment and Supplies (1940) Equipment and Supplies (1939) Operating Reports (1939) Operators' Records (1939) Purchase Requisitions (1940) Purchase Requisitions (1939) Budget Building Maintenance (1939) Cafeteria Permits (1940) Cafeteria Permits (1939) Charges for Office Supplies Requisitioned (1939)
68	1-4 5 6 7 8 9 10 11 12 13 14 15 16 17	Complaints (1939) Contracts Service (1939) Dry Cleaning and Laundry (1940) Dry Cleaning and Laundry (1939) Efficiency Squad Report on Office Management Depart. (1940) Electrical Requirements (1939) Empire State Building Directory (1939) Empire State, Inc. (1939) Empire State Laundry (1939) Employees Estimated Number of (1939) Employees' Addresses and Telephone Numbers (1940) Employees' Addresses and Telephone Numbers (1939) Employees' Directory for Operating Period (1940) Employees' Directory for Operating Period (1939) Employment of Typewriter Maintenance Man (1940) Employment of Typewriter Maintenance Man (1939)

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68	20 21-24 25 26 27 28	Equipment and Supplies Equipment and Supplies (1940) Equipment and Supplies (1939) Equipment and Supplies (1939) Labels (1939) Letterheads (1940) Letterheads (1939) Paris Office (1939)
69	1 2-3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	Purchase Department Memos (1940) Purchase Department Memos (1939) Expenses (1939) Fire Loss Insurance Reports (1939) Fire Procedures (1939) Hosiery for Employees (1939) Instructions (1939) Insurance (1940) Inventory (1939) Key Receipts (1939) List of Forms (1939) List of Items Required by Office Manager (1939) List of Papers Not Moving in Stock (1939) Lockers (1940) Lockers (1939) Lost Articles (1939) Maintenance Purchase Requisitions (1939) Negro Policy (1939) New Item Stock Request (1940) New Item Stock Request (1939) New York World's Fair Employees' Club Suggestions (1939) Office Manager's Fan Mail (1940)
69	24 25 26 27 28 29 30 31	Organization Chart (1940) Organization Chart (1939) Overtime Reports (1940) Overtime Reports (1939) Pass Forms Employees (1939) Service Passes (1940) Service Passes (1939) Pre-Fair Pases (1939) Printing and Mailing Costs
70	1 2 3 4 5 6 7 8 9 10	Printing and Mailing Costs (1940) Printing and Mailing Costs (1939) See also: A1.1825, Mimeographing Bulletins (1939) Bulletins Exhibitions Department (1940) Calendar and Minutes (1939) Property Move Ticket (1940) Property Move Ticket (1939) Purchase Order (1940) Report of Departmental Activites (1939) Reports for the Promotion Department (1939) Requisitions and Purchase Order Change Notice (1940)

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70	12 13 14 15-20 21 22 23 24-25 1 2 3-4 5	A1.182 Office Management Department (continued) Rest Rooms Equipment and Supplies (1939) Room Directories (1939) Rotunda (1939) Small Item Purchase Orders (1939) Staff Meeting, 1938 Nov 5 Storage (1940) Storage (1939) Subscriptions (1940) See also: A1.180, Subscriptions Underwood Elliot Fisher Company (1939) Uniforms (1940) Uniforms (1939) Vacations (1939) Weekend Operations (1939)
71	7 8 9 10 11 12	A1.1820 Office Manager Duties of Departmental Secretaries (1939) Employees under Office Manager Control (1939) Construction Entertainment Exhibits & Concessions Operations Suggestions for Improving Attendance Survey (1939)
71	14 15 16 17 18 19 20 21	A1.1821 Central Files Central Files (1940) Central Files (1939) Files Board of Design (1939) Construction (1939) Fund Raising (1939) Government Participation (1939) Legal (1939) Personnel (1939) Promotion (1939)
71	24 25-26	Treasury (1939) A1.1822 Reception & Guide Service Reception and Guide Service (1940) Reception and Guide Service (1939) A-G
72	1-2 3 4 5-9	H-Z Accident Cards (1939) Bus Tour Supervision Report (1939) Daily Reports 1938-1939
73	1 2 3 4 5-6 7	Clark, Raymond (1939) Entrance and Exit Control (1940) Entrance and Exit Control (1939) Entrance and Exit Control Instructions (1940) Entrance and Exit Control Instructions (1939) Exhibitors' Cooperation (1939) Guide Instructions (1939)

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73	9 10-12 13-14 15-16 17 18 19 20 21 22	A1.1822 Reception & Guide Service (continued) Guide Service Macy, R.H. (1939) Guide Service Appointments, 1938 Jul - 1939 Guide Service Tour (1939) Guide Service Tours Reports (1939) Instructions (1939) Porters and Information Clerks Division (1940) Porters and Information Clerks Division (1939) Schedules Smith, Charles Valentine, Hubert Porters and Maintenance Purchase Requisitions
74	1 2 3 4	Porters Section Budget (1939) Public Speaking Courses Recepion and Guide Service (1939) Schedules and Assignments (1939) Survey of Business Callers (1939)
74	5 6-9 10 11-14 15	A1.1823 Information Service Information Service (1940) Information Service (1939) Authorized Releases (1940) Authorized Releases (1939) Bus Movements (1939)
75	1 2-3 4 5 6 7 8 9-10	Complaints (1940) Complaints (1939) Concessionaires Participation Data (1940) Corporation of Sources of Information (1939) Correspondence Unit (1939) Daily Reports Form Letters Daily Information Bulletins, 1940 May 1 - Oct 31 Daily Reports 1939 Nov 1 -1940 Oct 31
76	1-2 3 4 5 6-7 8-11 12 13 14	1939 Feb - Dec Barry, B. (1939) Gluckman, Ruth (1939) Reed, Miles A. (1939) Exhibitors and Information Booths Responses to Services (1940) Exhibitors' Participation Data (1940) Fair Site Directory (1939) Files - Telephone Information Service (1939) Form Letters (1940) Grounds Information Service Grounds Information Service (1940)
77	1 2-7	Grounds Information Service (1939) Assignment Sheets 1939 Aug - 1940 Oct
78	1 2-3 4 5-6	Daily Reports (1940) Daily Reports, 1939 Jul - Dec Homemakers' Guest Service (1940) Information Center Hall of Industry and Metals (1940) Information Manual

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78	7 8 9 10	A1.1823 Information Service (continued) Information Manual (1940) Information Manual (1939) Distribution List (1939) Request for (1940) Request for (1939)
79	11-12 1-2 3 4 5 6 7 8-9 10-11 12 13 14 15 16	A-K L-Z Revisions (1940) Revisions (1939) Information Releases (1939) Instructions (1939) New York City Information Center (1940) Outside Bureaus (1939) Request for Information (1940) Request for Information (1939) Requests for Literature (1940) Requests for Literature (1939) Stock on Hand Telephone Information Questions Asked (1939) (Includes photographs) Telephone Information Daily Reports (1939) Telephone Information Center (1939)
80	1 2-6 7 8 9-11 12-13 14	Telephone Information Service (1940) Teletype Messages, 1939 Apr 30 - Nov 15 Training Course Outside Information Bureaus Training Course Outside Information Bureaus (1940) Training Course Outside Information Bureaus (1939) Attendance (1939) Responses (1940) Index Cards, A-J
81	1 2 3 4-5	Index Cards, K-Z Training Schedule for W.P.A. Guides (1939) Weekly Information Bulletins (1940) Weekly Information Bulletins (1939)
81	6 7 8 9 10-11 12 13	A1.1824 Telephone & Telegraph Telephone and Telegraph Division (1940) Telephone and Telegraph Division (1939) Budget (1939) Contracts PBX (1940) Contracts PBX (1939) Contracts Teletype (1939) Disinfecting Service (1939)
82	1 2 3 4 5 6 7 8	Equipment in Active Use (1939) Equipment and Supplies (1939) Executive Order #86 re: Telephones Extension Requirements (1940) Extension Requirements (1939) Instructions (1940) Instructions (1939) Listings for Directories (1940)

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82	9 10 11-14 15-16	A1.1824 Telephone & Telegraph (continued) Listings for Directories (1939) Long Distance Reports (1940) Long Distance Reports (1939) New York Telephone Company (1939)
83	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23-24	Operations, 1938 May 14-15 Outside Extensions (1939) Pay Stations (1939) Schedules (1939) Summary of Calls (1939) Telegraph Rates (1939) Telephone Administration Building (1940) Administration Building (1939) Camp George Washington (1939) Costs (1939) Fair Construction Buildings (1939) Howard Hughes Flight (1939) Message Center (1940) Message Center (1940) Message Center (1939) Police Boxes (1939) Paging System (1939) Police Boxes (1939) R-3 (1939) Service on Pole 202 (1939) Terrace Club (1939) Teletype Service (1939)
83	25	See also: A1.12, Teletype Service Telegraph Reports, 1939 Time Service (1939)
83	26 27 28 29 30 31 32 33 34-35	A1.1825 Stenographic & Duplicating Bureau Stenographic and Duplicating Bureau (1940) Addressograph Division (1940) Addressograph Division (1939) Duophoto Reproduction Service (1940) Duophoto Reproduction Service (1939) Equipment and Supplies (1940) Letter Service (1940) Letter Service (1939) New Era Letter Co., 1939 Dec 1 - 1940 Sep 1
84	1 2 3 4 5 6 7 8	New York Women's Independent Letter Shop Workers Mailing Lists (1940) Mailing Lists (1939) Mimeographing Mimeographing (1940) Mimeographing (1939) Orders (1940) Orders (1939) New York State Seal (1939)

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84	9 10 11 12 13 14 15 16 17 18-19	A1.1825 Stenographic & Duplicating Bureau (continued) Rotaprint Rotaprint (1939) Contracts (1939) Equipment and Supplies (1940) Equipment and Supplies (1939) Job Costs (1939) Job Orders (1940) Job Orders (1939) Operations Department Memos (1939) Record of Hours (1939) Stenographic Pool (1939) Varitype Equipment (1940)
84	21 22-24 25 26 27 28	A1.1826 Mail & Messenger Mail and Messenger Division (1940) Mail and Messenger Division (1939) Cash Enclosures in Incoming Mail (1939) Century of Progress Records, Mail and Messenger Service (1939) Courier Service (1940) Courier Service (1939) Daily Reports 1940 Jun 1 - Oct 31
85	1-5 6 7 8	1939 Jan - 1940 May 31 Displamor Postage Account (1940) Equipment (1939) Equipment Catalogues (1939)
86	1 2 3 4 5	Addressograph-Multigraph Corp. Equipment and Supplies (1940) Equipment on Trial (1939) Expense Report (1939) Instructions (1940) Petty Cash (1940)
86	7-8 9 10 11 12 13	Petty Cash (1939) Postage Rates (1939) Records of Volume of Mail Received (1939) Schedules (1939) Stamps Requisitions (1939) United States Post Office (1940) United States Post Office (1939)
86	15 16	A1.1827 World's Fair Offices at Work Exhibit World's Fair Offices at Work Exhibit (1940) Equipment and Supplies (1940)
86	17 18 19	A1.183 Housing & Welfare Department Housing and Welfare Department (1940) Housing and Welfare Department (1939) Budget (1939)
86	20	A1.184 Medical Department

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86	21 22	1.19 Treasury Division Treasury Division (1940) Treasury Division (1939)
87	1 2 3 4 5 6 7 8 9 10 11-12 13 14 15 16 17 18 19 20	Air Travel (1940) Air Travel (1939) Automobile Travel (1939) Budget (1939) Equipment and Supplies (1939) Expense Account Chart (1939) Expense Advances (1939) Financial Standing of Concessionaires (1939) Forms (1939) Fund Raising Campaign (1940) Fund Raising Campaign (1939) Indenture, Second Fund Raising Concessions (1939) Debenture (1939) Endorsements (1939) Indenture (1939) Letter to the Press, 1936 Nov 11 Meeting, 1937 Mar 3 Plan (1939)
88	1 2-3 4 5 6 7	Promotional Plan (1939) Reports (1939) Subscribers List, #4, 1939 Subscribers List, #3, 1938/1939 Subscribers List, #2, 1937 Jul-Dec Subscribers List, #1, 1937 Jan-Jun
89 89	1 2-3 4 5 6 7	Subscription Agreement (1939) Subscriptions (1939) Suggestions (1939) Instructions (1940) Instructions (1939) Payroll Procedure (1940) Payroll Procedure (1939)
	9 10	Petty Cash Account (1939) Resolution Banking Account (1939)
89	11 12 13 14 15 16 17	A1.190 Accounting Department Accounting Department (1940) Accounting Department (1939) Anderson, Arthur & Company (1939) Comptroller (1939) Deferred Charges and Prepaid Items (1939) Import Clearance Section (1939) Instructions (1940) Organization Chart (1939)

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89	19 20 21	A1.191 Auditing Department Auditing Department (1940) Auditing Department (1939) Instructions (1939)
89	22	A1.192 Budget Department Spadea Mannequins (1939)
89	23 24 25 26 27 28	A1.193 Insurance Department Insurance Department (1940) Insurance Department (1939) Accident Procedure (1940) Accident Procedure (1939) Accident Reports (1940) Accident Reports (1939)
90	1 2 3 4 5	Contractors' Insurance (1940) Contractors' Insurance (1939) Pendrick, William J. & Co. (1939) Tibbitts, Frederic R., Inc. (1939) Travelers Insurance Company (1939)
90	6 7 8	A1.194 Banking & Cashiering Department Banking and Cashiering Department (1940) Cashiering Department (1939) Payroll System (1939)
90	9 10 11 12 13 14	A1.195 Revenue Control Department Revenue Control Department (1940) Revenue Control Department (1939) Emergency Pass Department (1940) Emergency Pass Department (1939) One Day Emergency Admission Request (1939) Pass Validation Request (1939) Revenue Control and Personnel Plan (1939)
90	16 17 18 19 20 21 22 23 24 25	A1.2 Standard Practice Certificate of Occupancy (1940) Concession Agreement (1940) Concession Agreement (1939) Children's Admission Concession Agreement Documents (1939) Barbecue Sandwich (1939) Candy, Nuts and Gum (1939) Cane and Umbrella (1939) DeLuxe Limousine and Bus (1939) Frankfurter and Hamburger (1939)
91	1 2 3 4 5 6 7	Guide Books and Programs (1940) Guide Books and Programs (1939) Penny Crusher (1939) Photography (1939) Postcard (1939) Root Beer (1939) Souvenir and Novelty (1939)

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91	8	Concession Agreement Documents (1939) (continued) Taxicab (1939)
	9	Water Dodgem or Water Scooter (1939) Concession Agreements
	10	Executed (1940)
	11 12	Executed (1939) Pre-Fair Guarantee (1939)
	13	Public Address System (1939)
	4.4	Specifications
	14 15	Buses (1939) Dry Cleaning Equipment (1939)
	16	Intra-Mural Tractor Train (1939)
	17 18	Roller Chairs (1939) Scales (1939)
	19	Stands (1939)
	20 21	Sub-Concession Agreements (1940)
	22	Sub-Concession Agreements (1939) Sub-Approved (1939)
	23	Concessions Procedure (1940)
	24-26	Concessions Procedure (1939)
92	1	Delegation of Authority (1939) Displamor Contracts
	2	Approved (1940)
	3	Executed (1940) Exhibit Agreement
	4	Exhibit Agreement (1940)
	5	Exhibit Agreement (1939)
	6 7	Exclusive Privileges (1939) Executed (1940)
	8	Foreign Participation (1939)
	9 10	Medicine and Public Health Building (1939) Payments (1940)
	11	Photographs or Motion Picture (1939)
	12 13	Exhibitors Concession Percentages (1940) Exhibitors Concession Percentages (1939)
	13	Exhibitors' Concession Agreements
	14	Exhibitors' Concession Agreements (1940)
	15 16	Exhibitors' Concession Agreements (1939) Executed (1940)
	17	Executed (1939)
92	18 19	Exhibits and Concessions Agreements (1939) Exhibits Procedures (1940)
~ _	20	Exhibits Procedures (1939)
	21-22	Approval of Exhibit Plans
93	1 2	Installation Permit Applications (1940) Installation Permit Applications (1939)
	3	Instructions (1940)
	4 5	Instructions (1939)
	5 6-9	Office Space Allotments (1940) Office Space Allotments (1939)
	10	Operating Permit Applications (1940)
	11	Operating Permits (1940)

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00	40	Covers policies governing Fair participation
93	12 13	Rules and Regulations (1940) Rules and Regulations (1939)
94	1-2	Booklets (1939)
	3	Cooperative Exhibits (1939)
	4-5 6	Design, Construction and Equipment (1939) Erection of Signs for Exhibitors (1940)
	7	Erection of Signs for Exhibitors (1939)
	8	Maintenance or Demolition of Participants Projects (1940)
	9 10	Operating Code (1939) Planting and Lawn Making by Participants (1939)
	11	Revised (1939)
	12	Uniforms (1939)
	13	Test Certificates (1939)
		A1.20 Standing Orders and Instructions
95	1 2	Standing Orders and Instructions (1940) Standing Orders and Instructions (1939)
	3	Care of Offices (1940)
	4	Care of Offices (1939)
	5 6	Distribution of Executive Orders (1939) Errata in Stencils (1939)
	7	Executive Instructions (1939)
	8	Executive Order Drafts (1939)
	9 10	Approved Special Events
	11	Telephone Information Services
	40.40	Executive Orders (1939)
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96	1-2	#151-300
	3 4-13	Index Memoranda to Division and Department Heads, 1936-1940 Dec
	13	Railroad Service to Site (1939)
97	1	Receipts for Administrative Orders Distributed (1939)
97	2	A1.21 Standard Forms
		A1.3 Staff Meetings
97	3 4	Staff Meetings (1940) Staff Meetings (1939)
	7	A1.4 Progress Reports
97	5	List of Folders Material Stored (1939)
	6	Progress Reports (1940)
	7 8	Progress Reports (1939) Month Ending November 25, 1936
	9	Month Ending November 23, 1936 Month Ending October 29, 1936
	10	Month Ending September 25, 1936
	11-13	Administrative Assistant Donovan, Thomas, 1937-1939 Advisory Committee
	14	1938
98	1-3	1936-1937

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	9	Kelly, Roger, 1937
	10	Mason, Clara, 1937 Includes minutes from 1937 Art Association Representatives meetings
	11 12-13	Collateral Advertising Department (1940) Concessions, 1937-1938
99	1-8	Construction Department, 1938 Oct - 1939 Jun
100	1	1938 Aug - Sep
	2-3 4	Contemporary Art Department, 1938-1939 Contest Department (1940)
	5 6-8	Display Department, 1938 - 1939 Entertainment Department, 1938-1939
	9	Entertainment and Events Department, 1937
	10-11	Exhibit and Concessions Department, 1938 Oct - 1939 Jun
101	1-6	1936 - 1938 Sep
	7 8-10	Fashion and Color Executive, 1937 Financial Director, 1936-1938
	11-12	Foreign Government Participation 1938-1939
102	1-12	1936-1937
102		General Manager
	3-6 7	1936-1938 Bell, Franklin J., 1936
	8	Guide and Information Services, 1938
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Documents regarding the development of the Fairgrounds with emphasis upon its planning and design are filed under this heading. This correspondence and reports in this section chronicle the work of the architects, engineers, artists and industrial designers who shaped the total environment of the Fair. This section also contains extensive material related to the thematic content of the Fair, as well as preliminary studies detailing the conception and execution of the iconic Trylon and Perisphere structures of the Fair's Theme Center [C1.0, Design] and the seven focal zones developed by the Fair [C1.02, Focal Exhibits].

Among other materials to be found here are files on the Contemporary Art Exhibit, with extensive correspondence between Fair officials and artists submitting their work for display [C1.0114, Fine & Applied Arts]. Ernest Peixotto served as consultant for mural painting under the Board of Design and his correspondence addressing the selection of artists and discussions on content and style can be found under the heading of Murals [C1.6]. Information on the infrastructure of the Fairgrounds and the creation of roads, bridges and subway lines undertaken in conjunction with the Fair are also documented in this section [C3.0 - C3.85]; notable is Robert Moses' correspondence regarding the improvement of highways and the creation of the Grand Central Parkway extension [C3.403, Streets and Roads].

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175	3 4 5 6 7-8 9 10	C1.018 Special Interests Special Interests (1939) Foreign Groups at Fair (1939) Labor (1939) Nationality Groups (1939) Negro Participation (1939) Peace Program (1939) Women's Activities (1939)
176	1 2-3 4 5 6 7-8	C1.019 Amusements Amusement Section (1940) Amusement Section (1939) Amphitheatre (1940) Amphitheatre (1939) Concessions at other Fairs List (1939) Darling, Frank W., 1936 Jul - 1938 Apr
177	1 2 3 4 5 6 7 8	Downer, Jay (1939) Folk Arts (1939) Geddes, Norman Bel and Company (1939) Granstand Near Meadow Lake (1939) Johnson, Albert (1939) Lighting in Amusement Area (1940) Lighting in Amusement Area (1939) Streets (1939)

<u>Box</u>	<u>Fol</u>	
177	9 10	C1.019 Amusements (continued) Theatre (1939) Trees in Amusement Section (1939)
177	11 12-13	C1.0190 Children's World Children's World (1940) Children's World (1939) A
178	1-5 6 7 8	B-Z Children's Newspaper (1939) Children's World Committee (1939) Financial Estimates (1939)
179 179	1 2-3 4 5 6 7	Junior League Advisory Committee (1939) Organization Plans (1939) Photography (1939) Science (1939) Toys (1939) Trebing, Herbert A. (Mrs.) (1939)
179	8 9-11	C1.02 Focal Exhibits Focal Exhibits (1940) Focal Exhibits (1939)
180	1-2 3 4-5 6-7	Administration Building (1939) Budget (1939) Communications (1939) Deskey, Donald, 1937-1939
181	1 2-3 4-6 7	Community Art Center (1939) Community Interests Photographs and Diagrams (1939) (Includes photographs) Rhode, Gilbert (1939) (Includes photographs) Consumers Interest and Cooperation (1939)
182	1-2 3 4 5-7	Department Store Focal Exhibits (1939) Dioramas (1939) Fashions (1940) Fashions (1939)
183	1 2 3 4 5 6 7-8 9	Cole, Helen Insurance Wright, Russel, and Associates Fashions Meeting, 1937 Nov 16 Focal Exhibits Tea, 1937 Oct Food (1939) Food Wright, Russel, and Associates 1937 Jul - 1939 Jul Marine (1939)
184	1 2 3-4 5-6 7	Medicine and Public Health (1939) Organization of Focal Exhibits (1939) Production and Distribution (1939) Folder 3 includes photographs Arens, E., Recreation (1939)

<u>Box</u>	<u>Fol</u>	
185	1-2 3 4 5 6-7 8	C1.02 Focal Exhibits (continued) Science and Education (1939) (Includes photograph) Outhwaite, Leonard Shelter (1940) Shelter (1939) Transportation (1939) Welfare (1939)
185	9 10 11 12	C1.03 Theme Promotion Theme Promotion (1939) Announcements and Releases (1939) Articles (1939) Endorsements by Industry (1939)
185	13	C1.04 Subsidized Exhibits
186	1 2-7	1.1 Color Color (1940) Color (1939) Aa-M
187	1-5 6 7 8 9 10 11	N-Z Ace Sample Card Company (1939) Administration Building (1939) American Felt Company (1939) Color Committee (1939) Colors Accepted (1939) Connor, Marcia (1939) Erstein, J. H. and Brothers, Incorporated (1939)
188	1-2 3 4 5 6 7 8 9 10 11 12 13 14 15	Fashion (1939) Ferro Enamel Corporation (1939) Garsney, Julian E. (1939) Gold Medal Folding Furniture Company (1939) International Printing Ink Corporation (1939) Ketchum, Howard Inc. (Duplicate) (1939) New York World's Fair Color Cards (1939) Includes mural shade brochures Openhym, William and Sons (1939) Paint Test Reports (1939) Painting Systems and Schedules (1939) Rahr, Frederic H. (1939) Sayford, Frank M. Company (1939) Services Offered (1939) Van Gilder, John S. (1939)
189	1 2-4 5	1.2 Lighting Lighting (1940) Lighting (1939) General Electric Company (1939) Includes Magazine of Light Services Offered (1939)

<u>Box</u>	<u>Fol</u>	
189	7 8 9	1.3 Architecture Architecture (1939) Architectural Societies (1939) Corbett Plan (1939)
190	1 2 3 4 5-12	Embury, Aymar II (1939) Landing Field (1939) Pafort, Jasper, Mrs. (1939) Purcell, John W. (1939) Services Offered A-Q
191	1-2 3 4 5	Folders 11 and 12 include photographs R-Z Folder 1 includes photographs Shannen, Arthur E. (1939) Stands (1939) (Includes photographs) Totten, George Oakley, Major (1939)
191	6 7	1.4 Engineering Engineering (1939) Engineering Design Board of Design Report (1939)
191	8 9-10 11	1.5 Landscape Landscape (1940) Landscape (1939) Academy of Sport (1939)
192	1 2 3 4 5 6 7 8 9 10 11	Administration Building Landscape (1939) Planting Program (1939) Allocation of Landscape Funds (1939) American Common (1940) Bates, Thomas S. (1939) Communications Building Landscaping (1939) Court N-5 Landscaping (1939) Electrical Products Building V-3 (1940) Federal Building (1939) Frost, H. L. and Higgins Company (1939) Rose Manufacturing Company (1939) See also: P1.503, Horticulture Suggestions for Landscape (1940) Suggestions for Landscape (1939) Terrace Club Landscaping (1939)
192	15 16-19	1.6 Murals Murals (1940) Murals (1939)
193	1 2 3 4 5 6	Adams, Francis A. (1940) Diagram removed to Oversize box 2398, folder 2 Aviation Building (1939) Bonte, George Willard (1939) Booth, Arthur W., Dr. (1939) Bronx Woman's Club (1939) Budget (1939)

<u>Box</u>	<u>Fol</u>	
	7 8 9 10 11 12 13 14 15 16 17	C1.6 Murals (continued) Contemporary Art Building Murals (1940) Contemporary Art Building Murals (1939) (Includes photographs) Duryea, Drix (1939) Execution of Murals (1939) Hall of Pharmacy (1939) Kingman, Eugene (1939) Landin, Robert (1939) (Includes photographs) Medicine and Public Health Building (1939) Muralists Recommend to Board of Design (1939) Murals Contests (1939) Peixotto, Ernest (1939) (Includes photographs) Photographs (1939) (Includes photographs)
194	1 2 3-8	Schleisner Company (1939) Services Offered (1940) Services Offered (1939) A-F
195	1-7	G-P
196	1-6	Q-Z
	7	Folder 1 includes photograph Shelter Building (Building Material), J-5 (1939)
	•	Choice Danaing (Danaing Matchal), C C (1000)
197	1 2-5 6 7 8	C1.7 Sculpture Sculpture (1940) Sculpture (1939) Administration Building (1939) Aviation Building (1939) Barnard, George Gray (1939)
198	1 2 3 4 5 6 7 8	Budget (1939) Committee on Sculpture (1939) Criticisms (1940) Criticisms (1939) Enlargement of Sculpture (1939) Gates, Albert M. (1940) Iannelli, Alphonso (1939) Jones, Louis Paul (1939)
199	1 2 3	Reports on Sculpture Progress (1939) Requests for Information (1940) Sculpture Brochure (1939) "General Development Plan of Flushing Meadow Park" removed to Oversize box 2398, folder 2
	4 5	Sculpture Contests (1939)
		Services Offered (1940) Services Offered (1939)
	6-10	A-G Folders 9 and 10 include photographs
200	1-6	H-Z Folder 4 includes photographs
201	1	Von Zengen, Helmuth (1939)
	2	Whitman, Walt Statue (1939)

<u>Box</u>	<u>Fol</u>	
201	3 4 5 6	C2. Planning Planning (1939) Administration Building Plans Meeting, 1937 Jan 18 Scott, Irvin L. (1939) Suggestions (1940) Suggestions (1939)
202	7-13 1-5	A-J K-Z
202	6 7 8	Building sketches in folder 4 removed to Oversize box 2398, folder 2 Hackney, Myron Weidinger, Albert E. Union of Soviet Socialist Republic Plot Development (1940)
203	1 2 3 4 5	C2.0 Cost Estimates Cost Estimates (1940) Cost Estimates (1939) Building Cost Indices (1939) Cost Data and Documents Board of Design Report (1939) Design and Construction Report, 1936
203	6 7 8 9 10 11	C2.1 Specifications Specifications (1939) Arrowbrook Parking Field (1939) Fireworks Contract (1939) Hose Specifications (1939) Single Conductor Submerged Lighting Cable (1939) Waste Cans (1939)
204	1 2 3 4 5 6 7	C2.2 Materials Materials (1939) Brown, William (1939) Burke, Edward R., Honorable (1939) Corona Plate Glass Company Inc. (1939) Schuette, William Company (1939) Working Drawings and Models (1940) Working Drawings and Models (1939)
204	8 9 10 11 12 13 14-16	C2.3 Working Drawings and Models Administration Building Cafeteria Plan (1939) Administration Building Plans (1939) (Includes photographs) American Common (1940) (Includes photographs) Annex Building Plans (1939) Comparison of Fair with Manhattan as to Size (1939) Concession Plot Plans (1940) Concession Plot Plans (1939)
205	1 2 3 4 5-6 7	Status of Designation of Buildings (1940) See also: PR1.7, Brief, Sammy Designation of Buildings (1939) Designation of Streets (1940) Designation of Streets (1939) East River Drive Boat Basin at 25th Street (1939)

<u>Box</u>	<u>Fol</u>	
205	8 9-13	C2.3 Working Drawings and Models (continued) Exhibit Plot Plans (1940) Exhibit Plot Plans (1939)
206	1 2 3 4-5 6 7-8 9 10	Aviation Building Business Administration Building Cosmetics Court of States Fisheries Building Foreign Government Section Foreign Government Plan Drawing removed to Oversize box 2398, folder 2 Horticulture Working Drawings and Models Medical and Public Health Building
207	1-2 3	Section 1 Shelter Building
207	4 5 6 7 8 9 10 11 12-13	Status of Temple of Religion Theatre Plot E Transformer Vaults Transportation Building Flushing Bay General Development Plan (1939) Flushing Bay Harbor Mooring Plan (1939) Little Corporation (1939) Miscellaneous
208	1 2 3 4 5 6 7 8 9 10	Municipal Art Society (1939) Museum of Science and Industry (1939) Overdue Plans (1939) Parking Field and Bus Routes (1939) Photographs (1939) Includes photographs of models and maps of Flushing Meadow Project Numbers (1939) Richardson, Jean (1939) Scale in Feet Drawing (1939) Space Allocation Diagram (1939) Sub-Concession Plot Plans (1939) Vertical Development Control (1939)
		C2.4 Building Code
208	12 13 14 15-17	Building Code (1940) Building Code (1939) Building Code Administration Board (1939) Building Code Administration Board Meetings, 1936-1937
209	1 2-3 4 5 6 7	Building Code Administration Building Meetings (1939) Building Code Booklets (1939) Official Interpretation of World's Fair Building Code (1939) Requests for Building Code (1939) Requirements (1939) Safety Codes (1939) Sales Report (1939)

<u>Box</u>	<u>Fol</u>	
210	1 2 3	C2.5 Contracts Contracts (1939) Contract Forms and Procedure (1939) Reports on Contracts Awarded (1939)
210	4 5	C2.50 Professional Services Professional Services (1939) Salaries (1939)
210	6 7-10 11 12 13 14	C2.500 Contract Architects Contract Architects (1940) Contract Architects (1939) Ackerman, Frederick L. (1939) Allied Architects (1939) Architects (1940) Baum, Dwight James (1939) (Includes photographs)
211	1 2	Beder, Harold R. (1939) Blue Print Services (1939)
211	3 4 5 6 7 8-9 10 11 12 13	Bohm, Maxmillian B. (1939) Brinkerhoff, A.F. (1939) Carr, J. Gordon (1939) Cheney, Howard L. (1939) Clarke, Gilmore D., Major (1939) Contract Architects Meeting, 1937 Feb 19 and 1937 Apr 16 Contract Landscape Architects (1939) Corbett and MacMurray (1939) (Includes photographs) Cross and Cross (1939) (Includes photographs) Delano and Aldrich (1939) DelGuadio, Aspinwall, and Simpson (1939)
212	1 2 3 4 5 6 7 8 9 10	Ellett, Thomas Harlan (1939) Fellheimer, Alfred and Steward Wagner (1939) Foreign Architects Registration (1939) Freelander, Joseph (1939) Frost, Frost, and Fenner (1939) Gehron, William (1939) Gompert, Johnson, and Birnbaum (1939) Gugler, Slee, and Bryson (1939) (Includes photograph) Harrison and Foulihoux (1939) Hautman, Joseph (1939) Hirons, Frederick C. (1939)
213	1 2 3 4 5 6 7 8 9 10 11 12	Holden, McLaughlin and Associates (1939) Kahn, Muschenheim and Brounn (1939) Keally, Francis and Dean, Leonard (1939) Ketchum, Snow, Goodwin, Kebbon, and Stone (1939) Landefeld and Hatch (1939) Landscape Architects (1939) Lay, Charles D. (1939) Lescaze, William (1939) Lowrie, Charles N. (1939) Mayers, Murray and Phillip (1939) (Includes photographs) McLaughlin, George W. (1939) Morris and O'Connor (1939)

<u>Box</u>	<u>Fol</u>	
213	13	2.500 Contract Architects (continued) Murgatroyd and Ogden (1939)
214	1 2 3 4 5 6 7 8 9-10 11 12 13	Oberhammer, Hans (1939) O'Connor and MacKenzie (1939) Pennington, Paine, and Woodner-Silverman (1939) Platt, William and Geoffrey (1939) Reinhard and Hofmeister (1939) Rogers, James Gamble (1939) Salomonsky, Verna Cook (1939) Schultze and Brown (1939) Schultze and Brown (1939) Shreve, Lamb, and Harmon, 1935 Nov - 1939 Jul Sterner, McCaffrey, Gauthier, Van der Gracht, and Kilham (1939) Sugarman and Berger (1939) Swathout, Egerton (1939) Tjaden, Olive F. (1939)
215	1 2 3 4 5	Van Pelt, John V. (1939) Vitale and Geiffert (1939) Walker and Gillette (1939) White, King, and Smith Associated Architects (1939) York and Sawyer (1939)
215	6 0	2.501 Contract Engineers
215	7 8 9 10 11 12 13	Contract Artists Contract Artists (1939) Contract Muralists (1940) Contract Muralists (1939) Axley, Martha (1939) Negatives of drawings removed to box 2418 Beck, Dunbar (1939) (Includes photographs) Billings, Henry (1939) Bourdelle, Pierre (1939) (Includes photographs) Bradford, Frances Scott (Includes photographs)
216	1 2 3 4 5 6 7 8 9 10 11 12 13 14	Champanier, Andre (1939) Ciampaglia, Carlo (1939) (Includes photographs) Bouche, Saalberg, and Henry (1939) Covey, Arthur (1939) Crisp, Arthur (1939) De Kooning, Willem (1939) Durenceau, Andre (1939) (Includes photographs) Feininger, Lyonel (1939) Ferstadt, Louis (1939) Fredenthal, David (1939) (Includes photographs) Gellert, Hugo (1939) Gordon, Witold (1939) (Includes photographs) Gorky, Arshelle (1939) Junker and Eldridge (1939) (Includes photographs) Loew, Michael (1939) (Includes photographs)
217	1 2 3 4 5	Mahoney, James O. (1939) (Includes photographs) Meire, Hildreth (1939) (Includes photographs) Mortellito, Domenico (1939) (Includes photographs) Mose, Eric (1939) (Includes photographs) Pinchenot, Cole, and Robertson (1939)

<u>Box</u>	<u>Fol</u>	
217	6 7 8 9 10 11 12 13	Reiss, Winold (1939) Savage, Eugene (1939) (Includes photographs) Sitton, John M. (1939) Van Cott, Herman (1939) (Includes photographs) Van Veen, Styvesant (1939) Williams, J. Scott (1939) (Includes photographs) Winter, Ezra (1939) Ferris, Hugh (1939)
218	1 2 3 4 5 6 7 8 9 10 11 12-13	Contract Sculptors Contract Sculptors (1940) Contract Sculptors (1939) Abbe, Elfriede (1939) Amateis, Edmond (1939) Barger, Raymond (1939) Beach, Chester (1939) Brindesi, Olympia (1939) (Includes photographs) Cecere, Gaetano (1939) (Includes photographs) Chambellan, Rene P. (1939) deFrancisci, Anthony (1937) Derujinsky, Gleb W. (1939) Fraser, James Earl (1939) (Includes photographs) Fredericks, Marshall (1939) (Includes photographs)
219	15 1 2 3 4 5 6 7 8 9 10 11	Friedlander, Leo (1939) Gregory, John (1939) Gregory, Waylande (1939) Hancock, Walker (1939) Hawkins, Benjamin Franklin (1939) Hoffman, Malvina (1940) Hoffman, Malvina (1939) (Includes photographs) Jennewein, C.P. (1939) (Includes photographs) Josset, Raoul (1939) Kiselewski, Joseph (1939) (Includes photographs) Kreis, Henry (1939) (Includes photographs) Lawrie, Lee (1939) Lentelli, Leo (1939) (Includes photographs)
220	1-2 3 4 5 6 7 8 9 10	Manship, Paul, 1936 Dec - 1939 Aug (Includes photographs) Milles, Carl (1939) (Includes photographs) Putnam, Brenda (1939) Renier, Joseph E. (1939) Savage, Augusta (1940) Savage, Augusta (1939) Negative of sculpture removed to box 2418 Schmitz, Carl (1939) Snowden, George H. (1939) Stevens, Lawrence Tenney (1939) Stewart, Albert (1939) (Includes photographs)
221	1 2 3 4	Talcott, Dudley (1939) (Includes photographs) Waugh, Sidney (1939) Whitney, Harry Payne, Mrs. (1940) Whitney, Harry Payne, Mrs. (1939)

<u>Box</u>	<u>Fol</u>	
221	5 6	C2.503 Contract Sculptors (continued) Young, Mahonri (1939) Zorach, William (1939)
221	7 8 9 10 11 12 13 14 15	C2.504 Contract Industrial Designers Contract Industrial Designers (1940) Contract Industrial Designers (1939) (Includes photographs) Designers Retained by Fair Corporation (1939) Foster, Robert (1939) (Includes photographs) Loewy, Raymond (1939) Includes magazine, "The Studebaker Wheel" Rohde, Gilbert (1939) Sakier, George (1939) Teague, Walter Dorwin (1940) Teague, Walter Dorwin (1939) Wenrich, John (Includes photographs)
222	1 2 3 4	C2.505 Contract Technical Consultants Technical Consultants (1940) Technical Consultants (1939) Anderson, John Murray (1939) Greber, Jacques (1939) (Includes photographs)
222	5 6 7 8 9 10	Johnson, Albert (1939) Jones, Bassett (1939) Kohn, Butler and Stein (1939) Labatut, Jean (1939) Skidmore and Owings (1939) Wendt, Gerald (1939)
223	1 2 3 4 5	2.51 Contractors Contractors (1940) Contractors (1939) Contractors Claims against Fair Corporation (1939) Notices to All Contractors (1939) Sub-Contractors Approval Form (1939)
223	6 7	C2.510 Prospective Bidders Prospective Bidders (1940) Prospective Bidders (1939)
223	8 9	C2.511 Prequalified Bidders Prequalified Bidders (1940) Prequalified Bidders (1939)
223	10 11 12 13-14 15	2.52 Prequalification Board Prequalification Board (1940) Prequalification Board (1939) Prequalification Board Meetings (1940) Prequalification Board Meetings, 1937-1938 Prequalification Board Membership (1939) Prequalification Board Proposals (1940)

<u>Box</u>	<u>Fol</u>	
		C3. Production
223	17 18 19 20 21 22	C3.0 Site Preparation Site Preparations (1939) Extra-Site Preparations (1939) Long Island Railroad Company (1939) Madigan-Highland (1939) Midge Control (1940) Midge Control (1939)
224	1 2	Mosquito Elimination (1940) Mosquito Elimination (1939)
224	3 4 5 6	C3.1 Buildings Buildings (1940) Buildings (1939) Color and Painting (1939) Exteriors Interiors
224	7 8 9 10 11 12 13 14-15 16 17 18	C3.10 Housing Structures Housing Structures (1940) Housing Structures (1939) Administration Building Balcony (1939) Building Requirements (1939) Exterior Walls (1939) Field House (1939) Fire House #1 (1939) Hall of Music (1939) Acoustics Furniture and Equipment National Advisory Committee Building (1940) National Advisory Committee Building (1939)
225	1 2 3 4 5 6	Perylon Hall (1940) Perylon Hall (1939) Press and Post Office Building R-3 (1939) Summer City Hall Arrowbrook Country Club (1939) Terrace Club, Inc. (1939) Treasury Building (1939)
225	7	C3.100 Foundation
225	8	C3.1000 Piling
		C3.1001 Spread Footing No files in this classification

C3.101 Super-StructuresNo files in this classification

<u>Box</u>	<u>Fol</u>	
		C3.102 Mechanical Construction
225	9 10	C3.1020 Plumbing Comfort Stations (1940) Comfort Stations (1939)
225	11 12-13 14 15	C3.1021 Electrical Work Electrical Work (1939) Administration Building (1939) Escalators (1939) Rodgers and Hagerty, Inc. (1939)
225	16 17 18	C3.1022 Air Conditioning Air Conditioning (1939) Administration Building (1939) Temperature Research Foundation Kelvinator Corp. (1939)
		C3.1023 Gas No files in this classification
225	19	C3.1024 Telephone
225	20 21 22 23	C3.103 Interior Finish Interior Finish (1940) Interior Finish (1939) Administration Building (1939) Ceilings (1939)
226	1 2	C3.1030 Floor Covering Floor Covering (1940) Floor Covering (1939)
226	3	C3.1031 Partitions
226	4 5	C3.1032 Doors Doors (1939) Openings in Exhibit Buildings (1939)
		C3.1033 Hardware No files in this classification
		C3.1034 Tiling No files in this classification
226	6	C3.1035 Decorating
		C3.104 Murals and Applied Sculpture
226	7	C3.1040 Models
		C3.1041 Full Scale Production No files in this classification

<u>Box</u>	<u>Fol</u>	
226	8 9	C3.11 Ground Structures Ground Structures (1939) American Common (1940)
		C3.110 Landing Piers No files in this classification
226	10	C3.111 Reviewing Stands and Bleachers
226	11 12	C3.112 Booths of All Kinds Booths of All Kinds (1940) Booths of All Kinds (1939)
226	13 14-17 18	C3.113 Stands of All Kinds Stands of All Kinds (1940) Stands of All Kinds (1939) Band Stands (1940)
226	19 20 21 22 23	C3.114 Entrances, Exits and Turnstiles Entrances, Exits, and Turnstiles (1940) Entrances, Exits, and Turnstiles (1939) Administration Gate (1939) Entrance Plaza III (1939) Turnstiles (1939)
227	1	C3.115 Fences
227	2 3	C3.116 Ramps Ramps (1939) Administration Building (1939) (Includes photographs)
227	4 5 6	C3.117 Chairs and Benches Chairs and Benches (1940) Chairs and Benches (1939) Ray, Fred (1939)
		C3.118 Facades, Walls, etc. No files in this classification
		C3.119 Swimming Pool No files in this classification
227	7 8	C3.2 Bridges Bridges (1939) (Includes photographs) Rodman Street Overpass (1939)
227	9	C3.3 External Electrical Facilities External Electrical Facilities (1939)
227	10 11 12 13	C3.30 Lighting System Lighting (1939) Down-Light in Exhibit Buildings (1939) Lighting of Exhibit Buildings (1939) Lighting on Murals and Sculpture (1939)

<u>Box</u>	<u>Fol</u>	
227	14 15	C3.31 Telephone System Telephone (1939) New York Telephone Company (1939) (Includes photographs)
227	16 17 18	C3.32 Public Address System Public Address System (1939) Teleprograms, Inc. (1939) Fire Alarms (1939)
		C3.33 Police Alarms No files in this classification
		C3.34 Fire Alarms No files in this classification
228	1 2 3	C3.4 Transportation Facilities Transportation Facilities (1939) Garages (1939) Mid-Town Tunnel (1939)
228	4	C3.40 External Transportation Facilities External Transportation Facilities (1939)
228	5 6	C3.400 Water Transportation Facilities Repair Base for Boats (1939) Water Transportation Lakes (1939)
		C3.4000 Tide Gate and Dam No files in this classification
228	7	C3.4001 Dredging Flushing Bay
228	8	C3.4002 Boat Basin Inlcudes photographs
228	9	C3.4003 Channels
228	10	C3.4004 Banks, Treatment of
228	11	C3.401 Terminals
228	12	C3.4010 L. I. Railroad
228	13 14-15 16 17	C3.4011 Subway Extension Subway Extension (1940) Subway Extensions (1939) Brooklyn Housing Slum Clearance Association, Inc. (1939) New York City Estimate and Apportionment, Board of (1939)
		C3.4012 Trolley No files in this classification
228	18	C3.4013 Ferry
228	19	C3.4014 Bus

<u>Box</u>	<u>Fol</u>	
228	20 21 22	C3.4015 Airplane Airplane (1939) Hanks, Stedman, Shumway (1939) Seaplane (1939)
229	1	C3.402 Highways
229	2 3 4	C3.403 Streets and Roads Streets and Roads (1940) Streets and Roads (1939) Moses, Robert , Commissioner (1939)
229	5	C3.41 Intra-Mural Transportation Intra-Mural Transportation (1939)
229	6 7 8	C3.410 City Streets City Streets (1939) Names of Streets (1939) Noise Abatement (1939)
229	9 10	C3.411 Roads and Walks Roads and Walks (1940) Roads and Walks (1939)
		C3.412 Paths No files in this classification
		C3.413 Driveways No files in this classification
229	11 12	C3.414 Parking Fields Parking Fields (1939) Smith, W.W., Inc. (1939)
229	13	C3.415 Bus Platforms See also: C3.114, Entrances, Exits, and Turnstiles
229	14	C3.5 Water Distribution System Water Distribution System (1939)
229	15	C3.50 Water Mains
229	16 17	C3.51 Sewers Sewers (1939) New York City Sewers Department (1939)
229	18	C3.510 Marginal Sewers (1939)
229	19	C3.511 Sanitary Sewers
229	20	C3.512 Sewerage Disposal Plant
		C3.52 Pumps No files in this classification

<u>Box</u>	<u>Fol</u>	
		C3.6 Recreational Facilities
229	21	C3.60 Water Yacht Basin (1939)
230	1 2	C3.600 Amphitheatre Amphitheatre (1939) Sikelianos, Eva 1939
		C3.601 Beaches No files in this classification
230	3	C3.602 Barges and Floats
		C3.61 Land
230	4	C3.610 Play Grounds Children's World Inc., Electrical Work (1939)
		C3.611 Ball Fields No files in this classification
		C3.612 Tennis Courts No files in this classification
		C3.613 Other Sports Arenas No files in this classification
230	5	C3.614 Camps (Trailer) Army Camp (1939)
230	6	C3.7 Planting Program Planting Program (1939)
230	7	C3.70 Trees
230	8	C3.71 Topsoil
230	9	C3.72 Meadow Mat
		C3.73 Shrubbery No files in this classification
230	10	C3.74 Bedding Plants
		C3.75 Sodding No files in this classification
230	11 12 13	C3.8 Architectural Embellishments Architectural Embellishments (1939) Budget (1939) Esplanade and Plazas (1939)
230	14	C3.80 Free Standing Sculpture

<u>Box</u>	<u>Fol</u>	
230	15 16 17 18	C3.81 Signs Signs (1940) Signs (1939) General Outdoor Advertising Co. (1939) Rules and Regulations (1939)
230	19	C3.82 Pylons Includes photographs
231	1	C3.83 Flag Poles
231	2 3-6 7-10	C3.84 Fountains and Pools Fountains and Pools (1940) Fountains and Pools (1939) (Includes photographs) Fountain Lake (1939)
232	1 2-7 8 9	Lagoon of Nations (1940) Lagoon of Nations (1939) Music Liberty Lake (1940) See also: C3.84, Fountain Lake
233	1	C3.85 Awnings
		C3.9 Focal Exhibits See: C1.02, Focal Exhibits
		C4. Relations with Controlling Agencies
		C4. Relations with Controlling Agencies C4.0 World's Fair Organizations No files in this classification
		C4.0 World's Fair Organizations
		C4.0 World's Fair Organizations No files in this classification C4.00 Board of Design
233	2 3-4 5-6	C4.0 World's Fair Organizations No files in this classification C4.00 Board of Design No files in this classification C4.01 Building Code Administration Board

C4.100 City Fair Commission

<u>Box</u>	<u>Fol</u>	
234	1 2 3-5	C4.101 Park Department Park Department (1939) Lease with World's Fair Corporation (1939) New York City Park Department, 1936-1939 Includes booklet, "Program of Proposed Facilities for Bicycling" from Department of Parks
	6 7 8	Report to Board of Estimate and Apportionment Policing at Site (1939) Special Events Cooperation (1939)
234	9	C4.102 Water, Gas and Electricity Department
		C4.103 Building Department No files in this classification
234	10	C4.104 Fire Department
234	11	C4.105 Board of Transportation
234	12 13-16 17	C4.106 Board of Estimate and Apportionment Board of Estimate and Apportionment (1939) Calendars, 1937 Jun 4 - 1938 Jul 28 Meetings (1939)
235	1	Signs, Parking Spaces and Amusement Regulation (1939)
235	2	C4.11 New York State Inspection of Basic Improvements (1939)
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235	5	C4.111 Water Power and Control Commission
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235	7 8	C4.12 United States Appropriation Flushing Bay, Dredging (1939) United States Post Office (1939)
235	9 10	C4.120 Federal Fair Commission Federal Fair Commission (1939) Dunning, Max (1939)
235	11 12	C4.121 War Department - Engineer Office War Department Engineer's Office (1939) Permit #3179

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Items in this section address the general operation of the Fair, with special consideration of the upkeep and protection of property, as well as matters related to public safety and welfare during the Fair period. Included are New York City Department of Public Health Reports [Public Health, M1.0] addressing plumbing, food handlers, meat inspection, and insect control in the reclaimed marshland; files on the first aid stations, which treated sprains, heat exhaustion and gastric discomfort - the latter being the most frequent Fairground malady [Medical Services, M1.02]; fire protection procedures including transcripts of a hearing that took place to investigate a warehouse fire [Fire Protection, M1.10]; and the Lost and Found files dealing both with missing property and wayward children [M1.12].

The flow of vehicles and pedestrians through the Fair was a significant concern of Fair officials and discussions on how to alleviate congestion of walk-ways can be found under the heading of Intra-Mural Traffic [M1.42]. This unit of Central Files also contains material related to the closing of the Fair, including recommendations from the public about possible future uses for Flushing Meadow Park [M2., Demolition]; and information about the removal of sculptures and murals [M2.20, Sculpture; M2.21, Murals] can be found here.

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236	16	M0.0 Building Code Enforcement Building Code Enforcement (1939)
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239	19 20 21 22 23 24 25 26 27 28 29 30 31	M1.020 Hospital Hospital (1939) Bonsole, Harold Y. D., Dr. (1939) Consultants (1939) Hoguet, J. P., Dr. (1939) Hospitals (1939) New York City Community Councils (1939) Services Medical (1939) Specialists (1939) Supplies for Field Station #1 (1939) Supplies for Hospital (1939) Workmen's Compensation Clinic (1939) X-Ray Equipment (1940) X-Ray Equipment (1939)
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Series I.D. Participation (P.)

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The section documents the solicitation of and granting of rights to foreign and domestic governments, corporations, organizations and individuals to participate in the Fair as exhibitors, concessionaires, vendors, performers and amusement operators. The documents here address the proposal process, contract negotiations, approvals for design and construction, and the planning of special events. While the focus is chiefly on logistical issues surrounding participation, such as space rental, financial arrangements, and maintenance, these files also reveal aspects of the development of the thematic and artistic content of proposed and accepted exhibits and concessions.

Intimations of the unfolding conflict in Europe can be found in the files on Foreign participation including correspondence related to the status of the Czechoslovakian pavilion following that country's invasion by German troops in March, 1939. Files on Germany include letters of public protest responding to the rumored inclusion of a German pavilion, with similar outcry being raised over Soviet participation [P0.3, Foreign]. An extensive section under the heading of Fisheries covers efforts to solicit international participation from commercial and sporting sectors of the fishing and marine industries. There are files on hatcheries, pearl and shell manufacturing, diving and public education [P1.530, Fisheries].

Included under the heading of Amusements are proposals for exhibits, acts and other entertainments. These are well documented in the abundant publicity photographs, flyers and posters. Among these are rides, circus and vaudeville performances, musical reviews and pageants, minstrel shows and aerial acts. A dozen files titled Criticisms include correspondence from visitors registering complaints about vulgar shows, high prices and false advertising [P1.6, Amusements]. Material filed under D.W.F. documents Salvador Dali's "Dream of Venus" exhibit and includes an early proposal along with information on Dali's involvement with the project [P1.630, Side Shows]. Gathered under the heading of Freaks [P1.637] and suggestive of the financial desperation of the times is correspondence from individuals seeking payment to display their deformities or those of their children at the Fair. A section on Restaurants [P1.680] chiefly includes information on the leasing of space, construction, violations, repairs, and reports of public dissatisfaction.

A section headed Special Groups brings together files on women, veterans, fraternal orders, Jewish organizations, pacifists, youth groups, and trade unions. Files titled Negro Organizations [P3.1], with correspondence proposing Black organizational involvement and ethnic-based thematic exhibits, touch upon issues of segregation and discrimination. Special Events [P4.0] makes up more than a quarter of the Participation section. These files reflect the Fair's nationwide efforts to interest business organizations, civic associations, ethnic and cultural groups to tie conventions, reunions, and other celebrations to a visit to the Fair. Located in files headed Daily Programs are bulletins summarizing the schedule for all Special Events and Special Days for the 1939 season. The days were marked with musical and theatrical performances, fashion shows, animal acts, contests and parades. Notable here is information on the King and Queen of England's visit to the Fair; Japan Day, held in 1940 to promote smooth relations between Japan and the United States; Jewish Day, including correspondence protesting the use of the appellation Palestine to describe the proposed Zionist state; and internal memos recommending the rejection of the Young Communist League's request for a Special Day.

<u>Box</u> 280	Folder 1 2 3 4-5 6 7 8 9 10 11 12 13 14 15-16 17	List of Folders Material Stored (1939) Amusements, Signed (1940) Concessionaires, Signed (1940) Concessionaires, Signed (1939) Concessions Approved (1939) Concessions Name Contact Architects (1939) Exhibit Executives Handling Accouts (1939) Exhibitors and Concessionaires Contact Men (1940) Exhibitors and Concessionaires Contact Men (1939) Exhibitors Chicago Offices (1939) Exhibitors Declining to Exhibit (1940) Exhibitors Declining to Exhibit (1939) Exhibitors in Fair Owned Buildings (1940) Exhibitors in Fair Owned Buildings (1939) Exhibitors Invited to Participate (1940)
281	1 2-5 6 7 8 9 10 11 12 13	Exhibitors Signed Exhibitors Signed (1940) Exhibitors Signed (1939) Concessions (1940) Concessions (1939) Exhibitors Who Will Construct Own Buildings (1939) Exhibitors Withdrawn (1939) Exhibits and Concessions Classification (1939) Form Letters to Concessionaires (1940) Form Letters to Exhibitors (1940) Form Letters to Exhibitors (1939)
282	1 2 3 4 5 6 7 8 9-10	Free Exhibit Space (1940) Free Exhibit Space (1939) Industrial Exhibits Sectional Orders (1939) List of Cooperative Exhibitors (1939) Outside Exhibits (1939) Outside Exhibits, Reports on (1939) Preliminary Plans of Exhibitors (1939) President's Report on Exhibitions and Concessions (1939) Relics and Antiques, Offers (1940) Relics and Antiques, Offers (1939) A-C Folder 11 includes postcard; folder 12 includes postcard, photograph, 1893 Columbian Expo souvenir tickets
283	1-6	D-K Folder 3 includes scketch, folder 5 includes photographs
284	1-6	L-R
285	1-4 5 6 7 8 9	S-Z (Includes photograph) Griest, Charles J. Sprague, William B. Stirling, Charles G., Mrs. Request for Appointment (1939) Services (1939) Design and Construction Maintenance

<u>Box</u> 285	<u>Folder</u> 11	Space Charges (1940)
286	1-2	Space Charges (1939)
286	3 4 5 6 7 8	P0. Government Government (1940) Government (1939) Board of Design Report (1939) Includes spiral-bound report with drawings and plans Request for Appointment (1939) Request for Information (1939) Whalen's Report, Federal and Foreign Participation (1939)
286	9 10-11	P0.0 Federal List of Folders Materials Stored (1940) Federal Government (1939)
287	1 2 3 4 5 6 7 8 9	Appropriations for Previous Fairs (1939) Army and Navy (1940) Army and Navy (1939) Bill of Rights (1939) Estimated Federal Tax Receipts at Fair (1939) Federal Commissioners (1939) House Joint Resolution 304 (1939) Request for Information (1939) United States Bureau of Mines (1939) Includes booklet, "Motion Picture Films of the Bureau of Mines"
	10 11 12 13 14	United States Navy Department (1939) United States New York World's Fair Commission (1940) United States Works Progress Administration for the City of New York (1940) United States Works Progress Administration for the City of New York (1939) World's Fair Bill (1939)
287	15 16-17 18 19 20 21 22 23 24 25	States (1940) States (1939) Court of States (1939) Legislative Representatives in State Capitals (1939) Letter of Invitation (1939) List of Chairmen of State Commissions (1939) List of Governors (1939) Model Bill (1939) Official State Invitation (1939) Percentages for Concessions in State Government Area (1939) See also: P0.3, Sales Proccess for Foreign Government Percentages
288	26 1 2 3 4 5 6 7-8	Report Forms (1939) Report on States Participation (1939) Requests for Information (1939) (Includes postcard) Space Allocation Cost (1939) Space Allocation for Exhibits (1939) State Commissions Membership (1939) States Resource Data (1939) Taylor Plan Government Relations Technique (1939) Includes hand-drawn floorplans Alabama (1939)

<u>Box</u>	<u>Folder</u>	
288	P6 10 11 12 13 14 15 16 17 18 19	D.1 States (continued) Alaska (1939) Arizona (1940) Arizona (1939) Arkansas (1940) Arkansas (1939) California (1940) California (1939) Colorado (1939) Connecticut (1939) Delaware (1939)
289	1-2 3-4 5-6 7 8 9 10	Florida (1939) Florida National Exhibits, Inc. (1940) (Includes photographs) Florida National Exhibits, Inc. (1939) Georgia (1940) Georgia (1939) Hawaii (1939) Idaho (1939)
290	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Illinois (1939) Sculpture Indiana (1940) Indiana (1939) Iowa (1939) Kansas (1939) Kentucky (1939) Louisiana (1939) Maine (1940) Maine (1939) Maryland (1939) Massachusetts (1940) Massachusetts (1940) Mississippi (1940) Mississippi (1940) Mississippi (1939)
291	1 2 3 4 5 6 7 8 9 10-11 12 13	Missouri (1939) Montana (1939) Nebraska (1939) Nevada (1939) New England States (1940) New England States (1939) Includes sketches; schematics; photograph New Hampshire (1940) New Hampshire (1939) New Jersey (1940) New Jersey (1939) New Mexico (1939)
	14 15	New York (1940) New York (1939) (Includes photograph)
292	1	New York State Amphitheater (1939) (Includes photographs)

<u>Box</u>	<u>Folder</u>	
282	P 2 3 4 5 6 7 8 9 10-11 12	New York State Appropriation Bill (1939) North Carolina (1939) North Dakota (1939) Ohio (1939) Oklahoma (1939) Oregon (1940) Oregon (1939) (Includes folded plans) Pennsylvania (1940) Pennsylvania (1939) Sculpture
293	1 2 3 4 5 6 7 8 9 10 11 12-13 14 15 16 17 18 19 20	Philippine Islands (1940) Philippine Islands (1939) Puerto Rico (1940) Puerto Rico (1939) Rhode Island (1939) South Carolina (1940) South Carolina (1939) South Dakota (1939) Tennessee (1940) Tennessee (1940) Texas (1940) Texas (1939) (Includes photographs) Utah (1940) Utah (1939) Vermont (1939) Virgin Islands (1939) Virginia (1939) Washington (1940) Washington (1939)
294	1 2 3 4	West Virginia (1939) Wisconsin (1940) Wisconsin (1939) Wyoming (1939)
294	5 6 7 8 9	Municipal Municipal (1940) Municipal (1939) See also: PR2., Request for Appointment to A.C. Motor Equipment Museum (1940) New York City Building (1940) New York City Building (1939) Includes photographs; sketches New York City Departments (1939)
294	P 11 12-14	10.3 Foreign Foreign (1940) Foreign, A-K (1939)
295	1 2 3 4 5	Foreign, L-Z (1939) Book of Nations (1939) Continental and American Trading Company (1939) Culture of Nations Program (1939) Executive Order from Whalen (1939)

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<u>Box</u>	<u>Folder</u>	
295 295	6 7 8 9 10 11 12 13 14 15 16 17 18	P0.3 Foreign (continued) Extra-Territorial Status of Foreign Pavillions (1939) Foreign Commissioners' Reports (1939) Foreign Post Offices (1939) Foreign Space in Other Fairs (1939) Foreign Trade Zone No. 1 (1939) Hall of Nations (1939) Importation of Foreign Employees (1939) Information Bulletin (1939) International Trade at the New York World's Fair (1939) League of Nations (1939) (Includes photograph) Letters of Transmittal (1939) List of American Commercial Attaches Abroad (1939) List of Commissioners General & New York Representatives (1940) List of Commissioners General & New York Representatives (1939), 1 of 2
296	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	List of Commissioners General & New York Representatives (1939), 2 of 2 List of Consuls and Consuls General (1939) List of Countries Which Have Indicated Their Participation (1939) List of Countries Which Have Not Accepted (1939) List of Countries Which Have Officially Accepted to Participate (1939) Model Display Abroad (1939) Name-Sake Town Commission (1939) President Roosevelt's Invitation to Foreign Governments (1940) President Roosevelt's Invitation to Foreign Governments (1939) Representative Carroll (1939) Representative Hartigan (1939) Representative Houston (1939) Representative Johnson (1939) Includes booklet with pop-up of parking garage Representative Merrill (1939) Representative Sherwell (1939) Representative Roosevelt (1939) Request for Appointment (1939) Request for Information (1940)
297	1-2 3 4-5 6 6 7 8 9 10	Requests for Information (1939) Rules and Regulations for Foreign Exhibitors (1940) Rules and Regulations for Foreign Exhibitors (1939) Sales Procedure for Foreign Governments Sales Procedure for Foreign Governments (1939) Percentages (1940) Percentages (1939) Space Allocation (1939) United States Department of State (1939) Volunteer Represenatives (1939)
298	1 2 3-6 7 8	African Industrial Building (1939) Albania (1940) Albania (1939) Algeria (1939) Argentina (1940) Argentina (1939) 1939
299	1-4	1936-1938

<u>Box</u>	Folder	
299	5 6-10	P0.3 Foreign (continued) Australia (1940) Australia (1939)
300	1 2 3 4 5	Austria (1940) Austria (1939) Bahama Islands (1939) Balkan States (1939) Belgium (1940) Belgium (1939)
	6-9	1938 Sep - 1939 Dec
301	1-6 7 8 9 10	1936-1937 (Includes sketches) Bermuda (1939) Bolivia (1940) Bolivia (1939) Brazil (1940)
302	1-7 8 9	Brazil (1939) (Includes photograph) Bulgaria (1939) Canada (1940)
303	1-7	Canada (1939) 1938-1939
304	1-2 3 4-9 10 11	1936-1937 Chile (1940) Chile (1939) (Includes photograph) China (1939) Colombia (1940)
305	1 2 3	Colombia (1939) Costa Rica (1940) Costa Rica (1939) Two posters, "Exposicion Nacional de Costa Rica" removed to Oversize box 2398, folder 3
	4 5-9	Cuba (1940) Cuba (1939) 1938-1939 (Includes photograph)
306	1 2 3-8	1936-1937 Czechoslovakia (1940) Czechoslovakia (1939) 1938 May - 1939 Dec
307	1-2 3 4 5	1935-1938 Apr Danish Colony Garden (1940) Danish Colony Garden (1939) Denmark (1940) Denmark (1939) 1938 Sep - 1939 Dec
308	1-3 4 5-8 9	1936-1938 Aug Dominican Republic (1940) Dominican Republic (1939) Ecuador (1940)
309	1-3 4	Ecuador (1939) Egypt (1939)

		T. G. Governmen
<u>Box</u>	<u>Folder</u>	
309	5 6 7 8	P0.3 Foreign (continued) El Salvador (1940) El Salvador (1939) Estonia (1939) Finland (1940)
310	1-4 5-6	Finland (1939) France (1940) France (1939)
310	7-9	1939 May - Dec
311	1-7	1938 Jan - 1939 Apr (Includes photographs)
312	1-2 3 4 5 6-8 9	1936-1937 (Includes photograph) French Commission (1939) Germany (1939) Great Britain (1940) Great Britain (1939) Greece (1939)
313	1 2-3 4 5 6-7 8 9-12 13	Guatemala (1940) Guatemala (1939) Haiti (1939) Honduras (1940) Honduras (1939) Hungary (1940) Hungary (1939) Iceland (1940)
314	1-2 3 4 5 6 7 8 9 10-11 12	Iceland (1939) Includes photograph; see also: P0.3, Lithuania India (1940) India (1939) Hyderabad State Iran (1939) (Includes photograph) Iraq (1940) Iraq (1939) Ireland (1940) Irish Free State (1939) (Includes photographs) Italy (1940) Italy (1939) A-C
315	1-2 3 4-5 6 7 8 9 10 11 12	D-Z Japan (1940) Japan (1939) (Includes photographs) Latin America (1940) Latin America (1939) Latvia (1939) Lebanon (1939) Liberia (1939) Liberia (1939) Liechtenstein (1939) Lithuania (1940) Lithuania (1940) Lithuania (1939) Includes photograph; two sketches of statues removed to oversize box 2398, folder 3
	14	Luxemburg (1939)

<u>Box</u>	<u>Folder</u>	
315	15 16	0.3 Foreign (continued) Mexico (1940) Mexico (1939)
316	1 2 3 4-5 6 7	Monaco (1939) Morocco (1939) (See also: P1.670) Netherlands (1940) Netherlands (1939) New Zealand (1940) New Zealand (1939) Nicaragua (1939)
316	9 10 11 12 13 14 15 16 17	Nigeria (1939) Northern Rhodesia (1939) Norway (1940) Norway (1939) Palestine (1939) Panama (1939) Paraguay (1939) Peru (1940) Peru (1939) (Includes photographs) Pan-America Union (1939)
317	1-2 3-7	Poland (1940) Poland (1939) 1938-1939
318	1 2 3 4 5-6 7 8 9 10 11 12 13	1936-1937 Portugal (1939) Roumania (1940) Roumania (1939) (Includes photographs) Russia (1939) Samoa (1939) Scotland (1939) Siam (1940) Siam (1939) Singapore (1939) South America (1939) South Rhodesia (1940)
319	1 2 3 4 5-6 7-10	South Rhodesia (1939) Spain (1939) Sweden (1940) Sweden (1939) Switzerland (1940) Switzerland (1939) 1939
320	1-2 3 4 5 6 7 8 9	1936-1938 Syria (1939) Turkey (1940) See also: P0.3, Italy (1940) Turkey (1939) (Includes photographs) Ukraine (1939) Union of South Africa (1939) Uruguay (1939) Venezuela (1940)
	10	Venezuela (1939)

		1 0. Government
<u>Box</u>	<u>Folder</u>	
320	11 12	P0.3 Foreign (continued) Yugoslavia (1940) Yugoslavia (1939)
320	13 14 15 16	P1. Private Enterprises List of Folders (Materials Stored) (1939) Allocation of Concession Stands (1940) Amusement Applications Rejected (1939) Applications for Rejection (1939)
321	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17-18 19 20 21	Applications Received (1939) Century of Progress Exhibitors Contacts (1940) Commitee on Exhibitors' and Concessionaires' Submissions (1939) Concession Contract Letter (1939) Concessionaires with Sub-Concessions (1939) Concessions in Amphitheatre (1939) Concessions in Exhibit Buildings (1940) Concessions in Exhibit Buildings (1939) Entertainment and Special Events Department Reports on Concessions (1939) Exhibit Designers Cooperation (1939) Exhibit Plans (1940) Exhibit Space Payments (1939) Exhibitors and Concessionaires Buildings Custodians (1940) Exhibitors and Concessionaires Endorsements (1939) Exhibitors' Concession Percentages (1940) Exhibitors Construction Schedules (1939) Exhibitors Contract Areas Weekly Progress Report, 1937 Dec 28 - 1938 Oct 18 Exhibitors Illumination Display Meeting 1938, Nov 28 Exhibits and Concessions Policies (1939) Financing of Concessions, etc. (1939)
322	1 2 3 4 5 6 7 8 9	Alboum, Abraham Golden Gate International Exposition Exhibitors Contracts (1940) Good Will Exhibit (1940) Incidence of Contracts (1939) Letter to Vendors Suggesting an Exhibit (1939) List of Concerns Miscellaneous (1939) Music Plans Exhibitors (1939) New York City Vendors Exhibit (1940) (Includes sketches) Outside Services to Exhibitors and Concessionaires (1940) Outside Services to Exhibitors and Concessionaires (1939) A-K (Includes photograph)
323	1-4 5 6 7 8	L- Z (Includes photographs) Modern Art Crafts, Inc. Includes bound presentation, "Action and Reaction"; organization chart Pictorial Statistics, Inc. Pre-Fair Concession Proposals (1939) Prospective Concessions Submitted to Concessions Pre-Qualification Board (1939)
324	9-10 1-2 3 4 5-9	Prospective Exhibitors and Concessionaires (1940) Prospective Exhibitors and Concessionaires (1939) Report on Rau, W.J Exhibit Proposal (1939) Requests for Application (1939)

<u>Box</u> 325	Fol 1 2-8 9	Requests for Appointment (1940) Requests for Appointment (1939) Requests for Information A-E (1940)
326	1-3 4-8	F-Z (1940) A-Bt (1939)
327	1-8	Bu-E (1939)
328	1-9	Fa-I (1939)
329	1-8	J-Me (1939)
330	1-8	Mi-Rz (1939)
331	1-7	Sa-V (1939)
332	1-3 4 5 6-9	Wa-Z (1939) Requests for Information on Space (1939) Requests for List of Exhibitors (1939) Requests for Lists of Participants (1940)
333	1-11	Requests for Lists of Participants (1939) A-E
334	1-13	F-K
335	1-8	L-R (Includes photograph)
336	1-6	S-Z (Includes postcards)
337	1-3 4 5 6-7 8 9 10 11 12 13	Requests for Space (1939) Sale of Privileges, Spectacles, Facilities, etc. (1940) Space Allocations for Exhibitors (1940) Space Allocations for Exhibits (1939) Medical and Public Health Building Status of Amusements (1940) Status of Concessions (1940) Status of Concessions (1939) Status of Exhibit Plans (1940) Status of Exhibit Plans (1939) Status of Exhibit Sales (1940)
338	1 2 3 4-5 6 7-8 9	Status of Exhibit Sales (1939) Status of Exhibits in Buildings (1940) Terrace Club, Inc. (1940) Terrace Club, Inc. (1939) Duplicate Original Stored Financial Statements Information Requests Trade Marked and Patented Articles Exhibit (1939)
339	1 2 3 4 5 6	P1.0 Production Production (1940) Production (1939) American Flange and Manufacturing Co. (1940) American Flange and Manufacturing Co. (1939) Animating Products, Inc. (1939) Babcock & Wilcox Company (1940)

<u>Box</u>	<u>Fol</u>	
<u>50x</u>	7 8 9 10 11 12-13	Carrier Corporation (1940) Carrier Corporation, 1938 Sep 1 - 1939 Dec 31 Carrier Corporation, 1937 Jan 1 - 1938 Aug 31 Foundry Industry (1939) Industrial Science (1940) Industrial Science (1939)
340	1 2 3 4	New York Steam Corporation (1940) Refrigeration Supplies & Parts Manufacturers Assocation (1939) Treadwell, M. H., Inc. (1940) Yale & Towne Manufacturing Co. (1939)
340	5 6-12	P1.00 Materials Materials (1940) Materials (1939) A-N
341	1-3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18-20 21	O-Z Air Reduction Sales Co. (1940) Air Reduction Sales Co. (1939) Aluminum Company of America (1940) American Bridge Company (1940) American Bridge Company (1939) American Chain and Cable Company, Inc. (1940) American Chain and Cable Company, Inc. (1939) American Cyanamid & Chemical Corp. (1940) American Cyanamid & Chemical Corp. (1939) American Iron & Steel Institute (1939) Anaconda Copper Mining Co. (1939) Anaconda Wire & Cable Co. (1940) Anaconda Wire & Cable Co. (1939) Bakelite Corporation (1940) Bakelite Corporation, 1937 Nov 30 - 1939 Dec 31 (Includes photographs) Baker & Company, Inc. (1940)
342	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Baker & Company, Inc. (1939) Bethlehem Steel Company (1940) Bethlehem Steel Company (1939) Boart Products Limited (1940) Boart Products Limited (1939) Builders Iron Foundry (1939) Carborundum Company (1940) Carborundum Company (1939) Celluloid Corporation (1939) Champion Paper & Fibre Company (1940) Champion Paper & Fibre Company (1939) Chemicals (1940) Chemicals (1940) Chemicals (1939) Colt's Patent Fire Arms Manufacturing Co. (1940) Colt's Patent Fire Arms Manufacturing Co. (1939) Continental Diamond Fibre Co. (1939) Copper and Brass Research Association (1940) Copper and Brass Research Association (1939)
343	1 2	Crucible Steel Co. (1940) Crucible Steel Co. of America (1939)

<u>Box</u>	<u>Fol</u>	
343	P 3 4 5 6-9 10 11 12 13 14-16	1.00 Materials (continued) Driver, Wilbur B. Company (1940) Driver, Wilbur B. Company (1939) Du Pont, E. I. de Nemours Co. (1940) Du Pont, E. I. de Nemours Co. (1939) (Includes photographs) Eagle-Picher Lead Company (1940) Fiberloid Corporation (1939) Filtrol Corporation (1939) Glass, Inc. (1940) Glass, Inc. (1939)
344	1 2 3 4 5 6 7-8 9 10 11 12 13 14 15 16 17	Specifications Hendrick Manufacturing Co. (1940) Hendrick Manufacturing Co. (1939) Indicator, Inc. (1939) International Nickel Co. (1939) Johns-Manville Corporation (1940) Johns-Manville Corporation (1939) Jones & Laughlin Steel Corp. (1939) Libbey-Owens-Ford Glass Company (1940) Libbey-Owens-Ford Glass Company (1939) List of Concerns Contacted in Metals and Metallurgy (1939) Ludlum Steel Company (1939) Mallory, P. R. & Co. (1939) Manufacturing Chemists Association (1939) Mathieson Alkali Works, Inc. (1940) Mathieson Alkali Works, Inc. (1939)
345	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Monsanto Chemical Company (1940) Monsanto Chemical Company (1939) National-Standard Company (1939) Neville Company (1939) Pittsburgh Plate Glass Co. (1939) Owens-Illinois Glass Co. (1939) Republic Steel Corp. (1940) Republic Steel Corp. (1940) Richardson Co. (1939) Rivers, Clarence L. (1939) Liquid Air sign removed to Oversize box 2399, folder 1 Roebling's, John A. Sons, Co. (1940) Roebling's, John A. Sons, Co. (1939) Rohm & Haas Company (1940) Rohm & Haas Company (1940) Saint Joseph Lead Company (1940) Sanderson & Porter (1939) Sicilian Asphalt Paving Company (1940) Slingsby, H. C. (1940) Slingsby, H. C. (1939) Union Carbide & Carbon Corporation (1940)
346	1 2 3 4 5-6	Union Carbide & Carbon Corporation (1939) United States Rubber Company (1940) United States Rubber Products, Inc. (1939) U.S. Steel Corp. (1940) U.S. Steel Corp. (1939)

<u>Box</u>	<u>Fol</u>	
346	7 8 9	P1.00 Materials (continued) Virginia Smelting Company (1939) Youngstown Sheet and Tube Company (1940) Youngstown Sheet and Tube Company (1939)
346	10 11 12 13 14	P1.01 Tools & Precision Instruments Tools & Precision Instruments (1940) Tools & Precision Instruments (1939) Delta Manufacturing Company (1940) Federal Products Corporation (1940) Federal Products Corporation (1939) Richardson Scale Company (1939)
346	16 17-19	P1.02 Machinery Machinery (1940) Machinery (1939) A-M
347	1-2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23-24 25	N-Z Allen, S. L. & Company, Inc. (1939) Includes brochure, "FactsThe New York World's Fair" American Rolling Mill Company (1940) American Screw Company (1940) American Screw Company (1939) Browne & Sharpe Manufacturing Co. (1940) Browne & Sharpe Manufacturing Co. (1939) Chicago Flexible Shaft Company (1940) Chicago Flexible Shaft Company (1939) Combustion Engineering Company, Inc. (1940) Crocker-Wheeler Electric Manufacturing Co. (1939) Eppenbach, Inc. (1939) (Includes photographs) Fafnir Bearing Company (1940) Fafnir Bearing Company, Inc. (1940) Heller Brothers Company, Inc. (1940) Heller Brothers Company (1940) Ingersoll-Rand Company (1939) Jenkins Brothers (1939) Link-Belt Company (1940) Link-Belt Company (1939) Otis Elevator Company (1940)
348	1 2 3 4 5 6 7	Otis Elevator Company (1939) S.K.F. Industries, Inc. (1939) Timken Roller Bearing Company (1940) Timken Roller Bearing Company (1939) Tinius Olsen Testing Machine Co. (1939) York Ice Machinery Corporation (1940) York Ice Machinery Corporation (1939)
348	8 9-12	P1.03 Power Power (1940) Power (1939) Includes photographs and folded plans
	13	Allis-Chalmers Manufacturing Co. (1940)

Box	<u>Fol</u>	
<u>DOX</u>	<u>1 01</u>	P4 00 Passage ()
348	14 15 16 17 18	P1.03 Power (continued) Allis-Chalmers Manufacturing Co. (1939) American Petroleum Institute (1939) Appalachian Coals, Inc. (1939) Arrow-Hart & Hegeman Electric Co. (1939) Ayer, N. W. & Son, Inc. (1939)
349	1 2 3 4 5 6 7	Coyne Electrical School, Inc. (1939) Cutler-Hammer, Inc. (1939) Fairbanks, Morse & Co. (1940) Fairbanks, Morse & Co. (1939) Fitzgerald Manufacturing Co. (1940) Fitzgerald Manufacturing Co. (1939) Gamewell Co. (1939)
349	9 10 11 12 13 14 15 16-19 20 21 22 23	Knapp-Monarch Co. (1940) Knapp-Monarch Co. (1939) Koppers Gas & Coke Co. (1939) McGraw Electric Co. (1940) McGraw Electric Co. (1939) National Coal Association (1939) National Electric Products Co. (1939) Petroleum Industry Exhibition, Inc. (1940) Petroleum Industry Exhibition, Inc. (1939) Samson United Corp. (1939) Sangamo Electric Co. (1939) Square D Co. (1940) Square D Co. (1939)
350	1 2 3 4 5 6 7 8 9 10-13 14	Tennessee Valley Authority (1940) Tennessee Valley Authority (1939) Texas Co. (1940) Texas Co. (1939) Texas Gulf Sulphur Co. (1940) Texas Gulf Sulphur Co. (1939) Tide Water Associated Oil Co. (1939) Warren Telechron Co. (1939) Westinghouse Electric & Manufacturing Co. (1940) (Includes photograph) Westinghouse Electric & Manufacturing Co. (1939) (Includes photograph) Wincharger Corp. (1939)
351	1 2 3 4-5 6 7	P1.1 Distribution Distribution (1940) Distribution (1939) Ceramic Industry (1940) Ceramic Industry (1939) Woodworth, Ralph Cleanliness Exhibit (1939) Sales Executives Club of New York (1939)
351	9 10-13 14 15 16	P1.10 Advertising Advertising (1940) Advertising (1939) (Includes photograph) Adcaster Services, Inc. (1939) Advertising Distributors of America, Inc. (1939) American Associ ation of Advertising Agencies (1939)

<u>Box</u>	<u>Fol</u>	
351	17	P1.10 Advertising (continued) A.M.I. Distributing Co. (1939)
	18	Cecil, Warwick & Cecil (1939)
	19	Chambre Syndicale des Installateurs de Stands (1939)
	20	Compton Advertising, Inc. (1939)
352	1	Contimovie Advertiser (1939)
	2	Directional Signs (1940)
	3 4	Electric Directory Systems, Inc. (1939) Ever Ready Label Corp. (1939)
	5	Futura Exhibits, Inc. (1939)
	6	Graf-Fax Co. (1939)
	7	Informat (1940)
	8	Martindale, M. E. (1939)
	9	Multiposter Advertising Corp. (1939) (Includes photographs)
352	10 11	Multiposters, Inc. (1939) Poster Display Advertising, Inc. (1939) (Includes photograph)
332	12	Reynolds Appliances Corp. (1940)
	13	Reynolds Appliances Corp. (1939) (Includes photographs)
	14	Ross Federal Services, Inc. (1940)
	15	Ross Federal Services, Inc. (1939) (Includes sketch)
	16	Ruckelshaus (1939)
	17 18	Services Offered in Exchange for Advertising Privileges (1940)
	19	Services Offered in Exchange for Advertising Privileges (1939) Tel-Ad Vision (1939)
	10	Includes paste-up illustrations of "advertising machine"
	20	Weidel Co. (1940)
		P1.100 Displamor Exhibits
353		
	1	Displamor Exhibits (1940)
	1	
	2	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940)
	2 3	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940)
	2 3 4	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940)
	2 3 4 5	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940)
	2 3 4	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940)
	2 3 4 5 6 7 8	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940)
	2 3 4 5 6 7 8 9	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940)
	2 3 4 5 6 7 8 9	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940)
	2 3 4 5 6 7 8 9 10	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940) Benkay Jewelry Co. (1940)
	2 3 4 5 6 7 8 9 10 11	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940) Benkay Jewelry Co. (1940) Berkeley Sound Service (1940)
	2 3 4 5 6 7 8 9 10	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940) Benkay Jewelry Co. (1940) Berkeley Sound Service (1940) Bestform Foundations, Inc. (1940)
	2 3 4 5 6 7 8 9 10 11 12 13 14	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940) Benkay Jewelry Co. (1940) Berkeley Sound Service (1940) Bestform Foundations, Inc. (1940) Blue Ridge Spread Co. (1940) Blue Swan Mills, Inc. (1940)
	2 3 4 5 6 7 8 9 10 11 12 13 14 15	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940) Benkay Jewelry Co. (1940) Berkeley Sound Service (1940) Bestform Foundations, Inc. (1940) Blue Ridge Spread Co. (1940) Blue Swan Mills, Inc. (1940) Boro Woods Products Co. (1940)
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940) Benkay Jewelry Co. (1940) Berkeley Sound Service (1940) Bestform Foundations, Inc. (1940) Blue Ridge Spread Co. (1940) Blue Swan Mills, Inc. (1940) Boro Woods Products Co. (1940) Briones & Co. (1940)
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940) Benkay Jewelry Co. (1940) Berkeley Sound Service (1940) Bestform Foundations, Inc. (1940) Blue Ridge Spread Co. (1940) Blue Swan Mills, Inc. (1940) Boro Woods Products Co. (1940) Briones & Co. (1940) Bristol Hotel (1940)
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940) Benkay Jewelry Co. (1940) Berkeley Sound Service (1940) Bestform Foundations, Inc. (1940) Blue Ridge Spread Co. (1940) Blue Swan Mills, Inc. (1940) Boro Woods Products Co. (1940) Briones & Co. (1940) Bristol Hotel (1940) Buchsbaum, S., & Co. (1940)
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940) Benkay Jewelry Co. (1940) Berkeley Sound Service (1940) Bestform Foundations, Inc. (1940) Blue Ridge Spread Co. (1940) Blue Swan Mills, Inc. (1940) Boro Woods Products Co. (1940) Briones & Co. (1940) Bristol Hotel (1940)
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Displamor Exhibits (1940) American Jubilee sketches removed to Oversize box 2399, folder 8 Acco Products Co. (1940) Acker & Mann, Inc. (1940) American Direct Mail Co. (1940) American Hat Co. (1940) American Lebkuchen Co. (1940) American Manufacturing Co. (1940) Annin and Co. (1940) Arcus Simplex Ticket Co. (1940) Atlantic Coast Fisheries (1940) Benkay Jewelry Co. (1940) Berkeley Sound Service (1940) Bestform Foundations, Inc. (1940) Blue Ridge Spread Co. (1940) Blue Swan Mills, Inc. (1940) Boro Woods Products Co. (1940) Briones & Co. (1940) Bristol Hotel (1940) Buchsbaum, S., & Co. (1940) Carteret (Town of) New Jersey (1940)

<u>Box</u>	<u>Fol</u>	
353	24 25 26 27 28 29 30 31 32 33 34 35 36	P1.100 Displamor Exhibits (continued) Chapman Publications (1940) Chilton Paint Co. (1940) Clapp, Edwin & Son, Inc. (1940) Collins, D. A. Manufacturing Co. (1940) Columbia Storage Warehouses (1940) Comfy Manufacturing Co. (1940) Commercial Travelers Mutual Accident Association of America (1940) Corona Plate Glass Co. (1940) Correct Garment Co. (1940) Corsetry, Inc. (1940) Cosmos Dental Products, Inc. (1940) Cue Publishing Co. (1940) Daugherty, J. M. Corp. (1940)
354	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 30 30 30 30 30 30 30 30 30 30 30 30	Dawson's Cream (1940) Dennis, C. E. (1940) Dennison Manufacturing Co. (1940) Dentists' Supply Co. of New York (1940) Derby Foods, Inc. (1940) Dodge Chemical Co. (1940) Donohue, Grace (1940) Dreier Hotel Management Corp. (1940) Dutchess Underwear Corp. (1940) Dykes Lumber Co. (1940) Eastern Tool & Manufacturing Co. (1940) E-Cut Knitting Mills (1940) Electrolysis Associates, Inc. (1940) Emerson Drug Co. (1940) Engineering Product Corp. (1940) Eppens, Smith, and Co. (1939) Ever Ready Label Corp. (1940) Felch & Co. (1940) Fischel's, L. S. Sons, Inc. (1940) Fischel's, L. S. Sons, Inc. (1940) Fitzwel Girdles (1940) Form Letters (1940) Gerstman Manufacturing Co. (1940) Hotel Lexington, Inc. (1940) Imperial Rug Co. (1940) Lewis Hotel Training Schools (1940) Phillips, F. C. Co. (1940) Stafford, S. S. Inc. (1940) Vivaudou, Jean Co. (1940)
354	31 32 33 34 35 36 37	P1.11 Wholesale & Retail Chains Wholesale & Retail Chains (1940) Wholesale & Retail Chains (1939) Grant, W. T. Department Stores (1940) Grant, W. T. Department Stores (1939) Great Atlantic & Pacific Tea Co. (1940) Great Atlantic & Pacific Tea Co. (1939) Woolworth, F.W. Co. (1939)

		1 1.1 IIvate Effetpises 1 1.1 Distri
<u>Box</u>	<u>Fol</u>	
355	1-5 6-8	P1.12 Retail Trades Retail Trades (1940) Includes photographs; jigegram removed to box 2414; see also: PR1.7, Att. Sugg. (1940) Retail TradesAm (1939) Aa-Ar
	0-0	
356	1-11	As-Cn Includes photograph; NYWF location finder: automatic map removed to oversize box 2399, folder 1
357 358	1-9 1-9	Coa-F (Includes photograph and postcard) G-J (Includes photographs)
359	1-9	K-L (Includes photographs)
360 361	1-7 1-8	M-O (Includes painting and photographs) P-R (Includes painting)
362	1 2-8	Sarg, Tony NYWF Pictorial Maps removed to Oversize box 2399, folder 1 Sa-St
	2-0	Includes bird painting with appliqued feathers
363	1-6 7 8 9 10	Su-Z A.C. Sales Co. (1939) Ace Sales Corp. (1939) Alouf, Maurice (1939) Altman, B. & Co. (1939)
364	1	American Jewelers Bureau, Inc. (1939) See also: P1.513, Gem Collections Imperial Pearl Syndicate, 1940
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	American Stamp Co. (1939) Arias, Isaac H. (1939) Arouani, A. & K. (1940) Arouani, A. & K. (1939) Art Metal Works, Inc. (1940) Art Metal Works, Inc. (1939) Auctions (1939) Auctions (1939) Auerbach, Charles J. (1939) Automatic Finder Corp. (1940) Barra Glove Manufactory (1939) Bechal, Fisher & Modiano Co. (1939) Beges, Ralph E. (1939) Benedict, W. J. (1940) (Includes postcard) Berea College Student Industries (1939) (Includes postcards) Bloomingdale Brothers, Inc. (1939) Books (1939) Braun, Julius (1939)
365	1 2 3 4	Brooks, Stuart Red Cross Shoes (1940) Brooks, Stuart Red Cross Shoes (1939) Bryant Electric Co. (1939) Burgoyne, A. C. (1939) D.C. accordion post-mailer removed to Oversize box 2399, folder 1
	5 6 7 8	Cattadori, P. (1940) Cattadori, P. (1939) Certificates of Attendance (1939) Certificates of Attendance Bakgor Associates, Inc. (1940)

<u>Box</u>	<u>Fol</u>	
365	9 10 11 12 13 14 15	1.12 Retail Trades (continued) Certificates of Attendance Rosel Sales Co. (1939) Chase, Raphael (1939) (Includes postcards) Clough, Cor Veen (1939) Coletti, Vincent J. (1940) Coletti, Vincent J. (1939) Communications Co. (1939) Coward Shoe, Inc. (1939) Criticisms (1940) A-Q
366	1 2-6	R-Z Criticisms (1939) A-L
367 367	1-4 5 6 7 8 9-10 11 12	M-Z Vollmer, Joseph Czechoslovakian Importing Co. (1939) Dale Fifth Ave., Inc. (1940) Dale Fifth Ave., Inc. (1939) Danco Brokerage Corp. (1940) Dayan, Maurice G. (1939) Drug Stores (1940) Drug Stores (1939)
368	1 2 3 4 5-8 9 10 11 12	Huglo Operating Co. (Includes sketches) Empire Electric Co. (1939) European Costume Jewelry Co. (1940) European Specialty Co. (1939) Exposition Souvenir Corp., 1938 Jul 1 - 1940 Dec 31 Fifth Ave. Assoc World's Fair Committee (1939) Filene's, William Sons Co. (1939) Fisher-Price Toys, Inc. (1939) Galland, Frank J. (1940) Galland, Frank J. (1939)
369	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Gallo, Rachele (1939) Gallo, Renato (1939) Goldstein, Michael (1940) Goldstein, Theodore (1940) Goldstein, Theodore (1939) Graham, Hattie B. (1939) Harris Co. (1939) Health-O-Swim Nose-Clip Co. (1939) (Includes photographs) Herman, Lillian (1939) Inkograph Co. (1940) Inkograph Co. (1939) Jackson, Henry H. (1939) Jackson, Sonia R. (1939) Kallai, Rudolf (1939) Kunin, S. (1940) Kunin, S. (1939) Kwong Yuen & Co. (1939) Lafayette Gift Shop (1939) Langsam Billig Co. (1939)

<u>Box</u>	<u>Fol</u>	
		P1.12 Retail Trades (continued)
369	21 22	Lee Cheong and Co. (1940) (Includes photograph) Lerner Stores Corp. (1939)
	23 24	Lewis, Nat, Inc. (1939) Lipton, Magnus (1939)
	25	Litle, Thomas J. (1939)
370	26 1	Lominoff, Anna (1940) Lominoff, Anna (1939)
370	2	Lonsdale Co. (1939)
	3 4	Macy, R.H. & Co. (1939) Meyers, Louis G. (1939)
	5 6	Miller, I. & Sons, Inc. (1939) Modiano & Fisher (1940)
	7	Morris, Arthur (1939)
	8 9	Mystoplane Co. (1939) Nascon Service, Inc. (1939)
	10 11	Needham & Grohmann (1939) (Includes postcards) New York City Parks Department (1940)
370	12	New York World's Fair Accessory Shop (1940) NYWF decorative paper samples removed to Oversize box 2399, folder 1
	13	Nilsen, J. P. (1939)
	14 15	Nos-Ease Co. (1940) Nos-Ease Co. (1939)
	16 17	Nunnenman, Charles (1940) Nunnenman, Charles (1939)
	18	Outdoor Publications, Inc. (1939)
371	1 2	Peters, Charles H. (1940) Peters, Charles H. (1939)
	3	Pisetzky, Joseph (1939)
	4 5	Poglitch Art Brush Needlework Co. (1939) Pontremoli, Lucy (1939)
	6 7	Pre-Fair (1939) Quality Art Novelty Co. (1939)
	8 9-12	Renwal Distributing Co. (1940) Request for Merchandise (1940)
	13-16	Request for Merchandise (1940)
372	1 2	Rogers-Kellogg-Stillson, Inc. (1939) Russeks (1939)
	3	Sarg, Tony (1940)
	4 5	Seibold, Emil (1940) Simon's Luggage Shops, Inc. (1939)
	6 7	Sorbiello, Andrew J. (1939) Stone, Samuel E. (1940)
	8	Stone, Samuel E. (1939)
	9 10	Superior Paper Co. (1939) Tavlin, Jack (1940)
	11 12	Terzis, Joseph (1939) Tobias, Raymond, & Brothers (1939)
	13 14	Troiano & Yager (1940)
	15	Troiano & Yager (1939) Tschudin, Adolph (1939)
	16 17	Ulrich, Ferdinand J., Inc. (1940) Ulrich, Ferdinand J., Inc. (1939)
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<u>Box</u>	<u>Fol</u>	
372	18 19 20 21 22 23 24	P1.12 Retail Trades (continued) United Men's Shops, Inc. (1939) VAB Ltd. (1939) W & W Concessions (1940) Wacker Manufacturing Co. (1939) Wanamaker, John (1939) Waterbury Metal Stamping Co. (1939) Weinreich, H. Co. (1939)
373	1 2 3 4	Wilms & Calcia (1939) Yale University Press (1939) Yarhi, Victor (1939) Zuckert, William F., Jr. (1939)
373	5 6 7 8	P1.13 Mail Order Houses Mail Order Houses (1940) Montgomery, Ward & Co. (1939) Sears Roebuck & Co. (1940) Sears Roebuck & Co. (1939)
373	9	P1.14 Cooperatives
373	10 11-12 13 14 15 16 17 18 19 20 21	P1.15 Packaging Packaging (1940) Packaging (1939) American Can Co. (1940) American Can Co. (1939) American Management Association (1939) Better Packaging, Inc. (1940) Confidential Can Co. (1939) Equitable Paper Bag Co. (1939) Kaufman Department Stores, Inc. (1939) St. Regis Paper Co. (1939) Sylvania Industrial Corp. (1939)
373	P 22 23 24 25 26	1.2 Transportation Transportation (1940) Transportation (1939) Atlantic Suspended Monorail Corp. (1939) Chamber of Commerce Borough of Queens (1940) Chamber of Commerce Borough of Queens (1939)
374	1 2 3 4 5-6 7 8 9 10 11	Chambers of Commerce (1940) Chambers of Commerce (1939) Institute of Transport (1939) Intra-Mural Intra-Mural (1940) Intra-Mural (1939) (Includes sketch) American Express Concessions, Inc. (1940) American Express Concessions, Inc. (1939) Brinkerhoff, H. M. (1939) (Includes photographs) Bus Transportation Report (1939) Chair Transportation Concession (1939) Exposition Greyhound, Inc. (1940)
375	1-4 5	Exposition Greyhound, Inc. (1939) Mercury Manufacturing Co. (1940)

<u>Box</u>	<u>Fol</u>	
375	6 7	Intra-Mural (continued) Mercury Manufacturing Co. (1939) Société Centrale de Chemins de Fer & d'Enterprises (1939) (Includes
	8	photographs) List of Concerns Contacted for Tourism Exhibit (1939) Models
	9 10-12	Models (1940) Models (1939) Includes postcards and photographs
	13	Hall, Charles, S. (1939)
376	1 2 3	Roosevelt, Franklin Delano (1939) (Includes sketches) Ship Model Exhibit (1940) (Includes sketch) New York Yacht Club Resorts
	4 5	Resorts (1940) (Includes postcard) Resorts (1939)
	6 7	Atlantic City (1940) Atlantic City (1939) Tourist Exhibits
376	8 9-10 11 12	Tourist Exhibits (1940) Tourist Exhibits (1939) Bemis & Call (1939) Southern Railway (1940)
	13 14 15-18	Southern Railway (1939) Sub-Concessions (1939) Victoria Falls, 1938-1939
377	1 2 3 4 5 6 7 8	Tourist Exhibits by Foreign Governments (1940) Tourist Exhibits by Foreign Governments (1939) Tracy, M. & J. Inc. (1940) Travel Agencies Travel Agencies (1940) Travel Agencies (1939) American Express Co. (1940) American Express Co. (1939) Cook, Thomas & Son Wagon-Lits, Inc. (1940)
	9 10	Cook, Thomas & Son Wagon-Lits, Inc. (1939) New York Career Tours (1939)
377	11 12-14	P1.20 Automotive Automotive (1940) Automotive (1939)
378	1 2-3 4 5 6 7 8	Antique Automobile Exhibit (1940) Antique Automobile Exhibit (1939) (Includes postcards) Automobile Manufacturers Association (1939) Chrysler Corp., 1939 Jan 1 - Apr 30 Clark Tructractor (1939) Emerol Manufacturing Co. (1939) Firestone Tire & Rubber Co. (1940) Firestone Tire & Rubber Co. (1939) 1938 Apr - 1939 Dec
379	1 2	1936 Jan 1 - 1938 Mar 31 General Motors Corp. (1940)

<u>Box</u>	<u>Fol</u>	
379	3-8	P1.20 Automotive (continued) General Motors Corp. (1939)
380	1 2 3-4 5 6 7 8 9 10	Agreements Goodrich, B.F. Co. (1940) Goodrich, B.F. Co. (1939) Goodyear Tire & Rubber Co. (1940) Goodyear Tire & Rubber Co. (1939) (Includes sketch) International Horseless Carriage Corp. (1939) Nash-Kelvinator Co. (1940) National Automotive Fibres, Inc. (1940) National Automotive Fibres, Inc. (1939) Suggestions for Automotive Exhibit (1939)
381	1 2 3 4-5 6 7-10	P1.200 Passenger Cars Passenger Cars (1940) Passenger Cars (1939) See also: P1.2, Intra-mural Chrysler Corp. (1940) (Includes photograph) Chrysler Corp. (1939) Ford Motor Co. (1940) Ford Motor Co. (1939) 1938 Jul - 1939 Dec
382 382	1-2 3 4 5 6 7 8 9 10	1936 Jul - 1938 Jun Hudson Motor Car Co. (1939) Nash Motors Co. (1940) Nash Motors Co. (1939) Packard Motor Car Co. (1940) Packard Motor Car Co. (1939) (Includes photographs) Studebaker Corp. (1940) Studebaker Corp. (1939) Willys Overland Motors, Inc. (1940) Willys Overland Motors, Inc. (1939)
382	12 13 14 15 16 17 18 19 20	P1.201 Trucks & Trailers Trucks and Trailers (1940) Trucks and Trailers (1939) Covered Wagon Co. (1939) Heil Co. (1940) Mack International Motor Truck Corp. (1940) Mack International Motor Truck Corp. (1939) National Motor Truck Show, Inc. (1940) White Motor Co. (1940) White Motor Co. (1939)
383	1 2 3 4 5 6	P1.202 Buses and Bus Lines Buses and Bus Lines (1940) Buses and Bus Lines (1939) (Includes diagram) Brooklyn & Queens Transit Corp. (1939) Greyhound Management Corp. (1940) Greyhound Management Corp. (1939) Roeder, Fred Manufacturing Co. (1939)

<u>Box</u>	<u>Fol</u>	
383	7 8 9 10	P1.203 Motorcycles Motorcycles (1940) Motorcycles (1939) Indian Motorcycle Co. (1940) Indian Motorcycle Co. (1939)
383	11 12-16 16 17 18 19	Air (1940) Air (1939) (Includes photographs) Aeronautical Chamber of Commerce of America (1939) Air Board Says (1939) Aircraft Radio Corp. (1939) Civil Aeronautics Authority (1939)
384	1 2 3 4 5 6	Clippings re: Aviation (1939) Klemins, Alexander, Professor (1939) United States Aviation Exhibit, Inc. United States Aviation Exhibit, Inc. (1940) United States Aviation Exhibit, Inc. (1939) (Includes photographs) Sub-Concession (1940) Sub-Concession (1939)
384	7 8-9 10 11	P1.210 Aircraft Aircraft (1940) Aircraft (1939) Bellanca Aircraft Corp. (1939) Bendix Aviation Corp. (1940)
384	12 13 14 15 16 17 18 19 20 21	Bendix Aviation Corp. (1939) Burnelli Aircraft, Ltd. (1939) (Includes photograph) Curtiss-Wright Airplane Co. (1940) Curtiss-Wright Airplane Co. (1939) French Aviation Exhibit (1939) Kellett Autogiro Corp. (1939) Kitty Hawk (1939) Pitcairn Autogiro Co. (1939) Seversky Aircraft Corp. (1939) Sperry Gyroscope Corp. (1940) Sperry Gyroscope Corp. (1939)
385	1 2	United Aircraft Corp. (1940) United Aircraft Corp. (1939)
385	3 4 5 6 7 8 9 10 11	P1.211 Air Lines Air Lines (1940) Air Lines (1939) Air Transport Association of America (1939) American Airlines, Inc. (1939) Eastern Air Lines (1939) Exposition Air Services, Inc. (1939) Pan American Airways (1939) Transcontinental & Western Air, Inc. (1939) United Air Lines (1940) United Air Lines (1939)
385	13	P1.212 Airports

<u>Box</u>	<u>Fol</u>	
385	14	P1.22 Land Land Transportation (1939)
385	15 16 17 18 19 20 21 22 23	P1.220 Railroads Railroads (1940) Railroads (1939) Associated American Railroads (1939) Baltimore & Ohio Railroad Co. (1939) Budd, Edward G. Manufacturing Co. (1940) Budd, Edward G. Manufacturing Co. (1939) Burlington Lines (1939) Cagney Brothers (1939) Cagney Brothers Blueprints (1939)
386	1 2 3 4 5	Canadian National Railways (1940) Hungerford, Edward (1939) India Railways Bureau (1939) New York Central System (1939) Pennsylvania Railroad Co. (1939) Pullman Co. (1939)
386	7 8	P1.221 Forwarding Agents Forwarding Agents (1939) Railway Express Agency (1939)
386 386	9 10-11 12 13 14	P1.23 Water Water (1940) Water (1939) Admiral Farragut Academy (1940) McFee, William (1939) McNair, L. N., Captain (1940) Maritran Corp. (1940)
	16 17 18	Maritran Corp. (1939) Navigational Center (1940) New York Port of Authority (1940)
387	1 2 3 4 5 6 7	New York Port of Authority (1939) Propeller Club of the United States (1939) United States Coast Guard (1940) United States Coast Guard (1939) United States Maritime Commission (1940) United States Maritime Commission (1939) United States Merchant Marine (1940)
387	8 9 10 11 12 13 14 15 16 17	P1.230 Steamship Lines Steamship Lines (1940) Steamship Lines (1939) American Hawaiian Steamship Co. (1939) American South African Line (1939) Bernstein, Arnold S.S. Co. (1939) Black Diamond Steamship Co. (1939) Canada Steamship Lines, Ltd. (1939) Colonial Navigation Co. (1939) Cunard White Star Ltd. (1939) Hamburg-American Line (1939) International Mercantile Marine (1939)

		1 1. Thrate Enterprises 1 1.2 transporta
<u>Box</u>	<u>Fol</u>	
387	19 20 21	P1.230 Steamship Lines (continued) Mallory, C.D. Corp. (1939) Moore & McCormack Co. (1940) Moore & McCormack Co. (1939)
388	1	Ocean Steamship Co. of Savannah (1940)
388	2 3 4 5 6 7	P1.231 Pleasure Craft Pleasure Craft (1940) Pleasure Craft (1939) Evinrude Motors (1940) Johnson Motors (1940) Johnson Motors (1939) (Includes sketch) Zaghis, Adrian (1939)
388	8 9 10	P1.232 Marine Equipment Marine Equipment (1940) Marine Equipment (1939) Dickinson, J. R. (1939) Includes sheet music honoring President and Eleanor Roosevelt Dravo Corp. (1939)
388	12 13 14 15 16	P1.233 Ship-builders Ship Builders (1940) Ship Builders (1939) National Association of Engine & Boat Manufacturers, Inc. (1940) National Association of Engine & Boat Manufacturers, Inc. (1939) New York Shipbuilding Corp. (1940)
388 388	17 18 19 20	P1.3 Business Administration Business Administration (1940) Business Administration (1939) Paine-Hall School, Inc. (1939) Personnel Exhibit (1939)
388	21	P1.30 Business Equipment Business Equipment (1939)
388	22 23	P1.300 Office Furniture & Appliances Furniture and Appliances (1940) Furniture and Appliances (1939)
389	1 2 3 4 5 6 7 8 9 10 11 12 13	Addressograph-Multigraph Corp. (1940) Addressograph-Multigraph Corp. (1939) (Includes sketch) Bates Manufacturing Co. (1940) Burroughs Adding Machine Co. (1940) Burroughs Adding Machine Co. (1939) Deskor Chair Sales Corp. (1939) (Includes photographs) Dick, A. B. Co. (1939) Diebold Safe & Lock Co. (1939) Elliott Addressing Machine Co. (1940) Elliott Addressing Machine Co. (1939) Felt & Tarrant Manufacturing Co. (1939) International Business Machines, 1 of 3 (1939) (Includes photographs)
390	1-2	International Business Machines, 2-3 of 3 (1939)

<u>Box</u>	<u>Fol</u>	
390	3 4 5 6 7 8 9 10-11 12 13	P1.300 Office Furniture & Appliances (continued) Marchant Calculating Machine Co. (1940) Marchant Calculating Machine Co. (1939) Monroe Calculating Machine Co. (1940) Mosler Safe Co. (1940) Mosler Safe Co. (1939) National Cash Register Co. (1940) National Cash Register Co. (1939) Postage Meter Co. (1940) Postage Meter Co. (1940) Postage Meter Co. (1939) Includes photograph; postcard Remington Rand, Inc. (1940) Remington Rand, Inc. (1939) 1939 Jan 1 - Dec 31
391	1 2 3 4 5 6 7 8 9	1936 Sep 1 - 1938 Dec 31 Royal Typewriter Co. (1940) Royal Typewriter Co. (1939) Smith, L.C. & Corona Typewriters Co. (1940) Smith, L.C. & Corona Typewriters Co. (1939) Underwood Elliott Fisher Co. (1940) Underwood Elliott Fisher Co. (1939) Universal Fixture Corp. (1939) York Safe & Lock Co. (1940) York Safe & Lock Co. (1939)
391	11 12 13	P1.301 Stationery & Supplies Stationery and Supplies (1940) Stationery and Supplies (1939) Bircher Co. (1940)
392 392	1-3 4 5 6 7 8 9 10 11 12 13 14 15 16	P1.302 World's Fair Offices at Work World's Fair Offices at Work (1940) Addressograph-Multigraph Corp. (1940) Bates Manufacturing Co. (1940) Better Packages, Inc. (1940) Dick, A. B. Co. (1940) Ditto Co. (1940) Dixie-Vortex Co. (1940) Gregory Fount-O-Ink Distributors (1940) Hammernill Paper Co. (1940) International Business Machines Corp. (1940) Postindex Co. (1940) Remington Rand, Inc. (1940) Shaw-Walker Co. (1940) Strathmore Paper Co. (1940)
393	1 2 3	P1.31 Finance Finance (1940) Finance Assn. (1939) Fidelity Investment Associates (1939)

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<u>Box</u>	<u>Fol</u>	
393	4 5 6 7 8 9 10 11	P1.310 Banks Banks (1940) Banks (1939) Bank of the Manhattan Co. (1940) Banking Exhibit (1939) Chase National Bank (1939) Manufacturer's Trust Co. (1940) Manufacturer's Trust Co. (1939) New York Clearing House (1939)
393	12 13 14 15 16 17	P1.311 Credit Institutions Credit Institutions (1940) Credit Institutions (1939) Dun & Bradstreet, Inc. (1940) Dun & Bradstreet, Inc. (1939) Household Finance Corp. (1940) Household Finance Corp. (1939) See also: P3.3 Household Finance Corp.
394	1 2	Morris Plan Industrial Bank of New York (1940) Morris Plan Industrial Bank of New York (1939)
394	3 4 5 6 7	P1.312 Stock Brokers Stock Brokers (1940) Stock Brokers (1939) Herrick, Berg & Co. (1939) New York Stock Exchange (1940) New York Stock Exchange (1939)
394	8 9 10 11	P1.4 Communication Communication (1940) Communication (1939) Calendars (1940) Calendars (1939) Recordings
394	12 13 14 15 16 17 18 19	Recordings (1940) Recordings (1939) Includes photographs; ballet score Linguaphone Institute (1940) Linguaphone Institute (1939) Time Service (1940) Time Service (1939) Bulova Watch Co. Waltham Watch Co.
394	20 21	P1.40 Press Press (1940) Press (1939)
395	1 2 3 4	Maps (1940) Maps (1939) Maps Voters' Map (1940) Wheeler-Reid, Leslie E. (1939) Poster of Wheeler building, "News Flashes," removed to Oversize box 2399, folder 8

<u>Box</u>	<u>Fol</u>	
395	5 6 7 8 9 10 11	P1.400 Newspapers Newspapers (1940) Newspapers (1939) Early, Eugene & Associates (1939) Mills-Wolf Corp. (1939) New York Sun (1939) New York Times (1940) New York Times (1939)
395	12 13 14 15 16 17 18 19 20 21	P1.401 Magazines & Periodicals Magazines and Periodicals (1940) Magazines and Periodicals (1939) Aryan Path (1939) Collier, P.F. & Son, Corp. (1940) Collier, P.F. & Son, Corp. (1939) Columbia Scholastic Press Association (1939) Curtis Publishing Co. (1940) Curtis Publishing Co. (1939) Fawcett Publications, Inc. (1939) MacFadden Publications (1940)
396	1 2 3 4	MacFadden Publications (1939) Martin Publisher's Service (1940) Pamphlet Exhibit (1939) Time, Inc. (1939)
396 396	5 6-7 8 9 10 11 12 13 14 15 16	P1.402 Books Books (1940) Books (1939) American Bible Society (1940) American Bible Society (1939) Book House for Children (1940) Book House for Children (1939) Encyclopedia Brittanica, Inc. (1940) French & European Publications, Inc. (1940) Grolier Society, Inc. (1940) Grolier Society, Inc. (1939) McGraw Hill Publishing Co. (1939) McKibbin, George & Son (1939)
397	1 2 3 4 5 6	Merriam, G. & C. Co. (1940) Merriam, G. & C. Co. (1939) National Poetry Center (1940) National Poetry Center (1939) Quarrie Corp. (1940) Quarrie Corp. (1939)
397	7 8 9 10 11 12 13	P1.41 Radio Broadcasting Radio Broadcasting (1940) Radio Broadcasting (1939) Columbia Broadcasting System (1940) Columbia Broadcasting System (1939) Crosley Distributing Corp. (1940) Crosley Distributing Corp. (1939) National Association of Broadcasters (1939)

<u>Box</u>	<u>Fol</u>	
397	14 15 16	1.41 Radio Broadcasting (continued) National Broadcasting Co. (1939) Philco Radio & Television Co. (1940) Philco Radio & Television Co. (1939)
398	1 2-3 4 5	Radio Corporation of America, Inc. (1940) Radio Corporation of America, Inc. (1939) (Includes photograph) Stromberg-Carlson Telephone Manufacturing Co. (1939) Zenith Radio Corp. (1939)
398	P 6 7 8 9 10 11 12	Motion Pictures Motion Pictures (1940) Motion Pictures (1939) Ennis, Peyton H. (1940) Film's Exhibited at New York World's Fair (1940) Film's Exhibited at New York World's Fair (1939) Includes guide, "Films Exhibted at the NYWF 1939: A Survey" Official Motion Picture Producers, Inc. (1940) Official Motion Picture Producers, Inc. (1939)
399	P 1 2-5 6 7 8 9	1.43 Photography Photography (1940) Photography (1939) Agfa Ansco Corp. (1940) Agfa Ansco Corp. (1939) Bell & Howell (1939) Duryea, Drix, Inc. (1939)
400	1 2-3 4 5 6 7 8 9 10 11 12 13 14 15 16	Eastman Kodak Co. (1940) Eastman Kodak Co. (1939) Grogan Photo Service, Inc. (1939) (Includes photographs) International Commercial Photo Co. (1939) International Filmbook Corp. (1939) International News Photos (1939) Kaufmann & Fabry Co. (1939) Keystone Manufacturing Co. (1940) Keystone Manufacturing Co. (1939) Lasker, Myles F. (1939) Lazarnick, Nick (1939) Magic Pictures Corp. (1940) Medo Camera & Sales Corp. (1940) Minicam Magazine (1939)
401	1 2 3 4 5 6 7 8 9	Mitchell Services, Inc. (1939) Oval Table Society (1940) Ozalid Corp. (1940) Ozalid Corp. (1939) Underwood & Underwood (1940) Underwood & Underwood (1939) Universal Camera Corp. (1940) Universal Camera Corp. (1939) Utility Manufacturing Co. (1939) Weil, Emanuel (1939)

<u>Box</u>	<u>Fol</u>	
401	11 12	P1.44 Television Television (1940) Television (1939)
401	13 14 15-16	P1.45 Telephone Telephone (1939) American Telephone & Telegraph Co. (1940) American Telephone & Telegraph Co. (1939) 1938 Sep - 1939 Jul (Includes photographs)
402	1-2 3 4	1937 Jan - 1938 Aug International Telephone & Telegraph Co. (1939) New York Telephone Co. (1939)
402	5 6 7 8 9 10	P1.46 Telegraph Telegraph (1940) Telegraph (1939) American District Telegraph Co. (1940) Consolidated Telegraph & Electrical Subway Co. (1940) Western Union Telegraph Co. (1940) Western Union Telegraph Co. (1939)
402	11 12 13	P1.47 Cable Commercial Cable Co. (1940) Postal Telegraph-Cable Co. (1940) Postal Telegraph-Cable Co. (1939)
402	14 15	P1.48 Public Address System Public Address System (1940) Public Address System (1939)
403	1 2 3 4 5 6 7 8	Amplifier Company of America (1939) Case Sound Service Co. (1939) Commercial Recording & Sound Co. (1939) K.L.A. Laboratories, Inc. (1939) Langevin, C.C. Co. (1939) Muzac Corp. (1940) Muzac Corp. (1939) Transcribe Proposal (1939) (Includes sketch)
403	9 10 11 12 13 14 15 16 17 18 19 20 21 22	Graphic Arts Graphic Arts (1940) Graphic Arts (1939) American Institute of Graphic Arts (1939) American Writing Paper Co. (1939) Beck Engraving Co. (1939) Cottrell, C.B. & Co. (1939) Cuneo Press, Inc. (1940) Cuneo Press, Inc. (1939) Electrotypers & Stereotypers Association of New York (1939) Fay, Robert C. (1939) General Printing Ink Corp. (1939) Georgian Press, Inc. (1939) Hall, J. C. Co. (1939) Hughes, W. I. (1939)

<u>Box</u>	<u>Fol</u>	
403	23 24 25 26 27 28 29 30 31 32	P1.49 Graphic Arts (continued) International Printing Ink Corp. (1939) Jaffe, Herman Press, Inc. (1939) Lanston Monotype Machine Co. (1940) Lanston Monotype Machine Co. (1939) Lithographers National Assn. (1939) Marstin Press, Inc. (1939) Monotype Co. (1939) Murphy, Charles E. (1939) National Printing Equipment Assn. (1939) National Process Co. (1939)
404	1 2 3 4 5 6 7 8 9	Palmer, A.N. Co. (1939) Pencil Points Magazine (1939) Potter, Harris Seybold Co. (1939) Printers' Ink Publication (1939) Rudge's, William E. Sons Stern, Edward & Co. (1939) United States Printing & Lithograph Co. (1939) Warren, S.D. Co. (1939) West Virginia Pulp & Paper Co. (1939)
404	10 11	P1.5 Comfort Comfort (1940) Air Conditioning, etc. (1939)
404	12 13 14 15 16 17 18 19 20 21 22	P1.50 Shelter Shelter (1939) Adams, Thomas Hamilton (1939) Cope Brothers (1939) Fitzgibbons Boiler Co. (1939) Manufacturers Reserve Supply Co. (1939) Memorials (1939) Sales Progress Report (1939) Shelter Exhibits Report (1939) Taylor, C. Stanley (1939) Truscon Steel Co. (1939) Vuillard & Strauss (1939)
404	23	P1.500 Community Planning Community Planning (1939)
405	1 2	Chamber of Commerce of the Rockaways (1939) Community Workers Auxiliary of New York Guild for the Jewish Blind (1939)
	3 4 5 6 7 8-9 10 11 12 13	Hartsell Industries, Inc. (1939) Janas, Jean Paul (1939) (Includes photograph) Konarski, M. M. (1939) Lacey, A. T. & Sons (1939) Lee, Elmer, M.D. (1939) Modern American Village, A-K (1939) Modern American Village, L-Z (1939) Regional Plan Assn. (1939) Staten Island Chamber of Commerce (1939) Suffolk County Planning Board (1939) Town of Tomorrow

<u>Box</u>	<u>Fol</u>	
405	14 15-17	P1.500 Community Planning (continued) Town of Tomorrow (1940) Town of Tomorrow (1939) A-Q
406	1-2 3 4-5 6	R-Z Booklets, etc. (1939) Gate Attendance (1939) Hill, Jordan D. (1940) Information Requests (1940)
407	7-9 1-4	A-H I-Z
407	5-8 9 10 11 12	Information Requests (1939) Paid Attendance Reports (1940) Paid Attendance Reports (1939) Photographic Charges (1940) Press Releases (1939)
408	1 2 3 4	Publicity (1940) Space Charges (1940) Space Charges (1939) Westchester, County of (1939)
408	5-12	P1.501 Housing Housing (1940) (Includes photographs)
		Housing (1939)
409	1-13	A-Cd
410	1-11	Ce-Ga (Includes photograph)
411	1-11	Gb-Ke
412	1-10	Kf-M Includes photograph; Lucian Mantell presentation poster, "The First Model of New World Building," in folder 5 removed to Oversize, box 2399, folder 8
413	1-12	Na-R
414	1-10	S-W
415	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16-18	Abraham & Straus (1940) Acme Metal Products Corp. (1940) Acme Metal Products Corp. (1939) Alco Valve Co. (1939) Alfol Insulation Co. (1940) Alfol Insulation Co. (1940) Altorfer Brothers Co. (1940) Altorfer Brothers Co. (1939) American Brass Co. (1939) American Gas Assn. (1940) American Gas Assn. (1940) American Hardware Corp. (1940) American Hardware Corp. (1940) American Radiator & Standard Sanitary Corp. (1940) American Radiator & Standard Sanitary Corp. (1939)

<u>Box</u>	<u>Fol</u>	
415	19 20 21 22 23	P1.501 Housing (continued) American Stove Co. (1940) American Tile & Rubber Co. (1939) American Village (1939) American Walnut Manufacturing Assn. (1939) Andersen Corp. (1940)
416	1 2-4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Anthracite Industries, Inc. (1940) Anthracite Industries, Inc. (1939) (Includes photographs) Appalachian Hardwood Manufacturers, Inc. (1940) Appalachian Hardwood Manufacturers, Inc. (1939) Appliance Manufacturers Arkansas Soft Pine Bureau (1940) Armstrong Cork Co. (1939) Aronson, Joseph (1940) Asphalt Shingle & Roofing Institute (1940) Asphalt Shingle & Roofing Institute (1939) Associated Furniture Dealers of New York, Inc. (1939) Baldwin Laboratories, Inc. (1939) Baltimore Enamel & Novelty Co. (1940) Baltimore Enamel & Novelty Co. (1940) Barber Co. (1940) Barcalo Manufacturing Co. (1940) Barcalo Manufacturing Co. (1939)
417	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Barrett Co. (1940) Barrett Co. (1939) Bigelow-Sanford Carpet Co. (1940) Bigelow-Sanford Carpet Co. (1939) Bird & Son, Inc. (1940) Bird & Son, Inc. (1939) Bissell Carpet Sweeper Co. (1940) Bissell Carpet Sweeper Co. (1939) Black & Yates, Inc. (1939) Blaw-Knox Co. (1940) Blaw-Knox Co. (1940) Blaw-Knox Co. (1939) Borg-Warner Corp. (1940) Borg-Warner Corp. (1939) Brick Manufacturers Assn. of New York (1940) Briggs Manufacturing Co. (1940) Briggs Manufacturing Co. (1939) Bruce, E. L Co. (1940) Bruce, E. L Co. (1940) Burnham Boiler Corp. (1940) Burnham Boiler Corp. (1940) California Redwood Assn. (1940) California Redwood Assn. (1940)
417	24 25 26 27 28 29	California Redwood Assn. (1939) Carey, Philip Co. (1940) Carey, Philip Co. (1939) Celotex Corp. (1940) Celotex Corp. (1939) Century Electric Co. (1939)

<u>Box</u>	<u>Fol</u>	
417	30 F	P1.501 Housing (continued) Chamberlin Metal Weather Strip Co. (1940)
418	1 2 3 4 5 6 7 8-10 11 12 13 14	Chamberlin Metal Weather Strip Co. 1939) Chase Brass & Copper Co. (1939) Chimax Limited (1939) Composite Model Home (1939) Congoleum-Nairn, Inc. (1940) Congoleum-Nairn, Inc. (1939) Consolidated Edison Company of New York (1940) Consolidated Edison Company of New York (1939) Continental Scale Co. (1940) Cook, Robert S. (1939) Cook Automatic Equipment Corp. (1939) Coolerator Co. (1940) Coolerator Co. (1939)
419	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Cooley, Inc. (1939) Copper & Brass Research Assn. (1939) Cork Insulation Co. (1940) Cork Insulation Co. (1939) Cornell University (1939) Crane Co. (1940) Crane Co. (1940) Crane Co. (1940) Cuprinol, Inc. (1940) Cuprinol, Inc. (1940) Cuprinol, Inc. (1939) Curtis Companies, Inc. (1940) Curtis Companies, Inc. (1939) Curtis Lighting, Inc. (1939) Decorative Arts and Crafts (1939) Designers for Industry, Inc. (1939) Detroit Steel Products Co. (1940) Detroit Steel Products Co. (1940) Devoe & Raynolds Co. (1939) Dictograph Products Co. (1939)
420	1 2 3 4 5 6-10 11 12 13 14 15 16 17	Douglas Fir Plywood Assn. (1940) Douglas Fir Plywood Assn. (1939) Dunbar Furniture Manufacturing Co. (1940) Eagle-Picher Lead Co. (1939) Edison, Thomas A., Inc. (1939) Edison Electric Institute (1939) Includes photographs of "electrified farm" model Electric Assn. (1939) Electric Time Co. (1939) Electric Utilities Exhibit Corp. (1940) Electrical Manufacturing (1939) Estate Stove Co. (1940) Farber, S.W., Inc. (1939) Faries Manufacturing Co. (1939)
421	1 2 3	Ferro Enamel Corp. (1940) Ferro Enamel Corp. (1939) Fiat Metal Manufacturing Co. (1940)

<u>Box</u>	<u>Fol</u>	
421	4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	Fiat Metal Manufacturing Co. (1939) Fiske, J. W. Iron Works (1940) Fitzgibbons Boiler Co. (1940) Fitzgibbons Boiler Co. (1939) Flintkote Co. (1940) Flintkote Co. (1940) Floyd-Wells Co. (1940) Floyd-Wells Co. (1939) Flush-Metal Partition Corp. (1939) Forest City Foundries Co. (1940) Form Letters and Promotional Material (1940) Form Letters and Promotional Material (1939) Frank & Son, Inc. (1939) Fuller Brush Co. (1940) Fuller Brush Co. (1939) Gardner Displays (1939) Gas Exhibits, Inc. Gas Exhibits, Inc. (1940) 1939
422	1-2 3 4-5 6 7 8-9	1937 - 1938 (Includes photographs) Co-exhibitors (1940) Co-exhibitors (1939) General Bronze Corp. (1939) General Electric Co. (1940) General Electric Co. (1939)
423	1-4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	1936-1938 General Floorcraft Co. (1939) Gertz, B., Inc. (1940) Gertz, B., Inc. (1939) Goodacre, William & Sons, Ltd. (1939) Gordon Manufacturing Co. (1939) Grand Rapids Furniture Guild (1939) Graybar Electric Co. (1939) Great Lakes Steel Corp. (1939) Gross, A. Candle Co. (1939) Halle Brothers (1939) (Includes photographs) Halpern, Harold (1939) Hammond Clock Co. (1939) Hammond Clock Co. (1940) Hardman, Peck & Co. (1940) Hardman, Peck & Co. (1939) Harris, D. P. Hardware & Manufacturing Co. (1940)
424 424	1 2 3 4 5 6 7 8	Hatfield, Ann (1940) Heatilator Co. (1940) Heatilator Co. (1939) Heming, W. A. (1939) Hershey Machine & Foundry Co. (1940) Hershey Machine & Foundry Co. (1939) Holden, McLaughlin & Associates (1939) Hollander, A. & Son, Inc. (1940)
· <u>-</u> · ·	9	Homer Laughlin China Co. (1940)

<u>Box</u>	<u>Fol</u>	
424	10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	P1.501 Housing (continued) Homer Laughlin China Co. (1939) Hoover Co. (1940) Hoover Co. (1939) (Includes photographs) Hotels (1940) Howell Co. (1940) Howell Co. (1939) Hoxie, Edward Ely (1939) Huck-Gerhardt Co. (1940) Huck-Gerhardt Co. (1939) Idrobo A. y Hnos., Antonio M. J. (1939) ILG Electric Ventilating Co. (1940) ILG Electric Ventilating Co. (1939) Imperial Paper & Color Corp. (1940) Imperial Paper & Color Corp. (1939) Information Center (1940) International Nickel Co. (1940)
425	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	International Nickel Co. (1939) Iron Fireman Co. (1940) Iron Fireman Co. (1939) Ives, H. B. Co. (1939) Johnson, S. C. & Son, Inc. (1940) Johnson, S. C. & Son, Inc. (1940) Jones & Laughlin Steel Corp. (1940) Jones & Laughlin Steel Corp. (1939) Karagheusian, A. & M. (1940) Karpen, S. & Brothers (1940) Karpen, S. & Brothers (1939) (Includes photographs) Kawneer Co. (1940) Kawneer Co. (1939) Keasbey & Mattison Co. (1940) Keasbey & Mattison Co. (1939) Keystone Varnish Co. (1939) Kimberly Clark Corp. (1940) Kimberly Clark Corp. (1940) Kitchen Equipment (1940) Kitchen Equipment (1940)
426	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Kitchen Maid Corp. (1939) Kittinger Co. (1939) Knabe, William & Co. (1939) Knape & Vogt Manufacturing Co. (1939) Knott Hotel Corp. (1939) Kohler Co. (1939) Koppers Gas & Coke Co. (1940) Koppers Gas & Coke Co. (1940) Kroehler Manufacturing Co. (1940) Kuhne, James S. (1939) Laclede Steel Co. (1939) Landers, Frary & Clark (1940) Landers, Frary & Clark (1940) Libbey-Owens-Ford Glass Co. (1940) Libbey-Owens-Ford Glass Co. (1939)

<u>Box</u>	<u>Fol</u>	
426	17 18 19 20 21 22 23 24 25 26	P1.501 Housing (continued) Line Material Co. (1940) Line Material Co. (1939) Link-Belt Co. (1940) Link-Belt Co. (1939) Lockwood Hardware Manufacturing Co. (1939) Loeser, Frederick & Co. (1940) Lord & Burnham Co. (1940) Lord & Burnham Co. (1939) Ludlum Steel Co. (1940) Ludlum Steel Co. (1939)
427	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	Lullabye Furniture Co. (1940) Lullabye Furniture Co. (1939) Luth, P. J. (1939) Lutton, William H. Co. (1940) Lutton, William H. Co. (1939) McCartin, George J. (1939) McKee Refrigerator Corp. (1940) McKee Refrigerator Corp. (1940) Macy, R.H. & Co. (1940) Mahogany Association, Inc. (1939) Marsh Products Co. (1939) Marsh Products Co. (1939) Marsh Wall Products, Inc. (1940) Marsh Wall Products, Inc. (1939) Masonite Corp. (1940) Masonite Corp. (1940) Masonite Corp. (1940) May Oil Burner Corp. (1940) May Oil Burner Corp. (1940) Meek, Howard B. (1940) Meek, Howard B. (1939) Metal Lath Manufacturers Assn. (1940) Metal Lath Manufacturers Assn. (1939) Metropolitan Oil Burner & Air Conditioning Assn. (1939) Metropolitan Overhead Door Corp. (1940) Miller, Franklin & Co. (1939) Miller-Connell Manufacturing Co. (1940) Mitchell Manufacturing Co. (1939) Model Home of America (1939)
428	1 2 3 4 5 6 7 8 9 10 11 12 13	Modernage Furniture Corp. (1940) Modernage Furniture Corp. (1939) Modine Manufacturing Co. (1940) Modine Manufacturing Co. (1939) Mohawk Carpet Mills, Inc. (1939) Moore, Benjamin & Co. (1940) Moore, Benjamin & Co. (1939) Muralo Co. (1940) Muralo Co. (1939) Murphy, Katherine Reinhardt (1940) Murphy, Katherine Reinhardt (1939) Museum Houses (1939) (Includes photographs) Nahigian Brothers, Inc. (1939)

<u>Box</u>	<u>Fol</u>	
428	14 15 16 17 18 19 20 21 22	1.501 Housing (continued) Namm Store (1940) Nash Kelvinator Corp. (1940) Nash Kelvinator Corp. (1939) National Adequate Wiring Bureau (1940) National Adequate Wiring Bureau (1939) National Better Light Better Sight Bureau (1940) National Chemical & Manufacturing Co. (1940) National Chemical & Manufacturing Co. (1939) National Fireproofing Corp. (1940)
429	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	National Fireproofing Corp. (1939) National Home Builders Bureau, Inc. (1940) National Home Builders Bureau, Inc. (1939) National Hotel Management Co. (1939) National Houses, Inc. (1939) National Lumber Manufacturers Assn. (1940) National Lumber Manufacturers Assn. (1939) National Radiator Corp. (1939) National Super Service Co. (1939) Necessary Luxuries (1939) New York City Housing Authority (1939) New York Housewares Manufacturers Assn. (1939) North, F. A. Piano Co. (1940) North, F. A. Piano Co. (1940) Northeastern Lumber Manufacturers Assn. (1939) Olson Rug Co. (1940) Olson Rug Co. (1939) Oppenheim Advertising Agency (1939) Orange Screen Co. (1940) Oriental Rug Magazine (1939) Otis Elevator Co. (1940) Otis Elevator Co. (1940) Overhead Door Corp. (1940) Overhead Door Corp. (1940)
430	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Owens-Illinois Glass Co. (1940) Owens-Illinois Glass Co. (1939) Pittsburgh Plate Glass Co. (1940) Pittsburgh Plate Glass Co. (1939) Porcelain Enamel Institute (1939) Portland Cement Assn. (1939) Pottery Exhibit Cooperation (1939) Premier Massaging Couch Co. (1939) Proctor Electric Co. (1940) Proctor Electric Co. (1940) Producers' Council, Inc. (1940) Producers' Council, Inc. (1939) Pyrene Manufacturing (1940) Pyrene Manufacturing (1939) Quagliata, Inc. (1939) Ray Oil Burner Co. (1939) Real Estate and Building Management Digest (1939) Red Cedar Shingle Bureau (1940)

<u>Box</u>	<u>Fol</u>	
430	19 20 21 22 23 24 25 26	1.501 Housing (continued) Red Cedar Shingle Bureau (1939) Repnen, Kenneth (1939) Rhea Lightning Rod Co. (1940) Rhea Lightning Rod Co. (1939) Robertson Art Tile Co. (1940) Robertson Art Tile Co. (1940) Rome Turney Radiator Co. (1940) Rome Turney Radiator Co. (1939)
431	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	Royal Metal Manufacturing Co. (1939) Rubber Manufacturers Assn. (1940) Rubber Manufacturers Assn. (1939) Ruberoid Co. (1940) Ruberoid Co. (1939) Salomonsky, Verna Cook (1940) Samson Cordage Works (1940) Samson Cordage Works (1939) Sarco Co. (1939) Sargent & Co. (1940) Sargent & Co. (1939) Scientific Research Institute (1939) Sealy Mattress Co. (1939) Sellers, G. I. & Sons Co. (1940) Sellers, G. I. & Sons Co. (1940) Sellers, G. I. & Sons Co. (1939) Servel, Inc. (1940) Sherwin-Williams Paint Co. (1940) Sherwin-Williams Paint Co. (1939) Siegel, James C. Inc. (1939) Singer Sewing Machine Co. (1940) Singer Sewing Machine Co. (1940) Singer Sewing Machine Co. (1939) Sloane, W. & J. (1939) Sloane, W. & J. (1939) Small Exhibit Spaces (1939) Smith, Alexander Carpet Co. (1940) Snakely Mills (1939)
432	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	Soss Manufacturing Co. (1939) Southern Pine Assn. (1940) Southern Pine Assn. (1939) Sparta Ceramic Co. (1939) Standard Coated Products Corp. (1940) Standard Gas Equipment Corp. (1940) Standard Gas Equipment Corp. (1939) Stanley Works (1940) Stanley Works (1939) Steem Electric Corp. (1940) Steem Electric Corp. (1940) Steem Electric Corp. (1939) Straus-Duparquet, Nathan, Inc. (1940) Straus-Duparquet, Nathan, Inc. Structural Clay Products Institute (1940) Structural Clay Products Institute (1939)

<u>Box</u>	<u>Fol</u>	
432	16 17 18 19 20 21 22 23 24 25 26	P1.501 Housing (continued) Sundell, E. A., Mrs. (1939) Surface Combustion Co. (1940) Thatcher Furnace Co. (1939) Thibaut, Richard E., Inc. (1940) Thibaut, Richard E., Inc. (1939) Thorn, J. S. Co. (1940) Thorn, J. S. Co. (1939) Tile Manufacturers Assn. (1940) Tile Manufacturers Assn. (1939) Tilo Roofing Co. (1940) Tilo Roofing Co. (1939)
433	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	Timken-Detroit Axle Co. (1940) Timken-Detroit Axle Co. (1939) Towle Manufacturing Co. (1940) Towle Manufacturing Co. (1939) Truscon Steel Co. (1940) Truscon Steel Co. (1939) United Hotels Co. of America, Inc. (1939) United Specialties Co. (1939) United States Federal Housing Administration (1939) United States Gutta Percha Paint Co. (1939) United States Gypsum Co. (1940) United States Gypsum Co. (1939) United States Plywood Co. (1939) United States Potters Assn. (1940) United States Potters Assn. (1940) United States Potters Assn. (1939) Universal Atlas Cement Co. (1939) Uscan Manufacturing Co. (1939) Uscan Manufacturing Co. (1939) Valentine & Co. (1940) Valentine & Co. (1940) Valentine & Co. (1939) Vernay, Arthur S. (1939) Veneer Assn. (1939) Volsonite Enterprises, Inc. (1939)
434	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	V-W Co. (1939) Wanamaker, John Inc. (1939) Warren Webster & Co. (1940) Warren Webster & Co. (1939) Weil-McLain Co. (1940) Weil-McLain Co. (1939) West Dodd Lightning Conductor Corp. (1940) West Dodd Lightning Conductor Corp. (1939) Western Pine Assn. (1940) Western Pine Assn. (1939) Westinghouse Electric & Manufacturing Co. (1940) Weyerhaeuser Sales Co. (1940) Weyerhaeuser Sales Co. (1940) White Sewing Machine Co. (1940) (Includes postcard) White Sewing Machine Co. (1939)

Box	<u>Fol</u>	
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434	16 17 18 19 20	P1.501 Housing (continued) Wood, Gar Industries, Inc. (1939) Wood, John Manufacturing Co. (1940) Wood, Philip (1939) Wood Reproducers Corp. (1939) World's Permanent Industrial Exposition (1940) Includes Philip Hiss drawings, "Three Centuries of the American Home"
	21 22	Yale & Towne Manufacturing Co. (1940) Yale & Towne Manufacturing Co. (1939)
435	1 2 3 4 5 6	York Ice and Machinery Corp. (1940) York Ice and Machinery Corp. (1939) York Oil Burner Co. (1939) York Safe and Lock Co. (1940) York Safe and Lock Co. (1939) Zapon Corp. (1939)
		P1.502 Industrial & Business Buildings No files in this classification
435	7 8 9	P1.503 Horticulture Horticulture (1940) Horticulture (1939) (Includes photographs) Davis, Robert H. (Includes photographs) Hortus, Inc.
	10 11-14	Hortus, Inc. (1940) Hortus, Inc. (1939) (Includes photographs)
436	1 2 3 4 5	Sub-Concessions (1940) ((Includes psotcard)) Sub-Concessions (1939) National House and Garden Exposition (1939) Oitaven, Alberto V. (1939) Women's National Farm and Garden Assn. (1939)
436	6 7 8 9 10 11 12	P1.504 America at Home America at Home (1940) Cabin Crafts, Inc. (1940) (Includes photograph) Colonial Manufacturing Co. (1940) Designers (1940) Jury for Selection of Exhibits (1940) Jury for Selection of Exhibits Meetings (1940) Live Dinner Parties (1940) Includes menu for All-American Dinner
	13 14 15	Publicity (1940) Rules and Regulations (1940) Widdicomb, John Co. (1940)
436	16 17 18 19 20 21 22	P1.51 Clothing Clothing (1940) Clothing (1939) Apparel and Accessories Assn Sub-Concessions (1939) Dreier Hotel Management Corp. McGuire, John P. (1939) Montabert, F. T. (1939) National Federation of Textiles (1939)

<u>Box</u>	<u>Fol</u>	
		P1.510 Fabrics & Materials
436	23	Fabrics and Materials (1940)
	24	Fabrics and Materials (1939) A
437	1-8	B-Z (Includes sketch and photograph)
	9	American Bemberg Corp. (1939)
	10	American Felt Co. (1939)
	11	American Hair & Felt Co. (1939)
437	12	American Leather Belting Assn. (1939)
	13 14	American Silk Mills, Inc. (1939) American Viscose Corp. (1939)
	15	Artistic Weaving Co. (1939)
	16	Associated Leather Goods Manufacturers of the United States of
		America (1939)
	17	Botany Worsted Mills (1940)
	18	Botany Worsted Mills (1939)
	19	Boyle Leather Goods Co. (1939)
	20	Brown, Clarence S. and Co. (1939)
438	1	Cannon Mills, Inc. (1940)
	2	Cannon Mills, Inc. (1939)
	3 4	Chency Brothers (1940)
	5	Cheney Brothers (1939) Cluett Peabody & Co. (1940)
	6	Cluett Peabody & Co. (1939)
	7	Cohn-Hall-Marx Co. (1939)
	8	Combier & Co. (1939)
	9	Cotton Textile Institute, Inc. (1940)
	10	Cotton Textile Institute, Inc. (1939)
	11 12	Crompton & Knowles Loom Works (1939) Evans Case Co. (1939)
	13	Field, Marshall & Co. (1939)
	14	Galey & Lord, Inc. (1939)
	15	Gerli, E. & Co. (1939)
	16	Greene, Edwin Farnham (1939)
	17	Hafner Associates, Inc. (1940)
	18 19	Hafner Associates, Inc. (1939) Henkels Machine Co. (1939)
	20	Hollander, A. & Son (1939)
	21	International Silk Guild, Inc. (1940)
	22	Joint Committee (1939)
	23	Leathercraft (1939)
	24	Liebes, Dorothy W. (1939)
	25 26	List of Concerns Contacted for Textile Exhibit (1939) Marmorstein, E. & Co. (1939)
	27	Montrose-Rosenberg Co. (1939)
	28	National Association of Finishers of Textile Fabrics (1939)
	29	National Association of Wool Manufacturers (1939)
439	1	National Rayon Weavers Assn., Inc. (1939)
	2	New York Clothing Manufacturers Exchange, Inc. (1939)
	3	Novelty Felt Applique Co. (1939)
	4	Pacific Mills Co. (1940)
	5	Pacific Mills Co. (1939)
	6	Pepperell Manufacturing Co. (1940)

<u>Box</u>	<u>Fol</u>	
439	7 8 9 10 11 12 13 14 15 16 17 18 19 20	P1.510 Fabrics & Materials (continued) Pepperell Manufacturing Co. (1939) Rayon Participation (1940) Rayon Participation (1939) Rayon Publishing Corp. (1939) Rayon Yarn Producers (1940) Reece Button Hole Machine Co. (1939) Rehan, Mary (1939) Roy Textile Co. (1939) Singer Sewing Machine Co. (1939) Steele Heddle Manufacturing Co. (1939) Suggestions for Textile Program (1939) Wamsutta Mills (1940) Wamsutta Mills (1939) White, Morris Leather Goods Co. (1939)
439	21 22-25 24	P1.511 Wearing Apparel Wearing Apparel (1940) Wearing Apparel (1939) American Hosiery Co. (1939)
440	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34	American Lady Corset Co. (1940) American Lady Corset Co. (1939) Aris Gloves (1940) Barclay Corset Co. (1939) Bob, H. D. Co. (1939) Capson Hat Co. (1939) Castle Cliff Co. (1940) Dressaver Co. (1939) Elgin National Watch Co. (1940) Endicott Johnson Corp. (1939) Fisher, Nathaniel & Co. (1939) Fox, I. J. (1939) Froderics, John, Inc. (1939) Gentner & Mattern Co. (1940) Gentner & Mattern Co. (1940) Gentner & Mattern Co. (1939) Gotham Silk Hosiery Co. (1940) Gotham Silk Hosiery Co. (1939) Greater New York Retail Furriers Assn., Inc. (1939) Grossman's Shoes, Inc. (1939) Harris Tweed Agents Committee (1939) Hart Schnaffner & Marx (1939) Hat Life (1939) Hat Life (1939) Hickok Manufacturing Co. (1939) Institute of Public Relations, Inc. (1939) Klein, Julius J. (1939) Kleinert Rubber Co. (1939) Kops Brothers (1939) Laskin, J. & Sons, Inc. (1939) McGuinness, Peter J. (1940) Macy, R.H. & Co. (1940) Mandelbaum, Henry, Inc. (1939) Manhattan Shirt Co. (1939)

	PT. Private Enterprises – PT.5 Con
<u>Fol</u>	
35 36	P1.511 Wearing Apparel (continued) Manufacturers and Wholesalers Assn. (1939) Melville Shoe Corp. (1940)
1 2	Melville Shoe Corp. (1939) Menken Advertising, Inc. (1940) Men's Apparel Quality Guild
3	Men's Apparel Quality Guild (1940) Pamphlet for Man Building removed to Oversize box 2399, folder 2
4-7	Men's Apparel Quality Guild (1939) Includes photographs; panorama map removed to oversize box 2398, folder 3 Sub-Concessions (1940)
9	Sub-Concessions (1939)
1 2 3 4 5 6 7 8	Miller, I. & Sons, Inc. (1940) Modern Associates, Inc. (1939) Musebeck Shoe Co. (1939) National Association of Hosiery Manufacturers (1939) National Shoe Retailers Assn. (1939) No Mend Hosiery Co. (1940) Realsilk Hosiery Co. (1939) Richards, Boggs & King, Inc. (1939) Stetson, John B. Hat Co. (1940) Stratbury Manufacturing Co. (1940)
11	United Shoe Machinery Co. (1939)
12 13-14 15 16 17 18 19 20	P1.512 Accessories Accessories (1940) Accessories (1939) Artificial Flower and Feather Industries of America, Inc. (1939) Benrus Watch Co. (1939) Bristol Seamless Ring Co. (1939) Carter, Lasday & Miller, Inc. (1939) Cohn & Rosenberger, Inc. (1940) Cohn & Rosenberger, Inc. (1939) Elgin National Watch Co. (1939) 1938 Jul 1 - 1939 Jul 31
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	1937 Jan 1 - 1938 Jun 30 Evans Case Co. (1940) Griffin Manufacturing Co. (1939) Harris Co. (1939) Herlitz, John H. (1939) Hermanson, Joseph L. (1939) House of Jewels, Inc. (1940) House of Jewels, Inc. (1939) (Includes sketch) Ingersoll-Waterbury Co. (1940) Ingersoll-Waterbury Co. (1939) Insko, Andrew (1940) Jakobb, C. A. (1939) Jewelers' Association of New York (1939) Karples, Inc. (1940) Kaufman, K. & Co. (1939) Kayser, Julius & Co. (1940) Kayser, Julius & Co. (1939)
	35 36 1 2 3 4-7 8 9 1 2 3 4-5 6 7 8 9 10 11 12 13-14 15 16 17 18 19 20 21 11 23 4 5 6 7 8 9 10 11 11 11 11 11 11 11 11 11 11 11 11

<u>Box</u>	<u>Fol</u>	
443	18 19 20 21	1.512 Accessories (continued) Koret, Inc. (1940) Krauss Brothers (1940) Krauss Brothers (1939) Laurence, A.C. Leather Co. (1939)
444	1 2 3 4 5 6 7 8 9 10 11 12 13 14	McKinley, William C. (1939) Mah Tsing-chen (1939) Marcus & Co. (1939) Mayers, L. & C. Co. (1939) National Association of Leather Glove Manufacturers, Inc. (1940) National Association of Leather Glove Manufacturers, Inc. (1939) National Notion Assn. (1939) Noveck, J. (1939) Pearson, Page & Jewsbury Co., Ltd. (1939) Schwanda, B. & Sons (1939) Shinola Co. (1939) Shipton & Co. (1940) Shipton & Co. (1939) Tiffany & Co. (1939) See also: P1.12, Retail Trades, Cartier, Inc. Winnelbacher & Rice (1939)
444	P 16 17-19 20 21	1.513 Fashions Fashions (1940) Fashions (1939) Borden, Martin (1940) Clark, Lester (1939)
445	1 2 3 4-5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	Danforth, Charles (1939) Danica, Maria, Inc. (1940) Fashion Council (1940) Fashion Council Contact with Members (1939) Fashion Department (1940) Fashion Group, Inc. (1940) Fashion Group, Inc. (1939) Fashion Theatres (1939) Gem Collections Gem Collections (1939) Ahamed, Jamaldeen (1940) Ahamed, Jamaldeen (1940) Ahamed, Jamaldeen (1939) Imperial Pearl Syndicate (1940) Hoffman, Mary F. (1939) Includes book: "Fall Fashion Futures of 1935" Hollywood Model School and Hollywood Placement Service (1940) Ippen, Joseph (1939) La Valle, Inc. (1940) Montabert, Germaine (1940) Morris, Philip & Co., Ltd. (1940) Program of Procedure (1939) Rankin, William H. Co. (1940) Rhodes, June Hamilton (1939) Strass, Rae (1939) Sturgis, David (1939) Suggestions for Fashion Programs (1939)

<u>Box</u>	<u>Fol</u>	
445	26-27	P1.513 Fashions (continued) Uptown Retail Guild, Inc. (1940)
446	1 2 3	Vienna Dressmakers' Guild (1939) World of Fashion (1940) Final Report Theatre
446	P 4 5 6 7 8 9 10 11 12 13 14	Cosmetics Cosmetics (1940) Cosmetics (1939) Colonial Dames, Inc. (1940) Colonial Dames, Inc. (1939) Drucker, August E. Co. (1940) Drucker, August E. Co. (1939) Graff, H. S. (1939) Macree, John Inc. (1939) Parfumette & Poudtrette (1940) Sakele, George A. (1939) Schnefel Brothers Corp. (1940)
446	15 16 17 18	P1.520 Beauty Preparations Beauty Preparations (1940) Beauty Preparations (1939) Arden, Elizabeth (1940) Arden, Elizabeth (1939)
447	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	Ayer, Harriet Hubbard, Inc. (1940) Ayer, Harriet Hubbard, Inc. (1939) Bennett, Josephine M. (1939) Bourjois, Inc. (1939) Braham, Horace (1939) Campana Sales Co. (1940) Campana Sales Co. (1940) Charles of the Ritz (1939) Clairol, Inc. (1940) Cochran, Jacqueline (1939) Cosmetic Questionnaire (1939) Cyclax of London, Ltd. (1939) Erie Trading Co. (1939) Etablissements Rigaud, Inc. (1940) Etablissements Rigaud, Inc. (1939) Genesee Trading Co. (1940) Genesee Trading Co. (1939) (Includes photographs) Glemby Co. (1939) Jergens-Woodbury Sales Corp. (1939) Lady Esther Co. (1939) Lassie Cosmetics, Inc. (1939) Lauré Company, Inc. (1939) Lentheric, Inc. (1940) Lentheric, Inc. (1940) Lentheric, Inc. (1939) Luft, George W. Co. (1940) Luft, George W. Co. (1939)

<u>Box</u>	<u>Fol</u>	
448	1 2 3 4 5 6 7 8 9	P1.520 Beauty Preparations (continued) National Hairdresser and Cosmetologists Chamber of Commerce of America, Inc. (1939) Paragon Institute (1939) Parfums Charbert, Inc. (1939) Pinaud, Inc. (1939) Prince Matchebelli Perfumery, Inc. (1940) Roux Distrubuting Co. (1939) Rubinstein, Helena, Inc. (1940) Sales Builders, Inc. (1939) Seigle, Albert R., Inc. (1939)
448	10 11-14 15 16 17 18 19 20 21 22	P1.521 Toilet Goods Toilet Goods (1940) Toilet Goods (1939) Boston Tea Co. (1940) Breese, Murray Associates (1939) Bristol-Myers Co. (1940) Bristol-Myers Co. (1939) Canute Co. (1939) Colgate-Palmolive-Peet Co. (1939) Conti Products Corp. (1940) Conti Products Corp. (1939) Coty, Inc. (1940)
449	1-2 3 4 5 6 7 8-10 11 12 13	Coty, Inc. (1939) (Includes photograph) De Vilbiss Co. (1939) Dunhill, Mary, Inc. (1939) Kolynos Co. (1939) Mennen Co. (1939) Morgan's, Enoch Sons Co. (1939) Perfumery and Cosmetic Exhibits, Inc. (1939) Includes booklet: "NYWF 1939: The Case for Cosmetics" Stuart Products Co. (1939) Tetlow, Henry Co. (1939) Tripp, J. Burton (1940) Tripp, J. Burton (1939)
450	1 2 3 4 5 6 7 8 9 10 11 12	P1.522 Beauty & Barber Shop Equipment Beauty and Barber Shop Equipment (1940) Beauty and Barber Shop Equipment (1939) American Beauty Parlor Equipment House (1939) American Safety Razor Co. (1939) Chisholm Co. (1939) Gillette Safety Razor Co. (1940) Gillette Safety Razor Co. (1939) Kochs, Theo. A. Co. (1939) Ray, J. & Co. (1939) Remington Rand, Inc. (1940) Standard Beauty Supply Co. (1939) Standard Safety Razor Corp. (1939)

<u>Box</u>	<u>Fol</u>	
	13 14 15 16 17 18 19 20	P1.53 Sustenance Cleansing Agents Household (1940) Household Wilbert Products Co. (1940) Household Wilbert Products Co. (1939) Ice Ice (1939) Eastern States Ice Assn. (1940) Eastern States Ice Assn. (1939) Knickerbocker Ice Co. (1939)
451	1-6 7-9	P1.530 Foods Foods (1940) Foods (1939) A-C
452	1-7 8 9 10 11	D-Z (Includes painting, "Neon Light Sign on Show Cabinet") Abbott's Dairies, Inc. (1940) Abbott's Dairies, Inc. (1939) Alliance Distributors, Inc. (1939) American Bakers Assn. (1939) American Cone & Pretzel Co. (1939)
453	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	American Independent Baker (1939) American Lime Corp. (1940) American Milk Goat Record Assn. (1939) American Siphon Manufacturers Assn. (1939) American Spice Trade Assn. (1939) American Sugar Refining Co. (1939) Amerital Import & Packing Co. (1939) Anetsberger Brothers (1939) Angostura-Wuppermann Corp. (1939) Appalachian Apples (1940) Armour and Co. (1940) Armour and Co. (1939) Associated Food Chains of America, Inc. (1939) Associated Grocery Manufacturers of America (1939) Atlantic Display & Advertising Co. (1939) Atlantic Sales Corp. (1939) Bakers' Helper (1939) Ball Brothers Co. (1939) Beech-Nut Packing Co. (1940) Beech-Nut Packing Co. (1940) Beech-Nut Packing Co. (1939) Bellows & Co. (1939) Better Homemaking Institute, Inc. (1940) Boiardi, R. Paul (1940) Borden Co. (1940) Borden Co. (1939)
454	1-5 6	1936 Nov 1 - 1939 Mar 31 Boston Food Products Co. (1940)

<u>Box</u>	<u>Fol</u>	
454	7 8 9 10 11 12 13 14 15 16	Boston Foods (continued) Boston Food Products Co. (1939) Bratter, Rose (1939) Breyer Ice Cream Co. (1939) Brooklyn Merchant Bakers Assn. (1939) Burke, E. & J. Ltd. (1939) Burnett's Extract Co. (1939) Butcher Union, Local #174 (1939) California Fruit Growers Exchange (1940) California Olive Assn. (1940) California Olive Assn. (1939)
455	1	California Packing Co. (1940)
455	2 3 4 5 6 7 8 9-10 11 12-15 16 17 18 19 20 21 22	Campbell Soup Co. (1940) Campbell Soup Co. (1939) Canada Packers, Inc. (1939) Carter-Thompson Co. (1939) Cary Maple Sugar Co. (1939) Coday Farms (1939) Cogan, Frank (1939) Comments and Research Requests (1939) Continental Baking Co. (1940) Continental Baking Co. (1939) (Includes photograph) Cox Gelatin Co. (1939) Cracker Baker (1939) Cresca Co. (1939) Crosse and Blackwell Co. (1940) Crosse and Blackwell Co. (1939) Curley, Jack (1939) Cushman's Sons, Inc. (1939)
456	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	Delica (1939) Dolge, C. B. Co. (1939) Drake Bakeries (1940) Drake Bakeries (1939) Duffy, Thomas J. (1939) Dugan Brothers (1939) Dutchess Food Specialties Co. (1939) Farmers Elevator Guide (1939) Faultless Starch Co. (1939) Fischer, B. & Co. (1939) Florida Citrus Commission (1939) Food Exhibit Survey (1939) Form Letters and Promotional Literature (1940) Form Letters and Promotional Literature (1939) Friend Brothers, Inc. (1940) Friend Brothers, Inc. (1939) Furst Greene Milk Products Corp. (1939) General Baking Co. (1940) General Foods Corp. (1940) General Foods Corp. (1940) General Foods Corp. (1939) Gillick, Leo (1939) Good Housekeeping Bureau (1939)

<u>Box</u>	<u>Fol</u>	
456	24 25	1.530 Foods (continued) Goodman, A. & Sons (1939) Gottfried Baking Co. (1940)
457	1 2 3 4-6 7 8 9 10 11 12	Grocers News (1939) Gulden, Charles, Inc. (1939) Heinz, H. J. Co. (1940) Heinz, H. J. Co. (1939) (Includes photograph) Horlick's Malted Milk Corp. (1940) Horlick's Malted Milk Corp. (1939) Hormel, George A. & Co. (1939) Horowitz Brothers & Margareten (1939) Hygrade Food Products Corp. (1939) Jaburg Brothers, Inc. (1939)
458	1 2	Johnson Educator Food Co. (1939) Junket Folks (1940)
458	3-4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Junket Folks (1939) Kellogg Service, Inc. (1939) Keystone Macaroni Manufacturing Co. (1939) Kraft-Phenix Cheese Corp. (1939) Krasdale Food Stores (1939) Kroger Grocery & Baking Co. (1939) La Choy Food Products Co. (1940) La Rosa, V. & Sons, Inc. (1939) Levins (1939) Libby, McNeil and Libby (1940) Libby, McNeil and Libby (1939) Liebig Products Co. (1939) List of Concerns (1939) Loose-Wiles Biscuit Co. (1940) Loose-Wiles Biscuit Co. (1939) Low, F. J. Co. (1940) McCall Corp. (1939) McCormick Sales Co. (1939) Maine Agriculture Department (1940)
459	1 2 3 4 5 6 7 8 9 10 11 12 13-15 16 17	Manischewitz, B. Company of New York, Inc. (1940) Manischewitz, B. Company of New York, Inc. (1939) Megowen-Educator Food Co. (1940) Melior, Frederic W. (1939) Merkel, Inc. (1939) Morrell, John & Co. (1939) Myers, Fred L. & Sons (1939) National Apple Institute (1940) National Biscuit Co. (1940) National Biscuit Co. (1939) National Conference & Exposition (1939) National Dairy Products Corp. (1940) National Dairy Products Corp. (1939) National League of Wholesale Fresh Fruit and Vegetable Dealers (1940) National League of Wholesale Fresh Fruit and Vegetable Dealers (1939) National Sugar Refining Co. (1939) New Hunger Co. (1939)

<u>Box</u>	<u>Fol</u>	
459	20 21 22 23	P1.530 Foods (continued) New York Fruit Auction Corp. (1939) New York State Retail Bakers (1939) North Packing & Provision Co. (1939) Northwestern Continental Corp. (1939)
460	1 2 3 4 5 6 7 8 9 10 11 12 13	Northwestern Yeast Co. (1940) Northwestern Yeast Co. (1939) Pallas, John Kenneth (1939) Pastene, P. & Co. (1939) Pet Foods (1940) Pet Foods Chappel Brothers, Inc. (1940) Phillips Packing Co. (1940) Phillips Produce Co. (1940) Premier-Pabst Sales Co. (1939) Preserves & Honey, Inc. (1939) Products of the South, Inc. (1939) Prospective Exhibitors (1940) Prospective Exhibitors (1939)
	14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Quaker Oats Co. (1940) Quaker Oats Co. (1939) Rath Packing Co. (1940) Rose Enterprises, Inc. (1939) Sayford, R. (1939) Schonbrunn, S. A. & Co. (1940) Schonbrunn, S. A. & Co. (1940) Seminole Fruit & Preserving Co. (1940) Seminole Fruit & Preserving Co. (1939) Shapiro, William, Inc. (1939) Sheffield Farms Co. (1939) Shefford Cheese Co. (1940) Shotwell Manufacturing Co. (1939) Sicker, Joseph & Co. (1940) Slade, D. & L. Co. (1939) Snider Packing Corp. (1940) Standard Brands, Inc. (1940)
461	1-3 4 5-6 7 8 9 10 11 12 13 14	Standard Brands, Inc. (1939) Swift & Co. (1940) Swift & Co. (1939) Taylor Provision Co. (1940) Taylor Provision Co. (1939) Tea House Group (1940) Thomas, S.B., Inc. (1940) Underwood, William Co. (1940) United Fruit Co. (1939) Van Camp's (1939) Wagner Baking Corp. (1940) Wagner Baking Corp. (1939)
462	1 2 3 4 5 6	Ward Baking Co. (1940) Ward Baking Co. (1939) Weston, George Ltd. (1940) White Rose Farms Co. (1939) Williams, R.C. & Co. (1939) Wilson & Co. (1940)

Box	<u>Fol</u>	
DUX	<u>ru</u>	
462	7 8 9 10	P1.530 Foods (continued) Wilson & Co. (1939) Worcester Salt Co. (1940) Worcester Salt Co. (1939) Wynne, Shirley Wilmott, Dr. (1939)
462	11 12 13-17	P1.5300 Fisheries List of Folders (Materials Stored) (1939) Fisheries (1940) Fisheries (1939) A-K (Includes photographs)
463	1-6 7 8 9 10 11 12	L-Z (Includes photographs) Exhibit Costs Foreign (1939) Argentina Bahamas Belgium Bermuda Bermuda Promotion Data (Includes photographs)
463	14 15	Brazil Canada
464	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19-20 21 22 23 24 25 26 27	Chile China Cuba France Great Britain Haiti Iceland Italy Japan Morocco Netherlands New Zealand Newfoundland Norway Philippine Islands Romania Russia South Africa Foreign Government Questionnaire (1939) States (1939) Alabama Alaska Arizona Arkansas California Colorado Connecticut
465	1 2 3 4 5	Delaware Florida Georgia Hawaii Idaho

New York World's Fair 1939 and 1940 Incorporated Records
I. CENTRAL FILES – I.D. PARTICIPATION
P1. Private Enterprises – P1.5 Comfort

<u>Box</u>	<u>Fol</u>	
	F	P1.5300 Fisheries (continued)
	•	States (1939) (continued)
465	6	Illinois
	7	Indiana
	8	Iowa
	9	Kansas
	10	Kentucky
	11	Louisiana
	12	Maine
	13 14	Maryland Massachusetts
	15	Michigan
	16	Minnesota
	17	Mississippi
	18	Missouri
	19	Montana
	20	Nebraska
	21	Nevada
	22	New Hampshire
	23	New Jersey
405	24	New Mexico
465	25	New York
466	1	North Carolina
	2	North Dakota
	3	Ohio
	4 5	Oklahoma
	6	Oregon Pennsylvania
	7	Puerto Rico
	8	Rhode Island
	9	South Carolina
	10	South Dakota
	11	Tennessee
	12	Texas
	13	Utah
	14	Vermont
	15 16	Virgin Islands
	16 17	Virginia Washington
	18	West Virginia
	19	Wisconsin
	20	Wyoming
	21	Abercrombie & Fitch Co. (1939)
	22	Alachuzos, D. M. Co. (1939)
	23	Aluminum Goods Manufacturing Co. (1939)
	24	American Fisheries Society (1939)
	25	American Fork and Hoe Co. (1939)
	26	American Wildlife Institute (1939)
467	1	Aquacide Co. (1939)
	2	Aquaria (1939)
	3	Aquaria Jewel Aquariums Co. (1939)
	4	Aquarium Society (1939)
	5	Ashaway Line & Twine Manufacturing Co. (1939)

<u>Box</u>	<u>Fol</u>	
467	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	Associated Fishing Tackle Manufacturers (1939) Associated Sportsmen of California (1939) Association of Pacific Fisheries (1939) Association of Surf Angling Clubs (1939) Atlantic City Tuna Club (1939) Atlantic Coast Fisheries Co. (1939) Atlantic Fisherman (1939) Atlantic Refining Co. (1939) Atlantic Supply Co. (1939) Bausman, J. (1939) Beebe, William, Dr. Bell & Howell Co. (1939) Berge, Victor (1939) Bierce, Harry (1939) (Includes photographs) Big Indian Mountain Club (1939) Blue Points Co. (1940) Blue Points Co. (1939) Booth, F. E. Co. (1939) Booth Fisheries Corp. (1939) Bostelmann, Else (1939)
468	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	Bronx and Manhattan Retail Fish Dealers (1939) Calibron Products (1939) California Fish Canners Assn. (1939) California Packing Corp. (1939) California Sardine Products Institute (1939) Canadian Pacific Railway Co. (1939) Canned Salmon Industry (1939) Chesapeake Fisheries Meeting (1939) Columbia River Packers Assn. (1939) Coty, Victor (1939) Creel, George (1939) Creel, George (1939) Crowley, H. A. (1939) Dahlgren, Uric, Dr. (1939) Davis, Frank E. Fish Co. (1939) Doxsee, Charles O. (1939) Doxsee, Gifford (1939) Doxsee, Robert N. (1939) Duryea, Perry B. (1939) Eastern Fisheries Assn. (1939) Edwards Brothers (1939) Emergency Conservation Committee (1939) Endicott, H. Wendell (1939) Films No Films Yes Fishing Laws (1939)
469	1 2 3 4 5 6	Form Letters and Promotional Literature (1939) Fouke Fur Co. (1939) Franklin, M. M., Jr. (1939) Frosted Foods Sales Corp. (1939) General Sea Foods (1939) Gorton-Pew Fisheries Co., Ltd. (1939)

<u>Box</u>	<u>Fol</u>	
469	7 8 9 10 11 12 13 14 15-16 17 18 19 20 21 22 23	Graham, Matthew (1939) Griek, John (1939) Hatchery Specimens (1939) Hibben, Samuel G. (1939) Horrocks-Ibbotson Co. (1939) Howland, Chester Scott (1939) Innes, William T. (1939) International Casting Tournament (1939) Negatives of displays removed to box 2418 Rules (Includes photographs) Gootenberg, Phil, Dr. Hedge, M. K. Meeting, 1938 Feb 23 International Fisheries Club Yes and No Invisible Glass Company of America, Inc. (1939) Jamison, W. J. Co. (1939) Jones, Bassett (1939)
470	1 2 3	Lamb, Jack (1939) (Includes photographs) Lists Fisheries (1939) Long Island Assn. (1939)
470	4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	Long Island Railroad Co. (1939) Louisiana State Museum (1939) MacKenzie, Frank J. (1939) Maine Fish Meal Co. (1939) Marine Equipment Dealers (1939) Marine Manufacturing and Supply Co. (1939) Marineville Museum (1939) (Includes photographs) Martin, K. G. (Includes postcard) Massachusetts Fisheries Assn. (1939) Metal Frame Aquarium Co. (1939) Middle Atlantic Fisheries Assn. (1939) Miller, C. Blackburn (1939) Missouri Pacific Lines (1939) Morgan, William Fellowes, Jr. (1939) Munn, Orson D. (1939) National Canners Assn. (1939) National Council of American Importers and Traders, Inc. (1939) National Shellfisheries Assn. (1939) National Skeet Shooting Assn. (1939) National Sportsman (1939) Neu, Art (1939) New England Fish Co. (1939) New England Fish Exchange (1939) New Jersey Fisheries Assn. (1939)
471	1 2 3 4 5 6 7 8	Newton Line Co. (1939) Northern Federation of Chambers of Commerce (1939) Oxenberg Brothers (1939) Oyster Institute of North America (1939) Pauls Fish Net Co. (1939) Pauls, Paul J. (1939) Pease Laboratories, Inc. (1939) Pellissier, C. E. (1939)

<u>Box</u>	<u>Fol</u>	
471	9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	P1.5300 Fisheries (continued) Phillips Packing Co. (1939) Photographs No (1939) Photographs Yes (1939) (Includes photographs) Pittsburgh Corning Corp. (1939) Proctor & Gamble Distributing Co. (1939) Prospective Exhibitors (1939) Rhodes, James H. & Co. (1939) Richardson Rod & Reel Co. (1939) Rod & Gun Editors (1939) Roemmert, George, Dr. (1939) Salmon Assn. (1939) Schultze, Leonard (1939) Schultze, Leonard (1939) Schwanda, B. & Sons (1939) Shark Industries (1939) Short, V. Roxor (1939) Smith, Perry Coke (1939) Smith, Perry Coke (1939) Southern Cooperative Sea Food Assn. (1939) Southern New England Fisheries Assn. (1939) Special Events Pool (1939) (Includes photographs)
472	1-4 5 6	Sporting Goods and Ammunitions (1939) Sweet, Arthur J. (1939)
472	6 7 8 9 10 11 12 13-15 16-17	Tee-Van, Helen Damrosch (1939) Thompson, J. Walter Co. (1940) Thompson, J. Walter Co. (1939) Tryon, Edward K. Sporting Goods Co. (1939) Underwood, William Co. (1939) Union Hardware Co. (1939) United States Agriculture Department, Forest Service (1939) United States Department of Commerce, Bureau of Fisheries (1939) United States Geological Survey Maps (1939) Includes state geological maps
473	1 2 3 4 5 6 7 8 9 10	United States Geological Survey Publications (1939) United States Government (1939) Urban, Mary, (Mrs. Joseph) (1939) Vavra, Harry C. (1939) Vita Food Products, Inc. (1939) Vom Hofe, Julius (1939) von der Goltz, Peggy (Mrs. Horst) (1939) Voorhees, Gmelin & Walker (1939) Wouk, Abraham (1939) Wulff, Lee, Dr. (1939) Young, W. E., Captain (1939) (Includes photographs)
473	12 13-14 15 16 17 18 19 20	P1.531 Beverages Beverages (1940) Beverages (1939) A. & W. Root Beer Stand (1939) American Brewer (1939) American Brewing Co. (1939) American Champagne Guild (1939) American Made Institute (1939) Anheuser-Busch, Inc. (1940)

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<u>Box</u>	<u>Fol</u>	
473	21 22 23	P1.531 Beverages (continued) Anheuser-Busch, Inc. (1939) Bernays, Edward L. Boston Tea Co. (1940)
474	1 2 3 4 5 6 7 8 9 10 11 12 13 14-15	Boy-Yvon, Marc & Ancillon, Louis (1939) Breweries, List of (1939) Brewers Board of Trade (1939) Brown Forman Distillers (1939) Calvert Distillers Corp. (1939) Canada Dry Ginger Ale, Inc. (1940) Canada Dry Ginger Ale, Inc. (1939) Carling's (1939) Carnation Co. (1940) Carnation Co. (1939) Celo Company of America (1939) Cinzano Vermouth (1939) (Includes photographs) Coca Cola Co. (1940) Coca Cola Co. (1939), 1-2 of 4
475	1-2 3 4 5 6-8	Coca Cola Co. (1939), 3-4 of 4 Advertising Material (Includes photographs) Cork & Bottle, Inc. (1939) Distilled Spirits Exhibit, Inc. (1940) Distilled Spirits Exhibit, Inc. (1939) (Includes photographs)
476 476	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Falstaff Brewing Corp. (1939) Flynn, John D. (1939) Fruit Industries, Ltd. (1939) Gambarelli & Davitto (1939) Gibson, Harvey D. (1939) Gordon's Dry Gin Co., Ltd. (1939) Hawaiian Pineapple Co., Ltd. (1940) Hawaiian Pineapple Co., Ltd. (1939) Hires, Charles E. Co. (1940) Hoffman Beverage Co. (1940) Hoffman Beverage Co. (1940) Inglenook Vineyard Co. (1939) Island Refreshment Corp. (1939) Island Refreshment Corp. (1939) Italian Swiss Colony Wine Co. (1940) Kahn, Ely Jacques, Firm of (1939) Liberty Orchards Co. (1940) Liebmann Breweries, Inc. (1939) Lipton, Thomas J., Inc. (1940) Lipton, Thomas J., Inc. (1939) Liquors (1939) Lommasson, Inc. (1939) Merri Berri Co. (1939) Merri Berri Co. (1939) National Distillers Products Corp. (1940) National Distillers Products Corp. (1939) Nedick's Stores, Inc. (1939)

Box	<u>Fol</u>	
476	31 32 33 34 35 36 37 38	P1.531 Beverages (continued) Nehi, Inc. (1939) Newsom Palmer & Co. (1939) Old Dutch Mills (1939) Oldetyme Distillers, Inc. (1939) Park and Tilford Import Corp. (1940) Pepsi-Cola Co. (1939) Philadelphia Brewing Co. (1939) Renault, L. N. & Sons (1939)
477	39 1 2 3-4	Ricker, Hiram & Sons (1939) Risedorph Bottling Co. (1939) Rules and Regulations Carbonated Beverages (1939) Schaefer, F. & M. Brewing Co. (1939) See also: P1.680 Schaefer, F. & M. Brewing Co., 1940
	5 6 7 8 9 10 11 12 13 14 15 16	Schenley Products Co. (1939) Schneider, George & Co. (1939) Seagram Distillers Corp. (1940) Seagram Distillers Corp. (1939) Seaman Brothers, Inc. (1940) Seaman Brothers, Inc. (1939) Siebel Publishing Co. (1939) Sterling Cider Co. (1940) Sterling Cider Co. (1939) Storey's Cider Mill (1939) (Includes sketch) Suggestions for Milk Control Exhibit (1939) Taylor, W. A. & Co. (1939) Tea Market Expansion Bureau (1939)
477	18 19 20 21 22 23	United States Advertising Corp. (1939) United States Brewers Assn. (1939) Urbana Wine Co. (1939) Walker, Hiram, Inc. (1939) Washington, G. Coffee Refining Co. (1940) Washington, G. Coffee Refining Co. (1939)
478	1 2 3 4 5 6 7	Welch Grape Juice Co. (1940) Weller, Truman D. (1940) West End Brewing Co. (1939) Wine Institute (1940) Wine Institute (1939) Wines of the World (1940) Wright, Dwinell Co. (1939)
478	8 9-12 13 14 15 16 17 18 19 20 21	Confections Confections (1940) Confections (1939) Barbato, Gaetano (1939) Bard & Margolies, Inc. (1939) Baum, J. E. (1939) Bonomo, A. & Sons (1940) Bonomo, A. & Sons (1939) Curtiss Candy Co. (1940) Curtiss Candy Co. (1939) Haan, R. M. Candy Co. (1939) Heide, Henry, Inc. (1939)

<u>Box</u>	<u>Fol</u>	
478	22 23	P1.532 Confections (continued) Hershey Chocolate Corp. (1940) Hershey Chocolate Corp. (1939)
479	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Kandy Meat Market Products (1939) (Includes photograph) Kemp, E.F., Inc. (1940) Kirsch, Hyman (1940) Laurencie's, Inc. (1939) Life Savers, Inc. (1940) Life Savers, Inc. (1939) Loft, Inc. (1939) New England Confectionary Co. (1939) Nicholas, M. J. (1939) Novelty Confection Distributors Corp. (1940) Novelty Confection Distributors Corp. (1939) Planters Nut & Chocolate Co. (1940) Planters Nut & Chocolate Co. (1939) Design for Mr. Peanut sign removed to Oversize box 2399, folder 2 Rockwood & Co. (1940) Rockwood & Co. (1939) Schulte Co. (1939) Silvershein, Phil (1939) Sutter Candy Co. (1940) Sutter Candy Co. (1940) Vermont Maple Tree Sugar Co. (1940) Vermont Maple Tree Sugar Co. (1939) Wrigley, William, Jr. Co. (1940) Wrigley, William, Jr. Co. (1940) Wrigley, William, Jr. Co. (1939) Zuckerman & Hoffman (1940)
		P1.533 Tobacco Products
480	1 2 3 4-7 8 9 10 11 12 13	Tobacco Products (1940) Tobacco Products (1939) American Tobacco Co. (1940) American Tobacco Co. (1939) (Includes photographs) Bayuk Cigars, Inc. (1940) Bayuk Cigars, Inc. (1939) Carter, Lasday & Miller, Inc. (1939) Consolidated Cigar Co. (1939) Dunhill, Alfred of London (1939) Faber, Coe & Gregg, Inc. (1940) Faber, Coe & Gregg, Inc. (1939) 1939 Jun 1 - Dec 31 (Includes photographs)
481	1-3 4 5 6-7 8 9 10 11 12	1937 Jan 1 - 1939 May 31 Garcia Grande Cigars, Inc. (1939) General Cigar Co. (1940) General Cigar Co. (1939) Kauffman Brothers & Bondy, Inc. (1939) Liggett & Meyers Tobacco Co. (1939) Morris, Philip & Co., Ltd. (1940) Morris, Philip & Co., Ltd. (1939) National Defense and Propaganda Commission for Cuban Tobacco (1939) Penn Tobacco Co. (1939)

<u>Box</u>	<u>Fol</u>	
481	14 15 16	P1.533 Tobacco Products (continued) Retail Tobacco Dealers of America (1939) Reynolds, R. J. Tobacco Co. (1940) Reynolds, R. J. Tobacco Co. (1939)
482	1 2 3 4 5 6 7 8 9 10 11 12 13	P1.534 Food Preparation Equipment Food Preparation Equipment (1940) Food Preparation Equipment (1939) Barnard Sales Co. (1939) National Pressure Cooker Co. (1940) National Pressure Cooker Co. (1939) Shackelford, S. M. (1939) Silex Co. (1940) Silex Co. (1939) United States Popcorn Machine Co. (1940) United States Popcorn Machine Co. (1939) U.S. Utilities (1940) U.S. Utilities (1939) Vischer Products Co. (1940)
	,	P1.535 Crop Production
482	14-15	Crop Production (1940) A-K
483	1-2	L-Z
483	3 4 5 6 7 8-9 10 11 12 13	Crop Production (1939) Agricultural Equipment Forms (1939) Albers Brothers Milling Co. (1939) American Cooperative Publishing Co. (1939) Bensin, Basil M., Dr. (1940) Bensin, Basil M., Dr. (1939) (Includes photographs) Cargill Crop Bulletin (1939) Caterpillar Tractor Co. (1940) Caterpillar Tractor Co. (1939) Cunningham, C. H. (1939) deBole, Anthony A. (1939)
484	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Farm Conferences at the World's Fair (1940) Farm Equipment Institute (1940) Farm Equipment Institute (1939) Farm Foundation (1939) Farm Journal and Farmer's Wife (1940) Farm Machinery Equipment (1940) International Agricultural Corp. (1939) International Harvester Co. (1940) International Harvester Co. (1939) International Institute of Agriculture (1939) Lunch Meeting, 1940 Mar 13 Merriman, Hiram (1940) National Association of Hot House Vegetable Growers (1939) New York Botanical Garden (1939) Ridgewood Fruit Growers (1939) Rototiller, Inc. (1940) Rototiller, Inc. (1939) Rowe, Arthur C. (1939)

<u>Box</u>	<u>Fol</u>	
484	19 20 21 22	P1.535 Crop Production (continued) Silos (1939) Union Fork and Hoe Co. (1939) United States Department of Agriculture (1940) United States Department of Agriculture (1939)
485	1 2 3 4 5 6 7 8 9 10-11	P1.536 Animal Husbandry Animal Husbandry (1940) Animal Husbandry (1939) (Includes photograph) American Jersey Cattle Assn. (1940) Beacon Milling Co. (1939) Duck Growers (1939) Livestock (1940) Livestock (1939) (Includes photograph) Taylor, Samuel R. Poultry Industry (1940) Poultry Industry (1939) Arndt. M. H. Manufacturing Co.
485	13 14 15	P1.537 Tanneries Tanneries (1940) Tanneries (1939) Tanners' Council of America (1939)
485	16 17 18 19 20	P1.54 Auxiliary Service Auxiliary Service (1939) Jewelry Polishing (1939) Locksmiths (1939) Locksmiths Central Hardware and Electric Corp. (1940) Rental of Office Furniture, etc. (1939) See also: P1.54 Service Building for Supplies, Letter from Bardell, R. Service Building for Suppliers (1939)
486	1 2 3 4-5	Stuyvesant Towel Service (1939) Sun Shelters (1939) Warren, Norman (1939) Window Cleaning (1939)
486	6 7 8 9 10 11	P1.540 Personal Personal (1939) Drinking Fountains (1939) Hostesses, Inc. (1939) Laundry (1940) Laundry (1939) Shoe Repairing (1940) Shoe Repairing (1939)
486	13 14 15 16 17	P1.5400 Barber Shops Barber Shops (1940) Barber Shops (1939) Grasso, Arthur (1940) Grasso, Arthur (1939) Pope, George (1939)

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486	18 19	P1.5401 Beauty Parlors Beauty Parlors (1940) Beauty Parlors (1939)
487	1 2-3	Beauty Salon of Tomorrow (1940) Beauty Salon of Tomorrow (1939)
487	4 5-6 7 8 9	P1.5402 Boot Blacks Boot Blacks (1940) Boot Blacks (1939) Delia, Joseph J. (1939) King Shoe Shiner Corp. (1939) Roberts Shoe Repair System (1939)
487	10 11 12 13 14 15 16 17	P1.5403 Cleaning & Tailoring Cleaning and Tailoring (1940) Cleaning and Tailoring (1939) Blau, L. & Sons (1939) Cashman Laundry Corp. (1939) Consolidated Laundries Corp. (1939) Crescent Laundry Service, Inc. (1939) Dependable Cleaning Co. (1939) (Includes photograph) Foltz, Charles J. (1939) Kendall, Herbert (1939)
487	19 20	P1.5404 Clubs Clubs (1940) Clubs (1939)
488 488	1 2 3 4 5 6 7 8	Concessionaires Assn. (1940) Concessionaires Assn. (1939) Court of Flame, Inc. (1939) Exhibitors Club Lounges (1939) Exhibitors Club (1940) Exhibitors Club (1939) Metals Building Exhibitors Assn. (1940) New York World's Fair Food and Beverage Assn. (1940) New York World's Fair Food and Beverage Assn. (1939)
488	10 11-14 15 16 17 18 19 20 21	P1.5405 Comfort Stations Comfort Stations (1940) Comfort Stations (1939) (Includes sketch) American Coin Lock Co. (1939) Brooks Contracting Corp. (1939) Cahill, A. E. (1939) Disinfecting and Exterminating Corp. (1940) Disinfecting and Exterminating Corp. (1939) Electric Steam Sterilizing Co. (1939) Franks, Marcus (1939)
489	1 2 3 4 5 6	General Service and Equipment Co. (1939) Greyhound Travel Stations (1939) Nik-O-Lok Co. (1940) Reynolds Metals Co. (1939) Rothschild, Rose P. (1939) Talley & Lamb (1939)

<u>Box</u>	<u>Fol</u>	
489	7	P1.5405 Comfort Stations (continued) Thiele, E. A. (1939)
489	8 9 10	P1.5406 Baths Baths (1939) Bath Houses (1939) Peyser & Harris (1939)
489	11 12 13 14 15	P1.541 Professional Professional (1940) Professional (1939) Legal (1939) Professional Services (1940) Public Accountants (1939)
489	16 17	P1.5410 Dentistry Dentistry (1939) Reichbach, Nathaniel (1939)
489	18 19-22 23 24 25	P1.5411 Chiropody Chiropody (1940) Chiropody (1939) Coley, C. T. (1939) Dunlap, Ray E. (1940) E. & J. Company of New York (1939)
490	1 2 3 4 5 6 7 8	Herlinger, Robert (1940) Maxellos, John P. (1939) Mills, Henry D. (1939) (Includes sketch) Minor, P. W. & Son, Inc. (1940) Scholl Manufacturing Co. (1940) Scholl Manufacturing Co. (1939) (Includes photographs) Suggestions for Foot Comfort (1940) Suggestions for Foot Comfort (1939) Sun Foot Laboratories, Inc. (1939)
490	10 11	P1.5412 Chiropractics National Chiropractic Assn. (1939) Van Leer, Arnold and Associates (1940)
490	12 13 14 15 16 17	P1.5413 Optometry Optometry (1940) Optometry (1939) Better Vision Institute (1939) Freed, A. L., Dr. (1939) Guild of Prescription Opticians of Greater New York, Inc. (1939) Spohrer, George V. (1939) Zadek, Max, Inc. (1939)
490	19	P1.5414 Osteopathy & Physical Culture Wolynec, Frank (1939)
490	20 21 22	P1.542 Public Detective Agencies (1939) Filling Stations (1939) Junk Picking (1939)

<u>Box</u>	<u>Fol</u>	
490	23	P1.542 Public (continued) Pollak, Bernard (1939)
491	1 2 3 4 5	Public Auxiliary Services (1939) Stern, Arnold (1939) Taxis (1940) Taxis (1939) Ticket Agencies (1939)
491	6 7 8 9 10 11 12	P1.5420 Checking Checking (1940) Checking (1939) American Locker Co. (1940) American Locker Co. (1939) (Includes photographs) Great Eastern Coin Lock Corp. (1940) Great Eastern Coin Lock Corp. (1939) Kadel, Van Kirk & Trencher (1939) Metropolitan Concessionnaires, Inc. (1939)
491	14	P1.5421 Guide Books & Programs Guide Books and Programs (1940) Guide Books and Programs (1939)
492	15-17 1-2 3 4 5 6 7 8 9 10 11 12 13 14 15	A-K L-Z Baum, I. W. (1939) Bevis, Palmer (1939) Black's Guide Book (1939) Burland Printing Co. (1939) (Includes sketch) Cinema Arts (1939) Coletti, Vincent J. (1939) Conklin, Groff (1939) Cue Publishing Co. (1939) Diamante, Samuel (1939) Display Service Corp. (1939) Eilert Printing Co. (1939) Eilert Printing Co. (1939) Exposition Publications, Inc. (1940) Exposition Publications, Inc. (1939) 1939 May 16 - Dec 31
493	1-3 3 4 5 6 7 8 9 10 11 12 13	Map of NYWF site removed to Oversize box 2399, folder 2 1938 - 1939 May 15 Staff Suggestions Fraser, George (1939) Freedman Publishing Co. (1939) Gallagher, John B. Co. (1939) Golden, Daniel L. (1939) Gottlober, Sigmund (1939) Guide Books and Programs Information Requests (1939) Requests for (1940) Requests for (1939) Revisions (1940) Revisions (1939)

<u>Box</u>	<u>Fol</u>	
494	1	P1.5421 Guide Books & Programs (continued) Hauptmann, H. C. (1939) See also: P1.5424, Hauptmann, H. C. News Stands
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23-24 25 26	Howley, Frank Advertising Co. (1939) Ideal Publishing Corp. (1939) Lecuyer, J. B. R. (1939) Lynn Publishing Co. (1939) McBride, Robert & Co. (1939) McCarney Schultz Organization (1939) McSweeney, E. F., Jr. (1939) Mitchell-Faust Advertising Co. (1939) Moore & Hamm, Inc. (1939) Murray, Edward J. (1940) Murray, Edward J. (1940) Murray, Edward J. (1939) Nast, Condé Press (1939) New York Theatre Program Corp. (1939) Nicoll, Edna L. (1939) Noel, Pierre Jr. (1939) Official Program Corp. (1939) Pace Press, Inc. (1940) Pace Press, Inc. (1939) Pagano, Inc. (1939) Reilly, Aileen (1939) Rode and Brand Syndicate (1939) Rogers-Kellogg-Stillson, Inc. (1940) Scribner's, Charles Sons (1939) Select Printing Co. (1939)
495	1 2 3 4 5 6	Simon & Schuster, Inc. (1939) Smith, Anne Rylance (1939) Theatre Programs (1939) Walker, James Blaine (1939) Wallace, Margaret Louise (1939) Wolf, Alexander (1939)
495	7 8 9	P1.5422 Guide Service & Tours Guide Service and Tours (1940) Guide Service and Tours (1939) American Express Concessions, Inc. (1940)
495	10	P1.5423 Messenger Service
495	11 12-15 16 17 18 19 20 21 22	P1.5424 Newsstands Newstands (1940) Newstands (1939) Baldridge, H. Malcolm (1939) Baldridge, H. Malcolm Papers for Distribution (1939) Flushing News Co. (1939) Hauptmann, H. C. (1939) Interborough News Co. (1939) Intercity News Service (1939) Miller, John J. (1939) Newstands Pre-Fair (1940)
496	1	Rockaway News Supply Co. (1939)

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<u>Box</u>	<u>Fol</u>	
496	2 3	P1.5424 Newsstands (continued) Safarid, Ruddy Robert (1939) Tanney, Louis (1939)
496	4 5-7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	P1.5425 Parking Fields Parking Fields (1940) Parking Field (1939) April, Abe (1939) Bardez, Harry M. (1939) Bennett's Garage (1939) Hottenroth, Frederick W. (1939) Jeffersonville Transportation Co. (1939) Midtown Auto Storage Parking Corp. (1939) Norris, Jean H., Judge (1939) Ramp Building Corp. (1939) Rolnick, Joseph R., Inc. (1939) Rosemant Improvement Corp. (1939) Rothschild, Rose P. (1939) Scanlan, John M. (1939) Subway Ramp Bus Station (1939) Turgeon, Peter (1939) Wiley-Moore, Inc. (1939)
497	1 2	P1.5426 Public Stenography Public Stenography (1939) Telephone Secretarial Service (1939)
497	3 4 5 6	P1.5427 Trucking & Storage Trucking and Storage (1939) Byrnes Brothers Warehouses, Inc. (1939) New York Dock Co. (1939) Torsney & Moloney Trucking Co. (1939)
497	7 8-17	P1.5428 Vending Machines Vending Machines (1940) Vending Machines (1939) A-Q (Includes photographs)
498	1-2 3 4 5 6 7 8 9 10 11 12 13 14	R-Z (Includes photograph) Automatic Canteen Co. (1940) Automatic Canteen Co. (1939) Dixie Vortex Co. (1940) Dixie Vortex Co. (1939) Empire Vending Service (1939) Firestone, I. (1939) (Includes photograph) Girl Scout Federation (1939) Harley, James (1939) Hospital Specialty Co. (1939) International Enterprises Co. (1939) International Mutoscope Reel Co. (1939) (Includes photographs) Jacobs, Israel (1939) Kauffmann, L. T. (1939)
499	1 2 3	Lily-Tulip Cup Corp. (1939) Manning Distributing Co. (1939) (Includes photographs) Nottingham Amusement Corp. of America (1939)

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<u>Box</u>	<u>Fol</u>	
499	4 5	P1.5428 Vending Machines (continued) Peerless Weighing and Vending Machine Corp. (1939) Postage Meter Co. (1939) Includes photograph; postcards
	6 7 8 9 10 11 12 13	Rice's Paper Products (1939) Rowe Cigarette Service Co. (1940) Rowe Cigarette Service Co. (1939) Sanitary Automatic Candy Corp. (1940) Stewart & McGuire, Inc. (1939) Supreme Vending Machine Co. (1939) U-Need-A-Pak Products Corp. (1939) Vending Machines Pre-Fair Westinghouse Electric and Manufacturing Co. (1939) See also: P1.03, Westinghouse Electric and Manufacturing Co., Ice Cream Vending Machines
499	15 16 17 18 19 20 21 22	P1.5429 Waste Disposal Waste Disposal (1939) Baloff, Louis (1939) Best Incinerator Co. (1939) Jersey Feed Farms (1939) Marmorstein, Henry S. (1939) Plunkett, Joseph T. (1939) Plymouth Co. (1939) (Includes photographs) Volund System of Incineration (1939)
500	1 2 3 4 5	P1.543 Rented Articles Rented Articles (1940) Rented Articles (1939) Cameras (1940) Cameras (1939) Cushions (1939)
500	6 7-8 9 10 11 12 13	P1.5430 Bicycles Bicycles (1940) (Includes photographs) Bicycles (1939) California Service (1939) Circle Bicycle Shop (1939) League of American Wheelmen, Inc. (1939) New York Sun (1939) Worksman Cycle Co. (1939) Zeizel, Albert E. (1939)
500	15 16 17 18	P1.5431 Binoculars Binoculars (1940) Binoculars (1939) Todd, H. K. and Co. (1939) Tower Optical Co. (1939) (Includes photographs)
500	19 20-23	P1.5432 Chairs & Rickshaws Chairs and Rickshaws (1940) Chairs and Rickshaws (1939)
501	1 2 3	Chicago Hardware Foundry Co. (1939) Daggett Roller Chair Co. (1939) Dalinda, Joseph Z. (1939)

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501	4 5 6 7 8 9 10 11 12 13	P1.5432 Chairs & Rickshaws (continued) Free Chairs and Benches (1939) Free Chairs and Benches Bonner & Bonner, Inc. (1939) Goldberger, Benjamin M. (1939) Harris, Kennett (1939) Leps, Nanette (1939) Maibach, Jack (1939) Raymond, Frank H. (1939) Salsbury Corp. (1939) (Includes photograph) Simon, Mortimer (1939) Squire, Latham C. (1939) (Includes photograph)
501	15	P1.5433 Furniture Asch, S. (1939)
501	16	P1.5434 Horseback Riding
501	17 18	P1.5435 Skates Skates (1940) Skates (1939)
501	19	P1.5436 Umbrellas & Canes Umbrellas and Canes (1940)
502	1-2 3 4 5 6 7	Umbrellas and Canes (1939) Block, Rudolph (1939) Kaplan and Bloom (1940) Kaplan and Bloom (1939) Polan, Katz & Co. (1939) Spence, Windels, Walser, Hotchkiss & Angell (1939) Includes sketch; photographs Turgeon, Peter (1939)
		P1.6 Amusements
502	9 10-11	Amusements (1940) Amusements (1939) A-E (Includes photograph)
503	1-8	F-S Includes photographs, poster. Poster, "El Matrimonio Africano Mas Civilizado del Mundo" removed to Oversize box 2398, folder 3
504	1 2 3 4 5 6 7 8 9	T-Z Advance Enterprises, Inc. (1940) Amazons Productions, Inc. (1940) Amazons Productions, Inc. (1939) Amusement Area Publicity (1940) Amusement Area Publicity (1939) Amusement Features (1940) Amusement Features (1939) Briggs, Ernest (1939) Includes illustrated pamphlet publicizing, "Marco Mililons," play by Eugene O'Neill, staged by Jerome Magon for the Marionette Guild Bull Fight Protests, A-K (1939) Bull Fight Protests, L-Z (1939)
505	1	Caesar, Irving (1939)

Box 505	Fol 2 3 4 5 6 7-8 9 10-14	Carson, Ernest N. (1939) Circus Acts (1940) Includes poster publicizing, "The Stratosphere Man" Circus Acts (1939) (Includes publicity flyers) Yacopi, Roberto (Includes photographs) Concessionaires' Reception Committee (1939) Coronati Amusements Co. (1940) Criticisms (1940) Criticisms (1939) A-M
506	1-3 4 5 6 7-10 11	N-Z Crockett, Fred W. (1939) Cyclists (1939) Dramaturgy, Inc. (1939) Dufour & Rogers (1939) (Includes photograph) Edwards, Dick (1940)
507	1 2 3 4 5 6 7 8 9	Entertainment Exhibit (1939) Family Life Exhibit (1939) Fire Shows (1940) Fire Shows (1939) Fox, Benny (1940) Includes poster, "Betty and Benny Fox," aerial sky dancers Fox, Benny (1939) Free Entertainment Sponsored by Concessionaires (1940) Geddes, Norman Bel (1940) Geddes, Norman Bel (1939) (Includes photographs) Crystal Lassies Daily Reports
507	11-12 13 14	Gelb, Phillip (1939) (Includes photographs) Goldberg, Rube (1939) Includes letters from Goldberg with proposals for funhouse; print of "Rube Goldberg's Foolish Inventions" removed to Oversize box 2398, folder 3 Granlund, Nils T. (1940)
508	1-3 4 5 6 7 8 9 10 11 12 13 14 15 16	Granlund, Nils T. (1939) Green, Morris (1940) Hamid, George A., Inc., 1938 Mar 1 - 1939 Oct 31 Includes publicity flyers for circus and other performing acts Hamid, George A., Inc., 1935 Oct - 1938 Feb 28 Hargrave, Harry H. (1940) Hillbilly Entertainment (1939) (Includes publicity flyer) Hollywood Sound Studio (1939) Howe and Stonorov Plan (1939) Impersonators (1939) (Includes photograph) Jessel, George (1939) Includes letters from George Jessel Johnson, John A. (1940`) Krimsky, John (1939) Lesot, Armand (1939) McCloskey, William (1940)
509	1 2	Maertens, F. (1939) Magic Carpet, Inc. (1940)

<u>Box</u>	<u>Fol</u>	
509	3 4-10 11 12	Miniature Exhibits Miniature Exhibits (1940) Miniature Exhibits (1939) (Includes photographs) Glasgow, Charles & Co. (1939) Kaufman, J. D. (1939) (Includes photographs)
	13 14 15 16-17	Nelson, Paul (1939) New York Infirmary for Women and Children (1940) Potvin, Lionel (1939) (Includes photographs) Thorne, James Ward, Mrs. (1940)
510	1-2 3 4	Photographs and Pamphlets Morris, William Agency (1939) Nationality Acts (1939) Includes photographs; postcard
	5 6 7 8 9 10 11	Onesti, Giuseppe (1940) Oppenheimer, Joseph (1939) Peterson, William H. (1939) Plant, Philip M. (1940) Plant, Philip M. (1939) Quainton, Arthur C. (1939) Rice, James P. Co. (1940) Rice, James P. Co. (1939)
	13 14-16	Rose, Billy Rose, Billy (1940) Rose, Billy (1939) Postcards of Billy Rose's Aquacade removed to box 2414
511	1 2	Sub-Concessions (1940) Shaw, Robert J. (1939) Includes poster, plans and sketches for "Terrazep Amusement Device"
511	3 4 5	Skating Acts (1940) Skating Acts (1939) Smith, George P Recommendations for Amusements Concessions (1939)
	6 7	Smith, Raymond P. (1939) (Includes photograph) Suggestions for Amusement Area by Fair Employees (1939) Includes sketches and designs for amusement rides and exhibits
	8 9 10	Universal Aquatic Entertainments Ltd. Universal Aquatic Entertainments Ltd. (1939) Sub-Concessions (1940) Sub-Concessions (1939)
	11 12-15	Vaudeville Acts Vaudeville Acts (1940) Vaudeville Acts (1939) Includes photographs; publicity flyers
	16	Di Miranos (1939) Poster of Di Miranos Aerial Act removed to Oversize box 2399, folder 6
	17 18 19	Johnson and Dean (1939) Lowell Thomas' Quaker Lake Lumberjacks (1939) (Includes photographs) Mayer, Camilla (1939) Includes photographs; poster for "the stratosphere girl" removed to oversize box 2398, folder 3
	20 21	Woodstock Cheats and Swings (1940) Woodstock Cheats and Swings (1939)
512	1 2	Yost, Montet (1939) (Includes photograph) Ventriloquists (1939)

Box 512	Fol 3 4 5 6 7 8 9	Wade, Tom (1939) Ward, Leroy P. (1939) Wayburn, Ned (1939) Witteried, J. E. (1940) Wolfe, Thomas A. (1940) Wolfe, Thomas A. (1939) Zouary, R. J. Attractions, Inc. (1939) (Includes photographs)
E10	10	P1.60 Theatre & Music
512	10	Theatre and Music (1940) Theatre and Music (1939)
	11-15	A-K
513	1-6 7 8	L-Z (Includes photographs) American Jubilee (1940) Criticisms
	9	Publicity
	10 11	Sub-Concessions Gottfried Baking Co.
	12	Suggestions
514	1 2	American Music (1939) Bauman, Catherine A. (1939)
	3	Braun, Harry (1939)
	4	British Council (1939)
	5	Bruckner Society of America (1939)
	6 7	Buglers (1939) Cercle Dampierre de Paris (1939) (Includes photographs)
	8	Church Music (1939)
	9	Clavilux (1939)
	10	Drum and Bugle Corps (1939)
	11	Electronic Sound & Music Co. (1939)
514	12 13	French American Arts Assn. (1939) Gothéanum (1939)
		Includes article on Albert Steffen's "Peace Tragedy," a "theatre-portrait" about Woodrow Wilson
	14-15	Guest Conductors (1939) (Includes photographs)
	16	Kleiber, Erich
515	1	Weissman, Frieder (Includes publicity poster)
	2 3	Hill, Gus (1939) Jewish Music (1939)
	4	Kerr, Harrison (1939)
	5	Minstrel Shows (1939) Includes publicity poster for Eddie Leonard's Minstrel Show
	6	Music Booklets (1939)
	7-8 0	Music Articles and Speeches (1939)
	9 10	Music Program Plans (1939) Music Releases (1939)
	11	Music Suggestions (1939)
		Music Talents Offers (1939)
	12	A-E (Includes photograph)
516	1-3	F-Z
	4	Negro Music (1940)

<u>Box</u>	<u>Fol</u>	
516	5 6 7 8	P1.60 Theatre & Music (continued) Negro Music (1939) Central Manhattan Music Center (Includes photographs) Sanders, Gaston O., Jr. New Music (1940) New Music (1939)
517	9-12 1-3 4 5 6 7 8 9 10 11 12	A-L Includes musical scores, Arthur T. Cremin's "Portrait of Arturo Toscanini"; "Portrait of 'Jezebel' Betty Davis" M-Z (Includes musical scores) Morley, Mary (1939) (Includes musical score) Randegger, G. Aldo (1939) Stubbs, Walter Eduardo (1939) New York State Marine Amphitheatre Operettas (1939) Organ Music (1940) Organ Music (1939) Request for Information (1940) Request for Information (1939)
518	13 1 2 3	Special Days (1939) Stage Technicians (1939) United States Works Progress Administration Federal Music Project (1939) Urban, Gretl (1939)
518	4 5-12	P1.600 Stage Plays Stage Plays (1940) Stage Plays (1939) (Includes photographs)
519	1 2 3 4 5	Actors and Actresses (1939) Betts, Brooks (1939) Gallo, Fortune (1939) Goethéanum Troupe (1939) Greek Drama Festival (1939)
519	6 7 8 9 10 11 12 13 14 15 16 17	Hammerstein, Arthur (1939) Hot Mikado Co. (1939) Jones, Treeman H., Mrs. (1939) Merle Amusement Corp. (1940) Morros, Boris (1939) O'Henry Theatre (1939) Red Gate Players (1939) Scherbak, H. (1939) Scherbak, H. (1939) Sheridan, John E. (1940) Sheridan, John E. (1939) Stevens, Thomas Wood (1939) Weiser, Jacob A. (1939) White's, George Scandals (1939)
520	1 2-9 10 11	P1.601 Opera Opera (1940) Opera (1939) (Includes photographs) Advertised Brands Grand Opera Co. (1939) Bayley, Willard J. (1939)

Box	Fol	p
<u>Box</u>	<u>Fol</u>	
520	12 13 14 15 16	P1.601 Opera (continued) Blue Butterfly (1939) Columbus, Christopher (1939) Dobkin, Dmitry (1939) D'Oyly Carte Opera Co. (1939) Gilbert, John Fegely (1939)
521	1-2 3 4 5 6 7-10	Glyndebourne Opera (1939) Golterman, Guy (1939) (Includes photographs) Kern, Jerome (1939) Includes letters from Oscar Hammerstein and Jerome Kern La Scala Opera Co. (1939) Lund, Charlotte (1939) Metropolitan Opera Assn. (1939)
522	1 2 3 4	Paris Opera Co. (1939) Saint Louis Grand Opera Assn. (1939) Stone, Isobel (1939) Toscanini, Arturo (1939)
522	5 6-12	P1.602 Choruses Choruses (1940) Choruses (1939) A-N (Includes photographs)
523	1-3 4 5 6 7 8 9 10	O-Z (Includes photographs) Bensin, Basil M., Dr. (1939) Canadian Choir (1939) Cardiff Chamber of Trade (1939) (Includes photographs) Copeland, Andrew A. (1939) Egyptian Choral Club (1939) Finlandia Male Chorus (1939) (Includes photographs) Glazbena Matica (1939) Hall Johnson Choir (1939)
524 524	1 2 3 4 5 6 7	Handel and Haydn Society (1939) Jessye, Eva Choir (1939) (Includes photographs) Kanter, S. (1939) Massachusetts State College Men's Glee Club (1939) Singers Club of New York (1939) Welsh Singers (1939) (Includes photographs) Westminster Chorus (1939)
524	8 9-13 14	P1.603 Symphony Orchestras Symphony Orchestras (1940) (Includes photographs) Symphony Orchestras (1939) Includes sketch; photographs Boston Symphony Orchestra (1939)
525	1 2 3 4 5 6	British Broadcasting Corp. Orchestra (1939) Cincinnati Symphony Orchestra (1939) Publicity pamphlet removed to Oversize box 2399, folder 2 Clas, A. R. (1939) (Includes photograph) Cleveland Symphony Orchestra (1939) Fenlason, J. D. (1939) (Includes photographs) Howard University R.O.T.C. Concert Band (1939) Newspaper, "The Hilltop" removed to Oversize box 2399, folder 4

<u>Box</u>	<u>Fol</u>	
525	7 8	P1.603 Symphony Orchestras (continued) Indianapolis Symphony Orchestra (1939) Miami University Symphony Orchestra (1939) Photograph, Univ. of Miami Symphony Orchestra removed to Oversize box 2399, folder 2
	9 10 11 12-13 14 15	Minneapolis Symphony Orchestra (1939) Musser, Clair Omar (1939) National Symphony Orchestra Assn. (1939) New York Philharmonic Symphony Orchestra (1939) Brazilian Concerts,1939 May 4 and 9 Contributions,1939 May 7
526	1 2 3 4 5 6 7 8 9 10 11	Greek Concert Norwegian Concert, 1939 May 1 Polish Concert, 1939 May 3 Roumanian Concert, 1939 May 5 (Includes photographs) Switzerland Concert, 1939 May 11 New York Women's Symphony Orchestra (1939) Orchestre de Chambre de Paris (1939) Orquesta Sinfonica de Yucatan (1939) Philadelphia Symphony Orchestra (1939) Pittsburgh Symphony Orchestra (1939) Scranton Philharmonic Orchestra (1939) Publicity pamphlet removed to Oversize box 2399, folder 2 Women's Chamber Orchestra of New York (1939) World's Youth Orchestra (1939)
526	14	P1.604 Jazz Orchestras Jazz Orchestras (1940)
	15	Jazz Orchestras (1939) (Includes photographs) A-B (Includes photographs)
527	1-7	C-Z Includes photograph, postcard. Poster in folder 2, "Grauso's Sensational Band" removed to Oversize box 2398, folder 3; postcard in folder 7 with printed poem, "The World's Affair" removed to box 2414
526	8 9 10 11 12 13 14 15	Burns, Vincent and His Orchestra (1939) (Includes photographs) Coburn, Jolly (1939) Dantzig, Eli (1939) Edwards, P. S. (1940) Edwards, P. S. (1939) Foreign Orchestras (1940) Foreign Orchestras (1939) (Includes photographs) De Tejada, Miguel Lerdo General Baking Co. (1939) See also: P1.6830, re: Guy Lombardo playing Fair
	17	Wrightman, Neil (1939) (Includes photograph)
527	18	P1.605 Brass Bands Brass Bands (1940)
528	1-5 6	Brass Bands (1939) (Includes photographs) American Legion Musician's Post No. 394 (1939) Photograph of band at National Championship removed to Oversize box 2399, folder 3
	7	Barnhart, Harry (1939)

<u>Box</u>	<u>Fol</u>	·
528	P 8 9 10 11 12 13	1.605 Brass Bands (continued) Burke, Milo Band (1939) Chast, James V. (1939) Corona Board of Trade, Inc. Symphonic Band (1940) Corona Board of Trade, Inc. Symphonic Band (1939) Del Balzo, Pasquale (1939) Essex Scottish Highlanders (1939) (Includes photographs)
529	1 2 3 4 5 6 7 8 9 10 11	His Majesty's Grenadier Guards in London (1939) MacKenzie, J. B., Captain (1939) McEvitt's Band (1939) Santo, Cola Concert Band (1939) Stares, H. A., Captain (1939) (Includes photograph) State University of Iowa (1939) (Includes photograph) Technological High School Band (1939) Trumbull County Fadettes Girls' Band (1939) (Includes photograph) Vassella Band (1940) Victor, James F. Attractions (1940) Victor, James F. Attractions (1939) (Includes photographs)
529	P 12 13-14	1.606 Cinema Cinema (1940) See also: P1.680 Restaurants re: Confucius Restaurants, Chinese Restaurant Operation Cinema (1939)
	15	Includes photographs; issues of newsletter: "Flicker Frolics Gazette" Amusement Securities Corp. (1939)
530	1 2 3 4 5 6 7 8 9 10	Berlin, F. William (1939) Brodie, Don (1939) Dyrenfurth, Hettie (1939) Newsreel Theatres, Inc. (1939) Phelps-Stokes, I. N. (1940) Phelps-Stokes, I. N. (1939) Photo Hall Marocain Establissements Ratel (1939) Shanley, William C., Jr. (1939) Standard Films of California (1939) Wadsworth, Mason (1939) Westin, Elliot (1939)
530	P 12 13-14 15 16 17 18 19 20 21 22 23	Pageants Pageants (1940) Pageants (1939) (Includes sketches) Apatow, J. J. (1939) Atkins, George C. (1939) Barclay, McClelland (1939) Barton, B. Harry (1939) Butman Picnic and Rodeo (1939) Drexel, Constance (1939) Egmont, Westy (1939) Fanchon & Marco Stageshows, Inc. (1939) Gandy, Earl (1939)
531	1 2 3	Greig, William H. (1939) Institute of American Civilization (1939) Meade, Parker Wright (1939)

<u>Box</u>	<u>Fol</u>	
531	4 5 6 7 8 9 10 11	P1.607 Pageants (continued) Meaker, Isabelle J. (Mrs. J. W.) (1939) Morgan, Marion (1939) Murchison, Kenneth (1939) Myman, Israel (1939) Nelson, Florence (1939) Ney, Dorothy Collins (1939) Roltair Creation Co. (1939) Sissle, Noble (1939) Includes Sissle's script, "Chillun of Old Black Joe: A Story of the American Negro's Struggles Since His Emancipation" Sons and Daughters of the American Revolution (1939) Includes souvenir program, "Cavalcade of the Americas" Sun, John (1939) Sutton, Paul N. (1939)
531	15 16 17 18 19 20 21 22	P1.608 Puppet Shows Puppet Shows (1940) Puppet Shows (1939) (Includes photographs) Berkeley Marionettes (1939) Bufano, Remo (1939) Hastings, Sue (1939) Russian Marionette Theatre (1939) Sarg, Tony (1939) (Includes sketch) Vanderlip, Narcissa Cox (Mrs. Frank) (1939)
532	1	P1.609 Recitals Recitals (1939)
532	2 3-6 7 8 9 10 11 12 13	P1.6090 Dance Recitals Dance Recitals (1940) Dance Recitals (1939) (Includes photographs) Bederkhan, Leila (1939) (Includes photographs) Blanck, Gertrude School of Dance and Radio (1939) Foreign Dancers (1939) (Includes photographs) Hiller, Jessie C. (1939) Huston, Joan "Roma" (1939) (Includes photographs) Nyota Inyoka (1939) Spadolini, Alberto (1939)
532	14 15	P1.6091 Song Recitals Song Recitals (1940) Song Recitals (1939) A-B
533	1-6 7 8 9 10 11 12 13 14	C-Z (Includes photographs) Addy, Bina (1939) Anderson, Marian (1939) De la Verendrye, Juliette Gaultier (1939) (Includes photographs) Keene, Lucille (1939) (Includes photographs) Kiepura, Jan (1939) McCormack, John (1939) Martini, Nino (1939) Moore, Grace (1939)
534	1	Ortega, Maria Belen (1939) (Includes photographs)

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534	2	P1.6091 Song Recitals (continued) Valencia, Zea (1939)
	3	P1.6092 Instrumental Instrumental (1940) Poster for "Cracraft: World's First Electric Orchestra" removed to Oversize box 2399, folder 6
	4-8 9 10	Instrumental (1939) (Includes photographs) American String Quartet (1939) Barton Harp Quintet (1939)
535	1 2 3 4 5 6 7 8	Elliot, Byrd (1939) Fray, Jacques and Mario Braggiotti (1939) Kaltenborn, Franz (1939) Khall, Sheloh (1940) Mignone, Francisco (1939) Pierce, A. Lester (1939) Société des Concerts de Versailles (1939) Wellerson Family (1939)
535	9 10-11 12 13 14-16 17 18 19	P1.61 Circus & Rodeo Circus and Rodeo (1940) Circus and Rodeo (1939) (Includes photographs) Austin, Tex (1939) Bate, Fred B. (1939) (Includes photographs) Cavalcade of Centaurs (1939) Cole Brothers Circus (1939) Franklin's, Sidney Bull-Dodging (1939) French Circus (1939) Kyle, Charles (1939)
536	1-3 4	New York World's Fair Wild West & Rodeo Show (1939) Red Horse Ranch and Rodeo, Inc. (1939)
536	5 6-11 12 13	P1.62 Animal Shows Animal Shows (1940) (Includes photograph) Animal Shows (1939) Includes photographs; see also: p0.3 norway, johnson, albin e., telegram re: carl hagenbecks Beatty, Clyde (1939) Beebe, Stanley (1939) (Includes photographs)
537	1 2 3 4 5-6 7 8 9 11 12 13 14 15 16	Birds (1940) Birds (1939) Beeps (Includes photographs) Buck's, Frank Jungleland (1940) (Includes photographs) Buck's, Frank Jungleland (1939) Cheyne-Stout, R., Captain (1939) Cossacks of the Don (1939) (Includes photographs) Florida Reptile Institute (1939) (Includes photographs) Foltz, Gladys H. (1939) (Includes photographs) Freak Animals (1940) (Includes photographs) Hagenbeck, Carl Wild Animal Show (1939) Hartman, Julian B. (1939) Johnson, Martin (1939)

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537	17	P1.62 Animal Shows (continued) Mobray, Albert W. (1939)
538	1 2 3 4 5 6 7 8 9 10 11	Mrogenda, John (1939) Palmer, Ray (1939) Queens County Horse Show Assn. (1939) Roth, F. G. R. (1939) Seeley, Eve (Mrs. Milton) (1939) Smith, George P., Jr. (1939) Spratt's Patent Limited (1939) Warren, Lamar (1939) Williams, Henry Lionel (1939) Wilson, Clif (1940) Wilson, Clif (1939) (Includes photographs) Zoo Development (1939) (Includes sketches)
538	13 14 15 16 17 18 19 20 21 22 23 24	P1.63 Midway Midway (1940) Midway (1939) Guess Your Age Concessions Guess Your Age Concessions (1940) Guess Your Age Concessions (1939) Dufour & Rogers (1940) Lie Detectors (1940) Lie Detectors (1939) Organ Grinders (1940) Organ Grinders (1939) Penny Arcades (1939) Penny Arcades International Mutoscope Reel Co. (1940) Sand Artists (1939)
539	1 2 3 4 5 6 7 8 9	Telescopes Telescopes (1940) Telescopes (1939) Balod, Edward (1939) Janson, John (1940) Orkin, Samuel (1939) (Includes photographs) Voice Recording Voice Recording (1940) Voice Recording (1939) Maka Record, Inc. (1940) Maka Record, Inc. (1939)
539	10 11-17	P1.630 Side Shows Side Shows (1940) A-L (Includes photographs; sketch)
540	1-7 8 9 10 11-12 13	M-Z (Includes photographs) Austin, F. E. (1939) Bloom, James L., Jr. (1939) Byrd, Richard E., Admiral (1940) Byrd, Richard E., Admiral (1939) Dionne Quintuplets (1939) Dufour & Rogers (1940)

<u>Box</u>	<u>Fol</u>	
540	15	P1.630 Side Shows (continued) D.W.F., Inc. (1940) Includes documents re: Salvadore Dali's surrealist attraction, "Dali's Dream of Venus"
	16	D.W.F., Inc. (1939) Includes documents re: Salvadore Dali's surrealist attraction, "Dali's Dream of Venus"
	17 18 19 20	Eyston, George E. T., Captain (1939) Hansen, Juanita (1939) Kasper Quadruplets (1939) (Includes photographs) Kelly, T. W. (1940)
541	1	King Features Syndicate, Inc. (1939) Includes photographs of "Popeye's Funny Ship" model
	2 3 4 5	Magicians (1940) Magicians (1939) (Includes photographs) Michael & Co. (1939) Palace Depression (1939)
		Includes photographs of Palace of Depression, Vineland, New Jersey
	6 7	Ripley, Robert L. (1940) Tibet, Inc. (1940)
	8	Wall of Death, Inc. (1940) Includes correspondence re: John Luck, who died participating in this attraction
541	9	P1.631 Fortune Tellers Fortune Tellers, etc. (1940) (Includes photographs)
541	10-12	Fortune Tellers., A-E (1939) A-K (Includes photograph)
542	1-4	L-Z
	5 6	Aleko & Co. (1939) Blanding, H. C.(1939)
	7	Dass, Alano (1939)
	8	De Mesones, Elsa (1939)
	9 10	Ecker, Theodore H. Pilts (1939) Felton Institute of Graphology (1939)
	11	Frescott, Norman (1939)
	12	Ingalls, Harry (1940)
	13 14	Ingalls, Harry (1939) Mosby, Gray, Mrs. (1939)
	15	Psychologeum, Inc. (1939) (Includes photographs)
	16	Sanford, Joseph A. (1940)
	17 18	Sanford, Joseph A. (1939) Seward, A. F. (1940) (Includes photographs)
	19	Seward, A. F. (1939)
542	20	Sturgis, David (1939)
543	1 2	Watts Reference Co. (1939) Zoraida, Princess (1939)
		P1.632 Shooting Galleries
543	3	Shooting Galleries (1940)
	4-7	Shooting Galleries (1939) Includes photographs; hand-drawn plans

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<u>Box</u>	<u>Fol</u>	
543	8 9 10 11 12 13 14 15	P1.632 Shooting Galleries (continued) Colby, George C. (1939) Geeraert, Joseph G. (1940) Geeraert, Joseph G. (1939) Holley, Peter (1939) Noon, J. Gilbert (1940) Noon, J. Gilbert (1939) Radio Amusement Corp. (1939) Swaar, Chester (1939) Winchester Repeating Arms Co. (1939)
		P1.633 Games of Skill & Chance
543	17 18	Games of Skill & Chance (1940) Games of Skill & Chance (1939) (Includes photographs) Ae-Bh
544	1-6 7 8 9	Bi-Z Beasley, William R. (1940) Berkley, Frederick M. (1939) Bowling Outdoors, Inc. (1940)
545	1 2 3 4 5 6 7 8 9 10 11 12 13	Byrnes, Dennis, Jr. (1939) Carino, Ross Charles (1939) Carroll, William (1939) Checker, William (1939) De-Bunk-Her, Inc. (1940) Dufour & Rogers (1940) Edwards, Dick (1939) Fairway Amusement Corp. (1940) Fairway Amusement Corp. (1939) (Includes photograph) Heller, L. G. (1939) Hi-Striker (1940) Home Service Co. (1939) Huet, Maurice (1939) Two hand-painted posters depicting French sport, "Cow-Ball" removed to Oversize box 2398, folder 4
	14 15 16 17 18 19 20 21	Levy, Samuel (1939) Lotteries (1940) Lotteries (1939) Lucky Kick (1940) Miller, Robert C. (1940) Miller, Robert C. (1939) (Includes photographs) Mulcahy & Dean (1939) Screeno Amusement Co. (1939) (Includes postcard)
545	22 23	P1.634 Scales Scales (1940) Scales (1939) A-E (Includes color renderings of weight scales)
546	1-3 4 5 6 7	F-Z (Includes photographs) Consumer Distribution Corp. (1939) Darling, Frank W. (1939) Dennis, L. J. (1939) Dorman, John J., Jr. (1939) Dufour & Rogers (1940)

<u>Box</u>	<u>Fol</u>	
546	9 10 11 12 13 14 15 16 17 18	P1.634 Scales (continued) Dunlap, Ray E. (1940) Dunlap, Ray E. (1939) (Includes photograph) Fried, Arthur C. (1939) Goodman, Joseph I. (1939) Hymes, AI (1939) (Includes photograph) International Mutoscope Reel Co. (1940) International Mutoscope Reel Co. (1939) International Ticket Sales Corp. (1939) Maier, Jack M. (1939) Munn, E. R. Co. (1939) Silverman, Jack A. (1939)
547	1 2 3 4	P1.635 Incubators Incubators (1940) Couney, Martin, Dr. (1940) Couney, Martin, Dr. (1939) Southwest Advertising Agency (1939)
547	5 6 7	P1.636 Wax Museums Wax Museums (1939) Sullivan, Patrick A. (1939) Tancrede, Robert (1939) Includes sketches; watercolor
547	8 9-10 11 12 13 14 15-16	P1.637 Freaks Freaks (1940) Freaks (1939) (Includes photographs) Baltimore Theatrical Exchange and Entertainment Bureau (1939) Gonzalez, Bernardo Bernal (1939) Hindu Siamese Twins (1939) (Includes photographs) Midgets (1940) Midgets (1939) (Includes photographs)
548	1 2 3	Midgets Keenan, Thomas J. (1939) Quinlan, David I. (1939) Radio Transcription Company of America Ltd. (1939)
548	4 5-9 10	P1.638 Silhouette Artists Silhouette Artists (1940) (Includes photograph) Silhouette Artists (1939) Includes sketch and drawings Portrait Sketching (1940)
548	11	Includes copper etching; sketch Scotford, Le Baron (1939)
548	12 13-15	P1.639 Photo Galleries Photo Galleries (1940) (Includes photograph) Photo Galleries (1939) A-K (Includes photographs; sketch)
549	1-3 4	L-Q (Includes photograph) American Cinefoto Corp. (1939) (Includes photographs)

<u>Box</u>	<u>Fol</u>	
549	5 6 7 8 9 10 11 12 13	P1.639 Photo Galleries (continued) Candid Camera Candid Camera (1940) Candid Camera (1939) (Includes photographs) Movie Shots Film Co. (1940) Empire Photographers (1939) Fox, Abraham (1940) Fox, Abraham (1939) Garber, Adam (1939) Grant Photo Corp. (1939) International Mutoscope Reel Co. (1940) International Mutoscope Reel Co. (1939), 1 of 2
550	1 2 3 4 5 6 7 8	International Mutoscope Reel Co. (1939), 2 of 2 Lesser, C. H. (1940) Lesser, C. H. (1939) Mallison, H. Photo Studio (1939) Minkin, Sam (1940) Motion Picture Photography (1939) Seele, Don (1939) Willoughbys (1939)
550	0	P1.64 Commercial Spectacles
550	9 10 11 12 13	Commercial Spectacles (1939) Byrnes & Lewis Enterprises (1939) Davis, Charles (1939) Lovington, J. A. (1939) Parachute Jump Parachute Jump (1939) Includes photograph; hand-colored sketches
	14	International Parachuting, Inc. International Parachuting, Inc. (1940)
	15-16 17	International Parachuting, Inc. (1939) Includes plan depicting "Life Savers" Parachute Jump Sub-Concessions (1940)
551	1 2 3 4 5 6 7 8 9 10 11 12	Sub-Concessions (1939) Ski Jump (1940) Ski Jump (1939) Knoblock, David F. (Includes photographs) Stowe, Charles Wax, Monte J. (1939) (Includes photographs) Winter Sports Winter Sports (1940) Winter Sports (1939) European Sports Promotion, Ltd. (1940) (Includes posters) European Sports Promotion, Ltd. (1939) (Includes posters) Winter Wonderland (1940) Winter Wonderland Sub-Concessions (1940)

<u>Box</u>	<u>Fol</u>	
		P1.640 Marine Attractions
551	13	Marine Attractions (1940)
	14-17	Marine Attractions (1939)
		Includes photographs; sketches
552	1	American Architect (1939)
	2	Bellemy, Russell, Captain (1939)
	3	Blake, Tom (1939)
		Boat Basin Concessions
	4	Boat Basin Concessions (1940)
	5-9	Boat Basin Concessions (1939)
	10	Blake, Stim, Curran & Carlin (1939)
	11	Allan, Forrest F. (1939)
	12	Anderson, V. (1940)
	13	Exposition Greyhound, Inc. (1940)
	14 15	Exposition Greyhound, Inc. (1939)
	16	Pedal Boat Co. (1939) (Includes photographs) Pre-Fair (1939)
	17	Sauvigne, G. F. (1939)
	17	Includes ink sketch of "High Powered Speed Boat"
553	1	Stone, Mark L. (1939)
000	2	Truscott Boat Co. (1939)
	3	Clapp, Walter S. (1939)
	4	Long, Dwight (1939) (Includes photographs)
	5	McConnell, Emmett W. (1939)
	6	Marine Exhibit (1940)
	7	Meier, Frank & Co. (1939)
	8	National Federation of Industries and Merchants (1939)
	9	Nilson, Alfred, Captain (1939)
	10	Northern Whaling Co. (1940)
	11 12	Ott, Alexander (1939) Perine, Frederick Llewellyn (1939)
	13	Seymoure, Milford, Captain (1939)
	14	Show Boats (1939)
	15	Slocum, Victor (1939)
	16	Sonino, Max (1939)
	17	Von Zielinski, Carl M. J. (1939)
	18	Walters, Angus J. (1939)
	19	Winterland (1939)
		P1.6400 Marine Sports
553	20	Marine Sports (1940)
555	21	Marine Sports (1940) Marine Sports (1939)
	22	American Hydrozone Co. (1939)
	23	American Water Ski Assn. (1940)
	24	Cambria, Frank (1939) (Includes sketch)
	25	Henie, Sonja (1939)
554	1	Music Corporation of America (1939)
50 -1	2	St. Moritz Ice Musical Spectacle (1939)
	3	Swimming Pools (1940)
	4	Swimming Pools (1939)
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<u>Box</u>	<u>Fol</u>	
554	5 6 7 8 9	P1.6401 Marine Pageants Marine Pageants (1939) Chicago Artists Bureau (1939) Reed, Herbert (1939) Risso, Angelo (1939) Exhibition Programs Plan for Proposed Marine Division (Includes sketch)
554	11 12-14	P1.641 Historical Events & Exhibits Historical Events and Exhibits (1940) Historical Events and Exhibits (1939) A-K
555	1-2 3 4 5 6 7 8-9 10 11 12 13	R-Z (Includes photographs) Axelrod, Z. (1939) Benjamin & Galton (1939) Benson, Arthur D. (1939) Brady, John P. (1939) Burnham, Daniel H. (1940) Burnham, Daniel H. (1939) Cadet, L. J. (1939) Chateau Bleneau (1939) Coronati, Helen M. (1939) Early New York (1939) Eight Presidential Executive Mansions (1939)
556	1 2 3 4 5 6 7 8 9 10 11 11 12 13 14 15 16 17 18 19 20 21 22	Enock, C. R. (1939) Federal Hall, Inc. (1939) General Society of War of 1812 (1939) Goodbar, Octavia Walton (1939) Goodrick, Chester B. (1939) Greacen, Thomas E., II (1939) Hagglund, L. F. (1939) Harrison, John A., Dr. (1939) Hundred Year Assn. (1939) Kelchner, John Wesley (1939) (Includes photograph) McConnell, Emmett (1939) See also: 1.670 George Smith's memo transmitting sketch of "South Sea Village" and "Creation" Machlis, Meyer (1939) Messmore and Damon, Inc. (1940) Messmore and Damon, Inc. (1939) National News-Feature Syndicate (1939) Nief, Paul W. (1939) Renick, C. E. (1939) Roosevelt, Theodore (1939) Sassoon India Pavilion (1939) Scottish Pavilion (1939) Shanton, Thomas Harry (1939) Society of the Cincinnati (1939)
	23 24 25 26	Society for the Preservation of Cold Spring Harbor's History (1939) Stewart-Jordan Co. (1939) Strasbourg Cathedral Astronomical Clock (1939) (Includes photograph) Tamini, Ottone (1939)

<u>Box</u>	Fol	
556	27	P1.641 Historical Events & Exhibits (continued) Woodlands Orcharts, Ltd. (1939)
557	1 2	P1.642 Races Races (1940) Races (1939)
557	3	P1.6420 Bicycle Races Murphy, Charles M. (1939)
557	4	P1.6421 Motorcycle Races
557	5 6 7 8	P1.6422 Automobile Races Automobile Races (1940) Automobile Races (1939) (Includes photographs) Heiserman, William (1940) Midget Racing, Inc. (1939)
557	9 10	P1.6423 Horse Races Horse Races (1940) Horse Races (1939)
557	11 12 13 14 15 16 17 18 19 20	P1.643 Art Shows Art Shows (1940) Art Shows (1939) Bell, Claude K. (1939) Church Art Work Co. (1939) Includes photograph; postcards Clark, James L. Studios, Inc. (1939) Deppe, Charles H. (1939) Jaeger, L. Murray & Co. (1939) Margulis, Philip (1939) Russell School of Fine Arts (1939) Tashjian, M. J. (1939)
	21-22	P1.65 Souvenirs Souvenirs (1939) A-K
558	1-2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	L-Z Pre-Fair Anderson, Walter (1939) Armbruster, Anna (1939) Feinberg-Henry Manufacturing Co. (1939) Ginsberg, I. J. (1939) Hamid, George A., Inc. (1939) Kagan, Isadore (1939) Kaplan & Bloom (1939) Katz, Charles (1939) Lemmon, W. G. & Co. (1939) McDonald, Clinton J. (1939) McInerney, Seligman & Seligman (1939) Malankowski, A. J. (1939) Modell, Henry (1939) Napolitano, Charles (1939) National Souvenir Coin Rolling Co. (1939)

<u>Box</u>	Fol	
558	19 20 21	P1.65 Souvenirs (continued) Ruttenberg, Norbert (1939) Strikalite Ltd., Inc. (1939) Midget lighter removed to box 2414 Treidler, Adolph (1939)
	22 23 24	Universal Novelty Products Co. (1939) Williams, Taylor (1939) Wilson-Jones Co. Manufacturers (1939)
559	1 2-5 6	P1.66 Rides Rides (1940) Rides (1939) (Includes illustration) Bartlett, Norman (1940) Bartlett, Norman (1939)
	7-10	1939 (Includes photographs)
560	1-3 4 5 6 7 8 9	1936-1938 Cagney, Lillian J. (1940) Geddes, Norman Bel (1939) Illions, Harry A. (1939) International Commercial Photo Co. (1939) Martin, John (1939) Miller, Robert (1939) Trabak Enterprises, Inc. (1940) Trabak Enterprises, Inc. (1939)
	11-13	1939
561	1-4 5 6 7 8	1936-1938 (Includes photographs) Laffland Daily Reports (1939) Serpentine Daily Reports (1939) Whip Daily Reports (1939) Witteried, J. E. (1939)
561	9-10 11 12 13 14 15	P1.660 Boat Rides Boat Rides (1940) Boat Rides (1939) Gould, Sheldon D. (1939) Gurney, Charles S. & Sons (1940) Maynes, Hyla F. (1940) Maynes, Hyla F. (1939) Stone, Mark L. (1939)
561	17	P1.661 Balloon Rides
562	1 2 3 4 5 6 7	P1.662 Airplane Rides Airplane Rides (1940) Airplane Rides (1939) (Includes sketches) Billings, Rex D. (1939) Bisch-Rocco Amusement Co. (1940) Grecourt, Leon (1939) Moskovice, Samuel (1939) (Includes photograph) Pages, Maud (1939) Includes patent schematics for Aeroplane Suspension Railway Stopeck, Philip (1939) (Includes photograph) Strauss Bascule Bridge Co. (1939)

<u>Box</u>	<u>Fol</u>	
562	10 11	P1.662 Airplane Rides (continued) Wade, Tom (1939) (Includes photograph) Wilson, Wallace (1940)
562	12 13 14 15	P1.663 Coasters Coasters (1940) Apatow, J. J. (1940) Hermann, Charles (1939) Salsbury, Elwood (1939)
		P1.664 Loops No files in this classification
		P1.665 Rapids No files in this classification
562	16	P1.666 Racers Includes drawing
562	17 18 19 20	P1.667 Ferris Wheel Ferris Wheel (1939) Bell, James Co. (1939) Illions, Harry A. (1940) Illions, Harry A. (1939) See also: P1.69, Illions, Harry A. Piesen, Maurice (1939)
562	22 23	P1.668 Carousel Carousel (1939) (Includes photographs) 1940 Carousel Corp. (1940)
2163	1 2-3 4 5 6 7 8 9-10 11 12 13 14 15 16 17 18 19 20	P1.669 All Other Rides All Other Rides (1940) All Other Rides (1939) Bell, Nicholas D. (1939) Bunny Hug Co. (1940) Centrol Amusements, Inc. (1940) Comet Amusements Inc. (1940) Dodgem Corp. (1940) Dodgem Corp. (1939) (Includes photographs) Dunlap, Ray E. (1939) Exposition Autos, Inc. (1940) Exposition Coaster Co. (1940) Exposition Strato-Ships, Inc. (1940) Exposition Whip Co. (1940) Fansher, Fred (1940) Fansher, Fred (1939) General Outdoor Amusements, Inc. (1939) Gimbel Brothers (1940) Hamilton, William Lindsay (1939) (Includes photograph)
564	1 2 3	Howe, D. M. (1939) Irsch, Jacob (1940) Irsch, Jacob (1939)

Box	<u>Fol</u>	
		D4 CC0 All Other Bides (southwest)
564	4	P1.669 All Other Rides (continued) Laff-in-the-Dark (1940)
	5	M. E. Engineering Limited (1940)
	6	M. E. Engineering Limited (1939) (Includes photographs)
	7 8	Mena, Dan (1939) Observation Crane Co. (1940)
	9	Philadelphia Tobaggan Co. (1940)
	10	Philadelphia Tobaggan Co. (1939)
	11	Purtle, Earl B. (1939)
	40	Includes photographs of lion in Motodrome
	12	Reaction Research Laboratories of America (1939) Includes photographs; sketches
	13 14	Robinson & Steinman (1939) Rosenau, Ludolf U. (1939)
	15	Siering, Robert (1939) (Includes sketch)
	16	Smith, Roy H. (1939) (Includes photographs)
	17	Stadum, Palmer (1939)
	18	Storer, Deaver (1939)
	19 20	Sullivan, George H. (1939) Turtle Chase Co. (1940)
	21	Uzzell, R. S. Corp. (1939)
	22	Wesley Amusement Co. (1939)
		P1.67 Folk Arts
564	23	Folk Arts (1939)
	24	American Colony Stores of Jerusalem, Inc. (1939)
	25	Brown, Dorothy M. (Mrs. C. E.) (1939)
	26 27	Eley, Louis F. (1939) Featherstone, George (1939)
	28	Folk Festival Council (1939)
565	1	International Students Assn. (1939)
	2	Johnson, Alberta (1939)
	3	Lomax, Alan (1939)
		Includes "American Folk, Incorporated," proposal by Alan Lomax for folklore exhibition at the NYWF
	4	National Committee on Folk Arts of the United States (1939)
	5-6	National Folk Festival (1939)
		P1.670 Native Villages
565	7	Native Villages (1940)
		Includes NYWF booklet, "Freedom Pavilion: Germany Yesterday Germany Tomorrow"
	8-12	Native Villages (1939) A-E (Includes postcards and photographs)
566	1-9	F-Z
	10	Acfield, Claude R Little Old New York (1939)
	11	Acker, Edna American Indian (1939)
	12 13	Alaskan (1939) American Classical League Graeco-Roman (1939)
567	1	American Indian (1940)
507	2	American Indian (1939) American Indian (1939)
	3	Amieux, Henri (1939)
	4-6	Austrian Art, Science & Culture (1939) (Includes photographs)
	7	Banerje, Uma Shanker (1939)

<u>Box</u>	<u>Fol</u>	
567	8 9-10 11 12	P1.670 Native Villages (continued) Belgique Pittoresque, Inc Belgium (1939) Billingsley, M. W American Indian (1939) Bliss, Michael American (1939) Buhler, Edward E., Honorable Early New York (1939)
568	1 2 3 4 5 6 7-13	Bourrin, Claude (1939) Burnham, Daniel H. (1939) Chandler, Harry New Amsterdam (1939) (Includes sketch) Chile (1939) Chinese Young Men's Christian Assn. (1939) Continental Casino Corp Cuban (1939) Cuban Village Promoting Company (1939)
569	1 2 3 4 5 6	de Corter, Jacques (1939) Hand-painted rendering, "Volendarm: Holland-Show at World-Fair New York" removed to Oversize box 2398, folder 4 DeGonslar, Alexander (1939) De Rijdt, A Old Europe (1939) Eckes, Adelene New Amsterdam (1939) (Includes photographs) El Hamamsi, Mohamed Mahmud (1939) Eliot, Maud S. (Mrs. Walter Graeme) Dutch Settlement in Early New York (1939)
	7 8 9 10-11 12 13 14 15 16 17 18 19 20 21	Enterprise La Scene (1939) Estonian Educational and Business Committee (1939) Evans, S. H India (1939) Ferry, Felix French (1939) Foley, Ray A. (1939) Garner Enterprises Latin American (1939) Green, Morris Greenwich Village (1939) Hamid, George A., Inc Venice (1939) Hanson, Avery T. (1940) Hanson, Avery T. (1939) Hasson, Tom Tunisian (1939) Hawaiian Society (1939) Holmes, Ivan M New Zealand (1939) Hossain, Ahmed (1939) Howe, J. B American Indian (1939) (Includes photographs)
570	1 2 3 4-5 6 7 8 9 10 11 12-13 14	Indian (1939) Indo-Persian Fine Art Co India (1939) Ingham, Rex M., Colonel American Indian (1939) International Amusement Corp Paris (1939) Includes photographs; illustrated presentation International Road Shows (1939) Irwin, Dave (1939) Jackson, Billy Midgets (1939) Jennen, J Belgium (1939) Johnson, Osa (1939) Koller, Joseph (1939) Krier, Robert (1939) (Includes photographs) Larson, Arthur Swedish (1939) Lee, Thomas F Mexican (1939)

<u>Box</u>	<u>Fol</u>	
570	16 17-18	P1.670 Native Villages (continued) Little Miracle Town, Inc. Little Miracle Town, Inc. (1940) Little Miracle Town, Inc. (1939)
571	1 2 3-4 5 6 7	Sub-Concession (1940) Sub-Concession (1939) McConnell, Emmett W South Seas (1939) (Includes photographs) MacDonald, Arch Alaska (1939) MacDonald, Robert Midgetville (1939) MacGregor Arctic Expedition Arctic Village (1939)
571	8 9 10 11 12 13 14 15 16 17 18 19 20 21 22-23	McMahon, John H Streets of Paris (1939) Massin, Pierre E. (1939) Mathur, M. & Co. Ltd East India (1939) (Includes sketch) Meredith, Burgess (1939) Metzger, Charles H. (1939) Midget Village (1939) Mindlin, Michael Harlem (1939) Mitchell, Charles E African (1939) Moroccan Village (1939) Morris, William Agency (1939) Mulipola, Leo E., Chief South Sea Island (1939) Nadel, Hugo Hungarian (1939) Neimy, K. (1939) New Amsterdam (1939) New Orleans Enterprises, Inc. (1940)
572	1 2-3 4-6 7 8 9	New Orleans Enterprises, Inc Sub-Concession (1940) Old New York (1939) Old New York, 1938 (Includes photograph) Oriental Villages (1939) Orley, Geza E Hungarian (1939) Oshoko, A. K., Dr African (1939)
573	1 2 3 4 5 6 7 8 9-10 11 12 13 14 15	Poodry, A. H., Chief American Indian (1939) Post, George H., Dr. (1939) Pyn, Wilbur W. H. (1939) Racover, Rene French (1939) Redwing, Robert, Chief (1939) Roth, Emery Ports of the Seven Seas (1939) Russell, William Scottish (1939) Schless, J. T. (1940) Schless, J. T. (1940) Schless, J. T. (1939) Merrie England Daily Reports Sub-Concessions Schlitz, Joseph Brewing Co. (1939) Schmohl, H. R. (1939) Shamma, Geraldine (1939) Singh, Sirdar Kumar Jag Jit India (1939)
574	1 2-5 6 7 8	Sipchen, R. J. Amusement Corp. (1940) Sipchen, R. J. Amusement Corp. (1939) (Includes photographs) Sovv, Abou (1939) Sterling Amusement Co. (1939) Tobin, Ralph C Cuban (1939)

<u>Box</u>	<u>Fol</u>	
574	9 10	P1.670 Native Villages (continued) Vaczy, Edward Czechoslovakia (1939) Van Dyck, Henri P. (1939) Includes photograph; postcards; sketch
	11 12 13 14 15 16 17 18 19 20	Van Tress, H. L Mexican (1939) Venetian Gardens (1939) Venezulan (1939) Wagner, Quillinan & Rifkind American Indian (1939) Walter, Robert F. (1939) Weber, L. H Alsatian (1939) Weidinger, Desire Village of the World (1939) White Eagle, Chief American Indian (1939) Wilson, Powell & Hawyard, Inc Phillipine (1939) Yochelson, Myron S Roumanian (1939)
575	1 2 3 4 5 6 7 8 9 10 11	P1.671 Native Performances Native Performances (1940) Native Performances (1939) American Indian (1939) (Includes photograph) Balinese Dancers (1939) English Folk Dance Society of America (1939) Horton, Asadata Dafora (1939) Khoon, Cheng Cheng Island of Bali (1939) Kingsley, F. M. (1939) (Includes photograph) Lithuanian Folk Dancers (1939) (Includes photographs) South African Art and Plays (1939) Steph, Henri (1939) Zerah, Albert, Inc. (1939)
575	13 14 15 16	P1.68 Eating & Drinking Places Eating and Drinking Places (1940) Eating and Drinking Places (1939) Employment Agencies (1939) Report on Food Facilities at the Fair (1939)
575	17 18-19	P1.680 Restaurants Restaurants (1940) Restaurants (1939) Aa-Al
576	1-11	Am-L (Includes photographs)
577	1-10	M-Z Includes photographs; two sketches of proposed restaurant, "Days of 49 Saloon," in folder 9 removed to Oversize box 2399, folder 6
578	1 2 3 4	Abraham & Straus (1939) Amiel, Jack (1940) Amiel, Jack (1939) (Includes photographs) Austin Nichols & Co. (1940) See also: P1.680, Union News Co. Austin Nichols & Co. (1939) (Includes photograph)
	7 8 9 10	Blueprints Badrutt, Hans (1939) Baitinger, J. M. (1939) Ballantine, P. & Sons (1940)

<u>Box</u>	<u>Fol</u>	
578	P 11-13	1.680 Restaurants (continued) Ballantine, P. & Sons (1939)
579 579	1 2 3 4 5-7 8 9 10 11 12 13 14	Bergman, Saul (1939) Blaskevica, Joe (1939) Boat House Restaurants (1939) Brass Rail (1940) Brass Rail (1939) Brett, Jane (1939) Brewers' Board of Trade (1939) Buchanan, Charles (1939) Buitoni Spaghetti, Inc. (1940) C & B Restaurant Corp. (1940) C & B Restaurant Corp. (1939) Candlelight Restaurant, Inc. (1939) Casino of Nations, Inc. (1940)
580	1 2 3-4 5 6 7 8	See also: P1.680, Casino of Nations (1940) Catan, V. (1939) Childs Co. (1940) Childs Co. (1939) Confucius Restaurant, Inc. (1940) Conte, Joseph L. (1939) Creole Restaurant, Inc. (1939) Criticisms (1940) Criticisms (1939) A-Q
581	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	R-Z Deisenhofer, Victor (1939) (Includes postcards) Dempsey, Jack (1939) Dominion Builders, Inc. (1940) Dominion Builders, Inc. (1939) Dreier Hotel Management Corp. (1940) Dufour & Rogers (1940) Dunne, Lloyd B. (1940) E. C. Restaurant Co. (1940) E. C. Restaurant Co. (1939) Eastern Wine Corp. (1939) Eitel Restaurants (1939) Eitel Restaurants (1939) Elmwood Catering Co. (1939) Evergood Provision Co. (1939) Fair Field Inn, Inc. (1939) Federal Hall, Inc. (1940) Fein, Samuel (1939) Feltman Brothers (1939) Gaige, Crosby (1940) Ganger, I. Arthur (1940) Ganger, I. Arthur (1939) Ganio Foundation (1939)
582	1 2 3 4 5 6	German Brewer Restaurants (1939) Gertner's (1939) Goldstein, Herman (1939) Goldstein, Max (1939) Gundlach's Hofbrau (1939) Gypsy Tea Kettle, Inc. (1939)

<u>Box</u>	<u>Fol</u>	
582	7 8 9 10 11 12 13	Hansen, Edward (1939) Harrington, Louis (1939) Harvey Catering Corp. (1940) Hegeman-Harris Co. (1939) Henningson, E. (1939) Hoefle, Joe R. (1939) Holterbosch, Hans, Inc. (1939) Huglo Operating Co. (1940) See also: P1.12, Drug Stores -Huglo Operating Co., 1940 May 25
582	15 16 17 18	Interstate Co. (1939) Janssen, August (1939) Kay's Kitchen (1939) Kellogg Service, Inc. (1939) See also: P1.530 Kellogg Service, Inc. Food Consultants Lee, Claude (1939)
302	20 21 22 23 24 25	List of Restaurant Concessionaires (1939) Long Island Assn. (1939) McAliley, A. R. (1939) Ming Toy Restaurant Corp. (1940) Muller, Walter C. (1940) Muller Catering Co. (1939)
583	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15-16	National Hotel Management Co. (1939) National Restaurant Institute, Inc. (1939) Opportunity Shop (1939) Pabst Brewing Co. (1940) Pabst Brewing Co Sub-Concessions (1940) Palestine Exhibits, Inc. (1940) Palmarozzo, John (1939) Perylon Hall Restaurant (1940) Pick, Albert Co. (1940) Pick, Albert Co. (1939) Preliminary Data on Pre-Fair Food Concessions (1939) Resnick & Resnick (1939) Restaurants Pre-Fair (1940) Restaurants in Exhibit Area (1939) Rhine-Bavarian Corp. (1939) See also: 1.680 Casino of Nations, Inc., 1940 Richards, W. M. (1939) Ringling, John Hotel (1939)
	19 20 21 22 23 24	Roman Spaghetti House (1940) Rose, Billy (1940) Russian Bear (1939) (Includes photograph) Savarins, Inc. (1939) Scandia Restaurant, Inc. (1940) Schaefer, F. & M. Brewing Co. (1940) See also: P1.531 Schaefer, F. & M. Brewing Co., 1939
584	1 2 3 4 5 6	Schleifer's (1939) Shattuck, Frank G. Co. (1939) Sherry, Louis (1939) Society of Restaurateurs (1939) Stanchfield and Levy (1939) Stein, Jacob (1939)

<u>Box</u>	<u>Fol</u>	
5830	7 8 9 10 11 12 13 14 15 16 17 18	P1.680 Restaurants (continued) Tamini, Ottone (1939) Thompson's Restaurants (1939) Three Arts Club (1939) Topsy's Cabin, Inc. (1939) (Includes postcards) Tousley, Bennett E. (1939) Triangle Restaurant Co. (1940) Triangle Restaurant Co. (1939) Turgeon, Peter (1939) Turkish Restaurant, Inc. (1940) Union News Co. (1940) Viking Restaurant (1939) Wexler, John W. (1940) Wilkens, Minnie L. (1939) See also: M1.5, Wilkens, Minnie L Housing, re: securing tavern or hotel business, 1936 Oct 2
584	20 21 22	Wilson Catering Corp. (1939) Woods, Love B. (1939) Workman, James M. (1939) (Includes sketch)
584	23 24	P1.681 Night Clubs & Dance Halls Night Clubs & Dance Halls (1940) Night Clubs & Dance Halls (1939)
585	1 2 3 4 5 6 7 8 9	Brady, Charles (1939) Dancing Campus Enterprises, Inc. (1940) Campus Restaurant Sub-Concessions Dickerman, Don (1940) Includes photograph of Pirate Castle Restaurant Dugan, Margaret V. (1939) Little Hungary Cabaret & Restaurant (1939) McCloskey, B. deH. (1939) Night Clubs & Dance Halls Pre-Fair (1939)
585	10 11	P1.682 Bars Bars (1939) Ruppert, Jacob, Colonel (1939)
585	12 13-16	P1.683 Stands Stands (1940) Stands (1939) A-L (Includes postcards)
586	1-4 5 6 7 8 9 10 11 12 13	M-Z (Includes photographs) Boumel, Morris (1939) Cosgrove, John A. (1939) Friedman, Adolph (1939) Kehoya, Ery (1939) Lindsay, Bess (1939) Stands Pre-Fair (1939) Stands in Amusement Area (1939) Stands in Fair Constructed Buildings (1939) Stands in Government Area (1939) Union News Co. (1940)

<u>Box</u>	<u>Fol</u>	
500	45 47	P1.683 Stands (continued) Union News Co. (1939)
586	15-17	1939 (Includes photograph)
587	1	1937 - 1938
587	2	P1.6830 Food Stands Food Stands (1940) See also: P1.680, List of 1940 Restaurants and Food Stands Food Stands (1939)
	3-7	A-E Picture of Food Display Case in folder 3 removed to Oversize box 2399, folder 6
588	1-7	F-Ma (Includes photograph)
589	1-8	Mc-S (Includes photographs)
590	1-3	T-Z
	4	Adler, Herbert M. (1939) Poster for Mammy's Southern Baked Pies removed to Oversize box 2399, folder 6
590	5 6	Bauer & Kohler (1940) Bornstein, James (1939) Hand-painted plan and sketch for "Kosthallf " African Sweets Concession removed to Oversize box 2398, folder 4
	7 8 9 10 11 12 13 14	Childs Co. (1940) Childs Co. (1939) (Includes photograph) Corkie, James J. (1939) Coronel, Isidore (1939) (Includes photograph) Crepes Grand Marnier, Inc. (1940) Crepes Grand Marnier, Inc. (1939) Dworman, Violet (1939) Ewing, Joseph (1939) (Includes photographs) Feigenbaum, Joseph (1939)
591	1 2 3 4 5 6 7 8 9	Food Stands Pre-Fair (1939) Golamis, C. P. & Co. (1939) Hacker, Philip (1939) Harlis, Inc. (1939) Hassentuefel, Edward (1939) Hastings, Gertrude (1939) Island Refreshment Corp. (1939) Judean Kosher Meat Products, Inc. (1939) Libby, McNeill & Libby Emtpy. See: P1.530 re: Space in Fisheries Building, 1937 May 15 Lifshutz, Marcus, Captain (1939) List of Applicants (1939) Luxem, Arthur L. (1939)
	13 14 15 16 17 18	Maier, A. R. (1939) Mandelbaum, Jacob R. (1939) Manischewitz, B. Co. of New York, Inc. (1939) Morgues, Victor E. (1939) Mulkeen, Thomas (1939) Nagy, Elmer (1940) Nagy, Elmer (1939)

<u>Box</u>	<u>Fol</u>	
591	P-20 21 22 23 24 25 26 27 28 29	1.6830 Food Stands (continued) Nathan's Purveyors, Inc. (1940) Nordlinger, Riegelman & Cooper, Esqs. (1940) Orfanides, John (1939) Penbrook Candy Co. (1940) Penbrook Candy Co. (1939) Pig'n Whistle (1939) (Includes menu) Potts, H. Russell (1939) Roadside Rest (1939) Sasson, Albert (1940) Sasson, Albert (1939)
592 592	1 2 3 4 5 6 7 8 9 10 11 12 13	Scharman Service Corp. (1939) Schmitz, Wolfgang H. (1939) Shine, Frank J., Jr. (1939) Shredded Meat Bar-B-Q, Inc. (1939) Silverberg, Max & Co. (1939) Simons, S. O., Inc. (1940) Simons, S. O., Inc. (1939) Smith, Russell (1939) Stahl-Meyer, Inc. (1939) Stein, Elihu (1939) Swanky Franky, Inc. (1940) Virginia Hams, Inc. (1940) Virginia Hams, Inc. (1939) White Tower Management Corp. (1939)
	15 16-18	1.6831 Drink Stands Drink Stands (1940) Drink Stands (1939) A-F (Includes sketch)
593	1-9	G-Z (Includes sketch; photographs; rendering)
594	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17-18 19 20 21-22	Bastian-Blessing Co. Borden's Farm Products (1940) Cantor, Saul (1939) Crosse & Blackwell Co. (1939) Drink Stands Pre-Fair (1939) Eskenazi, Victor A. (1939) Goldstein, Harold (1939) Graves-Quinn Corp. (1939) Kastner Vending Corp. (1939) Lifshutz, Marcus (1939) McPartland, Anne E. (1939) Meldon, M. A. & Co. (1939) Milton's Beauty Shop (1939) Nick, Irving A. (1939) Perri, Anthony F. (1939) Richardson Corp. (1940) Richardson Corp. (1939) Rock, Nathan Sanitary-Berlo Concessions, Inc. (1940) Sanitary-Berlo Concessions, Inc. (1939)
595	1	Siegfried, Edward (1939)

<u>Box</u>	<u>Fol</u>	·
595	2 3 4 5	P1.6831 Drink Stands (continued) Simko Drinks, Inc. (1940) Snedak, Harry (1939) Sodamat Operating Corp. (1939) Walker, Charles M. (1939)
595	6 7-10 11 12 13 14 15 16	P1.6832 Ice Cream & Custard Stands Ice Cream and Custard Stands (1940) Ice Cream and Custard Stands (1939) Buck, Grace (1939) Davis, Louis F. (1939) Denney, Charles D. Co. (1940) Eisenberg Farms, Inc. (1939) Frozen Custard Concession Co. (1940) Frozen Custard Concession Co. (1939) General Frozen Foods (1940)
596	1 2 3 4 5 6 7	General Frozen Foods (1939) General Ice Cream Co. (1939) Gibson, H. C. (1939) Good Humor Management Corp. (1940) Good Humor Management Corp. (1939) Hodges, Reaves & Pantaleoni (1939) Housel, Paul H. (1939) Ice Cream and Custard Stands Pre-Fair (1939)
596	9 10 11 12 13 14 15 16 17	Imperial Engineering Co. (1939) Johnson, Howard D. Co. (1939) Kohr Custard Machinery Co. (1939) (Includes photographs) Mills Novelty Co. (1939) New International Frozen Kustard Machine Co. (1939) Old Vienna (1939) Park Lane Ice Cream Co. (1939) Pioneer Ice Cream Co. (1939) Queensboro Farm Products, Inc. (1939) Rockaway's Playland (1939)
596	19 20-22	P1.6833 Pop Corn & Peanuts Stands Popcorn and Peanut Stands (1940) Popcorn and Peanut Stands (1939) A-E
597	1 2 3 4 5 6 7 8 9 10	R-Z Belrose Pecan Grove Products (1939) Foraker, James P. (1939) Gallagher, M. J. (1940) Gallagher, M. J. (1939) List of Applications for Popcorn Stands (1939) Mcintosh, R. H. (1939) Meadows Pecan Co. (1939) Sconce, Harvey J. (1940) Star Popcorn Products, Inc. (1940) Star Popcorn Products, Inc. (1939)

<u>Box</u>	<u>Fol</u>	
		P1.684 Lunch Counters
597	12 13-14	Lunch Counters (1940) Lunch Counters (1939)
598	1 2 3 4 5 6 7 8 9-10 11 12 13 14 15	American Car & Foundry Co. (1939) Atwood, Sara J. (1940) Atwood, Sara J. (1939) Brieger, Arthur H. (1939) Carbone, Rudolph (1939) Cortlandt Cafeteria, Inc. (1939) Curley, Jack (1939) Doughnut Corp. of America (1940) Doughnut Corp. of America (1939) Elias, Violet (1939) Elmhurst Baptist Church (1939) Fischl, Fred L. (1939) Hoefle Concessions, Inc. (1940) Hoefle Concessions, Inc Sub-Concessions (1940) Jetter, Berthold (1939)
599	1 2 3 4 5 6 7 8 9 10	Kalich, Harry W. (1939) Klein, Frederick E. (1939) Lunch Counters Pre-Fair (1940) Lunch Counters Pre-Fair (1939) Magen, William H. (1939) O'Mahony, Jerry, Inc. (1939) Palmer's Restaurants (1939) Pier & Ocean Liner News Co. (1939) Rudley Stores, Inc. (1939) Schwistres, John Francis (1939) Weintraub, William (1939)
599	12 13 14	P1.685 Soda Fountains Soda Fountains (1940) Soda Fountains (1939) Zwicker, A. (1939)
		P1.686 Ice Cream Parlors No files in this classification
599	15 16 17 18 19 20 21 22 23 24 25 26 27	P1.687 Cafeterias Cafeterias (1940) Cafeterias (1939) Beverwyck Harbor Cafeteria Bar, Inc. (1939) Bruce, L. N. (1939) Daschner, John F. (1940) Daschner, John F. (1939) Foltis, Constantine C. (1939) Kellogg Service, Inc. (1939) Muller, Otto H. (1939) Rolland, A. W. (1939) Stevens Cafeteria (1939) Varney's Co. (1939) Waldorf System, Inc. (1939)

<u>Box</u>	<u>Fol</u>	
600	1 2 3 4 5 6 7 8 9-10 11	P1.69 Children's Sector Children's Sector (1940) Children's Sector (1939) (Includes photographs) Altemus, James D. (1939) Baby Carriages (1939) Baldwin, Beach & Mermey (1940) Barton, Alfred I. (1939) Bennett, Ruth H. (1939) Child Artists (1940) Child Artists (1939) (Includes photographs) Chidlren's Museum (1939)
	12 13 14	Children's Welfare Federation of New York City, Inc. (1939) Children's World, Inc. Children's World, Inc. (1940) Children's World, Inc. (1939)
601	1-6 7	Children's World, Inc. (1939) Sub-concessions (1940)
602	1-3 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Sub-concessions (1939) Painting of Billy Rose's Canary & Bird Circus Concession in folder 3 removed to Oversize box 2399, folder 3 Children's World Program (1939) Cook, Thomas & Son Wagons-Lits, Inc. (1939) Day Nurseries (1940) Day Nurseries (1939) Educational Games Promoters Assn. (1939) Edwards, Gus (1939) (Includes photographs) Entertainment Department's Suggestions for Children's World (1939) Gieringer, Theodora (1939) (Includes photograph) Howitt, Maurice H. (1939) Illions, Harry A. (1939) Junior Programs, Inc. (1939) Kamen, Kay Ltd. (1940) Kamen, Kay Ltd. (1939) Lamont, Thomas W. (1939) McLoughlin, Ellen (1939) Macy, R. H. & Co. (1940) Major, Clare Tree (1940)
603	1 2 3 4 5 6 7 8 9 10 11 12 13 14	Major, Clare Tree (1939) Marshall, Jeanette (1939) Milk Research Council, Inc. (1939) Miller, William S. (1940) Miniature Railways (1939) Model Playground (1940) Music (1939) (Includes photograph) Parker-Wilson Doll House Exhibit (1939) Puppet Shows (1939) (Includes photographs) Restaurants (1939) Includes reproduction of rendering Rides (1939) Schwarzman, Marguerite Engler (1939) Smith, George P Report by (1939) Smith, Sidney (1939)

<u>Box</u>	<u>Fol</u>	
603	15 16 17 18 19 20	P1.69 Children's Sector (continued) Speigelberg, Flora (1939) Suggested Programs for Children's World (1939) Talley, Alfred J., Esq., Judge (1939) Tannabaum, Gertrude (1939) Theatre (1939) (Includes photographs) Turner, Terry, Inc. (1939)
604	1 2 3	Wheeler, Howard E., Jr. (1940) Woolfall, F. H. Wheeler (1939) Yearlong School (1939)
604	4 5-7	P1.7 Inventions Inventions (1940) Inventions (1939)
		P2. Welfare Agencies
604	8 9-11	P2.0 Medicine & Health Medicine and Health (1940) Medicine and Health (1939)
605	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21-25 26 27	American Veterinary Medical Assn. (1940) American Veterinary Medical Assn. (1939) Brain Waves Recording (1939) Committee on Medicine and Public Health (1939) Dental Exhibit (1939) Exhibitors Luncheons (1939) Falk, Isadore, Dr. (1939) Health Examination Exhibit (1939) Herb Garden (1939) Home Medicine Cabinet or First Aid Chest Section (1939) Industrial Hygiene Exhibit (1939) Information for Members of Special Committees of the Medical and Public Health Building (1939) Lederle Laboratories, Inc. (1939) Medical and Public Health Building Report (1939) Mental Hygiene Exhibit (1939) Museum of Hygiene (1939) Name for Health Exhibit (1939) Plans for the Medical and Public Health Exhibit (1939) Press Releases (1939) Professional Club (1939) Proposed Plan (1939) Prospective Exhibitors (1939)
606	1 2 3 4 5	Requests for Information (1939) Smillie, Walker, Gebhard Proposal (1939) Superstitions Exhibit (1939) Talking Skeleton (1939) Theatre (1939) Veterinary Science and Public Health Exhibit (1939)

<u>Box</u>	<u>Fol</u>	
606	7 8 9 10 11 12-13 14 15-16 17 18	2.00 Scientific Societies Scientific Societies (1940) Scientific Societies (1939) Air Hygiene Foundation of America, Inc. (1939) American Institute of the City of New York (1939) American Museum of Health American Museum of Health (1940) American Museum of Health (1939) Meetings (1940) Meeting, 1938 Dec 19 Sub-Concessions (1940) American Museum of Natural History (1939) American Optometric Assn. (1939)
607	1 2 3 4	New York State Journal of Medicine (1939) Paynter, Richard H. (1939) Rockefeller Foundation (1939) Society for the Psychological Study of Social Issues (1939)
607	5 6 7 8 9 10	2.01 Hospitals & Sanitaria Hospitals and Sanitaria (1939) American Hospital Exhibitors Assn. (1939) American Hospital Supply Co. (1939) American Laundry Machine Co. (1939) Hospital Exhibits (1939) Modern Hospital Publishing Co. (1939)
607	P 11 12 13 14 15 16	2.02 Supplies & Equipment Supplies and Equipment (1940) Supplies and Equipment (1939) Australian Drug Co. (1939) Cherry-Burrell Corp. (1939) Cochrane Physicians' Supplies, Inc. (1939) Experimental and Research Laboratories (1939) Greiner Thermometer Co. (1940)
607	17 18 19 20 21 22 23	Hughes Autograf Brush Co. (1940) Kings Oxygen & Ambulance Service, Inc. (1939) Schulz, C. A., Dr. (1939) Sun Bathing Cabinet (1939) West Disinfecting Co. (1940) West Disinfecting Co. (1939)
608	1-4 5-9 10 11	2.03 Drugs & Pharmaceuticals Drugs and Pharmaceuticals (1940) Drugs and Pharmaceuticals (1939) American Home Products Corp. (1940) American Pharmaceutical Assn. (1940) American Pharmaceutical Assn. (1939)
609	1 2 3 4 5	American Sponge and Chamois Co. (1939) Arko Herbs, Inc. (1939) Arlington Chemical Co. (1939) Bayer Co. (1940) Bayer Co. (1939)

<u>Box</u>	<u>Fol</u>	
609	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	2.03 Drugs & Pharmaceuticals (continued) Bristol-Myers (1940) Burroughs-Wellcome & Co. (1940) Ciba Co. (1940) Ciba Co. (1939) Drug, Chemical and Allied Trades Section (1940) Drug Industry Meeting, 1940 Apr 15 Drug Products Co. (1939) Emerson Drug Co. (1939) Ex-Lax Corp. (1940) Ex-Lax Corp. (1939) Fritzsche Brothers, Inc. (1939) Huisking, Charles L. & Co. (1939) Johnson & Johnson (1940) Johnson & Johnson (1940) Kalak Water Co. (1940) Kalak Water Co. (1940) Lilly, Eli & Co. (1940) Lilly, Eli & Co. (1940)
610	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	McKesson & Robbins (1940) McKesson & Robbins (1939) Magnus, Mabes & Reynard, Inc. (1940) Mead Johnson & Co. (1940) Mead Johnson & Co. (1939) Miles Laboratories (1940) Miles Laboratories (1939) National Drug Trade Conference (1939) National Oil Products Co. (1940) Nevin Associates, Inc. (1939) Parke, Davis & Co. (1940) Parke, Davis & Co. (1939) Pennsylvania Drug Co. (1939) Pepsodent Co. (1940) Pepsodent Co. (1939) Personal Products Corp. (1940) Personal Products Corp. (1939)
610	18 19 20 21 22 23 24 25	Pfizer, Charles & Co. (1939) Phillips, Charles H. Chemical Co. (1939) Pitman-Moore Co. (1939) Red Arrow Drug Department Stores, Inc. (1939) Royce Industries, Inc. (1939) Schering Corp. (1939) Schildkraut Brothers (1940) Shapiro, Ira J. Co. (1939)
611	1 2-8 9 10 11 12 13	Show Globe, Inc. (1940) Show Globe, Inc. (1939) Tampax, Inc. (1940) United Cigar Whelan Stores Corp. (1939) United Drug Co. (1939) Violette, Inc. (1940) Vitamins Plus (1940) Walgreens Drug Stores (1939)

		1 Z. WGII
<u>Box</u>	<u>Fol</u>	
611	15 16	P2.03 Drugs & Pharmaceuticals (continued) Winthrop Chemical Co. (1940) Winthrop Chemical Co. (1939)
612	1 2	Wrigley Pharmaceutical Co. (1940) Wyeth Chemical Co. (1940)
612	3 4	P2.04 Health Foods Health Foods (1939) National Dairy Council (1939)
612	5 6 7 8 9 10 11 12 13 14 15 16 17 18	P2.05 Health Organizations Health Organizations (1940) Health Organizations (1939) American Dental Trades Assn. (1939) American Public Health Assn. (1940) American Society for the Control of Cancer, Inc. (1940) American Society for the Control of Cancer, Inc. (1939) Dental Society of the State of New York (1939) Health Guild of America, Inc. (1939) Lustfield, Herman G. (1939) Maternity Center Assn. (1940) Maternity Center Assn. (1939) Medical Society of the County of Queens (1939) National Foundation for Infantile Paralysis (1939) National Organization for Public Health Nursing (1939)
613	1 2 3 4 5	New York City Cancer Committee (1939) Pierce, John B., Foundation (1939) Queensborough Tuberculosis and Health Association (1939) Seiring, G., Dr. (1939) United States Public Health Service (1939)
613	6 7 8	2.1 Public Assistance Public Assistance (1939) Golden Rule Foundation (1939) New York Community Councils (1939) P2.10 Family Relief Societies No files in this classification
613	9	P2.11 Child Care Agencies
613	10 11 12 13	P2.12 Agencies for the Handicapped Agencies for the Handicapped (1939) Illson, Barbara (1939) (Includes photographs) New York Guild for the Jewish Blind (1939) New York Institute for the Education of the Blind (1939)
613	14	P2.13 Travelers Aid Society
613	15	P2.14 Insurance Companies Insurance Companies (1939)
614	1 2	Aetna Life Insurance Company (1939) (Includes photographs) Aetna Life Insurance Company, 1937 - 1938 (Includes photographs)

Box	<u>Fol</u>	
614	3 4 5 6 7 8 9 10 11 12 13 14 15	P2.14 Insurance Companies (continued) Equitable Life Assurance Society of the United States (1939) (Includes folded plans) Hinckley & Woods (1939) Home Insurance Company (1939) Manes, Alfred, Dr. (1939) Mercantile Insurance Company (1940) Metropolitan Life Insurance Company (1940) Metropolitan Life Insurance Company, 1937 - 1939 National Advertising, Inc. (1939) National Bureau of Casualty and Surety Underwriters (1939) Provident Mutual Life Insurance Company (1939) Prudential Life Insurance Company (1939) Temple of Security, Inc. (1939) Travelers Insurance Company (1939)
615	1 2 3 4 5	P2.15 Safety Organizations Safety Organizations (1939) Exempt Firemen's Assn. (1939) Fire Apparatus (1939) Greater New York Safety Council (1939) National Safety Council (1939)
615	6 7	P2.16 Boys & Girls Clubs Boys' Clubs of America (1939) Sweedler, Nathan, Honorable (1939)
615	8 9-13 14 15 16 17 18 19 20 21 22 23 24 25	P2.2 Education Education (1940) (Includes photograph) Education (1939) Includes reproduction of rendering American Association for Adult Education (1939) Bartlett, Fred L. (1939) Education Equipment (1939) Fackenthal, Frank D., Dr. (1939) Fordham University (1940) Fordham University (1939) Friedman, Jacob W. (1939) Ginsberg, Isidore, Dr. (1939) Heffner, D. W. (1939) Kindergarten Committee of the United Parents Association (1940) Languages (1939) Martin, Calvin (1939)
616	1 2 3 4 5 6 7 8 9	Morris, A. J. (1939) O'Brien-Fortin, Inc. (1939) (Includes photograph) One Hour University (1939) Peck, Stephen R. (1939) School Equipment (1939) Shatz, J. S. (1939) Yonkers Teachers Assn. (1939) Youth Activities (1939) Youth Building (1939)

Box	<u>Fol</u>	
616	10 11 12 13 14 15 16 17	P2.20 Organized Education Organized Education (1940) Organized Education (1939) Colleges and Universities (1940) Colleges and Universities (1939) (Includes photograph) Columbia Scholastic Press Assn. (1939) Intercollegiate Committee for World's Fair Representation (1939) Model School (1939) Request for Information (1939) School of Tomrrow (1939)
616	19 20-21	P2.21 Special Fields and Agencies Special Fields and Agencies (1940) Special Fields and Agencies (1939)
617	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15-16 17 18	American Association of University Women (1940) American Association of University Women (1939) (Includes photograph) American Council on Education (1939) American School of Design (1939) Biology at the Fair Brochure (1940) Birth Control Federation of America, Inc. (1939) Design Schools (1939) Fashion Schools (1939) Foreign Language Field Service Corp. (1939) Forestry Schools (1939) Hawthorne-Cedar Knolls School (1939) Lincoln, Abraham University (1939) New Commonweath (1939) New York Zoological Sociey (1940) New York Zoological Sociey (1939) Publishers of School Texts (1939) Science (1940) Science (1939) A-K
618	1-2 3 4 5 6	L-Z Fournier, Eliezer Riis Scientific Expedition Corp. (1939) Scott, R. E. World Beautiful Movement (1939) P2.22 Organizations
618	7	Education (1939)
618	8 9 10 11 12 13 14 15 16	P2.23 Museums Museums (1939) American Insect Zoo (1939) American Museum of Natural History (1939) Beaupre, L. C. (1939) Brown, Charles F., Dr. (1940) Brown, Charles F., Dr. (1939) Ervo, Jens (1939) Funk, Wilfred J. (1939) Hughes, John J. (1939) Jarrett Museum of World War History (1939)

<u>Box</u>	<u>Fol</u>	
618	18 19 20 21 22 23	P2.23 Museums (continued) Karst, Esther (1939) Musem of the City of New York (1939) New York Museum of Science and Industry (1940) New York Museum of Science and Industry (1939) Oeland & Kuhn (1939) Pell, John L. E. (1939)
619	1	Perilli, G., Dr. (1939)
619	2 3 4 5 6 7 8 9	P2.24 Planetariums Planetariums (1940) Planetariums (1939) (Includes photograph) American Museum of Natural History (1940) American Museum of Natural History (1939) (Includes photographs) Bittermann, Peter J. (1939) Brody, William (1939) Campbell, Francis (1939) Fergusson, Alan R. (1939) Weeks, Jack, Jr. (1939)
0.4.0		P2.25 Libraries
619	11 12 13	Libraries (1939) American Library Assn. (1939) Queens Borough Public Library (1939)
619	14	P2.3 Recreation Equipment for Recreation (1939)
019	14 15 16 17 18	Camping (1939) List of Concerns (1939) Orkin, William S. (1939) Sports Village (1939)
		P2.30 Sports Equipment
619	19 20-21	Sports and Equipment (1940) Sports and Equipment (1939) A-L (Includes photographs)
620	1-3 4 5 6 7 8	L-Z (Includes poster, "Bill Brown's Golf Chart") American Pelota Players Assn. (1939) Arnold, Schwinn & Co. (1940) Arnold, Schwinn & Co. (1939) Equestrian Arena (1939) Game Room Exhibits (1940)
620	9 10 11 12 13 14	Gordon, Jack (1939) Hamalak, Michael L. (1939) Holmyard, Roy (1939) Hugo, Charles (1939) International Associated Sports Clubs, Inc. (1939) International Horse Fair (1939) Jamison, W. J. Co. (1939)
621	1 2 3 4	Martin, H. B. (1939) Modell, Henry (1939) Ping Pong (1939) Remington Arms Co. (1940)

<u>Box</u>	<u>Fol</u>	
620	5	P2.30 Sports Equipment (continued) Remington Arms Co. (1939) See also: P1.530, Fisheries, re: sporting goods and sports hunting exhibits problem, 1937 Jul 8
	6 7 8 9 10 11 12	Report on Sports Field (1939) Silkworth, William S. (1939) (Includes photographs) Taylor, Alex & Co. (1940) Taylor, Alex & Co. (1939) Taxidermy (1940) Taxidermy (1939) (Includes photographs) Western Cartridge Co. (1939) Winchester Repeating Arms Co. (1939)
621	14 15-18 19	P2.31 Games and Toys Games and Toys (1940) Games and Toys (1939) Includes photographs; sketch Barnett, Joseph J. (1939)
	20 21 22	Gibson, Harvey D. (1939) Gilbert, A. C & Co. (1940) Gilbert, A. C & Co. (1939)
622	1 2 3 4	Holgate Brothers Co. (1939) Pfeiffer, Gustavus A. (1939) Radio Steel & Manufacturing Co. (1939) Vogel, Della E. (1940)
622	5 6-7 8 9 10 11-12	P2.32 Hobbies Hobbies (1940) Hobbies (1939) Nicklin Co. (1939) Pollak, Bernard (1939) Stamp Exhibit Stamp Exhibit (1940) Stamp Exhibit (1949) Includes photographs [CF OS-1, f.4]. See also: P1.2 Models Roosevelt, Franklin D., re: President's stamp collection; mock-up for poster depicting Autographed Governors Stamps removed to Oversize box 2398, folder 4 International Centennial Stamp Exposition (1940)
	14 15	Kehr, Ernest A. (1939) President Roosevelt's (1939)
622	16	P2.33 Pets Pets (1940)
623	1 2	Pets (1939) Hiss, Philip (1939) Hand-colored architectural elevation of proposed dog exhibit building removed to Oversize box 2399, folder 6
	3	Pennock, S. A. (1939) (Includes photograph)

<u>Box</u>	<u>Fol</u>	
623	7 8	P2.34 Organizations (continued) Camp Kinni Kinnic (1939) City Club of New York (1939)
623	9 10 11 12 13 14	P2.4 Art Equipment Art Equipment for (1940) Art Equipment for (1939) Music (1940) Music (1939) Includes photographs; sketch National Committee for Amateur Art (1939) Wurlitzer, Rudolph Co. (1940)
623	15 16-17	P2.40 Fine Arts Fine Arts (1940) Fine Arts (1939) A-K
624	1 2 3 4	L-Z Art at the Fair (1940) Burnard, William B. (1939) Clark, H. L. (1939) Painted design for "Master Painting Radiant Cross" exhibit removed to Oversize box 2398, folder 4
625	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Etchings (1939) Freund, Karl Arts, Inc. (1940) List of Art Organizations in New York City (1939) Masks (1939) Miscellaneous Art Exhibitions (1939) (Includes photographs) Mussey, Kendell K. (1939) National Committee for Art Appreciation (1940) National Committee for Art Appreciation (1939) New American Art Exhibition (1940) New York Infirmary for Women and Children (1939) Blueprints and Diagrams Endorsements Nutting, Wallace (1939) Pan-American Exhibit (1940) Raymond & Raymond, Inc. (1939) Sculpture Exhibitions (1939) Vatican Studio of Mosaic Includes catalogue, "Studio Vaticano del Mosaico" Water Colors (1940) Water Colors (1939)
625	3 4	P2.41 Industrial Arts Industrial Arts (1940) Industrial Arts (1939)

<u>Box</u>	<u>Fol</u>	
625	5-8 9-20	P2.42 Handicrafts Handicrafts (1940) Handicrafts (1939) A-O
626	1-5 2-5 6 7 8 9	P-Z (Includes photograph) S-Z (Includes photograph) Amateur Needlework of To-Day, Inc (1939) Brooklyn Hebrew Home and Hospital for the Aged (1939) Davis, J. Mason (1939) Sampson, Ethel (1939) Szechenyi Home Industries (1939)
626	11	P2.43 Theatre Arts
		P2.44 Art Museum Equipment No files in this classification
626	12 13-15 16 17	P2.5 Religion Religion (1940) Religion (1939) Baha'is of the United States and Canada National Spiritual Assembly (1940) Baha'is of the United States and Canada National Spiritual Assembly (1939) (Includes photograph)
627	1 2 3 4 5 6 7 8 9-11 12 13 14 15 16 17	Biblical Models, Ltd. (1939) (Includes photographs) Brunini, John Gilland (1939) Carillons Carillons (1939) Includes folded chart showing weights and sizes of carillon bells Brown, Nancy Peace Carillon (1940) Lefevre, K. (1939) Catholic Activities (1939) Chalice of Antioch (1939) Christian Science Activities (1940) Christian Science Activities, (1939) Conference on Religion, 1936 Dec 11 Gates, Milo H., D. D., Dean (1939) Joyselle, Rosamond (1939) Klein, G. & Sons (1939) Lubin, Max E. (1939) Messenger (1939) Negro Activities (1939)
628	1 2 3-4 5 6 7 8 9 10	Schroeder, H. L. (1939) Temple of Religion, Inc. Temple of Religion, Inc. (1940) Temple of Religion, Inc. (1939) (Includes photographs) Committees (1939) Contributions (1940) Contributions (1939) Organ (1939) Williams, Michael (1939) Wise, Stephen S., Rabbi (1939)

<u>Box</u>	<u>Fol</u>	
628	11	P2.50 Schools and Colleges
	12 13 14 15 16 17	P2.51 Religious Articles Religious Articles (1940) Religious Articles (1939) Amsterdam Agency, Inc. (1939) Books (1939) Modern-Tuscany Art Co. (1939) Southwestern Advocate (1939) Vestments (1939)
628	19 20 21	P2.52 Organizations Organizations (1939) All-Russian Evangelical Christian Union (1939) American Lutheran Publicity (1939)
629	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19-21	Brooklyn Church & Mission Federation (1939) Brooklyn Jewish Center (1939) Cathedral Studios (1939) Church of the Four Leaf Clover (1939) D'Ascenzo Studios (1939) Evangelistic Committee of Greater New York (1939) First Presbyterian Church (1939) Gideons International (1940) Gideons International (1939) Latter Day Saints Eastern States Mission (1939) National Council Protestant Episcopal Church (1939) National Lutheran Council (1939) Rosary Foundation (1939) Saint Germain Foundation (1939) Seaman's Church Institute of New York (1939) (Includes photographs) Silk, Reeve A., Dr. (1939) Toth, R. S. & Associates (1939) Young Men's Christian Assn. of New York (1940) Young Men's Christian Assn. of New York (1939)
629	22 23 24 25	P3. Special Groups Special Groups (1939) Italian-American (1939) Sons of the American Revolution (1939) World Understanding Building (1939)
630	1 2-3 4 5 6 7 8 9-10 11	P3.0 Women's Organizations Women's Organizations (1940) Women's Organizations (1939) (Includes photograph) American Women's Assn. (1939) Carpenter, Jeanne (1939) Foreign Hospitality (1939) General Federation of Women's Clubs (1939) Hospitality Building Suggestions for (1939) Hospitality Center (1939) Mellor, Frederic W. (1939) National Council of Catholic Women (1939)
	13 14	National Council of Women of the United States, Inc. (1939) National Women's Christian Temperanace Union (1939)

<u>Box</u>	<u>Fol</u>	
630	15 16 17 18 19 20 21	P3.0 Women's Organizations (continued) National Women's Party (1939) Offers of Cooperation (1939) Pan-American Activities (1939) Pan-Hellenic Activities (1939) Peace Societies (1939) Requests for Appointment (1939) Rural Women's Participation (1939)
631	1 2 3 4 5 6 7	Shipley, Kate (1939) Sporborg, Constance A. (1939) Whitehurst, Sara A. (1939) Williams, Webster F., Mrs. (1939) Woman's Club of Forest Hills (1939) Woman's National Radio Committee (1939) World Center for Women's Archives, Inc. (1939)
631	8 9 10 11 12 13 14	P3.1 Negro Organizations Negro Organizations (1940) Negro Organizations (1939) Celler, Emanuel, Honorable (1939) Harris, George W. (1939) Metropolitan Guild (1939) Includes survey re: segregated vs. integrated "Negro Exhibit" National Negro Achievement Commission (1939) Snelson, Floyd G. (1939)
631	4.5	P3.2 Veterans' Organizations Veterans Organizations (1939)
031	15 16 17 18 19 20 21 22 23 24 25 26 27	Veterans Organizations (1939) American Legion (1940) American Legion (1939) Catholic War Veterans, Inc. (1939) Green, Robert F. (1939) Military Order of the Purple Heart (1939) Modell, Henry (1939) Queens Veterans Committee (1940) Rainbow Division Veterans (1939) Regular Veterans Assn. (1939) Solomon, Milton (1939) Veterans of Foreign Wars (1939) World War Exhibit (1939)
631	16 17 18 19 20 21 22 23 24 25 26	American Legion (1940) American Legion (1939) Catholic War Veterans, Inc. (1939) Green, Robert F. (1939) Military Order of the Purple Heart (1939) Modell, Henry (1939) Queens Veterans Committee (1940) Rainbow Division Veterans (1939) Regular Veterans Assn. (1939) Solomon, Milton (1939) Veterans of Foreign Wars (1939)
	16 17 18 19 20 21 22 23 24 25 26 27	American Legion (1940) American Legion (1939) Catholic War Veterans, Inc. (1939) Green, Robert F. (1939) Military Order of the Purple Heart (1939) Modell, Henry (1939) Queens Veterans Committee (1940) Rainbow Division Veterans (1939) Regular Veterans Assn. (1939) Solomon, Milton (1939) Veterans of Foreign Wars (1939) World War Exhibit (1939) P3.3 Consumer Interests Consumer Interests (1940) Consumer Interests (1939)

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632	11 12 13 14 15 16	3.3 Consumer Interests (continued) Consumers National Federation (1939) Consumers Union of the United States, Inc. (1940) Consumers Union of the United States, Inc. (1939) Dennison Manufacturing Co. (1939) Department Stores (1940) Empire State, Inc. (1940)
633	1 2 3 4 5 6 7 8 9 10 11 12 13	Empire State, Inc. (1939) Horne, Joseph Co. (1939) Kem Card Sales Corp. (1940) Kem Card Sales Corp. (1939) Law and Crime (1939) (Includes photographs) American Bar Assn. McCall Corp. (1939) Macy, R. H. & Co. (1939) (Includes photograph) National Committee on Housing Education (1940) National Committee on Housing Education (1939) National Council of Women (1939) Szepesi, Eugene (1939) United States Testing Co. (1939)
634	P 1 2 3 4 5 6-7 8 9	Fraternal Orders Fraternal Orders (1940) Fraternal Orders (1939) Companions of the Forest of America (1939) Fraternal Order of Eagles (1939) Independent Order of Foresters (1940) Independent Order of Foresters (1939) Jones, Thomas J., Reverend (1939) Lions International (1939)
634	10 11 12 13 14 15 16 17 18 19 20 21	Peace Societies Peace Societies (1940) Peace Societies (1939) American League Against War & Fascism (1939) Chess, Jessie (1939) Garnett, Consuelo (1939) International Peace Campaign (1939) National Council for Prevention of War (1939) National Peace Conference (1939) New History Society (1940) New History Society (1939) Pamphlets (1939) Peace and Disarmament Committee (1939)
635	1 2 3 4 5	Pearson, M. J. Smith (1939) People's World Peace Foundation (1939) Roy, Basanta Koomer (1939) Talmey, Max, Dr. (1939) Temple of Peace (1939)

<u>Box</u>	<u>Fol</u>	
		P3.6 Youth Organizations
635	6	Youth Organizations (1939)
	7	Boy Scouts of America Boy Scouts of America (1940)
636	8-13	Boy Scouts of America (1939)
		Includes photograph. Two Boys' Life magazine covers depicting Boy Scouts at the NYWF removed to Oversize box 2399, folder 3
636	1 2	Acknowledgement Letters (1940) Acknowledgement Letters (1939)
	3	Father Flanagan's Boys Town (1939)
	4	Girl Scouts, Inc. (1940)
	5	National Youth Administration National Youth Administration (1940)
	0	Includes brochures, "Tomorrow's Work"
	6	National Youth Administration (1939)
	7	Occupational Trips (1940)
	_	P3.7 Jewish Organizations
636	8 9	Jewish Organizations (1939) American Jewish Congress and Jewish Labor Committee (1939)
	10	American Jewish Press Assn. (1939)
	11	Day, The (1939)
	12 13	National Council of Jewish Women (1939) Palestine Exhibits, Inc. (1940)
	14-16	Palestine Exhibits, Inc. (1939)
		Three architectural drawings removed to Oversize box 2399, folder 6
	17 18	Popkin, Louis (1939) Synagogue Council of America (1939)
	19	Zionist Organization of America (1939)
		P3.8 Trade Unions
637	1	Trade Unions (1939)
	2 3	Trade Organization (1940) Wright, Chester M. & Associates (1939)
	3	
637	4	P3.9 Other Organizations Other Organizations (1940)
037	5	Other Organizations (1940) Other Organizations (1939)
	6	American Society for the Prevention of Cruelty to Animals (1939)
	7 8	Citizen Action Committee, Inc. (1939) City History Club of New York (1939)
	9	Foreign Groups at Fair (1939)
	10	Memorial Beacon Tower (1939)
	11 12	National Roadside Council (1939) Pan American Union (1939)
	13	Southern Travelers' Assn. (1939)
	14	Vivisection Investigation League (1939)
		Includes pamphlet, "Some Illustrations from the Literature of the Experimental Laboratories"
	15	Wigwam Prog. Reg. Democratic Club (1939)

<u>Box</u>	<u>Fol</u>	
		P4. Corporation Enterprises
637	16	Hall of Music (1940) See also: 4. NYWF Theatre, re: 1939 material
	17	Ticket Sales See also: 4. NYWF Theatre Ticket Sales re: 1939 material
	18	List of Activities (1939)
638	1-4	New York World's Fair Theatre (1939) Includes seating chart. See also: A0., Reports to President's Management Council, re: Memo, 1937 Oct 28
	5-6 7 8	Programs Promotion Ticket Sales See also: P4. Hall of Music Ticket Sales (1940), re: 1940 Material
	9-10 11 12	New York World's Fair Theatre Festival (1939) Policies (1939) Request for Appointment (1939)
	13	Requests for Information (1939)
		P4.0 Special Events Special Events
639	1-4	Special Events (1940)
	5-8	Special Events (1939) A-Bo
640	1-12	Bp-F Includes photographs. Two jacquard woven tapestry World's Fair squares removed to box 2414; sketch, "Rocket to Mars by Dare Devil Diavolo" removed to Oversize box 2399, folder 3
641	1-9	G-Le Includes chart: "Special Events [at NYWF] Assembled from Tourist Pamphlets of Leading Nations"; photographs
642	1-11	Lf-P
643	1-10	Q-United States A (Includes photographs)
644	1-5 6 7 8	United States B-Z (Includes photograph) Pre-Fair (1940) Pre-Fair (1940 Refusals) (1940) Pre-Fair (List of Materials Stored) (1939) Pre-Fair (1939)
	9-12	Aa-Aq
645	1-10	Ar-E (Includes photographs)
646	1-6	F-L
647	1-9	M-Q
648	1-8	R-Z
649	1 2 3 4 5 6	American Bankers Assn. Brooklyn and Long Island Automobile Dealers Assn. Christian Science Activities Constitutional Convention Delegation Ferebee, J. Smith Hotel Victoria

Box	<u>Fol</u>	
<u>50x</u>	<u> </u>	Special Events (continued) Pre-Fair (1939) (continued)
649	7	International Youth Congress
	8 9	Mayor's Luncheon, 1939 Mar 2 New York Herald Tribune Forum
	10	New York State Hotel Assn.
	11-12	New York State Legislators Visit, 1939 Apr 22-23
650	1-5	Public Schools
	6-12	Refusals A-G
054		
651	1-8 9	H-Z New York State Vocational Assn.
CEO.	_	
652	1 2	Schedules Stage Relief Fund
	3	Accident and Health Club Day (1939)
	4	Acoustical Society of America (1939)
	5	Actors' Fund of America (1939)
	6 7	Admiral Farragut Academy (1940) Advertising Day (1940)
	8	Advertising Week (1939)
	9	Aetna Life Insurance Co. (1940)
	10	Aetna Life Insurance Co. (1939)
	11 12	Air Force Celebration (1939) Air Show, 1939 Sep 30
	13	Alabama Day (1940)
	14	Alabama Day (1939)
	15	Alaska Day (1940)
	16	Alaska Day (1939)
	17 18	Albania Day (1940) Albania Day (1939) (Includes photographs)
653	1	Albany (New York) Day (1940)
	2	Alcohol Education Committee of Greater New York (1940)
	3	Allenhurst (New Jersey) Day (1940)
	4 5	Allentown Central Junior High School Band (1939) Alliance (Ohio) Day (1940)
	6	Allied American Veterans of All Wars (1939)
	7	Alpha Phi Alpha Fraternity (1939)
	8	Alpha Sigma Lambda (1939)
	9 10	Alpha Zeta Omega Fraternity (1940) Alpha Zeta Omega Fraternity (1939)
	11	Amalgamated Clothing Workers of America (1940)
	12	Amateur Astronomers Assn. (1939)
	13	Amateur Fencers League of America (1939)
	14 15	Amateur Radio Operators' Groups (1939) America at Home Theatre Bookings (1940)
	16	American Artists Professional League, Inc. (1940)
	17	American Artists Professional League, Inc. (1939)
	18	American Assn. for Health, Physical Education and Recreation (1939)
	19 20	American Assn. of Nurserymen (1940) American Assn. of University Women (1940)
	20 21	American Assn. of University Women (1940) American Assn. of University Women (1939)
	22	American Bankers Assn. (1940)

<u>Box</u> 653	Fol 23 24 25 26	American Boys Future Presidents League (1940) American Bureau for Medical Aid to China, Inc. (1940) American Chemical Society of New York (1940) American Chemical Society (1939)
	27 28	American Dietetic Assn. (1940) American Express Concessions, Inc. (1939)
654	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	American Federation of Government Employees (1940) American Federation of Government Employees (1939) American Gold Star Mothers, Inc. (1940) American Hungarian Pageant Society, Inc. (1939) American Institute of Banking (1940) American Institute of Banking (1939) American Institute of Decorators (1939) American Laryngological Assn. (1940) American Laryngological Assn. Day (1939) American Legion (1940) American Legion (1939) American Maize Products Co. (1940) American Management Assn. (1940) American Medical Assn. (1940) American Mutual Alliance (1940) American Nurses Assn. (1940) American Prison Assn. (1939) American Prison Assn. (1939) American Society of Biophysics and Cosmobiology (1940) American Society of Biophysics and Cosmobiology (1939) American Spice Trade Assn. (1940) American Spice Trade Assn. (1940) American Title Assn. (1940) American Title Assn. (1940) American Turnerbund Society (1940) American Turnerbund Society (1940) American Turnerbund Society (1939)
655	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	American Welding Society Day (1939) American Youth Congress (1939) Amusement Area Snapshot Contest (1939) Ancient Order of Hibernians in America (1940) Ancient Order of Hibernians in America (1939) Anderson, Walter (1939) Ansonia (Connecticut) Day (1940) Apartment House Superintendents' Day (1939) Apparel & Accessories Associates Auditorium Bookings (1939) Arbor Day (1939) Architects Day (1939) Argentine Day (1940) Argentine Day (1940) Arizona Day (1940) Arkansas Day (1940) Arkansas Day (1940) Armenia Day (1940) Armenia Day (1939)

<u>Box</u> 655	Fol 20 21 22 23 24 25	Armistice Day (1939) Art Associations Day (1939) Art Week (1940) Artificial Limb Manufacturers Assn. (1939) Artists, Writers and Models Day (1939) Associated Harvard Clubs (1940)
656	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	Associated Pennsylvania University Clubs (1939) Associated Press Managing Editors Assn. (1939) Assn. of Descendants of Henry Mershon (1939) Assn. of Pennsylvania Railroad Surgeons (1939) Assn. of Social Studies Teachers (1939) Atlanta (Georgia) Day (1940) Atlantic City Day (1940) Atlantic City Life Insurance Co. (1939) Auditoria Available (1940) Auditoria Available (1939) Auditorium Bookings (1939) Australia Day (1940) Australia Day (1939) Austrian Day (1939) Automobile Manufacturers Assn. (1939) Automobile Merchants Assn. Meeting, 1938 Jul 6 Automobile Old Timers (1940) Automobile Week (1940) Automotive Day (1940) Available Ideas (1939) Aviation Groups (1939) Aviation Week Air Youth Day (1940) Baby Parades (1940) Baby Parades (1940) Baby Parades (1939) Baily, Kenneth Henry Highett (1939) Bakers Day (1940) Bakers Day (1939)
657	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Baldwin Locomotive Works (1940) Balkan Day (1939) Ball State Teachers College (1939) Ballet (1940) (Includes photographs) Ballet (1939) (Includes photographs) Danish Ballet Hiawatha Littlefield Ballet Mordkin Ballet Takarazuka Ballet (Includes photograph) Vic-Wells Ballet (Includes photographs) Baltimore Boosters Club (1940) Baltimore Boosters Club (1939) Baltimore (Maryland) Day (1940) Band Shell Bookings (1940) Barton, Alfred I. (1939) Bay Shore (New York) Day (1940) Beaumont (Texas) Day (1940) Beaumont Overseas Club, Inc. (1939)

Box 658	Fol 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Beauty Day (1939) Beauty on Parade (1940) Beaver College (1940) Begum, Atiya (1939) Belgian Day (1940) Belgian Day (1939) Belgian Pavilion Bookings (1939) Belmont (Massachusetts) Day (1940) Benefits for Foreign Countries at War (1940) Bergenfield-Dumont (New Jersey) Day (1940) Bernard, Samuel (1940) Better Business Bureau Day (1940) Better Business Bureau Day (1939) Better Parenthood Week Committee (1940) Bill of Rights Day (1939) Blessed Martin Choral Group (1939) Blumenthal, Sidney & Co. (1940) B'nai B'rith (1940) B'nai B'rith (1939) Bobbett, E. Clark (1939) Bolivia Day (1939) Booking Agents (1940) Booking Agents (1940) Booking Agents (1939) A-E (Includes photographs)
659	1-6 7 8 9 10 11 12 13	F-Z Includes photographs. Poster publicizing Four Lorenzos Aerial Act removed to Oversize box 2398, folder 4; poster publicizing Peejay Ringens act removed to Oversize box 2398, folder 4 Consolidated Radio Artists, Inc. (1939) (Includes photographs) Edwards, P. S. (1939) Feinberg Agency (1939) Hawkins, Frances (1939) Includes publicity materials for Martha Graham and Dance Group Unique Theatrical Enterprises (1939) W. F. Booking Corp. (1939) Walker Entertainment Bureau (1939)
660	1 2 3 4 5 6 7 8 9 10 11-12 13 14 15 16 17	Booksellers' Day (1940) Booksellers' Day (1939) Borden's Employees Mutual Aid Assn. (1939) Boston Day (1939) Botany Worsted Mills (1940) Boy Crusaders of America (1940) Boy Crusaders of America (1939) Boy Rangers of America (1940) Boy Rangers of America (1939) Boy Scout Day (1940) Poster publicizing Boy Scout Day removed to Oversize box 2398, folder 4 Boy Scout Day (1939) Poster publicizing Boy Scout Day removed to Oversize box 2398, folder 4 Boyd, D. Knickerbacker (1939) Boys' Clubs of America, Inc. (1940) Boys' Clubs of America, Inc. (1939) Boys Clubs of New York, (1940) Brackenridge Day (1940)

<u>Box</u> 660	<u>Fol</u> 18	Bradford (Pennsylvania) Day (1940)
661	1-6 7	Brass Bands Brass Bands (1940) Brass Bands (1939) A-B
662	1-10	C-Se (Includes photograph)
663	1-5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Sf-Z (Includes photographs) All Nassau County High School Band (1939) American Legion Band of Richmond County (1940) Baldwin (New York) High School (1940) Bath (Ohio) Township High School (1940) (Includes photograph) Boy Scouts of America (1940) Burlington (Vermont) High School (1940) Cameron Highlanders of Ottawa (1939) Canton (Georgia) High School (1940) Central Long Island Festival Band (1939) Coe College Military Band (1940) (Includes photograph) Coe College Military Band (1939) (Includes photographs) Collinwood High School (1940) Connecticut Junior Republic (1940) Croton-Harmon (New York) High School (1940) Draper (New York) High School (1940)
664	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Dumont (New Jersey) High School (1940) Everett (California) Junior High School (1940) Farmingdale High School (1939) Fort Lee (New Jersey) High School (1940) Fort Thomas Highland Band Assn. (1939) Fortier, Alcee High School (1940) 48th Highlanders of Canada (1939) Freeport High School (1939) Garnet (West Virginia) High School (1940) Georgia Military Academy (1940) (Includes photographs) Hand (Connecticut) High School (1940) Hempstead High School (1939) Hibbing (Minnesota) School Band (1940) Hibbing (Minnesota) School Band (1940) Katonah (New York) High School (1940) Katonah (New York) High School La Barre, Eugene, Captain (1939) Lenoir High School Leyden Community (Illinois) High School (1940) Liberty (New York) High School (1940) Lockport (Illinois) Township High School (1940) Louisville Male High School (1939) Ludlowe, Roger (Connecticut) High School (1940) McLure's Student Band (1940)
665	1 2 3 4 5 6	Madison (New Jersey) High School (1940) Marshall, John (Virginia) High School (1940) Massanutten Military Academy (1940) Mendota (Illionois) Township High School (1940) Mepham, Wellington C. (New York) High School (1940) Middletown (Ohio) Senior High School (1940)

Box 665	Fol 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	Monroe, James High School (1940) Morgan Park (Illinois) High School (1940) Morristown (Tennessee) High School (1940) Newark Valley (New York) Central School (1940) Norwood (Ohio) High School (1940) Oceanside (New York) High School (1940) Oneonta (New York) Senior High School (1940) Peekskill (New York) High School (1940) Pleasantville High School Boys Military Band (1939) Port Chester (New York) Junior High School (1940) Port Chester (New York) Senior High School (1940) Port Chester (New York) Senior High School (1939) Port Jefferson (New York) High School (1940) Saint Mary's Boys' Band (1940) Saint Mary's Boys' Band (1940) San Jacinto (Texas) High School (1940) Sewanhaka High School (1939) Slatington (Pennsylvania) High School (1940) Somerset County (Maine) Youth Band (1940) South Huntington (New York) High School (1940) South Side (Minnesota) High School (1940) South Side (New York) High School (1939)
666	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	Thaviu, A. F. (1939) Tournament of Roses Band (1940) Tournament of Roses Band (1939) Tulsa (Oklahoma) Alumni Band (1940) United States Army Band (1940) United States Veterans Band (1940) Vancouver Kitsilano Boys' Band (1939) (Includes photographs) Wapello (Iowa) Consolidated High Schools (1940) Westfield (New Jersey) Senior High School (1940) Willmer (Minnesota) High School (1940) Winthrop (North Carolina) College (1940) Brazil Day (1940) Brazil Day (1939) Brenau College (1940) Brentano, Felix (1939) Brewster (New York) Day (1940) Bright Idea Club (1940) British Week (1939) Broadcasters' Day (1940) Bronx Day (1940) Bronx Week (1940) Bronx Week (1939) Miss Bronx Contest (1940) Brooklyn Day (1940) Brooklyn Union Gas Day (1939) Brooklyn Week (1940)
667	1-2 3 4 5 6 7	Brooklyn Week (1940) Brooklyn Week (1939) (Includes photographs) Brotherhood of Railroad Trainmen (1939) Brown University (Providence, Rhode Island) (1940) Brown University Orchestra (1940) Buffalo (New York) Day (1940) Buffalo (New York) Day (1939)

Day	Fol	
<u>Box</u> 667	Fol 8 9 10 11 12 13 14 15 16	Bulgaria Day (1939) Burroughs Newsboys Foundation (1940) Business and Professional Women Central Committee for New York (1940) Butler (New Jersey) Day (1940) California Day (1940) California Day (1939) Camden (New Jersey) Day (1940) Camera Fans' Week (1939) Camp Fire Girls, Inc. (1940) Camp Fire Girls, Inc. (1939) Writing tablet, "My Trip to Camp Fire Girls National Headquarters and the New York World's Fair" removed to Oversize box 2414
	18 19 20 21 22 23	Camp George Washington (1940) Camp George Washington (1939) Camp Sussex Day (1939) Canadian-American Day (1939) Canadian Day (1940) Canadian Day (1939)
668	1 2 3 4 5 6 7 8 9 10-11 12 13 14 15 16 17 18 19 20 21 22	Canadian Week (1939) Canarsie (New York) Day (1940) Candy Day (1940) Candy Day (1939) Canoe Clubs (1940) Canoe Clubs (1939) Cardiff Chamber of Commerce Day (1939) Carnival Ball (1939) Carnival of the Nations (1939) Carrier Corp. (1940) Carroll Club, Inc. (1940) Carroll Club, Inc. (1939) Castle, Irene Day (1939) Cat Show (1940) Catholic Daughters of America, Inc. (1939) Catholic Women's Benevolent Legion (1939) Centennial Legion of Historic Military Commands (1939) Central New York Power Corp. (1940) Chaplains Assn. of the Army of the United States (1940) Chartered Institute of American Inventors (1939)
669	1 2 3 4 5 6 7 8 9 10 11 12 13-14 15	Chase Brass & Copper Co. (1940) Chatham (New Jersey) Day (1940) Cherry-Burrell Corp. (1939) Chess Tournament (1939) Chester Fife and Drum Corps (1939) Chicago Daily News (1940) Chicago Day (1940) Chicago Flexible Shaft Co. (1939) Chicago Tribune Charities, Inc. (1939) Child Health Day (1939) Child Service League (1940) Children's Day (1940) Children's Day (1939) Program Available Chile Day (1940)

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<u>Box</u> 669	<u>Fol</u> 17	Chile Day (1939)
000	18	China Day (1940)
	19	China Day (1939)
	20	Chiropodists' Society of the State of New Jersey (1940)
	20	
		Choruses
670	1	Choruses (1940)
	2-5	Choruses (1939)
		Folder 5 includes sheet music for song, "At the World's Fair," by Barbara G.
		Osberg
	6	Anderson (Indiana) Senior High School Choral Club (1940)
	7	Apollo Club (1940)
	8	Associated Glee Clubs of America (1940)
	9	Associated Glee Clubs of America (1939)
671	1	1936 - 1938
071	2	Literature, etc. (1939) (Includes photographs)
	3	Branscombe Choral (1940)
	4	Central (Pennsylvania) Junior High School (1940)
	5	Chicago Teachers College Choir (1940)
	6	Classical High School Oratorio Committee (1939)
	7	Don Cossack Chorus (1939) (Includes photographs)
	8	Dunbar Choral Club of Rahway (1940)
	9	Estonian Independence War Veterans Chorus (1940)
	10	Jordan Conservatory Philharmonic Choir (1940)
	11	Louisiana Plantation Singers (1940)
	12	Lutheran Choir of Brooklyn (1939)
	13	Massachusetts State College Glee Clubs (1940)
	14	Metropolitan Eight (1940)
	15	Mohawk Carpet Mills, Inc. (1940)
	16	Montclair (New Jersey) High School A Cappella Choir (1940)
	17	New Haven Railroad Athletic Assn. Glee Club (1940)
	18	New York City Civil Service Choral Society (1940)
	19	New York City Civil Service Choral Society (1939)
	20	New York Post Office Glee Club (1940)
		· · · · · · · · · · · · · · · · · · ·
672	1	Pittsburgh University (1940) (Includes photograph)
	2	Port Jervis (New York) High School Boys' Glee Club (1940)
	3	Prospect Alumni Chorus (1940)
	4	RCA Victor Glee Club (1940)
	5	Savings Banks Male Chorus of New York (1940)
	6	Schubert Choir of Brantford, Canada (1940) (Includes seating chart)
	7	Schubert Club (1940)
	8	University of Illinois Chorus (1940)
	9	University of Maryland Glee Club (1940)
	10	Utica Jubilee Singers (1940)
	11	Van Wyck Children's Choral Group (1940)
	12	Verdi Choral Society of Hudson County (1940)
	13	Wings Over Jordan Choir (1940)
	14	Chrysler Corp. (1940)
	15	Chrysler Corp. (1939)
		Booklet, "From Fair to Fair with the 1939 Chrysler 100 Club" removed to Oversize
	40	box 2414
	16	Churches of God of Greater New York, Inc. (1940)
	17	Cincinnati Day (1939)
	18-22	City Days Band Cooperation (1940)
	23	City Plaza Band Shell (1940)
		0.44

<u>Box</u> 672	Fol 24	Civil Services Leader (1940)
673	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Civilian Conservation Corps (1940) Cleveland Day (1940) Cleveland Day (1939) Cleveland Passenger Club (1940) Cleveland Plain Dealer (1940) Clifton (New Jersey) Day (1940) Closing Week (1940) Closing Week Mayor's Proclamation Day (1940) Coffee Day (1940) Coffee Day (1939) College of New Rochelle (1940) Collingswood (New Jersey) Day (1940) Colombia Day (1940) Colombia Day (1939) Colorado Day (1939) Columbia University Teachers College (1939) Columbus Day (1939) Columbus Day (1939) Columbus Memorial Day (1939) Commercial Law League of America (1940) Companions of the Forest of America (1940) Competitive Drills (1940)
674	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17-20 21	Conference House Assn. (1939) Conference of United States Mayors at the Fair (1939) Congress of Lawyers (1939) Connecticut Day (1940) Connecticut Day (1939) Connecticut Historical Society (1939) Connecticut Italian Day (1940) Connecticut Mutual Life Insurance Co. (1939) Consolidated Cigar Co. (1940) Consolidated Edison Co. of New York (1940) Consolidated Edison Garden Court Bookings (1939) Constitution Day (1940) Constitution Day (1939) Construction Day (1940) Construction Week (1939) Contest Winners (1939) (Includes photographs) Beauty (Includes photographs)
675	1 2 3 4 5 6 7 8-16	Irish Beauty Queens Newspaper Pre-Fair Contests Music (1939) Continental Baking Co. (1940) Continental Baking Co. (1939) Conventions (1940) Conventions of 1939 A-Z See also: Special Events or Special Days

<u>Box</u>	<u>Fol</u>	
		Conventions of 1939 (continued)
676	1 2	Engineering Groups Food Groups
	3	Foreign Societies
	4	Fraternal Groups
	5	Fraternities
	6	Health Groups
	7	Independent Order of Odd Fellows
	8	Life Insurance Groups
	9	Medical Groups
	10 11	Religious Groups United Synagogue of America
	12	Coolidge String Quartet (1939)
	13	Costa Rica Day (1939)
	14	Court of Peace Bookings (1940)
	15	Court of Peace Bookings (1939)
	16 17	Crane Co. (1939)
	18	Credit Union League of Massachusetts (1940) Crippled Children's Day (1940)
	19	Crusade Union Boy Singers (1940)
	20	Crusade Union Boy Singers (1939)
	21	Cuba Day (1939)
	22	Czechoslovakia Day (1940)
	23	Czechoslovakia Day (1939)
		Daily Programs
677	1-8	1939 May 1 - Jul 31
678	1-6	1939 Aug 1- Oct 16
679	1	1939 Oct 17 - 31
	2	Revisions (1940)
	3	Dance Recitals (1939) Paneing Masters of America, Inc. (1939)
	4 5	Dancing Masters of America, Inc. (1939) Daughters of the American Revolution, National Society of (1940)
	6	Daughters of the American Revolution, National Society of (1949)
	7	Daughters of the British Empire (1940)
	8	Daughters of the Defenders of the Republic U.S.A. (1940)
	9	Daughters of the Revolution, National Society of (1939)
	10	Davis, Rezin (1939)
	11 12	Day of Prayer (1940) De Forest Day (1939)
	13	Delaware Day (1940)
	14	Delaware Day (1939)
	15	Delfonse, Joseph V. (1939)
	16	Delphian Society (1940)
	17 18	Delta Sigma Pi Day (1940)
	19	Denmark Day (1940) Denmark Day (1939)
000		
680	1 2	Department Store Day (1940) Descendants of the Signers of the Declaration of Independence (1939)
	3	Designers Day, 1938 Jun 14
	4	Detroit Day (1939)
	5	Detwiler, Howard S. (1939)
	6	Disabled American Veterans of the World War (1940) (Includes photograph)
	7	Disabled American Veterans of the World War (1939) (Includes photographs)

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Fol 8 9 10 11 12 13 14 15 16 17 18-19	Displamor Community Plan (1940) District of Columbia Day Committee (1939) Dobbs Ferry (New York) Day (1940) Dog Shows (1940) Dog Shows (1939) Dominican Republic Day (1940) Dominican Republic Day (1939) Donoho, Preble Earle (1940) Doughnut Corporation of America (1940) Drum and Bugle Corps Drum and Bugle Corps (1940) Drum and Bugle Corps (1939)
1 2 3	Drum and Bugle Corps Contest (1939) Entry Blanks Includes completed entry forms with judges' remarks/ratings Veterans of Foreign Wars, Girls' Drum and Bugle Corps (1940)
4 5 6 7 8 9 10 11 12-13 14 15 16 17 18	Dyer, Delbert (1939) East Hampton (New York) Day (1940) East Rockaway (New York) Day (1940) Eastern Star, Order of the (1940) Eastern Star Day (1939) Ecuador Day (1940) Ecuador Day (1939) Edison, Thomas A., Night (1939) Edison Electric Institute (1939) Egyptian Day (1939) El Salvador Day (1939) Electrochemical Society, Inc. (1940) Electrochemical Society, Inc. (1940) Elgin National Watch Co. (1940) (Includes photographs) Elgin National Watch Co. (1939)
1 2 3 4 5 6 7 8 9 10 11-12 13 14 15 16 17 18 19 20 21 22 23 24	Elizabeth (New Jersey) Day (1940) Elizabeth (New Jersey) Day (1939) Elkhart (Indiana) Day (1940) Elks Junior Band of Chattanooga (1939) Elmira College (1939) Elyria Day (1939) Engineering Week (1939) Engineers' Club of the Lehigh Valley (1939) Englewood (New Jersey) Day (1940) Equitable Life Assurance Society (1940) Equitable Life Assurance Society (1939) Equitable Paper Bag Co. (1940) Essex County (New Jersey) Day (1940) Essex (New Jersey) Junior College (1940) Estonia Day (1940) Estonia Day (1939) Exchange Club Day (1939) Executives' Assn. Day (1939) Executives' and Foreman's Club of Elizabeth, New Jersey (1940) Fairest of the Fair Contest (1939) Fall River (Massachusetts) Day (1940) Familly Days (1939)
	8 9 10 11 12 13 14 15 16 17 18-19 1 2 3 4 5 6 7 8 9 10 11 12-13 14 15 16 17 18 19 1 2 3 4 5 6 7 8 9 10 11 12-13 14 15 16 17 18 19 1 2 3 4 5 6 6 7 8 9 10 11 11 12-13 14 15 16 17 18 19 19 10 11 11 11 11 12 13 14 15 16 17 18 19 10 11 11 11 12 13 14 15 16 17 18 19 10 11 11 11 11 11 12 13 14 15 16 17 18 18 19 10 10 11 11 11 11 11 11 11 11

<u>Box</u> 682	Fol 25 26	Family Reunions (1940) Family Reunions (1939)
683	1 2-3 4-10	Famous Meglin Studios (1940) Farm Week Farm Week (1940) (Includes photograph) Farm Week (1939) (Includes photograph)
684	1 2 3 4 5 6 7-8 9 10 11	Acceptances and Regrets (1940) Committee (1940) Contests (1940) County Agents Day (1939) Dairy Day (1940) Farm Boy & Girls Day (1940) Farm Press Day (1940) Farm Women's Day (1940) Pamphlets (1939) Program (1940) Fashion Shows Fashion Shows (1940) Fashion Shows (1939)
685	1 2 3 4 5-6 7 8 9 10 11 12 13 14 15 16 17 18	Coty, Inc. and Lily Daché (1940) "Take a Dress Away Fashion Show" (1939) Fathers Day Fathers Day (1940) Fathers Day (1939) Applications for Champion Father (1940) Federal Hall, Inc Bookings (1940) Federation of Polish Jews in America (1939) Fencing Tournament (1939) Festival of Light (1939) Field of Special Events (1940) Fife, Drum and Bugle Corps (1940) Fife, Drum and Bugle Corps Contests (1940) Finland Day (1940) Finland Day (1939) Finnish Travel Information Bureau (1940) Fire Department Displays (1939) New England States Veterans Firemen's League
686	1 2 3 4 5 6 7 8 9-12	Fire Prevention Week (1939) Firemen's Assn. of the State of New York (1939) Firestone Tire & Rubber Co. (1940) Fireworks (1940) Fireworks (1939) Fizdale, Tom, Inc. (1940) Flag Day (1940) Flag Day (1939) Flag of the Day Salute (1939) See also: P4.2, Flag of the Day Salute, re: 1940 material, 1940 Jan 15
687	1 2 3 4 5 6	Flag of the Day Salute Acknowledgement Letters (1939) Flatbush Day (1939) Flavoring Extract Manufacturers' Assn. (1939) Florida Building Bookings (1940) Florida Building Bookings (1939) Florida Days (1940)

Box 687	Fol 7 8-11 12 13 14 15 16	Florida Week (1939) Folk Songs and Music (1939) (Includes photograph) Food Day (1939) Ford Motor Co. (1940) Foreign Commerce Club of New York, Inc. (1939) Foreign Ships Arrival (1939) Foresters of America, Inc. (1940) Foresters of America, Inc. (1939)
688	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	Form Letters re: Special Activities (1940) Fort Lee (New Jersey) Day (1940) Fort Ticonderoga Day (1939) (Includes postcards) France Day (1940) France Day (1939) Franco-American Civic League (1940) Fraternal Order of Eagles (1939) Fredericksburg (Virginia) Day (1940) Free and Accepted Masons (1940) Free Milk Fund for Babies Day (1940) French Pavilion Bookings (1939) Furniture Day (1940) Gaelic Pipe Bands International Brotherhood (1940) Gaelic Pipe Bands International Brotherhood (1939) Gamma Eta Gamma (1939) Garfield (New Jersey) Day (1940) Gas Exhibits, Inc Theatre Bookings (1940) Gas Exhibits, Inc Theatre Bookings (1939) General Assembly of Spiritualists (1940) General Assembly of Spiritualists (1939) General Electric Co. (1939) General Electric Co. (1940) General Electric Co. (1939)
689	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	General Motors Auditorium Bookings (1939) General Motors Corp. (1940) General Motors Corp. (1939) General Society of Mayflower Descendants (1939) General Society of the War of 1812 (1940) General Society of the War of 1812 (1939) George, Henry School of Social Science (1939) Georgetown University (1939) Georgia Day (1940) Georgia Day (1939) Includes document re: cancellation of Germany Day Glass Center Week (1940) Glen Cove (New York) Day (1940) Gloucester County Democratic Executive Commtitee (1940) Golden Boy Day (1939) Includes material regarding NYWF tribute to William Holden, with participation of Adolphe Menjou and Frances Farmer; photographs Golden Wedding Day (1940) Golden Wedding Day (1940) Golden Wedding Day (1939)
	18 19 20	Goodrich, B. F. Co. (1940) Goodrich, B. F. Arena Bookings (1940) Goodrich, B. F. Arena Bookings (1939)

Formal			and the second s
2 Grand Council of the Order of De Molay (1939) 3 Grandma's Night Out Club (1939) 4 Granlund, Nils T. (1939) 5 Great Britain Day (1940) 6 Great Britain Day (1940) 7 Greater New York Fund (1940) 8 Greece Day (1939) 9 Greece Day (1939) 10 Greece Day (1939) 11 Group Meetings (1939) 12 Guardian Life Insurance Co. (1940) (Includes photographs) 13 Guatemala Day (1939) 14 Habonim, Zionist Pioneer Youth (1939) 15 Hadassah Women's Zionist Organization of America (1940) 16 Haiti Day (1939) 17 Hall of Special Events Bookings (1939) 18 Hancock, John, Mutual Life Insurance Co. (1940) 19 Hardware Day (1939) 20 Harlem Night (1939) 21 Harris, C. C. (1939) 22 Hart, Laurance H. (1939) 23 Harte, Francis Bret Day (1939) 4 Hawaii Day (1939) 5 Hawaii Day (1939) 6 Hawks, Frank, Captain (1939) 8 Hawaii Day (1939) 10 Heating, Piping and Air Conditioning Contractors (1940) 11 Hearthorne Day (1939) 12 Heatth Days (1939) 13 Highworne Day (1940) 14 Heshey (Pennsylvania) Day (1940) 15 Heigh School Group Meetings (1939) 16 Highway Transportation Day (1940) 17 Historical Society of Pennsylvania (1939) 18 Holland Society of New York (1939) 19 Holland Society of New York (1939) 10 Holland Society of New York (1939) 11 Holland Society of New York (1939) 12 Holland Society of New York (1939) 13 Holland Society of New York (1939) 14 Home Week (1940) 15 Hone Week (1940) 16 Hone Week (1940)		21 22	Grand Army of the Republic (1940)
Harvey, George U., Mrs. (1939) Hawaii Day (1940) Hawaii Day (1939) Hawks, Frank, Captain (1939) Hawthorne Day (1940) Hawthorne Day (1940) Hawthorne Day (1939) Health Days (1939) Heating, Piping and Air Conditioning Contractors (1940) Hershey (Pennsylvania) Day (1940) Herzl, Theodore, Dr. Day (1940) High School Group Meetings (1939) Highway Transportation Day (1940) Historic Arts Assn. (1940) Historical Society of Pennsylvania (1939) Holland Society of New York (1940) Holland Society of New York (1940) Holstein-Friesian Assn. of America (1939) Holy Name Society (1940) Includes photograph; mock-up of Official Programme Home Furnishers Preview Day (1939) Home Life Insurance Co. (1939) Home Week (1940) Honduras Day (1939)	690	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Grand Council of the Order of De Molay (1939) Grandma's Night Out Club (1939) Granlund, Nils T. (1939) Great Britain Day (1940) Great Britain Day (1939) Greater New York Fund (1940) Greece Day (1940) Greece Day (1939) Green Guards of America, Inc. (1940) (Includes photographs) Group Meetings (1939) Guardian Life Insurance Co. (1940) Guatemala Day (1939) Habonim, Zionist Pioneer Youth (1939) Hadassah Women's Zionist Organization of America (1940) Haiti Day (1939) Hall of Special Events Bookings (1939) Hancock, John, Mutual Life Insurance Co. (1940) Hardware Day (1939) Harlem Night (1939) Harris, C. C. (1939) Hart, Laurance H. (1939)
692 1 Hoover Co. (1940)	691	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Harvey, George U., Mrs. (1939) Hawaii Day (1940) Hawaii Day (1939) Hawks, Frank, Captain (1939) Hawthorne Day (1940) Hawthorne Day (1939) Hazard (Kentucky) Day (1940) Health Days (1939) Heating, Piping and Air Conditioning Contractors (1940) Hershey (Pennsylvania) Day (1940) Herzl, Theodore, Dr. Day (1940) Hicksville High School (1940) High School Group Meetings (1939) Highway Transportation Day (1940) Historic Arts Assn. (1940) Historical Society of Pennsylvania (1939) Holland Society of New York (1940) Holland Society of New York (1939) Holstein-Friesian Assn. of America (1939) Holy Name Society (1940) Includes photograph; mock-up of Official Programme Home Furnishers Preview Day (1939) Home Life Insurance Co. (1939)
	692	1	Hoover Co. (1940)

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<u>Box</u> 692	Fol 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Hoover Co. (1939) Horse Show (1939) (Includes photographs) Horse Shows Queens County Horse Show (1940) House Furnishing Meeting, 1938 Jul 13 Housing Day (1939) Houston (Texas) Day (1940) Hudson (New York) Day (1940) Huguenot Society of America (1940) Huguenot Society of America (1939) Huguenot Society of the Founders of Manakin (1939) Hundred Year Assn. of New York (1939) Hungarian Day (1940) Hungarian Day (1940) Hunter College of the City of New York (1939) Huntington Walt Whitman Day (1940) I Am An American Day (1940) Ice Cream Day Rudy Vallee Day (1940) Iceland Day (1939) Ildaho Day (1939) Illinois Day (1940)
693	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	Illinois Day (1939) Illuminating Engineering Society (1939) Improved Benevolent and Protective Order of Elks (1940) Improved Benevolent and Protective Order of Elks (1939) Improved Order of Red Men (1939) Independence Day (1940) Independence Day (1939) (Includes photographs) Independent Grocers Alliance Distributors, Inc. (1940) Independent Grocers Alliance Distributors, Inc. (1939) Independent Order of Odd Fellows (1940) Independent Order of True Friends (1940) Independent Order of True Friends (1939) Indiana Day (1940) Indiana Day (1939) Indianapolis Day (1940) Institute of Aeronautical Sciences, Inc. (1939) Interfaith Fraternal Week (1940) International Assn. of Displaymen (1939) International Assn. of Gyro Clubs (1939)
694	1 2-4 5 6 7 8-10 11 12 13 14 15	International Business Machines Corp. (1940) International Business Machines Corp. (1939) Includes badge for IBM 100% Club, IBM Day and transcript of radio address, "Building the World of Tomorrow," by Thomas J. Watson, Chairman of Committee on Foreign Participation, NYWF International College of Surgeons Day (1939) International Commercial Schools Contest (1940) International Commercial Schools Contest (1939) International Consumers Congress (1939) International Dance Festival Competition (1939) International Dog Show Luncheon, 1937 Apr 20 International Harvest Festival (1939) International Ladies' Garment Workers' Union (1940) International Master Ladies Hairdressers' Assn. (1939)

Box	Fol	
695	1	International Order of Good Templars (1940)
	2	International Order of Good Templars (1939)
	3	International Order of the King's Daughters and Sons (1940)
	4	International Order of the King's Daughters and Sons (1939)
	5	International Union of United Brewery, Flour, Cereal and Soft Drink Workers (1939)
	6	International Workers Order (1940)
	7	Inventors Day (1940)
	8	lowa Day (1940)
	9	lowa Day (1939)
	10	Iran Day (1939)
	11	Iraq Day (1939)
	12	Ireland Day (1940)
	13	Ireland Day (1939)
	14 15	Irish Societies of American Colleges and Universities (1940)
	16	Isabella Home for the Aged (1940)
	17	Italian Pavilion Bookings (1939)
	18	Italy Day (1940) Italy Day (1939)
	19	Ivriah Day (1940)
	20	Japan Day (1940)
	20	Includes NYWF press release re: promoting smooth relations between Japan and
		the U.S.
	21	Japan Day (1939)
	22	Jazz Orchestras (1939)
	23	Jean, Gloria (1939) (Includes photographs)
	24	Jefferson Standard Life Insurance Co. (1939)
	25	Jewish Day (1939)
		Includes letter objecting to association of term "Palestine" with American Jewish organization. Land of Israel at the NYWF sample membership card removed to
		Oversize box 2414
	26	Jewish National Workers Alliance (1940)
	27	Jewish War Veterans Day (1939)
	28	Jewish War Veterans of the United States (1940)
696	1	Jewish Welfare Board (1940)
	2	Jewish Welfare Board (1939)
	3	Junior Americans of the United States, Inc. (1940)
	4	Junior Bar Conference of the American Bar Assn. (1939)
	5	Junior Order of United American Mechanics (1939)
	6	Junket Folks (1939)
	7	Kalamazoo (Michigan) Day (1940)
	8	Kalamazoo (Michigan) Day (1939)
	9	Kansas Day (1940)
	10	Kansas Day (1939)
	11	Kappa Gamma Pi (1939)
	12	Kearny (New Jersey) Day (1940)
	13	Keep, Mabel H. (1939)
	14	Kemp, T. D., Mr. and Mrs. Day
	15 16	Kensington Topics (1940)
	17	Kentucky Colonel's Day (1940) Kentucky Day (1940)
	18	Kentucky Day (1940) Kentucky Day (1939)
	19	Kindergarten Committee of the United Parents Assn. (1940)
	. •	sgarton committee of the critical arome room (1040)

<u>Box</u>	<u>Fol</u>	
696	 20-22	King and Queen of England Visit (1939) A-Q
697	1	R-Z
697	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	R-Z Sample tickets to British Pavilion removed to box 2414 King's Daughters and Sons (1939) Kiwanis Day (1940) Kiwanis Day (1939) Knights of Columbus (1940) Knights of Columbus (1939) Knights of the Golden Eagle (1939) Knights of Malta of Lancaster, Pennsylvania (1940) Knights of Pythias (1940) Knights of Pythias (1939) Knights Templar (1940) Knights Templar (1939) Know Mississippi Better Train (1939) Kosciusko Day (1940) Labor Week (1939) Ladies Catholic Benevolent Society (1939) Ladies Independent Order of Reindeer Supreme Herd (1940) Lafayette Day (1939) Lakeland Day (1940) Lakeland Day (1939) Lancaster (Pennsylvania) Day (1940) Latvia Day (1939) League of Mutual Taxi Owners, Inc. (1939) League of Nations Day (1940) League for Political Education, Inc. (1939) Lebanon (Pennsylvania) Day (1940)
698	28 1 2 3 4 5 6 7 8 9 10 11-12 13 14 15 16-18	Lebanon Day (1939) Lectures (1940) Lectures (1939) Legion of Valor of the United States of America (1939) Liberia Day (1939) Liechtenstein Day (1939) Life Insurance Week (1939) Linotype Day (1940) Lions Club of Upper Darby Day (1939) Lions International Club (1939) Literary Congress (1939) Literature Sent Out (1940) Lithuania Day (1940) Lithuania Day (1939) Livestock Show (1940) Livestock Show (1939)
699	1 2 3 4 5 6	Long Beach (New York) Day (1940) Long Branch (New Jersey) Day (1940) Longines-Wittnauer Watch Co. (1940) Longstreet Memorial Assn. (1939) Louisiana Day (1940) Louisiana Day (1939)

Fol 7 8 9 10 11 12 13 14 15 16 17	Lowell (Massachusetts) Day (1940) Loyal Order of Moose (1940) Loyal Order of Moose (1939) Loyal Temperance Legion (1940) Lucas, Loyal T. (1939) Lutheran Day (1940) Luxemburg Day (1940) Luxemburg Day (1939) Maccabees (1940) Macfadden Publications, Inc. (1939) Made in America Club, Inc. (1940) Includes Jan 1940 issue of "America First" magazine
18 19 20 21 22 23	Madeira-Mamore Assn. (1939) Mademoiselle Magazine Luncheon (1940) Madison Rotary Club (1940) Madison Square Boys' Club (1940) Magic Key Treasure Chest Contests (1940) Magicians Day (1939)
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Mail Advertising Service Assn. (1939) Maine Day (1940) Maine Day (1939) Manhattan Day (1940) Manhattan Week (1940) Manhattan Week (1939) Manhattanville College of the Sacred Heart (1940) Man's Best Friend Day (1940) Marble King Tournament (1940) Marble Tournament (1939) Mardi Gras Festival (1940) Mardi Gras Week (1939) Civic Night College Night Fraternal Night High School Night
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	International Night Veterans Night Marine Corps League (1939) Marking Device Assn. (1940) Maryland Day (1940) Maryland Day (1939) Massachusetts Advisory Committee on Women's Participation (1939) Massachusetts Day (1940) Massachusetts Day (1939) Massachusetts State Grange (1940) Mayflower Warehousemen's Assn. (1939) Mayors' Day (1940) Medical Society of the County of Queens, Inc Women's Auxiliary Memorial Day (1940) Memorial Day (1939) Metropolitan Life Insurance Co. (1940) Metropolitan Life Insurance Co. (1939) Mexico Day (1939) Mexico Day (1939) Mexico Independence Day (1940)
	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 8 9 10 11 12 13 14 15 16 7 8 9 10 11 11 12 13 14 15 16 16 17 17 18 18 18 18 18 18 18 18 18 18 18 18 18

<u>Box</u> 701	Fol 21 22 23 24 25	Michigan Day (1940) Michigan Day (1939) Military Order of Foreign Wars of the United States (1939) Military Order of the Loyal Legion of the United States Day (1939) Military Order of the Purple Heart (1939)
702	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Military Order of the World War (1939) Mineral Day (1940) Minnesota Day (1940) Minnesota Day (1939) Miss New York Contest (1939) (Includes photographs) Mississippi Day (1940) Mississippi Day (1939) Missouri Day (1939) Missouri Day (1939) Model Craftsman Magazine (1940) Model Railway Engineers' Day (1939) Modern Woodsmen of America (1939) Montana Day (1940) Montana Day (1940) Mortistown (New Jersey) Day (1940) Mothers Day (1940) Mothers Day (1939) Motorcycle Day (1939)
703	1 2 3 4 5	Mounted Troops of America (1939) Mu Phi Epsilon (1940) Mu Phi Epsilon (1939) Mural Artists Guild Day (1939) Music Music (1940) Music (1939) A-K (Includes photographs)
704	1-5 6 7 8 9 10 11	L-Z Ekholm, A. Conrad (1939) High School of Music and Arts (1939) High School Symphony Band and Orchestra of Rochester (1940) Kansas City Toy Symphony Orchestra (1940) (Includes photograph) Lapham, Claude (1940) Loblov, Bela (1939) Includes leather-bound repertoire book for Bela Loblov's Gypsy Dance Orchestra Massachusetts Music Festival Orchestra (1940)
705	1 2 3 4 5 6 7 8 9 10	New York Post Office Symphony Orchestra (1940) Saint Agnes Academic School (1940) Music Week (1940) Musical Society of Jamaica (1940) Musicale (1940) Nassau County Week (1939) Nassau-Suffolk Counties School Day (1939) National Advisory Committee Building Bookings (1939) National Air Mall Week (1939) National Air Races (1939) National Assn. of Colored Women, Inc. (1939)

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<u>Box</u> 705	Fol 12 13 14 15 16 17 18 19 20 21 22 23 24	National Assn. of Credit Men (1940) National Assn. of Credit Men (1939) National Assn. of the Deaf (1940) National Assn. of Homeopathic Nurses National Assn. of Music Merchants (1940) National Assn. of Music Merchants (1939) National Assn. for Nursery Education (1939) National Assn. of Postmasters of the United States (1939) National Assn. of Real Estate Boards (1940) National Aviation Day (1939) National Canvas Goods Manufacturers Assn. (1939) National Cash Register Co. (1940) National Catholic Alumni Federation (1939)
706	1 2 3 4 5 6 7 8 9 10 11 12 13 14-17	National Cherry Festival (1940) National Chess Federation of the United States (1939) National Costumers Assn. (1939) National Cotton Week (1939) National Council of Jewish Women (1940) National Council of Jewish Women (1939) National Council of Women of the United States, Inc. (1940) National Council of Women of the United States, Inc. (1939) National Defense Day (1940) National Dental Assn. (1940) National Dental Assn. (1940) National Editorial Assn. (1940) National Editorial Assn. (1940) National Education Assn. (1939) National Executive Housekeepers Assn. (1940)
707	1 2 3 4 5 6 7 8 9 10 11-13 14 15 16 17 18	National Federated Patriotic Societies (1939) National Federation of Music Clubs, Inc. (1940) National Federation of Music Clubs, Inc. (1939) National Federation of Press Women (1939) National Federation of Sales Executives (1940) National Federation of Sales Executives (1939) National Federation of Temple Brotherhoods (1939) (Includes photographs) National Federation of Temple Sisterhoods (1939) National Foreign Days (1939) National Foreign Trade Week (1940) National Foreign Trade Week (1939) National Furniture Week (1939) National Grandmothers Club, Inc. (1939) National Guard Jumping Contests (1939) National Guard Veterans' Day (1940) National Guild of Piano Teachers (1939) National Hospital Day (1940)
708	1 2 3 4 5 6 7 8	National Hospital Day (1939) National Hotel Week (1940) National Industrial Advertisers Assn. (1939) National Industrial Music Festival (1939) National Industrial Stores Assn. (1939) National Laywomen's Retreat Movement (1939) National League of Masonic Clubs (1940) National League of Masonic Clubs (1939)

Box 708	Fol 9 10 11 12 13 14 15-16	National League of Mothers of America (1940) National League of Women Voters (1940) National Life Conservation Society (1939) National Macaroni Manufacturers Assn. (1939) National Maritime Day (1940) National Motor Truck Show, Inc. (1940) National Music Camp (1939) National Music Week (1939)
709	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	National Oil Products Co. (1940) National Retail Grocers Assn. (1940) National Retail Hardware Assn. (1940) National Retail Tea & Coffee Merchants Assn. Day (1939) National Retailers Week (1939) National School Music Competition Festivals (1939) National Security Traders Assn. (1940) National Security Traders Assn. (1939) National Sign Assn. (1940) National Society of Children of the American Revolution (1940) National Society of Children of the American Revolution (1939) National Society of the Fifth Division (1940) National Society of New England Women (1940) National Society of New England Women (1939) National Society United States Daughters of 1812 (1940) National Society United States Daughters of 1812 (1939) National Sojourners, Inc. (1939) National Stationers Assn. (1939) National Unity for Defense Week (1940) National Volunteer Fire Muster (1940) National Volunteer Fire Muster (1939) National Weeks (1939) National Woman's Party (1939) Naumburg, Walter W. (1939) Naval Academy Day (1940) Naval Academy Day (1940) Naval Academy Day (1939)
710	1 2 3-4 5 6 7 8 9 10 11 12 13 14 15 16 17 18-19	Nebraska Day (1940) Nebraska Day (1939) Negro Entertainment (1939) Negro Progress Day (1940) Negro Progress Day Committee (1940) Includes U.S. Department of Interior pamphlet, "United States Travel Bureau: Directory of Negro Hotels and Guest Houses in the U.S., 1939" Netherlands Day (1939) (Includes photographs) Nevada Day (1940) Nevada Day (1939) New Brunswick (New Jersey) Day (1940) New Farmers of America (1939) New Hampshire Day (1940) New Hampshire Day (1939) New Haven (Connecticut) Day (1940) New Haven (Connecticut) Day (1939) New Jersey Assn. of Master Plumbers, Inc. (1940) New Jersey Day (1940) New Jersey Day (1939)
711	1	New Jersey Society of Professional Engineers, Inc. (1940)

<u>Box</u>	<u>Fol</u>	
711	2	New Jersey State Federation of Colored Women's Clubs, Inc. (1939)
	3 4	New Jersey State Federation of Women's Clubs (1940) New Jersey State Federation of Women's Clubs Day (1939)
	5	New Jersey State Federation of Women's Clubs Day (1939)
	6	New Jersey State Teachers College (1940)
	7	New Jersey World's Fair Commission (1940)
	8	New Mexico Day (1940)
	9	New Mexico Day (1939)
	10	New Orleans (Louisiana) Day (1940)
	11	New Rochelle Day (1940)
	12	New York City Christian Endeavor Union (1940)
	13	New York City Christian Endeavor Union (1939)
	14	New York City Community Councils (1940)
	15	New York City Community Councils (1939)
	16	New York City Departments Days (1940)
	17 18	New York City Federation of Women's Clubs (1940)
	19	New York City Fire Department (1940) New York City Fire Department (1939)
	20	New York City Parks Department (1940)
	21	New York City Police Department (1940)
	22	New York City Week (1939)
	23-24	New York Convention & Visitors Bureau Forms (1939)
712	1	New York Daily News (1939)
	2	New York Journal American (1940)
	3	New York Journal American (1939)
	4	New York League of Women Voters (1940)
	5	New York League of Women Voters (1939)
	6	New York Life Insurance Co. (1939)
	7 8	New York Mirror (1940) New York Mirror (1939)
	9	New York School of Printing (1940)
	10	New York State Amphitheatre Bookings (1939)
	11	New York State Assn. of Chiefs of Police (1940)
	12	New York State Bowling Assn. (1940)
	13	New York State Credit Union League, Inc. (1940)
	14	New York State Credit Union League, Inc. Day (1939)
	15-16	New York State Day (1939)
	17	New York State Hairdressers & Cosmetologists Assn. (1940)
	18	New York State Historical Assn. (1939)
	19 20	New York State Safe Deposit Assn. (1939) New York World's Fair Commissioned Artists Day (1939)
	20	Includes letter from Walter Teague proposing "Designer's Day" as showcase for
		work of NYWF designers
	22	New York World's Fair Milkmaid of 1939
		New York World's Fair Television Girl Contest (1939)
713	1	New Zealand Day (1940)
	2	New Zealand Day (1939)
	3	Newburgh Free Academy (1940)
	4-7	Newspaper Day (1940) (Includes photographs)
	8	Newspaper Week End
	9	Nicaragua Day (1940)
	10	Nicaragua Day (1939)
	11	Norfolk Day (1939)
	12	North Carolina Day (1940)

Box 713	Fol 13 14 15 16 17 18 19 20 21	North Carolina Day (1939) North Dakota Day (1940) North Dakota Day (1939) Northern New York Advisory Committee on Women's Participation (1939) Norway Day (1940) Norway Day (1939) Notre Dame Club (1939) Ocean Grove (New Jersey) Day (1940) Ocean Parkway Jewish Center (1940)
714	1 2 3 4 5 6 7 8 9 10 11-13	O'Farrell, Jerry (1939) Ohio Cities (1940) Ohio Day (1940) Ohio Day (1939) Oklahoma Day (1940) Old Timer Baseball Club (1939) Opening of Exhibits and Concessions Buildings (1940) Opening of Exhibits and Concessions Buildings (1939) Science & Education Opening of Foreign Pavilions (1940) Opening of Foreign Pavilions (1939)
715	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Opening of State Buildings (1939) Opera (1940) Opera (1939) Orange Lodge of New York (1939) Order of the Rainbow for Girls (1939) Order of Scottish Clans (1939) Oregon Day (1940) Oregon Day (1939) Organ (1939) Organ Music (1939) Osborn-Fairfield (Ohio) Day (1940) Ottawa-Canada Teachers Institute (1939) Outboard Motor Races (1940) Outboard Motor Races (1939) Overseas Press Conference (1940) P.B.X. Operators Day (1940) P.E.N. (1939) Pageants (1940) Pageants (1940) Pageants (1939) A-Q
716	1 2 3 4 5 6 7 8 9	R-Z Craig, Anne Throope Langdon, Roy M. Palais Royal Day (1940) Palais Royal Day (1939) Palestine Day (1939) Pan-American Day (1940) Pan Hellenic Day (1940) Pan-Pacific Women's Assn. (1939) Panama Day (1939)

<u>Box</u>	<u>Fol</u>	Para las
716	11 12 13 14-5 16 17 18 19	Parades Parades (1940) Parades (1939) Organizations Available (1940) Organizations Available (1939) (Includes photographs) Parents Day (1939) Past Commanders' Club (1940) Paterson (New Jersey) Day (1940) Patriotic and Historic Societies (1940) Patriotic and Historic Societies (1939) A-B
717	1-4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	C-Z Patriotic Order Sons of America (1939) Patrolmen's Wives Benevolent Assn. (1940) Patrolmen's Wives Benevolent Assn. Day (1939) Pax Romana (1939) Pennsylvania Day (1940) Pennsylvania Day (1939) Pennsylvania Folk Festival, 1937 Pennsylvania Railroad (1940) Peoples' Free Nurse (1939) Perth Amboy (New Jersey) Day (1940) Peru Day (1939) Perylon Hall Bookings (1940) Perylon Hall Bookings (1939) Phi Delta Pi (1939) Philadelphia Day (1939)
718	1 2 3 4 5 6-8 9 10 11 12 13 14 15 16-17	Philadelphia Federation of Women's Clubs and Allied Organizations (1940) Philadelphia Federation of Women's Clubs and Allied Organizations (1939) Philippine Islands Day (1939) Photographic Contests (1940) Photographic Society of America (1939) Photographic Week (1939) Piano Festival (1940) Pioneer Philatelic Phalanx (1940) Pittsburgh Day (1940) Pittsburgh Day (1939) Plattsburgh (New York) Day (1940) Plee-Zing Wholesale Manufacturing & Retail Grocers Assn. (1939) Poetry Week (1939) Polish Ballet (1939)
719	1 2 3 4 5 6 7 8 9 10	Contracts and Agreements Promotional Literature Polish Day (1940) Polish Day (1939) Polish Professional Men's Day (1939) Polish Workmen's Aid Fund, Inc. (1940) Polish World War Veterans (1940) Pollock, Grant (1939) Pompton Lakes Day (1940) Portugal Day (1940) Portugal Day (1939)

<u>Box</u> 719	<u>Fol</u> 12	President of the Borough of Queens Day (1939) Program of Events (1940)
	13-14	1940 May 11 - 31
720	1-8	1940 Jun 1 - Sep 15
721	1-3 4 5 6 7 8 9 10 11 12 13 14	1940 Sep 16 - Oct 27 Program Reports (1940) Program Reports (1939) Program Schedule (1940) Propeller Club of the United States (1939) Puerto Rico Day (1940) Puerto Rico Day (1939) Pythagorean Society (1940) Pythagorean Society (1939) Queens Advisory Committee on Women's Participation (1939) Queens Day (1940) Queens Dental Society Day (1939) Queens Week A-K (1939)
722	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	L-Z (1939) Miss Queens Contest (1940) Quota Club International, Inc. (1940) Quota Club International, Inc. (1939) Radio (1940) Radio (1939) Radio Day (1940) Radio Week (1940) Railroad Day (1940) Railroad Day (1940) Reading Eagle Day (1940) Reading Eagle Day (1940) Reading Eagle Day (1939) Real Estate Brokers Day (1940) Regular Veterans Assn. (1939) Rejuva Club (1940) Rejuva Club (1940) Rejuva Club (1939) Requests for Information (1940) Requests for Information (1939) A-D
723	1-6 7 8 9 10 11 12 13	E-Z Restaurant Day (1940) Restaurant Day (1939) Restaurants Available (1940) Restaurants Available (1939) Retail Manufacturing Furriers of America, Inc. (1940) Retail Manufacturing Furriers of America, Inc. (1939) Retreatants Day at the Fair (1939) Rho Pi Phi (International) Fraternity, Inc. (1939)
724	1 2 3 4	Rhode Island Day (1940) Rhode Island Day (1939) Richmond Day (1940) Richmond Week (1939)

Box 724	Fol 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Ridgewood (Queens) Day (1940) Ridgewood Lions Club (1939) Ritchie, Peggy Gray (1939) Riverhead (New York) Day (1940) Rochester Day (1940) Rockefeller Center Day (1940) Rockland County Day (1940) Rockland County Day (1939) Rodina Day (1939) Rogers, Will Day (1940) Rokeach, I. & Sons (1940) Romance of Aviation, The (1939) Rosevelt, Franklin D., President Day (1939) Rotary International (1940) Rotary International (1939) Roumania Day (1939) Roumania Day (1939) Rural Women's Day (1939) Russ, Elmo (1939)
725	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	Safety Week (1939) Saint Francis College (1940) Saint John's University (1940) Salem Reformed Church Brotherhood (1939) Salisbury (Maryland) Day (1940) Salute to Mars (1939) San Francisco Sheriff's Mounted Posse (1939) (Includes photographs) Santell, Arthur (1939) Scandinavia Week (1939) Scarsdale Women's Club (1939) Schuyler, Josephine (1940) Science and Education Auditorium Bookings (1939) Serbian Sisters Circle (1940) Serbian Sisters Circle (1939) Service Clerks of North Bergen County (1940) Shayne and Lowe Day (1939) Showmen's League of America (1940) Shrine Day (1939) Siam Day (1939) Sigma Alpha Iota (1940) Silex Co. (1939) Sinfonia Fraternity (1940) Soap Box Derby (1940) Society of American Florists & Ornamental Horticulturists (1939) Society of Daughters of Holland Dames (1940)
726	1 2 3	Society of Daughters of Holland Dames (1939) Society of the Fifth Division (1940) Society of New York State Women (1940)

<u>Box</u>	<u>Folder</u>	
		Society for the Preservation and Encouragement of Barber Shop Quartet Singing (1940)
726	4-10	A-S
727	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	T-Z American Legion Bell, Arthur "Slim" Blakelock, Chester R. Buffet Supper Cash, O. C. Cleland, Paul S. Crosby, Bing Dort, Ralph B. Elwell, George D. Erickson, O. P. Form Letters Hawley, Mark Jennings, Allyn R. Mulholland, J. V. Nelson, Mark S., Dr. New York Convention & Visitors Bureau New Yorker Hotel Peterson, Wesley L. Phelps, Bert Prentice-Hall, Inc.
728	1 2 3 4 5 6 7 8 9 10 11 12 13	Prizes Rathert, Norman F., Dr. Schwoppe, E. G. Silver Gray Quartette Simpson, H. G. Spaeth, Sigmund Stern, Joseph E. Tunney, Gene Wichita Beacon Wilsey, L. C. Wirth, Walter L. Sons of Confederate Veterans (1939) Sons and Daughters of the First Americans (1939) Includes photographs. Sketch for Indian Days, "The Brotherhood of Yesterday is the Peace of Tomorrow" removed to Oversize box 2399, folder 3 Sons of Italy (1940)
	15 16 17 18 19 20 21 22 23 24 25	Sons of Norway (1940) Sons of Union Veterans of the Civil War (1940) Sons of Union Veterans of the Civil War (1939) South Carolina Day (1940) South Carolina Day (1939) South Dakota Day (1940) South Dakota Day (1939) Southern Commercial Congress (1940) Southern Commercial Congress (1940) Southern Furniture Manufacturers Meeting, 1938 Jul 20 Southern Life and Health Insurance Co. (1940)

<u>Box</u> 728	<u>Folder</u> 26	Souvenir Day (1939)
729	1 2	Gifts Spanish Day (1939) Special Days Special Days (1940) (Includes photograph)
	3-7	A-C (Includes photograph)
730	1-7	D-M
731	1-8	N-R Poster, "Win Luggage and Leather Goods with Lucky Tickets" removed to Oversize box 2399, folder 6
732	1-6 7	S-Z Out Special Days (1939)
	8-9	Aa-Al
733	1-11	Am-Br
734	1-11	Bs-Ez
735	1-11	Fa-Iz Three issues of Irvington Times, with NYWF spreads, in folder 11 removed to Oversize box 2398, folder 5
736	1-10	J-National J
737	1-9	National K-O
738	1-10	Pa-S Name tag for "Sport-Writers Baseball Field Day for Boys, Referee of the Day: Babe Ruth" in folder removed to Oversize box 2414
739	1-12	T-Z
740	1 2 3 4 5 6 7 8 9 10 11 12 13 14-15 16 17-18 19 20 21-22 23	Alpha Chi Rho Fraternity Day (1939) American Jewish Congress (1940) American Jewish Congress Day (1939) American Rose Society Day (1939) Architects Day (1939) Atlantic Coast Independent Distributors Assn. Day (1939) Catholic Total Abstinence Union Day (1939) Children's Day (1939) Connecticut Counties (1939) Contacts (1940) Contacts (1939) Craftsmen's Day (1939) Dental Society of the State of New York (1939) Department Stores (1940) Department Stores (1939) Engineering (1940) Engineering (1939) Society of Automotive Engineers, Inc. Exhibitors (1940) Out
741	1-5 6 7	Exhibitors (1939) Aetna Life Insurance Co. (Includes photographs) Dupont, E. I. de Nemours

<u>Box</u>	<u>Folder</u>	On a sial Davis (, vi , ,)
741	8 9	Special Days (continued) Foreign Groups (1940) Out Foreign Groups (1930)
	10	Foreign Groups (1939) A-K
742	1 2 3-7 8 9 10 11	L-Z Fraternal Groups (1940) Fraternal Groups (1939) Royal Neighbors of America (Includes photograph) General American Credits, Inc. Day (1939) Girl Scout Day (1940) Girl Scout Day (1939) Sketch of Girl Scout Pageant Plans removed to Oversize box 2399, folder 6
743	1 2 3 4-5 6 7 8 9 10 11 12 13 14 15 16 17	Hadassah Day (1939) Health (1940) Out Health (1939) Hotels (1939) Insurance Groups (1940) Out Insurance Groups (1939) Life Office Management Day (1939) Massachusetts Counties (1939) Meat Day (1940) Meat Day (1939) Motor Bus Operators Day (1939) National Assn. of Bank Auditors and Comptrollers Day (1939) National Assn. of Mutual Savings Banks (1939) National Industrial Advertisers Assn. Day (1939) National Pest Control Assn. Day (1939)
744	1 2 3 4-5 6-9 10 11 12 13 14 15	National Retail Tea & Coffee Merchants Assn. Day (1939) National Supply Assn. of America, Inc. (1939) New Jersey Counties (1940) New Jersey Counties (1939) New York Counties (1939) Optimist International Day (1939) Order of the Founders and Patriots of America (1939) Pan American League (1939) Pennsylvania Counties (1939) Polish National Alliance (1939) Printing Education Day (1939) Religious Groups (1940)
745	1-2 3 4 5 6 7 8 9	Religious Groups (1939) Rhode Island Counties (1939) Second Division Day (1940) Second Division Day (1939) Small Businessmen's Day (1940) Small Businessmen's Day (1939) Triplets Day (1939) Twins Day (1939) United States Social Security Board (1939)

<u>Box</u>	<u>Fol</u>	
745	11 12	Special Days (continued) Universities and Colleges (1940) Out
	13-15	Universities and Colleges (1939) A-G
746	1-4 5 6 7	H-Z (Includes photograph) Volunteers of America Day (1939) Special Events Monthly Reports (1939) Special Events Schedule Special Events Schedule (1940) Special Events Schedule (1939)
	8-9	A-B
747	1 2 3 4 5-6 7 8 9 10 11 12	C-Z Calendar of Special Days (1940) Calendar of Special Days, Revisions (1940) Requests for (1940) Requests for (1939) Special Events throughout the World (1939) Special Weeks (1939) Stahl, Grace Marionette Variety Show (1940) Stanton, Ira M., Reverend (1940) Starr-Allen (1940) Starr-Allen (1939) State Days (1939)
748	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	Staten Island Week (1939) Steuben Day (1940) Steuben Day (1939) Stonington (Connecticut) Day (1940) Stonington (Maine) Day (1940) Stratford Tercentenary Commission (1939) Studebaker Corp. (1940) Stuyvesant Bible (1939) Suffolk County Day (1940) Suffolk County Day (1939) Suffolk-Nassau Counties School Day (1939) Suggestions for Special Days (1940) Sullivan County Day (1939) Summit Hill (Pennsylvania) Day (1940) Superman Day (1940) Sweden Day (1940) Sweden Day (1939) Switzerland Day (1939) Switzerland Day (1939) Symphony Orchestras (1939) Syracuse Day (1940) Syria Day (1939) Talentest for World's Fair Employees (1940)
749	1 2 3 4 5	Taylor, Deems (1939) Taylor, Jill (1939) Teaneck Pistol Matches (1939) Teen Age Day (1940) Telephone Pioneers of America (1940)

Box 749	Fol 6 7 8 9 10 11 12 13 14 15 16 17-18	Temple of Religion Bookings (1940) (Includes photograph) Temple of Religion Bookings (1939) Tennessee Day (1940) Tennessee Day (1939) Tenth International Congress of Military Medicine and Pharmacy (1939) Texas Day (1940) Texas Day (1939) Theatre (1939) Theatre Gottesman, M. (1939)) Three Score and Ten Club (1940) Totem Lodge and Country Club (1940) Tours of the Fair Grounds with Guide Service 1938 Dec - 1939 Jan
750	1-6 7 8 9 10 11	1938 May - Nov Town of Tomorrow (1939) Toy Manufacturers Assn. of the U.S.A., Inc. (1939) Trade Assn. Executives in New York City (1940) Trade Assn. Executives in New York City (1939) Trade Union Athletic Assn. (1940) Includes sketch of playing field Travel Agencies (1940) Travel and Transportation Week (1940)
751	13-14 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	Trophies (1940) Tuckahoe (New York) Day (1940) Tulip Week (1939) Turkey Day (1939) Turtle Race (1939) Twentyninth Division Assn. of New Jersey (1939) Typical Miss New York Contest (1939) Ukrainian American Exposition Assn. (1940) Ukrainian American Exposition Assn. Day (1939) Ukrainian American Week (1940) Ukrainian Day (1939) Ulster County Day (1940) Ulster County Day (1939) Union of American Women (1940) Union Labor Day (1939) Union of Orthodox Jewish Congregations of America (1940) Union Settlement (1940) Union of Soviet Socialist Republics (U.S.S.R.) Day (1939) United Czechoslovak Societies (1939) United Order True Sisters, Inc. (1940) United Order True Sisters, Inc. (1940)
752	1 2 3 4 5 6 7	United Spanish War Veterans (1939) United States Army (1939) United States Army Ambulance Service Assn. (1939) United States Building and Loan League (1939) United States Coast Guard (1940) United States Junior Chamber of Commerce (1940) United States Junior Chamber of Commerce (1939) United States Naval Fleet (1940)

Box 752	Fol 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	United States Naval Fleet (1939) United States New York World's Fair Commission (1939) United States Steel Corp. (1939) United Synagogue of America Women's League (1940) United Typothetae of America (1939) University of Florida Glee Club (1939) University of Georgia (1939) University of Pennsylvania Class of 1929 (1939) Uruguay Day (1939) Utah Day (1940) Utah Day (1939) Vallee, Rudy Day (1939) Van Couwenhoven-Conover Family Assn. (1939) Venezuela Day (1940) Venezuela Day (1939) Verdi Opera Club (1939) Vermont Day (1940)
753	1 2 3 4-5 6 7 8 9 10 11 12 13 14-15 16 17 18 19 20 21 22 23 24	Vermont Day (1939) Veteran Automobile Day (1940) Veterans of Foreign Wars of the United States (1940) Veterans of Foreign Wars of the United States (1939) (Includes photograph) Vigo, Francis, Colonel Day (1940) Vigo, Francis, Colonel Day (1939) Virgin Islands Day (1939) Virginia Day (1940) Virginia Day (1940) Virginia Day (1940) Washington Day (1940) Washington Day (1939) Washington Heights Day (1940) Water Ski and Aquaplane Show (1940) Weatherly (Pennsylvania) Day (1940) Weirton Steel Co. (1940) Welsh-American Participation (1940) Welsh-American Participation (1939) West Virginia Day (1940) West Virginia Day (1939)
754	1 2-3 4 5 6 7 8 9 10 11-12 13	Westinghouse Electric & Manufacturing Co. (1940) (Includes photograph) Whalen, Grover Trip to Chicago, 1938 Oct 5 (Includes photograph) Who is Who in Music, Inc. (1940) Wildcat Veterans Assn. (1939) Willkie, Wendel Day (1940) Wilton (Connecticut) Bulletin (1940) Wisconsin Day (1940) Wisconsin Day (1939) Woman's Benefit Assn. (1940) Woman's Benefit Assn. (1939) Woman's Benefit Assn Booklets (1939) Women World War Veterans (1939)
755	1 2	Women's Centennial Congress (1940) (Includes photograph) Women's Club of Mamaroneck, Inc. (1940)

<u>Box</u>	<u>Fol</u>	
755	3	Women's International League for Peace and Freedom (1940)
	4	Women's National Farm and Garden Assn. (1940)
	5	Women's National Republican Club, Inc. (1940)
	6	Women's National Sabbath Alliance (1940)
755	7	Women's Overseas Service League (1940)
	8	Women's Overseas Service League (1939)
	9	Women's Page Program (1940)
	10	Works Progress Administration Day (1940)
	11	World of Fashion Bookings (1940)
	12	World War Reconstruction Aides Assn. (1939)
	13	World's Fair Radio Calendar (1939)
	14	World's Fairest Contest (1939)
	15	Wyoming Day (1940)
	16	Wyoming Day (1939)
	17	York (Pennsylvania) Day (1940)
	18	York Safe and Lock Co. (1940)
	19	Yorkville Day (1939)
	20	Young Communist League of the U.S.A. Day (1939)
	21	Young Communist League of the U.S.A. Day Protests Against (1939)
	22	Young Men's Christian Assn. (1940)
	23	Young Men's Christian Assn. (1939)
	24	International Fire of Friendship
	25	Young Men's Institute (1940)
	26	Young Men's Institute (1939)
756	1	Young People's Christian Union (1939)
	2	Youth in Focus (1940)
		Includes issue of "Friday: The Magazine that Dares to Tell the Truth"
	3	Youth Week (1939)
	4	Yugoslavia Day (1939)
	5	Zanesville (Ohio) Day (1940)
	6	Ziegfeld Club (1940)
	7	Zonta International (1940)
	8	Zonta International (1939)
		B440 - 115 - 4
750	0	P4.1 Special Features
756	9	Special Features (1940)
	10 11	Special Features (1939) Gershwin Memorial Concert (1939)
	12	Jubilee Thrill Circle (1940)
	13	Montgomery, Mr. (1939)
	14	Name Band Bookings (1939)
		New York World's Fair Band
	15	New York World's Fair Band (1940)
	16	New York World's Fair Band (1939)
	17	Exhibit Cooperation (1940)
	18	Programs (1940)
	19-20	Swing Mardi Gras (1939)
		• ,

<u>Box</u>	<u>Fol</u>	
		P4.2 Sports
757	1	Sports (1940)
	2	Out
	3-8	Sports (1939)
	9	Academy of Sport (1939)
		Two sketches for Academy of Sport and Court of Sport removed to Oversize box 2399, folder 3
758	1	Preview, 1939 Jun 13
750	2	Baseball Exhibit (1939)
	3	Baseball Games (1940)
758	4	Baseball Games (1939)
	5	Baseball Promotion (1939)
	6	Baseball School (1940)
	7-8	Baseball School (1939)
		Includes souvenir photographs of Lou Gehrig and Babe Ruth
	9	Baseball Uniforms (1939)
	10	Basketball Games (1939)
	11	Bicycle Races (1940)
	40	Boxing(1939)
	12 13	Exhibitions
	13	Fleischer, Nat S. NYWF special issue of "The Ring" magazine removed to Oversize box 2399,
		folder 3
	14	Broadcasting Stations (1939)
		Court of Sports
	15	Bookings (1940)
	16	Bookings (1939)
	17	Flags (1939) (Includes rough sketches)
	18	Flag of the Day Salute (1939)
	10	See also: P4.0, Flag of the Day Salute
	19	Flags Specifications, Lists, etc. (1939)
	20	Football Exhibit (1939)
759	1	Football Games (1940)
	2 3	Football Games (1939) Football School (1940)
	4	Football School (1939)
	5	Horseshoe Pitching Games (1940)
	6	Ice Skating Events (1939)
	7	Magazine Publicity (1939)
	8	Model Yacht Racing (1940)
	9	Model Yacht Racing (1939)
	10	Newspaper Publicity (1939)
	11	Olympic Games (1940)
	12	Olympic Games (1939)
	13 14	Pistol Tournament (1939) (Includes photographs)
	15	Request for Information (1940) Request for Information (1939)
	16	Score: Between Halves (Publication) (1940)
	17	Softball Games (1940)
	18	Softball Games (1939)
	19	Softball Games Amateur Softball Assn. (1940)
	20	Sports Events Schedule (1939)
	21	Swimming Events (1940)

<u>Box</u>	<u>Fol</u>	
		P4.2 Sports (continued)
759	22	Swimming Events (1939)
760	1	Tennis Matches (1940) Trophies
	2	Trophies (1940)
	3-6	Trophies (1939) (Includes photograph)
	7	Detroit Cup Committee (1939)
	8	Golden Laurel (1940)
	9	Golden Laurel (1939)
	10	History and Date (1939)
		P4.3 American Common
760	11-12	American Common (1940)
	13	Bookings (1940)
	14	Committees (1940)
	15	Czechoslovakian-American Week (1940)
	16	Danish-American Week (1940)
	17 18	Fellowship Tea (1940) Acknowledgements
		· ·
761	1	Hostess Committee
	2	Fourth of July Program (1940)
	3 4	French-American Week (1940) Hungarian-American Days (1940)
	5	Irish-American Week (1940)
	6	Italian-American Week (1940)
	7	Meetings (1940)
	8	Music (1940)
	9	Negro-American Week (1940)
	10	Polish-American Week (1940)
	11	Program Schedule (1940)
	12 13	Promotional Literature (1940)
	14	Requests for Information (1940) Russian-American Week (1940)
	15	Sears, Roebuck and Co. (1940)
	16	Special Programs (1940)
	17	Wall of Fame (1940)
	18	Nationality Breakdown

Series I.E. Public Relations (PR.)

321 boxes

Within this section is information regarding the means of promoting participation in the Fair and the stimulation of visitor attendance through the use of advertising, media outreach, publications, special events and publicity campaigns. Also included is information on earlier World's Fairs and international expositions gathered and utilized by the NYWF staff to guide them in their planning and organizational efforts [PR. and PR1.34]. Correspondence critical of the Fair, received from members of the public across the country addressing everything from the price of admission to the poor quality of the food, are located at the front of this section [PR.].

Information about the earliest efforts to solicit interest in the Fair can be found in the prospectus sent to government and business leaders outlining the aims of the proposed exposition [PR1.00, Prospectus]. Under the heading Insignia [PR1.11] is extensive correspondence from national and international businesses in every sector, requesting permission to manufacture or advertise products using the World's Fair name or logo. This section contains artifacts and samples including fabric swatches, decals, medallions, maps, postcards, product wrappers and novelty items. Information on the "Typical American Family" contest along with a variety of other competitions designed to promote the Fair including needlework, limerick, beauty, dance and poetry can found under the heading of Contests [PR1.2]. Speeches delivered by Grover Whalen, Robert Kohn and other Fair officials as well as a copy of Lewis Mumford's 1935 address at the Progressives for the Arts dinner articulating some of the defining thematic principles of the Fair are available under the heading Speeches [PR1.41] A nationwide series of publicity Good Will Tours was launched as part of pre-Fair promotional efforts, and regional perceptions of the anticipated Fair can be found in these files [PR1.7, Stunts & Ideas]. Finally, the wealth of material filed under Advisory Committees suggests the wide degree of input sought and received from business leaders and special interest groups for suggestions and recommendations on boosting interest in the Fair [PR2. to PR2.3].

Box 762	Folder 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	List of Folders Materials Stored (1939) American Artists' Congress (1939) Boston Fair (1939) Brussels International Fair (1939) California Pacific International Exposition (1939) Canadian National Exposition (1939) Century of Progress (1939) Administration Attendance Civic Cooperative Concessions See also: A6., Comfort Stations (1939) Contracts, Agreements, and Policies Construction Demolition Exhibits Financial Government Participation
	18	Health
763	1 2 3	Legal Miscellaneous Data Publications

<u>Box</u>	<u>Folder</u>	
		Century of Progress (1939) (continued)
763	4	Seating Capacity
	5 6	Shipping Instructions Social Services
	7	Space Charges
	8	Special Events and Features
	9	Transportation
	10 11	Utilities Walter Van Zant Report
	12	Colonial Williamsburg, Inc. (1939)
	13	Commercial and International Fair (1939)
	14-15	Collective Data on Other Fairs (1939)
		Criticisms Criticisms (1940)
	16-18	A-Q
764	1	R-Z
	•	Criticisms (1939)
	2-8	Aa-C
765	1-9	D-H
766	1-7	I-N
767	1-7	O-Wh
768	1-2	Wi-Z
	3	Records of Complaints Cross Reads of America World's Fair and Expedition Corporation (1930)
	4 5	Cross Roads of America World's Fair and Exposition Corporation (1939) Detroit Fair, 1941
	6	Donations (1940)
	7	Donations (1939)
	8	Dusseldorf Fair (1939)
	9 10	Eastern State Exposition (1939) Empire Exhibition Scotland, 1938
	11	Scottish House Drawings
	12	Empire Exhibitions South Africa (1939)
	13 14	European Calender of Events, 1937 Florida Gardenia Festival (1939)
	15	Fort Worth Frontier Centennial Exposition (1939)
769	1	Golden Gate International Exposition (1940)
700	2-5	Golden Gate International Exposition (1939)
		Includes poster; photograph
	6	Governors Island Tercentenary (1939)
	7	Great Lakes Exposition (1939) Greater Texas and Pan-American Exposition (1939)
	8	A-E
		Negatives of fairgrounds and buildings removed to box 2418
770	1-3	Greater Texas and Pan-American Exposition, F - K (1939) See also: PR., Great Lakes Exposition (1939)
	4	Greenwich, Connecticut Merchandise Fair (1939)
	5	Inquiries re: Fair Opening in 1939
	6 7-8	Inspection Tour Itineraries (1939) International Bureau of Expositions (1939)
	9	International Jury of Awards (1939)
	10	International Livestock Exposition (1939)

Box 770	Folder 11 12 13 14 15 16 17 18	Japan International Exposition 1940 Letters to Mayors of Cities (1939) Lloyds of London Rumors (1939) Los Angeles Fair of 1940 Miscellaneous Lists (1939) Montreal Tri-Centennial Exhibition (1939) New Jersey State Fair (1939) New York City Improvement Suggestions (1940) New York City Improvement Suggestions (1939) A-Q
771	1 2 3 4 5 6 7 8	R-Z New York Hospitality (1939) New York State Exposition (1939) New Zealand Centennial, 1940 Other Fairs (1939) Pacific Exposition Corporation (1939) Pan American Peace Conference (1939) Panama Pacific International Exposition (1939) Paris International Exposition 1937 A-Q (Includes photogaphs)
772	1 2 3-4 5 6 7 8 9 10 11 12 13	R-Z Bonney, M. Therese Photos Pasadena Tournament of Roses (1940) Pasadena Tournament of Roses (1939) Portland Rose Festival (1939) Program of International Activities (1939) Questionnaires Questionnaires (1940) Questionnaires (1939) Clark, L. M., Inc. (1940) Hooper, C. E. Inc. (1940) Hooper-Holmes Bureau (1940)
773	1 2 3 4 5 6 7 8 9 10 11 12 13	Market Analysis Attendence Surveys (1939) Market Analysts, Inc. (1940) Market Analysts, Inc. (1939) Market Research Corporation of America (1940) Retail Credit Company, Inc. (1939) Ross Federal Research Corp. (1940) Ross Federal Service, Inc. (1939) Standard Survey (1939) Bernbach, William Erickson, S. G. Hennesy, Wesley J. Mullen, Joseph Mangel, Ira
774	1 2 3 4 5 6 7	O'Neil, Robert "What Do You Expect?" (1939) Questions Asked About the Fair (1939) Request for Appointment (1939) Request for Honorary Commissions (1939) Request for Information (1939) Rome International Exposition 1941 (Includes photogaphs)

<u>Box</u> 774	Folder 8 9 10 11 12 13 14	Royal Winter Fair at Toronto (1939) Suggestions for Previews (1939) Suggestions for Souvenirs (1940) Suggestions for Souvenirs (1939) Embroidered flag removed to Oversize box 2399, folder 9; souvenir pin prototype and coin with King George and Queen Elizabeth removed to box 2413, binder 2 Swiss National Exposition (1939) Waiver Forms (1939) York Fair (1939)
774	15 16 17-18	PR0. Publicity List of Folders (Material Stored) (1939) Publicity (1940) Publicity (1939)
775	1 2 3 4 5 6 7 8 9-11 12 13 14 15 16	Criticisms (1939) de Sales, R. de Roussy (1939) Foreign Publicity Results (1939) Includes map graphing foreign press clippings about Fair Poster Contest Publicity (1939) Report on Foreign Publicity (1939) Reports of Magazines and Periodicals (1939) Reports of Mats and Plates (1939) Reports of Music Publicity (1939) Reports of Press Campaign (1939) Reports of Women's Publicity (1939) Request for Appointment (1939) Request for Information (1939) Theme and Design Schedule (1939) Wisconsin Press Association (1939)
775	17 18 19 20	PR0.0 Press Releases List of Folders (Material Stored) Press Releases (1939) Associated Press (1939) Christian Science Activities (1939)
776	1 2 3 4 5 6 7 8 9 10 11 12-15 16	Criticism of Press Releases (1939) Fillers (1939) Fund Raising Releases (1939) New York World's Fair Legislation (1939) News and Picture Releases (1939) Preliminary News Releases (1939) Requests for Clippings (1939) Requests for Cuts (1939) Requests for Foreign Press Releases (1939) Requests for Plates (1939) Requests for Press Releases (1940) Requests for Press Releases (1939) Schedule (1939) Special Summaries (1939)
776	18 19 20	PR0.00 Newspapers List of Folders (Material Stored) (1939) Newspapers (1940) Newspapers (1939)

<u>Box</u>	<u>Fol</u>	
776	21	PR0.00 Newspapers (continued) Clipping Services (1940)
777	1-2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Clipping Services (1939) Criticisms (1939) Foreign Clipping Services (1939) Foreign News Services (1939) International Press Service (1939) Mat Releases (1940) Mat Releases (1940) Mat Releases (1939) New York Herald Tribune (1939) New York Mirror (1939) New York Times (1939) New York World Telegram (1939) News Services (1939) Philadelphia Evening Public Ledger (1939) Philadelphia Record (1939) Publicity Results (1939)
778	1 2 3 4 5	Publishers Autocaster (1939) Requests for Mats (1939) Villager, The (1939) Western Newspaper Union (1939) Youth News Services (1939)
778	6 7 8 9 10 11	PR0.01 Magazines and Periodicals List of Folders (Material Stored) (1939) Magazines and Periodicals (1940) Magazines and Periodicals (1939) Fair Times (1939) Gardens, Homes, and People (1939) International Club of Printing House Craftsmen (1939) Publicity Results (1939)
778	13 14 15 16	PR0.02 Trade Journals List of Folders (Material Stored) (1939) Trade Journals (1940) Trade Journals (1939) Buick Magazine (1939)
778	17 18 19 20	PR0.1 Radio Releases List of Folders (Material Stored) (1939) Radio Releases (1940) Radio Releases (1939) Broadcast Schedule, 1938 Apr 24 - May 2
779	1 2 3 4 5 6 7	Foreign Radio Representatives (1939) Plan for World Harmony Program (1939) Radio Service (1939) Request for Information (1939) Scripts (1939) Television Suggestions (1939) This Week at the Fair" (1940)

<u>Box</u>	<u>Fol</u>	
779	8 9 10 11 12	PR0.10 Broadcasting Stations List of Folder (Material Stored) (1939) Broadcasting Stations (1940) Broadcasting Stations (1939) Federal Communications Commission (1939) National Broadcasting Company (1939) Radio Station WOR (1939)
779	14 15 16-17	PR0.11 Programs List of Folders (Material Stored) (1939) Programs (1940) Programs (1939) A-E
780	1-4 5 6 7 8 9 10 11 12 13	F-Z Adam Hat Stores, Inc. (1939) Audition Requests (1939) Broadcast Results (1939) Columbia Broadcasting System, Inc. (1939) Morner Productions, Inc. (1939) New York World's Fair Choral Concerts (1939) New York World's Fair Sports Program (1939) Program Cooperation (1939) Program Suggestions (1940) Program Suggestions (1939)
781	1 2 3 4 5 6 7 8 9 10 11 12 13	Radio Feature Service, Inc. (1939) Radio Program Report (1939) Radio Station WINS (1939) Radio Station WLTH (1939) Radio Station WNYC (1939) Salute of Americas Program (1940) Salute of Nations Program (1939) So You Think You've Seen the Fair Program (1940) Today in the World of Tomorrow Program WWRL Mon - Fri; WLTH Mon (1939) Thompson, Hamilton (1939) United States Government Programs (1939) "Welcome Neighbor" Program (1939) Whalen Broadcasts (1939)
781	14 15 16 17	PR0.12 Plugs List of Folders (Material Stored) (1939) Plugs (1940) Plugs (1939) Consolidated Edison Company of New York, Inc. (1939)
781	18 19 20 21 22 23	PR0.2 New Film Releases List of Folders (Material Stored) (1939) Audio Productions, Inc. (1939) Cavalcade of America Motion Picture (1939) Columbia Pictures Corporation (1940) Fashions (1939) Fox Movietone News (1939)

<u>Box</u>	<u>Fol</u>	
781	24 25 26	PR0.2 New Film Releases (continued) Hearst Movietone News (1939) Jam Handy Picture Service, Inc. (1940) (Includes photogaphs) Motion Picture Services (1939) See also: C3.84, Lagoon of Nations (1939)
	27 28 29	National Foreign Trade Association (1939) New York World's Fair Motion Picture (1940) New York World's Fair Motion Picture (1939)
782	1 2 3-4 5 6 7 8 9 10 11	New York World's Fair Slides (1940) News Film Releases (1940) News Film Releases (1939) Newsreel Theaters, Inc. (1939) Paramount News (1939) Pathe Film Corporation (1939) Requests for News Film Releases (1939) Requests for New York World's Fair Motion Picture (1940) Requests for New York World's Fair Motion Picture (1939) Sound Projector (1939) Universal Newsreel (1939)
782	13 14 15 16 17	PR1. Promotion List of Folders (Material Stored) (1939) Promotion (1940) Promotion (1939) Artist Permits (1939) Works Progress Administration Cameramen Permits (1940)
783	1-4 5 6-7 8 9 10 11	Cameramen PermitsK (1939) Mailing Lists Mailing Lists (1940) Mailing Lists (1939) Educational Lists Company (1940) Educational Lists Company (1939) 1940 Requests (1940) 1940 Requests (1939) 1941 Requests (1940)
784	1 2 3 4 5-8	Promotion Surveys (1939) Requests for Appointment (1940) Requests for Appointment (1939) Requests for Information (1940) Requests for Information (1939) A-K
785	1-7 8 9 10-11	L-Z Requests for Lists of Exhibitors (1939) Use of Flag (1940) Use of Flag (1939)
786	1	Youth Attendence Promotion (1940)

<u>Box</u>	<u>Fol</u>	
786	2	Youth Promotion Youth Promotion (1940) Youth Promotion (1939)
	3-9	A-G
787	1-8	H-S
788	1-3 4 5 6-9 10 11 12 13	T-Z American Museum of Natural History (1939) Colleges and Universities (1940) Colleges and Universities (1939) Hickok, Lorena A. (1939) New York World's Fair Motion Pictures (1940) Projects (1939) Public Use of Arts Committee (1939) Releases (1940)
789	1 2-10	Schools (1940) Schools (1939) A-H
790	1-7	I-R
791	1-7 8 9	S-Z Suggestions (1939) Tours for Schools (1940)
	,	PR1.0 Fair Publications
791	10 11 12 13	Fair Publications (List of Folders Stored) (1939) Fair Publications (1940) Fair Publications (1939) Coronation Pamphlet (1939)
792	1 2-3 4-5 6 7 8-9 10 11 12 13	Fair News (1939) Fair Play (1939) Fair Publications (1939) Fair Publications in Paris Office (1939) Gutridge, Hollister (1939) Information Bulletins (1939) Information Bulletins re: Exhibits (1939) Information Kit (1939) New York World's Fair Children's Book (1939) New York World's Fair Daily Newspaper (1939) New York World's Fair Official Merchandise Catalog New York World's Fair Official Merchandise Catalog New York World's Fair Official Merchandise Catalog (1939) Requests (1940)
793	1 2 3 4 5-9	Requests (1939) New York World's Fair World (1939) Promotional Literature for Schools (1939) Requests for Fair Publications (1940) Requests for Fair Publications (1939) A-H
794	1-9	I-U
795	1-2 3	V-Z Requests for Literature (1940)

<u>Box</u>	<u>Fol</u>	
795	4-6 7 8 9 10	PR1.0 Fair Publications (continued) Requests for Literature (1939) Teaching the New York World's Fair (1940) Teaching the New York World's Fair (1939) Telephone Directory (1939) World of Tomorrow (1939) Women's Activities Advisory Committee (1939) Brochure
796	1	Requests for Brochures
796	2 3 4 5 6 7 8	PR1.00 Prospectus List of Folders (Material Stored) (1939) Prospectus (1939) De Luxe Exhibitors Prospectus (1939) Mailing Instructions (1939) Mailing Lists (1939) Request for Prospectus (1939) Translation of Prospectus (1939)
796	9 10 11 12 13 14 15 16 17	PR1.01 Bulletin List of Folders (Material Stored) Bulletin (1940) Bulletin (1939) Advertising in Bulletin (1939) Advisory Committee Bulletin (1939) Bulletin Dummy, 1936 Nov Criticism (1939) Frances, Charles Press (1939) Mailing Lists (1939) Requests for Bulletin (1939) A-K
797	1-2 3	L-Z Staff Question Box Suggestions (1939)
797	4 5 6-7 8 9 10 11 12-13	PR1.02 Maps List of Folders (Material Stored) (1939) Maps (1940) Maps (1939) American Map Company, Inc. (1939) Map removed to Oversize box 2498, folder 6 Hamlin, Grace A. (Mrs. Herbert W.H.) (1939) Maps Services Offered (1939) Request for Maps (1940) Request for Maps (1939) Von Crayen, G. (1939)
797	15 16	PR1.03 Photographs List of Folders (Material Stored) (1939) Photographs (1940)
798	1 2 3	Photographs (1939) Life (1939) Receipts for Cuts, etc. (1939)

<u>Box</u>	<u>Fol</u>	
798	4 5-8	PR1.03 Photographs (continued) Requests for Photographs (1940) Requests for Photographs (1939)
799	1 2	Thank You Letters for Photographs (1939) Whalen Photos (1939)
799	3 4 5 6 7 8	PR1.04 Pamphlets, Circulars, etc. List of Folders (Material Stored) (1939) Pamphlets, Circulars, etc. (1940) Pamphlets, Circulars, etc. (1939) Advertising Distributors of America, Inc. (1939) Postcards (1939) Requests for Pamphlets, Circulars, etc. (1939)
799	9 10 11 12 13 14 15 16-17	PR1.05 Seals, Stickers, etc. List of Folders (Material Stored) (1939) Seals, Stickers, etc. (1940) Seals, Stickers, etc. (1939) Designs for Seals, Stickers, etc. (1939) Designs for stamps removed to box 2412 New York World's Fair Christmas Seals (1939) National Poster Stamp Society (1939) Requests for Seals, Stickers, etc. (1940) Requests for Seals, Stickers, etc. (1939)
800	1 2-6 7 8	PR1.06 Special Articles Special Articles (1940) Special Articles (1939) Advertising Club News (1939) Allis-Chalmers Manufacturing Company (1939)
801	1 2 3 4 5 6 7 8 9-16	American Architect (1939) American Foreign Service Journal (1939) Associated Industries of Massachusetts (1939) Atlantic Grocer (1939) Christian Science Activities (1939) Galt, Tom (1939) National Foreign Trade Association (1939) Outside Publications Outside Publications (1940) Outside Publications (1939) A-K
802	1-10	L-Z
803	1 2 3 4-5 6 7 8	Christian Science Monitor (1939) Encyclopedia Britannica (1939) New Yorker (1940) New Yorker (1939) New York Times (1939) Palette Magazine (1939) Pleasure (1939) Popular Mechanics Magazine (1939)

<u>Box</u>	<u>Fol</u>	
803	10-13	PR1.06 Special Articles (continued) Requests for Articles (1939) A-Q
804	1 2	R-Z Wood Products (1939)
804	3 4 5 6 7 8	PR1.1 Copyrights List of Folders (Material Stored) (1939) Copyrights (1939) Davis, Delaney, and Harrs (1939) Flag (1939) Lewis Coal and Oil Company, Inc. (1939) Poster (1939)
804	9 10 11-12 13 14-15	PR1.10 Name List of Folders (Material Stored) (1939) Name (1940) Name (1939) Consolidated Lithographing Corp. (1939) Free Use of Name (1939) National Broadcasting Company, Inc. (1940)
805	1 2	Shientag (Justice) (1939) World's Fair Anthology (1939)
		PR1.11 Insignia Insignia (1940)
	3-7	A-M
806	1-3	N-Z Insignia (1939)
	4-10	Ãa-Alk
807	1-13	All-Arth
808	1-12	Arti-Bk
809	1-12	Bln-Car
810	1-10	Cas-Craw
811	1-11	Crax-D
812	1-9	E-Fe
813	1-9	Ff-Ge
814	1-9	Gf-Hard
815	1-11	Hare-Ins
816	1-9	Int-Kk
817	1-8	KI-Le
818	1-10	Lf-Mas
819	1-8	Mat-Mon
820	1-8	Moo-Ok

<u>Box</u>	<u>Fol</u>	
	Р	R1.11 Insignia (continued)
821	1-10	Insignia (1939) (continued) OI-Pr
822	1-10	Q-R
823	1-8	Sa-Ship
		·
824	1-12	Shiq-Sth
825	1-12	Sti-U
826	1-10	V-W
827 827	1-3 4 5 6 7 8 9 10 11	X-Z Aberdeen Paper Co. (1939) Abraham and Straus, Inc. (1940) Abraham and Straus, Inc. (1939) Ace Art Label Co. (1939) Ace Transfer Co. (1939) Acme Metal Novelty Products Co. (1939) Acme Metal Products Co. (1939) Acme Photo Offset Corp. (1939) Acme Shear Co. (1940)
	13 14 15 16 17 18 19 20 21 22 23 24-26	Acme Shear Co.(1939) Adam Hat Stores Inc. (1939) Adrian Photos Corp. (1940) Adrian Photos Corp. (1939) Advertising Specialty Associates (1939) Aerolux Light Corp. (1940) Aerolux Light Corp. (1939) Ahrn Metal Art Works (1940) Ahrn Metal Art Works (1940) Albert Manufacturing Co. (1940) Albert Manufacturing Co. (1939) Albertype Co. (1939)
828	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Alexander Textile Corp. (1940) Alexander Textile Corp. (1939) Allegheny Steel and Brass Corp. (1939) Almar Metal Arts (1940) Almar Metal Arts (1939) Amco Emblem Company, Inc. (1939) American Autochrome Co. (1939) American Calender Advertising Co. (1940) American Calender Advertising Co. (1939) American Cartoonists' Assn. (1939) American Express Co. (1939) American Fabrics Co. (1940) American Fabrics Co. (1939) American Map Co. (1939) American Merri Lei Corp. (1939) American Mills Co. (1939) American Mills Co. (1939) Trylon and Perisphere pop up removed to 2413, binder 2 American Needle Guild (1939)

<u>Box</u>	Fol	
828	P 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34	R1.11 Insignia (continued) American Needlecrafts, Inc. (1939) American Oil Company, Inc. (1939) American Pearl and Bead Company, Inc. (1939) American Silk Label Manufacturing Co. (1939) American Strainer Corp. (1939) American Sugar Refining Co. (1939) American Type Founders, Inc. (1939) Ameritex (1939) Ames Safety Envelope Co. (1939) Anderman-Burns, Bob (1939) Anderson-Nichols Associates (1939) Anderson and Sons (1940) Anderson and Sons (1940) Annin and Co. (1939)
829	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Antaky Co. (1939) Applicants Withdrawn (1939) Arcade Manufacturing Co. (1940) Arcade Manufacturing Co. (1939) Arden, Elizabeth Inc. (1940) Arden, Elizabeth Inc. (1939) Argon Artware Co. (1939) Aristo Import Company, Inc. (1939) Arlan Trading Co. (1939) Arrow Novelty Company, Inc. (1940) Arrow Novelty Company, Inc. (1940) Arrow Novelty Company, Inc. (1939) Art Metal Die Manufacturers of New York (1939) Art Pearl Works, Inc. (1940) Art Pearl Works, Inc. (1939) Artistic Desk Pad and Novelty Co. (1940) Artistic Desk Pad and Novelty Co. (1939) Artistic Weaving Corp. (1939) Artists' Use of Insignia (1939) Artists' Use of Studios (1939) Artplus Hosiery Mills, Inc. (1939) Asbury Prentiss, Inc. (1939) Ascher, Leopold Company, Inc. (1939) Associated American Artists, Inc. (1939) Associated Merchandising Corp. (1939) Associated Painting and Lithographing Co. (1939) Aster Flower Co. (1939) Atlantic Novelty Manufacturing Corp. (1939)
830	1 2 3 4 5 6 7	Atlas-Ansonia Co. (1939) Atlas China Co. (1940) Autobridge, Inc. (1940) Autobridge, Inc. (1939) Autocard Manufacturing Co. (1939) Automobile Ornaments, Etc Comments (1939) Autopoint Co.(1939)

<u>Box</u>	<u>Fol</u>	
830	8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	PR1.11 Insignia (continued) Avalon Sportswear Co. (1939) Badge, Banner, and Button Co. (1939) Bainbridge, Charles T. and Sons (1939) Bakelite Corp. (1939) Balfour, L.G. Co. (1939) Bankers Utilities Company, Inc. (1939) Barclay, Shepard (1939) Barr Rubber Products Co. (1940) Barr Rubber Products Co. (1939) Barrie, Frances (1939) Barrie, Frances (1939) Barr-Zim Toy Manufacturing Company, Inc. (1939) Bates and Klinke, Inc. (1940) Bates and Klinke, Inc. (1939) Bates Manufacturing Co. (1939) Batton, Barton, Durstine, and Osborne (1939)
	25 26 27 28 29 30 31 32 33 34 35 36 37	Bayer, Pretzfelder and Mills, Inc. (1939) Design for alarm clock removed to box 2412 Beach and Arthur Paper Co. (1939) Bear Mountain Hudson River Bridge Co. (1939) Berger, Adolph (1939) Bernheimer, G. A. Company Inc. (1939) Betsalel, Sophie (1939) BeVier and Company, Inc. (1939) Binger, Walter D. (Commisssioner) (1939) Binney and Smith Co. (1939) Bird and Son (1939) Birmingham, William J. (1939) Birwood Corp. (1939) Bissell Carpet Sweeper Co. (1939)
831	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Black Sun Press (1939) Blanchard Co. (1940) Blanchard Co. (1939) Blecher, S. and Son (1940) Blecher, S. and Son (1939) Blefeld and Goodfriend, Inc. (1939) Bliss-Scofield Corp. (1939) Bloom Brothers Co. (1939) Blue Line Hosiery Mills, Inc. (1939) Blume Knitwear, Inc. (1939) Blumenthal, B. and Company, Inc. (1940) Blumenthal, B. and Company, Inc. (1939) Bock, Ted (1939) Bodek Cravat Co. (1939) Bonafide Mills, Inc. (1939) Bond Purchasers (1939) Borden Co. (1939) Borgfeldt, George Corp. (1940) Borgfeldt, George Corp. (1940) Borgfeldt, George Corp. (1939) Borrowman, Peter (1939) Boyle Leather Goods Company, Inc. (1939)

<u>Box</u>	<u>Fol</u>	
831	23 24 25 26 27 28 29 30	PR1.11 Insignia (continued) Brace-Erion, Inc. (1939) Bradley, Milton Co. (1939) Brand, Charles (1940) Brand, Charles (1939) Brechner, Dan and Co. (1939) Brewer, Charles A. and Sons (1940) Brewer, Charles A. and Sons (1939) Brewer, J. E. (1939)
832	1 2 3 4 5 6 7 8	Brian Fabrics Corp. (1940) Brian Fabrics Corp. (1939) Brick & Ballerstein (1939) Brier Manufacturing Co. (1940) Brier Manufacturing Co. (1939) Bristol and Martin, Inc. (1939) Brittany Hat Company, Inc. (1939) Brook Pefrigarating Co. (1939)
832	9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	Bronk Refrigerating Co. (1939) Brooks Uniform Co. (1939) Broom and Newman (1940) Broom and Newman (1939) Brownell Rose Research Gardens (1939) Bruner, R. M. (1939) Governor's Autographed Stamp map removed to Oversize box 2498, folder 7 Bryant Electric Co. (1939) Buchsbaum, S. & Co. (1940) Buchsbaum, S. & Co. (1940) Buildup Toys, Inc. (1940) Buildup Toys, Inc. (1940) Buildup Toys, Inc. (1939) Bulova Watch Co. (1939) Burland Printing Co. (1939) Burrann Brothers Corp. (1940) Burmel Handkerchief Corp. (1939) Burron Brothers & Company, Inc. (1939) Burwood Products Co. (1939) Buttons and Badges Licensing (1939) C & M Envelope Co. (1939) California Fibre-Craft Co. (1939) Callaway Mills (1939) Callaway Mills (1939) Cameo Die Cutting & Engraving Co. (1940) Cameo Die Cutting & Engraving Co. (1939)
833	1 2 3 4 5 6	Die cut designs removed to box 2412 Canada Dry Ginger Ale, Inc. (1939) Canonsburg Pottery Co. (1939) Cap Company, Inc. (1940) Cap Company, Inc. (1939) Carr, M. W. & Company, Inc. (1939) Carroll Club (1939) Includes cover designs for World's Fair Guide to New York Carter, H. W. & Sons (1940)
	8	Carter, H. W. & Sons (1939) Button removed to box 2413, binder 2

<u>Box</u>	<u>Fol</u>	
	Р	R1.11 Insignia (continued)
833	9	Cartier, Inc. (1940)
	10	Cartier, Inc. (1939)
	11	Case, W. R. & Sons Cutlery Co. (1939)
	12	Cecile Novelty Co. (1940)
	13 14	Cecile Novelty Co. (1939)
	15	Cee-Bee Ornament Company, Inc. (1939) Celluloid Corp. (1939)
	16	Central Printing Co. (1939)
	17	Central Savings Bank (1939)
	18	Century Ribbon Co. (1939)
	19	Chambers, Bernice (1939)
	20	Chase Brass & Copper Co. (1940)
	21	Chase Brass & Copper Co. (1939)
	22	Chase, L. C. & Company, Inc. (1939)
	23	Chase Press, Inc. (1939)
	24 25	Chefs de Cuisine Association of America, Inc. (1939)
	26	Cheney Silks (Cheney Brothers) (1939) Chicago Mail Order Co. (1939)
	27	Children's World as Design Material (1939)
	28	Childs Co. (1939)
	29	Chromite Textile Printing Company, Inc. (1939) Fabric samples removed to box 2413, binder 2
	30	Chromium Plating Company, Inc. (1939)
	31	Classic Embroidery Works (1939) Trylon and Perisphere patch removed to box 2413, binder 2
	32	Clement, J. W. Co. (1939)
	33	Clough, Corveen (1939)
834	1	Cohen, S. & Son (1940)
	2	Cohen, S. & Son (1939)
	3	Cohn-Hall-Marx Co. (1940)
	4 5	Cohn-Hall-Marx Co. (1939)
	6	Cohn, Moritz (1939) Cohn & Rosenberger, Inc. (1940)
	7	Cohn & Rosenberger, Inc. (1939)
	8	Colgate-Palmolive-Peet Co. (1939)
	9	Collectaguide Co. (1939)
	10	Collection of Fair Inspired Merchandise (1939)
	11	Collegeville Flag and Manufacturing Co. (1939)
	12 13	Colonial Knife Co. (1940) Colonial Knife Co. (1939)
	14	Colt-Cromwell Company, Inc. (1939)
	15	Columbia Pencil Co. (1940)
	16	Columbia Pencil Co. (1939)
	17	Columbia Products Corp. (1939)
	18	Columbia Stamping Products Co. (1940)
	19	Columbia Stamping Products Co. (1939)
	20	Combination Products Co. (1939)
	21 22	Comet Metalcrafts, Inc. (1940) Comet Metalcrafts, Inc. (1939)
	23	Comments on Fair Merchandise (1939)
	24	Commonwealth Hat Co. (1939)
	25	Compagnie Henno, Inc. (1939)
	26	Connecticut Lace Works, Inc. (1940)

<u>Box</u>	<u>Fol</u>	
834	27 28 29	PR1.11 Insignia (continued) Connecticut Lace Works, Inc. (1939) Conrad Razor Blade Co. (1939) Consolidated Decalcomania Corp. (1939)
835	1 2	Consolidated Lithographing Corp. (1940) Consolidated Lithographing Corp. (1939) World's Fair decals removed to box 2412
	3 4 5 6 7 8 9 10 11 12	Continental Bag Specialties Corp. (1939) Continental Manufacturing Company, Inc. (1939) Continental Merchandising Corp. (1940) Continental Merchandising Corp. (1939) Cook, Thomas & Son Wagon-Lits, Inc. (1939) Cooper Oven Thermometer Co. (1940) Cooper Oven Thermometer Co. (1939) Countryside Publishing Co. (1939) Credit Lines by Department Stores (1939) Cresca Co. (1939) Criterion Decalcomania Co. (1939) Sample decals removed to box 2412
835	14 15 16 17 18 19 20 21 22 23 24 25 26	Cross Art Products, Inc. (1939) Crowley, Arthur M. (1939) Cypress Novelty Corp. (1939) D. & C. Silk Co. (1939) d'Algodt, Otto (1939) Danforth, Charles (1939) Daniels, R. H. Engraving Co. (1939) Dannemiller Coffee Co. (1939) Data on Travel and Tourist Agencies (1939) Davidson, P. (1939) Davidson Printing Co. (1939) Davis and Catterall (1940) Davis and Catterall (1939) Fabric samples removed to box 2413, binder 2
836	1 2 3 4 5 6 7 8 9 10 11 12 13-14 15 16	Davis Photo Service (1940) Davis Photo Service (1939) Dawsand Inc. (1939) See also: PR1.11, Yorkville Paper Co. (1939) Decorative Art-Stone Co. (1939) Delinquent Licensee Accounts (1939) Denes, Alexander (1939) Dennison Manufacturing (1939) Designs Approved Lists (1939) Dettra Flag Co. (1940) Dettra Flag Co. (1939) Diagonale, A. & Sons (1939) Diamond Match Co. (1940) Diamond Match Co. (1940) Diamond Match Co. (1939) Diesel Engineering Institute (1939) Dolph & Stewart (1939) Map of Fair removed to Oversize box 2399, folder 9 Donnelly Garment Co. (1939) Includes photo and design of fashion runway using Trylon and Perisphere
	18	Doob, Oscar A. (1939)

<u>Box</u>	<u>Fol</u>	
836	19 20 21	PR1.11 Insignia (continued) D'Or Studios (1939) Dora May Company, Inc. (1939) Dorfmann Brothers (1939)
837	1	Dossman & Co. (1939) World's Fair needle book and samples removed to boy 2/12
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	World's Fair needle book and samples removed to box 2412 Dreir Hotels (1939) Duenwald Printing Corp. (1939) du Pont de Nemours & Co., E. I. (1939) Durlacher & Company, Inc. (1939) Dur-O-Lite Pencil Co. (1940) Dur-O-Lite Pencil Co. (1939) Dutch Novelty Shops (1940) Dutch Novelty Shops (1939) E-Z Thread Co. (1939) Eagle Pencil Co. (1939) Eagle Pencil Co. (1939) Eastman Kodak Co. (1939) Eaton Paper Co. (1939) Edelman, L. (1940) Educational Features (1939) Ehrig, William C. (1939) Eljin National Watch Co. (1939) Eljie Watch Case Corp. (1939) Elleville Wood Novelty Company, Inc. (1940) Embree Manufacturing Co. (1940) Emeloid Company, Inc. (1940) Emeloid Company, Inc. (1940) Emeloid Company, Inc. (1940) Empire Shield Co. (1940) Empire Shield Co. (1940) Equitable Paper Bag Co. (1939) Es-M-Co. Auto Products Corp. (1939) License plate design removed to box 2413, binder 1
	31 32	Etched Products Corp. (1940) Etched Products Corp. (1939) Medallion designs removed to box 2413, binder 2
838	1 2 3 4 5 6 7 8 9-15	Eureka Pearl Works (1939) Evans,' L. B. Son Co. (1939) Everlast Metal Products Corp. (1940) Everlast Metal Products Corp. (1939) Ever Ready Label Corp. (1940) Ever Ready Label Corp. (1939) NYWF labels removed to box 2412 Excello Fabrics, Inc. (1939) Exhibit and Concession Buildings as Design Material (1940) Exhibit and Concession Buildings as Design Material (1939)
839	1 2 3 4	Faber, Coe & Gregg, Inc. (1939) Fairchild, E. E. Corp. (1939) Fallani and Cohn, Inc. (1940) Fallani and Cohn, Inc. (1939)

PR1.11 Insignia (continued)	Box	<u>Fol</u>	
6 Farber, S. W. Inc. (1939) 7 Fargo, Robert L. (1939) 8 Fawcett & Fawcett, Inc. (1939) 9 Federal Buildings as Design Material (1939) 10 Feldrais & Beck Headwear (1939) 11 Felters Company, Inc. (1939) 12 Ferro Enamel Corp. (1939) 13 Fibre Cord Company, Inc. (1940) 14 Fibre Cord Company, Inc. (1939) 15 Field, Marshall & Company, Inc. (1939) 16 Fibre Cord Company, Inc. (1939) 17 Fine Arts as Design Material (1939) 18 First Day Cover and Cachet (1939) 19 First Day Cover and Cachet (1939) 19 First Day Cover and Cachet (1939) 10 Fisher, Joseph S. (1939) 11 Fisher, Joseph S. (1939) 12 Fisher, Joseph S. (1939) 12 Fisher, Joseph S. (1939) 23 Fisher, Joseph S. (1939) 24 Fisher, Joseph S. (1939) 25 Fishlove, H. & Co. (1940) 26 Fishlove, H. & Co. (1940) 27 Follower			
7 Fargo, Robert L. (1939) 8 Fawcett & Fawcett, Inc. (1939) 9 Federal Buildings as Design Material (1939) 10 Feldrais & Beck Headwear (1939) 11 Felters Company, Inc. (1939) 12 Ferro Enamel Corp. (1939) 13 Fibre Cord Company, Inc. (1940) 14 Fibre Cord Company, Inc. (1939) 15 Field, Marshall & Company, Inc. (1939) 16 Filso Leather Products Company, Inc. (1939) 17 Fine Arts as Design Material (1939) 18 First Day Cover and Cachet (1939) 19 Firth Carpet Co. (1939) 20 Fisher, Joseph S. (1939) 21 Fishlove, H. & Co. (1940) 22 Fishlove, H. & Co. (1940) 23 Fishlove, H. & Co. (1940) 24 Fiorin, Philip Inc. (1940) 25 Filying Toy Company (1939) 26 Filyin, Harrison & Conroy (1939) 27 Folmer, Cloga & Company, Inc. (1939) 28 Foreign Buildings as Design Material (1939) 30 Foreign Buildings as Design Material (1939) 31 Foreign and Domestic Commerce Corp. (1939) 32 Forest Products, Inc. (1939) 33 Forstner Chain Corp. (1939) 4 Forstner Chain Corp. (1939) 5 Forstner Chain Corp. (1939) 6 Fostoria Glass Co. (1939) 7 Fox Paper Co. (1939) 8 Fox Products Co. (1939) 10 Frances Emblems Inc. (1939) 11 Frances Emblems Inc. (1939) 12 Frances Emblems Inc. (1939) 13 Frankel Importing Co. (1939) 14 Frances Emblems Inc. (1939) 15 Frankel Importing Co. (1939) 16 Frankel Importing Co. (1939) 17 Frances Emblems Inc. (1939) 18 Frankel Importing Co. (1939) 19 Frances Emblems Inc. (1939) 10 Frances Emblems Inc. (1939) 11 Frances Emblems Inc. (1939) 12 Frankel Importing Co. (1939) 13 Frankel Importing Co. (1939) 14 Frankel Importing Co. (1939) 15 Free Use of Name (1939) 16 Freeman, Parular (1939) 17 Freeman-Daughaday Co. (1939) 18 Frankel Importing Co. (1939) 19 Frankel Importing Co. (1939) 19 Frankel Importing Co. (1939) 10 Frankel Birnbach (1939) 21 Garfunkel & Birnbach (1939) 22 Garfunkel & Birnbach (1939) 23 Garfunkel & Birnbach (1939)	839		
8 Fawcett & Fawcett, Inc. (1939) 9 Federal Buildings as Design Material (1939) 10 Feldrais & Beck Headwear (1939) 11 Felters Company, Inc. (1939) 12 Ferro Enamel Corp. (1939) 13 Fibre Cord Company, Inc. (1940) 14 Fibre Cord Company, Inc. (1939) 15 Field, Marshall & Company, Inc. (1939) 16 Filso Leather Products Company, Inc. (1939) 17 Fine Arts as Design Material (1939) 18 First Day Cover and Cachet (1939) 19 Firth Carpet Co. (1939) 20 Fisher, Joseph S. (1939) 21 Fishlove, H. & Co. (1940) 22 Fishlove, H. & Co. (1940) 23 Filsohem odumny removed to box 2413, binder 2 24 Fishlove, H. & Co. (1939) 25 Filying Toy Company, Inc. (1939) 26 Filyin, Harrison & Conroy (1939) 27 Foreign Buildings as Design Material (1939) 28 Foreign Buildings as Design Material (1939) 29 Foreign and Domestic Commerce Corp. (1939) 30 Foreign and Domestic Commerce Corp. (1939) 31 Forest Products, Inc. (1939) 32 Forest Products, Inc. (1939) 33 Forster Chain Corp. (1939) 4 Fort Schuyler Knitting Co. (1939) 5 Foster, Theodore W. & Brothers Co. (1939) 6 Foster, Theodore W. & Brothers Co. (1939) 7 Fox Paper Co. (1939) 10 Frances Emblems Inc. (1939) 11 Frances Emblems Inc. (1939) 12 Frange, William (1939) 13 Frankel Importing Co. (1939) 15 Free Use of Name (1939) 16 Frankfort Distilleries, Inc. (1939) 17 Freeman-Daughaday Co. (1939) 18 Freel Use of Name (1939) 19 Freeman-Daughaday Co. (1939) 17 Freeman-Daughaday Co. (1939) 18 Freeman-Daughaday Co. (1939) 19 Freeman-Daughaday Co. (1939) 19 Freeman-Daughaday Co. (1939) 20 Garfunkel & Birnbach (1939) 21 Garfunkel & Birnbach (1939) 22 Garfunkel & Birnbach (1939)			
Pederal Buildings as Design Material (1939) 10			
10			
11			
13		11	, ,
14			Ferro Enamel Corp. (1939)
15 Field, Marshall & Company, Inc. (1939) 16 Filso Leather Products Company, Inc. (1939) 17 Fine Arts as Design Material (1939) 18 First Day Cover and Cachet (1939) 19 Firth Carpet Co. (1939) 20 Fisher, Joseph S. (1939) 21 Fisher, Joseph S. (1939) 22 Fishlove, H. & Co. (1940) 23 Fielischman Art, Inc. (1939) 24 Florin, Philip Inc. (1940) 25 Flying Toy Company (1939) 26 Flynn, Harrison & Conroy (1939) 27 Folmer, Clogg & Company, Inc. (1939) 28 Foregger Company, Inc. (1939) 29 Foreign Buildings as Design Material (1939) 30 Foreign and Domestic Commerce Corp. (1939) 30 Forest Products, Inc. (1939) 31 Forster Chain Corp. (1939) 32 Forest Products, Inc. (1939) 33 Forster Chain Corp. (1939) 4 Fort Schuyler Knitting Co. (1939) 5 Foster, Theodore W. & Brothers Co. (1939) 6 Fostoria Glass Co. (1939) 7 Fox Paper Co. (1939) 8 Fox Products Co. (1939) 10 Frances Emblems Inc. (1939) 11 Frances Emblems Inc. (1939) 12 Frange, William (1939) 13 Frankel Importing Co. (1939) 14 Frankfort Distilleries, Inc. (1939) 15 Free Use of Name (1939) 16 Freeman, Arthur (1939) 17 Freeman-Daughaday Co. (1939) 18 Freeman-Daughaday Co. (1939) 19 Fun, Inc. (1939) 20 Gailey, George J. (1939) 21 Gardner-Rothschild Inc. (1939) 22 Garfunkel & Birnbach (1939) 23 Garfunkel & Birnbach (1939) 24 Gas Exhibits (1939)			
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23 Garfunkel & Birnbach (1940) 24 Gas Exhibits (1939)			
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Box	<u>Fol</u>	
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		PR1.11 Insignia (continued)
840	26	Gemal Handkerchief Co. (1939)
	27	Gemloid Corp. (1940)
	28	Gemloid Corp. (1939) Includes postcards of New York City
	20	·
	29	Gemex Co. (1940) NYWF charm bracelet charms removed to box 2413, binder 2
	30	Gemex Co. (1939)
	31	Gemex 60. (1939) Gemsco Inc. (1939)
	32	General Accessories Co. (1939)
	33	General Drafting Company, Inc. (1939)
	34	General Electric Co. (1939)
	35	General Motors Corp. (1940)
	36	General Motors Corp. (1939)
	37	Gentes' Awning Shop (1939)
	38	Geographia Map Company (1939)
	00	New York Day and Night Guide removed to box 2413, binder 2
	39	Germain Seed & Plant Co. (1940)
841	1	Germano-Simon Machine Co. (1940)
	2	Gimbel Brothers, Inc. (1939)
	3	Glencoe Electric Corporation (1939)
		Advertisement for musical alarm clock with NYWF pin attached removed to box
	4	2413, binder 2
	4 5	Glensder Textile Co. (1940) Glensder Textile Co. (1939)
	6	Glenwood (1939)
	7	Glehwood (1939) Goldberg, Peter J. (1939)
	8	Goldberg & Susseles (1940)
	9	Goldberg & Susseles (1939)
	10	Goldfarb Novelty Co. (1940)
	11	Goldfarb Novelty Co. (1939)
		Trylon and Perisphere horse pin removed to box 2413, binder 1
	12	Goldfarb Novelty Co., 1936 - 1938
	13	Goldman, Harvey (1939)
	14 15	Goldman, Isaac Co. (1939)
	15 16	Good Value Hat & Cap Company, Inc. (1939) Goodlatte, T. H. & Sons (1939)
	17	Goodman, Ben (1939)
	18	Gould Novelty Co. (1940)
	19	Gould Novelty Co. (1939)
	20	Gram, Hugo & Son, Inc. (1939)
	21	Grammes, L. F. & Sons (1940)
	22	Grammes, L. F. & Sons (1939)
		Souvenir bronze coin removed to box 2413, binder 1
	23	Grand Central Wicker Shop (1939)
	24	Grauert, R. W., Inc. (1939)
	O.E.	Paint color card removed to box 2413, binder 2
	25 26	Gray Envelope Manufacturing Co. (1939) Great Lakes Stamping and Manufacturing Co. (1939)
	26 27	Greenberg, Ben & Brother, Inc. (1939)
	28	Greenwood Co. (1939)
	29	Greiner & Schmidt (1939)
	30	Greiner Thermometer Co. (1939)
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<u>Box</u>	<u>Fol</u>	
841	31 32 33	PR1.11 Insignia (continued) Grinnell Lithographic Company, Inc. (1939) Grogan Photo Service, Inc. (1939) Grossman, David A. (1939)
842	1 2 3 4-5 6 7 8 9	Grosvenor, C. A. Shoe Co. (1940) Grosvenor, C. A. Shoe Co. (1939) Curiouscope removed to box 2413, binder 2 Gumatic Corp. (1939) Gummed Labels (1939) Hotel New Yorker label and Texas Centennial Luncheon Set removed to box 2413, binder 1; decals, stickers, and stamps removed to box 2412 French-Bray Co. Manufacturers Lists Procedures, Specifications, etc. U.S. Prints and Lithograph Co.
	10 11 12 13 14 15 16	Guy, Charles E. (1939) H.R.H. Silk Hosiery Mills, Inc. (1939) Haberman's New York Views (1940) Haberman's New York Views (1939) Hafner Associates (1939) Hagstrom Company (1939) Hall of Popular Education, Inc. (1939) Includes booklet, "New York Illustrated by Camera" Hallcraft (1939) Hammond, C. S. & Co. (1939) Three copies of NYWF map (Slovensko Amerikenski Kolender, Calvin Bullock,
	19 20	Chase National Bank sponsors) removed to Oversize box 2398, folder 6 Hanco Art & Novelty Co. (1940) Hanco Art & Novelty Co. (1939)
843	1 2 3 4 5 6 7 8-9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	Harris, Phil H. (1940) Harris, Phil H. (1939) Harris, Walter J. (1939) Harrison, Lester Advertising Agency (1939) Harte & Co. (1940) Harte & Co. (1940) Harte & Co. (1939) Haruta & Company, Inc. (1940) Haruta & Company, Inc. (1940) Harsenfeld Brothers, Inc. (1940) Hassenfeld Brothers, Inc. (1939) Hayes, G. H. (Professor) (1939) Hazel-Atlas-Glass Company, Inc. (1939) Heiman, Arthur S., Inc. (1940) Heineman, Ralph Advertising (1939) Herrmann Handkerchief Company, Inc. (1939) Hertz & Tubell, Inc. (1939) Hickock Manufacturing Co. (1940) Hickock Manufacturing Co. (1940) Hingeco Vanities, Inc. (1939) Hirshon-Garfield, Inc. (1939) Hitchcock, Helen Sargent (1939) Hodes-Zink Manufacturing Co. (1940) Hodes-Zink Manufacturing Co. (1940)

<u>Box</u>	<u>Fol</u>	
	D	P4 44 Incignia (continued)
843	26	R1.11 Insignia (continued) Hoffman, M. J. Co. (1940)
040	27	Hoffman Lion Mills Company, Inc. (1939)
	28	Homer Laughlin China Co. (1940)
	29	Hood Rubber Co. (1940)
	30	Hoover, Joseph & Sons Co. (1939)
	31	Horn, Max & Brother, Inc. (1939)
		Includes photographs of Trylon and Perisphere lamps
	32	Horn, N. C. Brothers & Co. (1939)
844	1	Horton, A. G. (Professor) (1939)
	2	Hotel Red Book (1939)
	3	Hubner, F. & Company, Inc. (1940)
	4	Hubner, F. & Company, Inc. (1939)
	F	Includes dummies for brochure, "World of Tomorrow in Pictures"
	5	Hudson Woven Label Co. (1939) Sample NYWF woven labels removed to box 2413, binder 2
	6	Hyde, E. Belcher, Inc. (1939)
	O	Includes map of Louisiana Purchase Exhibition
	7	Hyman, Edgar C. Co. (1940)
	8	Hyman, Edgar C. Co. (1939)
	9	Hyman, L. & Sons (1939)
	10	Illinois Watch Case Co. (1940)
	11 12	Illinois Watch Case Co. (1939)
	13	Illustrated Bridge Pad Co. (1940) Imperial Knife Co. (1940)
	14	Imperial Knife Co. (1939)
	15	Imperial Metal Manufacturing Co. (1940)
	16	Imperial Metal Manufacturing Co. (1939)
	17	Identification Cards re: Design Material (1939)
	18	Industrial Design Registration Bureau (1939)
	19	Industrial Lithographic Co. (1939)
	20 21	Ingraham, E. Co. (1939) Inman, J. T. & Co. (1940)
	22	Inman, J. T. & Co. (1940)
	23	Insignia License and Procedure (1940)
		Insignia License and Procedure (1939)
	24-25	A-E
845	1-7	F-Z
	8	Insignia Licenses vs. Concessions Revenue (1939)
	9	Insignia, Photograph of (1939)
	10	International Parachuting Corp. (1939)
	11 12	International Silver Co. (1940) International Silver Co. (1939)
	13	Irwin Corp. (1939)
	14	Isaacs, Joel Shirt Co. (1939)
	15	Ivorycraft Company, Inc. (1939)
	16	Jackson Publishing Co. (1940)
	17	Jackson Publishing Co. (1939)
	18	Jacobson Co. (1940)
	19 20	Jacobson Co. (1939) Jacobson, F. & Sons (1939)
	21	Jacobson, F. & Sons (1939) Jahnke, Evelyn (1939)
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<u>Box</u>	<u>Fol</u>	
		PR1.11 Insignia (continued)
846	1	Japanese Fan Co. (1939)
	2	Jennings Brothers Manufacturing Co. (1940)
	3	Jennings Brothers Manufacturing Co. (1939)
	4	Jewelry Accessories, etc. (1939) Original designs for NYWF medallions removed to box 2413, binder 2
	5	Jewelry & Cutlery Novelty Co. (1939)
	6	Johnson, Milton C. Co. (1939)
	O	Dummies for NYWF Savings Club bankbooks removed to box 2413, binder 1
	7	Johnson, Pauline B. (1939)
	8	Johnson, Stanley W. (1939)
	9	Johnston, G.S. Associates, Inc. (1939) Decal prototype removed to box 2412
	10	Jordon, George G. (1939)
	11	Joy Doll Corp. (1940)
	12 13	Joy Doll Corp. (1939)
	14	K & O Company, Inc. (1940) K & O Company, Inc. (1939)
	15	Kahn, David, Inc. (1940)
	16	Kahn, David, Inc. (1939)
	17	Kahn, Edward M. Corp. (1939)
	18	Kamen, Kay Ltd. (1939)
	19	Kaplan Brothers (1939)
	20	Kashuk, Lew (1939)
	21 22	Kastor, Adolph & Brothers, Inc. (1940)
	22	Kastor, Adolph & Brothers, Inc. (1939) Designs for display cards removed to box 2413, binder 2
	23	Katz, Frank M., Inc. (1939)
	24	Katz, Harvey D. Printing Company, Inc. (1939)
	25	Kaufman, Eugene (1939)
	26	Kayser, Julius & Co. (1939)
	27	Keay, Winnifred H. (1939)
	00	Includes NYWF Christmas card
	28 29	Keg-O-Products Corp. (1940) Keg-O-Products Corp. (1939)
	30	Kellogg System (1939)
	31	Kem Plastic Playing Cards, Inc. (1940)
	32	Kem Card Sales Corp. (1939)
	33	Kendall Mills (1939)
	34	Kessler Luggage Manufacturing Co. (1939)
	35	Ketcham, Howard (1939)
847	1	Keystone Silver, Inc. (1939) Designs for souvenir ashtray and bathroom set removed to box 2413, binder 1
	2	King, Julius (1939)
	3	Kivlin, William P. (1939)
	4	Klein, Frankfeldt & Arnoff, Inc. (1939)
	5	Knapp-Monarch Co. (1940)
	6 7	Knapp-Monarch Co. (1939) Knickerbocker Decalcomania, Inc. (1939) (Decal removed to box 2412)
	8	Knickerbocker Decarcomania, inc. (1939) (Decar removed to box 2412) Kork-Kraft Products, Inc. (1939)
	9	Krause, R. & Son Corp. (1939)
	10	Krause, Richard M., Inc. (1939)
		Metallic embossed labels removed to box 2412

<u>Box</u>	<u>Fol</u>	
847	P1 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	R1.11 Insignia (continued) Krementz & Co. (1940) Krementz & Co. (1939) Kress, S. H. & Co. (1940) Kress, S. H. & Co. (1939) Kuntz, Charles J. & Company, Inc. (1939) Kupfer Brothers Co. (1939) Kwong Guen & Company, Inc. (1939) Labe Operating Co. (1939) La Fubinese Society, Inc. (1939) Lamont, Corliss & Co. (1940) Lamont, Corliss & Co. (1939) Lampl, Walter (1939) Landenberger, J. W. & Co. (1939) Langon Engraving Co. (1939) Larrinaga-Clark Studios (1939) Latham Litho Company, Inc. (1939) Latz, Harry Service (1940) Latz, Harry Service (1939) Lawrence Knitwear Mills (1939)
848	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20-21 22 23	La Breton, J. (1939) Includes greeting card prototype Ledor, Inc. (1940) Lee, Louis (1940) Lee, Louis (1939) (Decal removed to box 2412) Leet Brothers Co. (1939) LeGlair, George (1939) Leistner, David S. (1939) Lektrolite Corp. (1940) Leroco, Inc. (1939) LeVelle & Co. (1939) Levin Brothers (1939) Levins (1939) Includes photographs of Trylon and Perisphere window displays Libbey Glass Co. (1939) Liberty Sales Co. (1939) Lido Luggage Company, Inc. (1939) Lily Tulip Cup Corp. (1939) Lindenmeyr, Henry & Sons (1939) Lion Match Company, Inc. (1939) Lish, S. & Brothers (1940) Lisk, S. & Brothers (1939) Lisner, D. & Co. (1939) List of Concerns Requesting Use of Insignia (1939)
849	1 2-3 4 5 6 7 8 9	List of Licenses (1940) List of Licenses (1939) Lloyd, H. Clifford (1939) Lockwood, Fannie Mae (1939) Includes photograph; fabric samples and design Loeser, Frederick & Company, Inc. (1939) Lonegren, Sigfrid K. (1939) Longyear, William L. (1939) Lor-Dent Company, Inc. (1939)

<u>Box</u>	Fol	
849	10 11	PR1.11 Insignia (continued) Lowenstein, M. & Sons (1939) Lumitone (1939) Includes postcards of New York
	12 13 14 15 16 17 18 19 20 21	Mack Molding Co. (1940) Mack Molding Co. (1939) Macy, R. H. & Co. (1939) (Includes Macy's ad) Madmar Quality Co. (1939) Magro Globe Clock Co. (1940) Magro Globe Clock Co. (1939) Mallem, Ezra & Son (1939) Manhattan Modeling & Chasing Co. (1939) Manhattan Post Card Company, Inc. (1939) Marinoff, David (1939)
850	1 2 3 4 5 6 7 8 9 10 11 12 13	Marks Brothers Co. (1939) Marks, Morris Michael (1939) Marsilio, Frederick (1939) Martins, Edmung (1939) Marx, Louis & Company, Inc. (1939) Mason, Clara Plan for Use of Fair Motifs (1939) Mason, F. E. & Sons (1939) Massillon-Cleveland-Akron Sign Co. (1939) Massin Textile Corp. (1939) Mast, J. B. & Co. (1939) Match Corporation of America (1939) Match King, Inc. (1939) May, J. L. & Co. (1940) May, J. L. & Co. (1939) NYWF Official Merchandise tags removed to box 2412
	15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	Mayco Supply Co. (1939) Mayers, L. & C. Co. (1939) Mayer, W. H. & Sons (1939) McAdoo, Eva T. (1939) McGuire, Charles A. (1939) McSweeney, E. F. (Jr.) (1939) McTeigue & Co. (1939) Meakin & Ridgway, Inc. (1939) Meier, Joshua, Inc. (1939) Melville Travel Service (1939) Men's Apparel Quality Guild, Inc. (1939) Menschik-Arnstein Co. (1939) Mercer, Leroy S. (1939) Merchants' Association of Port Jefferson (1939) Mergentime, Marguerite (1939) Mergentime, Marguerite (1939) Mermey, Maurice (1939) Mersbach, Clarence M. & Co. (1939) Metal Arts Company, Inc. (1940) Metal Arts Company, Inc. (1939) Metropolitan Host, Inc. (1939)
851	1 2	Metropolitan Importing & Manufacturing Co. (1940) Metropolitan Importing & Manufacturing Co. (1939)

<u>Box</u>	<u>Fol</u>	
851	3 4	PR1.11 Insignia (continued) Metropolitan Lithographing & Publishing Co. (1940) Metropolitan Lithographing & Publishing Co. (1939) Postcards removed to box 2414
	5 6 7	Meyer Label Company, Inc. (1939) Meyer, N. S. Inc. (1939) Meyercord Co. (1940) NYWF transfers removed to box 2412
	8 9 10 11 12 13 14	Meyercord Co. (1939) Micro-Lite Co. (1939) Millar, George W. & Col. (1939) Miller Art Company, Inc. (1939) Miller Paper Co. (1939) Milprint, Inc. (1939) Mitchell-Faust Advertising Co. (1939) Mix-O-Fol Company, Inc. (1939)
	16 17 18 19 20 21 22 23 24 25 26	Mode Novelty Co. (1939) Models, Miniatures, etc. (1939) Modern Novelty Manufacturing Co. (1940) Modern Novelty Manufacturing Co. (1939) Monaghan, Frank, Dr. (1939) Morgan, Franklin M. (1939) Moss, M. E. Co. (1939) Moss, Samuel H., Inc. (1939) Movie Costume Designers (1939) Mueller, Oskar (1939) Multi Products Co. (1939)
852	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Music Publishers Holding Corp. (1939) Nadel & Sons (1939) Nalco, Inc. (1939) Napier Co. (1939) Nascon Service, Inc. (1940) Nascon Service, Inc. (1939) Nashua Gummed & Coated Paper Co. (1939) National Automotive Fibres, Inc. (1939) National Calender Co. (1939) National Cash Register Co. (1939) National Decalcomania Corp. (1940) National Decalcomania Corp. (1939) National Hotel Management Company, Inc. (1939) National Process Co. (1940) National Process Co. (1940) National Silver Co. (1940) National Silver Co. (1939) National Silver Co. (1939) National Sugar Refining Co. (1939) National Sugar Refining Co. (1939) Naylor Corp. (1939) Neavling, H. E. (1939) Negbaur, Harry & Company, Inc. (1939) Nethe, I. J. & Co. (1939) Neuburger, Frederick & Company, Inc. (1939)

<u>Box</u>	<u>Fol</u>	
852	25 26	PR1.11 Insignia (continued) Neumann, D. H. Co. (1940) Neumann, D. H. Co. (1939) NYWF belt buckle, designs for children's badge and pocket card removed to box 2413, binder 2
	27 28	Newark Embroidering Works (1940) Newark Embroidering Works (1939)
853	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21-22	New Haven Clock Co. (1939) New York City Buildings as Design Material (1939) New York Journal American (1939) New York Merchandise Co. (1940) New York Merchandise Co. (1939) New York Port of Authority (1939) New York State Amphitheater as Design Material (1939) New York Toy and Game Manufacturing Co. (1939) New York World's Fair 1939, Inc. Design-in-Merchandise Corp. (1939) New York World's Fair Co-Operative Association (1939) New York World's Fair Official Flower (1939) Newell Manufacturing Co. (1940) Newell Manufacturing Co. (1939) Newton & Thompson Manufacturing Co. (1939) Nicklin Co. (1940) Nicklin Co. (1939) Nifty Brush Co. (1939) Noble, F. H. & Co. (1940) Noble, F. H. & Co. (1939) Noonan, George W. (1939) Noonan, J. T. (1939)
854	1-2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Noonan, J. T., 1938 Norsid Co. (1940) Norsid Co. (1939) North American Products (1940) North American Products (1939) Novelart Manufacturing Co. (1939) Novelty Felt Applique Company, Inc. (1939) Ohio Art Co. (1940) Ohio Art Co. (1939) Ohio Thermometer Company, Inc. (1940) Ohio Thermometer Company, Inc. (1939) Oneida Ltd. (1940) Oneida Ltd. (1940) Oneida Ltd. (1939) Onondaga Pottery Co. (1939) Orange Manufacturing Corp. (1940) Orange Manufacturing Corp. (1939) Prototype button removed to box 2412 Osborne Register Co. (1940) Osborne Register Co. (1939) Oval Importing Company, Inc. (1939) Oval Importing Company, Inc. (1939) Ovington's Gift Shop, Inc. (1940) Ovington's Gift Shop, Inc. (1939) Owen & Weir (1939)

<u>Box</u>	<u>Fol</u>	
854	P 25 26 27	R1.11 Insignia (continued) Owens-Illinois Glass Co. (1940) Owens-Illinois Glass Co. (1939) Owname Products Corp. (1939)
855	1 2 3 4 5 6	Pacific Mills (1940) Pacific Mills (1939) Paid Use of Insignia (1939) Palm Brothers Decalcomania Co. (1939) Palm, Fechteler & Co. (1940) Palm, Fechteler & Co. (1939) Decals removed to box 2412
	7 8 9 10 11 12 13	Palmer-Weller Company, Inc. (1940) Palmer-Weller Company, Inc. (1939) Pan-American Tea Company, Inc. (1939) Pantelides, L., Inc. (1940) Pantelides, L., Inc. (1939) Para Manufacturing Company, Inc. (1939) Paris Art Label Company, Inc. (1940) Paris Art Label Company, Inc. (1939) Labels and tags removed to box 2412
	15 16 17	Paris Neckwear Company, Inc. (1940) Paris Neckwear Company, Inc. (1939) Paristyle Button Company, Inc. (1939) Auto emblems removed to box 2412
	18 19 20 21 22 23 24 25 26 27 28	Park Novelty Co. (1939) Parker Brothers, Inc. (1940) Parker Brothers, Inc. (1939) Parkyn Co. (1939) Parrella, Albert (1939) Parvin Miniature Studio (1939) Paté, Joseph D. (1939) Pathegrams, Inc. (1939) Paul, Edward P. & Co. (1939) Paull-Pioneer Music Corp. (1939) Peck, Barnet (1939)
856	1 2 3 4 5	Peerless Album Company, Inc. (1940) Peerless Album Company, Inc. (1939) Pepperell Braiding Co. (1939) Pepperell Manufacturing Co. (1939) Peppermint Corp. (1939) Includes gum wrapper and card
	6 7 8 9 10 11	Perfumery & Cosmetics Exhibits, Inc. (1939) Perser Corp. (1939) Personalized Photo Products, Inc. (1939) (Includes photogaph) Petitjean, Etienne (1939) Petroleum Industry Exhibition, Inc. (1939) Phillips, Constance (1939) Phoenix Hosiery, Co. (1939) NYWF sock removed to box 2413, binder 2
	13 14 15 16	Pictorial Printing Co. (1939) Pilcher, J. V. Manufacturing Company, Inc. (1940) Pilcher, J. V. Manufacturing Company, Inc. (1939) Pioneer Rubber Co. (1940)

<u>Box</u>	<u>Fol</u>	
856	17 18 19-20	PR1.11 Insignia (continued) Pioneer Rubber Co. (1939) Piracy of World's Fair Design (1940) Piracy of World's Fair Design (1939) Pirated button and picture frame removed to boxes 2412 and 2413, binder 1; pirated label removed to box 2413, binder 1
	21 22 23 24 25 26 27 28	Pittsburgh Corning Corp. (1939) Pittsburgh Plate Glass Co. (1940) Plaskon Company, Inc. (1939) Plastic Inlays, Inc. (1939) Plastic Novelties, Inc. (1940) Plastic Novelties, Inc. (1939) Plastik Inc. (1939) Platt, Dolph W. (1939) Includes photographs of window displays
	29 30	Platt & Munk Company, Inc. (1939) Pocket Piece (1939)
857	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	Polan, Katz & Co. (1940) Polan, Katz & Co. (1939) Politzer (1939) Pollack, J. O. & Co. (1939) Polygraphic Company of America, Inc. (1939) Porcelier Manufacturing Co. (1940) Porcelier Manufacturing Co. (1939) Porceloid Plastics, Inc. (1939) Poster Display Advertising, Inc. Poster Stamps (1939) Potential Users of Fair Motifs (1939) Powers Paper Co. (1940) Powers Paper Co. (1940) Powers Paper Co. (1939) Premiere Artificial Flowers, Inc. (1939) Premiere Floor Covering Company, Inc. (1939) Premiere Metal Etching Co. (1940) Premiere Metal Etching Co. (1939) Price Brothers, Inc. (1939) Price Brothers, Inc. (1939) Primo Art Co. (1939) Progressive Table Company, Inc. (1940) Progressive Table Company, Inc. (1939) Progressive Textile Printers (1939) Prompt Paper Box Company, Inc. (1939) Pulp Products, Inc. (1939) (Includes photogaphs)
858	1 2 3 4	Puritan Chocolate Co. (1939) Quality Art Novelty Company, Inc. (1939) Postcard set removed to box 2414 Rains, S. E. Company, Inc. (1939) Rand McNally & Co. (1939) (Includes NYWF map)
	5 6 7 8 9 10	Rand Rubber Co. (1939) Raphael, Otto (1939) Ratner, Harry Pottery, Inc. (1940) Ratner, Harry Pottery, Inc. (1939) Rau Fastener Co. (1939) RCA Manufacturing Company, Inc. (1940)

<u>Box</u>	<u>Fol</u>	
858	11 12 13 14 15 16 17 18 19 20	PR1.11 Insignia (continued) RCA Manufacturing Company, Inc. (1939) Reed, C. A. Co. (1940) Reed, C. A. Co. (1939) Regent Shoe Corp. (1939) Reg'lar Fellers Enterprises (1939) Rehan, Mary (1939) Reis, G. & Brothers, Inc. (1939) Reliable Knitting Works (1939) Relief Printing Corp. (1939) Requests for List of Licensees (1940) Requests for List of Licensees (1939) Buttons removed to box 2413, binder 2 A-E
859	1-8	F-S
860	1-2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34	Revenue Derived from Licensees (1939) Revere Copper & Brass, Inc. (1940) Revere Copper & Brass, Inc. (1939) Revere Silversmith, Inc. (1939) Rex-Pioneer, Inc. (1939) Rex Products Corp. (1939) Rexton Press (1939) Reyburn Manufacturing Company, Inc. (1940) Reyburn Manufacturing Company, Inc. (1939) Reynolds Metals Co. (1940) Reynolds Metals Co. (1940) Ribbon Mills Corp. (1939) Rice, A. H. Co. (1940) Rice's, Bernard Sons (1939) Rice-Weiner & Co. (1940) Rice-Weiner & Co. (1939) Richard Service Corp. (1939) Richards, Boggs & King, Inc. (1939) Richie, Harold F. & Company, Inc. (1939) Robbins, Alfred Organization (1939) Robbins Co. (1940) Robinson Manufacturing Co. (1940) Robinson Manufacturing Co. (1939) Robinson Tag & Label Co. (1939) Rochester Manufacturing Company, Inc. (1939) Rochester Pipe Cleaner Company, Inc. (1939) Rode & Brand (1939) Roe, Ross E. (1940) Rogers Novelty Co. (1939)
861	1 2 3 4 5	Rooney, John H. (1940) Rooney, John H. (1939) Roovers Brothers, Inc. (1939) Rose Co. (1939) Rosenau Brothers, Inc. (1939)

<u>Box</u>	<u>Fol</u>	
	P	R1.11 Insignia (continued)
861	6	Rosenthal, A. & Son (1939)
	7	Roth, William J. (1939)
	8	Roudin, Victor (1939)
	9	Rowland & Marcellus Co. (1939)
	10	Royal Lace Paper Works, Inc. (1940)
	11	Royal Lace Paper Works, Inc. (1939)
	12	Royal Typewriter Company, Inc. (1939)
	13 14	Royalcraft Co. (1939)
	15	Rubicon (1940) Rubicon (1939)
	16	Rudolph Knitting Mills, Inc. (1939)
	17	Rudolph, Norman Guthrie (1939)
	18	Rugg Manufacturing Co. (1939)
	19	Russo, F. A. (1939)
	20	Ryson Manufacturing Co. (1939)
	21	S & S Manufacturing Co. (1939)
	22	Sagamor Metal Goods Corp. (1940)
	23	Sagamor Metal Goods Corp. (1939)
	24	Saks - 34th Street (1939)
	25	Sale Knitting Co. (1940)
	26	Sale Knitting Co. (1939)
	27	Salz Brothers (1940)
	28	Salz Brothers (1939)
	29	Sandberg Studios (1939)
	30 31	Sander, Alfred Helmut (1939) Sandstedt, Astrid (1939)
	32	San-Man Chocolates Co. (1939)
	33	Sarg, Tony (1939)
862	1	Sayer Photo Service (1940)
002	2	Sawyer Photo Service, Inc. (1939)
	3	Saunders, Cyril E. (1939)
	4	Sayford, Frank M. Company, Inc. (1940)
	5	Sayford, Frank M. Company, Inc. (1939)
	6	Scadron Brothers, Inc. (1939)
	7	Scammell China Co. (1939)
	8	Scenic Novelty Corp. (1940)
000	9	Scenic Novelty Corp. (1939)
862	10 11	Scheur, Samuel (1939) Schicker, Oswald Manufacturing Co. (1939)
	12	Schloss, H. V. (1939)
	13	Schlosser Paper Corp. (1939)
	14	Schmidt, Joseph (1939)
	15	Schmitt, Lawrence & Company, Inc. (1939)
	16	Schnefel Brothers Corp. (1940)
	17	Schnefel Brothers Corp. (1939)
	18	Schnirring, Bill (1939)
	19	Schreiber, A. H. Company, Inc. (1940)
	20	Schreiber, A. H. Company, Inc. (1939)
	21	Schreyer, Edward P. (1939)
	22 23	Schumer & Friedman (1939) Schwanda, B. & Sons (1940)
	24	Seal-Again Bottle Stopper Co. (1939)
	25	Seamless Rubber Company, Inc. (1939)
		Coalingoo (1999)

<u>Box</u>	<u>Fol</u>	
862	26 27	PR1.11 Insignia (continued) Seeburg, J. P. (1939) Seidman Photo Service (1939) Includes New York City Souvenir Book and postcards
	28 29 30 31 32 33 34 35	Seneca Textile Corp. (1939) Seymour Product Co. (1940) Seymour Product Co. (1939) Shaland, William (1939) Shanklin Manufacturing Co. (1940) Shanklin Manufacturing Co. (1939) Sharon Steel Corp. (1939) Shower Manufacturing Co. (1939)
863	1 2 3 4 5 6 7 8 9 10 11 12 13	Shutly, William (1939) Siegel-Rothschild-Gans Brothers, Inc. (1940) Siegel-Rothschild-Gans Brothers, Inc. (1939) Significance of Insignia (1939) Sildore Novelty Corp. (1940) Sildore Novelty Corp. (1939) Silk City Textile Exchange (1939) Silverman Brothers (1940) Silverman Brothers (1939) Simpson, William Sons & Company, Inc. (1939) Siramark, D. (1939) Skinner, William & Sons (1939) Slator, N. G. Corp. (1939) License plate designs removed to Oversize box 2399, folder 6
	14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36	Slifka, M. & Sons (1940) Slifka, M. & Sons (1939) Sloane-Blabon Corp. (1939) Smallman, I. (1939) Smith, Anne Rylance (1939) Smith, Robert Torsleff (1939) Socony-Vacuum Oil Company, Inc. (1940) Socony-Vacuum Oil Company, Inc. (1939) Sohn, Ernest (1940) Southern Pen Co. (1939) Souvenir Toweling Co. (1939) Spalding, A. G. & Brothers (1939) Speer & Suskind (1939) Speidel Corp. (1940) Speidel Corp. (1940) Speidel Corp. (1940) Spir-it, Inc. (1940) Spir-it, Inc. (1939) Springfield Photo Mount Co. (1940) Springfield Photo Mount Co. (1939) Standard Toykraft Products, Inc. (1939) Stanley Manufacturing Co. (1939) Star Overall & Uniform Manufacturing Corp. (1939) State Buildings as Design Material (1939)
864	1 2 3 4	Status of License Projects (1939) Stehli & Company, Inc. (1939) Stein, Alfred M. (1939) Stein Doblin & Company, Inc. (1940)

<u>Box</u>	<u>Fol</u>	
864	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	PR1.11 Insignia (continued) Stein Doblin & Company, Inc. (1939) Steiner Studio Corp. (1939) Steinhardt Import Co. (1940) Steinhardt Import Co. (1939) Stemplar, Barney & Sons (1939) Stensgaard, W. L. & Associates (1940) Stensgaard, W. L. & Associates (1940) Sterovue Co. (1939) Sterling Button Co. (1939) Sterling Button Co. (1939) Sterling Shaver Co. (1939) Stern, Alexander (1939) Stern, L. & H., Inc. (1940) Stern, L. & H., Inc. (1940) Stern, Theodore L. (1939) Steward, R. A. & Company, Inc. (1939) Stickless Corp. (1939) Stone Brothers, Inc. (1939) Stone, Robert T. (1939) Stone, Robert T. (1939) Stone, Sydney & Co. (1939) Straws, Joseph K. (1939) Straws, Nathan-Duparquet, Inc. (1939) Straws Brothers & Co. (1940) Strauss Brothers & Co. (1940) Strauss Brothers & Co. (1939) Strikalite Limited, Inc. (1939) Strong, Charles H. (1939) Stuart Products Company, Inc. (1940) Stuart Products Company, Inc. (1939) Superba Cravats (1939)
865	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Superior Linen Company, Inc. (1939) Superior Trademark Manufacturing Company, Inc. (1939) Supreme Briar Pipe Company, Inc. (1940) Supreme Briar Pipe Company, Inc. (1939) Sutera, Roland (1939) Swank Products, Inc. (1940) Swank Products, Inc. (1940) Sylvester, Louise (1940) Sylvester, Louise (1939) Synagogue Council of America (1939) Syracuse Ornamental Co. (1940) Syracuse Ornamental Co. (1939) Tablet & Ticket Co. (1939) Design removed to box 2413, binder 2 Tags for Merchandise Tanditter, B. (1940) Tarbell Manufacturing Co. (1940) Tarbell Manufacturing Co. (1939) Tastyeast, Inc. (1939) Taylor, Clapp & Beall (1940) Taylor, Clapp & Beall (1939) Taylor Linen Company, Inc. (1939)

<u>Box</u>	<u>Fol</u>	
	Р	R1.11 Insignia (continued)
865	22	Teich, Curt & Co. (1940)
	23-24	Teich, Curt & Co. (1939)
		Postcards removed to box 2414
866	1	Tempo Publishing Co. (1939)
		Includes sheet music, "(NYWF) In Good 'Ol New York Town."
	2	Terrace Club as Design Material (1939)
	3	Tex-Mart Fabrics, Inc. (1939) (Includes fabric sample)
	4	Thibaut, Richard E., Inc. (1940)
	5	Thibaut, Richard E., Inc. (1939)
	6	Tichnor Brothers, Inc. (1940)
	7	Tichnor Brothers, Inc. (1939) Postcards removed to box 2414
	8	Thomases, Inc. (1939)
	9	Thomson-Levey Corp. (1939)
	10	Tiffany & Co. (1939)
	11	Tirone, George A. (1939)
	12	Tolson, T. Elliott (1939)
	13	Touraine, Inc. (1939)
	14	Toy Balloon Company, Inc. (1940)
	15	Toy Balloon Company, Inc. (1939)
	16 17	Trautmann, Bailey, & Blampey (1939) Traver Corp. (1939)
	18	Treinis Brothers (1939)
	19	Trench Manufacturing Co. (1939)
	20	Troy Press (1939)
	21	True Value Neckwear Co. (1940)
	22	True Value Neckwear Co. (1939)
	23	Tuska, A. L. Sons & Company, Inc. (1939)
	24	Ullman Manufacturing Company, Inc. (1939)
	25	Uncas Manufacturing Corp. (1940)
	26	Uncas Manufacturing Corp. (1939)
	27	United-Carr Fastener Corp. (1939)
	28	United States Chain Co. (1940)
	29	United States Co. (1939)
	30	United States Color Process, Inc. (1939)
	31	United States Playing Card Co. (1940) United States Playing Card Co. (1939)
	32	United States Playing Card Co. (1939)
867	1	United States Printing and Lithograph Co. (1939) Big League gum baseball cards removed to box 2413, binder 2
	2	United States Raw Skins Corp. (1939)
	3	United States Shoe Corp. (1939)
	4	United States Steel Corp. (1939)
	5	Unity Stamp Company, Inc. (1939)
	6	Universal Camera Corp. (1939)
	7	Universal Importing Co. (1939)
	8	Universal Printing Co. (1939)
	9	U-Pick Systems (1939)
	10	Use of Insignia by Participants (1940)
	11	Use of Insignia by Participants (1939)
	12	Utica Cutlery Co. (1940)
	13	Utica Cutlery Co. (1939)
	14	Van Dyke Products (1939)

<u>Box</u>	<u>Fol</u>	
		PR1.11 Insignia (continued)
867	15	Van Winkle, Kathryne (1939)
	16	Vanderhoof, Frank E. (1939)
	17	Varona, Angela (1939)
	18	Vaughan, W. W. (1939)
	19	Velva-Sheen Manufacturing Co. (1940)
	20	Verplex Co. (1939)
	21	Veterans' Temple of Peace, Inc. (1939)
	22	W. & F. Manufacturing Co. (1939)
	23	Wagner School (1939)
	24	Waldorf Advertising Associates, Inc. (1939)
	25	Walker, David O. (1939)
	26	Wallace Pencil Co. (1939)
	27	Wallace, R. & Sons Manufacturing Co. (1940)
	28	Wallace, R. & Sons Manufacturing Co. (1939)
	29	Wallach's Inc. (1939)
	30	Wally's Bath Bead Co. (1939)
	31	Walter-Burgauer & Co. (1939)
	32	Walter, William A. & Co. (1939)
	33	Wanamaker, John (1939)
	34	Wanner, Harry E. (1939)
	35	Waring Central Supply Company, Inc. (1939)
868	1	Warner, Edward E. (1939)
	2	Warner Manufacturing Co. (1939)
	3	Warner Woven Label Company, Inc. (1939)
	4	Warsaw Button Co. (1940)
	5	Warsaw Button Co. (1939)
	6	Washington, George Card Company, Inc. (1939)
	7	Washington Stamp Exchange (1939)
	8	Waterbury Button Co. (1939)
	9	Waterbury Clock Co. (1940)
	10 11	Waterbury Clock Co. (1939) (Includes photogaph)
	12	Waterbury Paper Box Co. (1939) Waterfalls Paper Mills (1939)
	13	Watertown Manufacturing Co. (1939)
	14	Watkinson & Bournique (1939)
	15	Watson Co. (1940)
	16	Watson Co. (1939)
	17	Waxed Products Company, Inc. (1939)
	18	Weber, Carl B. (1939)
	19	Weber Costello Co. (1939)
	20	Weekly Record of Designs (1939)
	21	Weidhaus, Ted (1939)
	22	Weiland Associates, Inc. (1939)
	23	Weinman Brothers (1939)
	24	Weinreich, H. Company, Inc. (1939)
	25	Weiss-Friedman Company, Inc. (1939)
	26	Weiss, Walter & Co. (1939)
	27	Weller, Albert C. (1939)
	28	Welwood, John C. Corp. (1939)
	29	Western Art Leather Group (1940)
	30	Western Art Leather Co. (1939)
	31	Western Playing Card Co. (1939)
	32	Western Tablet & Stationary Corp. (1940)

		3 333
<u>Box</u>	<u>Fol</u>	
		PR1.11 Insignia (continued)
868	33	Western Tablet & Stationary Corp. (1939)
000	33	Includes NYWF scrapbook cover
	34	Westinghouse Electric & Manufacturing Co. (1940)
	35	Westinghouse Electric & Manufacturing Co. (1940) Westinghouse Electric & Manufacturing Co. (1939)
	36	White & Wyckoff Manufacturing Co. (1939)
	30	Writte & Wyckon Manufacturing Co. (1959)
869	1	Whitehead & Hoag Co. (1939)
		Button design and sample buttons removed to box 2413, binder 2
	2	Whitewater Garment Co. (1939)
	3	Whitney Manufacturing Corp. (1939)
		Merchandise tag design and samples removed to box 2412
	4	Wilson-Collier Co. (1939)
	5	Wilson Manufacturing Company, Inc. (1939)
	6	Wilt, W. M. Industries (1940)
	7	Wilt, W. M. Industries (1939)
	8	Winchester Repeating Arms Co. (1939)
	9	Windshield Stickers (1939)
	40	Includes designs for windshield stickers.
	10	Winfield, Helen (1939)
	11	Witherspoon, J. W., Inc. (1940)
	12 13	Witherspoon, J. W., Inc. (1939) Wittcoff & Levy Paper Company, Inc. (1939)
	14	Witten & Levy Paper Company, Inc. (1939) Wolf, Benjamin Company, Inc. (1940)
	15	Wolf, Benjamin Company, Inc. (1940) Wolf, Benjamin Company, Inc. (1939)
	16	Wolf, Louis & Company, Inc. (1940)
	17	Wolf, Louis & Company, Inc. (1939)
	18	Woolworth, F. W. Co. (1939)
	19	Wovencraft Art Guild (1939)
	20	Wyomissing Glazed Paper Co. (1939)
	21	Yale University Press (1939)
	22	Yankee Metal Products Corp (1939)
	23	Yorkville Paper Company, Inc. (1939)
	24	Young, Caresse Crosby (Mrs. S. S. Young) (1939)
	25	Zell Products Corp. (1940)
	26	Zell Products Corp. (1939)
	27	Zippo Manufacturing Co. (1939)
		PR1.12 Book
870	1	Book (1940)
	2-9	Book (1939)
074		Includes booklet, "A Design Student's Guide to The New York World's Fair"
871	1	Aldors 1938 in Europe (1939)
	2 3	Allyn and Bacon (1939)
871	3 4	Arrow Photo Service (1939)
07 1	5	Badgeley, C. Dale (1939) Barrows, M. and Co. (1939)
	6-7	New York for Teachers Manuscript
	8	Book Program of the Fair (1939)
	9	Bruckman, H.R. (1939)
	10	Chinatown Guide (1939)
	11	City History Club of New York (1939)
	12	Dart Press (1939)
	13	de Czyskowski, Andre (1939)
		• • • • • • • • • • • • • • • • • • • •

<u>Box</u>	<u>Fol</u>	
871	14 15 16-17	R1.12 Book (continued) De Vinne Brown Corp. (1939) Dodge Publishing Co. (1940) Dodge Publishing Co. (1939)
872	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Doubleday, Doran, and Co. (1940) Doubleday, Doran, and Co. (1939) Dulion, Florence B. (Mrs. T. Roy) (1939) El Guia Publishing Co. (1939) Engel, William (Dr.) (1939) Farber, Carolyn E. (1939) Garden City Publishing Co. Inc. (1939) Gemloid Corp. (1939) See also: PR1.11, Gemloid Corp. Gilkey, Gordon (1939) Goldfeder, Israel (1939) Grolier Society, Inc. (1939) Harbert, Jason T. (1939) Holmes, Henrietta Allen (1939) Inter-Continental Film Corp. (1939) Jewish Hospital of Brooklyn (1939) Kelsey, John W. (1939) Lahm, Mortimer (Mrs.) Madison Publishing Co. (1939) McArthur Indoor Advertising Corp. (1939)
873	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Michelman, E.B. (1939) Modern Age Books, Inc. (1939) Monaghan, Frank (Dr.) (1939) Morley, Christopher (1939) Neuber, Margaret A. (1939) Norton, W.W. Publishing Co. (1939) Panorama of Philippine Progress (1939) Pell, John L.E. (1939) Phelps-Stokes, I.N. (1939) Publication Plans of Participants (1939) Rafferty, Eugene J. (1939) Random House, Inc. (1939) Rogers, Kellogg, Stillson Co. (1939) Saalfield Publishing Co. (1940) Saalfield Publishing Co. (1939) Seeger, Eugene (Dr.) (1939) Seeman, Murray (1939) Settel Brothers and Mittelman (1939) Schift, Herman S. (Dr.) (1939)
874 i	1 2 3 4-6 7	Simon and Schuster, Inc. (1939) Skorski, Matt (1939) Stereovue Co. (1939) Sun Dial Press (1939) Thorndike, Chuck (1939)
	8 9	Ullman Manufacturing Company, Inc. (1939) Whitman Publishing Co. (1939)

<u>Box</u>	<u>Fol</u>	
874	10 11 12 13	PR1.13 Motion Picture List of Folders (Materials Stored) (1939) Motion Pictures (1939) Public Affairs Fourm (1939) Rankow, Norman N. (1939)
874	14 15 16-19	PR1.14 Photographs List of Folders (Materials Stored) (1939) Photographs (1940) Photographs (1939) A-K
875	1-4 5 6 7 8 9-16	L-Z Bloomingdales (1939) Bruehl, Anton (1939) Davis, Delaney and Harris, Inc. (1939) (Includes poster of stamps) Edanell Features, Inc. (1939) Free Use of Photographs (1939) Folder 12 inlcudes Golden Gate International Exposition Menu and Liggett's Menu; folder 13 includes Blue Moon Menus; folder 15 includes road map of Long Island; folder 16 includes Hotel Taft New York Menu Metropolitan Lithograph and Publishing Co. (1939)
876	17 18 1 2 3 4 5 6	Rohde, Gilbert (1939) Shell Touring Service (1939) Standard Ink and Color Co. (1939) Standard Statistics Co. (1939) Stein, S. and Co. (1939) Transparent Package Co. (1939) Walker and Downing (1939)
876	7-12	PR1.2 Contests Contests (1940)
877	1-10	Contests (1939) A-F
878	1-12	G-Mq
879	1-14	Mr-We
880	1-2 3 4 5 6 7 8-9 10 11	Wf-Z American Druggist (1939) American Federation of Music Clubs (1939) Aviation Contests (1939) Band Music Contests (1939) Band Music Contests Information Requests (1939) Barbizon Modeling Contest (1940) Barclay, Shepard (1940) Beautiful Hands Contest (1940) Beauty Contests (1940)
881	1 2 3 4 5	Beauty Contests (1939) Cosmopolitan Magazine Becker, Harry H. (1940) Bed Making Contest for Men (1940) Berger, Adolph (1940)

Box	Fol 6 7 8 9 10 11 12-14 15 16 17 18	Brooks, Stuart Red Cross Shoes (1940) Carr Speirs Co. (1939) Chewing Gum Contest (1940) Chrysler Corp. (1940) Cinderella Girl Contest (1939) Cleveland Plain Dealer (1940) Contest Winners (1940) Continental Baking Co. (1940) Dance Contests (1940) Dance Contests (1939) Maguire, C. B. & Co. Murray, Arthur
882	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23-26 27 28	Echo (1939) Ever Ready Label Corp. (1939) Expectant Father Contest (1940) Fizdale, Tom, Inc. (1940) Flower Grower (1939) Forty Fair (1940) Foy, Will (1940) General Diaper Service (1940) General Foods (1940) Goodrich, B. F. & Co. (1940) Gretsch, Fred Manufacturing Corp. (1940) Grofe, Ferde (1940) Hobby Guild of America (1939) International Commercial Schools Contest (1939) International Correspondence School (1939) Japanese Photographic Contest (1940) Kenton, Edwin C. (1940) King, Helen (1940) King, Helen (1939) Limerick Contest (1940) Limerick Contest (1940) Limerick Contests #s1-3, 5 Advertising (1940) Entry Blank Distribution (1940)
883	1-3 4 5 6 7 8 9 10 11 12 13 14	Magic Key Treasure Chest Contest (1940) Mesloh, Edward C. (1940) Michigan State Fair (1940) Miss Brooklyn Contest (1940) Miss Manhattan Contest (1940) Miss New York City Contest (1940) Miss Queens Contest (1940) Miss Richmond Contest (1940) Miss World's Fairest (1940) Model Airplane Builders (1939) National Contesters Association (1940) National Contests Week (1940) National Dixie Queen Jubilee of America (1940) Poster design removed to Oversize box 2398, folder 6

Box	Fol 100	N. II. 10 1 (1010)
883	16 17 18 19	Needlework Contests (1940) Information Requests Speed Crochet Contest Newspaper Contests (1940)
884	1-5 6 7 8 9 10 11 12	Newspaper Contests (1939) Courier-Journal Watertown Daily Times Newpaper Publicity Bureau (1940) New York City Contest Club (1940) New York Mirror (1940) Norton Press, Inc. (1939) Our Town Contests (1940) Paramount Pictures, Inc. (1940)
885	1 2 3 4 5 6 7 8 9 10 11 12 13 14-20	Personality Baby Contest (1940) Philco Radio & Television Corp. (1940) Photographic Contests (1940) Information Requests Photographic Society of America Physical Culture Contest (1940) Poetry Contests (1940) Poetry Contests (1939) Academy of American Poets Potter Press, The (1939) Quality Bakers of America (1939) Quinne, Lee M. (1939) Quiz Contest (1940) 1940 Jun 8 - Jun 17
886	1-20	1940 Jun 18 - Jul 31
887	1-5 6 7 8 9 10 11	1940 Aug 1 - Oct 31 Thank You Letters Radio Contests (1940) Radio Contests (1939) Radio Corporation of America, Inc. (1940) Radio Station WHBI Contest (1940) 1940 Jun 24
888	1-5 6-9 10 11 12 13 14	1940 Jul 8 - Oct Radio Station WNEW Contest (1940) Radio Station W.O.R. Contests (1940) Red Head Contest (1940) Reese, Ernest A. (1939) Requests for Information (1940) Sales Contests Sales Contests (1940) Sales Contests (1939) A-K
889	1-3 4 5 6 7 8	L-Z General Motors Corp. (1940) General Motors Corp. (1939) Liberty Baking Corp. (1939) Norwich Pharmacal Co. (1939) Spiers, Carr Co. (1939)

<u>Box</u> 889	Fol 9 10 11 12 13 14	Salesmakers, Inc. (1939) Schirmer, G. Inc. (1939) Shell Oil Co. (1939) Simpson, J.B. Inc. (1940) Slogans (1939) Song Contests (1940) Song Contests (1939)
890	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Specht, Paul L. (1939) Stage Magazine Contest (1940) Ten Fashion Queens Contest (1940) Thirteen Original States Contest (1940) Thornton, Walker (1940) Twin Contests (1940) Typical American Boy Contest (1940) Typical American Family Contest (1940) Information Requests Criticisms Wachtler, J. M. (1939) Waiters' Walking Race (1940) Western Union Telegraph Co. Women's Fencing Match (1940) World's Fair National Amateur Talent Contest (1940) World's Fair-est Baby Contest (1940) World's Fair-est Girl Contest (1940) World's Fair Novelty Co. (1939) Yo Yo and Hi Li Contests (1940)
890	21 22 23	PR1.20 Name Name (1939) Chicago Tribune (1939) New York Daily News (1939)
890	24 25-28	PR1.21 Poster Poster (1940) Poster (1939) (Includes photogaph)
891 891	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Alabama (1939) Alaska (1939) Arizona (1939) Arkansas (1939) Barnard, Lynn (1930) Berkowitz, Victor (1939) California (1939) Canada (1939) Colorado (1939) Connecticut (1939) Current Events (1939) Delaware (1939) District of Columbia (1939) Florida (1939) Franklin Institute (1939) (Includes photogaphs) Georgia (1939) Gordon, Nancy
001	• •	Cordon, Harroy

<u>Box</u>	<u>Fol</u>	
892	1	PR1.21 Poster (continued) Idaho (1939) Includes Educational Number Directory
	2 3 4 5 6 7 8 9 10	Includes Educational Number Directory Illinois (1939) Indiana (1939) Iowa (1939) Kansas (1939) Kentucky (1939) Latham Litho, Co. (1939) (Inlcudes photographs) Louisiana (1939) Maine (1939) Maryland (1939) Includes booklet, "Facts about Art Education in Baltimore Public Schools" Massachusetts (1939) (Inlcudes photographs) McClancy, Jos V. S. (Reverend)
893	1 2 3 4 5 6 7 8 9 10 11	Michigan (1939) Minnesota (1939) Mississippi (1939) Missouri (1939) Montana (1939) Nebraska (1939) Nevada (1939) New Hampshire (1939) New Haven (1939) New Jersey (1939) New Mexico (1939) New York (1939) A-E
894	1-3 4 5 6 7 8	F-Z New York City (1939) North Carolina (1939) North Dakota (1939) Ohio (1939) Oklahoma (1939)
895	1 2 3-5 6 7 8 9 10 11 12 13 14 15 16	Oklahoma Rules (1939) Oregon (1939) Pennsylvania (1939) Plans, Procedures, Rules (1939) Puerto Rico (1939) Rhode Island (1939) Schaffer, Walter J. (1939) South Carolina (1939) South Dakota (1939) Tennessee (1939) Texas (1939) Trivellini, George (1939) Utah (1939) Vermont (1939) Virgin Islands (1939)
896	1 2	Virginia (1939) Washington (1939)

Box	Fol	
<u> </u>	<u></u>	PR1.21 Poster (continued)
895	3	West Virginia (1939)
	4	Wisconsin (1939)
	5	Wyoming (1939)
		PR1.22 Essay
896	6	Essay (1940)
	7 8	Essay (1939)
	9	East Hampton School (1939) Lenz, F. (1939)
	10	Mamaroneck Park and Harbor Association Essay Contest (1939)
	11	New York League of Business and Professional Women, Inc. (1939)
		See also: PR1.4, New York League of Business and Professional Women, Inc.
	12	(1939) Travel America Contest (1939)
	12	
000	40	PR1.3 Exhibits
896	13 14	List of Folders (Materials Stored) (1939) Exhibits (1940)
	14	Exhibits (1940) Exhibits (1939)
	15-18	A-M
897	1-2	N-Z
	3	Abramsons' (1939)
	4	Architectural Competition Drawings (1939)
	5	Architectural League Exhibit (1939)
	6 7	Exhibit Hall Opening (1939) Exhibits in Foreign Countries (1939)
	, 8-11	Merchandise Exhibit (1939)
	12	Merchandise Exhibit Costs (1939)
	13	Merchandise Exhibit in Communications Building (1939)
	14	Paris Exhibit (1939)
	15	Poor Richard Club of Philadelphia (1940) Rotunda Attendance Reports (1939)
	16	1938 Feb 16 - Mar 24
898	1	1937 Sep 30 - 1938 Feb 15
000	2	School Exhibits (1939)
	3	Travel Exhibition (1939)
		PR1.30 Model Display
898	4	List of Folders (Material Stored) (1939)
	5	Model Display (1940)
	6.14	Model Display (1939)
	6-14	A-Q (Includes photogaphs)
899	1-3	R-Z
	4 5	Administration Building (1939) Allied Purchasing Corp. (1939)
	6-8	Associated Merchandising Corp. (1939)
	9	Associated Merchandising Corp Weston, H Weekly Reports (1939)
	10	Boston Department Store in Milwaukee (1939)
	11	Bullock's Department Store (1939)
	12 13	Council Bluffs Iowa Centennial Exposition (1939) Dayton Brothers Department Store Exhibit (1939)
	14	Dayton Company Store, Minneapolis (1939)
		• • • •

<u>Box</u>	<u>Fol</u>	
899 899	15 16 17	R1.30 Model Display (continued) Edison Electric Institute (1939) Electrical Show in Philadelphia (1939) Field, Marshall & Co. (1939)
900	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Gimbel Brothers, Inc. (1939) (Includes photogaphs) Greater Texas and Pan American Exposition (1939) Horne Department Store Exhibit (1939) Hudson, J. L. Department Store Exhibit (1939) Hutzler Brothers (1939) International Air Show, Inc. (1939) International Mercantile Marine Co. (1939) Lamson Department Store Exhibit (1939) Loew's Theaters (1939) Macy, R. H. & Co. (1939) Madel's Store (1939) Model Costs (1939) Model Cost Wiesner, H. & Son (1939) National Hotel Exposition (1939) New York City Community Council (1939) New York State Congress of Parents and Teachers (1939) New York State Publicity, Bureau of (1939) Nicholson, William (1939) Paris International Exposition, 1937 Philadelphia Automobile Trade Association (1939) Philadelphia Record (1939) Providence Architectural Club (1939) Railway Supply Manufacturer's Association (1939) Rotterdam (Steamship) (1939) Southampton Public Schools (1939) Stix, Baer & Fuller Co. (1939) Storage Space for Models (1939) Strawbridge & Clothier Department Store (1939) Ulster County Apple Blossom Festival (1939)
900	31 32-33	R1.31 Corner Store Exhibit List of Folders (Material Stored) (1939) Corner Store Exhibit (1939)
901	1-3 4 5 6 7 8 9 10 11 12 13 14 15	Attendance, 1937 Apr - Oct Baltimore and Ohio Railroad Company Tour (1939) Birth of Light Exhibit (1939) Criticisms (1939) Department Stores Private Showing (1939) Distribution Window Display (1939) Exhibits on Loan (1939) Invitation Lists (1939) Latin American Groups Private Showing (1939) Leisure Window Display (1939) Office Furniture and Equipment Inventory (1939) Official Opening, 1937 Mar 29 Preview (1939) Public Schools Private Showing (1939)

<u>Box</u>	<u>Fol</u>	
901	17 18 19 20 21 22 23	PR1.31 Corner Store Exhibit (continued) Publishers and Editors Private Showing, 1937 Apr 19 Requests for Models (1939) Special Invitations (1939) Special Showings (1939) Staff Criticism (1939) Thank You Letters for Models (1939) Theatrical Profession Invitation, 1937 Apr 26-27 Trade Association and Civic Affairs Private Showing (1939) A-K
902	1-2 3	L-Z Women's Activities Advisory Committee Private Showing (1939)
902	4	PR1.32 80th Floor Museum
902	5 6-8	PR1.33 Chicago - I.T.B. Exhibit Chicago International Trade Bureau Exhibit (1940) Chicago International Trade Bureau Exhibit (1939)
902	9 10 11 12 13	PR1.34 Other Fairs Other Fairs (1939) Century of Progress, Chicago (1939) Gratiot County Agricultural Society, Inc. (1939) Leipzig Trade Fair (1939) New York State Fair (1939) Paris Exposition (1939)
903	1 2 3-11	PR1.4 Speakers Bureau List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939) A-Bo
903	1 2	List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939)
	1 2 3-11	List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939) A-Bo
904	1 2 3-11 1-7	List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939) A-Bo Br-Cq
904 905	1 2 3-11 1-7 1-10	List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939) A-Bo Br-Cq Cr-Fq
904 905 906	1 2 3-11 1-7 1-10 1-8	List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939) A-Bo Br-Cq Cr-Fq Fr-I
904 905 906 907	1 2 3-11 1-7 1-10 1-8 1-9	List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939) A-Bo Br-Cq Cr-Fq Fr-I J-Mi
904 905 906 907 908	1 2 3-11 1-7 1-10 1-8 1-9 1-10	List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939) A-Bo Br-Cq Cr-Fq Fr-I J-Mi Mj-Nez
904 905 906 907 908 909	1 2 3-11 1-7 1-10 1-8 1-9 1-10 1-8	List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939) A-Bo Br-Cq Cr-Fq Fr-I J-Mi Mj-Nez Nf-Pt
904 905 906 907 908 909 910	1 2 3-11 1-7 1-10 1-8 1-9 1-10 1-8 1-9	List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939) A-Bo Br-Cq Cr-Fq Fr-I J-Mi Mj-Nez Nf-Pt Pub-St. G
904 905 906 907 908 909 910	1 2 3-11 1-7 1-10 1-8 1-9 1-10 1-8 1-9 1-9	List of Folders (Materials Stored) (1939) Speakers Bureau (1940) Speakers Bureau (1939) A-Bo Br-Cq Cr-Fq Fr-I J-Mi Mj-Nez Nf-Pt Pub-St. G St. H-T U-Z

<u>Box</u> 913	Fol 6 7 8 9	Elmhurst Women's Republican, League of (1939) Exhibitors and Advisory Committee Members Public Speaking Class (1939) Forest Hills Jewish Center - Men's Club of (1939) Hartford Advertising Club (1939)
913	10 11 12 13 14 15 16 17	Illuminati (1939) Kiwanis Club of Stamford, Connecticut (1939) Manchester Chamber of Commerce, Inc. (1939) National Luggage Dealers Assn. (1939) Offers of Service (1939) Organizational Activities (1939) Publicity Results (1939) Questions Reported by World's Fair Speakers (1939) Request for Speakers (1939)
914	1 2 3 4 5 6 7 8-13 14	Request for World's Fair Motion Pictures (1940) Request for World's Fair Motion Pictures (1939) Stereopticon Slides (1940) Stereopticon Slides (1939) Thank You Letters of Camp Kinni-Kinnick (1939) (Includes postcards) Twentieth Century Club (1939) Volunteer Speakers (1940) Volunteer Speakers (1939) Women's Activities Advisory Committee Speakers Bureau (1940) Women's Activities Advisory Committee Speakers Bureau (1939) A-B
915	1-6	С-Т
916	1 2 3-6	U-Z Women's Activities Advisory Committee Speaking Engagements Reports (1940) Women's Activities Advisory Committee Speaking Engagements Reports (1939)
917	1 2 3 4	Woodford's Club (1939) Women's Participation Procedure (1939) York Rotary Club (1939) Young Men's Christian Association (1939) PR1.40 Speakers List of
		No files in this classification
917	5 6 7-11 12 13 14	PR1.41 Speeches List of Folders (Material Stored) (1939) Speeches (1940) Speeches (1939) Advertisers Club of Davenport, Iowa (1939) Astor, Vincent (Mrs.) (1939) Baldwin, Joseph Clark, Senator (1939) Green, Charles C., 1 of 2 (1939)
918	1 2 3 4 5	Green, Charles C., 2 of 2 (1939) Herzog, L. K. (1939) Kohn, Robert D. (1939) Merchants Association of New York (1939) Monaghan, Frank, Dr. (1939)

<u>Box</u>	<u>Fol</u>	
918	6 7 8 9-12 13	PR1.41 Speeches (continued) Progressives in the Arts Dinner Meeting (1939) Requests for Copies of Whalen's Speeches (1939) Requests for Speech Material (1940) Requests for Speech Material (1939) Requests for Use of Speeches (1939)
919	1 2 3 4-6	Speech Material (1939) Speaker's Kits Tolson, T. Elliott (1939) Whalen, Grover Speeches (1939) Includes transcripts of speeches by Whalen Whalen Speeches, Invitations, etc. (1939)
	7-13	A-O
920	1-4	F-Z
920	5	PR1.5 Advertising List of Folders (Material Stored) (1939) Advertising (1940)
	6-11	A-M
921	1-3	N-Z Advertising (1939)
	4-8	A-Be
922	1-6	Bf-E
923	1-7	F-J
924	1-6	K-M
925	1-6	N-R
926	1-6	S-V
927	1-2 3 4 5 6 7 8 9 10 11 12 13 14-20	W-Z Advertising Distributors of America, Inc. (1940) Advertising on Admission Tickets (1939) Airlines (1940) American Airlines, Inc. See also: PR1.5, Travel and Tourism Agencies American Airlines, Inc. Pan American Airways United Airlines Amateur Radio Cards (1939) Ayer & Streb (1939) Bank Checks Board of Directors Comments (1939) Bankers Club of America (1939) Banks (1940) Banks (1939)
928	14-20 1 2 3 4 5 6 7 8	First National Bank of Scranton Royal Bank of Canada Bass-Luckoff, Inc. (1939) Beaumont & Hohman, Inc. (1939) Benson & Dall, Inc. (1939) Boost Brooklyn Committee (1939) Brown, W. J. (1939) Bus Lines (1940)

<u>Box</u>	Fol 9 10 11 12	Calendars (1940) Calendars (1939) Central Code Bureau (1939) Chambers of Commerce (1940) Chambers of Commerce (1939)
928	13-17	A-Q
929	1 2 3 4 5 6-7 8 9 10 11	R-Z Collier Service Corp. (1940) Collier Service Corp. (1939) Connecticut Commission on New York World's Fair (1939) Conventions (1940) Conventions (1939) Criterion Advertising Co. (1940) Poster of "Elmer" removed to Oversize box 2398, folder 6 Crosley Distributing Corp. (1940) de la Mar's A. Publicity Corp. (1939) Department Stores Department Stores (1940) Department Stores (1939) A-F
930	1-13 14	G-Z (Includes photogaph) Abraham and Straus, Inc. (1939)
931	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	Associated Merchandising Corp. (1940) Bamberger L. and Co. (1939) Kaufman's Department Stores Inc. (1939) (Includes photogaphs) Macy, R.H. and Co. (1939) Namm Store (1939) Brooklyn Day Woolworth, F.W. Co. (1939) Designs for Advertising (1939) Ditten, Lillie (1939) Erwin, Wasey and Co. (1939) Fleer, Frank H. Corp. (1939) Franco-British Electrical Co. Ltd. (1939) Gladden, O.C. Co. (1939) Greeting Cards (1940) Greeting Cards (1939) Guide Book and Program (1939) Junket Folks Homecrafts and Hobbies (1939) Hotels Hotels (1940) Hotels (1939) A-B
932	1-8	C-S
933	1-2 3 4 5 6 7	T-Z Astor Hotel (1939) Hotel Assn. of New York City (1940) Hotel Assn. of New York City (1939) Hotel Card Co. (1939) Rose-Martin, Inc. (1939)

		1 1(1). 1
<u>Box</u>	<u>Fol</u>	Hotels (continued)
933	8	Waldorf Astoria (1940)
	9	Waldorf Astoria (1939)
	10 11	Kinatome Automatic Advertiser, Inc. (1939)
	12	Krug, George A. and Co. (1939) List of Agency Executives (1939)
	13	Ludlow Valve Manufacturing Co. (1939)
		Maps
	14	Maps (1940)
	15-16	Maps (1939) A-E
024	1-2	L-Z
934	3	Gousha, H.M. Co. (1940)
	4	Gousha, H.M. Co. (1939)
	5	Markers Directional (1939)
	6 7	American Painters, Inc. Meyer Both Co. (1940)
	8	Meyer Both Co. (1939)
	9	Mohawk Valley Towns Assn. (1939)
	10	Motion Pictures (1940)
	11 12	Motion Pictures (1939) Curran, Henry H.
	13	Murray, John F. Advertising Agency (1939)
	14	National Trailways System (1939)
	15	New York City Cooperation (1940)
935	1	New York Daily News (1939)
	2 3	New York Bowling Assn. (1940) Ohioan (1939)
	4	Paid Advertising (1940)
		Paid Advertising (1939)
	5-10	A-T
936	1	U-Z
	2 3	Paid Advertising, Real Estate Board of New York (1939) Pamphlets, Circulars, etc. (1940)
	3	Pamphlets, Circulars, etc. (1939)
	4-10	A-F
937	1-8	G-R
938	1-5	S-Z
	6	American Bulb Co.
	7-10	Participants Advertising Participants Advertising (1940) (Includes photogaphs)
	0	Participants Advertising (1939)
939	1-8	A-E
940	1-14	F-Q
941	1-7	R-Z
	8	Greyhound Management Corp. (1940)
	9	International Business Machines Corp. (1940)
	10 11	International Business Machines Corp. (1939) R.C.A. (1939)
	12	Remington Rand Corp. (1939)
	13	U.S. Steel Corp. (1939)

Box	Fol	
941	14 15 16 17 18	Participants Advertising (continued) Y.M.C.A. (1940) Y.M.C.A. (1939) Perisphere and Trylon Electrotype Cuts (1940) Pisers (1939) Polygraphic Company of America, Inc. (1939) Publifer (1939)
942	1-2 3-9 10 11 12	Railroads Railroads (1940) Railroads (1939) (Includes photogaphs) American Assn. of Railway Advertising Agents (1939) Baltimore and Ohio Railroad Co. (1940) Baltimore and Ohio Railroad Co. (1939) Canadian National Railways (1939)
943	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Eastern Presidents Conference (1939) Erie Railroad Co. (1940) Erie Railroad Co. (1939) Great Northern Railway Co. (1940) Great Northern Railway Co. (1939) Lehigh Valley Railroad Co. (1940) Lehigh Valley Railroad Co. (1939) Long Island Railroad Co. (1940) Long Island Railroad Co. (1939) Louisville and Nashville Railroad Co. (1939) Missouri - Kansas - Texas Railroad Co. (1939) New York Central System (1940) New York Central System (1939) Norfolk and Western Railway Co. (1939) Northern Pacific Railway Co. (1939) Pennsylvania Railroad (1940) Pennsylvania Railroad (1940) Poole Brothers Inc. (1940) Pole Brothers Inc. (1939) Pullman Co. (1940) Pullman Co. (1939)
944	1 2 3 4 5 6 7 8 9-10	St. Louis - San Francisco Railway (1940) St. Louis - San Francisco Railway (1939) Street Railways Advertising Co. (1940) Includes map of Boston subway system Trunk Line Assn. (1940) Trunk Line Assn. (1939) Rankin, William H. (1939) Red Wing Air Service (1939) Requests for Advertising Bulletin (1940) Requests for Advertising Material (1940) Requests for Advertising Material (1939) A-Bd
945	1-11	Be-Ek
946	1-9	EI-J
947	1-8	K-New R
948	1-7	New S-Sg (Includes photogaphs)
0.0		O Og (moladoo phologapho)

<u>Box</u>	<u>Fol</u>	
949	1-8	Requests for Advertising Material (1939) (continued) So-Z
950	1 2 3 4 5 6 7 8 9 10 11-15 16 17 18	Request for Motion Pictures (1940) Request for Motion Pictures (1939) Restaurants (1940) Retail Store's Buyers Visit (1939) Royal Blue Line Motor Tours (1939) Rules for Advertising Tie-ins with New York World's Fair (1939) Schenley Distillers Corp. (1940) Schrier Brothers (1940) NYWF dry cleaning sheath removed to Oversize box 2398, folder 6 Scott Paper Co. (1940) Service Stations (1940) Service Stations (1939) Shoup-Owens, Inc. (1939) States New York World's Fair Commission (1939) Stationary Advertising (1940)
951	1 2-9	Stationary Advertising, A (1939) Stationary Advertising (1939)
952	1 2 3 4 5 6 7-8 9-12	Steamship Lines (1940) Stensgaard, W. L. & Associates, Inc. (1939) Taxi Cabs (1939) Thank You Letters for New York Times Supplement (1939) Thompson, J. Walter Co. (1940) Transparent Sign Co. (1939) Travel and Tourist Agencies Travel and Tourist Agencies (1940) Travel and Tourist Agencies (1939) Aa-At
953	1-11	Au-F
954	1-12	G-Ma
955	1-15	Mb-R
956	1-15	S-Wh
957	1-2 3	Wi-Z American Airlines, Inc. (1939) See also: PR1.5, Airlines American Airlines (1940)
	4 5 6 7 8 9 10 11 12 13 14 15 16 17	American Automobile Association (1940) American Automobile Association (1939) American Express Co. (1940) American Express Co. (1939) American Travel Club (1939) American Travel Institute (1939) Ask Mr. Foster Travel Service (1939) Automobile Club of New York, Inc. (1940) Automobile Club of New York, Inc. (1939) Barwick's Travel Service (1939) Canadian Pacific Steamship and Railway Lines (1939) Carolina Motor Club (1939) Chicago Motor Club (1940) Chicago Motor Club (1939)

<u>Box</u>	<u>Fol</u>	
958	1	Travel and Tourist Agencies (continued) Colonial Navigation Co. (1939)
	2	Colpitt's Travel Co. (1939)
	3 4	Conneticut Co. (1940) Conneticut Co. (1939)
	5	Continental Oil Co. (1940)
958	6 7	Continental Oil Co. (1939) Cook, Thomas, & Son Wagon-Lits, Inc. (1940)
	8	Cook, Thomas, & Son Wagon-Lits, Inc. (1939)
	9 10	Cunard White Star Ltd. (1939) Deep South and New York World's Fair Tours, Inc. (1939)
	11	Estes, Nan Travel Bureau (1939)
	12 13	French Line (1939) Gray Line Motor Tours, Inc. (1939)
	14	Group Booking Plan Associates (1939)
	15 16	Guild Travel Bureau (1939) Hamburg American Line (1939)
	17	Holland American Line (1939)
050	18	Hollis Tours (1939)
959	1 2	Huttner, W. E. (1939) Keystone Auto Club (1939)
	3	Knickerbocker American Travel Federation, Inc. (1939)
	4 5	Manger Travel Service (1939) Miller's Tours (1940)
	6 7	Miller's Tours (1939) Moore & McCormack Company, Inc. (1940)
	8	Moore & McCormack Company, Inc. (1939)
	9 10	National Trailways System (1939) Pan American Airways (1939)
	11	Santa Fe Trailways (1939)
	12 13	Shell Touring Service (1940) Shell Touring Service (1939)
	14	Short Line, Inc. (1939)
	15 16	Swedish American Line (1939) Teen-Age Travel Tours (1939)
	17	Tidewater Travel Bureau, Inc. (1940)
	18 19	Tidewater Travel Bureau, Inc. (1939) Tour Guidance Bureau, Inc. (1939)
	20	Town Cab Corp. (1939) Trans-Atlantic Passenger Conference (1939)
	21 22	Trans-Atlantic Passenger Conference (1939) Trans Continental and Western Air, Inc. (1939)
	23	United Airlines (1939)
960	1 2	U.S. Lines (1939) Walter, Robert F American Travel Club (1939)
		Poster removed to Oversize box 2398, folder 7
	3 4	Weidman-Quinne Travel Agency (1939) Uniforms (1940)
	5-6	Uniforms (1939)
	7	Patch removed to box 2413, binder 2 United Advertising Corp. (1939)
	8	Weber, J. J. (1939)

<u>Box</u>	<u>Fol</u>	
960 960	9 10 11 12 13	List of Folders (Material Stored) (1939) Billboard (1940) Billboard (1939) Baer, Julius W. (1939) National Roadside Council (1939) Ross Federal Research Corp. See also: P1.10, Ross Federal Service, Inc. and P1.10, Ross Federal Research Corp.
960	15 16-17	PR1.51 Newspaper List of Folders (Material Stored) Newspapers (1940)
961	1-5 6 7 8 9 10 11	Newspapers (1939) Columbus Dispatch (1940) National Editorial Assn. (1939) National Weeklies Inc. (1940) New Brunswick Sunday Times (1939) Newspaper removed to Oversize box 2398, folder 8 New York Herald Tribune (1939) New York Journal American (1940) New York Journal American (1939)
962	1 2 3 4 5	New York Mirror (1939) Newspaper removed to Oversize box 2398, folder 8 New York World Telegram (1939) Paid Advertising (1940) See also: P1.400 Newspapers (1940) Paid Advertising (1939) Villager (1940)
962	6 7 8-11	PR1.52 Magazine and Periodical List of Folders (Materials Stored) (1939) Magazine and Periodical (1940) Magazine and Periodical (1939) A-CI
963	1-11	Cm-M
964	1-7 8 9 10 11 12	N-Z American Exporter (1939) American Lead Pencil Co. (1939) Chautauqua Woman's Club (1939) Esquire (1939) Fashion Magazines Editors List of (1939) Municipal Art Society (1939)
965	1 2 3-7 8-9	New York Theatre Program Corp. (1940) Paid Advertising (1940) Includes "South Carolina" magazine Paid Advertising (1939) Leeds, Inc.
966	1 2	Photo-Engravers' Square Club of Greater New York, Inc. (1939) Port Chester Senior High School (1939)

<u>Box</u>	<u>Fol</u>	
966	3 4 5 6 7	PR1.52 Magazine and Periodical (continued) Public School 123 (Brooklyn) (1939) Publicity Results (1939) Veterans of Foreign Wars (1939) Woman's Home Companion (1939) Women's Wear Daily (1939)
966	8 9 10-17	PR1.53 Window Display List of Folders (Materials Stored) (1939) Window Display (1940) Window DisplayAl (1939) A-Dh
967	1-17	Di-O (Includes photogaph)
968	1-14 15 16-17 18	P-Z Continental Baking Co. (1939) Department Stores Mural Display (1939) Elton's (1939)
969	1 2	Hecht Co. (1939) Museum of Science and Industry (1939)
969	3 4 5-6 7 8 9	PR1.54 Novelties List of Folders (Material Stored) (1939) Novelties (1940) Novelties (1939) Souvenir removed to box 2412 Jackson, John M. (1939) Sternberg, E. (1939) Whitehead & Hoag Co. (1939)
969	10 11-12 13-15	PR1.55 Poster List of Folders (Materials Stored) (1939) Posters (1940) Posters (1939)
970	1 2 3 4 5 6 7-13	Foreign Government New York World's Fair Committee (1939) Gordon, David (1939) (Includes photogaph) Hubin's (1939) National Decalcomania Corp. (1939) New Jersey State Federation of Women's Clubs (1939) Requests for Posters (1940) Requests for Posters (1939)
971	1 2	Theme Building Posters (1939) United States Post Office (1940)
971	3 4 5	PR1.56 Throw Aways Throw Aways (List of Folders) (1939) Throw Aways (1940) Throw Aways (1939)

<u>Box</u>	<u>Fol</u>	
	Р	R1.57 Feature Publicity
971		Feature Publicity (1939)
	6-12	A-D
972	1-8	E-N
973	1-8	O-Z
974	1	Advertising and Selling (1939)
	2 3	Aetna Life Insurance Co. (1939) American Automobile Assn. (1939)
974	4	American Federation of Arts (1939)
	5	American Swedish Monthly (1939)
	6 7	Architectural Forum (1939) Architectural Record (1939)
	8	Associated Business Papers, Inc. (1939)
	9 10-11	Basic Material (1939) Better Photography (1939)
	12	Better Times (1939)
	13	Boston Evening Transcript (1939)
	14 15	Brooklyn Daily Eagle (1939) Butterick Co. (1939)
	16	Collier's (1939)
	17 18	Contemporary Art Exhibit Publicity (1939) Cosmopolitan Magazine (1939)
	19	Creative Design (1939)
	20	Crompton and Knowles Loom Works (1939)
975	1	Crowell Publishing Co. (1939)
	2 3	Cue Publishing Co. (1939) Curtis Publishing Co. (1939)
	4	Elgin National Watch Co. (1939)
	5 6	Esquire (1939) Fairchild Publications (1939)
	7	Fashions Publicity (1939)
	8	Forecast Magazine (1939)
	9 10	Good Housekeeping (1939) Harper's Bazaar (1939)
	11	Hearst Newspapers (1939) (Includes photogaph)
	12 13	House Beautiful (1939) House and Garden (1939)
	14	Illustrated London News (1939)
	15	L'Illustration (1939)
	16 17	India Rubber World (1939) Iron Age (1939)
	18	King Feature Syndicate (1939)
	19	La Science et la Vie (1939)
976	1 2	Life Magazine (1939) Look Magazine, Inc. (1939)
	3	McFadden Publications, Inc. (1939)
	4 5	Mademoiselle (1939) McCall Corp. (1939)
	6	McGraw-Hill Publishing Co. Inc. (1939)
	7	Medicine and Public Health Building (1939)
	8	Merchandising Department Publicity (1939)

<u>Box</u>	<u>Fol</u>	
976	9 10 11 12 13 14	R1.57 Feature Publicity (continued) Modern Romances (1939) Motion Picture Questionnaire (1939) Nast, Conde Publications (1939) New Philadelphian and Clubwoman (1939) New York Herald Tribune (1939) New York Journal American (1939)
977	1-2 3 4-5 6 7 8 9	Releases New York Sun (1939) New York Times, 1937 Mar - 1939 New York World Telegram (1939) New Yorker (1939) North American Review (1939) Parents' Magazine (1939) Participants Advertising (1939) A-E
978	1-4 5 6 7 8 9 10 11 12 13 14 15	F-Z American Telephone and Telegraph Exhibit Borden, Co. Buck, Frank Enterprises (Includes photogaphs) Chrysler Corp. DuPont de Nemours, E.I. & Co. Eastman Kodak Co. Edison Electrical Institute Ferro Enamel Corp. Firestone Tire and Rubber Co. Florida National Exhibit Ford Motor Co. France
979	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	General Electric General Motors Corp. Heinz, H.J. & Co. Hortus Inc. (Includes photogaphs) International Business Machine Corp. (Includes photogaphs) Japan Metropolitan Life Insurance Co. Palestine Exhibits, Inc. Radio Corp. of America Rose, Billy Sweden United States Steel Co. Westinghouse Electric and Manufacturing Co. Plastics at the New York World's Fair Brochure (1939) Popular Mechanics Magazine (1939) Popular Science Monthly (1939) Press Contacts (1939) Princeton Alumni Weekly (1939)
980	1 2 3-9	Printer's Ink Publications (1939) Reader's Digest (1939) Requests for Photographs (1939)
981	1-4 5	Science and Education Publicity (1939) Science Service (1939)

<u>Box</u>	<u>Fol</u>	
981	6 7 8 9 10 11 12	PR1.57 Feature Publicity (continued) Scientific American (1939) Special Events Publicity (1939) Stage (1939) Street and Smith Publications (1939) Studio Publications, Inc. (1939) Time, Inc. (1939) Women's Participation Publicity (1939)
982	9 1 2 3-4 5 6 7 8 9 10 11-13 14 15 16 17 18 19 20 21 22-25	R1.6 Luncheons and Banquets List of Folders (Material Stored) Luncheons and Banquets (1940) Luncheons and Banquets (1939) Advertisers Luncheons (1939) American Express Company Luncheon, 1937 Dec 14 American Legion Governors Luncheon, 1937 Sep 22 American Legion Leaders Luncheon, 1939 Jan 14 Apparel and Accessories Luncheon (1939) Automobile Dealers Luncheon (1939) Aviation Luncheons, 1938 Nov 16 - 1939 Mar 14 Bankers Luncheon, Bennett, Robert Russell Dinner (1939) Board of Design Luncheon, 1938 May 20 Board of Design Luncheon, 1938 Oct 22 Boy Scout Luncheon, 1938 Nov 12 Broadcasting Companies Luncheon, 1938 Sep 1 Chicago Cocktail Party (1939) Chicago Luncheon (1939) Christmas Party, 1936 -1939 (Includes photogaph)
983	1 2-3 4 5 6 7 8 9-11 12 13	Concessionaires Luncheon, 1938 Dec 15 Consul Dinner, 1937 Mar 11 Consumer Interests Luncheon (1939) Contemporary Arts Committee Cocktail Party, 1938 Nov 18 Coronation Scot Luncheon, 1938 Dec 9 Department Store Presidents Luncheon (1939) De Tessen Luncheon, 1936 Nov 9 Diplomatic Corps Dinner, 1937 Feb 3 Display Advisory Committee Luncheon, 1939 Jan 18 Dog Show Luncheon, 1937 Apr 20
984	1 2 3 4 5 6 7 8 9-10 11-15	Drug Luncheon, 1937 Aug 18 Eden, Anthony Reception, 1938 Dec 10 Education Luncheon (1939) Executive Wing Balcony Luncheon Facilities (1939) Exhibit Designers Dinner, 1938 Jan 12 Exhibitors Cocktail Party, 1940 May 8 Exhibitors Luncheon Meeting, 1937 Nov 18-19 Fair Site Luncheon, 1937 Jun 29 Fair Site Luncheon, 1937 Jun 8 Fashions Luncheon, 1937 Nov 10 - 1938 Jan 29
985	1 2 3	Fashions Press Party, 1938 Mar 22 Foreign Press Assn., 1937 Apr 20 Fund Raising Luncheons (1939)

Box	<u>Fol</u>	
985	4-5	Fund Raising Dinner (1939)
	6	General Electric Exhibit Preview Luncheon, 1939 Apr 28
	7	Governors and Senators of Northeastern States Luncheon, 1936 Dec 17
	8	Hays, Will Luncheon, 1936 Oct 1
	9	Heim, Jacques Luncheon, 1937 Dec 14
	10-11	Horticulture Luncheon (1939)
	12	Hughes, Howard Reception, 1938 Jun 15
	13	Incorporators Dinner, 1938 Sep 27
	14-15	Incorporators Dinner, 1938 Apr 27
		Photograph of incorporators removed to Oversize box 2399, folder 5
986	1	Informal Luncheons (1939)
	2	Jewelers Luncheon, 1938 Jul 21
	3	La Salle Mission Luncheon, 1937 Apr 13
	4	Labor Luncheon, 1939 Mar 24
	5	Latin American Correspondents Cocktail Party, 1937 Jun 4
	6 7	League of Nations Luncheon, 1938 July 15 Lighting Preview, 1939 Apr 10
	8	Luncheon, 1936 Dec 17
	9	Magazine Editors Luncheon (1939)
	10	Maritime Luncheon, 1939 Mar 8
	11	Medicine and Public Health Tea, 1937 Dec 30
	12-16	Music Festival Luncheon, 1-5 of 7, 1938 Dec 20
007	1-2	
987	2	Music Festival Luncheon, 6-7 of 7, 1938, Dec 20 Natural Stone Industry Luncheon, 1939 Jan 27
	3	New York City League of Women Voters Tea (1939)
	4	New York Herald Tribune Forum Luncheon, 1938 Oct 27
	5	New York State Transit Committee Luncheon, 1938 Oct 26
	6	Newspaper Staff Dinners (1940)
	7	Newspaper Women's Tea, 1936 Dec 16
	8	Norwegian Luncehon, 1937 Nov 3
	9	Official Luncheons Report (1939)
	10-11	Outside Banquets Attended (1939)
	12	Outside Banquets New York Building Congress (1939)
988	1	Outside Luncheons and Banquets (1939)
000	2	Namm Store, 1938 Oct 18
	3	Namm Store, 1938 Jun 8
	4	Pattern Companies Luncheon, 1938 Jul 13
	5	Perisphere Preview and Dinner, 1939 Apr 26
	6	Police Chief Luncheon, 1938 Nov 15
	7	Poster Luncheon, 1938 Nov 22
	8	Publishers and Editors Luncheon, 1936 Sep 29
	9	Railroad Building Ground Breaking Luncheon, 1938 Feb 9
	10	Retailers Luncheon, 1937 Jun 25
	11	Rickenbacker, Eddie, Captain Luncheon, 1939 Feb 28
	12	Roosevelt, Eleanor Luncheon, 1938 Jun 30
	13	Shelter Luncheon (1939)
	14	Taylor, Myron Luncheon, 1938 Apr 8
	15	Temple of Religion Dinner (1939)
	16 17	Textile Group Luncheon, 1938 Oct 28 Thirteen Club Luncheon (1939)
	17 18	Thirteen Club Luncheon (1939) Time Luncheon, 1938 Dec 14
	19	Trade Association and Civic Affairs Advisory Committee (1939)
988	20	Trans-Atlantic Passenger Conference (1939)
550	_0	Trano / Marino i abborigor bornorono (1000)

<u>Box</u>	<u>Fol</u> 21 22	Transportation Luncheon, 1938 Aug 9 Turrell, John Luncheon (1939)
989	1 2 3	Veteran Leaders Luncheon, 1939 Feb 1 Veterans Temple of Peace Banquet, 1937 Nov 11 Washington, George Inaugural Ceremonies Luncheon, 1939 Apr 24 Whalen, Grover (1939)
989	4 5 6 7 8 9 10	Dinners General Luncheons General Luncheon, 1938 Jul 19 Luncheon, 1938 Apr 22 Paris Dinner, 1937 May 5 Women's Act Tea, 1937 Oct 27 Zacher, L. E. Luncheon, 1938 Apr 14
989	11-12	PR1.7 Stunts and Ideas Stunts and Ideas (1940) Stunts and Ideas (1939)
990	13-15 1-8	Aa-Az
990	1-0	B-Cq Cr-Go
		Includes map of Detroit Lakes; photographs
992	1-8	Gp-La
993	1-9	Lb-O (Includes photogaph)
994	1-8	P-Sq
995	1-8 9 10 11	Sr-Z Advertising Women of New York, Inc. (1939) Aetna-Studebaker Safety Patrol Trip (1939) Air Shopping (1939)
996	1 2 3 4 5-6 7 8	Alderman, H. (1939) All American Bus Lines, Inc (1939) Ambassador of Good Will Certificates (1939) Amusement Area Name for (1940) Amusement Area Name for (1939) Apatow, J.J. (1940) Apatow, J.J. (1939) Attendance Suggestions Attendance Suggestions (1940) A-E
997	1-4	F-Z
331	5-7	Attendance Suggestions (1939) A-B
998	1-9	C-K
999	1-9	L-Sz
1000	1 2 3 4 5	T-Z Amusement Area (1940) Employees (1940) Hodges, Guy W. Kiley, Jed

Box 1000	Fol 6-7 8 9 10 11 12 13 14	Employee Suggestions Contest (1940) Exhibitors (1940) Exhibitors (1939) Goetz, Karl W. (1940) Goetz, Karl W. (1939) Horton, Louis F. (1940) Kelly, Larry (1939) Massard, Secondin (1940) O'Brien, Mary (1940)
1001	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Pre-Fair (1940) Sensabaugh, French (1940) Swinebroad, L. E. (1940) Swinebroad, L. E. (1939) Weekly Report (1940) Young, Julius R. (1939) Auto Movie Sound Truck Tour (1940) Azalea Festival Program Committee (1939) Beebe, Fred (1939) Bennett, Ray E. (1939) Biasch, Albert (1939) Bocklin, Werner (1939) Boy Scouts of America (1939) Burris, Barkley M. (1939) Cavalier Flight (1939) Cavalier Flight (1939) Christian Science Activities (1939) Includes Christian Science Motor Tour stickers Chrysler Corp. (1939) Chrystie Water Colors Tour (1940) Cielke, Charles H. (1939) Closing Day of Fair (1939) Cochrane, W. K. Advetising Agency (1939) Comite Francais de Propagande pour le Tourisme (1939) Conrad, August W. (1939) Consolidated Lithographing Corp .(1939) Design for bumper stickers removed to Oversize box 2399, folder 6
	25	Coronation Scot (1939) A-B (Includes photogaphs)
1002	1-4 5 6 7 8 9 10 11	C-Z Itinerary Letters to Advisory Committee Members Letters to Exhibitors Letters to Governors Letters to Hotels Letters to Mayors Plan Staff Reports
1003	1 2 3 4	Thank You Letters Costello, Frank J. (1939) Davis, Blevins (1939) Dazin, Robert (1939) Includes photographs; design for sign removed to oversize box 2398, folder 7 Deeken, A. H. (1939)

Fol 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Delivery of World's Fair Buses (1939) Letters to Mayors Letters to Police Chiefs DeMott, Jerome (1939) Eastern Fashion Parade (1939) Emblems for Police Departments (1939) Employee Suggestion System (1939) Etched Product Corp. (1939) Everts, Arthur A. Co. (1939) Farrington, Clarence A. (1940) Farrington, Clarence A. (1939) Flying Hutchinson Family (1939) (Includes photogaphs) Frakes, F. F., Captain (1939) Friedman, Max (1939) Includes photographs of General Electric kitchen on wheels Fruhauf, Leo, Colonel (1939) Frye, Charles O. (1939) Good Will Flight (1939) Good Will Tour (1939) Casey, Rita N., 1939 July
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Fickett, M. S., 1939 July Green, Charles C., 1939 July Wendt, Gerald, Dr., 1939 July Green, Henry & Co. (1939) Hanlon, Mary (1939) Hanson, Albert L. (1939) Hines, Paul (1939) Houston, Herbert S. (1939) Hunter Brothers (1939) Hunter College Course on International Expositions (1939) Imperial Airways (1939) (Includes photogaphs) Innes, James E. (1939) Kalkoff Press Inc. (1939) Kaplan, M. (1939) Kaufmann, Kurt O. (Dr.) (1939) Kellett Autogiro Corp. (1939) Kelley, Frank P. (1939) Kerr, George Francis (1939) Kevess, N.L. (1939) Key, Algene E. (1939) Krebs, Stanley Walter (1939) Lantern Slides to be used in Schools (1939) Larson, Clifford (1939)
1 2 3 4 5 6 7 8 9	Latin American Goodwill Project (1939) Lawrence, Gertrude Tour (1939) Leason, Jay H. (1939) Manufacturers Meeting, 1938 Dec 16 Maritime Transport Co. (1939) McCormick, Langdon (1939) McCracken, William J. (1939) McDonald, Sampson Tex (1939) McLeod, L.S. (1939) McMillan, M.R. (1939)
	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 1 1 20 21 21 22 23 24 1 1 20 21 21 22 23 24 1 20 21 22 23 24 1 20 21 22 23 24 1 20 21 22 23 24 1 20 21 22 23 24 1 20 21 22 23 24 1 20 21 22 23 24 1 20 21 22 23 24 1 20 21 22 23 24 1 20 21 22 23 24 1 20 21 22 23 24 1 25 26 27 27 27 28 29 20 20 20 20 20 20 20 20 20 20

<u>Box</u>	Fol 11 12 13 14 15 16 17 18 19 20 21	McNash, C.W. (1939) Melody Sound Adv. Co. (1939) Millinery Creators' Guild (1939) Miss America Pageants at Atlantic City (1939) Mulvey, H.R. (1939) National Explorers Society for Educational Research (1939) National Sales Service Co. (1939) New York Journal American Stamp Exhibit (1939) New York Legionaires Caravan (1939) NYWF Courtesy Campaign (1939) NYWF Exhibition Train (1939)
1006	1 2 3 4-5 6-9 10	NYWF International Talent Search (1939) NYWF National Goodwill Tour (1939) NYWF New Year Plan (Material Stored) (1939) NYWF New Year Plan (1939) NYWF New Year Plan Advisory Committee Cooperation Air Lines Cooperation
1007	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Christmas Trees Club Cooperation Concessionaires Cooperation Cooperation of Other Organizations Costumes Decorations Favors, Souvenirs, etc. Flags and Banners Manufacturers Marquee Menus (Includes photogaphs) Requests for lists of manufacturers Dedication Entertainment Exhibitor Cooperation Fireworks Forms Girl of Tommorow
1008	1-4 5 6 7 8 9 10 11 12 13	Hotel Cooperation Ice Carnival Licensee Cooperation Meetings Meetings with Exhibitors and Concessionaires, 1939 Nov 17 Meeting with Licensees, 1938 Nov 16 Meeting with Retail Group, 1938 Nov 18 Music New York Times Newspapers Night Club Cooperation
1009	1 2 3-4	Parties Terrace Club Photographs Includes Times Square street scenes taken for possible advertising placement
1009	5 6	Radio Railroad Cooperation

<u>Box</u>	Fol 7 8 9 10 11 12 13	Restaurant Cooperation Retailers Cooperation Show Windows Signs Cooperation (Includes photogaph) Staff Assignments Staff Reports Steamship Cooperation
1010	1 2 3 4-5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Trade Assn. and Civic Affairs Cooperations Window Display Contest (Includes photogaphs) NYWF 1939 "Week" NYWF Photography Tour (1940) NYWF Preview on Wheels and Southern Motorcade (1939) Letters of Introduction Letters to Advisory Committe Members Letters to Mayors Letters to Newsreel Photographers Letters to Southern Editors Letters to Superintendents of Schools O'Bierne, Ruth (1939) O'Donnell, J. R. (1940) Orvis Brothers & Co. (1939) Outhwaite, Leonard (1939) Outserts, Inc. (1939) Pennington, Elmore (1939) Plane-Speaker Corp. (1939) Plump, Charles H. (1940) Plump, Charles H. (1939) Polyphase Corp. (1939)
1011	1 2 3	Postage Meter Dies Promotion (1940) Postage Meter Dies Promotion (1939) U.S. Post Office (1940) Includes designs for NYWF postmarks
	4 5 6 7	Premium Script Corp. (1939) Preview (Material Stored) (1939) Preview (1939) Admissions Sample press passes and tickets to preview removed to box 2412
	8-9 10-11	Requests for Advertising A-K
1012	1 2 3 4 5 6 7 8 9 10	L-Z Advisory Committee Contacts Cafeteria Concert Concessions Criticisms Distinguished Guests Dressing Rooms Electrical Facilities Entrance and Exit Schedules Executive Orders Preview (1939) (continued)
1012	12	Expenditures

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<u>Box</u>	Fol 13 14 15	Fireworks Forms Functional Organization Chart
1013	1 2-3	General Motors Parade Progress Goodwill Tour American Automobile Assn Forms and Lists
	4 5-8 9 10 11	Advertising Hand-drawn newspaper mockup removed to Oversize box 2398, folder 7 Advisory Committe and Representatives Letters States Chamber of Commerce Letters Charts Couriers
1014	1 2 3-4 5 6 7-8 9 10 11 12-13	Couriers' Biographies Couriers' Handbook and Manual Couriers' Instructions Cities States Couriers' Releases Couriers' Schedules States Daily Reports Forms and Lists Gardner Display Governors' Letters
1015	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Hotel Letters Insurance Itineraries Letters (Includes photogaphs) Luncheon, 1938 Apr 27 Mayors' Letters Police Chief Letters President Roosevelt's Presentation Radio Sage, Clifford Sponsors Buick Chevrolet General Motors (Includes photogaphs) Texas Co. U.S. Rubber Co.
1016	1 2 3 4 5 6 7 8 9 10	U.S. Steel Yale & Towne Manufacturing Co. States Alabama Arizona Arkansas California Colorado Connecticut Delaware District of Columbia Preview (1939) (continued) Goodwill Tour (continued) States (continued)

<u>Box</u> 1016	Fol 11 12 13 14-15	Florida Georgia Idaho Illinois
1017	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Indiana Iowa Kansas Kentucky Lousiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada (Includes photogaphs)
1018	1 2 3-4 5 6 7-8 9 10 11 12 13 14 15	New Jersey New Mexico (Includes photogaphs) New York North Carolina North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas
1019	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	Utah Vermont Virginia Washington (Includes photogaph) West Virginia Wisconsin Wyoming Telephone Grounds, Building and Equipment Maintenance Guide Books and Programs Guide Service and Ushers Hat Checking Information and Instructions Insurance Junior League Ball, 1 of 2
1020	1	Junior League Ball, 2 of 2 Preview (1939) (continued)
1020	2	Lost and Found Department Luncheon

		Treation of the Country of the Count
<u>Box</u>	Fol 4 5-8 9 10 11 12 13	May 8 Ceremony, 1938 May Meetings, 1938 Feb, Mar, Apr Motion Pictures Motorcade Army and Navy Participation Bands Costumes
1021	1 2-3 4 5 6-7 8	Float Builders Floats Haskell, W.H. Judges Master Plan Models (Includes photogaphs)
1022	1-8	Participants A-Q
1023	1-2 3 4 5 6 7 8 9	R-Z (Includes photogaphs) Reviewing Stands Reviewing Stand Invitations Governors State Chairmen Route Trophy Awards Pageant
1024	1 2	Parking Photographs Includes photographs of Grover Whalen, Mary Pickford, and other dignitaries at Preview
	3-4 5 6 7 8-11 12 13 14	Plan Book Police Control Progress Report Queens Day Parade Radio Broadcasts Radio Credit Announcements Radio Plugs Reasons for Rehearsals
1025	1-2 3 4 5-6 7 8 9 10 11	Schedules and Maps Staff Assignments Staff Overtime Reports Staff Reports Office Manager Statistics Streamline Train Summaries Telephone Transportation
1026	1	Vaudeville (Includes photogaphs)

<u>Box</u>	<u>Fol</u>	
Box 1026	Fol 2 3 4-5 6 7 8 9 10 11 12 13 14 15 16	Prev. Displays (1939) Flags Trophy Awards Windows Queens County American Legion (1939) Ramseyer, Samuel E. (1939) Red, White, & Blue Good Will Tour (1939) Reed, Herbert (1939) Rheinstrom, Robert E. & Associates (1939) Rogers, Roger (1939) Rost, R. C. (1939) Sales Contests (1939) Sales Contests (1939) Mockup for Preview banquet booklet removed to Oversize box 2398, folder 7 Seaboard Railway Silver Meteor (1939) Shephard Promotionals (1939)
	17-20	Staff Promotional Suggestions (1939) A-Z
1027	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Elliott, Allen W. Roberts, Herbert E. Stockbridge, Frank Parker (1939) Strudel, J. W. (1939) Suggestions (1940) Tate, W. Preston (1939) Thousand Islands International Bridge (1939) Time Capsule Enclosures (1940) Time Capsule Enclosures (1939) Time Capsule Information Requests (1940) Time Capsule Suggestions (1939) Townsend, Reginald T. (1939) Trailers (1939) Harrison, Lester Advertising (Includes photogaphs) Jayne, Charles A. United States Interior, Department of National Park Service (1939) Virginia Capital Bicentennial Committee (1939) Vogelmann, Joseph A. (1939) The Great U.S. Flag: Its Prophecies and Profundities poster removed to Oversize box 2398, folder 7
	19 20 21 22 23 24 25 26 27	von Gerhardt, Wilhemina (1939) Von Terglau, Fred, Dr. (1940) Von Terglau, Fred, Dr. (1939) Vosburgh Enterprises (1939) Wagner, Clarence (1939) Waitt, Robert W., Jr. (1939) Washington's Birthday (1939) Advisory Committee Cooperation Public School Programs
1028	1-4 5 6 7 8	Washington, G Inaugural Ceremonies (1939) (Includes photogaphs) Letters to Police Chiefs Letters to School Superintendents Retailers Cooperation Thank You Letters
1028	9	Watson, Rudolph B., Jr. (1939)

Box 1028	Fol 10 11 12 13 14	Weddings on Grounds (1940) Weddings on Grounds (1939) Wendt, Gerald, Dr. (1939) Williams, J. Scott (1939) Winter, Paul (1939)
2147	1 2 3 4-5 6 7 8 9 10 11 12 13 14 15 16 17	PR1.70 Savings Fund List of Folders (Materials Stored) Savings Fund (1940) Savings Fund (1939) Advertising Agencies, etc. (1939) Alabama (1939) Arizona (1939) Arkansas (1939) Bostwick, Ernest M. (1939) California (1939) Colorado (1939) Connecticut (1939) Delaware (1939) District of Columbia (1939) Florida (1939) Foreign Banks (1939) (Includes photogaph) Georgia (1939)
1030	1 2 3 4-6 7 8 9 10 11 12 13 14	Idaho (1939) Illinois (1939) Indiana (1939) Inquiries and Suggestions (1939) Iowa (1939) Kansas (1939) Kentucky (1939) Louisiana (1939) Maine (1939) Maryland (1939) Massachusetts (1939) Michigan (1939) Minnesota (1939)
1031	1 2 3 4 5 6 7 8	Mississippi (1939) Missouri (1939) Montana (1939) Nebraska (1939) Nevada (1939) New Hampshire (1939) New Jersey (1939) New Mexico (1939) New York (1939) A-N
1032	1 2 3 4 5 6 7-8	O-Z North Carolina (1939) North Dakota (1939) Ohio (1939) Oklahoma (1939) Oregon (1939) Pennsylvania (1939)

<u>Box</u>	<u>Fol</u>	
1032	9-10 11 12 13	PR1.70 Savings Fund (continued) Publications (1939) Reports (1939) Rhode Island (1939) South Carolina (1939)
1033	1 2 3 4 5 6 7 8 9	South Dakota (1939) Tennessee (1939) Texas (1939) Utah (1939) Vermont (1939) Virginia (1939) Washington (1939) West Virginia (1939) Wisconsin (1939) Wyoming (1939)
1033	11 12 13 14 15	PR1.71 License Plates License Plates (1940) License Plates (1939) Dunnigan-Rapp Bill (1939) Ginsburg, Dora (1939) Harnett, Charles A. (Hon.) (1939)
1033	16 17	PR1.72 Telephone Number Telephone Number (1939) New York Telephone Co. (1939)
1033	18-21	PR1.73 Howard Hughes Flight Hughes, Howard Flight (1939) (Includes photogaphs)
1033 2152	18-21 1	
	1 2 3-6	Hughes, Howard Flight (1939) (Includes photogaphs) Photographs PR1.74 Songs and Poems List of Folders (Materials Stored) Songs and Poems (1940) Songs and Poems (1939)
2152 2152	1 2 3-6 7-8	Hughes, Howard Flight (1939) (Includes photogaphs) Photographs PR1.74 Songs and Poems List of Folders (Materials Stored) Songs and Poems (1940) Songs and Poems (1939) O
2152	1 2 3-6	Hughes, Howard Flight (1939) (Includes photogaphs) Photographs PR1.74 Songs and Poems List of Folders (Materials Stored) Songs and Poems (1940) Songs and Poems (1939) O Ra-Z See also: P1.605, Brass Bands (1939)
2152 2152	1 2 3-6 7-8 1-6	Hughes, Howard Flight (1939) (Includes photogaphs) Photographs PR1.74 Songs and Poems List of Folders (Materials Stored) Songs and Poems (1940) Songs and Poems (1939) O Ra-Z
215221521035	1 2 3-6 7-8 1-6 7 1 2 3 4	Hughes, Howard Flight (1939) (Includes photogaphs) Photographs PR1.74 Songs and Poems List of Folders (Materials Stored) Songs and Poems (1940) Songs and Poems (1939) O Ra-Z See also: P1.605, Brass Bands (1939) Austin, Axel W. E. (1939) Claggett, Strabo V. (1939) Cobb, Scribner (1939) Cottingham, Clive, Jr. (1939) DeLeath, Vaughn (1939) Dickinson, J. R. (1939)

<u>Box</u>	<u>Fol</u>	
1036	14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	Insell, Ben Bernard (1939) Lifson, H. (1939) McCauslin, George W. (1939) Mock, Byrd (1940) Mock, Byrd (1939) Motion Picture Studio Service Co. (1939) New York World's Fair Theme Song (1940) New York World's Fair Theme Song (1939) O'Connor, Richard (1939) Peters, O. A., Dr. (1939) Racer, John (1939) Requests for Fair Song (1940) Requests for Fair Song (1939) Requests for Songs and Poems (1939) Schasberger, Otto C. (1939) Sing-Song Music Co. (1939) Stokking, Willem (1939) Washawer, Bernard (1939)
		PR1.75 Commemorative Coins
1036	33 34	Commemorative Coins (1940) Commemorative Coins (1939) A-E
1037	1-3 4 5 6 7 8 9 10	F-Z American Legion Coins (1939) American Numismatic Assn. (1939) Bastian Brothers Co. (1939) Laughlin, Lee (1939) Mason, Clara (1939) Osborne Register Co. (1939) Requests for Commemorative Coins (1940) Requests for Commemorative Coins (1939)
1037	12 13 14 15 16 17 18 19	PR1.76 Commemorative Stamps Commemorative Stamps (1940) Commemorative Stamps (1939) Stamp designs removed to box 2412 David, Maurice (1939) Easthampton Village (1939) First Day Cover and Cachet (1939) (Includes photogaph) First Day Cover and Cachet, Requests for (1939) Requests for Commemorative Stamps (1940) Requests for Commemorative Stamps (1939)
1038	1-4 5 6 7 8 9	PR1.8 Organized Groups Organized Groups (1939) American Designer's Institute (1939) American Foundrymen's Assn. (1939) American Leather Belting Organization (1939) American Legion (1939) Beauty and Barber Supply Institute, Inc. (1939) Brightman, H. W. (1939)

Box	<u>Fol</u>	
1037	11	Brooklyn Citizens' Committee Namm Store (1939)
	12 13	Christian Science Activities (1939)
	14	Conventions in New York (1939) Council of State Governments (1939)
	15	Eastmore Civic League of Great Neck (1939)
	16	8th International Congress for Art Education Drawing and Art in Industry
		(1939)
	17	Elmira Assn. of Commerce (1939)
1038	18	Engineering Congress (1939)
	19	Golden Rule Foundation (1939)
	20 21	Greater New York Retail Furriers Assn. (1939) Hotel Assn. of New York (1939)
	22	Hotel Greeters of America (1939)
	23	Howland, Silas W. (1939)
	24	International Assn. of Altrusa Clubs (1939)
	25	International Housing Committee (1939)
	26	International Master Ladies Hairdressers Assn. of America, Inc. (1939)
	27	International Poultry Congress (1939)
	28 29	International Settlement Scholarship Plan (1939)
	30	Ironbound Manufacturers' Assn. (1939) Jackson, John M. (1939)
	31	Junior League of New York City (1939)
	32	Kansas Society of New York (1939)
	33	Kiwanis International (1939)
	34	Know Your City Club of New York (1939)
	35	Long Island Assn. (1939)
1039	1	Merchants Assn. of New York (1939)
	2	National Assn. of Amusement Parks, Pools, and Beaches (1939)
	3 4	National Assn. of Negro Musicians (1939)
	5	National Assn. of Real Estate Boards (1939) National Assn. of Tobacco Distributors (1939)
	6	National Education Assn. of the United States (1939)
	7	National Federation of Business and Professional Women's Clubs, Inc. (1939)
	8	National Health Council (1939)
	9	National Society for the Advancement of Gastroenterology (1939)
	10	New York Convention and Visitors Bureau (1939)
	11 12	New York Guild for the Jewish Blind (1939) New York Retail Grocers Assn. (1939)
	13	New York Retail Glocers Assn. (1939)
	14	New York World's Fair Clubs Formed (1939)
	15	P.E.N. Congress (1939)
	16	Rotary International (1939)
	17	Three Fold Card (1939)
	18	World's Poultry Congress (1939)
		PR1.9 Dedication Ceremonies
1039	19	List of Folders (Material Stored) (1939)
	00.04	Dedication Ceremonies (1939)
	20-24	A-Q
1040		
1040	1 2-3	R-Z Administration Building Corner Store, 1937 Apr 27

Box 1040	Fol 4	American Common (1940) Includes photograph of audience at American Common dedication
	5-8 9 10	Invitations Amusement Area Opening (1939) Apparel and Accessories Assn. (1939)
1041	1 2 3 4 5-7 8 9 10 11 12 13 14 15	Borden Company Dedication, 1938 Apr 22 Boy Scouts of America (1939) Continental Baking Co. (1939) Cosmetic Building Ceremonies, 1938 May 12 Court of Peace (1939) Radio Station Letters Thank You Letters Consuls General and Foreign Commissioners Tickets Court of Sports (1939) Denmark Building (1939) Egyptian Building Dedication, 1938 Apr 7 Federal Building Cornerstone Laying, 1938 Jun 30 Gas Exhibit Ground Breaking (1939)
1042	1 2 3 4 5 6 7 8 9 10-11 12-14 15 16	Ground Breaking of Axis of Fair, 1936 Jun 29 Heinz, H.J. & Co. (1939) Incorporator's Dinner, 1938 Sep 27 Japanese Building Cornerstone Laying (1939) League of Nations (1939) League of Nations Radio Station Letters (1939) Mural Inspection Ceremonies, 1938 Nov 29 National Advisory Committee Building (1939) Invitation to Governors Invitation to N.A.C. Chairmen and N.Y. State Members Invitation to Women's A.C. and Metropolitan Sub-Committee New York City Building Cornerstone Laying, 1938 Jan 19 New York State Building (1939) Ohio State Building Ceremonies (1939)
1043	1-2 3-8	Opening Day Program Opening Day Program (1940) Opening Day Program (1939) A-N
1044	1-3 4 5 6 7 8 9 10 11 12-13 14 15 16	O-Z Airplane Mass Flight Project (1940) Army and Navy Participation (1940) Cosmic Rays (1939) Dinners and Luncheons (1940) Expenditures (1940) Expenditures (1939) Four Freedoms Dedication (1939) Invitations (1940) Invitations (1939) Invitations to Advisory Committee Members (1939) Invitations to Concessionaires (1939) Invitations to Exhibitors (1939) Invitations to Governors (1939)

<u>Box</u>	<u>Fol</u>	
1044	18 19	Opening Day Program (continued) Lagoon of Nations (1940) Meetings (1940)
1045	1 2 3 4 5 6 7 8 9 10-13 14-15	Meeting, 1939 Apr 25 Outside Displays (1939) Parade (1940) Press Releases (1940) Press Releases (1939) Staff Instructions (1940) Staff Instructions (1939) Palestine Exhibits, Inc Dedication, 1938 May 25 Pennsylvania Building Cornerstone Laying, 1938 Jul 4 Preview of the World's Fair Exhibit, 1937 Mar 24 Site Ceremonies, 1936 Jun 29 Swiss Pavilion (1939)
1046	1 2 3	Terrace Club, Inc., 1938 Jun 16 Theme Building (1939) Time Capsule Ceremonies (1939)
1046	4 5-6 7 8 9-10	PR2. Advisory Committees Advisory Committees (1940) See also: PR1.7, Attendence Suggestions (1940) Advisory Committees (1939) Advisory Committee, Functions of (1939) Advisory Committees Lists (1939) Advisory Committee Certificates Lists (1939)
1047	1 2 3 4 5 6 7 8 9 10 11-14	Information and Research Advisory Committee (1939) Joint Committee Governing and Artists' Meeting, 1938 Dec 19 Joint Committee of Travel and Tourism Joint Committee of Women's Activities Advisory Commmittee and National Advisory Committee Meetings, 1938 Joint Committee of W.A.A.C and Good Will and Peace Advisory Committee, 1937 National Advisory Commitee Builiding National Advisory Commitee Builiding (1940) (Includes photogaphs) National Advisory Commitee Builiding (1939) Attendance (1940) Membership (1940) Membership (1939) Requests for Membership Cards (1939) A-S
1048	1 2-4 5 6 7 8-11	T-W Thank You Letters for Membership Cards (1939) Reservations (1940) New York City Headquarters (1939) Requests for Appointment to Advisory Committees (1940) Requests for Appointment to Advisory Committees (1939) A-K (Includes photogaphs)
1049	1-4 5 6 7	L-Z Goerke, O. J. Requests for Information (1939) Requests for Membership Lists (1939)

<u>Box</u>	<u>Fol</u>	
1049	8	PR2.0 Governmental Groups Ceremonial Advisory Committee (1939)
1049	9 10	PR2.00 National Advisory Committee National Advisory Committee (1940) National Advisory Committee (1939)
1050	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17-18 19 20 21 22 23 24 25	Alabama (1939) Alaska (1939) Arizona (1940) Arizona (1939) Arkansas (1940) Arkansas (1939) California, A-K (1939) Colorado (1940) Colorado (1939) Conneticut (1939) Delaware (1940) Delaware (1939) Florida (1940) Florida (1939) Georgia (1940) Georgia (1939) General Correspondence (1940) Hawaiian Islands (1939) Idaho (1940) Idaho (1939) Illinois (1940) Illinois (1939) Indiana (1940) Indiana (1940)
1051	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	lowa (1940) lowa (1939) Kentucky (1939) Kansas (1939) Lists (1939) Louisiana (1939) Maine (1940) Maine (1939) Maryland (1940) Maryland (1939) Massachusetts (1939) Mlchigan (1939) Minnesota (1939) Mississippi (1939) Missouri (1939) Montana (1939) National Advisory Committee Chairman (1939) Nebraska (1939) Nebraska (1939) Nevada (1939) New Hampshire (1939) New Jersey (1940)

<u>Box</u>	<u>Fol</u>	
1051	23 24 25	PR2.00 National Advisory Committee (continued) New Jersey (1939) New Mexico (1940) New Mexico (1939)
1052	1 2 3 4 5 6 7 8	New York (1940) New York (1939) North Carolina (1940) North Carolina (1939) North Dakota (1939) Ohio (1939) Oklahoma (1940) Oklahoma (1939)
1052	10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	Oregon (1939) Organized Hospitality Advisory Sub-Committee (1939) Pennsylvania (1939) Rhode Island (1940) Rhode Island (1939) South Carolina (1940) South Carolina (1939) South Dakota (1939) Tennessee (1939) Texas (1940) Texas (1940) Utah (1940) Utah (1939) Vermont (1940) Vermont (1939) Virgin Islands (1939) Virginia (1939) Washington (1939)
1053	1 2 3 4 5	West Virginia (1939) Wisconsin (1940) Wisconsin (1939) Wyoming (1940) Wyoming (1939)
1053	9-11 12-14 15 16 17-18	PR2.01 Foreign Advisory Committee Foreign Participation Advisory Committee (1939) Canada (1939) Europe and Near East (1939) Far East (1939) Foreign (1939) Greece (1939) Irish Free State (1939) Latin America (1939) Union of South Africa (1939)
1054	1 2 3 4	PR2.02 Local Advisory Committee Local Advisory Committee (1940) Local Meeting, 1938 Mar 2 Metropolitan (1939) Special Interest (1940)

New York World's Fair 1939 and 1940 Incorporated Records
I. CENTRAL FILES – I.E. PUBLIC RELATIONS
PR2. Advisory Committees

<u>Box</u>	<u>Fol</u>		
PR2.1 Economic Groups			
1054	5 6 7	PR2.10 Production Production Advisory Committee (1939) Electricity (1939) Industrial (1939)	
1054	8 9 10-11	PR2.11 Distribution Distribution Advisory Committee (1939) Merchandising (1939) Retail (1939) Includes advertising magazine with NYWF merchandise pictures	
1054	12 13 14-16 17 18 19-21 22 23 24 25 26	PR2.12 Transportation Transportation Advisory Committee (1939) Automobile Executives of Greater New York (1939) Aviation (1939) Freight (1939) Inter-State Bus Group (1939) Marine (1939) Motor Bus Lines (1939) New York City Bus Group (1939) Operating Engineering (1939) Passenger (1939) Railroad (1939)	
1055	1 2-4 5	Trailer Membership (1939) Transportation Chairman (1939) Travel and Tourist Agencies Membership (1939)	
1055	6 7 8 9 10 11-12 13	PR2.13 Communication Comminication Advisory Committee (1939) Lithography and Label (1939) Public Information (1939) Advertising Agencies Membership Chairman Graphic Arts Sub-Committees Radio Advisory Committee (1939)	
1055	15 16 17	PR2.14 Finance Accounting Advisory Committee (1939) Business Administration (1939) Label (1939)	
1055	18 19 1-3 4-10 11 12 13	PR2.15 Comfort, Shelter and Sustenance Comfort, Shelter, and Sustenance (1939) Apparel and Accessories (1939) Apparel and Accessories (1939) Cosmetics (1939) Fashion (1939) Fisheries (1939) Classification and Scientific Contact with Members	
	15	Far East	

<u>Box</u>	<u>Fol</u>	
1055	16 17 18 19 20 21 22	PR2.15 Comfort, Shelter and Sustenance (continued) Fisheries (1939) (continued) Fishing Tackle Manufacturers Italian Fisheries Marine Equipment and Manufacturers Rod and Gun Editors Scandanavian Membership Southern Gulf Shrimp and Oyster Industry Sub-Committess Membership Horticulture Functions (1939)
1057	1-5 6-11 12	Hotel (1939) Realty (1939) Restaurant Membership (1939)
1057	13 14	Shelter (1939) Sustenance (1939)
1057	15 16-18	PR2.16 Labor Relations Labor Relations Advisory Committee (1939) Labor Relations (1939)
1058	1-11	PR2.17 Consumer Interests Consumer Interests Advisory Committee (1939)
1058	12 13 14 15 16 17	PR2.2 Welfare Groups Welfare Advisory Committee (1940) Welfare Advisory Committee (1939) Fraternal and Service Organizations (1939) Chairman Contact with Members Luncheon Meeting, 1938 Dec 29
1059	1 2 3 4 5 6 7 8-13	Membership Preliminary Service for Membership International Fire Congress (1939) Problems of Foreign Born, Homeless, and Unattached Persons (1939) Protective Care for Girls (1939) Protective Care for Juveniles (1939) Safety (1939) Welfare (1939)
1059	14-15	PR2.20 Science
1059	16 17 18 19 20	PR2.21 Medicine and Public Health Medicine and Public Health Advisory Committee (1939) Conservation of Sight (1939) Drug and Supply Concerns Insurance (1939) Chairman
1060	1 2 3 4	Functions Meetings, 1936 Membership Prospectus for Medicine and Health Exhibit (1939)

<u>Box</u>	<u>Fol</u>	
1060	5 6 7 8 9 10 11 12 13 14-15 16	PR2.22 Fine and Applied Arts Arts Coordinating (1939) Chairman Functions of Meetings Membership Offers of Cooperation Taylor, Myron C. Youtz, Philip N. Community Arts Center (1939) Music (1939) Chairman Contact with Members
1061	1 2	Functions of Meetings
1061	3 4 5	Offers of Cooperation Program Vice-Chairman
1061	6 7-11 12	PR2.23 Education Education Advisory Committee (1940) Education Advisory Committee (1939) School Relations (1940)
1061	13-15	PR2.24 Religion Religion Advisory Committee (1939)
1061	16 17	PR2.25 Women's Activities Women's Activities Advisory Committee (1940) Women's Activities Advisory Committee (1939)
	18 19 20-21 22 23	Airplane Trip Over Fair Grounds, 1937 Jun 24 Alabama (1940) Alabama (1939) Approval Policies (1939) Arizona (1939)

<u>Box</u>	<u>Fol</u>	
1062	19 20 21 22 23 24	PR2.25 Women's Activities (continued) Idaho (1940) Idaho (1939) (Includes photogaph) Illinois (1940) Illinois (1939) Indiana (1940) Indiana (1939)
1063	1 2 3 4 5 6 7 8 9	lowa (1940) lowa (1930) Kansas (1940) Kansas (1939) Kentucky (1940) Kentucky (1939) Lousiana (1939) Maine (1940) Maryland (1940)
1063	11 12 13 14 15 16 17 18 19 20 21	Maryland (1939) Maryland (1939) Massachussets (1940) Massachussets (1939) Michigan (1939) Minnesota (1940) Minnesota (1939) Mississippi (1939) Missouri (1940) Missouri (1939) Montana (1940) Montana (1939)
1064	1 2 3 4 5 6 7 8 9	Nebraska (1940) Nebraska (1939) Newspaper Women (1939) Nevada (1940) Nevada (1939) New Hampshire (1939) New Jersey (1940) New Jersey (1939) New Mexico (1939) New York Bronx (1940) Bronx (1939)
	12 13 14 15 16 17	Brooklyn (1940) Brooklyn (1939) Northern (1940) Northern (1939) Queens (1939) Acceptances
1065	1 2 3-5 6 7 8 9	Refusals Staten Island (1940) Staten Island (1939) New York State Special (1940) New York State Special (1939) North Carolina (1939) North Dakota (1939)

<u>Box</u>	<u>Fol</u>	
1065	10 11 12 13 14 15	PR2.25 Women's Activities Ohio (1940) Ohio (1939) Oklahoma (1939) Oregon (1940) Oregon (1939) Organized Hospitality (1940)
1066	1-3 4 5 6 7 8 9 10 11 12	Organized Hospitality (1939) Pennsylvania (1940) Pennsylvania (1939) Programming Committee (1939) Rhode Island (1940) Rhode Island (1939) South Carolina (1939) South Dakota (1939) Tea at Administration Building, 1937 Oct 27 Tennessee (1940) Tennessee (1939)
1066	14 15 16 17	Texas (1939) Utah (1940) Utah (1939) Vermont (1939)
1067	1 2 3 4 5 6 7 8-11 12 13 14-15	Virginia (1940) Virginia (1939) Washington (1940) Washington (1939) West Virginia (1939) Wisconsin (1940) Wisconsin (1939) Women's Activities Women's Activities (1939) Chairman (1939) Executive Committee Meetings (1940) Executive Committee Meetings (1939) Executive Committee Membership (1939)
	17 18 19-20	Functions (1939) Meetings (1940) Meetings (1939)
1068	1 2 3 4 5 6	1937 Membership (1939) Offers of Cooperation(1939) Vice Chairman (1939) Wyoming (1940) Wyoming (1939)
1068	7 8 9 10 11	PR2.26 Patriotic and Historic Societies Patriotic and Historic Societies Advisory Committee (1940) Patriotic and Historic Societies Advisory Committee (1939) Chairman Contact with Members Meetings Membership

<u>Box</u>	Fol	
1069	8 1 2 3 4 5-6	PR2.26 Patriotic and Historic Societies (continued) Patriotic and Historic Societies Advisory Committee (1939) (continued) Offers of Cooperation Pageant Suggestions by Historic Society and Members VIce- Chairman Veterans Advisory Committee (1939) Veterans (1939)
1069	7-13	PR2.27 Good Will and Peace
1069	14-16 17-18 19-22	PR2.28 Inter-Racial Groups Inter-Racial Advisory Committee (1939) Jewish (1939) Negro (1939)
1070	1 2 3 4	PR2.29 Trade Associations and Civic Affairs Trade Associations and Civic Affairs (1939) Chairman Contact Members Function
1070	5 6 7-10 11	Lists Lists by Boroughs Meetings Membership Offers of Cooperation
	12	A-E
1071	1-3 4 5	F-Z Other States Regional Meeting Contact with Members
1071	6-12 13 14 15 16	PR2.3 Recreation and Entertainment Entertainment (1939) Recreation (1939) Hanmer, Lee F. Membership Sports (1940)
1072	1-6	Sports (1939)
1072	7 8-9 10-12	PR3. Co-operation - Services Offered List of Folders (Material Stored) (1939) Cooperation Services Offered (1940) Cooperation Services Offered (1939) A-F (Includes photogaphs)
1073	1-9 10 11 12 13 14 15	G-Z Allen, Edgar W. (1940) American Discussion League (1939) Barton, James D. (1939) Blinn, Randolph (1940) Block, Ruth (1939) Bower, Charles R. (1939) Carter, Lasday, and Miller (1939)
1074	1 2	Charter Contract Carriers Assn. (1939) Cooke, Frank (1939)

Box 1074	Fol 3 4 5 6 7 8 9 10-13 14 15	Designers for Industry, Inc. (1939) (Includes photogaphs) Dexter, Charles E., Jr. (1939) Dioramas (1939) Dodds, John A. (1939) Erie Railroad Co. (1939) Fleming, Hugh James (1939) Foreign Publicity Representatives (1940) Foreign Publicity Representatives (1939) Franco, Persio C. (1939) Freeman, Arthur (1939)
1075	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	Freight Transportation (1939) Greenwich Village World's Fair Committee (1939) Greyhound Management Co. (1939) Harker, M. E. Co. (1939) Hecht, S. G. (1939) Hopp, Julius (1939) International Research Alliance (1939) Lewis Land Corp. (1939) Long Island Daily Star (1939) MacHatton, Robert P. (1939) Magnus, Percy C. (1939) Magnus, Percy C. (1939) Mayer, Howard G. (1940) McMillan, M. R. (1939) Merit Studios (1939) Montgomery Sales (1939) Murray, Robert Hammond (1939) National Emergency Council (1939) National Information Bureau, Inc. (1939) National Society of Mural Painters (1939) New York Furniture Design Exchange, Inc. (1939) New York State Conservation Department Bureau of State Publicity (1939) Publicity Representatives (1940) Publicity Representatives (1939) A-K (Includes photogaphs)
1076	1-2 3 4 5 6-7 8-9	L-Z Sage, Clifford (1939) Wright, Hamilton M. (1939) (Includes photogaphs) Randall, Bertram E. (1939) Richter, Paul (1940) Rose, William Ganson (1940)
1077	1 2 3 4 5 6-9 10 11 12	Rose, William Ganson (1939) Scrapbooker's Guild (1939) Seamen's Church Institute of New York (1939) Services Accounting (1940) Advertising (1940) Advertising (1939) Includes design for NYWF counter Rankin, William H. Air Mail (1939) Art (1939)

<u>Box</u>	<u>Fol</u>	Cominge (southernal)
1077	13 14 15 16 17 18 19	Services (continued) Auditoriums (1939) Balloons (1939) Banking (1939) Catering (1939) Children's World Equipment (1939) Commercial and Financial Lists (1940) Commercial and Financial Lists (1939) Costumes Costumes (1939)
1078	1 2 3 4	Eaves Costume Co. (1940) Eaves Costume Co. (1939) Credit Rating and Investigating (1939) Decalcomania (1939) See also: PR1.05, Seals, Stickers, etc. (1939)
1078	5 6 7-8 9 10 11	Decorating (1939) Display (1940) Display (1939) French, John H. Co. Electrical (1939) Engineering (1940) Engineering (1939)
1079	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	Cuntz, Herman F. Exterminators (1939) Fireworks (1939) Thearle-Duffield Fireworks, Inc. Floats (1939) Freight (1939) Furnishings (1939) Furnishing and Dining Equipment (1939) Grounds Equipment (1939) Homing Pigeons (1939) Ice Control (1939) Information Services (1939) Insurance Insurance (1940) Insurance (1939) Schiff, Terhune & Co. (1940) Schiff, Terhune & Co. (1939) Interior Decorators (1939) Kitchen Equipment, etc. (1939) Laundry and Dry Cleaning (1939) Legal (1939) Lighting (1939) Models (1939) Model Makers (1939) Music Compositions (1939)
1080	1 2 3 4-5 6-9	Office Operations (1939) State Law Reporting Co. Western Union Telegraph Co. Photography (1939) (Includes photogaphs) Printing (1939)

<u>Box</u>	Fol	Comisson (southwest)
1081	1	Services (continued) American Photo Print Co. (1939)
1001	2	National Process Co. (1939)
	_	Includes color map of WOR's coverage area
		Radio
	3	Radio (1939)
	4	Radio Report, Inc. (1939)
	5	Radio Scription Service (1939)
	6	Recording (1940)
	7	Recording (1939)
	8	Reporting (1939)
	9	Sales (1940)
	10	Sales (1939)
	11	Schools (1939)
	12	Shipbuilding (1939)
	13	Signs (1939)
	14	Theatrical (1939)
	15	Undertaker (1939)
	16	Vacuum Cleaners (1939)
	17	Window Cleaning (1939)
	18	Sheehan, William (1940)
	19	Sigsbee, Ross R. (Mrs.) (1939)
	20	Stech, Charles C. (1939)
1081	21-22	Stewart, George (1939)
1082	1	Stohldreier, Henry E. (1939)
	2	Strauss, Manny (1940)
	3	Strauss, Manny (1939)
	4	Terry, Arthur (1939)
	5	Tolson, T. Elliott (1939)
	6-7	Wakefield, Paul L. (1939)
	8	Will Rogers Memorial Commission (1939)
	9	Yoder, Leonard G. (1939)

Series 1.F. Card Index

150 card boxes

The $\underline{\text{Card Index}}$ (described above) is now available in digital form and can be searched by using the Central Files Index database.

Access to the hardcopy Index is restricted; for further information, consult reference specialist.

Box 2232	A-Adv
2233	Adv-Alk
2234	All-American, B.
2235	American, CAmerican, W.
2236	American XAppe
2237	Appl-Ar
2238	As-Aus
2239	Aut-Baker, K.
2240	Baker, L Barn
2241	Barnes-Baye
2242	Bayh-Bell
2243	Belm-Berq
2244	Berr-Bison
2245	Biss-Boas
2246	Boat-Bott
2247	Botw-Brau
2248	Brav-Brooklawn
2249	Brooklyn-Brunn
2250	Bruno-Burk
2251	Burl-Cai
2252	Cal-Cap
2253	Car-Cash
2254	Casi-Chan
2255	Chap-Chare
2256	Chri-Claye
2257	Clayt-Cold
2258	Cole-Commo
2259	Commu-Cones
2260	Cont-Cors
2261	Cort-Creo

Box 2262	<u>Folder</u>	Crep-Curz
2263		Cus-Dave
2264		David-Dee
2265		Def-Der
2266		Des-Dir
2267		Dis-Dor
2268		Dos-Duf
2269		Dug-Eastern, R.
2270		Eastern, SEld
2271		Ele-Engg
2272		Engi-Even
2273		Ever-Famous
2274		Famu-Fels
2275		Felt-Fires
2276		Firet-Flem
2277		Flen-Forei
2278		Forem-Franj
2279		Frank-Fried
2280		Frien-Gann
2281		Gans-General, P.
2282		General, RGim
2283		Gin-Goldr
2284		Golds-Goz
2285		Gra-Green
2286		Greena-Grotto
2287		Grov-Hagy
2288		Hah-Handley
2289		Harding-Harrison
2290		Harrison-Hazz
2291		Hea-Hepw
2292		Her-Hillm
2293		Hills, C-Holland, D.
2294		Holland, EHorton, H.
2295		Horton, I-Hudson
2296		Hudt-Ideal

<u>Box</u>	<u>Folder</u>	
2297		Ideas-International G
2298		International H-Jacobs, I
2299		Jacobs, M-Ji
2300		Jo-Jop
2301		Jor-Kap
2302		Kar-Kelly, P
2303		Kelly R- Kind
2304		King-Kni
2305		Kno-Kri
2306		Kro-Lam
2307		Lan-Lawo
2308		Lawr-Lem
2309		Len-Lewis, R
2310		Lewis, S-List of N
2311		List of P-Lop
2312		Lor-Lu
2313		Ly-Magi
2314		Magj-Mans
2315		Mant-Martin, R
2316		Martin, SMayo
2317		May, P-McF
2318		McG-McW
2319		Mea-Merrim
2320		Merrin-Miles, M
2321		Miles, O-Miskin
2322		Misko-More, C
2323		More, D-Moses, H.
2324		Moses, I-Murphy G
2325		Murphy, H-National Ad
2326		National Ae-Neal
2327		Neale-New York Citizen
2328		New York City-NYWF
2329		NYWF News-Noee
2330		Noel-O'Brien, I
2331		O'Brien, JOlz
2332		O'M-Our

Box 2333	<u>Folder</u>	Ous-Paq
2334		Par-Patterson, E.
2335		Patterson, FPeo
2336		Pep-Phil
2337		Phill-Plato
2338		Platt-Post, I.
2339		Post, JPrinting
2340		Print, MPurd
2341		Pure-Raik
2342		Rail-Red, C.
2343		Redd-Repr
2344		Repu-Rickerd
2345		Rickers-Robinson, J.
2346		Robinson, KRose, I.
2347		Rose, JRox
2348		Roy-Sack
2349		Saco-Sane
2350		Sanf-Schet
2351		Scheu-Schul
2352		Schum-Sed
2353		See-Shas
2354		Shat-Shul
2355		Shult-Sipc
2356		Sipe-Smith, F.
2357		Smith, GSoll
2358		Soln-Spec
2359		Spee-Stans
2360		Stant-Stern
2361		Stern, HSto
2362		Str-Sum
2363		Sun-Tag
2364		Tah-Temple
2365		Templet-Thomp
2366		Thoms-Tor
2367		Tos-Tri
2368		Tro-Ung

Box 2369	<u>Folder</u>	Hai Hal
2309		Uni-Upl
2370		Upp-Vende
2371		Vendi-Vy
2372		Waa-Wap
2373		War-Waz
2374		Wea-Well
2375		Welm-White, B.
2376		White, CWilliam
2377		Williams-Winste
2378		Winstro-Woodi
2379		Woodl-Yah
2380		Yak-Zil
2381		Zim-Zy

II. Office of the Secretary

281 boxes, 16 volumes

The Office of Secretary was charged with keeping of all records necessary for the ongoing operation of the Fair Corporation; filing and proper recording of all contracts; preparing and distributing of calendars, minutes and Executive Orders; arranging for and sending out of notifications for meetings; the soliciting, receiving and opening of all public bids; and the signing of the debenture subscriptions and certificates underwriting the construction and mounting of the Fair. The Corporate Secretary and his staff also participated in the preparation of budgets and, with the Vice President in Charge of Finance, supervised expenditures. Following the 1940 season, and through the final dissolution of the Corporation in 1944, this staff assumed responsibilities for the liquidation of property, the settlement of accounts, and the management of outstanding claims. While Charles C. Green and later E.W. Cobb served as Corporate Secretary, the day-to-day duties were chiefly entrusted to Thomas Marrah, Mary Louise Jorzick and, during the post-Fair years, Edward Umgelter. [See also: Administration and Maintenance sections of Central Files].

Series II.A. Minutes

17.5 boxes

The minutes of Executive Committee, Board of Directors and Incorporators (the charter members of the Fair), document all major transactions associated with the financing, construction, operation and demolition of the Fair. The Board of Design minutes record the evolution of the thematic concept, the development of the physical environment of the Fair and the construction of pavilions and other structures. Information on the financial structuring of the Fair and the issuance of debentures is available in the early Finance Committee minutes and evidence of the broad range of promotional activities undertaken in the years leading up to the opening of the Fair is available in the Promotional Council minutes.

Sets of NYWF bound minutes are available in the MSS Reading Room as well as through GRD

<u>Box</u>	<u>Fol</u>	
		II.A.1. Card Index Files Board of Directors and Executive Committee 1939
1083		A - C
1084		D - H
1085		I - Pom
1086		Pon - Ti
1087		Tj - Z 1940 A - Const
1088		Consu - New York C
1089		New York S - Z
1090		President's Management Council Includes digest of business and actions

<u>Box</u>	<u>Fol</u>	
		II.A.2. Executive Bodies
1096	1	Incorporators 1935 Nov - 1938 Feb (Bound)
1000	2	1940 Jan - 1942 Dec (Bound)
<u>Vol</u>		Executive Committee (Bound; in mss readg rm)
1		1935 Dec - 1936 Dec
2		1935 Dec - 1936 Dec 1937 Jan - Dec
3		1937 Jan - Dec 1938 Jan - Jun
4		1938 Jul - Dec
5		1939 Jan - Mar
6		1939 Apr - Jun
7		1939 Jul - Dec
8		1940 Jan - 1942 Jun
<u>Box</u> 1091		Duplicate Vols 1-5 (Red bound; restricted)
1092		Duplicate Vols 6-10 (Red bound; restricted)
1093		Duplicate Vols 11-16 (Red bound; restricted)
<u>Vol</u>		
9		Board of Directors (Bound; in mss readg rm) 1935 Nov - 1936 Dec
10		1937 Jan - Dec
11		1938 Jan - Jun
12		1938 Jul - Dec
13		1939 Jan - Feb
14		1939 Apr - Jun
15		1939 Jul - Dec
16		1940 Jan - 1941 Jun
Box 1094		Duplicate Vols 1-6 (Red bound; restricted)
1095		Duplicate Vols 7-12 (Red bound; restricted)
		HAO Administrative on LA bits on Bo Par
		II.A.3. Administrative and Advisory Bodies Advisory Board on Prequalification of Contractors
4007	4	Agendas
1097	1 2	1937 Mar - Oct 1937 Nov - 1938 May
	3	1938 Jun - 1939 Jan
	4	Meetings 1937 Jan - 1938 Feb
	5	1938 Mar - 1940 Jan
	6	Advisory Committees, 1937 - 1938

<u>Box</u>	<u>Fol</u>	
4007	7	II.A.3. Administrative and Advisory Bodies (continued) Board of Design
1097	7 8	Supporting Materials (1936 - 1937) Meetings 1936 May - 1937 Mar
1098	1 2 3 4 5	1937 Mar - Nov 1937 Dec - 1938 Jun 1938 Jul - Nov 1938 Dec - 1939 Mar 1939 Mar - 1940 Apr Building Code Administration Board Reports (1937)
1099	1 2 3 4 5	Meetings 1936 Dec - 1938 May 1938 Jun - 1940 Jun Concessions Prequalifications Board 1937 Nov - 1938 May 1938 Jun - 1939 Mar Coordinating Committee, 1936 Jul - Aug Finance Committee Supporting Materials (1936 - 1937) (Includes transcripts)
	8 9	Meetings, 1936 Jun - Jun 1937 Operating Committee, 1938 Sep - 1939 Apr
1100	1 2 3 4 5	President's Management Council, 1937 Sep - 1939 Aug President's Promotion Council, 1938 Feb - Apr Promotion Council Agendas and Reports Meetings, 1937 - 1938 Safety Council

Series II.B. Items for Board Review

17 boxes

These records include memos, correspondence, reports, draft contracts and architectural plans related to all matters that came before the Executive Committee for review. Although the resolution of all matters is summarized in the minutes, many of these documents provide background information and an expanded account of the issues. These materials also provide insight into the procedure that governed the way decisions were reached and actions taken by this body.

Box 1100	Fol 6 7-8 9 10 11 12 13	American Jubilee Bid Tabulations Board of Design General Architecture and Physical Planning Committee Theme Development Typical Building Design Competition Boy Scout Camp (Includes handbills)
1101	1 2	Building Code Administration Board Concessionaires' Claims Committee
	3 4 5 6 7 8 9	Concessions General Agreements Applications A - H I - Y Bid Awards Fair-Financing Amusements General Children's World
1102	1 2 3 4 5 6 7 8 9 10 11 12 13	Merrie England Old New York Beverage Pepsi-Cola posters removed to Oversize box 2401, folder 1 Cigar, Cigarette and Candy Food and Restaurant Intra-Mural Bus Merchandise, Souvenir and Novelty Service Taxi and Limousine Construction General 1940 Fair Period Amusement Area Army Camp
1103	1-2	Betterments and Improvements

<u>Box</u>	Fol	
		Construction (continued) Buildings
1103	3	General A - Com
	4	Con - E
	5 6	F - M N - Ter
	7	Tex - W
1104	1	Administration
	2 3-4	Foods Change Orders
	5	Concession Stands
	6 7	Contractors Contracts
	8	Exits and Entrances
	9	Ground Structures General
	10	Bridges
1105	1	Fountains, Lakes and Pools Infrastructure
	2	Conduit System
	3 4	Electrical Foundations, Roads and Sub-structures
	5	Lighting
	6 7	Water System Landscaping
	8	Material and Equipment
	9 10	Permanent Improvements States Sector
1106	1	Trylon and Perisphere (Theme Center)
	2	Contests Contracts
	3	General
	4 5	Approved and Signed Standard Forms
	6	Displamor
	7 8	Emergency Apparatus and Facilities Executive Committee and Board of Directors
	9	Exhibit Space Allocations, Sales and Rates
	3	Applications
1107	1	A-F
	2	G-M N-Z
	4	Exhibits
	4 5	General Art
	6 7	Executed Agreements
	8	Fair-Owned Buildings Focal
1108	1	Horticulture

<u>Box</u>	<u>Fol</u>	
1108	2	Exhibits (continued) Medicine and Public Health
	3 4	Shelter Use of Labor Motif
	5	Financial General
	6-7 8	Admissions and Ticketing Appropriations and Transfers, 1 of 2
1109	1	Appropriations and Transfers, 2 of 2
	2-5 6	Auditor Reports and Statements Balance Sheets
	7	Banks Budget
	8	Final Accounting
1110	1-6	Forecasts and Reports
1111	1 2	Transfers Unencumbered Balances and Excesses
	3	Cash Receipt and Disbursement Estimates
	4 5	Construction Forecasts
	5	Debenture Holders Debentures
	6 7	General
	8	Bond Sales Campaign Insurance
	9	Participant Obligations
	10	Reports Fair Commitments
	11	Payroll
4440	12	President's Bi-Weekly, 1 of 2
1112	1 2-3	President's Bi-Weekly, 2 of 2 Purchases Over \$1,000
	4	Resources Available
	5-8	Salary Changes \$5,000-\$10,000 per Annum
1113	1	\$10,000 and Above per Annum
	2	Savings Clubs Statements
	3	Administration Building Cafeteria
	4 5	Current Position Income
	6	Operating Revenue and Expenses
	7 8	Pre-Fair Utility Rates
	0	Flushing
	9	Bay Meadow
	10 11	Lease City of New York Site Possession
	12	Zoning Districts

<u>Box</u>	<u>Fol</u>	On the second Particle of the
1113	13	Government Participation General Foreign
	14	General, 1 of 2
1114	1 2 3 4 5 6 7 8 9 10 11 12 13	General, 2 of 2 Germany Hull, Cordell (Secretary of State) Latin America Space Allotment States General Space Allotment Housing Bureau Plan International Bureau of Expositions Labor Relations LaGuardia, Fiorello Legal Actions Legislation City, State and Federal
1115	1 2 3 4 5 6 7 8	Licensing Agreement Changes A-G H-O P-Z Agreements Granted Merchandise and Insignia Use Applications A-F G-O P-Z
1116	1 2 3 4 5 6 7 8 9 10 11	Reports Maintenance Murals and Sculpture General Appropriations Music Program National Advisory Committees Perisphere (Theme Center) Show Personnel Matters Policy on Charity Appeals Progress Reports Promotions and Development General Promoting the NYWF removed to Oversize box 2411 Howard Hughes Round-the-World-Flight Pre-Fair
1117	1 2 3	Press, Radio and Television Romanian newspaper article removed to Oversize box 2401, folder 6 Special Events and Days Research on Other Fairs

New York World's Fair 1939-1940 Incorporated Records II. OFFICE OF THE SECRETARY II.B. Items for Board Review

Box	<u>Fol</u>	
		Rules and Regulations
1117	4	General
	5-6	Participants
	7	Sound Systems
	8	Street Designations and Signage
	9	Temple of Peace
	10	Temple of Religion
1118	1	Tourist Camp
	2	Town of Tomorrow
		Transportation
	3	Monorail Proposal
	4	Parking ·
	5	Railroad and Subway
	6	Traffic and Routing

Series II.C. Subject Files

7.5 boxes

Copies of the By-Laws, Certificate of Incorporation, Annual Reports and other vital documents are available in these records. The Post-Fair Operations files pertain to the resolution of Fair business including, negotiation with the Parks Department regarding the demolition of structures, the paying off of debentures, customs clearance and liquidation, and the final disposition of matters related to insurance claims and litigation.

<u>Box</u>	<u>Fol</u>	
1118	7 8 9 10 11 12	General Administration and Operations Admission Fees Advisory Committees By-Laws, Certificate of Incorporation and Annual Reports City of New York Lease Agreement Concessions Applicant Background Checks Bid Notices Construction General
1119	1 2-3 4 5 6 7 8 9 10	Building Code Project Log (Incomplete) Riker's Island (Includes photographs) Debenture Sales Campaign Executive Committee and Board of Directors Lists Meetings Materials and Correspondence Printing of Minutes Exhibitors and Concessionaires Lists (1940) General Regulations Manual Government Participation International Bureau of Expositions
1120	1-2 3 4 5 6 7 8 9	USSR Planning and Organization General ABC of the Fair (Financial Projections) Functional Organization Charts Theme Development Pre-Fair Daily Exhibit Reports Preview Sanitary Code Tax Laws
1121	11 1 2 3 4	Post-Fair Operations Account Settlements General, 1 of 2 General, 2 of 2 Foreign Participants Correspondence Auditor Banks

Box	<u>Fol</u>	
	_	Post-Fair Operations (continued) Correspondence (continued)
1121	5	Marrah, Thomas (Assistant Secretary) Includes information regarding the donation of records and other materials to the New York Public Library, the Museum of the City of New York, Columbia University and other institutions
	6	Umgelter, Edward H. (General Auditor, later Assistant Secretary) Debentures
	7 8	General Balance Sheets
	9 10	Bank Activity and Correspondence Collateral Loans
	11	Form Letters and Statements
1122	12-13 1-2	Lost and Recovered Notes Printed Matter
	3	Subscription Agreements Subscription Holders
	4 5	Correspondence Lists
	6	Reports
	7	Demolition General
4400	8	Century of Progress Exposition
1123	1 2	San Francisco Bay Exposition Properties Dissolution of Fair Corp.
	3 4	Financial Position Statements Import and Export
	5	Insurance General
	6 7	Bond/ Policy Terminations and Reductions Company Receivables Due
	8 9	Property and Equipment Liability Public Liability Fund
		Legal
	10 11	General Bills for Services
1124	1	See also: Legal: Financial General Counsel, boxes 1397. folder 9; 1398, folder 1 Contract Matters
	2 3	Employee Matters Personal Injury Matters
	4	New York City and Parks Department Personnel
	5 6-7	General Inquiries Regarding
	8 9	Workmen's Compensation Notices Records Transmittals and Storage
1125	1	Requests Fair Business and Planning Records
1120	2	Fair Guides, Books and Merchandise Information
	4	Photographs and Films
	5 6	Salvage Material and Equipment Rights for Use of Fair Images, Name, Music and Film
		220

New York World's Fair 1939-1940 Incorporated Records II. OFFICE OF THE SECRETARY II.C. Subject Files

<u>Box</u> 1125 Fol 7 8 Salvage and Sales Tax Matters

Series II.D. Contracts

193 boxes

The Office of Secretary maintained the official copy of record of all contracts and agreements executed by the NYWF Corporation. These contracts document the terms of agreement between the Fair and the many outside individuals, businesses, organizations and governmental agencies that participated as exhibitors, concessionaires, vendors, performers and amusement operators.

The Office of Secretary staff logged and filed all contracts in serial number order together with correspondence, change orders and other supporting documents. The arrangement of the contracts here reflects that order. Distinct contract numbers were assigned by the Legal Department in the course of drafting agreements (e.g. C-224, M-38, X-41). Where available, both serial and contract numbers are expressed.

<u>Box</u>	<u>Fol</u>	
1126	1 2 3 4 5 6 7 8 9	I.D.1 Fair Period 1 Arthur Anderson & Co. 2 Franklin J. Bell 3 Walter Dorwin Teague 4 Perley Boone 5 Victor J. Cucci 6 J.C. Evans 7 Arthur L. Faber 8 Roy A. Grower 9 John P. Hogan 10 Barclay G. Johnson
	11 12 13 14 15 16 17 18 19 20 21 22 23	11 City of New York, Lease 12 Empire State, Inc., Lease 13 Madigan-Hyland 14 Frank Monaghan 15 Moran & Proctor 16 Moran & Proctor 17 Nolan, Dennis E. 18 Parsons, Klapp, Brinckerhoff & Douglas 19 W. Earle Andrews 20 Robert Ridgway 21 D.L. Ryan 22 Joseph F. Shadgen 23 Edward J. Sullivan
1127	1 2 3 4 5 6 7 8 9 10 11 12 13	24 Otto A. Taub 25 Monica Walsh 26 William Wilson 27 Shreve, Lamb and Harmon 28 Vitale & Geiffert and Rapuano 29 Hugh Ferriss 30 Frank W. Darling 31 Lewis Skidmore 32 John DeCesare 33 Bassett Jones 34 Vitale & Geiffert and Rapuano 35 Paul M. Massman 36 Bernard J. Gillroy 37 Morgan, A. Kenneth

<u>Box</u> 1127	<u>Fol</u> 15 16	38 Sorun P. Shumaron 39 Southern & Marshall
	17	40 Arthur F.Murphy; Josephine C. Diman; Philip L. Robinson; Wolcott E. Andrews; Gertrude Buchbinder
	18	41 M.H. Foley; Voorhees, Gmelin & Walker
	19 20	42 L.F. Henshaw 43 Rambusch Decorating Co.
	21	44 Edward T. Howes
	22	45 Robert Foster
	23	46 Purdy & Henderson Associates
	24	47 Eliel Saarinen
	25	48 Wharton Green
	26 27	49 Morgan, Hamel & Engelken 50 Lawrence Stallings
	28	51 Clarence C. Combs
	29	52 Will Funston
	30	53 E.J. Carrillo
	31	54 Harvey Stevensonand Eastman Studds; John A. Thompson and Gerald
		A. Holmes; Edgar I Williams; Richard A. Kimball and Ellery S. Husted
	32	(A-1) 55 James H. Hart
	33	56 Raymond Concrete Pile Co. (C-1)
	34	56 Raymond Concrete Pile Co. (C-2)
	35	57 John Price Jones Corp.
	36	58 Lee Lawrie
	37	59 Meyer, Strong and Jones, Inc.
	38 39	60 John Krimsky 61 Kenneth Murchison; Throckmorton Scenic Studios
	40	62 J.H. Appel, Jr.
	41	63 Raymond P. McNulty
	42	64 Architectural League of New York
	43	65 William E. Swift
	44	66 Catherine Bauer
1128	45	67 Wallace K. Harrison; Jacques Andre Fouilhoux (A-2) 68 Otto Neurath
1120	1 2	69B Chase National Bank of the City of New York
	3	70 Manufacturers Trust Co.
	4	71 Philip S. McConnell
	5	72 N.A. Richards
	6 7	73 Lazarus White 74 Kohn, Butler and Stein
	8	75 Debenture Opinions
	9	76 Walter Dorwin Teague
	10	77 Ernest Peixotto
	11	78 39 Broad Street Corp. Lease
	12	79 Thomas Harlan Ellett (A-5)
	13 14	80 Francis Keally (A-4) 81 Eric Gugler; John B. Slee; Robert H. Bryson (A-3)
	15	82 United Air Lines
	16	83 Daniel E. Moran; S. Carlton; George E. Freeman (E-1)
	17	84 Empire State, Inc., Lease
	18	85 Raymond Congrete Bile Co. (C. 3)
	19 20	86 Raymond Concrete Pile Co. (C-3) 87 Gutheim, Frederick
	20	Or Guitofff, Freuchick

Box 1128	Fol 21 22 23 24 25 26 27 28 29	88 Pennsylvania Railroad 89 Mitchell-Vance Co. 90 Albert Stewart (M-1) 91 Theodore Kautzky 92 Frederick L. Redefer 93 Julian Ellsworth Garnsey 94 Moran, Proctor & Freeman (E-2) 95 Mayers, Murray & Phillip (A-8) 96 William Gehron-Morris & O'Connor (A-9)
1129	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	97 Dwight James Baum (A-6) 98 Frederick Hirons; Peter Copeland (A-7) 99 A.C. Shire 100 W.F. Larkin 101 Waddell & Hardesty (E-3) 102 W.J. Douglas (Parsons, Klapp, Brinckerhoff & Douglas) 103 S.B. Poole 104 Johnston, Esther Carter 105 W.H. Standley 106 Robert Foster 107 Robert Foster 108 Credit Assn. of the Building Trades of New York 109 Chester B. Price 110 Lord, Day and Lord 111 Allmon Fordyce 112 Carberry & Sipos (C-6) 113 James P. Rice Building Co. (C-4) 114 Raymond Concrete Pile Co. (C-5) 115 A.F. Brinckerhoff (L-1) 116 Platt, William and Geoffrey
1130	1 2 3 4 5 6 7 8 9	117 Moran, Proctor & Freeman (E-4) 118 Charles D. Lay (L-2) 119 J. Monroe Hewlett 120 Bronx Waterworks Corp. (C-7) 121 John Weinrich 122 Charles F. Vachris (C-8) 123 Moran, Proctor & Freeman (E-5) 124 Bronxville Nurseries, Inc. (C-9) 125 W.C. McCollom & Son, Inc. (C-10, C-22) 126 J.L. Levison (C-11, C-25, C-41, C-47)
1131	1 2 3 4 5 6 7 8 9	127 A. Gude Sons Co. (C-12, C42) 128 The Davey Tree Expert Co. (C-13) 129 William Hawkey (C-14) 130 Yonkers Nursery, Inc. (C-15) 131 Plainfield Nursery, Inc. (C-16) 132 The Syosset Nurseries, Inc. (C-17, C-26, C-37, C-48, C-52) 133 North Shore Landscaping Co. (C-18, C-23, C-43, C-50) 134 M.C. Beam, Inc. (C-19, C21, C-38) 135 Outpost Nurseries, Inc. (C-20, C-28, C-29, C-39, C-51, C-56) 136 F.A. Russo, Inc.
1132	1 2 3-4	137 Albert I. Lodwick 138 Otto Teegan 139 John H. Eisele Co. (C-30)

<u>Box</u> 1132	<u>Fol</u> 5-6	140 H.Z. Altberg, Inc. (C-33)
1133	1-2 3-4	141 J.L. Murphy, Inc. (C-31) 142 Baker, Smith and Co. (C-32)
1134	1 2 3 4	 143 James P. Rice Building Co. 144 John H. Knight, Inc. (C-34) 145 Frederick Frost, Sr. and Jr.; Ward Fenner (A-12) 146 Pleasants Pennington; George Lyman Paine, Jr.; I. Woodner Silverman (A-11)
	5 6 7 8 9	 147 Hicks Nurseries, Inc. (C-24) 148 Faulk and Co. (C-27, C-40, C-45, C-46) 149 Faircroft Engineering Corp. (C-36) 150 George Buchanan Fife 151 Morris Ketchum; Richard B. Snow; Edward Stone; Phillip Goodwin; Eric Kebbon (A-15) 152 Aspinwald & Simpson; M.W. DelGuadio (A-13)
	11	152 Aspinwald & Simpson; M.W. DelGuadio (A-13)
1135	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	 154 Dun & Bradstreet, Inc. 155 Edward B. Kirk 156 E.R. Jensen; Livingston Nursery (C-49) 157 Harlem Contracting, Co. (C-44) 158 Long Island Rail Road Co. 159 American Telephone and Telegraph Co. 160 Gas Exhibits, Inc. 161 Schenley Products Co. 162 Long Island Rail Road Co. 163 Johns-Manville Sales Corp. (X-7) 164 Consolidated Edison Co. of New York (X-3) 165 Faulk and Co. (C-53) 166 James Gamble Rogers, Inc. (A-16) 167 Willits H. Sawyer (E-6) 168 Electrical Research Products, Inc. (E-7) 169 Sprague & Henwood, Inc. (C-54) 170 Cyclone Fence Co. (C-55) 171 Dreyfuss, Henry (F-1) 172 Robert W. McLaughlin, Jr; Arthur C. Holden; Stamo Papodacki; John C.B. Moore; Jean Labatut (A-17) 173 Joseph H. Friedlander; Maximilian Bradford Bohm; Charles W. Beeston (A-18)
1136	1 2 3 4 5 6 7 8 9 10 11 12	174 Carmine Petracca, Inc. (C-57) 175 Stillman, Delahanty & Ferris Co. (C-58) 176 New York Telephone Co. 177 Clemes L. Finley 178 L. Andrew Reinhard; Henry Hofmeister; John Hironimus (A-19) 179 Therese Bonney 180 Newman & Even, Inc. (C-59) 181 Nathan Straus du Parquet, Inc. (C-60) 182 Radio Corporation of America (RCA) (X-20) 183 Westinghouse Electric & Manufacturing Co. (X-15-A) 184 Victor Anderson 185 Young Men's Christian Association (YMCA) of the City of New York (X-23) 186 Linn Avenue Construction Corp. (C-61)

		II.D. Contracts II.D. I fail fe
<u>Box</u> 1137	Fol 1 2 3	187 James P. Rice Building Co. (C-62) 188 Daniel J. Rice, Inc. (C-63) 189 Lipsky & Rosenthal (C-64)
1137	4 5 6 7 8 9 10 11	 190 Arthur J. Neu 191 Stillman, Delahanty & Ferris Co. (C-65) 192 Sherry Catering, Inc. 193 Interborough Rapid Transit Co. (IRT) 194 Metropolitan Life Insurance Co. 195 American Bridge Co. 196 General Electric Co. 197 John A. Roebling's Sons Co. (X-27)
1138	1 2 3	 198 Sanderson & Porter (X-28) 199 Walker & Gillette (A-20) 200 S. Brian Baylinson; Lionel K. Levy and R. Leon; Everett F. Murgatroyd; Palmer H. Ogden; Frederick Pavlicek, Jr.; Robert H. Newstead; F.B. and Charles C. Platt (A-21)
	4 5 6 7 8 9 10 11 12 13 14 15 16 17	201 H. Johnson & Son (C-66) 202 John H. Eisele Co. (C-73) 203 James McCullagh, Inc. (C-74) 204 Interborough Rapid Transit Co. (IRT) 205 Outpost Nurseries, Inc. (C-67) 206 Roman Landscaping Contracting Co. (C-68) 207 Davey Tree Expert Co. (C-69) 208 Faulk and Co. (C-70) 209 Hicks Nurseries, Inc. (C-71) 210 J.L. Levison (C-72) 211 H.C. Davidson 212 Carrier Corp. (X-40) 213 Stillman, Delahanty, & Ferris Co. (C-76) 214 Raymond Loewy (F-2)
1139	1-2 3 4	215 Bowe Construction Co. (C-78) 216 Jarcho Brothers, Inc. (C-79) 217 E.A. Kahn & Co. (C-80)
1140	1 2 3 4 5 6 7 8	218 J.H. Bodinger Co. (C-81) 219 Baker, Smith and Co. (C-75) 220A, B International Business Machines Corp. (IBM) (X-16) 221 William P. McDonald Construction Co. (C-77) 222 Edison Electric Institute 223A Devoe & Raynolds Co. (X-47) 224 Hudson Contracting Co. (C-84) 225 J.L. Murphy, Inc. (C-85), 1 of 2
1141	1 2 3 4 5 6 7 8 9 10	 225 J.L. Murphy, Inc. (C-85), 2 of 2 226 Soling Heating & Cooling Co. (C-86) 227 Ferro Enamel Corp. (X-24) 228 Lipsky & Rosenthal (C-82) 229 Baker, Smith and Co. (C-83) 230 James Earl Fraser (M-2) 231 Swift & Co. (x-26) 232 Teletypewriter Service 233 Harvey Wiley Corbett; William H. MacMurray; Robert W. Cutler 234A Executive Committee for Christian Science Activities at the New York World's Fair 1939 (X-37) 235A Stephen Grout

<u>Box</u> 1141	<u>Fol</u> 12	236 John H. Eisele Co. (C-88)
1142	1 2 3 4 5 6	 237 Robert W. Baylor (C-89) 238 Soling Heating & Cooling Co. (C-90) 239 Teletypewriters Service (Mr. Boone) 240A The Petroleum Industry Exhibition, Inc. (X-39) 241 Leo Friedlander (M-2) 242 Joseph H. Friedlander; Maximilian Bradford Bohm; Charles W. Beeston (A-23)
	7-8 9	243 Bowe Construction Co. (C-91) 244 Baker, Smith and Co. (C-92)
1143	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	245 Robert W. Baylor (C-93) 246 Morgan, Hamel & Engelken 247 Outpost Nurseries, Inc. (C-94) 248 Faulk and Co. (C-95) 249 Roman Landscape Co. (C-96) 250 Davey Tree Expert Co. (C-97) 251 Syosset Nurseries, Inc. (C-98) 252 J.J. Levison (C-99) 253 Hicks Nurseries, Inc. (C-100) 254 American Standard Radiator & Sanitary Corp. (X-11) 255 William Muschenheim; Morrison Brounn; Ely Jacques Kahn (A-24) 256 Palmo Construction Co. 257A, B American Museum of Health 258 A.B. Dick Co (X-21) 259 Aetna Life Insurance Co. of Hartford, Connecticut (X-53) 260A, B Finland 261 American Bridge Co. 262 Wallace K. Harrison; Jacques Andre Fouilhoux 263 Long Island Rail Road Co. 264 New York and Queens Electric Light and Power Co. 265A, B Ecuador 266 Lighting Development, Inc. 267 Hamel, J. Samuel; Engelken, Richard C. 268A-C Morgan, Hamel & Engelken 269 Underwood Elliot Fisher Co. (X-61) 269 Morgan, Hamel & Engelken 270 American Chain & Cable Co. (X-62-A) 271 Baker & Co. (X-49) 272 Beech-Nut Packing Co. (X-52) 273 Timken Roller Bearing Co. (X-58)
1144	1 2 3 4 5 6-7 8-9 10	274 State of Missouri 275 Display Guild 276 O'Brien-Fortin, Inc. 277 Lewis & Valentine Landscape Co. (C-108) 278 Stillman, Delahanty, & Ferris Co. (C-87) 279 Perlman & Wortman, Inc. (C-101) 280 S. Saltzman (C-102) 281 Walter Knapp & Co. (C-103)
1145	1 2-3 4 5 6	282 Soling Heating & Cooling Co. (C-104) 283 John W. Ryan Co. (C-105) 284 S. Saltzman (C-106) 285 Soling Heating & Cooling Co. (C-107) 286 Faircroft Engineering Corp. (C-109)

<u>Box</u> 1145	<u>Fol</u> 7	287 General Contracting and Engineering Co. (C-110)
1146	1 2	288 Great Britain (Y-3) 289 Norway
	3	290 Italy
	4	291 Denmark
	5	292 Netherlands
	6	293 France
	7	294 Albert Johnson
	8	295 Rogers, Kellogg, Stillson, Inc. (License Agreement, K-1601) Includes galley copy of New York: The World's Fair City
	9	297 Bonwit Teller
	10	298 John H. Eisele Co.
	11	299 Brooklyn and Queens Transit Corp.
	12	300 Lewis G. Adams; Merrill T. Prentice (A-25)
	13	301 Harold Sterner (A-26)
	14 15	302 Harold Beder and Henry Otis Chapman (A-28) 303A Verna Cook Solomonsky (A-25)
	16	304A Almus Pratt Evans; Lawrence Moore and Frederick J. Woodbridge (A-
	10	28)
	17	305 George H. Snowden (M-5)
	18	306 C.P. Jennewein (M-6)
	19	307 Gaetano Cecere (M-4)
	20	308 William Zorach (M-7)
	21	309 Carl L. Schmitz (M-4)
	22 23	310 Edmond R. Amateis (M-5)
	23	311A Joseph E. Renier (M-6)
1147	1	312 James P. Rice Building Co. (C-112)
	.)	313 A.W. Banco, Inc.
	2	
	3	314 James P. Rice Building Co. (C-112)
	3 4	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113)
	3 4 5	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115)
	3 4 5 6	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc.
	3 4 5 6 7	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115)
	3 4 5 6	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11)
	3 4 5 6 7 8	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR)
1148	3 4 5 6 7 8 9 10	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania
1148	3 4 5 6 7 8 9	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah
1148	3 4 5 6 7 8 9 10	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co.
1148	3 4 5 6 7 8 9 10 1 2 3 4	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp.
1148	3 4 5 6 7 8 9 10 1 2 3 4 5	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12)
1148	3 4 5 6 7 8 9 10 1 2 3 4 5 6	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12) 327 Alfred Fellheimer and Stewart Wagner (A-30)
1148	3 4 5 6 7 8 9 10 1 2 3 4 5 6 7	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12) 327 Alfred Fellheimer and Stewart Wagner (A-30) 328 Syosset Nurseries, Inc. (C-121)
1148	3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12) 327 Alfred Fellheimer and Stewart Wagner (A-30) 328 Syosset Nurseries, Inc. (C-121) 329 Faulk and Co. (C-122)
1148	3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8 9	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12) 327 Alfred Fellheimer and Stewart Wagner (A-30) 328 Syosset Nurseries, Inc. (C-121) 329 Faulk and Co. (C-122) 330 Perlman & Wortman, Inc.
1148	3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12) 327 Alfred Fellheimer and Stewart Wagner (A-30) 328 Syosset Nurseries, Inc. (C-121) 329 Faulk and Co. (C-122)
	3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8 9 10 11	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12) 327 Alfred Fellheimer and Stewart Wagner (A-30) 328 Syosset Nurseries, Inc. (C-121) 329 Faulk and Co. (C-122) 330 Perlman & Wortman, Inc. 331 Excavators & Building Laborers Union Local 731 332 James P. Rice Building Co. (C-84-A)
1148	3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8 9 10 11 1	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12) 327 Alfred Fellheimer and Stewart Wagner (A-30) 328 Syosset Nurseries, Inc. (C-121) 329 Faulk and Co. (C-122) 330 Perlman & Wortman, Inc. 331 Excavators & Building Laborers Union Local 731 332 James P. Rice Building Co. (C-84-A) 333 Robert W. Baylor (C-114)
	3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8 9 10 11	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12) 327 Alfred Fellheimer and Stewart Wagner (A-30) 328 Syosset Nurseries, Inc. (C-121) 329 Faulk and Co. (C-122) 330 Perlman & Wortman, Inc. 331 Excavators & Building Laborers Union Local 731 332 James P. Rice Building Co. (C-84-A)
	3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8 9 10 11 1 2 3 4 5	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12) 327 Alfred Fellheimer and Stewart Wagner (A-30) 328 Syosset Nurseries, Inc. (C-121) 329 Faulk and Co. (C-122) 330 Perlman & Wortman, Inc. 331 Excavators & Building Laborers Union Local 731 332 James P. Rice Building Co. (C-84-A) 333 Robert W. Baylor (C-114) 334 Graves Quinn Corp. (C-116)
	3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8 9 10 11 1 1 2 3	314 James P. Rice Building Co. (C-112) 315 A.I. Green Plumbing Co. (C-113) 316 Faircroft Engineering Corp. (C-115) 317 Jenter Exhibits, Inc. 318 Joseph Kiselewski (M-11) 319A-B Union of Soviet Socialist Republics (USSR) 320A-B Utah 321B Romania 322A-C Belgium 323A-B Ireland 324A-C National Cash Register Co. 325 Faircroft Engineering Corp. 326 William and Geoffrey Platt (M-12) 327 Alfred Fellheimer and Stewart Wagner (A-30) 328 Syosset Nurseries, Inc. (C-121) 329 Faulk and Co. (C-122) 330 Perlman & Wortman, Inc. 331 Excavators & Building Laborers Union Local 731 332 James P. Rice Building Co. (C-84-A) 333 Robert W. Baylor (C-114) 334 Graves Quinn Corp. (C-116) 335 E.I. Du Pont de Nemours & Co. (X-42)

<u>Box</u> 1149	Fol 7 8 9	342 J.L. Murphy, Inc. (C-118) 343 Baker-Smith & Co. (C-119) 344 Robert W. Baylor
1150	1 2 3 4 5 6 7 8 9 10 11 12 13	345 Robert W. Baylor (C-124) 346 Yale & Town Manufacturing Co. (X-68) 347 Waddell & Hardesty (E-8) 348 American Bridge Co. (C-120) 349 Oregon 350 Stillman, Delahanty & Ferris Co. (C-125) 351 Wilson & Co. (X-36) 352 James P. Rice Building Co. 353A-C Canada 354A-C Yugoslavia 355B Czechoslovakia 356 J.F. Yewell 357 Francis Scott Bradford (M-14) 358 Hildreth Meire (M-13)
1151	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	359 John Gregory (M-12) 360 Lewis R. Conolly 361 Andre Durenceau (M-15) 362 Skidmore & Owings 363 C. Stanley Taylor 364A-C Nicaragua 365 Michael J. Torpey, Inc. (C-129) 366 Bowe Construction Co. 367 Carmine Petracca, Inc. (C-130) 368 Charles Lowrie (L-3) 369 Stillman, Delahanty & Ferris Co. (C-128) 370 Dunbar Beck; John Sitton (M-16) 371A Borden Co. 372A Libbey-Owens-Ford Glass Co. (X-67) 373A-B Brooklyn Union Gas Co. 374 American Public Health Assn. 375 Malvina Hoffman (M-19) 376 Pierre Bourdelle; Carlo Ciampaglia (M-20) 377 J. Scott Williams (M-21)
1152	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	378 James O. Mahoney; Eugene Savage (M-22) 379 Faircroft Engineering Corp. (C-131) 380A, B Apparel and Accessories Associates, Inc. (X-73) 381 Edward F. Roosevelt 382 National Cash Register Co. (X-72) 383 Edison Electric Institute 384 Wilhemina R. Walsh 385A, B Egypt 386 Brazil 387A, B Turkey 388 Esther Carter Johnson 390 John W. Ryan Co. 391 Delhan Construction Co. (C-132) 392 Newton A. K. Bugbee & Co. (C-127) 393A Distilled Spirits Exhibit, Inc. (X-48) 394 Bulgaria
1153	1	395 Iceland

Box 1153	Fol 2 3 4 5 6 7 8 9 10 11 12 13 14 15	396A, B Puerto Rico 397A, B, C Hungary 398 Standard Brands, Inc. (X-29) 399A, B Lithuania 400 John Walter Cross; Eliot Cross; John Hironimus (A-31) 401A Japan 402 Brink's, Inc. 403 Howard A. Tratton 404 Link-Belt Co. (X-71) 405 Bethlehem Steel Co. (X-57) 406A New York and Queens Electric Light and Power Co. 407 New York and Queens Electric Light and Power Co. 408 John W. Ryan Co. (C-137) 409 H. Johnson & Son (C-138)
1154	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	410 Christie & Leiser, Inc. (C-139) 411 William P. McDonald Construction Co. (C-141) 412 Willits H. Sawyer (E-9) 413 Continental Baking Co. (X-44) 414 Frederick L. Ackerman; Joshua D. Lowenfish; John V. Van Pelt (A-30) 415 Muzak Corp. 416 J.F. Yewell 417 Commerce Clearing House, Inc. 418 C. Saltzman (C-134) 419 Baker, Smith and Co. (C-135) 420 John W. Ryan Co. (C-140) 421 Donald Deskey (F-3) 422 Russell Wright (F-4) 423 Jean Labatut 424A, B West Virginia 425A Liberia
1155	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	426A Westinghouse Electric Elevator Co. (C-126) 427 Comeau, Kenny and Finnerty, Inc. (C-142) 428 Ford Motor Co. (X-25) 429 Anchor Post Fence Co. (C-136) 430 Gilbert Rohde (F-5) 431A Chester Beach (M-23) 432A Waylande Gregory (M-24) 433 Bishop's Service, Inc. 434A, B, C, D, E, F Consolidated Edison Co. of New York 435 C. C. Moseley 436A Gleb W. Derujinsky (M-25) 437A Egmont Arens (F-6) 438 William Lescaze; J. Gordon Carr (A-33) 439 Reinhard & Hofmeister (A-34) 440 Benjamin Hawkins (M-25) 441 L. Helmholz Junker; Stuart E. Eldredge (M-27) 442 Proudfoot's Commercial Agency 443 Agfa Ansco Corp. (X-82)
1156	1 2 3 4 5	444 Household Finance Corp. (X-31) 445 Dun & Bradstreet, Inc. (X-83) 446A MacFadden Publications, Inc. (X-86) 447A, B James Amster 448A, B Margaret Sheffield

Box 1156	Fol 6 7 8 9 10 11 12 13	449 Wallace K. Harrison; Jacques Andre Fouilhoux 450 Wallace K. Harrison; Jacques Andre Fouilhoux 451 Nathan Straus du Parquet, Inc. (C-133) 452 Christie & Leiser, Inc. (C-143) 453 Carmine Petracca, Inc. (C-147) 454 Linn Avenue Construction Corp. (C-144) 455 Salson Construction Co. (C-145) 456 Hatzel & Buehler, Inc. (C-146) 457 R. Doughty & Sons Co. (C-148)
1157	1 2 3 4 5 6 7 8 9 10 11 12 13	458 Wood & Hagan, Inc. (C-149) 460 Thomas Cook & Son Wagon-Lits, Inc. (X-45) 461A-B Poland (B-1) 462 Thomas Harlan Ellett 463A State of Tennessee (Z-1) 464 Duplex Envelope Co. (K-1602) 465 Egerton Swartwout (A-35) 466 James Kellum Smith; Lawrence Grant White; Frederic Rhinelander King(A-36) 467 Domenico Mortellito; David Fredenthal (M-27) 468A T.C. Forrest, Jr. (E-10) 469 Esthonia 470A-B League of Nations 471A-B Greece
1158	14 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	472A Germany 473A-B Sweden 474A Sealtest, Inc. (assigned from National Dairy Products Corp.) (x-46) 475 Texas Gulf Sulphur Co. (X-89) 476A Bakelite Corp. (X-85) 477 John Wanamaker (X-51) 478A Rohm & Haas Co. (X-92) 479 National Standard Co. (X-96) 480A Wilbert Products Co. (X-94) 481 Martha Axley (M-29) 482 National Biscuit Co. (X-50) 483A, B Chicago Flexible Shaft Corp. (X-99) 484A St. Regis Paper Co. (X-103) 485 Hoover Co. (X-95) 487A American Express Co. (X-41) 488A General Motors Corp. (X-54) 489 Refreshment at the Fair, Inc. (X-91) 490A, B Refreshment at the Fair, Inc. (K-201) 491 Frank F. Royal, Inc. (C-151) 492 Herman Van Cott (M-30) 493 Henry Billings (M-30)
1159	1 2 3 4 5 6 7 8	494 Philip Sawyer; Louis Ayres; Lindley Murray Franklin (A-41) 495 Brenda Putnam (M-29) 496 Carmine Petracca, Inc. (C-153) 497 Julian Ellsworth Garnsey 498 Bassett Jones 499 Ernest Peixotto 500 Lee Lawrie 501 Philip S. McConnell 502 Gerald Wendt

Box 1159	Fol 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	503 Jean Labatut 504 Shreve, Lamb and Harmon 505AOtto Teegan 506 The Levins (K-1603) 507 New York and Queens Electric Light and Power Co. 508 New York and Queens Electric Light and Power Co. 509 Dominican Republic 510 Jacques Greber 511 Long Island Rail Road Co. 512A Uruguay 513A Miriam Wolff 514 Jame M. Lister 515 Howard B. Sprague 516A, B Haiti 517 Brown Electric Co. (C-152) 518 J. Rich Steers, Inc. (C-154) 519 Slattery Contracting Co. (C-155)
1160	1 2 3 4 5 6 7 8 9 10 11 12	520 Eric Mose (M-33) 521 Holger Cahill 522 Psaty and Fuhrman, Inc. 523 Argentina 524 Christie & Leiser, Inc. (C-157) 525 John W. Ryan Co. (C-159) 526 Comeau, Kenny and Finnerty, Inc. (C-160) 527A Firestone Tire and Rubber Co. (X-63) 528 Hatzel & Buehler, Inc. (C-156) 529 Standifer, Petersen & Sorensen Co. (C-161) 530 Olympio Brindesi (M-34) 531 Leo Lentelli (M-34)
1161	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	532 Dudley Talcott (M-37) 533 Raymond Barger (M-37) 534 Builders Sheet Metal Works, Inc. 535 Riggs-Distler Co. 536 Kohn, Butler and Stein 537 Robert W. Baylor (C-164) 538 Receiver of Interborough Rapid Transit Co. (IRT) (Thomas A. Murray, Jr.) 539 Carl F. Bartanzel, Jr. (C-165) 540 Davernheim, Inc. (C-166) 541 Peter J. Buse (C-167) 542 Anton Schultheis, Inc. (C-168) 543 Chambellan, Rene (M-43) 544A Raoul Josset (M-41) 545 Augusta Savage (M-40) 546 Marshall Fredericks (M-41) 547 Esther Carter Johnson 548 John Wenrich 549 Louis Gioello 550 Dominic Gioello 551 Specimen Nurseries, Inc. (C-174) 552 Hicks Nurseries, Inc. (C-175)
1162	1 2	553 Outpost Nurseries, Inc. (C-176) 554 Davey Tree Expert Co. (C-177)

Box 1162	Fol 3 4 5 6 7 8 9 10 11 12 13 14 15	555 J.J. Levison (C-178) 556 M.C. Beam, Inc. (C-179) 557 Syosset Nurseries, Inc. (C-180) 558 E.R. Jensen (Livingston Nurseries) (C-181) 559 Paul Manship (M-38) 560 Ryan Contracting Corp (C-162) 561 Theodore Kautzky 562 Theodore Kautzky 563 Frank F. Royal, Inc. 564 G&C Merriam Co. (X-108) 565 Covey, Arthur (M-42) 566A-D Empire State, Inc. 567A Diorama Corp. of America (F-3)
1163	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	568A Colombia 569 B.W. Nyson 570 Anthony deFrancisci (M-44) 571 Witold Gordon (M-45) 572 Turiano Foundation Corp. (C-169) 573 Wood & Hagan, Inc. (C-173) 574 Whitman Publishing Co. (K-1604) 575 Whitman Publishing Co. (K-1605) 576 Ever-Ready Label Corp. (K-1606) 577 Paris Art Label Co. (K-1607) 579A Peru 580 Associated Merchandising Corp. 581 Tablet & Ticket Co. (K-1608) 582 Consolidated Lithographing Corp. (K-1609) 583 Raynor Consolidated Decalcomania, Inc. (X-1610) 584 Hortus, Inc.
1164	1-2 3 4 5 6 7 8	584 Sub-Concessions - Hortus, Inc., 2-3 of 3 585A Madigan-Hyland 586 International Air Show, Inc. 587 Vitale & Geiffert and Gilmore D. Clarke 588 Hatzel & Buehler, Inc. (C-158) 589 Oberg-Blumberg & Bleyer (C-163) 590 H.L. Fischer, Inc. (C-170)
1165	1 2 3 4 5 6	591 Lipsky and Rosenthal, Inc. (C-171) 592 Baker, Smith and Co. (C-172) 593 Hatzel & Buehler, Inc. (C-184) 594 E.W. Foley, Inc. (C-186) 595 DiMarco & Ciccone, Inc. (C-187) 596 Standifer, Petersen & Sorensen Co. (C-188)
1166	1 2 3 4	597 Plymouth Electric Co. (C-189) 598 JamesMcCullagh, Inc. (C-190) 599 John W. Ryan Co. (C-191) 600 Lipsky and Rosenthal, Inc. (C-192)
1167	1 2 3 4	601 Harry Starkman & Bros. 602 Bernard J. Hughes, Inc. (C-195) 603 J.L. Murphy, Inc. (C-196) 604 Soling Heating & Cooling Co. (C-197)
1168	1	605 T. Frederick Jackson, Inc. (C-201)

Day	Fal	
<u>Box</u> 1168	Fol 2	606 Feininger, Lyonel (M-47)
1100	3	607 Perminger, Lyoner (M-47) 607 Olive F. Tjaden; Cameron Clark; Almus Pratt Evans; Lawrence Moore;
	3	
	4	Frederick J. Woodbridge (A-38) 608 White Sewing Machine Co. Exhibit Agreement (X-88)
	5	
	6	609A Consumers Union of the United States, Inc. (X-102)
	7	610A F.A. North Piano Co. (X-109)
		611A Animating Products, Inc (X-110)
	8 9	612 Associated Printing & Lithographing Co. (K-1612)
	10	613 Associated Printing & Lithographing Co. (K-1613) 614 Milton C. Johnson Co. (K-1614)
	11	615 Ames Safety Envelope Co. (K-1611)
	12	616A Brooklyn Union Gas Co.
	13	617B Luxembourg
	14	618 Fuller Brush Co. (X-111)
	15	619A-G Bank of the United States (assigned from Rosemant Improvement
	10	Corporation)
	16	620 Waugh, Sydney & Hancock, Walter (M-46)
	17	621 Herman S. Schiff
	18	622 Annin & Co.
	19	623 Frances Carson and Dolph W. Platt (Includes photograph)
	20	624 Edward F. Hennessy
	21	625 Donald Slesinger
	22	626 Thomas Crimmins Contracting Co. (C-205)
	23	627A Henry S. Churchill; A. Lawrence Kocher; Carl Landefeld; Don E.
		Hatch (A-39)
1169	1	628A Phil Birnbaum; Verner Walter Johnson; William H. Gompert; James C.
		MacKenzie (A-40)
	2	629A Verna C. Salomonsky; Frederick M. Godwin; George R. Thompson;
		Howard S. Patterson (A-41)
	3	630 Electus D. Litchfield; Henry Otis, Jr.; Harold W. Beder; James W.
		O'Connor (A-42)
	4	631A Perry M. Duncan; Edwin M.Loye; Lewis G. Adams; T. Merrill Prentice
	_	(A-43)
	5	632 Perry Coke Smith
	6	633A New York City Cancer Committee (X-2003)
	7	634 United States Printing and Lithographing Co.
	8	635 Salson Construction Corp. (C-203) 636 Miller Brown, Inc. (C-204)
	9	637 Madden & Lane, Inc. (C-206)
	10 11	638 Stadifer, Petersen & Sorensen Co. (C-223)
	11	· · · · · · · · · · · · · · · · · · ·
1170	1	639 DeBlasio Construction Corp. (C-194)
	2	640 A. Gude Sons Co. (C-216)
	3	641 Westchester Landscape Corp. (C-217)
	4	642 Jacob J. Levison (C-218)
	5	643 E.R. Jensen (Livingston Nurseries) (C-219)
	6 7	644 H.L. Frost & Higgins Co. (C-220)
	1	645 Syosset Nurseries, Inc. (C-221)
1171	1	646 W.C. McCollom & Son, Inc. (C-212)
	2	647 Faulk and Co. (C-213)
	3	648 Hicks Nurseries, Inc. (C-214)
	4	649 Henkels & McCoy (C-215)
	5	650 Tiffany & Co.
	6	651 John B. Pierce Foundation

Box 1171	Fol 7 8 9 10 11	652 Eli Lilly & Co. 653 Etched Products Corp. 654 Louis Bouche; Allen Saalburg; Everett Henry (M-48) 655 H.L. Frost & Higgins Co. (C-236) 656 Henkels & McCoy (C-237) 657 Hicks Nurseries, Inc. (C-238)
1172	1 2 3 4 5 6 7	658 Faulk and Co. (C-239) 659 Davey Tree Expert Co. (C-240) 660 Outpost Nurseries, Inc. (C-241) 661 Syosset Nurseries, Inc. (C-242) 662 Salson Construction Corp. (C-182) 663 Naumer Electric Co. (C-183) 664 William T. Dippel, Inc. (C-185)
1173	1-2 3 4 5	665 Wood & Hagan, Inc. (C-198) 666 Soling Heating & Cooling Co. (C-200) 667 E.W. Foley, Inc. (C-207) 668 Frank F. Royal, Inc. (C-208)
1174	1 2 3 4 5 6 7 8 9	669 James Mahoney, Inc. (C-210) 670 Jacob Stockinger, Inc (C-211) 671A Latham Lithographic Corp. 672 Glendser Textile Co. 673A-B Ross Federal Service, Inc. 674 J.H. Bodinger Co. (C-199) 675 Chesebro-Whitman Co. (C-249) 677 John E. Davies, Inc 678 Elmhurst Contracting Co. (C-246) 679 H.O. Penn Machinery Co. (C-247)
1175	1 2 3 4 5 6 7 8 9 10 11 12 13	680 Good Value Hat and Cap Co. 681 Richard M. Krause, Inc. 682 Ben Goodman 683 Cohn & Rosenberger, Inc. 684 Brittany Hat Co. 685 Edgar C. Hyman Co. 686 American Tobacco Co. 687 Sicilian Asphalt Paving Corp. (C-229) 688 Specimen Nurseries, Inc. (C-235) 689 Philip Gertler Electrical Contracting Co. (C-209) 690 Frisse Plumbing Corp. (C-226) 691 Sterling Sillman Corp. (C-227) 692 Soling Heating & Cooling Co. (C-228)
1176	1 2 3 4 5 6 7 8 9 10 11 12	693 Van Wagoner-Linn Construction Co. (C-234) 694 Milton Bradley Co. 695 Harry C. Zaun 696 Colonial Knife Co. 697 Davis & Caterall 698 James Monroe Hewlett 699 Joseph Platt Associates 700 Venezuela 701 Gerosa Haulage & Warehouse Corp. (C-244) 702 James Mahoney, Inc. (C-224) 703 William P. McDonald Construction Co. (C-222) 704A James M. Lister

Box 1176	Fol 13 14 15 16 17 18 19 20	705 Gerald Wendt 706 Julian Ellsworth Garnsey 707 Bassett Jones 708 Ernest Peixotto 709 Clifford Swan 710A Willits H. Sawyer 711 Philip S. McConnell 714 John W. Ryan Co. (C-230)	
1177	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	715 Soling Heating & Cooling Co. (C-232) 716 Rambusch Decorating Co. (C-233) 717 Atlas Erectors Corp. (C-253) 718 Robert W. Baylor (C-255) 719 Elmhusrt Contracting Co. (C-259) 720 Waylande Gregory(M-48) 721 Michael Loew and William De Kooning (M-50) 722 Louis Ferstadt (M-50) 723 Kohn, Butler and Stein 724 Lee Lawrie 725 El Dorado Silk Co. 727 William Grant Still 728 Flxible Co. 729 Specimen Nurseries, Inc. (C-202) 730 Christie & Leiser, Inc. (C-225) 731 Robert W. Baylor (C-250)	
1178	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	732 Hatzel & Buehler, Inc. (C-251) 733 L.E. Lamb Co. (C-260) 734 Jean Labatut 735A Lederle Laboratories, Inc. 736 Esther Carter Johnston 737 Eugene Braun 738 Herbert Graf 739 Walter Damrosch 740 Holger Cahill 741 Folk Festival Council 742 Yakovleff, Maria 743 Hugh Ross 744 Schola Cantorum of New York 745 Lipsky and Rosenthal, Inc. (C-231) 746 Baker, Smith and Co. (C-252) 747 Hatzel & Buehler, Inc. (C-256) 748 Ravenna Co. (C-257) 749 T.B. McDonald Construction Co. (C-258)	
1179	1 2 3 4 5 6 7 8 9 10	750 West Disinfecting Co. 751 Alfred Simoneau 752A American Express Co. 753A-B Tide Water Associated Oil Co. 754 Tide Water Associated Oil Co. 755A-E American Armament Corp.; International Parachuting 756 Eastman Kodak Co. 757 Executive Committee for Christian Science Activities 758 William C. Gassner 759 Philharmonic-Symphony Society of New York 760A Faber, Coe and Gregg, Inc.	, Inc

		II.D. Contracts II.D. I fail i G
Box 1179	Fol 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38	761A-C Faber, Coe and Gregg, Inc. 762A Ciba Pharmaceutical Products, Inc. 763 Ciba Pharmaceutical Products, Inc. 764A Cherry-Burrell Corp. (Assigned to American Museum of Health, Inc.) 765 Kem Card Sales Corp. 766 Kem Card Sales Corp. 767 Perry Coke Smith 768 George D. Anderson 769 Emrich Nicholson 770 Electrical Research Products, Inc. 771 Captain Francis W. Sutherland 7th Regiment Band 772 Oratorio Society of New York 773 Anna Kaskas 774 Rosa Tentoni 775 Paul Althouse 776 Julius Huehn 777 Carnegie Hall, Inc. 778 American Tobacco Co. 779 Palestine Exhibits, Inc. 780 Philip Kerby 781 Charles Alan 782 Leonice H. Mercer 783 Walter Rybka 784 Morris Stonzek 786 Otis Elevator Co. 787 Household Finance Corp. 788 Bernard J.Hughes(C-261)
1180	1 2 3 4 5 6 7 8	 789 Robert W. Baylor (C-262) 790 Soling Heating & Cooling Co. (C-263) 791 Anthony DiLorenzo (C-266) 792 Mill Basin Asphalt Corp. (C-270) 793 Maurice Gauthier; Harold Sterner; Richard S. McCaffery; Ides Van Der Gracht; Walter H. Kilham, Jr. (A-44) 794 Cyclone Fence Co. (C-267) 795 Siam 796 Graves-Quinn Corp. (C-248)
1181	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	797 Madden & Lane, Inc. (C-264) 798 Claude Neon Lights, Inc. (C-265) 799 Rambusch Decorating Co. (C-273) 800 Tashamira 801 Standifer, Petersen & Sorensen Co. (C-283) 802 Shreve, Lamb and Harmon 803 Long Island Rail Road Co. 804 Fanshawe Lindsley Co. 805 Independent Order of Foresters 806A United States Trucking Corp. 807 Martin Sweeney (Pre-Fair Concession) 808 Faber, Coe and Gregg, Inc. 809 Labe Importing Co. 810 Gemloid Corp. 811 White & Wyckoff Manufacturing Co. 812 Sagamor Metal Goods Corp. 813 Kem Playing Cards 814 Nicklin Co.

Box 1181	Fol 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	815A-B Infant Incubator Co. 816A Stanley Works 817 Crane Co. 818A Crane Co. 819A-B Young Men's Christian Association of New York 820 Albert C. Weller 821 Gershwin Publishing Corp. 822 Parke, Davis and Co. 823 Bates & Klinke, Inc. 824 Robert List 825 Columbia Pencil Co. 826 Bliss Scofield Corp. 827 Canada Dry Ginger Ale, Inc. (Includes photographs) 828 Durlacher & Co. (Includes photographs) 829 Joseph E. Brewer 830 Utica Cutlery Co. 831 Premier Metal Etching Co.
1182	1 2 3 4 5 6 7 8 9	 832 Countryside Publishing Co. 833 Banner Brothers, Inc. 834 Felder Bros., Inc. 835 Robert Foster (C-284) 836 William P. McDonald Construction Co. (C-278) 837 Wood & Hagan, Inc. (C-271) 838 A.I. Green Plumbing Co. (C-268) 839 Christie & Leiser, Inc. (C-276) 840A Jandous Electric Equipment Co. (Assigned to J. Livingston & Co.) (C-254) 841A Pierre Bourdelle (C-288) 842A ABC Scavenger Corp. 843 George A. Hamid, Inc.
1183	13 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	844 Cartier, Inc. 845 Division of Protectoseal Co. of America 846 Foreign & Domestic Commerce Corp. 847 N.G. Slater Corp. 848A Waxed Products Co. 849 Astrid Sandstedt 850 R. Wallace & Sons Maufacturing, Co. 851 Blue Jean Manufacturing Co.; Cool Crest Clothes 852A Pictorial Printing Co. 853A Greenhill & Daniel, Inc. 854 Joseph F. Fisher 855 Primo Art Co. 856 W.L. Stensgaard & Associates 857 Phil H. Harris 858 Antaky, Co. 859 Jennings Brothers Manufacturing Co. 860 J.H. Kimball, Inc. 861 Lafayette Neckwear Co. 862 Dettra Flag Co. 863 Mayflower Dress Co. 864 Long Island Rail Road Co. (C-334) 865 Refreshment at the Fair, Inc. 866 Joseph Love, Inc. 867 Cohn-Hall-Marx Co.

<u>Box</u>	<u>Fol</u>	
1183	24	868 Amblem Emblem Co.
	25	869 Amblem Emblem Co.
	26	870 Arrow Novelty Co.
	27	871 Birwood Corp.
	28	872 Davis, Delaney and Harris
		· · · · · · · · · · · · · · · · · · ·
	29	873 Fibre Cord Co.
	30	874 Philip Florin, Inc.
	31	875 Imperial Knife Co.
	32	876 Ivorycraft, Co.
	33	877 Leopold Lerner Co.
	34	878 Mark Cross Co.
	35	
		879 New Haven Clock Co.
	36	880A Oval Manufacturing Co.
	37	881 Owens-Illinois Glass Co. (and its subsidiaries) (Includes photograph)
	38	882 Pacific Mills
	39	883 Robert T. Stone
	40	884 Weather Art Leather Co.
	41	885 Rice-Weiner & Co.
	42	886 Hodes-Zink Manufacturing Co.
		_
	43	887 Richard E. Thibaut, Inc.
	44	888 Robert Stoll, Inc.
	45	889 Whitney Manufacturing Corp.
	46	890A Edwards Productions
	47	891 Stein, Doblin and Co.
	48	892 Bolivian Hat Co.
	49	893 Uncas Manufacturing Co.
	50	894 Novelty Veiling Co.
	51	895 General Ribbon Mills, Inc.
	52	896 Hanco Art & Novelty Co.
	53	897 Hanco Art & Novelty Co.
	54	898 Charles W. Williams & Co.
	55	899 Lew Kashuk
	56	900 Ted Eshbaugh Studios, Inc
	57	901 Lampl, Walter
	58	902 Lido Luggage Co.
	59	903 S. Lisk & Bro.
	60	904 Adolph Kastor & Bros.
	61	905 Scammeil China Co.
	62	906 Zell Products Corp.
	63	907 Micro-Lite Co.
	64	908 Spir-it, Inc.
	65	909 Hingeco Vanities, Inc.
	00	Timgeed variates, inc.
1184	1	910 Feldrais & Beck Headwear Co.
	2	911 Labe Importing Co.
	3	912 Brier Manufacturing Co.
	4	913 Meakin & Ridgway, Inc.
	5	
		914 Max Roth Leather Goods Corp.
	6	915 Albertype Co.
	7	916 Ben Greenberg & Brother, Inc.
	8	917 Avon Products Co.
	9	918 Lordent Co.
	10	919 Norman M. Klein
	11	920 Swank Products, Inc.
	12	921 Milt Britton and His Orchestra
	13	922 J. Ginzburg & Sons, Inc.
	10	JEZ J. OHIZDUIY & JOHN, IIIC.

Box 1184	Fol 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38	923 Ben-Hur Products, Inc. 924 Scenic Novelty Corp. 925 Artistic Desk Pad & Novelty Co. 926 Century Ribbon Mills, Inc. 927 Pyramid Leather Goods Co. 928 Wilson Manufacturing Co. 929 Isadore Smallman 930 K & O Co. 931 Peerless Album Co. 932 Krementz & Co. 933 National Surety Corp. 934 Stanley Works 935 New York Evening Journal, Inc. 936A Portugal 937 Addressograph-Multigraph Corp. 938A Albania 939 York Safe & Lock Co. 940 Ilg Electric Ventilating Co. 941 Remington Rand, Inc. 942 Remington Rand, Inc. 943A Singer Shaver Corp. 944A Singer Shaver Corp. 945 Robert Pichenot; Helen Cole; Paul C. Robertson (M-52) 946 Ezra Winter (M-52)
1185	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	948 Charles Laughlin, Inc. (C-282) 949 Ryan Contracting Corp. (C-277) 950 Roberts Nash Construction Corp. (C-279) 951 Jesse E. Kahn (C-281) 952 Lawrence T. Stevens (C-272) 953 M. Slifka & Sons 954 U.S. Chain Co. 955 Charles Brand 956 Toy Balloon Co. 957 Witcoff & Levy Paper Co. 958 Bryant Electric Co. 959 Cooper Oven Thermometer Co. 960 Mortimer B. Zerwick 961 Columbia Stamping Products Co. 962 J.B. Mast Co. 963 Feinberg-Henry Manufacturing Co. 964 Green Table Pad Corp. 965 Johns-Manville Sales Corp. 966 Mosler Safe Co. 967A, B Terrace Club, Inc. 968A, B Perfumery & Cosmetics Exhibit, Inc.
1186	1 2 3 4 5 6 7 8	969 Winthrop Chemical Corp. 970A Sperry Gyroscope Co. 971 Aster Flower Co. 972 National Calender Co. 973 Artistic Weaving Co. 974 Seymour Products Co. 975 Western Tablet & Stationery Corp. 976 Stanley Manufacturing Co.

Box 1186	Fol 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	977 Robinson Tag & Label Co. 978 Keg-O Products Corp. 979 Goldfarb Novelty Co. 980 Charles Shear 981 Goliger Trading Co. 982 Broadland-Teran Corp. 983 F. Hubner & Co. 984 Daily Credit Bulletin 985 Wood & Hagan, Inc. (C-286) 986 William L. Crow Construction Co. (C-280) 987 Carmine Petracca, Inc. (C-290) 988 Francis Scott Bradford (C-297) 989A-C Paul L. Wakefield 990 Consolidated Laundries Corp. 992 William L. Gilbert Clock Corp. 993 Newell Manufacturing Co. 994 Joseph Schnidt 995 Ribbon Mills Corp. 996 Syracuse Ornamental Co. 997 Barney Stempler & Sons, Inc.
1187	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	998 Criterion Delcalcomania Co. 999 Samuel Chapman Inc. 1000 Watson Co. 1001 Joy Doll Corp. 1002 Silverman Brothers 1003 Perry Knitting Co. 1004 Nascon Service, Inc. 1005 R.H. Macy & Co. 1006 Silex Co. 1007A Silex Co. 1008 Queensboro Tuberculosis & Health Assn. 1009A-C Exposition Souvenir Corp. 1010A Philippines 1011A Bemis & Call Co. 1012 California Olive Assn. 1014 Piccirilli Bros. (C-299) 1015 Angelo Andriole (C-300) 1016 Angelo Tagliabue (C-301) 1017 Jacobson & Co. (C-304) 1018 James Mahoney, Inc. (C-291)
1188	1 2 3 4 5 6 7 8 9 10 11 12 13	1019 Heinrich and Kehm (C-289) 1020 Rambusch Decorating Co. (C-303) 1021 Ciampaglia, Carlo (C-295) 1022 Bludworth, Inc. (C-287) 1023 General Cigar Co. 1024A General Cigar Co. 1025A Tony Sarg; Ed Hellwig (assigned to Enchanted Forest, Inc.) 1026 Air Reduction Sales Co. 1027A Chris Hansen's Laboratory, Inc. 1028 Palm, Fechteler & Co. 1029 George Borgefeldt Corp. 1030 John Isaakides 1031 Indian Archery and Toy Corp. 1032 D.H. Neumann Co.

<u>Box</u> 1188	Fol 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	 1033 Manhattan Postcard Publishing Co. 1034 American Miniatures, Inc 1035 Milton Bradley Co. 1036 Everlast Metal Products Corp. 1037 Ellenville Wood Novelty Co. 1038 North American Die Works (North American Products) 1039 C.S. Hammond & Co. 1040 J.V. Pilcher Manufacturing Co. 1041 Hudson Woven Label Co. 1042 J.W. Witherspoon, Inc. 1043 Cee-Bee Ornament Co. 1044 Fan Co. Includes copies of photographs of NYWF merchandise 1045 Joseph K. Straus 1046 Ahrn Metal Art Works 1047 Dutch Novelty Co.
	30	1048 S. Cohen & Son
1189	31 1 2 3 4 5 6 7 8	1049A-E Greyhound 1050 Domenico Motellito (C-296) 1051A J. Hoffman & Co. (C-285) 1052 Robert W. Baylor (C-293) 1053 Bowe Construction Co. (C-292) 1054 Kuehnle-Barker, Inc. (C-302) 1055 John W. Ryan Co. (C-274) 1056 Ferro Enamel Corp. (C-298) 1057 New York Pennant Co. 1058A-G Child's Co.
1190	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	1059A Dunlap, Ray E. 1060A International Mutoscope Reel Co. 1061A-E Exposition Smiles, Inc. 1062 Arch Root Construction Co. 1063 American Express Co. 1064 International Silver Co. 1065 Max Horn & Bro., Inc. 1066 Charles Scribner's Sons 1067 Paris Neckwear Co. (Capital Cra+H3109vat Co.) 1068 Alexander Textile Corp. 1069 Brick and Ballerstein 1070 John H. Rooney 1071 Diamond Match Co. 1072A-C Clif Wilson 1073A-E Strange as it Seems Oddities, Inc. 1074 Douglas G. Lee 1075 Superior Linen Co. 1076 Metropolitan Lithograph and Publishing Co. 1077 Tichnor Brothers, Inc. 1078 L. Helmholz Junker; Stuart E. Eldredge (C-294) 1079 Arthur S. Coven (C-306) 1080 William P. McDonald Construction Co. (C-305) 1081 Porcelain Metals, Inc. 1082 Henkels & McCoy 1083 Electric Utilities Exhibit Corp.
1191	1-4	1084A-H Cuban Village

Box 1191	Fol 5 6 7 8 9 10 11 12 13	1085A-D Star Popcorn Products, Inc. 1086A Morris Plan Industrial Bank of New York 1087 Estate Stove Co. 1088A-D American District Telegraph Co. 1089 Brink's, Inc. 1090 New York Telephone Co. 1091A George W. McLaughlin 1092 Ohio 1093A-C Harry G. Traver 1094 Curtiss Candy Co.
1192	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 41 42 42 43 44 44 44 45 46 46 47 47 47 47 47 47 47 47 47 47 47 47 47	1095A-E Richardson Corp. 1096A Show Globe, Inc. 1097 Orange Manufacturing Corp. 1098 International Advertising Agents 1099 F.E. Masons & Sons 1100 Robbins Co. 1101 Commerford, Price Co. 1102 Abraham Scriff 1103 J.L. May Co. 1104 Polygraphic Company of America 1105 International Harvest Hat Co. 1106 Columbia Products Corp. 1107 M & J Becker, Inc. 1108 Lamont, Corliss and Co. 1109 Norsid Co. 1110 Steinhardt Import Corp. 1111 Model Paper Box Co. 1112 Milford Shoe Co. 1113 Cesare De Luca 1114 Filso Leather Products Co. 1115 Freeman-Daughaday Co. 1116 A. Rosenthal and Son 1117 Madmar Quality Co. 1118 Mr.W. Carr & Co. 1119 Art Pearl Works, Inc. 1120 Cameo Die Cutting and Engraving Co. 1121 David Kahn, Inc. 1122 C & M Envelope Co. 1123 Salz Brothers, Inc. 1124 Postage Meter Co. 1125 Lion Match Co. 1126 Doubleday Doran Co. 1127 Haruta and Co. 1128 Gemloid Corp. 1129 Gemloid Corp. 1130 Carolina Hill-Billies 1131 Max Kasnowitz and Sons 1132 National Silver Co. 1133 E. Ingraham Co. 1134 See-Thru Container Corp. 1135 J.T. Inman & Co. 1136 Boart Products, Ltd. 1137A Main 1138 Children's World, Inc., 1 of 3

<u>Box</u> 1193	Fol 1-2 3 4 5	1138 Children's World, Inc., 2-3 of 3 1139 Lipsky & Rosenthal, Inc. (C-309) 1140 Rene P. Chambellan(C-313) 1141 Keck, Maxfield H. (C-314) 1142 Rochette & Parzini Corp. (C-315)
1194	1 2 3 4 5 6 7 8 9 10 11 12	1143 Piccirilli Bros. (C-316) 1144 Mack Jenney & Tyler (C-324) 1145 Soling Heating & Cooling Co. (C-310) 1146 John W. Ryan Co. (C-308) 1147 Bendix Aviation Co. 1148A, B Dodgem Corp. 1149 Tilo Roofing Co. 1150 Tilo Roofing Co. 1151A Motor Haulage Co. 1152A United States Trucking Corp. 1153 Whitney, Gertrude V. (M-55) 1154 Chile
1195	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	1155 Holger Cahill 1156 Danish Committee for Participation 1157 Shreve, Lamb and Harmon 1158 Kohn, Butler and Stein 1159 Davidson Printing Corp. 1160 Fallani and Cohn, Inc. 1161 S. Rappaport, Inc. 1162 Waterbury Clock Co. (Includes photographs) 1163 Wood Reproducers Corp. 1164 American Calendar Advertising Co. 1165 Zoe Foard 1166 H. Fishlove and Co. 1167 Armstrong Products Corp. 1168 Ovington's Giff Shop, Inc. (Includes photographs) 1169 American Can Co. 1170 B. Blumenthal and Co. 1171 Progressive Table Co; Progressive Furniture Co.; Detroit Breakfast Furniture Manufacturing Co. 1172 Greir and Schmidt 1173 Royal Paper Co. 1174 Royal Lace Paper Works, Inc. 1175 Raphael Levy 1176 Honeycomb Candle and Wax Products 1177 Albert Mitchell 1178 Excel Merchandise Co. 1179 Dolph and Stewart 1180 Chase Brass and Copper Co. 1181 Belvidere Strap Co. 1182 S. Blecher & Son 1183 Curt Teich & Co.
	30 31 32 33 34 35 36	1184 Taylor, Clapp & Beall 1185 Bassett Jones 1186 McConnell, Philip S. 1187 Jean Labatut 1188 Lee Lawrie 1189 Ernest Peixotto 1190 Julian Ellsworth Garnsey

<u>Box</u> 1196	Fol 37 38 39 40	1191 Harry Z. Altberg (C-307) 1192 Naumer Electric Co. 1193 John W. Ryan Co. (C-321) 1194 Soling Heating & Cooling Co. (C-323)
1196	1 2 3 4 5 6 7 8 9	1195 Kenneth Lynch, Inc. 1196 Philip Kerby 1197 John C. Craig 1198 Bowe Construction Co. (C-318) 1199 C.F. Metzinger's Son, Inc. 1200 L.H. Eggert Co. (C-320) 1201 J.H. Bodinger Co. (C-322) 1202 Robert W. Cleveland & Co. (C-325) 1203 Jones & Laughlin Steel Corp.
1197	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	1204A-G Sun Valley, Inc. 1205 Rotaprint Machines, Inc. 1206A-C Sanitary Berlo Concessions, Inc. 1207 Basil Troussoff; Julius Wyhof 1208 George (C-332) 1209 Oscar Heyman & Brothers, Inc. 1210A Washington 1211 American Hardware Corp. 1212 American Hardware Corp. 1213 New York Telephone Co. 1214 Robert T. Battle, Inc. (C-275) 1215 J. Livingston & Co. (C-326) 1216 Rambusch Decorating Co. (C-330) 1217 Dun & Bradstreet, Inc. 1218 General Electric Co. 1219 General Electric Co.
1198	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	 1221A-B Norman Bartlett 1222A-G Brass Rail, Inc. and John F. Trommer, Inc. (assigned to Exposition Grounds Catering) 1223A-F Brass Rail, Inc. and John F. Trommer, Inc. (assigned to Exposition Grounds Catering) 1224A-E Brass Rail, Inc. and John F. Trommer, Inc. (assigned to Exposition Grounds Catering) 1225A-D Brass Rail, Inc. and John F. Trommer, Inc. (assigned to Exposition Grounds Catering) 1226 John F. Foster, Inc. (C-331) 1227 William Borea Contracting Co. (C-333) 1228A-B Ballantine Gardens, Inc. 1229 New York & Queens Electric Light & Power Co. 1230 Mahonri Young (M-54) 1231 Winold Reiss (M-56) 1232 Hatzel & Buehler, Inc. (C-329) 1233 John F. Foster, Inc. (C-335) 1234A-B Children's World, Inc. 1236A Northam Warren Corp. 1237 Kawneer Co. 1238 Copper & Brass Research Assn. 1239 E.W. Foley, Inc. (C-337)
1199	1	1240 Ryan Contracting Corp. (C-338)

Box 1199	Fol 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	1241 Rambusch Decorating Co. (C-341) 1242 Westinghouse Lamp Co. 1243 B. Fischer & Co. 1244 A Otto Teegan 1245A Peggy Sage, Inc. 1246A New York & Queens Electric Light & Power Co. 1247A-B Exposition Souvenir Corp. 1248A-B Little Miracle Town, Inc. 1249 Louis Ferstadt (C-358) 1250 John W. Ryan Co. (C-336) 1251 Brian Fabric Corp. 1252 General Bronze Corp. 1254 Josephson Manufacturing Corp. 1255 Seamless Rubber Co. 1256 New York Merchandise Co. 1257 Bayer, Pretzfelder & Mills, Inc. 1258 Pittsburgh Corning Corp. 1259 J.O. Pollack & Co. 1260 Harry Latz Service 1261A Rosenau Bros, Inc. 1262 National Decalcomania Corp. 1263 Goldberg & Susseles 1264A-D Heineken's on the Zuiderzee, Inc.
1200	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	1266 Colonial Metal Craft Co. 1267 L. Mendelson Co. 1268 J & I Block, Inc. 1269 Ullman Co. 1270 Keystone Silver, Inc. 1271 Saalfield Publishing Co. 1272 Empire Shield Co. 1273 Art Leather Souvenir Co. 1274 Stickless Corp. 1275 Boyle Leather Goods Co. 1276 Fort Shuyler Knitting Co. 1277 Palm Brothers Decalcomania Co. 1278 Otsby & Barton Co. 1279 Charles A. Brewer and Sons 1280 Bodek Cravat Co. 1281 Bayer Co. 1282A-G Eastern Presidents' Conference 1283 Christian Heinrich; W. Bimel Kehm (C-351) 1284 DiLorenzo, Anthony (C-353) 1285 F.H. Noble Co. 1286 Artwire Creations, Inc. 1287 Oneida Ltd. 1288 Specimen Nurseries, Inc. (C-344) 1289 Fauk & Co. (C-345) 1290 J. J. Levison+H1416 (C-346)
1201	1 2 3 4 5	1291 Henkels & McCoy (C-347) 1292 Hicks Nurseries, Inc. (C-348) 1293 M.C. Beam, Inc. (C-349) 1294 H.L. Frost & Higgens (C-350) 1295A Keystone Varnish Co.

Box 1201	Fol 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	1296 Pittsburgh Plate Glass Co. 1297A Robertson Art Tile Co. 1298A Florida National Exhibits, Inc. 1299 Florida National Exhibits, Inc. 1300A-C New Hampshire 1301A Overhead Door Corp. 1302 Warren Webster & Co. 1303 Burnham Boiler Corp. 1304 Floyd-Wells Co. 1305 Etablissements Rigaud, Inc. 1306A Revlon Nail Enamel Corp. 1307A Dale Fifth Avenue, Inc. 1308A Mexico 1309A A.C. Gilbert Co. 1310 C.A. Reed Co. 1312 Acme Metal Products Co. 1313 C.H. Eden Co. 1315 Gemex Co. 1316 Louis Lee 1317 Waterbury Lock & Specialty Co. 1318 Charles H. Stirrup 1319 Eagle Pencil Co. 1320 A.H. Rice Co.
1202	1-2 3 4 5 6 7 8 9 10 11 12	1321 William P. McDonald Construction Co. (C-361) 1322 William P. McDonald Construction Co. (C-367) 1323A International Nickel Co. 1324 Benjamin Moore & Co. 1325 Joseph Losey 1326 Joseph L. Hautman 1327 Barrett Co. 1328 Standard Gas Equipment Corp. 1329 Fiat Metal Manufacturing Corp. 1330 Anderson & Esmark (C-340) 1331 Wood & Hagan, Inc. (C-342) 1332 Arc Electrical Construction Co. (C-343)
1203	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	1333 John W. Ryan Co. (C-354) 1334 C.F. Metzinger's Son, Inc. (C-355) 1335 Soling Heating & Cooling Co. (C-356) 1336 Carmine Petracca, Inc. (C-359) 1337A Spain 1338 New York Telephone Co. 1339 Aero Window Cleaning Co. 1340 Illinois 1341 Dennison Manufacturing Co. 1342 Bristol and Martin, Inc. 1343 Pathegrams, Inc. 1344 Jacobson Co. 1345 Fiat Metal Manufacturing Corp. 1346 American Hardware Corp. 1347 Ogilvie Sisters Sales Corp. 1348 Acme Metal Products Co. 1349A North Carolina

		II.D. Golfitacis III.
<u>Box</u> 1203	<u>Fol</u> 18	1350A C.C. Moseley
1204	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	1351 Walter Dorwin Teague 1352 Russell Playing Card Co. 1353 Porcelier Manufacturing Co. 1354 Acme Metal Products Co. 1355 Broom and Newman 1356 Burdick Co. 1357 Alfred Dunhill of London, Inc.; Mary Dunhill, Inc. 1358 Paul Galleries, Inc. 1359 Emil Koudelka, Inc. 1360 Autocard Manufacturing Co. 1361 Brabant Needle Co. 1362 Lee-Tex Rubber Products Corp. 1363 Burmel Handerkerchief Corp. 1364 H.W. Carter & Sons 1365A Dufour and Rogers 1366A-B Emmett W. McConnell 1367A-F Jack Sheridan (assigned to Living Magazine Covers, Inc.) 1368A-B General Register Corp. 1369A M.W. Billingsley; Idena Powell 1370 J.I. Hass Co. (C-360) 1371 Carl Milles (M-57) 1372 Illustrated Bridge Pad Co. 1373 Wilms & Calcia 1374 American Type Founders Sales Corp. 1375 Diorama Corporation of America (C-357) 1376 Piccirilli Bros. (C-370) 1377 Neumann and Even, Inc. (C-371) 1378 Standard Coated Products Corp.
1205	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	1380A F. B. Troutman 1381 National Hotel Management, Inc. 1382 Witold Gordon (C-352) 1383 Hegemen Harris Co. (C-248-A) 1384 James Amster 1385 Samuel Glazer 1386 Comet Metalcrafts, Inc. 1387 United Leather Goods Co. 1388 Richard Sutera 1389 Kohn, Butler and Stein 1390 Supreme Briar Pipe Co. 1391 Lee Lawrie 1392 McConnell, Philip S. 1393 Ernest Peixotto 1394 Julian Ellsworth Garnsey 1395 Holger Cahill 1396 Daniel J. Rice, Inc. (C-366) 1397 Lord Electric Co. (C-365)
1206	1 2 3 4 5	1398 John W. Ryan Co. (C-363) 1399 James Stewart & Co. 1400 Lipsky & Rosenthal, Inc. (C-364) 1401 Milton J. Selig and Co (C-373) 1402 Herman Van Cott (C-379)

<u>Box</u>	<u>Fol</u>	
1207	1	1403 Rudolph Guertler (C-381)
	2	1404 Basil Trousoff; Julius Wyhof (C-382)
	3	1405 Heinrich and Kehm (C-383)
	4	1406 Anthony DiLorenzo (C-384)
		· · ·
	5	1407 Neumann and Even, Inc (C-385)
	6	1408 Highway Improvement & Repair Co. (C-368)
	7	1409A Perey Manufacturing Co.
		Includes drawing & brochures of product
	8	1410A Eastman Kodak Co. (C-391), (M-1303) (Includes photographs)
	9	
		1411 Jean Labatut
	10	1412 Shreve, Lamb and Harmon
	11	1413 Bassett Jones
	12	1414A-B Donald Deskey
	13	1415 Shipton & Co., Ltd.
	14	1416 Shipton & Co., Ltd.
	15	1418A Wagner Baking Co.
	16	1419 J.H. Bodinger Co. (C-339)
1200	4	1420 Boye Construction Co. (C. 274)
1208	1	1420 Bowe Construction Co. (C-374)
	2	1421 Jarcho Brothers, Inc. (C-375)
	3	1422 Soling Heating & Cooling Co. (C-376)
	4	1423A Virginia
	5	1424 Curtis Companies, Inc.
	6	1425 William H. Lutton Co.
	7	
		1426 Atwood Cafeterias, Inc.
	8	1427 Milprint, Inc.
	9	1428 Federated Mills, Inc.
	10	1429 American Pearl & Bead Co.
	11	1430 Harry D. Katz Printing Co.
	12	1431 Massin Textile Corp.
	13	1432 Dan Brechner & Co.
	14	1433 Geo. W. Millar & Co.
	15	1434 Ohio Thermometer Co.
	16	1435 American Fabrics Co.
	17	1436 Louis Marx & Co.
	18	1437 Illinois Watch Case Co.
	19	1438 Goldsmith Bros. Manufacturing Co.
	20	1439 D & C Silk Co.
	21	1440 Ohio Art Co.
	22	1441 Sildore Novelty Corp.
	23	1442 Naylor Corp.
	24	1443 J. Pressman & Co.
	25	1444 Abraham & Straus, Inc.
	26	1445 Burland Printing Co.
	27	1446 G. Reis & Bro., Inc
	28	1448 Psaty & Fuhrman, Inc.
1200	1	1440 A.I. Hartridge Co. (C. 262)
1209	1	1449 A.L. Hartridge Co. (C-362)
	2	1450 David Fredenthal (C-372)
	3	1451A Hershey Machine & Foundry Co.
	4	1452A Pearson Pharmacal Co.
	5	1453 Owens-Illinois Glass Co. (and its subsidiares)
	6	1454A-C Norman Yule (assigned to Fall Associates, Inc.)
	7	1455A-C Harry C. Baker
	8	1456A-E Ray E. Dunlap Frozen Custard Co. (assigned to General Frozen
		Foods)

		II.D. Contracts II.D. I fair I
<u>Box</u> 1209	Fol 9 10 11 12	1457A-B Kaplan & Bloom 1458 National Hotel Management, Inc. 1459 A.L. Hartridge Co. (C-362) 1460A-B Arkansas Publicity Advisory Commission
1210	1 2 3 4 5 6 7 8 9 10 11 12 13	1461A Philip Kerby 1462 Dun & Bradstreet, Inc. 1463A Remington Rand, Inc. 1464A Remington Rand, Inc. 1465 Brooklyn and Long Island Automobile Dealers Assn., Inc. 1466 J. Livingston & Co. (C-378) 1467 Colonial Art Decorators, Inc. (C-386) 1468 Rochette & Parzini Corp. (C-397) 1469 Standifer, Petersen, & Sorensen Co. (C-388) 1470 Salson Construction Corp. (C-389) 1471 Belmont Electric Co. (C-390) 1472A James S.J. Novelli; Neumann & Even, Inc. 1473 Eaves Costume Co. (C-510) 1474 Lederle Laboratories, Inc.
1211	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	1475 Copeland Exhibits, Inc. (C-395) 1476 Copeland Exhibits, Inc. (C-396) 1477 Chambellan, Rene (C-401) 1478 Jenny and Tyler Mack (C-402) 1479A Messmore & Damon, Inc. 1480A-B Triangle Restaurant Co. (assigned to Toffenetti Restaurant Co.) 1481A Borden Co. 1481B Union News Co. (assigned from Borden Co.) 1482 Flush Metal Partition Corp. 1483A-B Walter O. Robinson 1484 Western Pine Assn. 1485 Cork Insulation Co. 1486 Utica Radiator Corp. 1487 Oscar Yerg (C-411) 1488A Lederle Laboratories, Inc. 1499 Fred Waller 1491A Salesmakers, Inc. 1492 General Linen Supply & Laundry Co. 1493 Cartier, Inc. 1494 Novelart Manufacturing Co. 1495 Meyercord, Co. 1496 Trench Manufacturing Co. 1497 Stereovue Co. 1498 Bissell Carpet Sweeper Co. 1500 Ogden Printing Co. 1501 Monarch Manufacturing Co. 1502 Louis Wolf & Co. 1503 Vitro Agate Co. 1504 Oswald Schicker Manufacturing Corp. 1506 Continental Merchandise Co. 1507 Connecticut Lace Works, Inc.
	36	1509 American Needle Guild

<u>Box</u> 1211	Fol 37 38 39 40	1510 West Dodd Lighting Conductor Corp. 1511A National Fireproofing Corp. 1512A Dale Fifth Avenue, Inc. 1513 Dale Fifth Avenue, Inc.
1212	1 2 3 4 5 6 7 8 9 10 11 12-13 14 15 16 17 18 19 20 21	1514 Canada Dry Ginger Ale, Inc. 1515 Canada Dry Ginger Ale, Inc. 1516A Southern Railway of England 1517 International Business Machines Corp. (IBM) 1518 Dr. Scholl's Foot Comfort Shops, Inc. 1519A Chromium Plating Co. (assigned to Exposition Products Corp.) 1520 Kaplan Brothers 1521 Home Insurance Co. 1522 Dr. Scholl's Foot Comfort Shops, Inc. 1523 Miriam Wolff 1524 Ciba Pharmaceutical Products, Inc. 1525 Merrie England, Inc. 1525A-N Merrie England, Inc. 1526 Rambusch Decorating Co. (C-392) 1527 Wood & Hagan, Inc. (C-393) 1528 Ravena Co. (C-409) 1529 Arshile Gorky (M-58) (or 59?) 1530 Bulova Watch Co. 1531A-B Mayflower Doughnut Corp.
1213	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	1533A-D Mayflower Doughnut Corp. 1534A-F Exposition Publications, Inc. 1535 Exposition Publications, Inc. 1536 Exposition Publications, Inc. 1537 Messmore & Damon, Inc. 1538 Newton & Thompson Manufacturing Co. 1539 Politzer 1540 Emeloid Co. 1541 Cap Co. 1542 Tide Water Associated Oil Co. 1543 New York City Permanent Fire House 1544A-B Penny Crusher, Inc. 1545 Sutler Candy Co. 1546A-C Eastern Presidents' Conference 1547 Herman Schift 1548 Samson Cordage Works 1549A-B Circus Cabaret, Inc. temporarily located in missing contracts box 1550 Morgan, Hamel & Engelken 1551 J. Livingston & Co. (C-394) 1552 Kenneth Lynch, Inc. (C-398) 1553 Christie and Leiser, Inc. (C-400) 1554 Circle Painting, Inc. (C-403)
1214	1 2 3 4 5 6	1555 Salson Construction Corp. (C-404) 1556 Ryan Contracting Corp. (C-405) 1558 P.E. Fiebiger (C-410) 1559 William T. Dippel, Inc. (C-419) 1560 August Champanier (M-60) 1561 Stuyvesant Van Veen (M-59)

Box 1214	Fol 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	1562 Official Merchandise Catalog Book Subscriptions (multiple companies) 1563 Frank M. Sayford Co. 1564 National Process Co. 1565 Magro Globe Clock, Inc. (Includes photograph) 1566 Forest Products, Inc. 1567 Schlesinger, Sigmund 1568 Imperial Metal Manufacturing Corp. 1569 Vincent A. Sullivan, Inc. 1570 Richard E. Thibaut, Inc. 1571 L & H Stern, Inc. 1572 American Radiator and Standard Sanitary Corp. 1574A-C Connecticut 1575A Iraq 1576 Commerce Clearing House, Inc. 1577A-B Massachusetts 1578A-C Chrysler Sales Corp.
1215	1 2 3 4 5 6 7 8 9 10 11 12 13 14	1580A Nyzos Corp. 1581A-E International Mutoscope Reel Co. (assigned to 20th Century Photomatic Corp.) 1582A Mary Duhill, Inc. 1583A Roger & Gallet 1584 General Electric Co. 1585A-C Commercial Radio-Sound Corp. 1588 Claude Neon Lights, Inc. (C-399) 1589 E.W. Foley, Inc. (C-407) 1590 John W. Ryan Co. (C-412) 1591 Dalynip Pourer Co. 1592 J. Gill Johnson 1593 Thomas E. O'Brien Co. (C-415) 1594 Raymond G. Berger (C-416) 1595 Domenico Mortellito (C-429)
1216	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	1597 Frisse Plumbing Corp. (C-413) 1598 L.H. Eggert Co. (C-414) 1599A F. & M. Schaeter Brewing Co. 1600 Electric Utilities Exhibit Corp. 1601 Aristo Import Co. 1602 Joseph F. Shagden 1603 Julian Ellsworth Garnsey 1604 C. Dale Badgeley (A-49) 1605 Screen Actors Guild 1606 Carmine Petracca, Inc. (C-369) 1607 Display Guild, Inc. (C-431) 1608 Supreme Electric Equipment Co. (C-418) 1609 Brooklyn and Queens Transit Corp. 1610 Angelo Andriole (C-426) 1611 Hatzel & Buehler, Inc. (C-432)
1217	1 2 3 4 5 6	1612 Hatzel & Buehler, Inc. (C-433) 1613 Douglas Fir Plywood Assn. 1614A-E Norman Bartlett (assigned to Bartlett Rides, Inc.) 1615A, B Jungleland, Inc. 1616 Howell Co. 1617 National Chemical and Manufacturing Co.

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<u>Box</u> 1217	Fol 7 8 9 10 11	1618 Bayer Co. 1619 Bernard J. Hughes, Inc. (C-421) 1620 Frisse Plumbing Corp. (C-422) 1621 Werther Electrical Contracting Co. (C-423) 1622 Soling Heating & Cooling Co. (C-424)
1218	1 2 3 4 5 6 7 8 9	 1623 New York Institute for the Education of the Blind 1624 Quarrie Corp. 1625 Quarrie Corp. 1626 Empire State, Inc. 1627 Empire State, Inc. 1628 S.A. Schonbrunn & Co. 1629 B.F. Goodrich Co. 1631 New York Telephone Co. 1632A-D Underwood & Underwood Illustration Studios, Inc. (assigned to Photographic Supplies, Inc.)
	10 11 12 13 14 15 16	1634 Commercial Radio-Sound Corp. (C-448) 1635 Burroughs Adding Machine Co. 1636 Autobridge, Inc. 1637 Bates Manufacturing Co. 1638 Bliss Brothers Co. 1639 Jewelry & Cutlery Novelty Co. 1640 Acme Shear Co. 1641 Columbia Metal Frame Co.
	18 19 20 21 22 23 24	1642 Cowen Brothers 1643 Garfunkel & Birnbach 1644 Gemal Handkerchief Co. 1645 Heymann Products Co. 1646 Waring Central Co. 1647 Sale Knitting Co. 1648 Parker Brothers, Inc. 1649 Hand Craft Products, Inc.
	26 27 28 29 30 31 32	 1650 Oskar Mueller 1651 Frank F. Royal, Inc. (C-417) 1652 Neumann and Even, Inc. (C-387A) 1653A Southern Rhodesia 1654 Bludworth, Inc. (C-440) 1655 Taylor, S.W. 1656A Traver, Harry G.; Baker, Harry C. (assigned to Exposition Coaster Co.)
	33 34 35	1657A-C Gotham Products, Inc. (assigned to Billy Rose's Exposition Spectacles, Inc.) 1658 Arthur Crisp (M-62) 1659 Rambusch Decorating Co. (C-442)
1219	1 2 3 4 5 6 7 8 9 10 11	1660 Bernard J. Hughes, Inc. (C-458) 1661 Arthur Crisp (C-441) 1662 August Champanier (C-449) 1663 Arshile Gorky (C-446) 1664 Leo Lentelli (C-427) 1665 Saldarini and Pucci, Inc. (C-430) 1666 Wood & Hagan, Inc. (C-436) 1667 H.C. Thomas 1668A, B U.S. Potters Assn.; National Brotherhood of Operative Potters 1669 American Veterinary Medical Assn, Inc. 1670 Line Material Co.

Box 1219	Fol 12 13 14 15 16 17 18 19 20	1671 Nicholson, Emrich 1672 Wilbert Products Co. 1673 California Artificial Flower Co. 1674A California Artificial Flower Co. 1675 Vitale & Geiffert; Gilmore D. Clarke 1676 S. Karpen & Bros. 1677A Theodore Goldstein 1678 S.A. Schonbrunn & Co. 1679 George D. Connor (A-51)
1220	1 2 3 4 5 6	1680 Rochette & Parzini Corp. (C-425) 1681 Dowd & Wortmann Construction Co. (C-437) 1682 A.I. Green Plumbing Co. (C-438) 1683 L.H. Eggert Co. (C-439) 1684 Louis Bouche; Allen Saalburg; Everett Henry (C-443) 1685 Wood & Hagan, Inc. (C-444)
1221	1 2 3 4 5 6	1686 Naumer Electric Co. (C-445) 1687 Wlliam T. Dippel, Inc. (C-447) 1688 Naumer Electric Co. (C-452) 1689 John W. Ryan Co. (C-454) 1690 Moriarity & Moller (C-455) 1691 Soling Heating & Cooling Co. (C-457)
1222	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	1692 Dowd & Wortmann Construction Co. (C-450) 1693 Soling Heating & Cooling Co. (C-453) 1694 Mack-Jenney & Tyler (C-460) 1695 Hatzel & Buehler, Inc. (C-461) 1696 Atlas Erectors Corp. (C-462) 1697 Fred J. Fisher (C-463) 1698 Jean Labatut 1699 Lee Lawrie 1700 Holger Cahill 1701 Grand Rapids Store Equipment Co. 1702 Bassett Jones 1703 Ernest Peixotto 1704 Julian Ellsworth Garnsey 1705 Kohn, Butler and Stein 1706A Brandt Automatic Cashier Co. 1707 Shreve, Lamb and Harmon 1709 Anaconda Copper Mining Co. 1710A Crosley Corp.
1223	1 2 3 4 5 6 7 8 9 10 11 12 13	1711A Crosley Corp. 1712 Miriam Wolff 1713 Andre Kostelanetz 1714 Philip S. McConnell 1715 James Amster 1716 Gilmore D. Clarke 1717 Gilmore D. Clarke 1718 Gilmore D. Clarke 1719 Gilmore D. Clarke 1719 Gilmore D. Clarke 1720A B.F. Goodrich Co. 1721A F. & M. Schaeffer Brewing Co. 1722A Harry G. Traver (assigned to Exposition Autos, Inc. 1724 Fairway Amusement Corp.

New York World's Fair 1939-1940 Incorporated Records II. OFFICE OF THE SECRETARY II.D. Contracts - II.D.1 Fair Period

Box 1223	Fol 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39	1725A-G Union News Co. 1726 New York Telephone Co. 1727 Museum of the City of New York, Inc. 1728 J.W. Landenberger & Co. 1729 S. Freirich, Inc. 1730 Benjamin Wolf Co. 1731 Wakefield M. Wilt 1732 Howard S. Michael; Victor Bucher 1733 Le Bulle Silver Co. 1734 Winnifred H. Keay 1735 Buildup Toys, Inc. 1736 Almar Metal Arts 1737 A.H. Schreiber Co. 1738 Premier Artificial Flowers, Inc. 1739 Baitron & Co. 1740 Western Playing Card Co. 1741 F. Jacobson & Sons, Inc. 1742 Menschik Arnstein Co. 1743 Polan, Katz and Co. 1744 Sandberg Studios 1745 Stanley and Stanley, Inc. 1746 Carl B. Weber 1747 Wolff Appliance Corp. 1748 Naumer Electric Co. 1749 Robert W. Baylor(C-451)
1224	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1750 Hatzel & Buehler, Inc. (C-466) 1751 Ryan Contracting Corp. (C-459) 1752 Modern Art Crafts, Inc. (C-408) 1753 Keystone Manufacturing Co. 1754 Keystone Manufacturing Co. 1755 Utility Manufacturing Co. 1756 Utility Manufacturing Co. 1757 Olson Rug Co. 1758 Olson Rug Co. 1759A Marchant Calculating Machine Co. 1760 Academy of American Poets, Inc. 1761 Marsh Wall Products, Inc. 1763 Displayers (C-467) 1765 Herman Van Cott (C-464) 1766A National Adequate Wiring Bureau 1767 Modine Manufacturing Co. 1768 Hildreth Meire (M-61) 1769 Beech-Nut Packing Co. 1770 Maximillian Bradford Bohm 1771 Grolier Society, Inc. 1772 Grolier Society, Inc. 1773 Loose-Wiles Biscuit Co. 1774 Loose-Wiles Biscuit Co. 1775 Ozalid Corp. 1777 Chamberlin Metal Weather Strip Co. 1778 Paul Manship 1779 Paul Manship 1779 Paul Manship 1780 Sterling Sign Co. 1781 Plastic Novelties, Inc. 1782 Jackson Knitting Mills, Inc.

Fol 31 32 33 34 35	1783 Standard Toycraft Products, Inc. 1784 Pepperell Manufacturing Co. 1785 Lawrence Knitwear Mills 1786 Taylor Linen Co. 1787 Follmer, Clogg & Co.
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34	1788 American Lead Pencil Co. 1789 Dazian's, Inc. 1790 Pleasure Cruise, Ltd. 1791 Modern Novelty Manufacturing Co. 1792 Kazoo Co. 1793 S. White & Co. 1794 Shanklin Manufacturing Co. 1795 Knapp-Monarch Co. 1796 Kork-Kraft Products, Inc. 1797 G. Klein & Son 1798 Arthur S. Heiman, Inc. 1799 Jamaica Pennant Co. 1800 Kaufmann Freres 1801 American Seal-Kap Corp. 1802 Phoenix Manufacturing Co. 1803 Liberman Flag & Valence Co. 1804 National Hollywood Advertisers, Inc. 1805 Scumer & Friedman, Inc. 1806 Sydney Stone & Co. 1807 Westinghouse X-Ray Co. 1808 Fred Waller 1809A Sattley Co. 1810 Nash-Kelvinator Corp. 1811 New York Rapid Transit Corp. 1812 Keasbey & Mattison Co. 1814 American Gas Assn. 1815A Burkay Co. 1816 Robert Russell Bennett 1817 A.P. Williams Iron & Bronze Co. (C-478) 1819 Christie and Leiser, Inc. (C-469) 1820 J.L. Murphy, Inc. (C-470) 1821 Hatzel & Buehler, Inc. (C-471)
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	1822 Jarcho Brothers, Inc. (C-472) 1823 Bernard J. Hughes, Inc. (C-481) 1824 Yale & Towne Manufacturing Co. 1825 American Museum of Health, Inc. 1826 C.E. Hallback & Co. (C-475) 1827 Consolidated Electrical Construction Co. (C-474) 1828 T. Frederick Jackson, Inc. (C-480) 1829 John W. Ryan Co. (C-468) 1830A-D Joseph L. Geerart (assigned to Brooklyn Archery Club, Inc.) 1831 Sexauer & Lamke, Inc. (C-476) 1832 Sexauer & Lamke, Inc. (C-477) 1833 Herrman and Grace Co. (C-485) 1834 Baker, Smith and Co. (C-488) 1835 Herrman and Grace Co. (C-484) 1836 Soling Heating & Cooling Co. (C-483)
	31 32 33 34 35 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 1 2 3 4 5 6 7 8 9 10 11 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 31 41 51 51 61 61 7 81 81 81 81 81 81 81 81 81 81

Box 1226	<u>Fol</u> 16	1837 Vulcan Rail and Construction Co. (C-482)
1227	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34	1838A,C,D Turf Trylon Corp. 1839 Chatham Manufacturing Co. 1840 Equitable Life Insurance Society of the U.S. 1841 Ingersoll Steel & Disc Division, Borg Warner Corp. 1842 Yale & Towne Manufacturing Co. 1844A-C G. Washington Coffee Refining Co. 1845 Ex-Lax, Inc. 1846 Remington Rand, Inc. 1847 Remington Rand, Inc. 1848 Remington Rand, Inc. 1849A Anthracite Industries, Inc. 1850 Crane Co. 1851 Weil-McLain Co. 1852 Structural Clay Products, Inc. 1853 Truscon Steel Co. 1854A S.C. Johnson & Son, Inc. 1855 Hardman, Peck & Co. 1856 Mead, Johnson & Co. 1857 Hatzel & Buehler, Inc. (C-492) 1858 Morris Plan Industrial Bank of New York 1860A Hampden Sales Assn., Inc. 1861A Stuart Brooks 1862 Maternity Center Assn. 1863 Pyrene Manufacturing Co. 1864 Associated Glee Clubs of America, Inc. 1865 C.E. Halback & Co. (C-533) 1866 C.E. Halback & Co. (C-536) 1868 C.E. Halback & Co. (C-536) 1869 James E. Zilli Construction Co. (C-520) 1870 C.E. Halback & Co. 1871 Belmont Electric Co. 1872 Consolidated Sheet Metal Works (C-521) 1874 J.L. Murphy, Inc. (C-516)
1228	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	1875 D.G. Aronberg & Co (C-512) 1876 Hatzel & Buehler, Inc. (C-523) 1877 Lipsky & Rosenthal, Inc. (C-491) 1878 Burchell Products, Inc. (C-494) 1879 H. Johnson & Son, Inc. (C-519) 1880 Mack-Jenny & Tyler (C-517) 1881 Claude Neon Lights, Inc. (C-479) 1882 Rambusch Decorating Co. (C-489) 1883 Heinrich & Kehm (C-493) 1884 C.E. Halback & Co. (C-496) 1885 C.E. Halback & Co. (C-497) 1886 C.E. Halback & Co. (C-498) 1887 George Davidson (C-499); Ravenna Col (C-409) 1888 Tully and Di Napoli, Inc. (C-501) 1889 Sexauer & Lemke, Inc. (C-506) 1890 Atlas Erectors Corp. (C-507) 1891 Sexauer & Lemke, Inc. (C-508) 1892 S. Saltzman (C-511)

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Box 1229	Fol 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	1893 C.E. Halback & Co. (C-514) 1894 Vulcan Rail and Construction Co. (C-529) 1895 Lipsky & Rosenthal, Inc. (C-530) 1896 Edward F. Caldwell (C-531) 1897 Guertler, Rudolph (C-532) 1898 William T. Dippel, Inc. (C-537) 1899 Belmont Electric Co. (C-541) 1900 Boy Scouts of America 1901A-F Universal Aquatic Entertainments, Ltc. (assigned from Rennie & Robinson; assigned to Winkler & Kelmans) 1902A-B E & C Restaurant, Inc. 1903 Kimberly-Clark Corp. 1904A Krausz Brothers (assigned to Corvin Jewelry Co. Ltd.) 1905A Krausz Brothers (assigned to Corvin Jewelry Co. Ltd.) 1906 American Veterinary Medical Assn. 1907 Manufacturers Trust Assn. 1908A New Jersey 1909 Chatham Manufacturing Co. 1910A New York Telephone Co. 1911 John F. Foster, Inc. (C-542) 1913 Carmine Petracca, Inc. (C-518) 1914 Eugene Duklauer, Inc. (C-503)
1230	1 2 3 4 5 6 7 8 9	1915 L.S. Fischl's Sons, Inc. (C-540) 1916 Bernard J. Hughes, Inc. (C-553) 1917 John W. Ryan Co. (C-538) 1918 John W. Ryan Co. (C-502) 1920 L.H. Eggert Co. (C-505) 1921 Frank F. Royal, Inc. (C-524) 1922 J.I. Hass Co. (C-543) 1924A Barra Gloves 1927 Charles P. Krieg 1928 Pan American Union
1231	1 2 3 4 5 6 7 8 9 10 11 12	1929 Kenneth Lynch, Inc. (C-546) 1930 Atlas Erectors Corp. (C-549) 1931 Atlas Erectors Corp. (C-550) 1932 Kenneth Lynch, Inc. (C-500) 1933 Thomas E. O'Brien Co. (C-539) 1934 John W. Ryan Co. (C-525) 1935 MacNutt, Watts & Tankard, Inc. (C-528) 1936 Bernard J. Hughes, Inc. (C-526) 1937 Rittenhouse Plumbing Corp. (C-527) 1938 William T. Dippel, Inc. (C-551) 1940 Maguire Bros. Brush Co. 1941 Bankers Specialty Co.
1232	1 2 3 4 5 6 7 8 9	1942 Lador, Inc. 1943 A.S. Fishbach, Inc. 1944 Duenewald Printing Corp. 1945 M.E. Moss and Co. 1946 Hassenfeld Brothers, Inc. 1947 Hafner Associates, Inc. 1948 Alpine Cap Co. 1949 American Merri Lei Corp. 1950 Pioneer Rubber Co.

<u>Box</u>	<u>Fol</u>	
1232	10	1951 Alfred J. Hortenau
	11	1952 Marlowe Novelty Corp.
	12	1953 Kramer Bros.
	13	1954 Nashua Gummed & Coated Paper Co.
	14	1955 Industrial Lithographic Co.
	15	1956 Gould Novelty Co.
	16	1957 Jacob Elishewitz and Sons Co.
	17	1958 Venablake, Inc.
	18	1959 Eastman Kodak Co.
	19	1960 Sloane-Blabon Corp.
	20	1961 Valmar Jewelry
	21	1962 Harry Ratner Pottery, Inc.
	22	1963 Victoria Vab, Inc.
	23	1964A-B Observation Crane Co. (assigned from Harry G. Traver)
	24	1965A Bunny Hug Co. (assigned from Harry G. Traver)
	25	1968 Joseph Pisetzky
	26	1969A Joseph Pisetzky
	27	1970A Caravan of East and West, Inc.
	28	1971A Caravan of East and West, Inc. (New History Society)
	29	1972 Bookhouse for Children
	30	1973 Bookhouse for Children
	31	1974A Laff-in-the Dark Co. (assigned from Harry G. Traver)
	32	1975 John W. Ryan Co. (C-509)
	33	1976 Jones & Laughlin Steel Service, Inc. (C-515)
	34	1977 Baker, Smith and Co. (C-552)
	35	1978 Otis Elevator Co. (C-547)
	36	1979 Cement Floor Co. (C-544)
	37	1980 Sexauer & Lamke, Inc. (C-561)
	38	1981 Atlas Erectors Corp. (C-566)
	39	1982 Cameron Clark; Almus Pratt Evans; Lawrence Moore; Frederick J. Woodbridge (A-28)
	40	1983 Gemsco, Inc.
	41	1984 Andrew J. Sorbello
	42	1985 Michael Berkowitz & Co.; Columbia Shirt Co.
	43	1986 Strauss Bros. & Co.
	44	1987 Siegel-Rothschild-gans Bros., Inc.
	45	1988 Pocasset Press, Inc.
	46	1989 Accurate Molding Corp.
	47	1990 Edward P. Paul & Co.
	48	1991 Napier Co.
	49	1992 Modern Age Books, Inc.
	50	1993 Ezra Mallem & Son
	51	1994 Kaynee Co.
	52	1995 Hare, Elizabeth Sage
4000	4	•
1233	1	1996 Gibson-Thomsen Co., Inc.
	2	1997 Dur-O-Lite Pencil Co.
	3	1998 Classic Embroidery Works
	4	1999 Chelsea Mirror Novelty Co.
	5	2000 Cardinal Parfums, Inc.
	6	2001 Strikalite Ltd., Inc.
	7	2002 Speidel Corp.
	8	2003 Earl J. Deison
	9	2004 Ludwig Lehmann
	10	2005 Super Heater Engineering Co. (C-548)
	11	2006 W.H. Peepels Co. (C-562)
	1.1	2000 W.H. 100poid Ou. (0-002)

Box 1233	Fol 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39	2007 Wright Photo Offset Co. 2008 Tudor Metal Products Corp. 2009 Nadel & Sons 2010 Belgrade Fabrics, Inc. 2011 Providence Cutlery Co. 2012 Superior Chain Co. 2013 National Silver Deposit Ware Co. 2014 Continental Manufacturing Co. 2015 Antcraft Co. 2016 Morse Andrews Co. 2017 Rubicon 2018 Revere Silversmiths, Inc. 2019 Knickerboker Smoking Pipe Co. 2020 Adrian Photos Corp. 2021 Sherman Doll & Toy Co. 2022 Rosy's Accessories, Inc. 2023 Grinnell Lithographic Co. 2024 Hi Novelty Co. 2025 Doubleday, Doran & Co. 2026 H. Johnson & Son, Inc. (C-567) 2027A Exposition Greyhound, Inc. 2028 Sophia C. Blackham 2029 Christie and Leiser, Inc (C-558) 2030 Jacobson & Co. (C-559) 2031 Daniel J. Rice, Inc. (C-568) 2032 Nathan Straus du Parquet, Inc. (C-570) 2033 A.I. Green Plumbing Co. (C-572) 2034 Beaux Arts Lighting Co. (C-545)
1234	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	2035 Eastern States Ice Corp. 2036A-C Tony Sarg Publications, Inc. 2037 Scott Paper Co. 2038 John A. Johnson & Sons (C-565) 2039 Universal Camera Corp. 2040 Universal Camera Corp. 2041A J. Gilbert Noon 2043A, B Kalak Water Co. 2044 European Specialty Co. 2045 European Specialty Co. 2046 Simpson Electric Co. (C-556) 2047 Frisse Plumbing Corp. (C-555) 2048 John W. Ryan Co. (C-554) 2049 Roberts Nash Construction Corp. (C-557) 2050 Hatzel & Buehler, Inc. (C-573)
1235	1 2 3 4 5 6 7 8 9	2052 John W. Ryan Co. (C-575) 2053 Fiebiger, P.A. (C-583) 2054 J. Livingston & Co. (C-563) 2055 Sexauer & Lamke, Inc. (C-578) 2056 Sexauer & Lamke, Inc. (C-579) 2057 Peerless Iron Works, Inc. (C-580) 2058 Peerless Iron Works, Inc. (C-581) 2059 H. Johnson & Son, Inc. (C-584) 2060 Jacob Froehlich Cabinet Works (C-591) 2061 A.I. Green Plumbing Co. (C-564)

Box 1235	Fol 11 12 13 14 15 16 17 18 19 20 21 22 23	2062 J.L. Murphy, Inc. (C-590) 2063 J.A.J. Construction Co. (C-596) 2064 William P. McDonald Construction Co. (C-576) 2065 J. Livingston & Co. (C-577) 2066 Soling Heating & Cooling Co. (C-589) 2067 Rambusch Decorating Co. (C-571) 2068 West Disinfecting Co. (M-1170) 2069 American Red Cross 2070A Pennsylvania 2071A Renato Gallo and Rabeno Pontremoli of Paris, France 2072 Renato Gallo and Rabeno Pontremoli of Paris, France 2073 Georgia 2074 Bakelite Corp.
1236	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 39	2075A State Laundry Co. 2076 Hatzel & Buehler, Inc. (C-585) 2077 Bernard J. Hughes, Inc. (C-586) 2078 Ryan Contracting Corp. (C-595) 2079 John Doris, Inc. (C-598) 2080 Meryle Publishing Co. 2081 I. Grossman & Sons, Inc. 2082 Jean Vivadou Co. 2083 Morrison Steel Products, Inc. 2084 William A. Hyland 2085 Stuart Products Co. 2086 Germain Seed and Plant Co. 2087 Doubleday, Doran & Co. 2089 Cecile Novelty Co. 2090 Kilmer & Daniel, Inc. 2091 Hygiene Shower Curtain Manufacturing Co. 2092 Yale Suspender & Belt Co. 2093 Shwayder Brothers, Inc. 2094 William Shaland 2095 Paull-Pioneer Music Corp. 2096 Sculpto-Frame Co. 2097 Virginia Towell Mills 2098 Reyburn Manufacturing Co. 2099 Alexander Stern 2100 Alice Benjamin Burnam 2101 Ellie Guralsky 2102 Juliet Sportswear Co. 2103 Jiffy Coin Purse Co. 2104 McClelland Barclay Art Products, Inc. 2105 Madison Publishing Co. 2106 Moe Lichtenstein, Inc. 2107 Treinis Brothers, Inc. 2108 Receiver of Interborough Rapid Transit Co. (IRT) 2109 Dale Fifth Avenue, Inc. 2110 Underwood Elliott Fisher Co. 2112 Planters Nut & Chocolate Co. 2113 Johns-Manville Sales Corp 2114 Celotex Corp.
	40	2115 Sexauer & Lamke, Inc. (C-601)
	41	2116 J.H. Bodinger Co. (C-610)
	42	2117 T. Frederick Jackson, Inc. (C-612)
	42	ZIII I. FIEUCHUK JAUKSUH, IIIU. (U-012)

		II.D. Golfinacio II.D
<u>Box</u> 1236	Fol 43 44 45 46 47 48 49 50	2118 Lipsky & Rosenthal, Inc. (C-569) 2119 Beaux Arts Lighting Co. (C-582) 2120 Commercial Radio-Sound Corp. (C-592) 2121 Geo. V. Clark Co. 2122 Long Island Mask Co. 2123 Makegood Manufacturing Co. 2124 Saks & Co. 2125 E.E. Miles Co.
1237	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	2126 Exposition Greyhound, Inc. 2127 New York University 2128 National Postal Meter Co. 2129 New York Telephone Co. 2130A-C P. Cattadori, Inc. 2131A-C Crusade Against Crime (assigned from Dufour & Rogers) 2132A, B Dufour & Rogers 2133A-D Palace of Crystal, Inc. 2133A Palace of Crystal, Inc. 2134A, B Dominion Builders, Inc. 2135A-C Elnomar Arcades, Inc. (assigned from William Rabkin) 2136 Merchant Calculating Machine Co. 2137A Baker, Harry C. 2138 Baker, Harry C. 2139A-D Woodall, B Lloyd and P.L. Meadows 2140 Nathan Straus du Parquet, Inc. (C-606) 2141 John W. Ryan Co. (C-609) 2142 Ryan Contracting Corp. (C-599) 2143 William P. McDonald Construction Co. (C-597) 2144 Roberts Nash Construction Corp. (C-617) 2145 T. Frederick Jackson, Inc. (C-605)
1238	1 2 3 4 5 6 7 8 9 10 11 12 13 14	2146 John W. Ryan Co. (C-587) 2147 Christie and Leiser, Inc (C-604) 2149 John W. Ryan Co. (C-613) 2150 Anthony Di Lorenzo (C-370-A) 2151 Ryan Contracting Corp. (C-560) 2152 Sexauer & Lamke, Inc. (C-634) 2153 J.A.J. Construction Co. (C-611) 2154 John W. Ryan Co. (C-602) 2155 William Bradley & Son (C-594) 2156 James E. Zilli Construction Co. (C-600) 2157 Christie and Leiser, Inc (C-635) 2158 J. Livingston & Co. (C-618) 2159 Southern Railway of England 2161A-F Gallo, Pontremoli & Arigdor (assigned to Bererwyck Harbor Cafeteria Bar, Inc.) 2162A Pearson, Page, Jewsbury Co., Ltd.
1239	1 2 3 4 5 6 7 8	2163 Pearson, Page, Jewsbury Co., Ltd. 2164A Switzerland 2165 McWilliams-Dennison Co. 2166 Apex Products Corp. 2167 Artcraft Glove Co. 2168 Hardy Newman & Co. 2169 Go-Gay Products Co. 2170 Parker, Wilder & Co.

Box 1239	Fol 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	2171 A. Diagonale & Sons, Inc. 2172 Harlich Manufacturing Co. 2173 Sainberg & Co. 2174 Patrick Camillo 2175 MacNutt, Watts & Tankard, Inc. (C-619) 2176 Jacob Stockinger, Inc. (C-620) 2177 S. Saltzman (C-623) 2178 Jacob Stockinger, Inc. (C-624) 2179 A.I. Green Plumbing Co. (C-641) 2180 J.A.J. Construction Co. (C-607) 2181 J.A.J. Construction Co. (C-614) 2182 Vulcan Rail and Construction Co. (C-615) 2183 C.G. Johnson Electrical Construction Co. (C-616) 2184 Eric Mose (C-633) 2185 Foto-Seal Co. 2186 Rochester Pipe Cleaner Co. 2187 Sanita Wrapped Products, Inc.; Eagle Straw Corp. 2188 Epstein Novelty Co. 2190 Paramount Sculpture Works 2191 Collegeville Flag & Manufacturing Co. 2192 Ketchum & McDougall, Inc. 2193 Rugg Manufacturing Co. 2194 Metropolitan Importing & Manufacturing Co.
1240	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	2195 C.A. Grosvenor Shoe Co. 2196 Marie E. Griffin 2197 Victor Haida Displays, Inc. 2198 Leo Heidenreich 2199 Germanow-Simon Machine Co. 2200 Hickok Manufacturing Co. 2201 Dormar Bag Co. 2202 Diamond Silver Co. 2203 Cluff Fabric Products, Inc. 2204 Kaufmann Bros. & Bondy, Inc. 2205 Hood Rubber Co. 2206 Durand Manufacturing Co. 2207 Novelty Advertising Co. 2208 Alexander B. Harris 2209 Rode & Brand 2210 New-O-Gram Co. 2211 Leopold Ascher Co. 2212 Waldes Koh-I-Noor, Inc. 2213 Bar Zim Toy Manufacturing Co. 2214 Astorloid Manufacturing Co. 2215 Jig-O-Pin Products Co. 2216 St. Regis Paper Co. 2217 Albert Manufacturing Co.; Alwyn Case Co. 2218 L.F. Grammes & Sons, Inc. 2219 Columbia Sportswear Mills, Inc. 2220 Radio Corporation of America (RCA) Manufacturing Co. 2221 Alan-Shiman, Inc. 2222 Fall River Curtain Co. 2223 Excelsior Varsity Underwear Corp. 2224 United Metal Goods Manufacturing Co. 2225 McCall Corp.

Box 1240	Fol 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52	2226 Plaque of Honor, Inc. 2227 Roovers Bros., Inc. 2228 E.A. Shank Sign Co. 2229 Monarch Textile Corp. 2230 Isinglass Valance Co. 2231A Coty, Inc. 2232 Truscon Steel Co. 2233 Fiat Metal Manufacturing Corp. 2234 L.E. Lamb Co. (C-593) 2235 Lossack-Gaynor Corp. 2236 Bruno DePaoli & Co. (C-631) 2237 Baker Smith & Co. (C-621) 2238 Emanon Painting Co. (C-638) 2239 Madawick Contracting Co. (C-650) 2240 H. Johnson & Son, Inc. (C-639) 2241 A.I. Green Plumbing Co. (C-648) 2242 A.I. Green Plumbing Co. (C-627) 2244 Rhode Island 2245 Receiver of Interborough Rapid Transit Co. (IRT) 2246 John W. Ryan Co. (C-632)
1241	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	2247 MacNutt, Watts & Tankard, Inc. (C-642) 2248 J.A.J. Construction Co. (C-643) 2249 John W. Ryan Co. (C-644) 2250 Vulcan Rail and Construction Co. (C-645) 2251 J.A.J. Construction Co. (C-651) 2252 George Sakier (A-54) 2253 Hans Oberhammer (A-53) 2254A Maritran Corp. 2255A Art Associates, Inc. 2256 Sargent & Co. 2257 Eastern States Ice Corp. 2258 Libby, McNeill, & Libby 2259 Libby, McNeill, & Libby 2260 Lucy Pontremoli 2261 Lucy Pontremoli 2262A-C Maison Plouvier; Albert Sasson; Renee Sasson 2263A-B Maison Plouvier; Albert Sasson; Renee Sasson 2264 Bil-Art Studios, Inc. (C-636) 2265 Arthur F. Smith Co. (C-629) 2266 Slattery Contracting Co. (C-652)
1242	1 2 3 4 5 6 7 8 9 10 11 12	 2267 Soling Heating & Cooling Co. (C-647) 2268 Steelcraft Engineers & Erectors, Inc. 2269 J.A.J. Construction Co. (C-630) 2270 Ryan Contracting Corp. (C-625) 2271 John W. Ryan Co. (C-640) 2272 Sprague, William B. 2273 All American Cables and Radio, Inc.; Postal Telegraph-Cable Co.; Commercial Cable Co. 2274 Robert B. Karoff 2275A Robert B. Karoff 2279A Taylor Provision Co. 2280 National Pressure Cooker Co. 2281A Ronson, Inc.

		II.D. Gonitacis II.D. I rain re
Box 1242	Fol 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33	 2282A Exposition Souvenir Corp. 2283A-B Dufour & Rogers (assigned to Natures Mistakes, Inc.) 2284A-C Shillan, J.W. (assigned to Meteor Speedway Operating Co.) 2285A-B Artists Village, Inc. 2286A-D Toplin, Nathan; Crane, Alonzo A. (assigned to Novelty Confection Distributors Corp., assigned to Exposition Souvenir Corp.) 2287 Queens (Borough of) 2288 United States Rubber Co. 2289 American Flange & Manufacturing Co. 2290A-B John Macree, Inc. 2291 Di Lorenzo, Anthony (C-653) 2292 Barr & Lane, Inc. 2293 National Lumber Manufacturers Assn. 2294A John Ringling North 2297 Ballantine Gardens, Inc. 2298 Associated British and Irish Railroads, Inc. 2300 New York Chrysler Corp. 2301 Gas Exhibits, Inc. 2302 E.I. Du Pont de Nemours & Co. 2303 General Motors Corp. 2304 Ford Motor Co.
	34 35	2305 Elgin National Watch Co. 2306 B.F. Goodrich Co.
	36	2307 Kohn, Butler and Stein
	37	2308 American Documentary Films, Inc. (C-490)
	38	2309A Wright, Russell
	39	2310 Tully & Di Napoli, Inc. (C-655)
1243	1 2 3 4 5 6 7 8 9	2311 Murray Hill Woodworking Corp. (C-657) 2312 A.I. Green Plumbing Co. (C-661) 2313 J.L. Murphy, Inc. (C-675) 2314 Madawick Contracting Co. (C-671) 2315 Atlas Erectors Corp. (C-603) 2316A-C Japan 2317 Hungary 2318 National Pressure Cooker Co. 2319 National Automotive Fibres, Inc. 2320 National Automotive Fibres, Inc.
	11	2321 Continental Baking Co.
	12 13	2322 White Sewing Machine Co. 2323A-B Gertrude J. Hastings; Ada A. Meyer; Albert Bauer (assigned to
	14	S.O. Simons, Inc.) 2324 John Macree, Inc.
	15	2325A Pepsodent Co.
	16 17	2326A Rachele Gallo; Helen Schor
	17 18	2327A Rachele Gallo; Helen Schor 2328A-B Alouf, Modiano & Azauz
	19	2329A-B Alouf, Modiano & Azauz (assigned to A. Arouani)
	20	2330 John W. Ryan Co. (C-665)
	21	2331 A.J. Oest, Inc. (C-694)
	22 23	2332 Johnson Flooring Co. (C-695) 2333 A.J. Oest, Inc. (C-696)
	24	2334 Johnson Flooring Co. (C-697)
	25	2335 Hermann & Grace Co. (C-663)
	26	2336 Hatzel & Buehler, Inc. (C-664)

<u>Box</u> 1243	<u>Fol</u> 27	2337 J. Livingston & Co. (C-667)
1244	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	2338 William Dippel, Inc. (C-668) 2339 Lipsky & Rosenthal, Inc. (C-673) 2340 Lipsky & Rosenthal, Inc. (C-674) 2341 Barney Schogel, Inc. (C-676) 2342 Hatzel & Buehler, Inc. (C-677) 2343 Cement Floor Co. (C-690) 2344 Barney Schogel, Inc. (C-686) 2345 Salson Construction Corp. (C-687) 2346 Salson Construction Corp. (C-688) 2347 A.I. Green Plumbing Co. (C-656) 2348 John W. Ryan Co. (C-662) 2349 John W. Ryan Co. (C-654) 2350 Badgeley & Wood (A-56) 2351 C. Dale Badgeley, 2352 Denmark 2353A Turkey 2354 American Museum of Natural History 2355 Paul Bry 2356A-C Coronati Amusement, Inc. (C-722) 2357 Sweden 2358 J.A.J. Construction Co. (C-692) 2360 J.A.J. Construction Co. (C-700) 2361 Cyclone Fence Co. (C-608)
1245	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	2361 William T. Dippel, Inc. (C-702) 2363 H. Johnson & Son, Inc. (C-690) 2364 Christie & Leiser, Inc. (C-691) 2365 Peter Clark, Inc. (C-628) 2366 Sexauer & Lamke, Inc. (C-710) 2367 J.A.J. Construction Co. (C-699) 2368 A.L. Hartridge Co. (C-658) 2369 Cuba 2370A-B Exposition Greyhound, Inc. 2371 National Youth Administration 2373 Christie & Leiser, Inc. (C-705) 2374 T. Frederick Jackson, Inc. (C-685) 2375 Baylor, Robert W. (C-649) 2376 John W. Ryan Co. (C-706) 2377 Robert W. Baylor (C-679)
1246	1 2 3 4 5 6 7 8 9 10 11 12 13	2378 Ivel Corp. (C-678) 2379 Anthony DiLorenzo (C-712) 2380 Curt Pickrodt (C-716) 2381 J.A.J. Construction Co. (C-666) 2382 P.O. Moore, Inc. (C-672) 2383 Baker, Smith and Co. (C-681) 2384 Modern Art Crafts, Inc. (C-669) 2385 Atlas Erectors Corp. 2386 Egelston Bros, & Co. (C-698) 2387 A.E. Carlson (C-707) 2388 Soling Heating & Cooling Co. (C-714) 2389 Christie & Leiser, Inc. (C-715) 2390 Tully & Di Napoli, Inc. (C-704) 2391 H.I. Green Plumbing Co. (C-721)

		II.D. Contracts II.D. 110
Box 1246	Fol 15 16 17 18 19 20 21 22 23 24 25 26 27 28	2392 Rambusch Decorating Co. (C-711) 2393 Vulcan Rail and Construction Co. (C-717) 2394 Anthracite Industries, Inc. 2395A-B Anthracite Industries, Inc. 2396 New York Telephone Co. 2397 New York Telephone Co. 2398 Frank D. Sheen 2399 Hans Oberhammer (A-53) 2400 Robert Meagher 2401 William S. McHenry 2402A-C Sealtest, Inc. (assigned from National Dairy Products Corp.) 2403 U.S. Aviation Exhibit, Inc. 2405 U.S. Aviation Exhibit, Inc.
1247	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41	2406 Bloom Bros. Co. 2407 Spalding Sales Corp. 2408 Scientific Model Airplane Co. 2409 National Stuffed Animals Co. 2410 C.E. Erickson Co. 2411 Geisha Robes 2412 European Sea Shell Co. 2413 Forstner Chain Corp. 2414 Monroe Block & Co. 2415 Mortimer Newman Co. 2416 George E. Shweig & Son 2417 A. Stein & Co. 2419 Belding Heminway Co. 2420 Sun Dial Press 2421 Wesley Simpson, Inc. 2422 Arcade Manufacturing Co. 2423 Artel Jewelry Manufacturing Co. 2424 Weidlich Bros. Manufacturing Co. 2425 H. Negbauer & Co. 2426 L.B. Evans' Son Co. 2427 Maple Grove, Inc. 2428 Art Book Binding Co. 2429 M. Cohen & Sons Shoes, Inc. 2430 Max Orloff & Son, Inc. 2431 Arthur M. Crowley 2432 Spool Cotton Co. 2433 Nathan Schnell 2434 Lektrolite Corp. 2435 Max Vogel 2436 Marguerite Schwarzman 2437 Virginia Burdick 2438 Nik-O-Lok Co. 2439A-B Vermont 2440 Wilbert Products Co. 2441 Dental Society of the State of New York 2442 Paul Massman 2443 Linguaphone Institute of America, Inc 2445 Grolier Society, Inc. (Americana Corp.) 2446 Grolier Society, Inc. (Americana Corp.)

Box 1247	Fol 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60	2447A General Foods Corp. 2448 General Foods Corp. 2449 Landers, Frary and Clark 2450 Landers, Frary and Clark 2451A Drake Bakeries, Inc. 2452 Henry Kreis 2453 P.I.E. Roof, Inc. 2454 William P. Dippel, Inc. (C-660) 2455 Hugo Gellert (C-C93) 2456A Arizona 2457 Medical Society of the County of Queens, Inc. 2458 Medical Society of the County of Queens, Inc. 2459 International Nickel Co. 2460 International Nickel Co. 2461A-E Virginia Hams, Inc. (assigned from R.C.Tritton) 2462A-B Western Union Telegraph Co. 2463 Central Hardware & Electric Corp. 2464A American Locker Co. 2466 American Jewelers Bureau, Inc.
1248	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	2467 American Jewelers Bureau, Inc. 2468A Etablissements Rigaud, Inc. 2469A-C Gertrude J. Hastings; Ada A. Meyer 2470 B. Gertz, Inc. 2471A Modernage Furniture Corp. 2472 S.C. Johnson & Son, Inc. 2473 Mike Muro 2474 American Express Co. 2475 Hatzel & Buehler, Inc. (C-724) 2476 Hatzel & Buehler, Inc. (C-682) 2477 Hatzel & Buehler, Inc. (C-740) 2478 P.F. Collier & Son, Corp. 2479 P.F. Collier & Son, Corp. 2482 Northwestern Yeast Co. 2484 Hatzel & Buehler, Inc. (C-703) 2485 William Gold, Inc. (C-744) 2486A-F Seminole Village (assigned from DuFour and Rogers) 2487 National Committee for Art Apreciation, Ltd. 2488 A.J. Sorbello 2490A P.J. Luth 2491 P.J. Luth 2491 P.J. Luth 2492 Nos-Ease Co. 24934 Nos-Ease Co. 24934 National Spiritual Assembly of the Baha'is of the United States and Canada 2495A National Home Builders Bureau, Inc.
1249	1 2 3 4 5	2498A J. Livingston & Co. (C-737) 2499 MacNutt, Watts & Tankard (C-739) 2500 American Express Co. 2501 Structural Clay Products, Inc. 2502 American Flange & Manufacturing Co.

Box 1249	Fol 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33	2503 Overhead Door Corp. 2504 Edison Electric Institute 2505A-C Crusade Against Crime (assigned from Dufour & Rogers) 2506 Schmid Brothers Limited 2507 Schmid Brothers Limited 2508 U.S. Popcom Machine Co. 2509 U.S. Popcom Machine Co. 2510 General Electric Co. 2511 Consolidated Edison Company of New York, Inc. 2512 Westinghouse Electric & Manufacturing Co. 2513 John Donnelly, Inc. (C-683) 2514 New York Telephone Co. 2516A-C Official Motion Picture Producers, Inc. 2517A-B Crepes Grand Marnier , Inc. 2517A-B Crepes Grand Marnier , Inc. 2519A-D M.B. Troiano; Harry Yager 2520A-B Serpentine Spiral, Inc. (assigned from Harry C. Baker) 2521 Ferdinand J. Ulrich, Inc. 2522 Canteen Co. 2523A S. Kunin 2524A-D Barbeq Restaurant, Inc. 2525 Kenneth Lynch, Inc. (C-670) 2526 Kenneth Lynch, Inc. (C-713) 2527 Slattery Contracting Co. (C-726) 2528A International Sea-Ski League 2529 John W. Ryan Co. (C-720) 2530 Arthur F. Smith Co. (C-727)
1250	34 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	2532 Louis Michaelson (C-729) 2533 Barney Schogel, Inc. (C-730) 2534 Barney Schogel, Inc. (C-731) 2535 Barney Schogel, Inc. (C-732) 2536 Atlas Erectors Corp. (C-733) 2537 Hermann & Grace Co. (C-734) 2538 Regal Glass Corp. (C-742) 2539A-C Geddes Concessions, Inc. 2540A-B American Express Concessions, Inc. 2541 Mystoplane Co. 2542A Mystoplane Co. 2543 Chimax, Ltd. 2544A All American Cables and Radio, Inc.; Postal Telegraph-Cable Co.; Commercial Cable Co. 2545A Lafeyette Jewelry Co. 2546 Fordham University 2547 Link-Belt Co. 2548 Inkograph Co. 2550 G.I. Sellers & Son Co. 2551 Douglas Fir Plywood Assn. 2552 Steem-Electric Corp. 2553A-B Steem-Electric Corp. 2553A-B Steem-Electric Corp. 2554 Wall Paper Institute 2555 Rome Turney Radiator Co. 2556A Charles J. Auerbach; Louis S. Wagman

<u>Box</u> 1250	Fol 26 27 28 29 30 31 32	2557B Charles J. Auerbach; Louis S. Wagman 2558 Julius Braun 2559A-B Julius Braun 2560 Orange Screen Co. 2561 Great Eastern Coin Lock Corp. 2562A-B Arcus-Simplex Ticket Co. 2563 Chimax, Ltd.
1251	1 2 3 4 5 6 7 8 9 10 11 12-14 15	2565A Union News Co. (assigned from National Dairy Products Corp.) 2566 Tully & Di Napoli, Inc. (C-747) 2567 John W. Ryan Co. (C-749) 2568 Mark Frawley & Co. (C-750) 2569 S.G. Sterne & Co. (C-752) 2570 William Gold, Inc. (C-756) 2571 Atlas Erectors Corp. (C-757) 2572 Belmont Electric Co. (C-758) 2573 Rochette & Parzini Corp. (C-760) 2574 Rochette & Parzini Corp. (C-761) 2575 Hatzel & Buehler, Inc. (C-762) 2576A-E 1939 Amusements, Inc.
1252	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	2578 Mark Frawley & Co. (C-764) 2579 Johnson Flooring Co. (C-767) 2580 Christie & Leiser, Inc. (C-771) 2581 Johnson Flooring Co. (C-772) 2582 Johnson Flooring Co. (C-773) 2583 Barney Schogel, Inc. (C-775) 2584 Barney Schogel, Inc. (C-776) 2585 Barney Schogel, Inc. (C-777) 2586 Barney Schogel, Inc. (C-778) 2587 A.J. Oest, Inc. (C-781) 2588A-B Tickometer Co. 2589A-C Borden Co. 2590 Parking Area Service, Inc. 2591A-C Philip M. Plant 2592A Educational Features, Inc. 2593 Williams Line, Inc. (C-736) 2594 Russell Bros. Towing Co. (C-759) 2595 Rambusch Decorating Co. (C-753) 2596 Jacob Morgenthaler's Sons (C-780) 2597 Brooklyn Roofing Corp. (C-782) 2598A Association of Polish Artistic Exhibits 2599 Claude Neon Lights, Inc. (C-708)
1253	1 2 3 4 5 6 7 8 9	2601 William T. Dippel, Inc. (C-741) 2602 Baker, Smith and Co. (C-743) 2603 Hatzel & Buehler, Inc. (C-748) 2604 John W. Ryan Co. (C-709) 2605 Jacob Froehlich Cabinet Works (C-769) 2606 William P. McDonald Construction Co. (C-774) 2607 Manufacturers Trust Co. 2608 Metropolitan Opera House 2609 Nathan Straus du Parquet, Inc. (C-768) 2610 Hatzel & Buehler, Inc. (C-765)

Box 1253	<u>Fol</u> 11	2611 George A. Fuller Co. (C-725)
	12	2612 MacNutt, Watts & Tankard
	11 12 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	2613 Carlo Campaglio (C-784) 2614 New York Telephone Co. 2615 Paul F. Meissner 2616 A & G Novelty Co. 2617 Micallet & Co. 2618 Wesley & Winter, Inc. 2619 Dripcut Sales Co. 2620 H.B. Lehman-Connor Co. (Includes photograph) 2621 Universal Handkerchief Co. 2622 Bandis Metalcraft Co. 2623 Friedman, Theodore 2624 M.J. Grauer Co. 2625 Toilet Accessories, Inc. 2626 Tri-Art Novelty Co. 2627 Divorcons-Paris, Inc. 2628 C.H. Forsman Co. 2629 Fazio, Vincent 2630 Markay Bags, Inc. 2631 Julian Messner, Inc. 2632 Mutual Brief Case Co. 2633 Clover Bead & Novelty Co. 2634 Springfield Photo Mount Co. 2635 Novel Package Corp. 2636 Roza K. Van Rosen 2637 F & F Metal Specialty Co. 2638 Passaic Leather Novelty Manufacturing Co. 2639 B. Hurwitz & Co. 2640 Palmer-Weller Co. 2641 Warner Manufacturing Co. 2642 United Stamped Linens, Corp. 2643 Heiss Brush and Co. 2644 Belgrade Cosmetic Co. 2645 Richmor Ornament Co. 2646 Rudolph Knitting Mills, Inc. 2647 Lapin Products, Inc.
	31	2643 Heiss Brush and Co.
	33	2645 Richmor Ornament Co.
	35 36 37	2647 Lapin Products, Inc. 2648 Lee Sportswear Co. 2649 L. Pantelides, Inc.
	38 39 40	2650 Providence Shop 2651 Traffick & Dloss 2652 Arrco Playing Card Co.
	41 42 43	2653 D'Andrea Bros. 2654 Louis Molod
	44 45	2655 George J. Gailey 2656 Felix B. Vollman 2657 Charles Vayda
	46 47 48	2658 Anderson & Sons 2659 Franco-American Corp. 2660 Rex Products Corp.
	49 50 51	2661 Bo Kay Perfume Co. 2662 Eastern Can Co. 2663 Unexcelled Manufacturing Co.
	52 53	2664 Richard G. Krueger, Inc. 2665 Harry A. Prock Cabinet Co.

Box 1254	Fol 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70	2666 R.F. Simmons Co. 2667 Reed & Barton Corp. 2668 Lester Piano Co. 2669 Firth Carpet Co. 2670 Loforte, John Thomas 2671 New Diamond Point Pen Co. 2672 George Ulanet Co. 2673 Bestfit Apron & Underwear Co. 2674 Wilbur B. Driver Co. 2675 New York Roofing Co. (C-755) 2676 Vulcan Rail and Construction Co. (C-779) 2677 Remington Rand, Inc. 2678 Louis G. Meyers; Henry Benez 2679A Louis G. Meyers; Henry Benez 2680 Rachele Gallo; Louis G. Meyers (assigned to Louis G. Meyers) 2681A-E Rachele Gallo; Louis G. Meyers (assigned to Louis G. Meyers) 2682 Harry Witt; Sam Sager (assigned to SHW Amusement Corp., assigned to KH Amusement Corp.)
1255	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	2683A Kendall, Messmore (assigned to Federal Hall, Inc.) 2684 Coty, Inc. 2685A Lafayette Jewelry Co. 2686 American Bible Society 2687 DWF, Inc. 2688 Postal Telegraph-Cable Co. 2689 Show Globe, Inc. 2691 National Chemical and Manufacturing Co. 2692 Weil-McLain Co. 2693 Joseph Horne Co. 2694 Messmore & Damon, Inc. (C-763) 2695 Baker, Smith and Co. (C-783) 2696 C.R. Daniels, Inc. (C-796) 2698 I. Wohl, Inc. 2699 Charles LeMaire 2700 Mahler Exterminating Co. 2701 Romania 2702 Chimax, Ltd. 2703 Radio Corporation of America Communications, Inc. (RCA) 2704 Proudfoot's Commercial Agency, Inc. 2705 Lama Temple Sponsors, Ltd. 2706 Companions of the Forest of America 2707 D.L. Vaughn 2708A-B Publisher's Service, Inc. (assigned to Elnomar Arcades, Inc.) 2710 National Youth Administration 2711 Manufacturers Trust Co. 2712 Thomas M. Scoles, Inc. (C-814) 2713 Thomas M. Scoles, Inc. (C-813) 2714 Higgin Products Co. (C-718) 2715 Maxfield H. Keck (C-745) 2717 Wallace & Tiernan Products, Inc. (C-746)
1256	1 2 3 4	2718 J.H. Bodinger Co. (C-791) 2719 Jacobson and Co. (C-792) 2720 Christie & Leiser, Inc. (C-793) 2721 Sexauer & Lamke, Inc. (C-786)

Box 1256	Fol 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	2722 Baker, Smith and Co. (C-797) 2723 Art Porcelain Products Co. (C-795) 2725 T. Frederick Jackson, Inc. (C-805) 2726 Joseph Teichner Studios, Inc. (C-800) 2727 American Sanitary Partition Co. (C-802) 2728 Mark Frawley & Co. (C-808) 2729 Dutchess Food Specialties, Co. 2730A Henry H. Jackson 2731 National Poetry Center 2732 Henry H. Jackson 2733A Mystoplane Co. (assigned from A.C. Sales Co.) 2734A-C A.C. Sales Co. 2735A Emil Seibold 2736A W. & W. Concession Corp. (assigned from Rogers-Kellogg-Stillson Co.) 2737 Charles Peters 2738A Wolfe & Leavy 2739 New York Career Tours Committee 2740 Rosenblatt & Kahn; Gerstenzang-Werner Co.; Joseph Love, Inc.; E-Cut Knitting Mills; Modern Associates, Inc.; Derby Sportswear; Standard Romper Co. 2741 New York Museum of Science and Industry 2742 Claude Neon Lights, Inc. (C-751)
	25	2743 Lipsky & Rosenthal, Inc. (C-788)
	26	2744 Lipsky & Rosenthal, Inc. (C-799)
	27 28	2745 S.G. Sterne & Co. (C-821) 2746 Bruno DePaoli & Co. (C-822)
	29	,
1257		2747 S.G. Sterne & Co. (C-812) 2748 Flush-Metal Partition Corp. (C-820) 2749A Modern-Silver Linen Supply Co. 2750 Metropolitan Opera Assn., Inc. 2751A Sherry Catering Co. 2752 New York Awning Co. (C-719) 2753 Lipsky & Rosenthal, Inc. (C-803) 2754 D.C. Gall Co. (C-754) 2755 J. Livingston & Co. (C-787) 2756 Pearson, Page, Jewsbury Co., Ltd. 2757 Consumers Union of the United States, Inc. 2758 Consumers Union of the United States, Inc. 2759 William T. Dippel, Inc. (C-794) 2760A J. Livingston & Co. (C-817) 2761 Christie & Leiser, Inc. (C-829) 2762 Thomas M. Scoles, Inc. (C-827) 2763 Frisse Plumbing Corp. (C-828) 2764 Frisse Plumbing Corp. (C-828) 2765 Best Bros., Inc. (C-834) 2767 Best Bros., Inc. (C-835) 2768 Best Bros., Inc. (C-836) 2769 Best Bros., Inc. (C-837) 2770 Best Bros., Inc. (C-838) 2771 Best Bros., Inc. (C-839) 2772 Frisse Plumbing Corp. (C-846) 2773 Barney Schogel, Inc. (C-844)

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1 1 1 1 1 1 1		2774 Hermann & Grace Co. (C-815) 2775 Lucie Pontremoli; Avigdor Vitale 2776 G. & C. Merriam Co. 2777A Dutchess Food Specialties, Co. 2778 Albert N. Gonsior 2779 T. Frederick Jackson, Inc. (C-701) 2780 Hatzel & Buehler, Inc. (C-766) 2781 Ivel Corp. (C-790) 2781 Christie & Leiser, Inc. (C-806) 2783 J.L. Murphy, Inc. (C-810) 2784 J.I. Hass Co. (C-801) 2785 Mark Frawley & Co. (C-823) 2786 John W. Ryan Co. (C-824) 2787 Nathan Straus du Parquet, Inc. (C-811) 2788 Jacob Morgenthaler's Sons (C-807) 2789 Commercial Radio-Sound Corp. (C-816) 2790 Commercial Radio-Sound Corp. (C-842) 2791 Corona Sheet Metal & Roofing Corp. (C-830) 2792 H.K. Beshar & Co. (C-831)
1259	0	2794 Salson Construction Corp. (C-845) 2795 Belmont Electric Co. (C-847) 2796A-C Ashland Window & House Cleaning Co. (M-1253) 2797 George Antheil 2797 Rosa Tentoni 2798 Paul Althouse 2799 Anna Kaskas 2800 Glenn Darwin 2801 T.F. Bludworth 2802 Joseph Jarras 2803A Hungary 2804 Belmont Electric Co. 2805A Ecuador 2806 J. Gordon Carr 2807 National Transportation Co. 2808 Firestone Tire & Rubber Co. 2809 Gas Exhibits, Inc. 2811 Gideons International 2812 Soss Manufacturing Co. 2813 Canteen Co. 2814 American Museum of Health, Inc. 2815 Electric Time Co. 2816 Electric Time Co. 2819 Shipton & Co., Ltd. 2820 Edison Electric Institute 2821 New York Career Tours Committee 2822A Samuel E. Stone 2823 Hyla F. Maynes 2824 Bechal, Fisher and Modiano Co. 2826 Frank W. Evans 2827 Poglitsch Art Brush Needlework (assigned from Frank W. Evans) 2828A Nino Martini 2829 Grace Moore

Box	<u>Fol</u>	
1259	36	2830 City of New York
	37	2831 King Electric Shiner Service
	38	2832 Norway
	39	2833 Belgium
	40	2834 Freida Meyers
		·
	41	2835 Freida Meyers
	42	2836 Minicam Magazine
	43	2837 Minicam Magazine
	44	2838 Mentech Alouf (assigned from Rachel Alouf; Denyse Pitts; Henri
	-1-1	
		Bensadoun)
	45	2839 Mentech Alouf (assigned from Rachel Alouf; Denyse Pitts; Henri
		Bensadoun)
1260	1	
	2	2841 Terziz Oriental Stores Soc.
	3	2842 A. Wenger
	4	2843A A. Wenger
	5	2844A Schubert Choir of Brantford, Ontario, Canada
	6	2845 Finlandia Male Chorus
	7	2846A Columbia Concerts Corp.
	8	2847A Columbia Concerts Corp.
	9	2848 Philharmonic-Symphony Society of New York
	10	2849 Philharmonic-Symphony Society of New York
	11	2850 Petroleum Advisors, Inc.
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	12	2851 American Society of Composers, Authors and Publishers
	13	2852A J. Fischer & Bro.
	14	2853 Cuba
	15	2854 Consolidated Laundries Corp.
	16	2855A Consolidated Laundries Corp.
	17	2856A Switzerland
	18	2857 Albania
	19	2858 Venezuela
	20	2859A-D Chief Philip Returns from Scout
	21	2860A-B Charles Flem
	22	2861 Basil Stadnick
	23	2862A S.G. Seline
	24	2863A Dave and Delores Nimo
	25	2864A Tommy Privett
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	26	2865A Pete Hager
	27	2866 G.A. Raby
	28	2867 Omar Coffelt
	29	2868A,B Chief Sugar Brown
	30	2869A Jack Martin
	31	2870A Art Boden
	32	2871 Basil Glaskoff
	33	2872A Sam Steagall
	34	2873 Robert Russell Bennet
	35	2874 Paul Gordon
	36	2875 Bob Ripa
	37	2876 Maximilian B. Bohm
	38	2877A Faye C. Hubbard
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	39	2878A Jack Hubbard
	40	2879A Gale Thomas
	41	2880 Philharmonic-Symphony Society of New York
	42	2881A-B Frank Wirth Booking Assn.
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<u>Box</u> 1260	Fol 43	2882A-C Queens of the Sky 2883A-B Les Kimris+H3158
	44 45	2884A-B Five Arlens
	46	2885 Royal Swedish Commission
	47	2886 Romania
	48	2887A New England Council
	49	2888 S.G. Sterne & Co. (C-841)
	50	2889 Schola Cantorum of New York
	51	2890 Oratorio Society of New York
	52	2891 Erickson Flooring Co. (C-848)
	53	2892 American Sanitary Partition Co. (C-849)
	54	2893 American Sanitary Partition Co. (C-850)
	55	2894 Mark Frawley & Co. (C-852)
1261	1	2805 Mark Frawley & Co. (C-853)
1201	2	2895 Mark Frawley & Co. (C-853) 2896 Jacobson and Co. (C-856)
	3	2897 Haywood Floor Co. (C-857)
	4	2898 J.S. Thorn Co. (C-858)
	5	2899 Crawford & Josep, Inc. (C-860)
	6	2900 American Documentary Films, Inc.
	7	2901 Bassett Jones
	8	2902 Manufacturers Trust Co.
	9	2903 Exterminating Services Corp.
	10	2904 Sandberg-Greene
	11	2905 Oscar Trilsch Co.
	12	2906 Fox Products Co.
	13	2907 Ben Slote Co.
	14	2908 J. Fred Gagel
	15	2909 Novia Candy Co.
	16	2910 Eagle Rubber Co.
	17	2911 Beacon Lighters Corp.
	18 19	2912 Trac-Trac Novelty Co. 2913 Davis Photo Service
	20	2913 Davis Prioto Service 2914 Lewis & Waterman
	21	2915 White & Hoag Co.
	22	2916 Associated Specialties Corp.
	23	2917 Hyalan Novelty Co.
	24	2918 Henri Dujardin
	25	2919 M.J. Hoffman Co.
	26	2920 Prince Gardner
	27	2921 Jackson Publishing Co.
		Includes novelty greeting cards
	28	2922 William Cohn Co.
	29	2923 Silex Co.
	30	2924 Russelet Novelty Co.
	31	2925 Amer Print Co.
	32 33	2926 William Keitel
	34	2927 Nassim Halabe 2928 Peerless Silver Co.
	35	2929 Dudley Crafts Co.
	36	2930 Federal Silver Co.
	37	2930 Robinson Manufacturing Co.
	38	2932 Billie Knitwear, Inc.
	39	2933 Reynolds Metals Co.
	40	2934 Fred Mars

Box	<u>Fol</u>	
1261	41	2935 Made Rite Dress (Apron) Co.
	42	2936 Stephens Products Co.
	43	2937 Anderson Rubber Co.
	44	2938 Artplus Hoisery, Inc.
	45	2939 Glida Corp. of America
	46	2940 Heffelfinger Publications
	47	2941 Kimble Glass Co.
	48	2942 Gits Molding Corp.
	49	2943 Great Eastern Equipment Corp.
	50	2944 National Cellulose Corp.
	51	2945 The Simon Co.
	52	2946 Metz Litho Arts, Inc.
	53	2947 James Lowe Erskine Co.
	54	2948 John Jr. Wissmer
	55	2949 Mariana Von Allesch
	56	2950 Jaffe & Jaffe
	57	2951 Keystone Envelope Co.
	58	2952 Parrotspeed Fastener Corp.
	59	2953 Model Brassiere Corp.
	60	2954 Rockwood & Co.
	61	2955 Gerbo Slipper Co.
	62	2956 Slickette Manufacturing Co.
	63	2957 Brazil
	64	2958 Brazil
	65	2959 Brazil
	66	2960 Brazil
	67 68	2961 Romania
	69	2962 City of New York 2963 Pauline Reynard Picus
	70	2964 Edith Schulz
	71	2965 Jean Labatut
	72	2966 International Business Machines Corp. (IBM)
	12	
1262	1	2967 Exposition Souvenir Corp.
	2	2968 Lawtex Corp.
	3	2969 A & L Seamon, Inc.
	4	2970 Sport-A-Fether, Inc.
	5	2971 Universal Potteries, Inc.
	6	2972 Joseph H. Meyer Bros.
	7	2973 National Bellas Hess, Inc.
	8	2974 William Cohen Fabrics Corp.
	9	2975 Gift Box Corp.
	10	2976 New York Telephone Co.
	11	2977 Rambusch Decorating Co. (C-843)
	12	2978A Greyhound Corp.
	13	2979 Glass, Inc.
	14	2980A Fair Rides, Inc. 2981A-B Exposition Whip Co. (assigned from Harry C. Baker)
	15	2982A Atwood Cafeterias, Inc.
	16 17	2983 Atwood Cafeterias, Inc.
	18	2984 Conti Products Co.
	19	2985 Chas H. Phillips Chemical Co.
	20	2986 Anna Lominoff; Harry Gerbaud
	21	2987 Afrika Common, Harry Gerbaud 2987 Abraham Fox
	22	2988 Arthur Grasso
	23	2989A T.A. Loveland
	20	ZUUUN I.A. LUVGIAHU

Box 1262	Fol 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40	2990A-C Anna Lominoff; Harry Gerbaud (assigned to Anna Lominoff) 2991 Shipton & Co., Ltd. 2992 Gas Exhibits, Inc. 2993 Charles J. Muller 2994 Freida Meyers 2995 Gillette Safety Razor Co. 2996 Charles Nunnenman 2997 Miles Laboratories, Inc. 2998 William Wrigley Jr. Co. 2999A Nunnenman, Charles 3000 Freida Meyers 3001A Standard Brands, Inc. 3003 M.M. Weiss Co. (C-770) 3004 John Schneider Roofing Contractors, Inc. (C-818) 3005 Custom Floors Co. (C-840) 3006 Frisse Plumbing Corp.
1263	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	3008A Arthur Alexander 3009A Howard Cragg 3010A Horace Lewis 3011A Robert Reagan 3012A Roe Oliver 3013A Iraq 3014 Albania 3015 Shreve, Lamb and Harmon 3016 American Federation of Musicians 3017 American Federation of Musicians 3019 Four Kents 3020A,B Five Jives 3021 Malani Strollers Trio 3022A Continental Gypsy Trio 3023A Emil Matys 3024A Andres Bercerril 3025 Lawrence McNair 3026A Steve Clemento Trio 3027A Tommy Edwards 3028A Bonnie Bennett 3029A Ann Wilson 3030A Valery Vance 3031A Harriet Dillon 3032A Elaine Daniels 3035A Grace De Vita 3036A Patricia Thompson 3030A Claire Beringer 3040A Doris Mitchell 3041A Cecil Tatun 3042A Nelson, Bud
	36 37 38	3043A Alex Denney Troupe 3044A Johnnie Farthing 3045A Ralph Clark

Box 1263	<u>Fol</u> 39	3046A Ben Omossa
	40	3047A Billy Keen
	41	3048A Harriet DeBusman
	42	3049 Ben D. Sylvan
	43	3050A J.S. Dyer
	44	3051 Tom Sawyer
	45	3052 Oscar Sterling
	46	3053A Danny Dennis
	47	3054 Edison Electric Institute
	48	3055 Brooklyn Advisory Committee on Women's Participation
	49	3056 Walter Damrosch
	50	3057A-B United States of America
	51	3058 Our Navy
	52	3059 United States Travel Bureau
	53	3060 Ray Kavanaugh and his Orchestra
	54	3061 Guy Lombardo and his Orchestra
	55	3062 John Krimsky
	56	3063B Lucie Pontremoli; Avigdor Vitale
	57	3064A Pakula and Co.
	58	3065 Gerosa Haulage & Warehouse Co. (C-854)
	59	3066 Commercial Radio-Sound Corp. (C-851)
	60	3067 Corona Plate Glass Co. (C-859)
1264	1	3068 Corona Plate Glass Co. (C-861)
	2	3069 Corona Plate Glass Co. (C-862)
	3	3070 Corona Plate Glass Co. (C-863)
	4	3071 Hermann & Grace Co. (C-865)
	5	3072 Bernard J. Hughes, Inc. (C-804)
	6	3073 J. Livingston & Co. (C-738)
	7	3074A Linda Lowrey
	8	3075A Judith A. Palmer
	9	3076 Robert Gibson
	10	3077 Don Kayne
	11	3078 O.D. Brock
	12	3079 W.W. Sterling
	13	3080 Jose Gonzales
	14	3081A Chief Lighting
	15	3082 A.L. Teague
	16	3083A E.S. Patterson
	17	3084A William Steinhoff
	18	3085 Hurok Attractions, Inc.
	19	3086 Hurok Attractions, Inc.
	20 21	3087 Chesebro-Whitman Co. (C-870)
	22	3088 Netherlands 3089 Nevada
	23	3090 Raymond Loewy (C-689)
	24	3091 S. Saltzman (C-871)
	25	3092 William Gold, Inc. (C-866)
	26	3093 Hermann & Grace Co. (C-868)
	27	3095 C.F. Metzinger's Son, Inc. (C-882)
	28	3096 Gerosa Haulage & Warehouse Co. (C-873)
	29	3097 A.J. Oest, Inc. (C-876)
	30	3098A-B June Jones
4005		
1265	1	3099A Empire State, Inc.
	2	3100A Jimmy Downs

Box 1265	Fol 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	3101A Demnatis 3102 American Federation of Musicians 3103 Simpson Electric Corp. (C-885) 3104 Pittsburgh Plate Glass Co. (C-867) 3105 Corona Plate Glass Co. (C-874) 3106 Werther Electrical Contracting Co. (C-886) 3107 Pittsburgh Plate Glass Co. (C-888) 3108 New York Roofing Co. (C-890) 3109 Armstrong Cork Co. (C-891) 3110 American Sanitary Partition Co. (C-892) 3111 Frisse Plumbing Corp. (C-884) 3112 United States New York World's Fair Commission 3113 New York Telephone Co. 3114A Takarazuka Theatrical Chain Corp. 3115A Schering Corp. 3116 Wrigley Pharmaceutical Co. 3117A American Locker Co. 3118 American Gas Assn. 3119 S.W. Farber, Inc. 3120 S.W. Farber, Inc. 3121 Sterling Cider Co. 3122A Sterling Cider Co. 3123 U.S. Utilities, Inc. 3124 U.S. Utilities, Inc. 3125A-C Bakgor Associates, Inc. (assigned to Exposition Souvenir Corp.) 3126 Yonkers Nursery, Inc. (C-887) 3127 Brooklyn Union Gas Co. (C-819) 3128 Claude Neon Lights, Inc. (C-864) 3129 France 3130A Maryland 3131A Lebanon 3132 Clotilda Krisch; Nan Lupo 3133 Remington Rand, Inc.
1266	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	3134 Lorraine Novelty Manufacturing Co. 3135 Kalman B. Choos 3136 Charles Samet 3137 Simone Co. 3138 Augusta Savage Studios, Inc. 3139 Palma, John A. Bravo 3140 Trans-American Specialties, Inc. 3141 Rand McNally & Co. 3142 Burney Epstein, Inc. 3143 Thomas E. O'Brien Co.; C.F. Mentzinger's Son, Inc. (C-875) 3144 Emil Lackow 3145 Bright Star Battery Co. 3146 Kenneth N. Brown 3147 Christy Co. 3148 Coradon Co. 3149 Linden C. Ebeling 3150 French & Garvey 3151 Helenhart Novelty Corp. 3152 Littlestown Hardware & Foundry Co. 3153 Marvel Underwear & Pajama Co. 3154 Parkway Specialty Co.

Box	<u>Fol</u>	
1266	23	3156 Abraham Shapiro, Inc.
.200	24	3157 Three-Way Thermometer Co.
	25	3158 Mackmolding Co.
	26	3159 Miles Kedex Co.
	27	3160 Harry Richman Novelties Corp.
	28	3161 United States Electric Manufacturing Corp.
	29	3162 Food Dispenser Co.
	30	3163 Birnolz & Ross
	31	3164 Lincoln Underwear Mills, Inc.
	32	3165 Atlas China Co.
	33	3166 Debway Hats, Inc.
	34	3167 M.G. Shaghalian & Co.
	35	3168 Southern Biological Supply Co.
	36	3169 Majestic Clock Manufacturing Co.
	37	3170 Schnefel Bros. Corp.
	38	3171 Metropolitan Button Works, Inc.
	39	3172 Howard W. Tawes
	40	3173 Minerva Art Ltd.
	41	3174 Elof Johnson, Inc.
	42	3175 Tex-Mart Fabrics, Inc.
	43	3176 Anchor Hocking Glass Corp.
	44	3177 Hamilton O. Cornwall & Co.
	45	3178 Edward K. Tryon Co.
	46	3179 John M. Scanlan
	47	3180 Louis Schulman Co.
	48	3181 Public Cravat Co.
	49	3182 Salm Manufacturing Co.
	50	3183 Thomas J. Moosey
	51	3184 Art Flag, Inc.
	52	3185 Rejuva Club
	53	3186 Iceland
	54 55	3187 Brazil
	56	3188 W.A. Harriman 3189A Yugoslavia
	57	3190 Norway
	58	3191 Barney Schogel, Inc. (C-894)
	59	3192 Barney Schogel, Inc. (C-895)
	60	3193 Sexauer & Lemke, Inc. (C-898)
	61	3194 Burrowes Corp. (C-899)
	62	3195 J. Swedlin, Inc.
	63	3196 Novelty Toy Crafters
	64	3197 Lee Harris
	65	3198 John D. Heany
	66	3199 Rubatex Distributors, Inc.
	67	3200 B-K Publishing Co.
	68	3201 Swagger Seat Corp.
	69	3202 United States Envelope Co.
	70	3203 Middlesex Lace and Embroidery Works
1267	1	•
1267	1 2	3204 Seiberling Latex Products Co.
	3	3205 Landers, Frary and Clark 3206 Comptometer Co.
	4	3207 William Gold, Inc. (C-897)
	5	3208 Iceland
	6	3209 New York & Queens Electric Light & Power Co.
	7	3210 American Sanitary Partition Co. (C-869)
	•	52.0 / monoan samary randon oo. (0 000)

			II.D. Contracts	II.D. I I dii
Box 1267	Fol 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46	3211 Wiederhorn & Wagner 3212 Loyal Shirt Co. 3213 Charles Thomae & Son, Inc. 3214 J.L. Sommer Manufacturing Co. 3215 Vincent Montesano 3216 Stylecraft & Brown Corp. 3217 Ukranian American Exposition Assn., Inc. 3218 Miniature Hurdy Gurdy Co. 3219 Thomas DeSimone 3220 John W. Kelsey 3221 Valley Co. 3222 Ramallah Trading Co. 3223 Strongmetal Craft Co. 3224 Hot Mikado Co. 3225 Turkey 3226 Chile 3227 United States of America 3228 New York Telephone Co. 3229A B.A. Rolfe 3230 Lucie Pontremoli; Avigdor Vitale 3231 Nizam's Government 3232 Commission on Negro Hall of Achievement 3233 Children's Aid Society 3234 American Bible Society 3235 Coty, Inc. 3236 Outdoor Publications, Inc. 3237 Outdoor Publications, Inc. 3237 Outdoor Publications, Inc. 3238 Ace Sales Corp. 3240 Western Union Telegraph Co. 3241 Perlstein and Silverberg 3242 Popovich, Svetozar D. 3244 Saint Germain Foundation 3245 Casa Arcentales 3247A Inkograph Co. 3249 Security Coat & Linen Supply Co. 3250 Schubert Choir of Brantford, Ontario, Canada 3251 Vermont		
	42 43 44	3247A Inkograph Co. 3248 Inkograph Co. 3249 Security Coat & Linen Supply Co.		
1268	1 2 3 4 5 6 7 8 9 10 11 12	3257 J. Mackey & Son 3258 Rapid Cutting Co. 3259 Joseph G. Zagursky 3260 Barker Specialty Co. 3261 Denmark 3262 American Assn. of University Women & Associa 3263A-B Victor Unterreiner 3264 Portugal 3265 Italy 3266 Galaxy Music Corp. 3267 Galaxy Music Corp. 3268 G. Ricordi & Co.	ating College	Clubs

New York World's Fair 1939-1940 Incorporated Records II. OFFICE OF THE SECRETARY II.D. Contracts - II.D.1 Fair Period

Box 1268	Fol 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	3269 Brazil 3270 Aetna Casualty & Surety Co. 3271 Exposition Publications, Inc 3272 National Committee on Housing Education, Inc. 3273 Corona Plate Glass Co. (C-872) 3274 Claude Neon Lights, Inc. (C-879) 3275 William T. Dippel, Inc. (C-900) 3276 William T. Dippel, Inc. (C-901) 3277 Corona Plate Glass Co. (C-902) 3278 Corona Plate Glass Co. (C-903) 3279 Angus Hopkins, Inc. (C-904) 3280 Mark Frawley & Co. (C-905) 3281 T. Frederick Jackson, Inc. (C-909) 3282 T. Frederick Jackson, Inc. (C-910) 3283 T. Frederick Jackson, Inc. (C-911) 3284 J.A.J. Construction Co. (C-914) 3285 Federal Studios, Inc. (C-913) 3286 Vulcan Rail & Construction Co. (C-915) 3287 William T. Dippel, Inc. (C-916) 3288 S.G. Sterne & Co. (C-917) 3289 MacNutt, Watts & Tankard, Inc. (C-908) 3290 Soling Heating & Cooling Co. (C-912) 3291 New York Awning Co. (C-918)
1269	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	3292 Armstrong Cork Co. (C-919) 3293 Ivel Corp. (C-920) 3294 Belmont Electric Co. (C-921) 3295 Apex Partridge Weatherstrip & Screen Co. (C-922) 3296 William T. Dippel, Inc. (C-923) 3297 Vulcan Rail & Construction Co. (C-924) 3298 Thomas M. Scoles, Inc. (C-929) 3299 Tennessee Valley Authority 3300 H.R.H. Silk Hosiery Mills, Inc. 3301 Newark Embroidery Works 3302 Osborne Register Co. 3303 Prince Dried Fruit Co. 3304A Estelle Clark 3305 M. Barrows & Co. 3306 Ruth Dix 3307A King Cole's Sound Service, Inc. 3308 Greece 3309 Norway 3310 C.V. Smith 3311 John H. Rice 3312 Robert Oswald 3313 Czechoslovakia 3314 Vermont Maple Tree Sugar Co. 3315A World's Fashion Restaurant, Inc. 3316 Earle B. Winslow 3317 Edward A. Wilson 3318 Wallace Morgan 3319 Norman Kenyon 3320 Ralph Gutieri 3321 International Labor Organization 3322 H.J. Heinz Co. 3323 M.C. Music Publishers

Box 1269	Fol 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54	3324 Lionel Corp. 3325 Edward Joseph Dietz 3326 Clifford A. Miller & Co. 3327 Revere Copper and Brass, Inc. 3328 Elizabeth Arden Sales Corp. 3329 John Middleton, Inc. 3330 Henry H. Leon Co. 3331 Regens Lighter Corp. 3332A Schola Cantorum of New York 3334 Hortus, Inc. 3335 Gale Enterprises, Inc. 3336 Southern Rhodesia 3337 Little Miracle Town, Inc. 3338 Haberman's New York Views 3339 Arnold Prints Works 3340A Earl Sutton 3341A Harry Taylor 3342 Albert Dorne 3343 Heinrich Herrman & Weiss, Inc. 3344 American Sales Book Co. 3345 Claude Neon Lights, Inc. (C-878) 3346 J.I. Hass Co. (C-907)
1270	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	3347 S.G. Sterne & Co. (C-926) 3348 Max Kuehne (C-927) 3349 T.F. Jackson, Inc. (C-930) 3350 MacNutt, Watts & Tankard, Inc. (C-931) 3351 William T. Dippel, Inc. (C-932) 3352 T. Frederick Jackson, Inc. (C-933) 3353 Coronati Amusements, Inc. (C-934) 3354 Daniel J. Rice, Inc. (C-935) 3355 Barney Schogel, Inc. (C-938) 3356 Newell Orr & Walsh, Inc. (C-939) 3357 John W. Ryan Co. (C-940) 3358 Commercial Radio-Sound Corp. (C-941) 3359 Armstrong Cork Co. (C-942) 3360 Commercial Radio-Sound Corp. (C-944) 3361 S.G. Sterne & Co. (C-945) 3362 A.J. Oest, Inc. (C-948) 3363 Robert Gellert 3364 Associated Music Publishers, Inc. 3365 New York Telephone Co. 3366 George Brehm 3367 Irving Nurick 3368A-C Argentina 3369A Westinghouse Electric & Manufacturing Co. 3370A General Electric Co. 3371 Merrie England, Inc. 3372A John R. Agee 3373 Holger Cahill 3374A-C Aero Window Cleaning Co. 3375 Morns Stonzek 3376 National Art Works
1271	1 2	3377 Taunton Pearl Works, Inc. 3378 Gilbraltar Maunfacturing Co.

Box 1271	Fol 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38	3379 Lipsky and Rosenthal, Inc. (C-877) 3380 Christie & Leiser, Inc. (C-906) 3381 Lord Electric Co. (C-925) 3382 Rambusch Decorating Co. (C-937) 3383 Commercial Radio-Sound Corp. (C-946) 3384 S.G. Sterne & Co. (C-947) 3385 Baker, Smith and Co. (C-949) 3386 Barney Schogel, Inc. (C-951) 3387 S.G. Sterne & Co. (C-952) 3388 John W. Ryan Co. (C-956) 3389 T. Frederick Jackson, Inc. (C-957) 3390 A.I. Green Plumbing Co. (C-961) 3391 Albany Card and Paper Manufacturing Co. 3392 Jam Handy Picture Service 3393 New York Telephone Co. 3394 New York Telephone Co. 3395 E.A. Georgi 3396 Robert Wise 3397 Edwina Eustis 3398 Diecasters, Inc. 3399 Tarbell Manufacturing Co. 3400 Jean Labatut 3401 Norman W. Cary 3402A Peewee Morris 3403 Chicago Flexible Shaft Co. 3404A-C Louis G. Meyers 3405 Plaque of Honor, Inc. 3406 J. Burton Tipp 3407 William Wrigley Jr. Co. 3408 Samuel E. Stone 3409A J. Gilbert Noon 3410 Edward J. Campion 3411 Society for the Psychological Study of Social Issi 3412 National Women's Party 3413 Heller Bros. Co. 3414 T. Frederick Jackson, Inc. (C-928)	ues
1272	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	3415 J.A.J. Construction Co. (C-950) 3416 William T. Dippel, Inc. (C-955) 3417 Vulcan Rail & Construction Co. (C-958) 3418 P.O. Moore, Inc. (C-962) 3419 New York Roofing Co. (C-963) 3420 T. Frederick Jackson, Inc. (C-967) 3421 S.G. Sterne & Co. (C-969) 3422 Baker, Smith and Co. (C-968) 3423 Corona Plate Glass Co. (C-970) 3424 William Gold, Inc. (C-972) 3425 William T. Dippel, Inc. (C-971) 3426 Kingston Products Corp. 3427 Warren Telechron Co. 3428 Middlebrook, John 3429A Cecil E. Russell 3430A Leroy Blackstone 3431 New York Telephone Co. 3432 John W. Ryan Co. (C-943) 3433 Beaux Art Lighting Co. (C-953)	

Box 1272	Fol 20 21 22 23 24 25 26 27 28 29 30	3434 J. Livingston & Co. (C-954) 3435 T. Frederick Jackson, Inc. (C-960) 3436 J.A.J. Construction Co. (C-964) 3437 J. Livingston & Co. (C-966) 3438 MacNutt, Watts & Tankard, Inc. (C-973) 3439 Waldvogel Bros., Inc. (C-974) 3440 Belmont Electric Co. (C-975) 3441 J.I. Hass Co. (C-976) 3442 Belmont Electric Co. (C-977) 3443 William T. Dippel, Inc. (C-979) 3444 Jacob Stockinger, Inc. (C-980)
1273	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	3445A MacNutt, Watts & Tankard, Inc. (C-981) 3446 Thomas M. Scoles, Inc. (C-982) 3447 Acme Electric Co. (C-985) 3448 Thomas E. O'Brien Co. (C-987) 3449 Carroll H. Berill 3450 Chrysler Sales Corp. 3451 Alfons A. Rainer 3452 France 3453 Frank J. Calabria 3454 John B. Pierce Foundation, Inc. 3456 William J. Chapman (assigned to Allen Abelson) 3457 Newscasting Corp. 3458 Russelet Novelty Co. 3459 Exposition Concessions, Inc. 3460 National Foundation for Infantile Paralysis, Inc. 3461 Cuba 3462 B.A. Rolfe and His Band 3463 MacNutt, Watts & Tankard, Inc. (C-959) 3464 William T. Dippel, Inc. (C-994) 3465 Rogers-Kellogg-Stillson, Inc. 3466 T. Frederick Jackson, Inc. (C-936) 3467 Ruth Mix 3468 Robert Cobb 3469 International Business Machines Corp. (IBM) 3470 R.F. Downing & Co. 3471 Muzak Corp. 3472 Tex Walker 3473 W.F. Transportation Corp. 3474 James C. Siegel, Inc. 3475 MacNutt, Watts & Tankard, Inc. (C-978) 3476 William T. Dippel, Inc. (C-983) 3477 William T. Dippel, Inc. (C-984) 3478 Belmont Electric Co. (C-986) 3479 Mark Frawley & Co. (C-989)
1274	1 2 3 4 5 6 7 8	3480 S.G. Sterne & Co. (C-990) 3481 William T. Dippel, Inc. (C-991) 3482 William T. Dippel, Inc. (C-992) 3483 Thomas E. O'Brien Co. (C-993) 3484 MacNutt, Watts & Tankard, Inc. (C-997) 3485 Sanford Jay Novelties 3486 Peter Clark, Inc. (C-825) 3487 John W. Ryan Co. (C-965)

Box 1274	Fol 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	3488 William T. Dippel, Inc. (C-1001) 3489 Apex Partridge Weatherstrip & Screen Co. (C-1003) 3490 Naumer Electric Co. (C-1004) 3491 MacNutt, Watts & Tankard, Inc. (C-1005) 3492 Newell Orr & Walsh, Inc. (C-1006) 3493 John Holmgren 3494 Jose Flores 3495A Union News Co. 3496A J. Gilbert Noon 3497A Dufour & Rogers 3498 Flato, Paul 3499 Czechoslovakia 3500 American Express Concessions, Inc. 3501 Rambusch Decorating Co. (C-998) 3502 Rambusch Decorating Co. (C-1000) 3503 S.G. Sterne & Co. (C-1009) 3504 Lonsdale Co. 3505 Lonsdale Co. 3506 Corona Plate Glass Co. (C-1010) 3507 Corona Plate Glass Co. (C-1012) 3508 Winkler and Kelmans 3509 Mayor's Official World's Fair Housing Bureau 3510 Doc Blackstone 3511 Claire Beringer 3512A Jeanne Brewer 3513A Art Boden 3514 Ralph Clark
1275	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	3515A Grace DeVita 3516A Evelyn Dale 3517A Elaine Daniels 3518 Doris Mitchell 3519 Kewpie Harrison 3520A Peewee Morris 3521A Horace Lewis 3522 Jim Downes 3523A Harriet Dillon 3524 Charles Flemm 3525A Jose Gonzales 3526A Billy Keen 3527A Dave Nimmo; Delores Nimmo 3528 Valery Vance 3529A Bud Nelson 3530A Cecil Tatum 3531 Patricia Thompson 3532A Earl Sutton; Janice Sutton 3533 Sam Stigall and Eleven Indians 3534A Jose Flores 3535 Jack Martin 3536 Earl May 3537A Tex Walker 3538 Ruth Mix 3539 Robert Cobb 3540 Gale Thomas 3541A Roe Oliver 3542A Howard Cragg

Box 1275	Fol 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50	3543 Estelle Clark 3544A Omar Coffelt 3545A Arthur Alexander 3546 Muzak Corp. 3547 William T. Dippel, Inc. (C-988) 3548 Haywood Floor Co. (C-995) 3549 S.G. Sterne & Co. (C-996) 3550 Corona Plate Glass Co. (C-999) 3551 John P. Morrissey Electric Co. (C-1007) 3552 Ivel Corp. (C-1008) 3553 MacNutt, Watts & Tankard, Inc. (C-1013) 3554 MacNutt, Watts & Tankard, Inc. (C-1014) 3555 Mr. Rosenfeld & Sons (C-1015) 3556 Sidney Franklin 3557 Sun Valley, Inc. 3558 Holger Cahill 3559A State Laundry Co. 3560A State Laundry Co. 3561 Keystone Record Co. 3562 Lithuania 3564 Todd Co. 3565 J.A.J. Construction Co. (C-1002)
1276	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33	3566 Seminole Village, Inc. 3567 Childs Co. 3568A Sun Valley, Inc. 3569 Victoria Falls 3570 Hortus, Inc. 3571 Jungleland, Inc. 3572 Amusalon, Inc. 3573 Strange as it Seems Oddities, Inc. 3574 Lama Temple Sponsors Ltd. 3575 Nature's Mistakes, Inc. 3576 1939 Amusements, Inc. 3577 Art Associates, Inc. 3578 Exposition Smiles 3579 Leo McDonald 3580A Exposition Coaster Co. 3581A Exposition Whip Co. 3582 Merrie England, Inc. 3583 Dufour & Rogers 3584A Laff-in-the-Dark Co. 3585A Turtle Chase Co. 3586 Clif Wilson 3587 Nyzos Corp. 3588A Serpentine Spiral, Inc. 3589 Canada 3590 Michael Todd 3591 New York Telephone Co. 3592A-B Huglo Operating Co. 3593 New York Telephone Co. 3594 New Victory Co. 3595A Rose Flores 3596 B.A. Rolfe 3597A Shorty Kelley 3598A Ruth Mix

		II.D. COIIIIdats - II.D. I Fall Fe
Box 1276	Fol 34 35 36 37 38 39 40 41 42 43 44 45	3599 William T. Dippel, Inc. (C-1011) 3600 MacNutt, Watts & Tankard, Inc. (C-1016) 3601 John P. Morrissey Electric Co. (C-1017) 3602 William T. Dippel, Inc. (C-1018) 3603 Kennedy & Smith, Inc. (C-1019) 3604 National Cast Stone Corp. (C-1022) 3605 Belmont Electric Co. (C-1023) 3606 Gerosa Haulage & Warehouse Co. (C-1024) 3607 Vulcan Rail & Construction Co. (C-1026) 3608 S.G. Sterne & Co. (C-1028) 3609 Childs Co. 3610 Lama Temple Sponsors Ltd.
1277	1 2 3 4 5 6 7 8	3611 Nyzos Corp. 3612 Exposition Smiles, Inc. 3613 Leo McDonald 3614 Conti Products Co. 3615 New York Telephone Co. 3616 American Sponge & Chamois Co. 3617 American Sponge & Chamois Co. 3618 United States Potters Assn.; National Brotherhood of Operative Potters
	9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40	3619 Goldstein, Michael 3620 Fairway Yacht Club 3621 Silver Streak, Inc. 3622 Children's World, Inc. 3623 Children's World, Inc. 3624 Clif & Freda Wilson 3625 Philip M. Plant 3626 Seminole Village, Inc. 3627 Jungleland, Inc. 3629 Bill Leland 3630 Amusalon, Inc. 3631 Strange as it Seems Oddities, Inc. 3632 General Frozen Food, Inc. 3633 Star Popcorn Products, Inc. 3634 Richardson Corp. 3635A Union News Co. 3636 Refreshment at the Fair, Inc. 3637 Childs Co. 3638 1939 Amusements, Inc. 3639 Southern Rhodesia 3640 Nature's Mistakes, Inc. 3641 Child's Co. 3642 Crusade Against Crime, Inc. 3643 Children's World, Inc. 3644 Wolfe & Leavy 3645 Hortus, Inc. 3646 Merrie England, Inc. 3647A-B Children's World, Inc.; Manufacturers Trust Co.; Joan W. Payson 3648 Sam Stigall and Seven Indians 3649 Clyde DuV. Hunt 3650 Florida National Exhibits, Inc 3651 International Business Machines Corp. (IBM)
	41 42	3652 World Trade Center 3653 John Hutchinson

		'
<u>Box</u> 1277	Fol 43 44 45 46 47 48 49 50	3654 Art Associates, Inc. 3655 Sawyer Photo Service, Inc. 3656 Claude Neon Lights, Inc. (C-1020) 3657 Claude Neon Lights, Inc. (C-1027) 3658 S.G. Sterne & Co. (C-1029) 3659 John Doris, Inc. (C-1030) 3660 Robert E. Denike (C-1031) 3661 John W. Ryan Co. (C-1032)
1278	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 41 42 42 43 43 44 44 45 46 47 47 47 47 47 47 47 47 47 47 47 47 47	3662 William T. Dippel, Inc. (C-1033) 3663 MacNutt, Watts & Tankard, Inc. (C-1034) 3664 Cuban Village, Inc. 3665 Netherlands 3666 Consolidated Laundries Corp. 3667A Penn Dinkins 3667 Charles Pfizer & Co. 3668A Orville Stanton 3670 Fritzche Brothers, Inc. 3671 Naumer Electric Co. (C-1037) 3672 Robert T. Battle, Inc. (C-1035) 3673 Jungleland, Inc. 3674 Almon R. Shaffer 3675 Sun Valley, Inc. 3676 Knickerbocker Laundry 3677 Music Corp. of America 3678 Florida National Exhibits, Inc 3679A General Motors Corp. 3680 Receiver of Interborough Rapid Transit Co. (IRT) 3681 Pan-American Union 3682A 1939 Amusements, Inc. 3683A Merrie England, Inc. 3684A-B Irvin L. Scott 3686A-D Dufour & Rogers 3687 Arizona 3688 Consolidated Edison Co. 3689 American District Telegraph Co. (C-1036) 3690 C.R. Daniels (C-1038) 3691 Morgan, Hamel, & Engelken 3692 Howard L. Cooper 3693A Peter Hagan 3695A-B Chase National Bank of the City of New York 3696 Sanitary Berlo Concessions, Inc. 3697 Bunny Hug Co. 3698 New York Telephone Co. 3699A-C B.A. Rolfe 3700 J.A.J. Construction Co. 3701 Strange as it Seems Oddities, Inc. 3702 1939 Amusements, Inc. 3703 Wolfe & Leavy 3704 Hortus, Inc. 3705 Seminole Village, Inc.
	44 45	3707 Exposition Whip Co. 3708 Exposition Stratoship, Inc.
	46 47	3709 Crusade Against Crime, Inc. 3710 Serpentine Spiral, Inc.
	71	or to Serpentine Spiral, Inc.

		II.D. Contracts II.D. I all
<u>Box</u>	<u>Fol</u>	
1278	48	3711 George Hamid Enterprises, Inc.
	49	3712 Philip M. Plant
	50	3713 George Hamid
1279	1	3714 Top-O-World, Inc.
1213	2	3715 Leo McDonald
	3	3716 Cusade Against Crime, Inc.
	4	3717 Turtle Chase Co.
	5	3718 Wilson, Clif; Wilson, Freda
	6	3719 Central Amusements, Inc.
	7	3720 Exposition Smiles, Inc.
	8	3721 Merrie England, Inc.
	9	3722 Nature's Mistakes, Inc.
	10	3723 Observation Crane Co.
	11	3724 Amusalon, Inc.
	12	3725 Jungleland, Inc.
	13	3726 Exposition Coaster Co.
	14	3727 Fall Associates, Inc.
	15	3728 Lama Temple Sponsors Ltd.
	16	3729 Nyzos Corp.
	17	3730 Allied Decorating Co. (C-1040)
	18	3731 Naumer Electric Co. (C-1041)
	19	3732 S.G. Sterne & Co. (C-1042)
	20	3733A-B John W. Ryan; Walter G McGahan; Robert A. Goeller; Williams
		Murphy; Harry Becher
	21	3734 Lebanon
	22	3735 New York & Queens Electric Light & Power Co.
	23	3736 Hortus, Inc.
	24	3737 Exposition Coaster Co.
	25	3738 Fall Associates, Inc.
	26	3739 Children's World, Inc.
	27	3740 Jungleland, Inc.
	28	3740 Strange as it Seems Oddities, Inc.
	29	3742 Expostion Smiles, Inc.
	30	3743 Amusalon, Inc.
	31	3744 Wolfe & Leavy
	32	3745 Merrie England, Inc.
	33	3746 Observation Crane Co.
	34	3747 1939 Amusements, Inc.
	35	3748 Philip M. Plant
	36	3749 Crusade Against Crime, Inc.
	37	3750 Lama Temple Sponsors Ltd.
	38	3751 Serpentine Spiral, Inc.
	39	3752 Children's World, Inc.
	40	3753 Laff-in-the-Dark Co.
	41	3754 Children's World, Inc.
	42	3755 McDonald, Leo
	43	3756 Crusade Against Crime, Inc.
	44	3757 Turtle Chase Co.
	45	3758 Central Amusements, Inc.
	46	3759 Nature's Mistakes, Inc.
	47	3760 Seminole Village, Inc.
	48	3761 Bunny Hug Co.
	49	3762 Expostion Whip Co.
	50	3763 Exposition Stratoship, Inc.
	51	3764Clif Wilson; Freda Wilson

Box 1279	Fol 52 53	3765 D and R Club Café, Inc. 3766 Nyzos Corp.
1280	1	3767 Children's World, Inc.
	2	3768 Central Amusements, Inc.
	3	3769 Jungleland, Inc.
	4	3770 1939 Amusements, Inc.
	5	3771 Hortus, Inc.
	6 7	3772 Children's World, Inc.
	8	3773 Children's World, Inc.
	9	3774 Fair Rides, Inc. 3775 Sun Valley, Inc.
	10	3776 Merrie England, Inc.
	11	3777 Fall Associates, Inc.
	12	3778 Children's World, Inc.
	13	3779 Exposition Smiles, Inc.
	14	3780 Exposition Coaster Co.
	15	3781 Observation Crane Co.
	16	3782 Amusalon, Inc.
	17	3783 Serpentine Spiral, Inc.
	18	3784 Strange as it Seems Oddities, Inc.
	19	3785 Philip M. Plant
	20	3786 Children's World, Inc.
	21	3787 Exposition Whip Co.
	22	3788 Exposition Stratoship, Co.
	23	3789 K.H. Amusement Corp.
	24	3790 Lama Temple Sponsors Ltd.
	25	3791 Clif Wilson; Freda Wilson
	26	3792 Turtle Chase Co.
	27	3793 Nature's Mistakes, Inc.
	28	3794 Wolfe & Leavy
	29	3795 Seminole Village, Inc.
	30	3796 Leo McDonald
	31	3797 Crusade Against Crime, Inc.
	32	3798 Crusade Against Crime, Inc.
	33	3799 Bunny Hug Co.
	34	3800 Central Amusements, Inc.
	35	3801 D and R Club Café, Inc.
	36	3802 Children's World, Inc.
	37 38	3803 Nyzos Corp.
	39	3804 J. LeBreton 3805A Artists Village, Inc.
	40	3806A Otis Elevator Co. (M-1221)
	41	3807 MacNutt, Watts & Tankard, Inc. (C-1044)
	42	3808 Louis M. Berman
	43	3809 Mollet-Bess Service Co.
	44	3810 Naumer Electric Co. (C-1043)
	45	3811 William T. Dippel, Inc. (C-1045)
	46	3812 John Langenbacher (C-1046)
	47	3813 T. Frederick Jackson, Inc. (C-1047)
	48	3814 Sun Valley, Inc.
	49	3815 Hortus, Inc.
	50	3816 1939 Amusements, Inc.
	51	3817 Merrie England, Inc.
	52	3818 Fall Associates, Inc.
	53	3819 Sun Valley, Inc.

<u>Box</u> 1280	Fol 54 55 56 57 58 59 60 61 62 63 64 65	3820 Exposition Coaster Co. 3821 Merrie England, Inc. 3822 Hortus, Inc. 3823 Jungleland, Inc. 3824 1939 Amusements, Inc. 3825 Observation Crane Co. 3826 Lama Temple Sponsors Ltd. 3827 Exposition Smiles, Inc. 3828 K.H. Amusement Corp. 3829 Strange as it Seems Oddities, Inc. 3830 Philip M. Plant 3831 Serpentine Spiral, Inc.
	66 67 68 69 70 71	3832 Laff-in-the-Dark Co. 3833 Clif Wilson; Freda Wilson 3834 Turtle Chase Co. 3835 Wolfe & Leavy 3836 Seminole Village, Inc. 3837 Crusade Against Crime, Inc.
1281	72 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36	3838 Leo McDonald 3839 Exposition Whip Co. 3840 Cusade Against Crime, Inc. 3841 Nature's Mistakes, Inc. 3842 Bunny Hug Co. 3843 Fall Associates, Inc. 3844 Amusalon, Inc. 3845 Children's World, Inc. 3846 Children's World, Inc. 3847 Children's World, Inc. 3849 Children's World, Inc. 3850 Fall Associates, Inc. 3851 Philip M. Plant 3852 Sun Valley, Inc. 3853 Fall Associates, Inc. 3855 Hortus, Inc. 3856 Sun Valley, Inc. 3857 Merrie England, Inc. 3858 1939 Amusements, Inc. 3859 Hortus, Inc. 3860 Merrie England, Inc. 3861 Gerald Wendt 3862 Dominican Republic 3863 Children's World, Inc. 3864 Powers, James 3865 Gordon, Gus 3866 Arthur Shaw 3867 Girlie Wilson 3868 Cole, Beatrice 3869 Max McCullough 3870 Vincent Coleman 3871 Edna Courtleigh 3872 Elsie Schultz 3873 Frank Packard 3874 John Carty

Pov	Eol	
<u>Вох</u> 1281	<u>Fol</u> 37	3875 George Herman
1201	38	3876 Edgar dePauw
	39	3877 Joseph Smith
	40	3878 Addie Frank
	41	3879 Norvin Mack
	42	3880 James F. Victor Attractions, Inc.
	43	3881 David Malcolm
	44	3882 Arthur Shields
	45	3883 Charles Frank
	46	3884 Ernest Morris
	47	3885 Patricia Dillon
	48	3886 Cuby, Smithers and Co.
	49	3887 Mike Morris
	50	3888 Frank Reckless
	51	3889 Sol Wolf
	52	3890 Jack Harwood
	53	3891 Fritz Arndt
	54	3892 Pierre De-Koe
	55	3893 Ernest Stebbing
	56	3894 Winnifred Williams
	57	3895 Ernie Russell
	58	3896 Moe Arons
	59	3897 Oscar Stirling
	60	3898 Tommy Bell
	61	3899 Mike Riley and his Round and Round Orchestra
	62	3900 Ann Dyer
	63	3901 Louis Garcia
	64	3902 Marion Miller
	65	3903 Clyde St. Leon
	66	3904 Al Smith
	67	3905 Greg Snerock
	68	3906 Frank Parish
	69	3907 Michael Alvin
	70	3908 Ernest Calvert
	71	3909 Rene Calvert
	72	3910 Michael Emmet
	73	3911 Clifford Stork
	74	3912 Paul Brachard
	75 70	3913 Edna Maye
	76 77	3914 Arnie Archery
	77 70	3915 Charles T. Stoffer
	78 70	3916 Earl R. Stein
	79	3917 Hazel Rice
1282	1	3918 Frank Jerome
	2	3919 Phil Dwyer
	3	3920 Joseph Short
	4	3921 Jimmie Rosen
	5	3922 Victor Balasi
	6	3923 Ophelia Hale
	7	3924 - Vincent St. Leon,
	8	3925 Phil Wirth
	9	3926 Valeska Radtke; Bruno Radtke
	10	3927 Mildred Ford
	11	3928 Doris Jones
	12	3929 Mildred Tanzer

<u>Box</u>	<u>Fol</u>	
1282	13	3930 Lillian Mautner
	14	3931 Vivian MacGill
	15	3932 Millie Beaver
	16	3933 Maude deBrauw
	17	3934 Parades, Inc.
	18	3935 Five Jives
	19	3936 Richard Courtleigh
	20	3937 Mitzi Winters
	21	3938 Jay Dickson
	22	3939 Oscar Lowande
	23	3940 Joseph Brachard
	24	3941 Great Hill
	25	3942 Great Gregoreska
	26	3943 Flying Eugenes
	27	3944 Four Eltons
	28	3945 Great Helkvist
	29	3946 Casting Delcos
	30	3947 Alfred Matriza
	31	3948 Associated Musicians of Greater New York
	32	3949 German Band
	33	3950 Sweetie Lomas
	34	3951 Nyzos Corp.
	35	3952 W.F. Transportation Corp.
	36	3953 Westchester Street Transportation Co.
	37	3954 James F. Victor's Band #1
	38	3955 James F. Victor's Band #2
	39	3956 Zero Weatherstripping Co. (C-1054)
	40	3957 Progressive Bronze Corp. (C-1056)
	41	3958 Robert Matzkin Glass Co. (C-1053)
	42	3959 A.M. Timlin (C-1052)
	43	3960 Messmore & Damon, Inc. (C-1048)
	44	3961 Thomas E. O'Brien Co.; C.F. Mentzinger's Son, Inc. (C-1049)
	45	3962 T. Frederick Jackson, Inc. (C-1050)
	46	3963 Marshall Wine Works (C-1058)
	47	3964 Messmore & Damon, Inc. (C-1055)
	48	3965 Fenmore Ship Yard (C-1051)
	49	3966A Mahler Exterminating Co.
	50	3967A Louis G. Meyers
4000		•
1283	1	3968 Benjamin N. Klein Martin (a.k.a. Billy Martin)
	2	3969 Ernie Funny Ford Wiswell
	3	3970 George Cooke
	4	3971 F.E. Scalise
	5	3972 Paulette Agran
	6	3973 Frank Wirth Booking Assn.
	7	3974 Corona Plate Glass Co. (C-1060, C-1240)
	8	3975 New York Awning Co. (C-1061)
	9	3976 Bludworth, Inc. (C-1063)
	10	3977 Commercial Radio-Sound Corp. (C-1062)
	11	3978 L.E. Lamb Co. (C-1057)
	12	3979 New York Awning Co. (C-1065)
	13	3980 J.I. Haas Co. (C-1064)
	14	3981 New York Telephone Co.
	15	3982 Dun & Bradstreet, Inc.
	16	3983 Albert Johnson
	17	3984 Thomas M. Scoles (C-1066)

	II.D. Contracts II.D. I fail for
Box Fol 18	3985 J.I. Haas Co. (C-1067) 3986 William P. McDonald Construction Co. (C-1059) 3987A Exhibitors' Management Corp. 3988 Gimbel Bros. 3989 Black Magic Humus Co. 3990 Florida National Exhibits, Inc 3991 Missouri 3992 General Electric Co. 3993 Beech-Nut Packing Co. 3994 Otis Elevator Co. 3995 American Telephone and Telegraph Co. 3996 Consolidated Edison Co. of New York 3997 Continental Baking Co. 3998A E.I. Du Pont de Nemours & Co. 3999 Equitable Life Insurance Society of the U.S. 4000A Maison Plouvier Annex 4001 R.R. Rodemich 4002 Ingersoll Steel & Disc Division, Borg Warner Corp. 4003 Nash Motors (In) 4004A-C Maison Plouvier (assigned to Amram Haddad; Armand Mezrich)
1284 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 31 32 33 34 35	4005 London House, Ltd. 4006A-B Frieda Meyers 4007A Frieda Meyers 4008A-B Morris Alouf; Lazar Mataraso (assigned to Morris Alouf) 4009A-B R. Beges 4010 Coronel, Franco and Moron 4011A-B Jackson, Sonia R. 4012 R.R. Rodemich 4013 R.R. Rodemich 4014 Victor Yarhi; Arthur Setbon 4015A Victor Yarhi; Arthur Setbon 4016 Victor Yarhi; Arthur Setbon 4017A Victor Yarhi; Arthur Setbon 4018 MacNutt, Watts & Tankard, Inc. (C-881) 4019A Columbia Concerts Corp. 4020A Chamber of Commerce Oratorio Committee 4021A Poland 4022 Romania 4023 Trans-Lux Corp. 4024 Tenner and Swift 4025 Joe Martin 4026 Sandy Ackland 4027 P.E.N. Club 4028 Si Otis; Fanny Otis 4029A Al Silvi 4030 International Business Machines Corp. (IBM) 4031 International Business Machines Corp. (IBM) 4032 Johns-Mansville Sales Corp. 4034 Yale & Towne Manufacturing Co. 4035 Yale & Towne Manufacturing Co. 4036 Walter Powell 4037 Air Reduction Sales Co. 4038 Brink's, Inc.

Box 1284	Fol 36 37 38 39 40 41 42 43 44 45 46 47	4040 T. Frederick Jackson, Inc. (C-1073) 4041 Beaux Arts Lighting Co. (C-1074) 4042 American Tobacco Co. 4043A Borden Co. 4044 T. Frederick Jackson, Inc. (C-1072) 4045 E.H. McKitterick 4046 Copper and Brass Research Assn. 4047 Chrysler Sales Corp. 4048 Firestone Tire & Rubber Co. 4049 Manufacturers Trust Co. 4050 Semca Articles de Paris 4051 Metropolitan Importing & Manufacturing Co. 4052 Haruta & Co.
1285	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38	4053 Goldfaub Novelty Co. 4054 Garfunkel & Birnbach 4055 S. Cohen & Son 4056 Brian Fabric Corp. 4057 Richard E. Thibaut, Inc. 4058 E.B. Michelman 4059 Newell Manufacturing Co. 4060 Royal Lace Paperworks, Inc. 4061A Scott & Teegan (M-1115) 4062 Scott & Teegan (M-1116) 4063 Naumer Electric Co. (C-1075) 4064 Annin & Co. 4065 S. Lisk & Bro. 4066 Hood Rubber Co. 4067A-C Printasign Corp. of America 4068 Canada Dry Ginger Ale, Inc. 4069 U.S. Aviation Exhibit, Inc. 4070 American Bridge Co. 4072 Westinghouse Electric & Manufacturing Co. 4073 Louise Bonney 4074 Petroleum Industry Exhibit, Inc. 4075 Elgin National Watch Co. 4076 General Cigar Co. 4077 General Cigar Co. 4078 Beech-Nut Packing Co. 4078 Beech-Nut Packing Co. 4080 T. Frederick Jackson, Inc. (C-1078) 4081 J.A.J. Construction Co. (C-1076) 4082 T. Frederick Jackson, Inc. (C-1070) 4083 Carrier Corp. 4084 Standard Brands, Inc. 4085A-E Barbeq Restaurant, Inc. 4086A Continental Baking Co. 4087 Fairway Amusement Corp. 4088 Canada Dry Ginger Ale, Inc. 4089A New Jersey 4090 Exposition Greyhound, Inc. 4091 Frank Galland 4092 Theodore Goldstein
	39 40 41 42	4093 Louise Bonney 4094 Geddes Concessions, Inc. 4095 Johns-Mansville Sales Corp. 4096A-B Wolfe & Leavy
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<u>Box</u> 1285	Fol 43 44 45 46	4097 American Tobacco Co. 4098 Brabant Needle Co. 4099 Cartier, Inc. 4100 Fordsman, David
	47 48 49 50	4101 Kazoo Co. 4102 Orange Manufacturing Corp. 4103 Plastic Novelties, Inc. 4104 Bonded Wrecking & Lumber Co. (C-1071)
1286	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	4105 J.A.J. Construction Co. (C-1076) 4106 Howard Mayer 4107 Gretl Urban 4108 Scott & Teegan (M-1119) 4109 Robert I. Hoyt 4110 Coty, Inc. 4112 Golden Gate International Exposition 4113 Sheperd Vogelgesang 4114 B. Masel 4115A Pittsburgh Plate Glass Co. 4116 Dutch Novelty Shops 4117 Sterling Merchandise Co. 4118 James Williamson 4119 Warren Murray 4120 T. Frederick Jackson, Inc. (C-1083) 4121A Standard Gas Equipment Corp. 4122 Charles Scribner's Sons 4123 C.A. Reed Co. 4124 Ovington's Gift Shop, Inc.
	20 21 22	 4125 New York Telephone Co. 4126 Heller Bros. Co. 4127 Executive Committee for Christian Science Activities at the New York World's Fair 1940
1287	23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40	4128A Benjamin Moore & Co. 4129 Ford Motor Co. 4130 L. Pantelides, Inc. 4131 Empire State, Inc. 4132 Danish American Women's Assn. 4133 Toffenetti Restaurant Co. 4134A Crane Co. 4135 Louis Skidmore 4136 Louise Bonney 4137A-C Exposition Coaster Co. 4138A Centrol Amusements, Inc. 4139A Centrol Amusements, Inc. 4140A-G International Parachuting, Inc. 4141 Grolier Society, Inc. (Americana Corp.) 4142 Grolier Society, Inc. 4143 York Safe & Lock Co. 4144A General Electric Co. 4146A-B Dufour & Rogers
1201	2 3 4 5	4147 Bulouf & Rogers 4148 E.C. Restaurant, Inc. 4149 Eastern Railroad Presidents' Conference (assigned to Childs Co.) 4150 Exposition Grounds Catering Corp. 4151A-C S. Kunin (assigned to Sutter Candy Co.)

Box 1287	<u>Fol</u> 6	4152 Executive Committee for Christian Science Activities at the New York World's Fair 1940
	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	4153 Radio Corporation of America Communications, Inc. (RCA) 4154 Maurice Gauthier 4156 Scientific Model Airplane Co. 4157 Colonial Knife Co. 4158 American Lead Pencil Co. 4159 Arnold Prints Works 4160 Empire State, Inc. 4161 K & O Co. 4162 Uncas Manufacturing Co. 4163 Helenhart Novelty Corp. 4164A Belgium 4165 Eastman Kodak Co. 4166 Walter Dorwin Teague 4167 Walter Dorwin Teague 4168 Hiram Merriman 4169 Watson Co. 4170 Modern Novelty Manufacturing Co. 4171A-B Planters Nuts & Chocolate Co. 4172A Drake Bakeries, Inc. 4174 J.J. Secoles, Inc. (C-1081) 4175A National Fireproofing Corp. 4176 Baker & Co. 4177 B.F. Goodrich Co. 4178 Belmont Electric Co. (C-1080) 4179 T. Frederick Jackson, Inc. (C-1087) 4181 International Brotherhood of Electrical Workers Local Union # 3 4182A National Decalcomania Corp. 4183 Robert I. Hoyt 4184 Mary Lewis
1288	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	4185A-B Netherlands; Thomas E. O'Brien Co. 4186 E.F. Champion 4187 Joseph Sicker 4188 Sheperd Vogelgesang 4189 J.A.J. Construction Co. (C-1084) 4190 Dettra Flag Co. 4191 North American Die Works; North American Products 4192 Brier Manufacturing Co. 4193 Felix B. Vollman 4194 Waldes Koh-I-Noor, Inc. 4195 Premier Metal Etching Co. 4196 Parker Brothers, Inc. 4197 Philip Florin, Inc. 4198 John Adams 4199 American Hardware Corp. 4200 Gideons International 4202 Wilbur B. Driver Co. 4204A-B Rogers-Kellogg-Stillson, Inc. 4205A Harry A. Illions 4206 Stuart Brooks 4207 Grolier Society, Inc. (Americana Corp.) 4208 Grolier Society, Inc. 4209 J. Gilbert Noon

<u>Box</u> 1288	Fol 25 26 27 28 29 30 31 32 33 34 35	4211A-B Sutter Candy Co. 4212A-C Clif Wilson; Freda Wilson 4214A Turf Trylon Corp. 4215 H & M Catering Corp. 4216 Dale Fifth Avenue, Inc. 4217 Abraham Fox 4218A Frank Galland 4219A Union News Co. 4220A-C Rogers-Kellogg-Stillson, Inc. 4221A-F Kaplan & Bloom 4222A-E Exposition Souvenir Corp.
1289	1 2 3 4 5 6 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40	4223 Henry A. Gherardi 4224 S.C. Johnson & Co., Inc. 4225 Loose-Wiles Biscuit Co. 4226 Nash Motors 4227 New York Telephone Co. 4228 Fiat Metal Manufacturing Co. 4229A Standard Coated Products Corp. 4232 Herbert Gramby 4233A Fair Rides, Inc. 4234A Radio Corporation of America (RCA) 4235A-B West Virginia 4237 Stevens Hotel Corp. 4238 Coronati Amusements, Inc. (M-1153) 4239A-B Merle Amusements Corp. 4240 Warren Murray 4241 Andrew Catapano (C-1085) 4242 Hiram Merriman 4243 Edward R. Walsh (C-1092) 4245A-B Charles J. Muller; Walter C. Muller 4246 General Motors Corp. 4247A C. Stanley Taylor 4248 National Cash Register Co. 4250 Young Men's Christian Assn. of the City of New York 4251 Central Hardware & Electric Corp. 4252A Jungleland, Inc. 4253 Taylor Provision Co. 4254 Herrmann Nicholas Holde 4255 Gould Novelty Co. 4256 J.H. Kimball, Inc. 4257 Garden City Publishing Co. 4258 Atlas China Co. 4259 Eagle Pencil Co. 4260 Illinois Watch Case Co. 4261 Adolph Kastor & Bros., Inc. 4262 Rubicon 4263 New York Telephone Co. 4264 Fred W. Payne; Walter T. Sweatt 4265 Netherlands; Thomas E. O'Brien Co. 4266 Scott & Teegan (M-1148) 4267 American Express Co.
	41 42	4268A Scott & Teegan 4270 L.S. Fischl's Sons, Inc. (C-1069)
1290	1	4271 Ruth Witherspoon

Box 1290	Fol 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41	4272 William Conway 4273 Martin Oeschner 4274 Toy Balloon Co. 4275 New York Merchandise Co. 4276 Feller Bros., Inc. 4277 Iraq 4278A Finland 4279 Stanley Works 4280 Edward R. Walsh Co. (C-1091) 4281 Vulcan Rail & Construction Co. (C-1093) 4282A-B Michael Goldstein (assigned to Theodore Goldstein) 4283A-B Theodore Goldstein 4284A Nik-O-Lok Co. 4285 Robertson Art Tile Co. 4286 Gas Exhibits, Inc. 4287 House of Jewels, Inc. 4289 Northwestern Yeast Co. 4290 Chr. Hansen's Laboratory, Inc. 4291 Northwestern Yeast Co. 4292A-C Wagner Baking Co. 4293 G. Washington Coffee Refining Co. 4294 Young Men's Christian Assn. of the City of New York 4295 American Locker Co. 4296 Exposition Grounds Catering Corp. 4297 Exposition Grounds Catering Corp. 4299 Exposition Grounds Catering Corp. 4300 Continental Merchandise Co. 4301 Keg-O-Products Corp. 4302 Julian Messner, Inc. 4304 Imperial Knife Co. 4305 J.I. Hass Co. (C-1068) 4306 R.W. McCarthy 4307 Joseph Sicker 4308 Scott & Teegan (M-1159) 4309 Naumer Electric Co. (C-1101) 4310 Atlas Erectors Corp. (C-1089) 4311 Frank P. Duffield
1291	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	4312A Burnham Boiler Corp. 4313A-D Childs Co. 4314A Dairy Foods Corp. 4315A-B Richardson Corp. 4316 F & M Schaffer Brewing Co. 4317 Loose-Wiles Biscuit Co. 4318 Belvidere Strap Co. 4319 Silverman Brothers 4320 Owens-Illinois Glass Co. 4321 Jennings Bros. Manufacturing Co. 4322 Gillespie Equipment Corp. (C-1086) 4323 Christie & Leiser, Inc. (C-1094) 4324 Edward R. Walsh Co. (C-1102) 4325 Commercial Radio-Sound Corp. (C-1098) 4326 Kuhn, Smith & Harris, Inc. (C-1099)

Box 1291	Fol 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37	4329 Wood & Hagan, Inc. 4330 Catherine Littlefield Leidy 4331 Standard Transformer Co. 4332 John B. Pansmith 4333 Art Associates, Inc. 4334 Victor Anderson; L.B. Gamage 4335 West Disinfecting Co. 4336 Esther Johnson 4337 Pathe Laoratories, Inc. 4338 Peerless Album Co. 4339 General Handkerchief Co. 4340 Gretl Urban 4342 New York Telephone Co. 4343 New York Telephone Co. 4344 Naumer Electric Co. (C-1104) 4345 Edward R. Walsh (C-1105) 4346 Park & Beach Supply Co. 4347 Moran, Proctor, Freeman & Mueser 4348 Louise Bonney 4349 Household Finance Corp. 4350A National Pressure Cooker Co. 4351 White Sewing Machine Co.
1292	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	4352 American Express Concessions, Inc. 4353 Hortus, Inc. 4354A Iceland 4355 Joseph M. Upchurch 4356 Manufacturers Trust Co. 4357A Skidmore, Owings, & Merrill (M-1174) 4360 Edward R. Walsh Co. (C-1117) 4361 Cement Floor Co. (C-1119) 4362 Edward R. Walsh Co. (C-1120) 4363 Interstate Flooring & Construction Co. (C-1096) 4364 Artkraft Strauss Sign Corp. (C-1100) 4365 Westinghouse Electric Elevator Co. (C-1103) 4366 Virginia Towel Mills 4367 Taunton Pearl Works, Inc. 4368 Hickok Manufacturing Co. 4369 Albert A. Volk Co. 4370 M & J Tracy, Inc. 4371 Curtis Companies 4372 National Pressure Cooker Co. 4373 Firestone Tire & Rubber Co. 4374A Eastern Railroad Presidents' Conference 4375 Elnomar Arcades, Inc. 4376A-B Elnomar Arcades, Inc. 4377 Exposition Autos, Inc. 4378 Exposition Whip Co. 4379A-B Faber, Coe & Gregg, Inc. 4380A Faber, Coe & Gregg, Inc. 4381 Theodore Goldstein 4382 Harveys Catering Corp 4383 Laff-In-The-Dark Co. 4384A Little Miracle Town, Inc. 4385A Observation Crane Co.

<u>Box</u> 1292	Fol 33	4386A Orange-Crush Co.
1293	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	4387 Poland 4388 Edward R. Walsh Co. (C-1127) 4389 George Davidson (C-1114) 4390 Carlo Ciampaglia (C-1110) 4391 George Davidson (C-1115) 4392 Rambusch Decorating Co. (C-1109) 4393 Basil Troussof; Julius Wyhof (C-1112) 4394 Louis Ferstadt (C-1113) 4395 Basil Troussof; Julius Wyhof (C-1116) 4396 S.G. Sterne & Co. (C-1095) 4397` John F. Foster, Inc. (C-1097) 4398 Frank Kidde 4399 Etched Products Corp. 4400 Feinberg-Henry Manufacturing Co. 4401 Lion Match Co. 4402 Maple Grove, Inc. 4403 Strikalite Ltd. 4404 J.L. May Co. 4405 Max Vogel 4406 Diamond Match Co. 4407 Rose, William Garson 4408 John W. Ryan Co. (C-1123) 4409 John W. Ryan Co. (C-1125) 4410 John W. Ryan Co. (C-1126) 4411 John W. Ryan Co. (C-1133) 4411 Edward R. Walsh Co. (C-1132)
1294	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	4415 Westchester Street Transpotation Co. 4416 Cardinal Parfums, Inc. 4417 Ever Ready Label Corp. 4418 Osborne Register Co. 4419 Royal Paper Corp. 4420 John Baldwin 4421A-D Frank Zambreno 4422 John W. Ryan Co. 4423A-B International Parachuting, Inc. 4424 General Time Recorder Clock Exchange, Inc. (C-1137) 4425 Domenico Mortellito (C-1129) 4426 Ryan Contracting Co. (C-1122) 4427 J.I. Hass Co. (C-1107) 4428 Cement Floor Co. (C-1142) 4429 Stormwood Flooring Co. (C-1134) 4430 Warren Murray 4431 Hiram Merriman 4432 Sheperd Vogelgesang 4433 Chamberlin Metal Weather Strip Co. 4434 Eastern States Ice Corp. 4436 William Wrigley, Jr., Co. 4437 Gregory Fount-O-Ink Co. 4439A-E Living Magazine Covers, Inc.

<u>Box</u> 1294	Fol 26 27 28 29 30 31 32 33 34	4441 Union News Co. 4442 Nash Motors 4443 John W. Ryan Co. (C-1145) 4444 MacNutt, Watts & Tankard, Inc. (C-1149) 4445 MacNutt, Watts & Tankard, Inc. (C-1138) 4446 Richter, Paul G. 4447A-B Wall of Death, Inc. 4448A Virginia Hams, Inc. 4449A-J O.K. Nits Corp.
1295	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	4450 J. Gilbert Noon 4451A-E I. Arthur Ganger (assigned to Chip Operating Corp.) 4452A-B Dufour & Rogers 4453A-B Crusade Against Crime, Inc. 4454A Crusade Against Crime, Inc. 4455A Bunny Hug Co. 4456 Eastern States Ice Corp. 4457 Household Finance Corp. 4458 White Sewing Machine Co. 4459 William Wrigley, Jr., Co. 4460 Hammermill Paper Co. 4461 A.B. Dick Co. 4462A Bookhouse for Children 4463 Boy Scouts of America 4464 P.F. Collier & Son Corp. 4465 Fiat Metal Manufacturing Co. 4467 Linguaphone Institute of America, Inc 4468 New York Steam Corp. 4471 Sicilian Asphalt Paper Co. 4472 Swift & Co. 4473 M.H. Treadwell Co. 4475 J.I. Hass Co. (C-1121) 4476 Ryan Contracting Co. (C-1135) 4477 Eastern Railroads Presidents' Conference 4478 P.I.E. Roof Co. 4479 Edwin M. Forbes 4480 Dancing Campus Enterprises, Inc. 4481 General Register Corp. 4482 Commercial Radio-Sound Corp. (C-1131) 4483 John W. Ryan Co. (C-1130) 4484 Westinghouse Electric Elevator Co. 4485 E.F. Champion 4486 E.H. McKitterick 4487 J.L. Murphy, Inc. (C-1147)
1296	1 2 3 4 5 6 7 8 9	4488 William T. Dippel, Inc. (C-1141) 4489 Edward R. Walsh Co. (C-1152) 4490 Milton J. Selig Co. (C-1158) 4491 Werther Electric Contracting Co. (C-1146) 4492 Edward R. Walsh Co. (C-1157) 4493 William Gold, Inc. (C-1153) 4494 William Gold, Inc. (C-1156) 4495 L.E. Lamb Co. (C-1139) 4496 John W. Ryan Co. (C-1160) 4497 Cameo Die and Label Co.

Box	<u>Fol</u>	
1296	11	4498 Abraham & Straus, Inc.
		4499 Anderson Rubber Co.
	12	
	13	4500 Imperial Metal Manufacturing Corp.
	14	4501 Reed & Barton Corp.
	15	4502 International Silver Co.
	16	4503 Frank M. Sayford Co.
	17	4504 Emeloid Co.
	18	4505 Western Art Leather Co.
	19	4506 Louis Wolf & Co.
	20	4507 Walter Lampl
	21	4508 Davis Photo Service
	22	4509 Salz Brothers, Inc.
	23	4510 Charles Brand
	24	4511 Zell Products Corp.
		·
	25	4512 H. Fishlove & Co.
	26	4513A-D Edico Amusement Co.
	27	4514 Maynes, Hyla F.; Maynes, Emma C.
	28	4515A-B Mayflower Doughnut Corp.
	29	4516A-B Maurice Piesen
	30	4517A-D Philip M. Plant (assigned to De-Bunk-Her, Inc.)
	31	4518A-D Renwal Distributing Co.
	32	4519A John W. Wexler
	33	4520 Bookhouse for Children
	34	4521 P.F. Collier & Son Corp.
	35	4522 B.F. Goodrich Co.
	36	4523A-B Liberty Orchards Co.
	37	4524 Linguaphone Institute of America, Inc
	38	4525 Quarrie Corp.
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	39	4527 Owens-Illinois Glass Co.
	40	4528 Consolidated Telegraph & Electrical Subway Co.
4007	4	4500 0 0 0 0
1297	1	4529 Crane Co.
	2	4531 Steem-Electric Corp.
	3	4532A J. Burton Tripp
	4	4533A-C Alexander, Norman S. (assigned to Comet Amusements, Inc.)
	5	4534A-B Bartlett Rides, Inc.
		·
	6	4535 Brooklyn Archery Club, Inc.
	7	4536 Brooklyn Archery Club, Inc.
	8	4537 Little Miracle Town, Inc.
	9	4538 J.A. Robinson
	10	4539A-B Scott & Teegan (M-1192)
		e , , , ,
	11	4540 S.G. Sterne & Co. (C-1150)
	12	4541 Thomas M. Scoles, Inc. (C-1162)
	13	4542 New York Awning Co. (C-1154)
	14	4543 Arthur Covey (C-1108)
	15	4544 Arc Electrical Construction Co. (C-1159)
	16	4545 Edward R. Walsh Co. (C-1165)
	17	4546 Cement Floor Co. (C-1167)
	18	4547 Richard Howell Exhibits, Inc. (C-1168)
	19	4548 Broadway Maintenance Corp. (C-1169)
		, , , ,
	20	4549 John Adams
	21	4550 Helen C. Jackson
	22	4551 Leo M. Cadison
	23	4552 Joseph M. Upchurch
	24	4553 Scott & Teegan
	25	4554A-COtto Teegan (M-1194)

<u>Box</u>	<u>Fol</u>			
1297	26	4555 Syracuse Ornamental Co.		
	27	4556 W.L. Stensgaard & Associates, Inc.		
	28	4557 Charles A. Brewer & Sons		
	29	4558 F.H. Noble Co.		
	30	4559 Epstein Novelty Co.		
	31	4560 Regens Lighter Corp.		
	32	4561 Hanco Art & Novelty Co.		
	33	4562A Heineken's on the Zuiderzee, Inc.		
	34	4563 Bissell Carpet Sweeper Co.		
	35	4564 Colonial Maufacturing Co.		
		•		
	36	4565 Continental Scale Corp.		
	37	4566 Howell Co.		
	38	4567 Jacob Brothers Co.		
	39	4568 Lullabye Furniture Corp.		
	40	4569 Miller-Connell Manufacturing Co.		
	41	4570A National Motor Truck Show, Inc.		
	42	4571 Refreshment at the Fair, Inc.		
	43	4572 Richard E. Thibaut, Inc.		
	44	4573A John Widdicomb Co.		
	45	4574 Rudolph Wurlitzer Co.		
	46	4575 Yale & Towne Manufacturing Co.		
	47	4576 Refreshment at the Fair, Inc.		
	48	4577 Refreshment at the Fair, Inc.		
	49	4578 Arcus-Simplex Ticket Co.		
	50	4579 New Orleans Enterprises, Inc.		
	00	1070 Now Officiallo Enterprised, inc.		
1298	1	4580 Brooks Costume Co.		
	2	4581 Hortus, Inc.		
	3	4582 Rambusch Decorating Co.		
	4	4583 Commercial Radio-Sound Corp. (C-1163)		
	5	4584 L.S. Fischl's Sons, Inc. (C-1164)		
	6	4585 S.G. Sterne & Co. (C-1172)		
	7	4586 Corona Plate Glass Co. (C-1173)		
	8	4587 Vulcan Rail & Construction Co. (C-1174)		
	9	4588 Andrew Catapano (C-1177)		
	10	4589 Christie & Leiser, Inc. (C-1179)		
	11	4590 Eastern States Electrical Co. (C-1170)		
	12	4591 Jacob Morgenthaler's Sons (C-1175)		
	13	4592 Don Hatch		
	14	4593 J.M. Chaney		
		4594 E.H. McKitterick		
	15			
	16	4595 Margaret Adams		
	17	4596 Harry Meehan		
	18	4597 Scott & Teegan (M-1200)		
	19	4598 Sigmund Spaeth		
	20	4599 Hungary		
	21	4600 Eugene Rau		
	22	4601 Curt Teich & Co.		
	23	4602 American Express Co.		
	24	4603 American Radiator & Standard Sanitary Corp.		
	25	4604 Fordham University		
	26	4606A National Spiritual Assembly of the Baha'is of the	ne United Sta	tes of
		America		
	27	4607 Strathmore Paper Co.		
	28	4608 B.H. Bunn Co.		
	29	4609 Better Packages, Inc.		
		Zono donagoo, moi		

New York World's Fair 1939-1940 Incorporated Records II. OFFICE OF THE SECRETARY II.D. Contracts - II.D.1 Fair Period

<u>Box</u>	<u>Fol</u>	
1298	30	4610 Addressograph-Multigraph Corp.
	31	4611 Grosfeld House, Inc.
	32	4612 Kaplan & Bloom
	33	4613 Warren Webster & Co.
	34	4614 American Express Co.
	35	4615 American Express Concessions, Inc.
	36	4617A American Express Concessions, Inc.
	37	4618A-C Bartlett Rides, Inc.
	38	4619A-B W.R. Beasley
	39	4620A Bisch Rocco Amusement Co.
	40	4621 Canteen Co.
	41	4622 Dairy Foods Corp.
	42	4623A Danco Brokerage Corp.
	43	4624 Exposition Souvenir Corp.
	44	4625 Kaplan & Bloom
	45	4626A Medo Photo Supply Corp. (assigned to Medo Camera and Sales
		Corp.)
1299	1	4628A-C J. Gilbert Noon
	2	4629 Dr. Scholl's Foot Comfort Shops, Inc.
	3	4630 Frank Kidde
	4	4631 John W. Ryan Co. (C-1143)
	5	4632 J.A.J. Construction Co. (C-1182)
	6	4633 Billy Rose's Exposition Spectacles, Inc.
	7	4634 Christy Walsh
	8	4635 Wilbert Products Co.
	9	4636 Western Pine Ass.
	10	4637 U.S. Utilities, Inc.
	11	4638 Sealtest, Inc.
	12	4639 Rayon Yarn Producers
	13	4640 Mosler Safe Co.
	14	4641 Belmont Electric Co. (C-1161)
	15	4642 Dun & Bradstreet, Inc.
	16	4644 Federal Silver Co.
	17	4645 Arrow Novelty Co.
	18	4646 Accurate Molding Corp.
		4647 H. Negbaur & Co.
	19	
	20	4648 Weidlich Bros. Manufacturing Co.
	21	4649 Ray Middleton
	22	4650 Paul Haakon
	23	4651 Emil Lime
	24	4652 Herman D. Shapiro
	25	4653 T. Frederick Jackson, Inc.
	26	4654 William Gold, Inc. (C-1176)
	27	4655 T. Frederick Jackson, Inc. (C-1178)
	28	4656 Ryan Contracting Co. (C-1180)
	29	4657 J.A.J. Construction Co. (C-1181)
	30	4658 Rogers-Kellogg-Stillson, Inc.
	31	4659 Metropolitan Lithograph and Publishing Co.
	32	4660 Nicklin Co.
	33	4661 Lapin Products, Inc.
	34	4662 Monarch Products Co.
	35	4663 Baudis Metal Craft Co.
	36	4664 Strauss Bros. & Co.
	37	4665 United States Playing Card Co.
	38	4666 Richard Howell Exhibits, Inc. (C-1183)
	50	TOOO MICHARIA HOWER LARRING, IIIC. (C-1103)

<u>Box</u> 1299	Fol 39 40 41 42 43 44	4667 Milton J. Selig Co. (C-1185) 4668 Domenico Mortellito (C-1186) 4669 John W. Ryan Co. (C-1184) 4670 Bridge Metal Products Co. (C-1171) 4671 Scandia Restaurant, Inc. 4672 Nyzos Corp. 4673A 1940 Carousel Corp.
1300	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26-27 28 29 30 31 32 33 34 35 36 37	4674 New York Theatre Program Corp. 4675A Nathan's Purveyors Inc. 4676A William S. Miller 4677 Mayflower Doughnut Corp. 4678A-G Magic Carpet, Inc. 4679 International Mutoscope Reel Co. 4680A-B Hoefle Concessions, Inc. 4681A Dixie Vortex Co. 4682 Atwood Cafeterias, Inc. 4683 American Express Concessions, Inc. 4684 Western Union Telegraph Co. 4685 Gas Exhibits, Inc. 4686 Western Union Telegraph Co. 4587 Shaw-Walker Co. 4688 Harold G. Ritchie 4689 Nelson Gruppo 4690 Otis Elevator Co. 4691A Morris Green 4692 Theatrical Federation Alliance of the Metropolitan Area 4694 Exposition Greyhound, Inc.; Pedal Boat Company of America, Inc. 4695 Louise Bonney 4696 Blackwell & Strong 4697 Edward Danziger 4698 Detective Comics, Inc. 4699 Pakula and Co. 4700 Combination Ticket Books (multiple contracts) 4701 Consolidated Lithographing Corp. 4702 Paul Galleries, Inc. 4703 Joe Jackson 4704 Lucy Monroe 4705 Jacob Ruppert 4706 Ilg Electric Ventilating Co. 4707 American Flange & Manufacturing Co. 4709 Western Union Telegraph Co. 4709 Western Union Telegraph Co. 4709 National Biscuit Co.
1301	38 1 2	4711 Combustion Engineering Co.4712 College and University Women's Center4713 League of Nations; American Non-Partsan Citizen's Committee and
	3	Fair Corp. 4714A-B New York Joint Board of Amalgamated Clothing Workers of America
	4 5 6 7 8	4715 Water Dorwin Teague (M-1226) 4716 Chambers Carting Co. (C-1188) 4717 Cyclone Fence Co. (C-1189) 4718 Morrissey Bros. (C-1190) 4719 Cement Floor Co. (C-1191)

		II.D. Contracts II.D. I I dil I
Box	Fol	
1301	9	4720 Milton J. Selig Co. (C-1192)
	10	4721 J.A.J. Construction Co. (C-1193)
	11	4722 Cement Floor Co. (C-1195)
	12	4723 J.A.J. Construction Co. (C-1194)
	13	4724 Commercial Radio-Sound Corp. (C-1166)
	14	4725 John W. Harris (C-1136)
	15	4726 Marchant Calculating Machine Co.
	16	4727 Grosfield House, Inc.
	17	4729 Electric Utilities Exhibit Corp.
	18	4730 Electric Utilities Exhibit Corp.
	19	4731 Eagle Pencil Co.
	20	4732 Consolidated Edison Co. of New York
	21	4733 Babcock & Wilcox Co.
	22	
		4735 Overhead Door Corp.
	23	4736 International Nickel Co.
	24	4737 Underwood Elliott Fisher Co.
	25	4738 Coty, Inc.
	26	4739A Borden Co.
	27	4740 Vermont Maple Tree Sugar Co.
	28	4741 United Kindergarten Mothers' Assn.
	29	4742A Trip Around the World, Inc.
	30	4743A D. Kirsch (assigned to Hyman Kirsch)
1302	1	4744A-D John A. Johnson (assigned to Homette, Inc.; assigned to Tally-
	•	Ball, Inc.)
	2	4745 International Mutoscope Reel Co.
	3	4746A-B Harrison Forman, Inc. (assigned to Tibet, Inc.)
	4	4747 Charles S. Gurney & Sons Co.
	5	4748 Girl Scouts, Inc.
	6	4749A Danco Brokerage Corp.
	7	4750 Frank Buck Amusements, Inc.
	8	4751A Advance Enterprises, Inc.
	9	4752 Dominican Republic
	10	4752 Bominican Republic 4754 Private Chauffeurs Local Union No. 800
	11	4755 Rollo, Johnson & Seidler, Inc. (C-1200)
	12	4756 Commercial Radio-Sound Corp. (C-1198)
	13	4757 Cement Floor Co. (C-1199)
	14	4758 J.A.J. Construction Co. (C-1197)
	15	4759 Bircher Co.
	16	4760 Switzerland
	17	4761 Czechoslovakia
	18	4762 Czechoslovakia
	19	4763 Romania
	20	4764 Romania
	21	4765 Alice Hughes
	22	4766 Scott Paper Co.
	23	4767A New Orleans Enterprises, Inc.
	24	4768 Gene Marvey
	25	4769A Arne J. Lundborg (M-1238)
	26	4770 Chase National Bank of the City of New York
	27	4771 Jean Labatut
	28	4772 Jiffy Manufacturing Co.
	29	4773 Ashland Window & Housecleaning Co. (C-1196)
	30	4774 J.A.J. Construction Co. (C-1205)
	31	4775 J.A.J. Construction Co. (C-1208)
	32	4776 Coronati Amusements, Inc. (M-1241)
	0 <u>2</u>	TITO COMMININGOMENTO, INC. (WE 1271)

		II.D. Goliliacis II.D. 110
Box 1302	Fol 33 34 35 36 37 38 39 40	4777 Hiram Merriman 4778 City of New York 4779 Dodge Publishing Co. 4780 S. Blecher & Son 4781 Foto Seal Co. 4782 See-Thru Container Corp. 4783 Almar Metal Arts 4784 Art Pearl Works, Inc.
1303	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 28 39 40 40 40 40 40 40 40 40 40 40 40 40 40	4785 Beech-Nut Packing Co. 4786 New York Awning Co. (C-1202) 4787 New York Awning Co. (C-1203) 4788 Cement Floor Co. (C-1204) 4789 Mortellito, Domenico (C-1209) 4789 Jacob Froehlich Cabinet Works (C-1210) 4791 Jacob Froehlich Cabinet Works (C-1211) 4792 Yale & Towne Manufacturing Co. 4793 Kawneer Co. 4793 Kawneer Co. 4795 American Gas Assn. 4796 Waldvogel Brothers, Inc. 4797 Tilo Roofing Co. 4798 William Moulton Marston 4799 Temple of Religion, Inc. 4800 Remington Rand, Inc. 4801 Phillips Produce Co. 4802 Lily Tulip Cup Corp. 4803 International Business Machines Corp. (IBM) 4804 Ever-Ready Label Corp. 4805 Ditto, Inc. 4807 Bates Manufacturing Co. 4808A Amusalon 4809 T.W. Kelley 4810A-B Illinois, Harry A. (assigned to Century Ferris Wheels, Inc.) 4811A-B Frank Galland 4812 E.P. Coronati 4814A Bowling Outdoors, Inc. 4815 Ellie Guralsky 4816 Harry C. Zaun 4817 Waterbury Lock & Specialty Co. 4818 Amm Metal Art Works 4820 Barr Rubber Products Co. 4822 Harry H. Miller 4823 Edward P. Flynn 4824 Seydel Manufacturing Co. 4825 Paul J. Roche, Inc. 4827 Westinghouse Electric Elevator Co. (C-1215)
	41	4828 Cabin Crafts, Inc.
	42	4829 Remington Arms Co.
	43	4830 North Star Woolen Mill Co.
	44	4831 Johnson Leather Co.
	45	4832 Helena Rubenstein, Inc.
	46	4833 Keystone Manufacturing Co.
	-	,

<u>Box</u> 1303	Fol 47 48 49 50 51 52 53 54	4834 Greyhound Corp. 4835 Olson Rug Co. 4836A-C U.S. Aviation Exhibit 4837 U.S. Potters Assn. and the National Brotherhood of Operative Potters 4838 Sterling Cider Co. 4839 Barbeq Restaurant, Inc. 4840 Boston Tea Co. 4841 Chip Operating Corp. 4843 Gottfried Baking Co.
1304	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	4845A-B Robert Herlinger 4846A-D Huglo Operating Co. (assigned to Levy, Benjamin; assigned to Pharmacy Restaurant Corp.) 4847 C.E. Mulliken 4848 J.A.J. Construction Co. (C-1216) 4849 Penbrook Candy Co. 4850 John B. Pierce Foundation, Inc. 4851 Ronson, Inc. 4852 Helena Rubenstein, Inc. 4853 Emil Seibold 4854 Shipton & Co., Ltd. 4855A U.S. Utilities, Inc. 4856 Mahler Exterminating Co. (C-1231) 4857 Milton J. Selig Co. (C-1217) 4858 MacNutt, Watts & Tankard, Inc. (C-1218) 4859 Edward R. Walsh Co. (C-1219) 4860 Waldvogel Brothers, Inc. (C-1220) 4861 Thomas M. Scoles, Inc. (C-1221) 4862 Milton J. Selig Co. (C-1222) 4863 Cement Floor Co. (C-1212) 4864 Milton J. Selig Co. (C-1213) 4865 T. Frederick Jackson, Inc. (C-1214) 4866 J.A.J. Construction Co. (C-1206) 4867 A.C. Martin 4868 Ann Hatfield 4869 Ida Brown Webster 4870 Joseph Aronson 4871 Poland 4872 Chevrolet Motor Division, General Motors Corp. 4873 Golden Key Corp. 4874 Chrysler Sales Corp. 4875 Kroehler Manufacturing Co. 4876A D. & R. Club Café, Inc. 4878A-D McIntosh & Dickinson (assigned to Exposition Jubilee, Inc.
1305	1 2 3 4 5 6 7 8 9	4879 Infant Incubator Co. 4880 New York Infirmary for Women and Children 4881 All America Cables & Radio, Inc. 4882 Greier and Schmidt 4883 Utica Cutlery Co. 4884 Venablake, Inc. 4885 Alfred Dunhill of London, Inc.; Mary Dunhill, Inc. 4886 Doubleday Doran & Co. 4887 Norsid Co.

<u>Box</u>	<u>Fol</u>	
1305	10	4888 J.L. Murphy, Inc. (C-1207)
	11	4890 A. and S. Lyons, Inc.
	12	4891A Ashland Window & Housecleaning Co. (M-1253)
	13	4892A Aero Window Cleaning Co. (M-1095 - M-1109)
	14	4893 Avesta Holding Corp.
	15	4894 Ireland
	16	4895 Displayers (M-1247)
	17	4896 Gottfried Baking Co.
	18	4897A New Hampshire
	19	4898 Millie Beaver
	20	4899 Crosley Corp.
	21	4900 Maritran Corp.
	22	4901 New York Museum of Science and Industry
	23	4902 Commercial Radio-Sound Corp. (C-1225)
	24	4903 Belmont Electric Co. (C-1224)
	25	4904 J.A.J. Construction Co. (C-1144)
	26	4905 Scott & Teegan (M-1255)
	27	4906 Madison Square Displays (M-1254)
	28	4907A-B Crosley Distributing Corp.
	29	4908 George Kern & Sons, Inc.
	30	4909 Steem-Electric Corp.
	31	4910 American Museum of Health
	32	4911 Martin Publishers Service
	33	4912 Arthur Grasso
	34	4913A Michael Goldstein
	35	4914 Hungary
	36	4915 Movie Shots Film Co.
	37	4917A M.B. Troiano; Harry Yager
	38	4918 Elizabeth Arden Sales Corp.
	39	4919 Elizabeth Arden Sales Corp.
	40	4920A Nos-Ease Co.
1306	1	4921A-B Fair Gardens, Inc.
	2	4922 U.S. Aviation Exhibit, Inc.
	3	4923 Olson Rug Co.
	4	4924 Postal Telegraph Cable Co.
	5	4925 Sealtest, Inc.
	6	4926A-B Aleck G. Whitfield
	7	4927A-B William McCloskey
	8	4928A-C Lattin C. Parker (assigned to Ming Toy Restaurant Corp.)
	9	4929 Ward Baking Co.
	10	4930 Sterling Cider Co.
	11	4931 United States Potters Assn.; National Brotherhood of Operative
		Potters
	12	4932A-B Hoefle Concessions, Inc.
	13	4933 Sutter Candy Co.
	14	4934 Harry H. Hargrave
	15	4935 Postal Telegraph Cable Co.
	16	4936 Buitoni Spaghetti, Inc.
	17	4937A-D Betty and Benny Fox
	18	4938 Displayers (M-1262)
	19	4939 Associated Music Publishers, Inc.
	20	4940 R.H. Macy
	21	4941 W & J Sloane
	22	4942 Herald-Tribune
	23	4943 Richard Howell Exhibits, Inc. (M-1261)
	20	10 10 Mondia Howell Exhibito, mo. (W 1201)

Box 1306	Fol 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45	4944 Columbia Broadcasting System, Inc. 4945 Denmark 4946 International Business Machines Corp. (IBM) 4947 Howland Dry Goods Co. 4948 Ford Motor Co. 4949A Sears, Roebuck & Co. 4950 Swank Products, Inc. 4951 Evans and Brisebois 4952 Paul F. Meissner 4953 Dunbar Furniture Manufacturing Co. 4954 A & M Karagheusian, Inc. 4955 National Youth Administration 4956 Radio Corporation of America (RCA) 4957 Nellie Durkin 4958 O.J. de Lendrecie Co. 4959 Ida Brown Webster 4960 Joseph W. Hiscox 4961 National Pressure Cooker Co. 4962 Queens 4963A United States Maritime Commission 4964 Waltham Watch Co. 4965 Queens Veterans Committee
1307	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33	4966A Rogers-Kellogg-Stillson, Inc. 4967 Encyclopedia Britannica 4968 Apex Products Corp. 4969 Pioneer Rubber Co. 4970 New Diamond Point Pen Co. 4971 Meriden Gravure Co. 4972 Ivel Corp. (C-1187) 4973 Mortellito, Domenico (C-1227) 4974 Milton J. Selig Co. (C-1229) 4975 J.A.J. Construction Co. (C-1223) 4976 Joseph Rosenbaum 4977 Mexico 4978 Sheltered Workshops Committee 4979 Art News Magazine 4980 New York Theatre Program Corp. 4981 Wynn Murray 4982 Aster Flower Co. 4983 Sara Love 4984 Aris Gloves; Daniel Hays Co. 4985 Ralph C. Coxhead Corp. 4986 Massachusetts 4987A Muzak Corp. 4988 Sun Valley, Inc. 4989 Burris Jenkins, Jr.; Jean Haer 4990 Displayers (M-1271) 4991 World Broadcasting System, Inc. 4992 Flint & Horner Co. 4993 Louise Bonney 4994 Tichnor Brothers, Inc. 4995 Neal W. Foster 4996 William Frange 4997 Kalman B. Choos 4998 Cap Co.

		II.D. Contracts II.D. 1
Box 1307	Fol 34 35 36 37 38 39 40 41 42 43 44 45 46 47	4999 Edward George Co. 5000 T.W. Kelley 5001 T.W. Kelley 5002 Queens 5003 Encyclopedia Britannica 5004A U.S. Aviation Exhibit, Inc.; Dudley Crafts Co. 5005A Winter Wonderland, Inc. 5006 Standard Brands, Inc. 5007A Palestine Exhibits, Inc. 5010 Exposition Souvenir Corp. 5011A Medo Camera Sales Corp. (assigned from Official Films, Inc.) 5012 Western Union Telegraph Co. 5013 Casino of Nations, Inc. 5014 H.J. Heinz Co.
	48 49 50	5015 National Pressure Cooker Co. 5016 New York Telephone Co. 5017 Hungerford, Edward (M-1282)
1308	50 1 2 3	5017 Hungerford, Edward (M-1282) 5018 Theodore Kautzky (M-1283) 5019 Warren Hall 5020 Japan
	4 5	5021 Italy 5022A Massachusetts
	6	5023 American Express Concessions, Inc.
	7 8	5024 Chase Brass & Copper Co.
	9	5025 Art Leather Souvenir Co. 5026 Sanford Jay Novelties
	10	5027 E.W. Edwards & Son
	11	5028 R.H. Macy & Co.
	12	5029 Golden Rule Department Store
	13	5030 L.S. Donaldson Co.
	14	5031 Chauffers and Drivers Union Local 282
	15	5032 Society of European State Authors and Composers, Inc.
	16	5033 Great Britain
	17 18	5034 Great Britain 5035 Ecuador
	19	5036 Peru
	20	5037 Finland
	21	5038 Iceland
	22	5039 Iraq
	23	5040 Iraq
	24	5041 Norway; Scandia Restaurant, Inc.
	25 26	5043A American Society of Composers, Authors and Publishers 5044 Fox Products Co.
	27	5045 Avon Products Co.
	28	5046 Diecasters, Inc.
	29	5048 Messmore & Damon, Inc. (C-1226)
	30	5049 A. Broido, Inc. (C-1228)
	31	5050 George Shaw & Co. (C-1231)
	32	5051 MacNutt, Watts & Tankard, Inc. (C-1236)
	33	5052 New York Awning Co. (C-1233)
	34 35	5053 Vulcan Rail & Construction Co. (C-1235) 5054 L.S. Fischl's Sons, Inc. (C-1237)
	36	5055 Milton J. Selig Co. (C-1238)
	37	5056 North Shore Bus Co.
	38	5057 Fifth Avenue Coach Co.

		II.D. Contracts II.D. I fair i
Box 1308	Fol 39 40 41 42 43 44 45 46 47 48 49 50	5058 Green Bus Lines, Inc. 5059 Manhattan and Queens Bus Corp. 5060 Leon Leonidoff 5061 A. and S. Lyons, Inc. 5062A Pabst Brewing Co. 5063 Belmont Electric Co. (C-1239) 5064 Corona Plate Glass Co. (C-1240) 5065 John W. Ryan Co. (C-1232) 5066 Belmont Electric Co. (C-1242) 5067 J.A.J. Construction Co. (C-1243) 5068 MacNutt, Watts & Tankard, Inc. (C-1246) 5069 Washington (State)
1309	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	5070 Tennessee 5071A Australia 5072 John W. Ryan Co. (C-1230) 5073 Robbins Co. 5074 United Balloon Co. 5075 Kindergarten Committee of the United States Parents Assn. 5076A Exposition Souvenir Corp. 5077 Glass, Inc. 5078 Wilbert Products Co. 5079 John B. Stetson Hat Co. 5080 Schnefel Brothers Corp. 5081 Palestine Exhibits, Inc. 5082 Sam Minkin 5083 Castle Cliff Co. 5084 Clairol, Inc. 5085 Etablissments Rigaud, Inc. 5086 John Frederics, Inc. 5087 Etablissments Rigaud, Inc. 5089 Movie Shots Film Co. 5090A-B Messmore & Damon, Inc. 5091 Borden Co. 5093 Commercial Radio-Sound Corp. (C-1166) 5094A New Zealand 5095 Comptometer Co. 5096 Excavators, Building & General Construction Laborers Union Local
	27 28 29 30 31 32 33 34 35 36 37 38 39 40 41	731 5097 Tennessee Valley Authority 5098A Jam Handy Organization 5099 W.A. Trone 5100 Coronati Amusements, Inc. (M-1289) 5101 Coronati Amusements, Inc. 5102 George Shaw & Co. (C-1234) 5103 Vulcan Rail & Construction Co. (C-1241) 5104 L.S. Fischl's Sons, Inc. (C-1244) 5105 L.S. Fischl's Sons, Inc. (C-1249) 5106 L.S. Fischl's Sons, Inc. (C-1247) 5107 Thomas M. Scoles, Inc. (C-1250) 5108 L. Bamberger & Co. 5109 Harry H. Miller 5110 New York Telephone Co. 5111 New York Telephone Co.
	42	5112 New York Telephone Co.

		II.D. Contidets II.D. 11 di
<u>Box</u>	Fol 40	5440 - D'ayla aya (M.4005)
1309	43	5113 Displayers (M-1295)
	44	5114 Stickless Corp.
	45	5115 Ben Goodman
	46	5116 Sawyer Photo Service, Inc.
	47	5117 Seymour Products Co.
	48	5118 National Silver Co.
	49	5119 Interborough Rapid Transit (IRT)
	50	5120 Hughes, Alice
	51	5121A Japan
	52	5122A Andersen Corp.
	53	5123 I. Miller and Sons, Inc.
	54	5124 Haberman's New York Views
	55	5125 International Silk Guild, Inc.
	56	5126 Firestone Tire & Rubber Co.
	57	5127 Radio Corporation of America Manufacturing Corp. (RCA)
	58	5128 Medical Society of the County of Queens, Inc.
	59	5129A-C Florence A. Pike
	60	5130A Giuseppe Onesti
1310	1	5131A-B Harry H. Hargrave (assigned to George Germain; assigned to
		Philip Ravese; Harold Stein)
	2	5132 John A. Johnson
	3	5133 Imperial Pearl Syndicate
	4	5134 Imperial Pearl Syndicate
	5	5135 Inter-America House Committee
	6	5136A Swedish American Commission
	7	5137 Manning, Bowman & Co.
	8	5138 S.C. Johnson & Son, Inc.
	9	5139A Cuneo Press, Inc. (assigned to Printers Sales Corp.)
	10	5140 Cuneo Press, Inc.
	11	5141 Louise Bonney
	12	5142 American Color Vision Co.
	13	5143 Uptown Retail Guild, Inc.
	14	5144 Admiral Farragut Academy
	15	5145 Naumer Electric Co. (C-1245)
	16	5146 Messmore & Damon, Inc. (C-1248)
	17	5147 Milton J. Selig Co. (C-1251)
	18	5148 Commercial Radio-Sound Corp. (C-1252)
	19	5149 Milton J. Selig Co. (C-1253)
	20	5150 New York Awning Co.
	21	5151 Artkraft Strauss Sign Corp. (C-1255)
	22	5152 John W. Ryan Co. (C-1256)
	23	5153 Continental Signs, Inc. (C-1257)
	24	5154 Concrete and Rock Breaking Co. (C-1258)
	25	5155 New York Roofing Co. (C-1259)
	26	5156 Fred W. Blunt
	27	5157A-C Northern Whaling Co.
	28	5158A Fair Rides, Inc.
	29	5159A De-Bunk-Her, Inc.
	30	5160 Florida National Exhibits, Inc.
	31	5161 No Mend Hosiery Co.
	32	5162A Chappel Bros, Inc.
	33	5163 Evans Case Co.
	34	5164 Jewels by Karples
	35	5165 LaValle, Inc.
	36	5166 Maria Danica, Inc.

<u>Box</u> 1310	Fol 37 38 39 40	5167 No Mend Hosiery Co. 5168 Chappel Bros, Inc. 5169 Vischer Products Co. 5170 American Bureau for Medical Aid to China, Inc.
1311	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30-31 32 33 34 35	5171 Hufa Cosmetic Co. 5172 Canada 5173 Abrahamson- Bigelow Co. 5174 Felix Ferry 5175 Frank Kidde 5176 Italy 5177 Harold Hyer 5178 Milton J. Selig Co. (C-1260) 5179 MacNutt, Watts & Tankard, Inc. (C-1264) 5180 Whitney Manufacturing Corp. 5181 F. Hubner and Co. 5182 Fair England Restaurant Corp.; Dancing Campus Enterprises, Inc. 5183A Turkey 5184 Helen Sprackling 5185 Hollywood Model School and Hollywood Placement Service 5186 Abraham & Straus, Inc. 5187 MacNutt, Watts & Tankard, Inc. (C-1261) 5188 Micro-Lite Co. 5189 S.G. Sterne & Co. (C-1263) 5190A Conti Products Co. 5191 Prince Matchabelli Perfumery, Inc. 5192 Czechoslovakia 5193 Hungary 5194 Belgium 5196 Finland 5197 Switzerland 5198 Stanley T. Williams 5199 Dodge, Inc. 5200 American Jubilee Performers' Contracts 5201 Exposition Greyhound, Inc. 5202 Inter-City Bus Advertising 5204 Puerto Rico
1312	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	5205 G. Fox & Co. 5206 International Ladies Garment Workers Union 5207 Studebaker Sales Corp. of America 5208 North Carolina 5209 Rockwood & Co. 5210 Belmont Electric Co. (C-1262) 5211 Commercial Radio-Sound Corp. (C-1265) 5212 Ryan Contracting Co. (C-1266) 5213 Manhattan and Queens Bus Corp. 5214 American Travel Institute, Inc. 5215 Frank Kidde 5217 New York Yacht Club 5218 MacNutt, Watts & Tankard, Inc. (C-1268) 5219 Naumer Electric Co. (C-1270) 5220 Sho' Sign Service (C-1271) 5221 MacNutt, Watts & Tankard, Inc. (C-1272)

5222 Koret, Inc. 5223 Personal Products Corp. 5224 Personal Products Corp.
5225A Conti Products Co. 5226A-B Mrs. L.J. Cagney 5227 Conti Products Co. 5228 Reynolds & Reynolds Co. 5229A National Home Builders' Bureau, Inc. 5230 Grand Central Cadillac Renting Corp. 5231 Eugene La Barre 5232A National Home Builders' Bureau, Inc. 5233A Strabury Manufacturing Co. 5234 Botanical Industries of America, Inc. (C-1269) 5235 Vulcan Rail & Construction Co. (C-1273) 5236 State Laundry Co. 5237 I. Wohl, Inc. 5238 John Janson 5239 Westinghouse Electric & Manufacturing Co. 5240 Alexander Smith & Sons Carpet Co. 5241 Menken Advertising Agency, Inc. 5242 H.J. Heinz Co. 5243 J.V. Pilcher Manufacturing Co. 5244 Model Paper Box Co. 5245 France 5246A Iceland 5247 Gimbel Brothers, Inc. 5248 Iraq 5249 Romania
5251A-Q Italy 5252 Switzerland 5253A-B Turkey 5254 Inter-America House Committee 5255A-C Inter-America House Committee 5256A Mexico 5257 William Morris Agency, Inc. 5258 Richard M. Starbuck 5259 Louise Bonney 5260 Molge-Jensen, C.A. (C-1267) 5261 Richard Howell Exhibits, Inc. (C-1274) 5262 Cement Floor Co. (C-1276) 5263 Cement Floor Co. (C-1278) 5264 Kidde, Frank 5265 J.A.J. Construction Co. (C-1275) 5266 Brazil 5267 Mrs. Hearst's Day Concessionaires (multiple contracts) 5268 J.A.J. Construction Co. (C-1275) 5269 Thomas M. Scoles, Inc. (C-1279) 5270 Combination Ticket Books (multiple contracts) 5271 WPA and NYC Days 5272 Theatrical Wardrobe Attendants Union No. 16770 5273 Tide Water Associated Oil Co. 5274 All American Assn. Of Drum and Bugle Corps Judges 5275 Jacob Froehlich Cabinet Works (C-1277) 5276A Florida National Exhibits, Inc.

		ii.b. Contiduts ii.b. i i dir
Box 1313	Fol 27 28 29 30	5277 Bauer & Kohler 5278A David Berman (assigned to European Costume Jewelry Co.) 5279A Charles Brenner (assigned to European Costume Jewelry Co.) 5280A Nissin Hodges (assigned to European Costume Jewelry Co.)
	27 28 29 30 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 37 37 37 37 37 37 37 37 37	 5278A David Berman (assigned to European Costume Jewelry Co.) 5279A Charles Brenner (assigned to European Costume Jewelry Co.) 5280A Nissin Hodges (assigned to European Costume Jewelry Co.) 5281A-B Guiseppi Modiano (assigned to European Costume Jewelry Co.) 5282A Robert Passagli; Julia Oretta (assigned to European Costume Jewelry Co.) 5283A L. Samana (assigned to European Costume Jewelry Co.) 5284 Ella Rogers; Ada Dufour 5285 J. Burton Tripp 5286 France 5287 Brazil 5288 Dominican Republic 5289A Japan 5290 S.G. Sterne & Co. 5291 Angus Hopkins, Inc. (C-1280) 5292 MacNutt, Watts & Tankard, Inc. (C-1281) 5293 Chorus Equity Assn. 5295 Triboro Coach Corp. 5296 Allied Trades of the Baking Industry 5297 Westinghouse Electric & Manufacturing Co. 5298A Joseph Drambour (assigned to Margaret McCormack) 5299 Bernard Bechal 5300 J. Gilbert Noon 5301 Poland 5302 New Zealand 5303 Massachusetts World's Fair Commission 5305A-B Mrs. L.J. Cagney 5306A Andrew Insko 5307 United States Lines 5308 Abe Arkin 5309 Denmark 5310 Olson Rug Co. 5311 New York Telephone Co. 5312 Schenley Distillers Corp. 5313 Texas World's Fair Commission 5315 Consolidated Laundries Corp. 5316 Milton J. Selig Co. (C-1282) 5317 Fireworks Permit for Discharge of Fireworks at Lagoon of Nations and Liberty Lake
	38	5318 American Telephone & Telegraph Co.
	39	5319 Louise Bonney
	40	5320 Eastern Seating Co. (C-1283)
	41	5321 Angelo Tagliabue (C-1284)
	42	5322 Radio Corporation of America Manufacturing Co. (RCA)
	43	5323 Air Reduction Sales Co.
	44	5324 Alan-Shiman, Inc.
	45	5325 New York Awning Co. (C-1285)
	46	5326 Zuckerman & Hoffman
	47	5327 Germain Montabert, Inc.
	48	5328 Arthur Kudner, Inc.
	49	5329 Hamilton M. Wright, Jr.
		-

Box 1314	Fol 50 51 52 53 54 55	5330 Studebaker Sales Corp. of America 5331 Frank Kidde 5332A-D Frank Wirth Booking Assn. 5333 Kathryn Wyatt Lawrence 5334 Milton J. Selig Co. (C-1286) 5335 Displayers (C-1287)
1315	55 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 41 42 41 42 41 42 41 42 41 41 42 43 44 45 46 47 47 47 47 47 47 47 47 47 47	5335 Displayers (C-1287) 5336 Kimball Electrical Construction Co. (C-1288) 5337 Domenican Republic 5338 Broadcast Music, Inc. 5339 Sam Minkin 5340 Mariana Van Allesch 5341 Germaine Montabert 5342 Luxembourg 5343 King Cole's Sound Service, Inc. 5344 Gerosa Haulage & Warehouse Co. 5345 Pennsylvania 5346 Pabst Brewing Co. 5347 American Jubilee, Inc. 5348 Jimmy Lynch 5349 Standard Brands, Inc. 5350 Anderson, Victor; Gamage, L.B. 5351 Studebaker Sales Corp. of America 5352A Florida National Exhibits, Inc. 5353 Temple of Religion, Inc. 5354 New Hampshire 5355 Brazil 5356 King Cole's Sound Service, Inc. 5357 King Cole's Sound Service, Inc. 5358 H. E. "Moose" McCormick 5359 E.W. Edwards & Son 5360 Combination Ticket Books (multiple contracts) 5361 Thomas M. Scoles, Inc. (C-1289) 5362 Messmore & Damon, Inc. 5364 Fair England Restaurant Corp. 5365 Newspaper Day 5366 Tom Shirley 5367 Joseph Drambour 5368A Kew Gardens Hotel 5369 Beech-Nut Packing Co. 5372 New York Public Library 5373 Louise Bonney 5374 Tom Shirley 5375 Lebanon 5376 Tom Shirley 5377 Langworth, Philip 5378 Radio Day
	43 44	5379 J. Peter Hoguet 5380 Commercial Radio-Sound Corp. (C-1290)
	45	5381 Peru
1316	1 2 3	5382 Quality Products Co. 5383 Nu-Glass Manufacturing Co. 5384 New York Telephone Co.

Box 1316	Fol 4 5 6 7 8 9 10 11 12 13 14 15 16	 5385 Hall of Inventions, Inc. 5386 Common Sense Cafeterias 5387 Jerome Kern 5388 Cooper Union 5389 F.A. Pirie 5390 J.J. Klemann 5391 Department of Parks, New York City 5392 Engelken, Richard C.; Bassett Jones (assigned to Lighting Developments, Inc.) 5393 Mahler Exterminating Co. 5394 Elaine Rawlinson 5395 Avery Library 5396 Jean Labatut 5397 J. Gerald Cole
	17-18 19 20 21 22 23	II.D.2. Post-Fair Period Albert A. Volk Co. Avirom Contracting Co. (C-1312) Avirom Contracting Co. (C-1317) Avirom Contracting Co. (C-1320) Cement Floor Co. (C-1315) City House Wreckers (C-1308)
1317	1 2 3 4 5 6 7 8 9	City House Wreckers (C-1310) Cyclone Fence Co. (C-1305) David H. Simpson, Inc. (C-1311) David H. Simpson, Inc. (C-1313) David H. Simpson, Inc. (C-1318) Edward R. Walsh Co. (C-1298) Edward R. Walsh Co. (C-1300) Edward R. Walsh Co. (C-1301) Edward R. Walsh Co. (C-1304) Edward R. Walsh Co. (C-1309)
1318	1 2 3 4 5 6 7 8 9 10 11 12	Gerosa Crane Service Co. (C-1299) J.I. Hass Co. (C-1316) MacNutt, Watts & Tankard (C-1314) Molge-Jensen, C.A. (C-1292) Raymond V. O'Brien; Charles H. Metzinger (C-1307) R. Doughty Sons Co. (C-1302) T. Frederick Jackson, Inc. (C-1293) Thomas O'Brien Co.; C.F. Mentzinger's Son, Inc. (C-1296) Vulcan Rail and Construction Co. (C-1306) William P. McDonald Construction Co. (C-1295) William P. McDonald Construction Co. (C-1303) William T. Dippel, Inc. (C-1291)

Series II.E. Bids

45 boxes

All matters related to competitive bidding were arranged through the Office of Secretary. These included requests for proposals and submissions from prequalified contractors and vendors; the opening, reading and tabulation of bids; and notification of contract awards. The bids include summary project specifications along with collateral documentation.

<u>Box</u>	<u>Fol</u>	
1319	1 2 3 4 5-6 7 8-9 10	II.E.1 Concessions Automatic Photography (1581) Auto Skooter (1148) Barbeque Sandwich (2524) Beer (No contract awarded) Canes and Umbrellas (1457) Citrus Fruit (1206) Coin Sales (1060) Includes photographs and souvenir cards DeLuxe Limosines, Hired Cars and Airport Type Deluxe Buses (no bids received) Frozen Custard (1456) Frozen Malted (4314)
1320	1 2-4 5 6 7	Guess Your Weight Scales (1059) Intra-Mural Bus Transporation (1049) Intra-Mural Chair Transporation (2540) Licensing of Bus Stalls (3473, 5057) Official Guidebook, Official Souvenir Book, & Official Daily Program (1536)
1321	1 2-3 4 5-6 7	Official Photographer (1632) Penny Crushers (1544) Popcorn (4847) Postcards (1247, 2967) Root Beer (1095 A-E) Salt Water Taffy (1545)
1322	1-4 5 6	Souvenirs and Novelties (1009 A-C) Taxicabs (2807) Vending Machines: Candy, Nuts and Gums (2522)
1323	1	Water Dodgem (1148)
	2 3 4 5 6 7 8 9	II.E.2. Construction Administration Building: Test Floors Erection of Flag Poles (contract not awarded) Flourescent Tubing for Nine Buildings (contract not awarded) Grand Central Parkway Bridges (143) Lama Temple (no contract executed) Scavenger Service (842) Test Building Test Piles for Flushing Bay Piers (contract not awarded)
1324	1-2 3 4 5	C-4 Administration Building (S-1), Foundation (113) C-5 Test Piles and Local Tests on Piles and Soil (114) C-6 Test Building, Plumbing and Drainage (112) C-7 Grand Central Parkway Extension, Water Main and Sewers (120)

<u>Box</u> 1324	<u>Fol</u> 6	C-9 - C-29 Tree Planting, Spring 1937 (124-135)
1325	1 2 3-4	C-30 Administration Building (S-1), General Construction (139) C-31 Administration Building (S-1), Plumbing (141) C-32 Administration Building (S-1), Air Conditioning, Heating and Ventilating (142)
	5 6	C-33 Administration Building (S-1), Electrical Work (140) C-34 Roosevelt Ave. to the Proposed Esplanade, Water Distributing System (144)
	7 8	C-36 Bridges over Horace Harding Boulevard, Construction (149) C-44 Intra-Mural Drive, Painting and Drainage (157)
1326	1 2 3 4 5 6 7	C-53 Tree Planting, Spring 1937 (165) C-54 Exploratory Soil Borings C-55 Park Boundary Fence (170) C-57 Water Distribution System (174) C-58 Shelter Building (N-6), Foundations (175) C-59 Administration Building (S-1), Modeling and Sculpturing (180) C-60 Administration Building (S-1), Kitchen Equipment and Refrigerators (181) C-61 Sanitary Sewers and Storm Water Drains (186)
1327	1-2 3	C-62 Communications Building (R-2), General Construction (187) C-63 Communications Building (R-2), Ventilating and Sprinkler Systems (188)
	4 5 6 7	C-64 Communications Building (R-2), Plumbing (189) C-65 Administration Building (S-1), Ramp (191) C-66 Trylon and Perisphere (U-6), Foundations (201) C-67 - C-72 Tree Planting, Fall 1937 (205-210)
1328	1 2 3 4 5 6 7	C-73 Shelter Building (N-6), General Construction (202) C-74 Shelter Building (N-6), Plumbing (203) C-75 Shelter Building (N-6), Heating and Ventilating (219) C-76 Test Piles (213) C-77 Administration Building (S-1), Paving Roads and Paths (217) C-78 Permanent Field and Boat Houses, General Construction (215) C-79 Permanent Field and Boat Houses, Plumbing (216)
1329	1 2 3 4 5 6 7 8	C-80 Permanent Field and Boat Houses, Electrical Work (217) C-81 Permanent Field and Boat Houses, Heating and Ventilating (218) C-82 Police, Fire and First Aid Station (R-4), Plumbing (228) C-83 Police, Fire and First Aid Station (R-4), Heating and Ventilating (229) C-84 Production Building (P-6), General Construction (224) C-85 Production Building (P-6), Plumbing (225) C-86 Production Building (P-6), Ventilating (226) C-87 Pedestrian Overpass to Roosevelt Avenue (278)
1330	1 2 3 4	C-88 Welfare Building (N-5), General Construction (236) C-89 Welfare Building (N-5), Plumbing (237) C-90 Welfare Building (N-5), Ventilating (238) C-91 Business Administration Building (U-3 & U-4), General Construction (243)
	5 6 7	C-92 Business Administration Building (U-3 & U-4), Ventilating (244) C-93 Business Administration Building (U-3 & U-4), Plumbing (245) C-94 - C-100/C-108 Supplemental Tree Planting, Fall 1937 (247-253)
1331	1	C-101 Utility Building (E-3), General Construction (279)

		II.E. Dids II.E.Z. Golfstractic
<u>Box</u> 1331	Fol 2 3 4 5 6 7	C-102 Utility Building (E-3), Plumbing (280) C-103 Utility Building (E-3), Electrical (281) C-104 Utility Building (E-3), Heating and Ventilating (282) C-105 Electrical Production Building (O-5), General Construction (283) C-106 Electrical Production Building (O-5), Plumbing (284) C-107 Electrical Production Building (O-5), Ventilating (285)
1332	1	C-109 Clothing Building (L-1), Foundation and Piles for Exterior Ramps
	2 3 4 5	(286) C-110 World's Fair Club (R-1), Foundation (287) C-111 Trylon and Perispehere (U-6), Concrete Foundations (312) C-112 Clothing Building (L-1), General Construction (314) C-113 Clothing Building (L-1), Plumbing (315)
1333	1 2 3	C-114 Clothing Building (L-1), Ventilating and Sprinkler Systems (333) C-115 Food Building C-116 Communications Building (R-2), General Construction for Superstructure (334) C-117 Food Building (N-7), General Construction (341)
	5 6 7	C-118 Food Building (N-7), Plumbing (342) C-119 Food Building (N-7), Ventilating (343) C-123 Fire Station and Field House (Q-8), Plumbing (344)
1334	1 2 3 4 5 6 7 8	C-124 Fire Station and Field House (Q-8), Heating and Ventilating (345) C-125 Food Focal Building (O-7), Foundations (350) C-128 Shelter Building (J-5), Foundation (369) C-129 Furnishing and Placing Fill for Landscaping, Section 1 (365) C-130 Water Distribution System (367) C-131 Sub-Stations (S-3, Q-11), Foundations (379) C-132 Storm Water Drain (391) C-133 World's Fair Club (R-1), Kitchen Equipment (451)
1335	1 2	C-134 World's Fair Club (R-1), Plumbing (418) C-135 World's Fair Club (R-1), Air-Conditioning, Heating and Ventilating (419)
	3 4	C-136 Western Boundary of Sections 2 & 3, Fencing (429) C-137 Temporary Bridge #3 over Horace Harding Boulevard, Superstructure (408)
	5 6 7 8 9	C-138 Food Building (O-6), Foundations (409) C-139 Distribution Building (V-3), Foundations (410) C-140 Flushing River Bridge #1 (420) C-141 Theme Center Pool, Paving and Drainage (411) C-142 Grand Central Parkway Extension, Temporary Additions to Bridges 1
1336	1	& 2 (427) C-143 Means of Production Building (Q-7), Foundations (452)
1000	2 3 4 5 6 7 8	C-144 Sanitary Sewers, Section 4, Construction (454) C-145 Communications Building (R-2), Interior Finish (455) C-146 Communications Building (R-2), Interior Wiring (456) C-147 Water Main (453) C-148 Transporting Transformers (457) C-149 Distribution Building (V-7), Foundations (458) C-150 Administration Building to Roosevelt Avenue, Paving Roads and Walks (459)
1337	1 2 3	C-151 Shelter Building (N-6)/Production Building (P-6), Interior Finish (491) C-152 Shelter Building (N-6)/Production Building (P-6), Interior Wiring (517) C-153 Water Mains, Sewers and Drains (496)

		II.E. Dids II.E.Z. Constituction
Box 1337	Fol 4 5 6 7 8	C-154 Flushing Boat Basin, Timber (518) C-155 Motor Transportation Building (Y-1), Foundations (519) C-156 Underground Conduit System, Construction (528) C-157 Marine Transportation Building (Z-1), Foundations (524) C-159 Flushing River Bridges 7 & 8 (525)
1338	1 2 3 4 5	C-160 Flushing River Bridge 9 (526) C-161 Independent Subway Station, Partial Foundations (529) C-162 Business Administration Building (U-3 & U-4), Interior (560) C-163 Business Administration Building (U-3 & U-4), Interior Wiring (589) C-164 Medicine and Public Health Building (N-5), Plumbing for Fountain (537)
	6 7 8	C-165 - C-168 Bedding Plants (539-542) C-169 Sewers and Drains, Construction (572) C-170 Food Building (O-7)/Shelter Building (J-5), General Construction (590)
1339	1 2 3 4 5	C-171 Food Building (O-7)/Shelter Building (J-5), Plumbing (591) C-172 Food Building (O-7)/Shelter Building (J-5), Ventilating (592) C-173 Flushing River Bridge 4 (573) C-174 - C-181 Tree Planting, Spring 1938 (551-558) C-182 Electrical Production Building (O-5)/Food Building (N-7), Interiors (662)
	6 7	C-183 Electrical Production Building (O-5)/Food Building (N-7), Electrical Work (663) C-184 North and South Substations (S-3/Q-11), Electrical Work (593)
1340	1 2 3 4 5	C-185 Street Lighting, Sections 1 & 4 (664) C-186 World's Fair Station (LIRR) and Ramps, Foundations (594) C-187 Water Mains, Sewers and Drains, Section 2, Construction (595) C-188 Sewage Pumping Station (Q-2), General Construction (596) C-189 Sewage Pumping Station (Q-2), Electrical Work (597) C-190 Sewage Pumping Station (Q-2), Mechanical Equipment and Steel and Iron Work (598)
	7 8	C-191 General Construction, Bldgs. O-6, V-3, Q-7 (599) C-192 General Construction, Bldgs. O-6, V-3, Q-7 (600)
1341	1 2 3 4 5 6 7	C-193 Ventilating, Bldgs. O-6, V-3, Q-7 (601) C-194 Service Connections to Water Mains, Sewers and Drains (639) C-195 Independent Subway Station (Q-1), General Construction (602) C-196 Independent Subway Station (Q-1), Plumbing (603) C-197 Independent Subway Station (Q-1), Ventilating (604) C-198 General Construction, Bldgs. Y-1, V-7, Z-1 (665) C-199 Plumbing, Bldgs. Y-1, V-7, Z-1
1342	1 2 3	C-200 Ventilating, Bldgs. Y-1, V-7, Z-1 (666) C-201 Underground Conduit System, Section 1 (605) C-203 Communications Building (R-2), Construction of Free Standing Shaft (635)
	4 5	C-204 Communications Building (R-2), Electrical (636) C-205 Means of Distribution Building Focal Building (U-1 & U-5), Foundations (626)
	6 7 8	C-206 Helicline (U-6), Concrete Foundations (637) C-207 Cosmetics Building (R-1), Foundations (667) C-208 Textile Building (L-1), Interior Finish (668)
1343	1 2	C-209 Textile Building (L-1), Interior Wiring (689) C-210 Plaza 6 North, Fountains and Aqualons (669)

	<u>ox</u> 343	Fol 3 4 5 6	C-211 Plaza 6 North, Fountains and Aqualons, Plumbing (670) C-212/C-221 Supplementary Tree Planting, Spring 1938 (640-647) C-222 Paving Contract No. 4, Sections 1 and 2 (703) C-224 Flushing River Bridge 13 (702)
13	344	1 2 3 4 5 6 7 8	C-225 Aviation Building (Z-2), Foundations (730) C-226 Fire, Police and First Aid Station No. 3 (F-4), Plumbing (690) C-227 Fire, Police and First Aid Station No. 3 (F-4), Electrical (691) C-228 Fire, Police and First Aid Station No. 3 (F-4), Heating (692) C-229 Bituminous Floor Paving, Bldgs. R-2, U-3, U-4 (687) C-230 LIRR Station/Ramps (R-1 & R-2), Construction (714) C-231 LIRR Station/Ramps (R-1 & R-2), Plumbing (745) LIRR Station/Ramps (R-1 & R-2), Ventilating (715)
1;	345	1 2 3 4-5 6	C-233 Communications Building (R-2)/ Business Administration Building (U-3 & 4), Exterior Painting (716) C-234 Intra-Mural Drive Series Lighting (693) C-236-C-242 Second Supplementary Tree Planting, Spring 1938 (655-661) C-243-C247 Equipment Rental (676-679) C-248 Trylon, Perisphere and Bridge (U-6), General Construction (796)
13	346	1 2 3 4 5 6	C-250 Press and Post Office Building (R-3), Plumbing (731) C-251 Press and Post Office Building (R-3), Electrical (732) C-252 Press and Post Office Building (R-3), Air Conditioning (746) C-254 Electrical Work, Bldgs. 0-7, J-5, 0-6, V-3, Q-7 (840) C-260 Exterior Painting, Bldgs. P-6, R-4, Q-8 (733) C-261 Means of Distribution and Production Building (U-1 & 5), General Construction (788) C-262 Means of Distribution and Production Building (U-1 & 5), Plumbing (789)
13	347	1 2 3 4 5 6	C-263 Means of Distribution and Production Building (U1 & 5), Ventilating (790) C-264 East Service Drive and Boat Basin, Landscaping (797) C-266 Sculptural Enlargements from Scale Models, Bldgs. 0-5, P-6, N-6 (791) C-267 Fencing Contract #3 (794) C-268 Perisphere, Trylon and Bridge (U-6), Plumbing (838) C-269 Perisphere, Trylon and Bridge (U-6), Air Conditioning and Ventilating (947) C-270 Communications Building (R-2), Bituminous Floor Paving (792)
1;	348	1 2 3 4 5 6 7	C-271 Lagoon of Nations (G-Z), Construction (837) C-274 Court of States, Foundations (1055) C-275 High Voltage Flourescent Tubing for 12 Buildings (1214) C-276 IRT-BMT Entrance Platform and Ramps, Foundations, (839) C-277 Flushing River Bridge No. 14 (949) C-278 Paving Contract No. 5, Sections 1,2,4 (836) C-279 Helicline (U-6), General Construction (950)
1;	349	1 2 3 4-5 6 7	C-280 Aviation Building (Z-2), General Construction (986) C-281 Aviation Building (Z-2), Plumbing (951) C-282 Aviation Building (Z-2), Ventilating (948) C-285 Electrical Work, Bldgs. Y-1, Z-1, V-7, LR 1 & 2, U-1 & 5 C-286 Esplanade (General Contract) (985) C-289-C-301/ C-370 Sculptural Enlargements (1014-1019/1376)
1:	350	1	C-290 Court of States, Watermains, Sewers and Drains (987)

Box	<u>Fol</u>	
1350	2 3	C-291 Community Arts Building (J-4), Foundations (1018) C-292 IRT-BMT, Entrance Platforms and Ramps (LJ-1), General
	4	Construction (1053) C-293 IRT-BMT, Entrance Platform and Ramps (LJ-1), Plumbing (1052)
	5 6	Textile Building (L-1), Exterior Painting (1054) C-305 Paving Contract No. 6, Sections I and II (1080)
	7	C-307 Aviation Building (Z-2), Electrical Work (1191)
1351	1	C-308 Court of States Buildings (GS - 6-8-9-10), General Construction (1146)
	2	C-309 Court of States Buildings (GS - 6-8-9-10), Plumbing (1139)
	3 4	C-310 Court of States Buildings (GS - 6-8-9-10), Ventilating (1145) C-313-316/ C-383 Sculptural Enlargements (1140-1143)/ 1405)
	5	C-317 IRT-BMT, Entrance Platform and Ramps, Electrical Work for
	6	Pedestrian Overpass to Roosevelt Ave. (1192) C-318 Contemporary Arts Building (J-4), General Construction (1198)
	7	C-319 Contemporary Arts Building (J-4), Plumbing (1199)
4050	8	C-320 Contemporary Arts Building (J-4), Ventilating (1200)
1352	1 2	C-321 Cosmetics Building (R-1), General Construction (1193) C-322 Cosmetics Building (R-1), Plumbing (1201)
	3	C-323 Cosmetics Building (R-1), Ventilating (1194)
	4 5	C-325 Landscaping (1202) C-326 Theme Center (U-6), Electrical Work (C-326)
	6	C-329 Multiple Street Lighting Section 1, Contract No. 2 (1232)
1353	1 2	C-331 Shelter Building (J-5), Exterior Painting (1226) C-333 Food Building (O-7)/ Production Building Q-7, Exterior Painting
	2	(1227)
	3 4	C-335 Distribution Building V-3 & 7, Exterior Painting (1233) C-336 Lagoon of Nations, General Contract (G-Z)
	5	C-337 Theatre and Concert Hall (E-1), Foundations
	6 7	C-338 Flushing River Bridge No. 12 (1240) C-339 Master Water Meters (1419)
	8	C-340 Construction of Boat Basin Floats, Flushing Bay, Section 4 (1330)
1354	1	C-342 Pedestrian Overpass, Grand Central Parkway Extension (1331)
	2 3	C-343 Series Street Lighting, Section 2 (1332) C-344-C-350 Tree Planting, Fall 1938 (1288-1294)
	4	C-351-C-353/C371 Sculptural Enlargements (1283-1284/1377)
	5 6	C-354 General Construction, Court of States Bldgs. 11, 12A, 12B, 13 (1333) C-355 Plumbing, Court of States Bldgs. 11, 12A, 12B, & 13
	7	C-356 Ventilating and Sprinklers, Court of States Bldgs. 11, 12A, 12B, 13
4055	4	(1335)
1355	1 2	C-360 Exterior Painting, Bldgs. N-5, N-6, N-7, O-5, O-6 (1370) C-362 Standard Sanitary Corp. Building (M-5), Constructing the American
	2	Radiator (1449)
	3 4	C-363 Theater and Concert Hall (E-1), General Construction (1398) C-364 Theater and Concert Hall (E-1), Plumbing (1400)
	5	C-365 Theater and Concert Hall (E-1), Electrical (1397)
	6	C-366 Theater and Concert Hall (E-1), Air Conditioning, Ventilating and Sprinklers (1396)
	7	C-368 Bituminous Floor Paving, Bldgs. J-5, L-1, N-6, N-7, O-5, O-6, U-1, U-5, V-3, V-7, Y-1, Z-1 (1408)
	8	C-369 Constructing Water Mains, Sewers and Drains, Section 1 (1606)
1356	1	C-373 Exterior Painting, Bldgs. Y-1, Z-1, U-1, U-5 (1401)

Box	<u>Fol</u>	
1356	2 3 4	C-374 Court of States (GS-14), General Construction (1420) C-375 Court of States (GS-14), Plumbing (1421) C-375 Court of States (GS-14), Ventilating and Sprinklers (1422)
	5	C-384 - C-385 Sculptural Enlargements, Bldgs. O-6, O-7, P-6, and Court of States (1406-1407)
	6 7 8	C-386 Adminstration Building (S-1), Exterior Painting (1467) C-387/C-397 Sculptural Enlargements, Bldgs. Z-1, R-1, R-2 (1468-1472) C-388 Flushing River Bridge 15 (1469)
1357	1	C-389 Plaza 6 South, Four Pylons, General Construction (1470)
	2	C-390 Plaza 6 South, Four Pylons, Electrical (1471)
	3 4	C-392 Exterior Painting, Bldgs. R-1, L.I.R.R., LJ-1 (1526) C-393 United States Government Building (Units C & D), Foundations (1527)
	5	C-394 Government Buildings (E,F,K,L,P,Q), Electrical Work (1551)
	6 7	C-400 New York City Fire House, Foundations (1553) C-403 Independent Subway Sewage Pumping Stations/Aviation Building (Z-2), Exterior Building (1554)
	8	C-404 Food 3 South Building (O-7)/Hall of Industrial Science (Q-7), Supported Floors (1555)
1358	1	C-405 South Gate and Bus Station 7, General Contstruction (1556)
	2	C-406 South Gate and Bus Station 7, Electrical Work (1557)
	3 4	C-407 National Advisory Committee Building (AB-1), Foundations (1589) C-412 Court of States (GS), General Construction (1590)
	5	C-413 Court of States (GS-5), Plumbing (1597)
	6	C-414 Court of States (GS-5), Ventilating (1598)
	7	C-417 Contemporary Arts Building (J-4), Interiors and Electrical Work (1651)
	8	C-418 Contemporary Arts Building (J-4), Electrical Work (1608)
1359	1 2	C-420 Electrical Work, Court of State Buildings GS-6 - GS-14 (1630) C-421 United States Government Building (GB-1), General Construction (1619)
	3	C-422 United States Government Building (GB-1), Plumbing (1620)
	4	C-423 United States Government Building (GB-1), Electrical (1621)
	5 6	C-424 United States Government Building (GB-1), Ventilating (1622) C-426 Sculptural Enlargements, Bldgs. R-2, Theme Plaza, others (1610)
	7	C-430 Sculptural Enlargement, Plaza 2, Section 2 (1665)
	8	C-436 Fountains (1666)
	9	C-437 Washington State Building (GU-2)/Court of States, General Construction (1681)
1360	1	C-438 New England Exhibit (GS-1 and 2) Washington State Building (GU-2), Plumbing (1682)
	2	C-439 New England Exhibit (GS-1 and 2) Washington State Building (GU-2), Ventilating (1683)
	3	C-444 Rodman Street Overpass, General Construction (1685)
	4 5	C-445 Rodman Street Overpass, Electrical Work (1686) C-450 New York City Firehouse, General Construction (1692)
	6	C-451 New York City Firehouse, Plumbing (1749)
	7	C-452 New York City Firehouse, Electrical Work (1688)
	8	C-453 New York City Firehouse, Heating (1693)
	9	C-454 National Advisory Committee Building (AB-1), General Construction (1689)
1361	1	C-455 National Advisory Committee Builling (AB-1), Plumbing (1690)

<u>Box</u> 1361	Fol 2	C-456 National Advisory Committee Building (AB-1), Electrical Work (1748)
	3	C-457 National Advisory Committee Building (AB-1), Ventilating (1691)
	4	C-459 Fountains, General Construction (1751)
	5	C-465 Electrical Work (1818)
	6	C-468 Cosmetics Building (R-1) Welfare Building (N-5), Interiors (1829)
	7	C-469 Comfort Stations and Transformer Vaults, General Construction (1819)
	8	C-470 Comfort Stations and Transformer Vaults, Plumbing (1820)
	9	C-471 Comfort Stations and Transformer Vaults, Electrical Work (1821)
1362	1	C-472 Domestic Utilities Building, Plumbing (1822)
	2	C-474 Cosmetics Building (R-1)/Welfare Building (N-5), Electrical Work (1827)
	3	C-502 General Construction, Comfort Stations, Transformer Vaults, Ticket Custodian Vault, Treasury District Headquarters (1918)
	4	C-503 Comfort Stations, Plumbing (1914)
	5	C-504 Electrical Work, Comfort Stations, Transformer Vaults, Ticket Custodian Vault, Treasury District Headquarters (1919)
	6	C-505 Comfort Stations, Ventilating (1920)
	7	C-524 Typical Concession Stands, General Construction
	8	C-525 Fountains, General Construction (1934)
1363	1	C-526 World's Fair Headquarters (U1-U5), General Construction (1936)
	2	C-527 World's Fair Headquarters (U1-U5), Plumbing (1937)
	3	C-528 World's Fair Headquarters (U1-U5), Electrical Work (1935)
	4	C-554 Main Bank and Treasury District Headquarters (AB-3), General Construction (2048)
	5	C-555 Main Bank and Treasury District Headquarters (AB-3), Plumbing (2047)
	6	C-556 Main Bank and Treasury District Headquarters (AB-3), Electrical Work (2046)
	7	C-557 General Construction, Superstructure and Concession Stands, Bridges 1 & 2 (2049)
	8	C-560 Special Concession Stands, General Construction (2151)
	9	C-1088 Electrical Operation and Maintenace

III. Board of Design

12 boxes, 18 tubes

Under the supervision of Stephen Voorhees, the seven-member Board of Design was assembled in May 1936 to prepare the general plan for the Fair. Made up of building and landscape architects drawn from New York's leading firms, an industrial designer, and a New York City Park's Department engineer, the Board was responsible for the physical layout of the site and the realization of the thematic elements. A sub-unit of the Board, the Committee on Theme, was led by architect and progressive planner Robert Kohn and charged with actualizing the conceptual aspects of the Fair -- the interpretation and integration of the main theme with the built environment and the development of the Fairsponsored focal exhibits. Members of the Board recommended and selected all architects to carry out the design of Fair Corporation structures including, administrative buildings, concession kiosks, the seven focal exhibits, and the Theme Center structures of Trylon and Perisphere. Building designs prepared by outside architects for concessionaires, exhibitors, and government participants had to conform to established standards of scale and color and meet with the approval of the Board in advance of construction. There were few matters related to the overall appearance of the Fair that did not come before this body: sculptures, murals, lighting, color, landscaping, décor and signage all passed before the Board for comment and consent.

Although some textual materials related to the design of uniforms can be found in this record group, the bulk of the abundant documentation of the Board of Design's activities can be found in the reports, memos and correspondence that were integrated into the Administration and Construction sections of Central Files. A set of Board of Design minutes is also available in the records of the Office of Secretary. (See: Office of Secretary: Administrative and Advisory Bodies, boxes 1097-8). The records arranged here chiefly constitute what remains of the Board of Design drawings and plans for the Fair. Correspondence between the Fair Corporation and the NYPL dating from the acquisition of the collection indicates that most of the architectural drawings were destroyed or dispersed. Although fragmentary in nature, the hundreds of design drawings and plot plans in these records capture the early musings of the designers as they established the layout and look of the Fair. Included are original drawings on butter paper, graphite and colored pencil on tracing paper, presentation drawings on board as well as photostatic copies.

Representative materials include quick sketches and development drawings of the Fairgrounds site drafted by Kohn and others on the Board of Design demonstrating efforts to devise a plan that would reconcile the thematic and aesthetic vision with the engineering realities of building on reclaimed marsh land (colored pencil on tracing paper). Various iterations of the final plan can also be found here. Also included are site plans of other Fairs -- Buffalo (1901), Brussels (1935), Chicago (1893 and 1933), St. Louis (1904), San Francisco (1915) and Paris (1937) -- utilized by the designers in the course of their research. Proposed plans for permanent improvement to Flushing Meadows Bay and drawings pertaining to the development of Flushing Meadow Park following the closure of the Fair address the long-term prospects for this site.

Among the drawings of buildings are studies of the focal exhibits and design drawings of individual Town of Tomorrow model homes. Presentation materials include a distemper painting of the Pabst Blue Ribbon Beer Garden entrance and bandstand; a lithograph of the Aviation building; and a water color of the Production and Distribution Building. Exhibit and display drawings include diagrams coordinating the elements for fireworks and fountain spectacles. Files on ground structures include numerous design and presentation drawings for the concessions and refreshment stands that dotted the Fairgrounds. Plot plans offer schematic layouts of the zones and sectors of the Fair while renting plans note plot numbers, rentable square footage of sectors and buildings, and anticipated circulation figures. Presentation diagrams and tables offer graphic

representations of the thematic content of the Fair. Progress logs tracking the development of sculptures and murals from inception to completion are also available in these records. Transportation drawings contain sketches of entrance gates at the IRT/BMT station and platform (colored pencil on tracing paper). Notable is a drawing by Walter Dorwin Teague of a Pullman car emblazoned with a NYWF logo. Finally, design materials on uniforms contain reports and correspondence as well as swatches, photographs of uniformed employees, and design drawings including a water-color representation of a whimsical Trylon and Persiphere hat.

Additional presentation material related to the design of the grounds, buildings and exhibitions were donated at the closing of the Fair to Columbia University's Avery Architecture and Fine Arts Library and the Museum of the City of New York Archives and are available for study at these institutions.

<u>Box</u>	<u>Fol</u>	
2382	1	Bridges Includes detail drawings for bridges over Grand Central Parkway and New York City Division of Highway Construction set of drawings for bridge at Horace Harding Boulevard and Rodman Street
		Buildings
	2	Construction Drawings
	_	Design Drawings
	3-4	A-Z
	5	Business Administration
	6	Communications
	7	Florida
	8	Food
	9	Hospitality (National Advisory Committees)
	10	Medicine and Public Health
	11	Metals
	12	Paris International Exposition NYWF Kiosk
	13	Town of Tomorrow Model Houses
		Includes presentation (photostats) and design drawings of individual houses
	14	Models
	15	Presentation Drawings
	16	Standard Details
	17	Décor and Furnishings
2383	1	Electric and Utilities (Construction drawings)
	2	Esplanades and Plazas
		See also: Oversize, box 2389, rolls 1-2
		Exhibits and Displays
	3	General
		Includes presentation drawing for Production and Distribution Focal exhibit
	4	Empire State Building
		Promotional display of Fairground and structures
	5	Fountains and Fireworks
		Models
	6	General
	7	Fairground to Scale
		See also: Oversize, box 2389, roll 4; tube 1
	8	Motorcade Float
	9	Flags and Banners (See also: tube 2)
	10	Fountains, Lakes and Pools

Roy

Fol

<u>Box</u>	<u>Fol</u>	
2383	11	Graphic Elements General
2384	1 2	Logos and Insignias Publication Artwork Ground Structures
	3	General Booths and Stands
	4-5 6 7	Design Drawings Presentation Drawings Fences and Railings
2385	1	Flagpoles
	2 3	Pylons Landscaping and Planting See also: Oversize, box 2389, roll 4
	4	Lighting Monorail System
	5	Development Drawings Includes station and suspended car designs
	6	Route and Structure Includes proposal with specifications
2390		Murals Progress Log
2385	7	Working Sketches and Planning (Chiefly photostats)
2000	,	Outside Projects
Tube 3		Harrison & Fouilhoux: New York Zoological Society, Administration Building
2385	8 9	Tjaden, Olive F.: Garden City, Long Island Residences Parking Fields
	10 11	Plot Plans Development Drawings Location and Space Allocation Drawings See also: Oversize, box 2389, rolls 5-7; tube 4
		Zones and Sectors
2386	1	General
Tubes 5		Amusement Area
2386	2 3	Children's World Government Participation (See also: tube 8-9)
	4	Housing Sector (Town of Tomorrow)
	5	Project Management Charts, graphs and tables; see also: tube 10-11
	6	Renting Plans General
	7	Buildings
	8	Government Participation Zone
2387	1	Sculpture Planning, Sketches and Location Drawings
2391		Progress Log
2387	2	Signage

<u>Box</u>	<u>Fol</u>	Cita
2387	3	Site General Plan See also: Oversize, box 2389, rolls 10-11
	4	Development Drawings
2389	Rolls 8-9	Fairground Superimposed on Map of Manhattan (See also: tube 12)
Tubes 1	3-17	Grading, Surveying and Plotting Maps
2387	5 6	Other Fairs Permanent Improvement Plans
2388	1	Theme: Planning and Development Includes presentation diagrams; see also: tube 18
	2	Transportation General See also: Oversize, box 2389, rolls 12-13
	3	Stations
	4 5	Streets and Overpasses Vehicles
		Uniforms
1364	1	General Administration and Operations Committee Minutes
1004	2	Correspondence and Memoranda
	3	Reports
		Designs
	4	Administration Building Staff Cashiers & Ticket Takers
	5 6	Design Submissions, Rejected
	O	Doormen
	7	Design
	8	Samples & Swatches
	_	Buttons and patches removed to box 2415, binder 2
	9	Dresses
	10 11	Guides Hats & Caps, Women's
	11	Design drawing of Trylon and Perisphere pillbox hat removed to Oversize, box 2388, folder 6
	12	Maids Nautical
1265	1	Includes designs for crew of NYWF Yacht
1365	1 2	Nurses Photographs (Uniformed Staff)
	3	Police Guards
		Design drawing removed to Oversize, box 2388, folder 6
	4-5	Samples & Swatches
	6	Standard
	7.0	Design drawing of NYWF shoulder patch removed to Oversize, box 2388, folder 6
	7-8	Waitstaff

IV.A. General Matters

IV. Legal Department

92 boxes

In 1936, the Fair Corporation retained the firm of Lord Day & Lord as General Counsel to negotiate the lease of Flushing Meadow Park from the City of New York. The firm, represented by Herbert Brownell, Jr., thereafter managed all legal matters for the Fair. Routine activities included preparing the debenture issue, pursuing local and federal legislation, drafting and executing construction and concessions contracts, and protecting against misuse of the Fair's copyrighted name and insignia. Counsel also litigated claims by and against the Fair, negotiated labor disputes, advised department heads on policies and procedures, researched tax and import matters, reviewed demolition specifications and financial papers and, in 1942, executed the dissolution of the Fair Corporation itself. Staff attorneys J. T. Noonan, James S. Hemingway and C.W. Merritt assisted Brownell. The records in this group include correspondence, leases, depositions, opinions, contracts and case records and reflect the breadth of matters handled by the department.

Series IV.A. General Matters

7.5 boxes

Documents under this heading include strike reports, staffing records, memoranda outlining department activities, research on legal matters touching other fairs, and the incorporation and policies of the Terrace Club, an exclusive group of major Fair investors.

<u>Box</u> 1366	Fol 1 2 3	General Map of the Borough of Queens removed to Oversize box 2401, folder 4 Admission Requests Advisory Committees
		Contracts General See also: Office of Secretary: Contracts
	4 5	Correspondence Lists
	6-7	A-Z
	8	New York Telephone Co.
		Correspondence
1367	1-5	1939 Feb - 1941 Jun
1368	1-5	1936 May - 1939 Feb
1369	1-5	1936 May - 1937 Oct Empire State Building Lease
	6	General
	7	Correspondence 1939 Jan - 1940 May
1370	1-2	1936 Jun - 1938 Dec
	3-4	Employment
	5 6	File Index of Legal Department Incorporation and Corporate Structure
	7	Invoices and Purchase Requisitions
1371	1 2	Koranyi, Istvande Labor Laws

<u>Box</u>	Fol	Labor Balatiana
1371	•	Labor Relations
	3	General
		See also: Operating Division: Labor Relations
	4	Architectural and Engineering Guild
	5	Correspondence
	6	Herriott, Harold E.
	7	International Brotherhood of Electrical Workers
	8	Legislative Committee
	9-10	Memoranda
1372	1	Printing: Minutes and Annual Report Purchasing
	2	General
	3	Robinson-Patman Act
	4	Research on Other Expositions
	5	Stevens Hotel, Chicago: Lease
	6-9	Terrace Club, 1-4 of 5 (Includes photograph)
1373	1	Terrace Club, 5 of 5
	2	World's Fair Athletic Club
	3	World's Fair Bulletin
1373	1 2	Terrace Club, 5 of 5 World's Fair Athletic Club

Series IV.B. Amusements, Exhibits and Concessions

8.5 boxes

These records represent Counsel's work on all phases of the financing, contracting and operation of exhibits, shows, attractions, food services and merchandise concessions at the Fair. The records evidence the legal team's role in the proposal and bid review process, in establishing policy and negotiating financial arrangements, and in drafting contracts and monitoring compliance. Concessions files include reports on the regulation of palm reading, dog racing and striptease acts. Special Events files document an attempt by the USSR to shut down a Ukrainian-American folk program. The records also contain information about unrealized and aborted ventures, including plans for an international arts festival; negotiations to procure the Dionne Quintuplets for display; and the Fair's refinancing and takeover of the Sun Valley concession.

<u>Box</u>	<u>Fol</u>	
		Amusements
		American Jubilee
1373	4	Contracts
		Equity Associations
	5	General
	6-8	Contracts
	9	Chinese Village, Inc.
1374	1	Dionne Quintuplets
	2	Mardi Gras Week: Performers' Contracts
	3	Moorish Village
		Music Hall
	4	General
		Contracts
	5-7	A-Z
	8	Ellington, Duke
	9	Hary Janos (Hungarian opera)
		Includes hand-colored booklet of Hungarian folk costumes
	10	Hot Mikado
1375	1	Polish Ballet
	2	Correspondence
		Reorganization
		Children's World
	3	General
	4	Correspondence
		Merrie England
	5	General
	6	Correspondence
		Sun Valley
	7	General
	8	Board of Directors
		Correspondence
	9	1940
1376	1-2	1938 - 1939
	3	Liquidation Trust
	4-5	Loan by Fair Corporation
	6-7	Standby Agreements
	8	Wild West Rodeo

Box 1376	<u>Fol</u>	Concessions
	9	General, 1 of 4
1377	1-3 4 5	General, 2-4 of 4 Boat Basin Bus
1378	6-7 8 9 10 1 2 3 4 5-6 7 8 9 10	Contracts General Correspondence Forms, Policies and Procedures Archaeological Trust Gershwin Includes photograph of poster for Gershwin song, "Dawn of a New Day" Horticulture Exhibit Moses, Robert Official Photographer (Includes photographs) Preview Rose, Billy (Aquacade) Universal Aquatic Entertainments, Ltd. Zombie Bar and Restaurant, Inc. Customs Issues Dairy Products Release Agreements
1379	1	Taxicab
	2-4 5-6 7 8 9 10 11	Exhibitors Contracts General A-Z Policies and Procedures Biosophical Institute General Tire and Rubber Medical and Professional Club Medicine and Public Health General Correspondence 1938 - 1939
1380	1 2 3 4 5-6 7 8 9 10	1937 - 1938 Site Plans Men's Apparel Quality Guild (Includes photograph) Ski Cavalcade Rules and Regulations Exhibits General America at Home Sports Town of Tomorrow
1381	1 2 3	New York City Music Festival General Promotional Book Removal of Property from Exhibits and Concessions

New York World's Fair 1939 and 1940 Incorporated Records
IV. LEGAL DEPARTMENT
IV.B. Amusements, Exhibits and Concessions

<u>Box</u>	<u>Fol</u>	
		Special Events
1381	4	General
		Contracts
	5-6	A-Z
		Includes script by International Workers Order member
	7	Ukrainian American Exposition, Inc.
	8	Correspondence

Series IV.C. City of New York

5 boxes

These records largely concern the involvement of city agencies in monitoring and regulating activities on the Fairgrounds. Documents include building permits, licenses and reports on ordinances and legislation. Demolition and Flushing Meadow Park files contain news clippings concerning the salvage of Fair steel for defense purposes. Records throughout this section detail ongoing lease disputes between the Fair and Parks Department Commissioner Robert Moses.

Box 1381	Fol 9 10 11	Board of Estimate Demolition Clippings Correspondence 1939 - 1941
1382	1 2 3 4	1936 - 1939 Flushing Meadow Park: Contract Documents Lease of World's Fair Site General Site Plans, 1 of 2
1383	1 2 3 4 5	Site Plans, 2 of 2 Legislation License Code New York City World's Fair Commission Permits and Licenses Public Improvements General
1384	1-5 6 7 8	Correspondence Independent Subway Line Spur Site Plans Well-Boring Application, 1 of 3
1385	1-2 3 4-6 7 8	Well-Boring Application, 2-3 of 3 Public School No. 17 Restoration of Amphitheater General Photographs of Damage (Includes photographs) Signage and Advertisements Zoning General
1386	1-3 4-5	Correspondence Site Plans

Series IV.D. Construction

8 boxes

Files here document the development of design standards and setting up of bidding and contracting policies and procedures for construction and demolition work at the Fair site. Records also deal with issues of compliance, including health code violations and policies for contracting foreign architects. Demolition files include a chart of sculptures to be demolished or returned to artists. Construction Pre-Qualification Board Minutes are located in the Office of Secretary record group (see: Office of Secretary: Administrative and Advisory Bodies, box 1097).

See also: Operating Division: Labor Relations

<u>Box</u> 1386	Fol 6 7 8 9	American Bridge Co. Blueprints and Reproductions: Price Comparison Chart Brooklyn and Queens Transit Corp. Brooklyn Union Gas Co.
1387	1-3 4-6	Building Code Building Code Administration Board General, 1-3 of 5
1388	1-2 3 4 5-7	General, 4-5 of 5 Includes photographs of escalator being tested Official Interpretations Building Permits: Forms and Procedures Construction Pre-Qualification Board Contract Documents Forms
1389	1 2 3 4-8	Procedures Contracts General Approvals, Extensions and Allowances Correspondence 1938 - 1940
1390	1-5 6 7 8 9	1936 - 1937 Lewis and Valentine Demolition General Contracts General Albert A. Volk Co. Correspondence 1941
1391	1-7 8	1940 Foreign Pavilions
1392	1 2 3	Sales and Salvage Electrical Research Products, Inc. Federal Building Site Plans Includes original tracing of Army/Navy post
	4 5	Specifications New York & Queens Electric Light & Power Co.

<u>Box</u>	<u>Fol</u>	
		Operations Department
1392	6	Correspondence
	7	Tabulation of Bids
		Parking Field
	8	General
	0.40	Arrowbrook
	9-10	General
1393	1-2	Correspondence
		Rosemant
	3	General
	4-6	Correspondence
	7	Site Plans, 1 of 2
1394	1	Site Plans, 2 of 2
	2	Participant Design and Construction Services
		Pedestrian Overpass
	3	General
	4	Correspondence
	5	Tree Planting
	6	Utilities
	7	Westinghouse Electric Elevator Co.

Series IV.E. Financial

6 boxes

These records represent the department's work to establish and maintain the legal structures within which the Corporation conducted its financial affairs. Files document the issuance of the debenture and efforts to attract business and industry participation. Bond issue correspondence includes a letter faulting the Fair for racial prejudice in its hiring practices. Bank materials provide information regarding the process of using debenture subscriptions to secure a \$3.5 million loan. General Counsel's Bills for Services provide summaries and details of all activities conducted by the Legal Department throughout its years of operation. Dissolution of the Fair files contain information regarding outstanding business matters, including the initiation of bankruptcy proceedings and debenture pay-outs.

<u>Box</u>	<u>Fol</u>	
1394	8	Banks Loans to Fair Corporation
1334	9	Resolutions
	-	Bond Issue
	10	General
		Chase National Bank
1395	1	General
	2	Correspondence
	0.0	Correspondence
	3-6	1937 - 1941
1396	1	1936
	0.0	Debentures
	2-3	Correspondence
	4 5	Part Paid Allotment Certificate Subscriptions
	6	Forms
	7	Indenture
		Prospectus
1397	1-2	General
.001	3	Correspondence
	4	Budget
		Contractor Settlements
	5	General
	6-7	Correspondence
	8	Dissolution of Fair Corporation
	0	General Counsel
	9	Bills for Services, 1 of 2 Includes summary reports of legal matters. See also: Office of Secretary: Post-Fair
		Operations: Legal 1123, f.11
1398	1	Bills for Services, 2 of 2
	2	Hours and Supporting Documents
	3	Guarantees and Bonds
	4	Investor Promotional Material
	5	National Cash Register
	6	New York Syndicate, Inc.

New York World's Fair 1939 and 1940 Incorporated Records IV. LEGAL DEPARTMENT IV.E. Financial

<u>Box</u>	<u>Fol</u>	
		Taxes
1398	7	Electric
		Exemptions
	8	City
1399	1-3	Correspondence
	4	Federal
	5-6	Lord, Day & Lord
1400	1	State
		Tickets
	2	General
	3	1940 Advance Sales
	4	Employee Sales
	5	Family Day
	6	Treasury Department and Finance Committee
	7	World's Fair Cooperative Association

IV.F. Government Participation

Series IV.F. Government Participation

11 boxes

These records concern the financing, planning and construction of the Federal and New York State buildings, the process of obtaining state and federal legislation and financing, and the functional operation of state and foreign pavilions. The New York State World's Fair Commission file includes a report on the serious cost overruns on construction of the amphitheatre. State and country documents primarily relate to matters of space rental, construction and demolition, and the regulation of restaurants and foreign workers. While yielding little information about the substance of government exhibits or programs, the files occasionally, if obliquely, evidence the mark of world affairs upon Fair business. Examples include a form letter indicating the German takeover of a Jewish firm in Czechoslovakia and correspondence concerning large numbers of unemployment claims made by former employees of the Hungary and USSR pavilions. Germany's file, while brief, tracks the status of the prospective inclusion of a German pavilion at the Fair from contract negotiations through the country's ultimate cancellation of plans to participate.

	_	,
<u>Box</u>	<u>Fol</u>	Federal
1400	8 9	Legislation General Bills and Resolutions
1401	1	Correspondence United States World's Fair Commission
	2 3-4	General
	3-4	Correspondence
		Foreign
	5	General
		Correspondence
	6-8	1938 - 1941
1402	1-3	1937 - 1938
		Countries
	4	Albania
	5	Argentina
	6	Australia
	7	Belgium
	8	Brazil
	9	Bulgaria
	10	Canada
	11	Chile
	12	China
	13	Colombia
	14 15	Costa Rica
	15	Cuba
1403	1	Czechoslovakia
	2	Denmark
	3	Dominican Republic
	4	Ecuador
	5	Egypt
	6	Estonia
	7	Finland
	8	France
	9	Germany

<u>Box</u>	<u>Fol</u>	
	F	oreign (continued) Countries (continued)
1403	10 11 12 13 14 15 16	Great Britain Greece Guatemala Haiti Hungary Iceland Iraq Ireland
1404	1	Italy Includes specifications for Italian Pavilion and photographs
	2 3 4 5 6 7 8 9 10 11 12 13 14 15	Japan League of Nations Lebanon Liberia Lithuania Luxembourg Mexico Netherlands New Zealand Nicaragua Norway Pan American Union Peru Poland
1405	1 2 3 4 5 6 7 8 9 10 11 12	Portugal Romania Siam Southern Rhodesia Spain Sweden Switzerland Syria Turkey USSR Uruguay Venezuela
1406	1 2 3-4 5 6 7 8 9	Yugoslavia Immigration Import Clearance Correspondence Resolutions International Bureau of Expositions Participation Agreements Report on Governments' Participation Rules and Regulations Space Allotment
1407	1	World Trade Center

Box	<u>Fol</u>	
1407	2-3 4	New York State Legislature General Correspondence
	5 6	State Participation General Correspondence States and U.S. Territories (Philippines and Puerto Rico)
	7 8 9 10 11	Arizona Arkansas Connecticut Florida Georgia Illinois
1408	1 2 3 4 5 6 7-8 9 10	Kentucky Maine Maryland Massachusetts Missouri Nevada New England New Hampshire New Jersey New Mexico
	12-14	New York World's Fair Commission General (Includes photographs)
1409	1-6	Correspondence
1410	1-2 3 4 5 6 7 8 9 10 11 12 13	Site Plans North Carolina Ohio Oregon Pennsylvania Philippine Islands Puerto Rico Rhode Island Tennessee Texas Utah Vermont Virginia
1411	1 2 3	Washington West Virginia Wisconsin

IV.G. Liens Claims and Litigation

Series IV.G. Liens, Claims and Litigation

24.5 boxes

Records comprise correspondence, affidavits, depositions, subpoenas and other papers documenting Counsel's work to address legal claims against and by the Fair, with index cards summarizing claims' substance and status. Claimants range from concessionaires and former employees to individuals demanding compensation for having originated various Fair design elements, terminology and themes. The largest lawsuit was by Franham Distributors, Inc. for \$1,000,000 in lost revenues after the Fair rejected the company's bid for the hot dog and hamburger concession. Other concessionaires represented here sued for breach of contract regarding exclusive sale or show rights, lack of services, property damage or delayed openings. The earliest and probably most publicized claim was made by Joseph Shadgen, a former employee who professed to have been the first to suggest a Fair be held in Flushing Meadow to celebrate the sesquicentennial of Washington's inauguration. Claims were made by the Fair against concessionaires for outstanding royalties and utility payments, unpaid space rental, and against construction firms for breaches of contract. The General file includes New York State subpoenas for Fair staff to appear before the "Temporary Commission on the Condition of the Urban Colored Population."

<u>Box</u> 1411	<u>Fol</u> 4	General Claims
	5	General
1435		Card Index Pending Claims vs. Fair Corporation Closed Claims vs. Fair Corporation Pending Claims by Fair Corporation Closed Claims by Fair Corporation
1411	6 7	Fair Corp., Defendant General Correspondence Reports
1412	1-7	Matter A-D
1413	1-8	D-G
1414	1-8	H-M
1415	1-8	M-P
1413	1-0	Tickets and ID card removed to box 2415, binder 2
1416	1-8	R-V
1417	1-3	W-Y Poster removed to Oversize box 2401, folder 2
	4	Bisch-Rocco Amusement Corp.
	5	Bitterman, Peter (Includes photographs)
	6 7	Bonded Wrecking and Lumber Corp. Bulova Watch Corp.
	8	Chasan, Harry (as Trustee of Albanian Continental Corp.
	9	Copeland Exhibits, Inc.
	10	Cummings, Ray Includes Liberty magazines
1418	1	Czechoslovakia

Box	<u>Fol</u>	
		Claims (continued) Fair Corp., Defendant (continued) Matter (continued) Displamor See also: Exhibits and Entertainment: Displamor
1418	2 3	General Burger, Joseph Includes photograph of Burger at work on custom made shoes Printasign
	4 5-6 7 8-9	General Correspondence Original Patent Franham v. New York World's Fair and Swift & Co.
1419	1-2 3 4-5 6 7 8 9	Graves-Quinn Hartigan, John Hatzel & Buehler Healy v. Ryan and World's Fair International Parachuting, Inc. International Sea-Ski League (Knoblock) John Kennedy & Co., 1 of 3
1420	1-2 3 4 5 6 7 8-9	John Kennedy & Co., 2-3 of 3 Ketchum, Howard Kevess, Nathan Kutcher, B.F. Leavette, G.C. Lindsley, Fanshawe Mahoney, James
1421	1 2 3 4 5 6 7 8 9 10	Morris Glass & Son NTG Claimants National Amusement Device Co. Netherlands New York v. New York World's Fair and Billy Rose Pafort, Jasper R. Refreshment at the Fair Riis, Roger William Robert T. Battle, Inc. Russell, Rudolph
1422	1 2 3 4 5 6 7	Shagden, Joseph F. Superior Skylight Co. Supreme Electric Equipment Co. Tams Costumes USSR Wood & Hagan, Inc. York Sign Co.

<u>Box</u>	<u>Fol</u>	Claims (continued)
1422	8-9	Fair Corp., Plaintiff General Correspondence
	10	A-E
1423	1-3	F-Z Matter
	4-6	A-C
1424	1-11	D-R
1425	1-2	S-W
1425	3 4 5 6 7 8 9 10	1939 Amusements, Inc. General Correspondence Amazons Productions, Inc. Bank of the United States v. Dellacorte, Frank Cord Meyer Co. Kaufer, Arthur Obolensky, Princess S.S. New Yorker (Includes photographs)
1426	1	United Air Lines Transport Corp.
	2	World's Fair Restaurant and Bar (Comny, Anthony) Concessionaires' Claims Committee
	4-7	Contractor-Related Correspondence
	8-9	Liability Insurance General Correspondence
	10	A
1427	1-7	B-L
1428	1-7 8	M-Z Exposition Greyhound
		Litigation: Employees
1429	1-6	Correspondence 1939 - 1940
1430	1	1936 - 1938
	2-8	Matter A-D
1431	1-10	D-K
1432	1-8	K-M
1433	1-9	N-W
00	10	Byrnes, George
1434	1 2 3 4 5 6	Conolly, L.R. Crotta, Victor McNeil, John Upham, Burton (Ellis M. Black) Young, Charles (Madison Clothing) Zimmerman, Jerome B. (Morris Plan)

New York World's Fair 1939 and 1940 Incorporated Records IV. Legal Department IV.G. Liens Claims and Litigation

<u>Box</u>	<u>Fol</u>	
		Mechanics' Liens
1434	7-8	General
	9	Index
	10	Lists
	11	Protection Against

Series IV.H. Promotions, Rights and Merchandising 19 boxes

These files document the legal work undertaken to protect the Fair's copyrights, patents and trademarks, as well as to generate income through licensing Fair-related merchandise. Records here also pertain to the promotional endeavor to lend the Fair's name, themes and insignia to businesses for advertising, contests and other uses. Answers to Plans and Schemes largely comprises correspondence with those introducing ideas for the Fair's consideration, and work done to indemnify the Fair against claims. Materials here include research reports, designs and proposals, such as "The Land of Utopia," an attraction showcasing "an entirely new and novel social order." Examples in Approval of Material include a brochure advertising Royal's "Typewriter of Tomorrow" and the Encyclopedia Britannica booklet, "Fairs of the Past--Fairs of Tomorrow." Unauthorized Use of Corporate Name files reflect the emergence of an opportunistic culture seeking to profit from a connection with the Fair. Publications, photographs, transcripts and correspondence evidence the phenomenon. Examples include reports of a man masquerading as a Fair official; photographs of a "World's Fair Hat Shop" and other local businesses; and a Young Communist League flyer employing the phrase "World of Tomorrow" and the Trylon and Perisphere insignia.

<u>Box</u>	<u>Fol</u>	
1436	1-2	Answers to Plans and Schemes General Correspondence
	3-6	A-J
1437	1-5	K-T
1438	1	U-Z
	2	Approval of Material General Correspondence
	3-6	A-T
1439	1 2	U-Z Automobile License Plates Contests
	3 4	General America Through the Needle's Eye (needlework) Contest poster removed to Oversize box 2405, folder 1
	5-6 7-8 9 10 11 12 13	Golden Key General Correspondence Limerick/Opening Day/Guess Attendance General Correspondence Poster Showmen's Variety Jubilee Typical American Family (Includes posters)
1440	1-2 3-4 5	Copyrights and Patents General Advice and Applications Camillus Cutlery Co.

<u>Box</u>	<u>Fol</u>	
1440	6-7	Correspondence 1939 - 1940
1441	1-6	1937 - 1938 Includes NYWF Newsletter; birdseye map of NYC; map of auto routes to NYWF
1442	1 2 3 4 5	1936 - 1937 Customs and Ports of Entry (Includes photographs) Excello Hosiery Mills Goodhue, H.M. Hautman, Joseph L. Includes drawing of NYWF logo
	6	Houston, William A.
1446		Items Card Index
1442	7 8-9 10-12	List (partial) Maps and Plans Murals, 1-3 of 4 (Includes photographs)
1443	1 2-7	Murals, 4 of 4 (Includes photographs) Music Scores (Includes sheet music)
1444	3-6	Photographs (Includes photographs) Prints and Posters Includes photographs; posters removed to oversize boxes 2405, folder 2; 2406, folder 1 Publications
	7	Sculpture, 1 of 3 (Includes photographs)
1445	1-2 3 4 5 6 7 8	Sculpture, 2-3 of 3 (Includes photographs) World's Fair Insignia (Includes photographs) Morgan, Hamel & Engelken Agreements, Patents and Plans Correspondence Prismo Products, Inc. Smith, A.E., Jr. Tischler, Abraham
		License Agreements
1447	1 2-6	General Correspondence 1939 - 1940
1448	1-6	1938 - 1939
1449	1-3	1936 - 1938
	4 5	Lists Trademarks General Oppositions
	6	General
1450	1-7 8	A-Z Trylon and Perisphere - Photographs for Architectural Study, 1937

Box	Fol	
		Unauthorized Use of Corporate Name
		Correspondence
1450	9	A
1451	1-7	B-L
		Includes photographs; three posters removed to oversize box 2405, folder 1
1452	1-6	M-S
		Includes postcards; Chicago World's Fair needlebook; photographs
1453	1-2	T-Z
		Belt buckle removed to box 2415, binder 2
	3-5	Examples
		Cigar box and cigar removed to box 2416
	6	Hobby Guild of America
	7	International Amusement Corp.
1454	1	Memoranda
	2	Suffolk Symphonic Associates
	3	Unfair Competition Cases
	4	Wheeler-Reid
	5	World's Fair Club of Queens
		World's Fair News
	6-7	General
	8	Publications
	9	World's Fair Transportation Corp.

Series IV.I. Housing, Public Services and Transportation 4 boxes

Housing files document the licensing of official Fair housing establishments, as well as documenting illegal business activities attempting to capitalize on an association with the Fair. Public Safety files contain regulations; arrest reports, summonses and violations; research on police activity at Chicago's Century of Progress Exposition; and the Boy Scout manual, "Safety in the World of Tomorrow." Medical Department files include reports on workers compensation and how to handle fatalities at the Fair. Transportation files concern the contracting and operation of Fairgrounds parking and intra-mural services. Exposition Greyhound files include a schedule of pending tort cases.

<u>Box</u>	<u>Fol</u>	Harastan
1455	1-2	Housing General Accomodations for the Fair, Inc. Public Services
	4 5 6	Fire Department Health and Sanitation Code Liquor Laws and Licenses, 1 of 2
1456	1 2	Liquor Laws and Licenses, 2 of 2 Medical Bureau Public Safety
	3 4-5	General (Includes photographs) Correspondence
1457	1	Personal Injury and Other Releases Transportation
	2 3	Aviation Regulation Interborough Rapid Transit Co. (IRT): Parking Field Intra-Mural Concessions
	4-5	General Exposition Greyhound
	6-7	Correspondence
1458	1 2 3	Passenger Boats Tractor Trains Pedal Boat Company of America
	4	Plans and Designs (Includes photographs) Long Island Rail Road Contract
	5	General
	6 7	Correspondence Parking Area Service Agreement

V. Office of the Executive Vice President

7 boxes

Howard Adams Flanigan, a decorated U.S. Naval officer, retired his commission to join the Fair Corporation in the capacity of Administrative Assistant to President Grover Whalen in May 1936. Known as Commander by the over 8,000 employees who made up the staff during the peak operating period, Flanigan acted on behalf of the president in organizational matters and was charged with the coordination of the activities of all departments. Following the resignation of General Manager W. Earle Andrews, who was responsible for planning, site development, and general oversight of the Operating Division, Flanigan assumed the additional duties of this position. The Office of Executive Vice President was established with Flanigan at its helm during an organizational restructuring at the end of the 1939 season. At the closing of the Fair, Flanigan managed its operational and physical dismantling, overseeing the demolition of buildings at Flushing Meadow, the sale and salvage of Fair property, and negotiations with city, state and federal authorities. In June 1941, Flanigan was recalled by the Navy to active service and his duties were absorbed by the remaining staff in the Office of Secretary.

The modest number of files under this heading belies Flanigan's far-ranging activities as Executive Vice President. The bulk of his extensive records may be found dispersed throughout Central Files and the many departments and units that constitute the Operating Division including Concessions, Construction, Exhibits and Entertainment, Public Services and Labor Relations. The documents here relate primarily to Flanigan's post-Fair activities, particularly with regard to demolition plans and negotiations with the New York City Parks Department. Many of these files were generated in response to Parks Commissioner Robert Moses' letter of September 27, 1940, in which he delineated the Fair Corporation's obligations to the City. Materials include an illustrated Parks' Department booklet requesting funds for the development of Flushing Meadow Park; Flanigan's confidential bulletins to the Fair's Executive Committee related to the progress of demolition, sales and salvage, personnel reductions, operating finances, and issues regarding concessionaires with claims against or in debt to the Fair. Finally, files reflecting Flanigan's activity during the Fair period include a Federal Works Agency report on plans for the 1940 Contemporary Arts building, and documentation regarding the Chicago office opened to promote the Fair in the Midwest.

Box	<u>Fol</u>	
1459	1	Advisory Committee Lists
	2	Amusements, Exhibits and Concessions
	3	Betterments and Improvements
	4	Bulletin of Fair Activities
	5	Chicago Office (Includes photograph)
	6	Construction and Infrastructure
	7	Contemporary Art Exhibits
		Correspondence
	8	General
	9	Employee/Fair Associates Recommendations and Thank-Yous
		Demolition
	10	General
	11	Albert A. Volk Co.
	12	Appropriations
	13	Contractors
	14	Correspondence
	15	Financial Planning
1460	1	Foreign Participation

<u>Box</u>	<u>Fol</u>	
1460	2	Demolition (continued) Memoranda
	3 4	Minutes of Committee on
	4	Organization Parks Department
	5-6	General
	7-8	Moses, Robert, on Lease Commitments General
	9	Site Plans
1461	1	Paving
	2	Progress Reports Proposals
	4	Rules and Regulations for Participants
	5 6	Tabulation of Bids Dissolution of Fair Business
	7	Fair Site Usage
	8	Financial General
	9	Debentures
	10 11-13	Reports, Forecasts and Budgets Flushing Meadow Park Committee Minutes
1462	1	Foreign Participation
	2	Gibson, Harvey
	3 4	Guided Tours Import and Export
	5	Insurance
	6	Intra-Mural Transportation General
	7	Exposition Greyhound Co.
	8 9	Labor Relations Department (Walter G. Hooke, Jr., Director) LaGuardia, Fiorello
	10	Legal Department
	11 12	Legislation, State and Federal Liaison and Demolition Engineer (Wharton Green), 1 of 3
1463	1-2	Liaison and Demolition Engineer (Wharton Green), 2-3 of 3
	3	Memoranda
	4 5	New Orleans Enterprises New York City Hotel Association Speech
	6 7	Office Manager Operating Committee Minutes
	8-9	Operating Committee Minutes Operations Department (Maxwell B. Harvey, Director), 1-2 of 3 (Includes photographs)
1464	1	Operations Department (Maxwell B. Harvey, Director), 3 of 3
	2	Parks Department General
	3	Moses, Robert
	4 5	Personnel Plans for 1940
	6	Printing and Binding of Minutes and Other Fair Documents
	7 8	Public Address Equipment Public Safety Department (John J. Sullivan, Director) (Includes photograph)
	9	Public Safety Department (John J. Sullivan, Director) (Includes photograph) Purchasing
	10	Refreshment at the Fair, Inc.

<u>Box</u>	<u>Fol</u>	
		Sales and Salvage
1464	11	General
1465	1-5	Bids
	6	Tabulation of Bids
	7	Town of Tomorrow
	8	United States New York World's Fair Commission

VI. Government Participation

65 boxes

This division secured commitments from foreign and domestic governments and coordinated all activities with foreign officials and federal and civic leaders related to bringing the construction and operation of governmental exhibits and pavilions to fruition. Fair President Grover Whalen officially directed the activities of this division, serving as the Corporation's front man and indefatigable emissary. Traveling extensively to visit with presidents, prime ministers, governors and other dignitaries, Whalen was present at virtually all formal contract signings, and countless promotional and ceremonial events. It was, however, Julius C. Holmes who effectively led the division, overseeing the day-to-day management and operation of the Foreign, State and Ceremonial Departments. Hired initially with the title of Administrative Assistant, Holmes became Division Director and Vice President late in 1939 as preparations for the 1940 season were underway.

Related material on Government Participation can be found in the following sections of the Central Files records:

I.D. Participation - P0. Government I.A. Administration - A1.16 Government Participation Division

Series VI.A. Division Director

14 boxes

The files reflect the broad range of business that came before Holmes in his capacity as Division Director. While some of the correspondence is addressed to Whalen, most is addressed to and answered by Holmes. Included are records detailing European trips undertaken by Holmes and Chairman of the Board George McAneny securing participation commitments; promotional activities generated through the busy Paris office, outpost for the Fair Corporation overseas; failed negotiations with Canadian officials for the exhibition of the Dionne Quintuplets; and planning activities related to the British royal visit to the Fair. The files on foreign participation, with letters protesting the Italian, Spanish, and Soviet pavilions, and visa requests from individuals seeking entry to the United States suggest the unfolding conflict in Europe. The Washington files include information on legislative acts passed to facilitate the operation of the Fair, and extensive correspondence with Sol Bloom -- Congressional representative from New York and Director and United States Commissioner of the New York World's Fair. Additional correspondence from New York Representative Hamilton Fish includes expressions of concern that the Fair was not placing enough emphasis on "patriotic demonstrations."

<u>Box</u>	<u>Fol</u>	General	
1466	1-11	A-N (Includes photographs)	
1467	1-6 7 8 9 10 11	O-Z (Includes photographs) Advisory Committee Agriculture, Department of Armistice Day Army and Navy Art Exhibit Baldwin, Joseph Clark, III	
1468	1 2 3-4	Board of Design British King and Queen Visit General Requests for Tickets	

Box 1468	Fol 5 6 7 8 9 10 11 12 13 14	Budget Cafeteria Ceremonials Chairman of the Board (Harvey D. Gibson) Chambers of Commerce: Foreign Chief Engineer and Director of Construction (John. P. Hogan) Committee on Theme Dawn of a New Day Dedication (Includes invitations) Decorating and Furnishing Dionne Quintuplets, 1 of 2
1469	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Dionne Quintuplets, 2 of 2 Donovan, Thomas J. (Assistant to the President) Entertainment and Events Executive Vice President (Howard A. Flanigan) Exhibits and Concessions Fashion and Merchandising Feature Publicity Fisheries Flag Committee Foreign Participation General Non-Participants Bulgaria China Egypt Germany Lichtenstein Spain Syria
1470	1-2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Participating Countries Great Britain Greece Haiti Iceland Iraq Ireland Italy Latvia Lebanon Lithuania Luxembourg Mexico Netherlands New Zealand Nicaragua Norway (Includes photograph)
1471	1 2 3 4 5 6	Palestine Panama Paraguay Peru Portugal Romania (Includes photographs)

<u>Box</u>	<u>Fol</u>	
	_	Foreign Participation (continued) Participating Countries (continued)
1471	7 8 9 10 11 12 13 14 15 16	Siam Southern Rhodesia Sweden Turkey United States Uruguay Venezuela Yugoslavia Representatives Hartigan, John Johnson, Albin Roosevelt, Edward General South American Trip Standley, W.H.
1472	1 2 3 4 5 6 7 8 9 10	Signing of Contracts: Publicity Photographs General Manager (W. Earle Andrews) Holiday Greetings to Participants Holmes, Julius C. (Division Director): European Trip Import Clearance: Cole, J. Gerald Insurance Inter-America House Invitations Killeen, J.M. (Assistant) Labor Relations League of Nations
1473	1 2-3 4 5 6 7 8 9 10 11 12 13-14	Legal Letters of Application Letters of Introduction Liaison Engineer (Wharton Green) License Applications McAneny, George (Chairman of the Board) European Trip Mayor's Office Metropolitan Club Music Department Nolan, Dennis E. (Director State Participation) Opening Day Program (1940) Opening Day Program (1939)
1474	1-2 3 4 5-6 7-9	Operations Pan American Building Parks Department Paris Office Passes Government Officials, 1-3 of 4
1475	1 2 3 4 5 6	Government Officials, 4 of 4 Personnel Perylon Hall President (Grover Whalen) General European Trip, 1939 Press

Box 1475	Fol 7 8	Progress Reports Promotion Protest General
1476	1 2 3-4 5 6 7 8 9 10 11-12	Freedom Pavilion Italian Pavilion Spanish Pavilion Soviet Pavilion Protocol Public Safety Radio Reports Research and Library Speakers Bureau
1477	1 2-4 5 6-7	Special Events Stamps Commemorative Covers Philately Exhibits and Sales State Department, 1-2 of 3
1478	1 2 3-4 5 6 7 8-9 10	State Department, 3 of 3 State Participation General Correspondence with States Temple of Peace Terrace Club Travel Tours University Club Visa Requests Washington Correspondence with Members of Congress, 1 of 2
1479	1 2-3 4 5	Correspondence with Members of Congress, 2 of 2 Legislation Women's Organizations in New York: Foreign World Trade Center

Series VI.B. Foreign Participation Department

29 boxes

The staff in this department was charged with matters pertaining to the participation of over 55 nations. Under the leadership of retired naval officer Admiral William H. Standley, Fair representatives traveled to Europe, Central and South America, Asia and the Far East visiting with foreign ministers and consuls general. They coordinated meetings for Grover Whalen, cemented commitments and finalized agreements. Standley, in addition to his supervisory duties, was engaged to explore the development of Flushing Bay as a commercial and recreational port and to pursue the possible ceremonial presence at the Fairgrounds of foreign naval and air force units. In the spring of 1939, Standley became Foreign Participation Consultant and Edward F. Roosevelt the departmental director.

VI.B.1. General Administration and Operations

13.5 boxes

Notable materials include foreign representatives' files with special reference to Penn Carroll's reports on travel to Africa and the Far East; reports on the Paris Exposition and American participation; the legal ramifications of the employment of foreign labor; the Flushing Bay dredging project including a proposal, correspondence with Robert Moses and sounding maps of the New York waterways; information on a proposed Pan-American Olympics; and documents pertaining to a traveling exhibit used to promote the Fair overseas.

<u>Box</u>	<u>Fol</u>	
1479	6 7	Advisory Committees General Foreign Participation (Includes photograph)
	8	Sub-Committees Far East
1480	1 2 3 4 5 6 7 8 9 10 11 12 13 14	Latin America Air Participation American Exhibits at Paris Exhibition Architects, Contractors and Engineers Army-Navy Camp Art Articles for Publication Attendance Statistics Auditoriums: General Data Board of Design Budget Plans Ceremonials Certificate for Foreign Exhibitors Chinese Art Exhibit
1481	1 2 3 4	Circular Letters Conference of Foreign Commissioners Construction Costs Regulations, Status and Instructions

<u>Box</u>	<u>Fol</u>	
1481	5	Correspondence 1939-1940 Carrier pigeon leg bands removed to box 2414, binder 2
	6-9	1938, 1-4 of 5
1482	1 2-3 4 5 6	1938, 5 of 5 1936-1937 Covered Space: Federal and Foreign Buildings Demolition Department Procedures and Instructions Employment Applicants, 1 of 2
1483	1 2 3 4 5	Applicants, 2 of 2 Letters of Introduction Entertainment: Features Expected and Inquiries Exhibits and Concessions Fairs (Background Research) See also: Research and Library Division
	6-7 8 9	Federal Appropriation (Includes photograph) Federal Commission (Includes photographs) Federal Exhibits
1484	1 2-4 5 6 7	Flags Flushing Bay Dredging Project New York Washington (Includes photograph) Foreign Commissioners, Association of Foreign Participation Representatives (Commissioners) Carroll, Penn L. (Africa and the Far East), 1 of 2 (Includes folded map)
1485	1 2 3 4 5-6 7-8 9	Carroll, Penn L. (Africa and the Far East), 2 of 2 Charlton, Catherine Hartigan, John Houston, Herbert S. Johnson, Albin Roosevelt, Edward F. (Central and South America) Sands, Mariana (Embassy Representative) Sherwell, G. Butler
1486	1 2 3 4 5-6 7 8-9 10 11 12	Guidebook Data Hall of Nations Units: Credit Housing Immigration Import Clearance Information General and Statistical Requests for Instructions Insurance Inter-America House International Chamber of Commerce, 1 of 2
1487	1 2	International Chamber of Commerce, 2 of 2 Labor and Materials (Domestic)

<u>Box</u>	<u>Fol</u>	
1487	3 4 5 6 7 8 9	Labor Relations Foreign Participants and Workers International Labor Organizations Latin American Products Exhibit (Includes photograph) Legal Licensing Matters Lighting Rehearsals Marine Exhibit: Paris Exposition and World's Fair (Includes photographs) Memoranda General
1488	1 2 3 4 5 6 7 8 9 10 11 12 13	Holmes, Julius C. (Division Director) Office Manager Motion Pictures Music Hall National Days Navy Participation (US) General Leahy, Lamar Navy Participation (Foreign) New York State World's Fair Commission Nolan, Dennis E. (Director State Participation) Olympics: Pan American Games (Proposed), 1939 Operations Department Pan American Activities: Proposals
1489	1 2-5 6 7-8	Paris Exposition Paris Office Participants' Service: Winterizing Participation, 1937-1939, 1-2 of 3
1490	1 2 3 4 5-7	Participation, 1937-1939, 3 of 3 Passes: Official Functions Photographs: General Information Press Department: Memos (Includes photograph) Progress Reports
1491	8 1 2 3 4 5 6 7 8 9 10 11 12-13	Promotion Proposals: Unsolicited Prospectus of the New York World's Fair Protests, Letters of Radio: Foreign Participants Research and Library Department Restaurants Rules and Regulations Science and Education Speakers' Information Special Events Sports State Department
1492	1 2 3	Storage Facilities and Trucking Taxes Tourist Groups

New York World's Fair 1939 and 1940 Incorporated Records
VI. GOVERNMENT PARTICIPATION
VI.B. Foreign Participation Department – VI.B.1. General Administration and Operations

<u>Box</u>	<u>Fol</u>	Translations
1492	4 5 6	Translations French Italian Spanish Traveling Exhibit
	7 8 9	NYWF Model Nordiska Tourist Exhibition (Includes photographs) World Trade Center
		VI.B.2. Countries 13.5 boxes
		These files include extensive correspondence between foreign officials and Fair representatives. While many document construction, contractual, financial and procedural matters, some do address the planning, design and thematic content of the exhibits and pavilions. Although the Corporation attempted to create a vision of harmonious relations among the participating nations, documents in these files reveal the cultural, political and social tensions that often percolated beneath the surface, requiring the deft negotiation of Fair personnel. The files on Germany, Ireland, Italy, Japan, Palestine and the USSR are among those that give evidence of conflict and controversy.
1492	10 11 12	Afghanistan, 1937-1938 China, 1936-1938 Germany, 1936-1939
1493	1-2 3-6	Greece, 1936-1940 Great Britain General, 1937-1940 Engineering and Marine Exhibition poster removed to Oversize box 2405, folder 1
1494	1 2 3-5 6 7 8	Colonies, 1937-1938 Haiti, 1937-1940 Iceland, 1937-1939 India, 1937-1839 Iran, 1937-1939 Iraq, 1937-1940
1495	1-3 4-5	Ireland, 1937-1940 Italy, 1936-1940, 1-2 of 6
1496	1-4 5	Italy, 1936-1940, 3-6 of 6 Japan, 1937-1940, 1 of 3 Includes playbill, "The Hot Mikado"
1497	1-2 3 4-5 6 7	Japan, 1937-1940, 2-3 of 3 Latvia, 1937-1938 League of Nations, 1937-1940 Lebanon, 1938-1940 Liberia, 1937-1939
1498	1 2-3 4 5-6 7 8	Liechtenstein, 1937-1938 Lithuania, 1937-1940 Luxemburg, 1937-1940 Mexico, 1936-1940 Monaco, 1937-1938 Morocco, 1937-1940
4.400	4.4	N. H. J. J. 4007 4040

Netherlands, 1937-1940

1499 1-4

1499	5-6 7	New Zealand, 1937-1940 Nicaragua, 1937-1940
1500	1 2-5 6 7-8 9	Northern Rhodesia, 1937-1938 Norway, 1937-1940 Palestine, 1937-1938 Pan American Union, 1937-1940 Panama, 1937-1940
1501	1 2-4 5-6	Paraguay, 1937-1940 Peru, 1937-1940 Portugal, 1937-1940
1502	1-3 4 5-6 7	Romania, 1937-1940 Scotland, 1938-1939 Siam, 1937-1939 (Includes photographs) Southern Rhodesia, 1937-1940
1503	1 2-5 6-7	Spain, 1937-1940 Sweden, 1936-1940 (Includes two menus) Switzerland, 1937-1939
1504	1 2 3-6 7 8	Syria, 1938-1939 Thailand, 1940 Turkey, 1938-1940 South America, 1937-1939 USSR, 1937-1940, 1 of 4 Includes playbill, "The Youth of Maxim"
1505	1-3 4 5 6-7	USSR, 1937-1940, 2-4 of 4 Uruguay, 1937-1940 Vatican City, 1937 Venezuela, 1936-1940
1506	1-3	Yugoslavia, 1937-1940

VI.B.3. International Centennial Stamp Exhibit

2 boxes

A centenary exhibition commemorating the British issuance of the first postage stamp had long been planned for London by the Royal Philatelic Society, but when hostilities in Europe necessitated its cancellation, the Fair Corporation intervened and offered to sponsor the event in the British Pavilion during the 1940 season. The project came under the direction of Albin Johnson, one of the Fair's foreign representatives for European participation, and was administered by philatelist and stamp page editor for the New York World Telegram Ernest A. Kehr and his assistant Helen Weitzmann. The files cover the planning, promotion and realization of the exhibition.

1506	4 5 6	Administration British Covers Catalogue
		Correspondence General
	7-9	A-K
1507	1-2 3	L-Z Stamp Clubs
	4	Exhibitors
1507	5	Exhibits

New York World's Fair 1939 and 1940 Incorporated Records
VI. GOVERNMENT PARTICIPATION
VI.B. Foreign Participation Department – VI.B.3. International Centennial Stamp Exhibit

		Financial
	6	Budget, Expenses and Income
	7	Sales
	8	Gimbels
	9	Passes
	10	Personnel
	11	Planning and Operation
		Promotion
	12	General
1508	1	Press Releases
	2	Reports

Series VI.C. State Participation Department

18 boxes

Dennis Nolan led the State Participation Department and oversaw the activities of the its Commissioners. Like their counterparts in Foreign Participation, these Fair representatives were charged with promoting the Fair and securing commitments. Traveling across the country and to the U.S. territories, they met with governors, Chamber of Commerce officials and other civic leaders urging participation through exhibits and special events. The department records contain Commissioners' progress reports and correspondence; data sheets with information on regional contacts, natural resources and industries; negotiation on rental fees; research papers on the history of participation of states at past world fairs; and information on legislative bills and the allocation of funds.

<u>Box</u>	<u>Fol</u>	
1508	3 4-5	General Administration and Operations Advisory Committees: National Men's and Women's Allocation of Space and Maintenance Commissioners
	6 7-8 9	Brownback, W.F. Byrnes, George Jackson Conway, W.O.
1509	1 2 3 4 5	Dohm, Robert H. Ferguson, Gates Scarbrough, Louis Green, Charles C. (Corporate Secretary) Meetings with State Officials Nolan, Dennis E. (Department Director)
	6 7	Administrative, Procedural, Organizational Reports and Memoranda States
	8 9	Data Sheets Special Events Court of States and U.S. participation books removed to Oversize box 2405, folder 5
	10 11	Veterans' Building, 1940 (formally Utah Building) States and U.S. Territories Alabama
1510	1-4 5-6	Arizona Arkansas, 1-2 of 3
1511	1 2 3-5	Arkansas, 3 of 3 Colorado (Includes photograph) California Includes Golden Gate Exposition pamphlet
	6	Connecticut, 1 of 2
1512	1 2 3 4-7 8	Connecticut, 2 of 2 Delaware District of Columbia Florida Georgia, 1 of 2
1513	1 2 3-5	Georgia, 2 of 2 (Includes photograph) Idaho Illinois (Includes photograph)

<u>Box</u>	<u>Fol</u>	
1513	6-7	States and U.S. Territories (continued) Indiana
1514	1-2 3 4 5 6-7	Iowa Kansas Kentucky Louisiana Maine
1515	1-2 3-5 6	Maryland Massachusetts Michigan, 1 of 2
1516	1 2-3 4 5-6	Michigan, 2 of 2 Minnesota Mississippi Missouri
1517	1 2-3 4-5 6	Montana (Includes photographs) Nebraska Nevada New England Council, 1 of 3
1518	1-2 3-4 5-6	New England Council, 2-3 of 3 Includes photographs and rendering of New England Exhibit New Hampshire New Jersey, 1-2 of 3
1519	1 2-3 4 5-7	New Jersey, 3 of 3 New Mexico New York North Carolina
1520	1 2-4 5-6 7	North Dakota Ohio Oklahoma Oregon, 1 of 3 (Includes photograph)
1521	1-2 3-6	Oregon, 2-3 of 3 Pennsylvania, 1-4 of 7
1522	1-3 4-5 6-7 8	Pennsylvania, 5-7 of 7 Rhode Island South Carolina South Dakota
1523	1-3 4-6	Tennessee Texas
1524	1-2 3-4 5-6	Utah Vermont Virginia
1525	1-3 4-5 6	Washington (Includes photograph) West Virginia Wisconsin, 1 of 2
1526	1 2 3	Wisconsin, 2 of 2 Wyoming Alaska

New York World's Fair 1939 and 1940 Incorporated Records
VI. GOVERNMENT PARTICIPATION
VI.C. State Participation Department

Box	<u>Fol</u>	
		States and U.S. Territories (continued)
1526	4	Hawaii
	5	Philippine Islands
	6-7	Puerto Rico (Includes photograph)
	8	Virgin Islands

Series VI.D. Ceremonials Department

4 boxes

Working in conjunction with Division Director Julius Holmes, Robert J. Cottrell served as director of the Ceremonials Department, making arrangements for special Fair functions and receptions for visiting dignitaries and heads of state. Documented are Cottrell's activities coordinating opening day ceremonies, planning and programming of State and National days, and the facilitation of special events including the frequent luncheons and dinners for distinguished guests held at Perylon Hall. Criticism of these receptions --deemed by many associated with the cash-strapped Corporation to be excessively lavish-- can be found in Cottrell's memos.

<u>Box</u>	Fol	One and One and four
1527	1 2 3 4 5 6-7 8 9 10 11-12	General Operations American Scientific Congress, Eighth Chairman of the Board (Harvey D. Gibson) Commissioners Congressional Visits Contact Sheets Correspondence and Memoranda Cottrell, Robert J. (Department Director): Memos and Notices Foreign Societies Holmes, Julius G. (Division Director) Invitations
1528	1 2 3 4 5 6 7 8 9 10 11 12 13	Labor League of Nations Luncheon Events Military Parades and Drills National Days Program National Foreign Trade Council National Foreign Trade Week Navy New York Legislature Visit Opening Day, 1940 (Includes photographs) Opening Day, 1939 (Includes invitations) Passes Perylon Hall Includes menus and wine list
	14 15 16 17 18	Planning Special Events State Days State Department United States New York World's Fair Commission
1529	1 2	Visiting Dignitaries Women's Advisory Committee Countries
	3 4 5 6 7 8 9	General Albania Argentina Australia Austria Belgium Brazil Canada

<u>Box</u>	<u>Fol</u>	Countries (continued)
1529	11 12 13 14 15 16 17 18 19 20 21 22 23	Chile China Cuba Czechoslovakia Denmark Dominican Republic Ecuador Finland France Great Britain General Royal Visit Greece Haiti
1530	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Hungary Ireland Italy Japan Lebanon Lithuania Luxembourg Mexico New Zealand Nicaragua Norway Pan American Union Peru Poland Portugal Romania Scotland Sweden Switzerland Turkey USSR Yugoslavia

VII. Operating Division

381 boxes, 13 volumes

The activities of this division came under the direction of the Office of Executive Vice President. See V. Office of the Executive Vice President for furtheexplanation.

Series VII.A. Concessions

30 boxes

The Concessions Department, headed by Rowland P. Bardell, was responsible for the development, operation and oversight of all concessions on the fairgrounds. A restructuring later established the Amusements Department as a separate unit within the Operating Division, but before the Fair opened and for most of the 1939 Season the Amusement Control Committee (ACC) reported to Bardell. The Concessions Department retained responsibility for restaurants, food and merchandise stands, and "utilities" concessions, which referred to services such as Greyhound's intra-mural buses and the American Express-run guided tours. Records document a range of operational activities in correspondence with concessionaires, other departments and the public, and include licenses, policy memoranda, contracts, applications, proposals, minutes, letters of complaint and reports on finances, recommendations, rejections and inspections.

VII.A.1. Amusements

20 boxes

The Amusement Control Committee (ACC), chaired first by Jay Downer, then by H.M. (Howard Melvin) Lammers, guided the development of Amusement Zone concessions. In the fall of 1939, the ACC was renamed the Amusements Department, with George P. Smith and Frank Shean appointed co-directors. The department considered proposals, negotiated terms, and regulated and managed all rides, games, shows, attractions and villages in the Amusement Zone. Files cover central departmental activities, including the establishment and oversight of policies, procedures and regulations and the vetting of prospective concessionaires. Among other issues, these records reflect an array of contemporary social and political attitudes about sexuality, race, culture and leisure. Letters from the public complain of high prices, noise, false-advertising and the mistreatment of animals, with vehement protests against a proposed "bull-dodging" show. Morality and Nudity Issues files highlight the extensive and spirited public controversy over what some perceived as a preponderance of burlesque and adult entertainment attractions on the Fairway. Correspondence, memoranda, reports and clippings detail the outcry and the Fair's response, which included a commitment to more strictly regulate the area during the 1940 season. Proposals for attractions include those from established concerns, prominent personalities (including Norman Bel Geddes, George Jessel and Rube Goldberg) and first-time entrepreneurs. Large concessionaires included DuFour and Rogers, with six attractions, including Headless Olga and Nature's Mistakes (the Strange as it Seems file contains a piece describing the personal struggles of its "freaks"); and Frank Buck's Jungleland (including a news article about a shipment of Buck's animals perishing in a storm at sea). Games, Rides, Shows, and Attractions and Villages files detail the regulation and operation of concessions, often including blueprints, designs and promotional material.

Box	<u>Fol</u>	Canaral Administration and Operations
1531	1	General Administration and Operations Amusement Area Board Amusement Control Committee
	2 3 4 5-6 7-8 9 10	Bulletins and Memoranda Minutes Boat House Code Compliance Complaints and Suggestions Concessionaires Association Concessionaires Lists
1532	1-2 3 4 5 6 7-9 10 11	Construction and Space Allocation Coordinating Committee Correspondence and Memoranda Bardell, Rowland P. Downer, Jay Fisher, William Lammers, H.M. McHenry, W.S. Massman, Paul
1533	1 2 3-5 6-7 8	Rameizl, Edward Shean, Frank Smith, George P. Daily Reports, 1939 Season Demolition
1534	1 2 3 4 5 6 7 8 9 10	Departmental Organization General Staffing Entertainment Department Exhibits and Concessions Department Financial Delinquent Accounts Performance Guarantees Profit and Loss Statements Revenue and Revenue Control Forms, Procedures and Regulations Inspections Insurance
1535	1 2 3-4 5 6 7 8	Legal Department Licenses Morality and Nudity Issues Operating Permits Operations Department Performers and Barkers (Includes photographs) Plans for 1940 Season Proposals General
1536	1-8	A-D (Includes photographs)
1537	1-8	E-K (Includes photographs)
1538	1-8	L-S (Includes photographs)
1539	1-2	T-Z (Includes photographs)

		VII.A. Concessions VII.A. Talliase
<u>Box</u>	<u>Fol</u>	General Administration and Operations (continued)
1539	3 4 5 6 7 8 9	Proposals (continued) Rejection Recommendations Shrine of Romeo and Juliet (Includes photographs) Public Address System Public Safety Publicity General Clippings Memoranda
	10	Photographs
1540	1 2-7	Research on Other Fairs General Century of Progress Exposition, 1-6 of 7
1541	1 2 3	Century of Progress Exposition, 7 of 7 Safety Requirements Ticketing and Admissions Games
	4-5 6 7 8 9	A-Z (Includes photographs) De-Bunk Her, Inc. Fortunetelling Guess Your Weight (Includes photographs) Shooting Galleries
1542	1-2 3 4 5 6 7	Rides Aerial Joyride, Bobsled and Drive-O-Drome (Bartlett Rides, Inc.) (Includes photographs) Boomerang (Includes photograph) Carousel Centipede (formerly Octopus) (Includes photograph) Comet (formerly Serpentine) Cyclone Coaster
	8 9 10	Includes photograph and design plans Dodgem (Includes photograph) Flying Scooters Giant Ferris Wheels Includes photographs and Golden Gate Exposition brochure Gimbel's Trip Around the World
1543	1 2 3 4 5 6 7-9 10 11 12	Jitterbug (formerly Turtle Chase) Laff in the Dark Magic Carpet Magic Mountain and Playground Meteor Over the Top (formerly Rolloplane) Parachute Jump (Includes photographs) Scenic Boat Ride Silver Streak Skyride (formerly Giant Crane) (Includes photographs) Stratoship (Includes photographs)
1544	1 2	Water Bug (Includes photographs) Whip

<u>Box</u>	<u>Fol</u>	
1544		Shows and Attractions A-Z Admiral Byrd's Penguin Island Amazon Productions Aquacade Arctic Girls Show, Inc. Cavalcade of Centaurs General (Includes photographs)
1545	1 2 3-4 5-6 7 8	Proposals for Plot T Crimson Tower and Crusade Against Crime Crystal Lassies Crystal Palace Dream of Venus (formerly Dali's Dream of Venus) Enchanted Forest
1546	1 2 3 4 5 6 7 8 9 10 11 12 13	Fireworks Frank Buck's Jungleland (Includes photographs) Free Acts (Includes photographs) Garden of Allah (formerly 1,000 Years Ago) Glass Blowers of the World Harrison Foreman's Forbidden Tibet Headless Olga Hawaii Hollywood on Parade Hot and Cold Show Infant Incubators (Includes photographs) Laffland Lama Temple (Includes photographs) Live Monster Show
1547	1 2 3 4 5 6 7 8 9	Living Magazine Covers (Includes photographs) Man Building N.T.G. Congress of Beauty and Sun Worshippers NYZOS (New York Zoological Society) Nature's Mistakes Plantation Show Savoy Scroll of Life (formerly We Humans) Strange As It Seems Time and Space
1548	1 2 3 4 5 6 7 8-10	Victoria Falls Wall of Death War Museum Whale Family Why Do /illages American Indian Village (Includes photographs) Artist Village Children's World, 1-3 of 5 (Includes photographs)
1549	1-2 3-5 6	Children's World, 4-5 of 5 (Includes photographs) Cuban Village Little Miracle Town
1550	1-2	Merrie England

Box	<u>Fol</u>	
		Villages (continued)
1550	3-6	Old New York
	7	Seminole Village
1551	1-2	Winter Wonderland (formerly Sun Valley) (Includes photographs)

VII.A.2. Food and Merchandise

10 boxes

These records were created by the Concessions Department in the course of conducting routine business. Files include analyses of proposals for restaurants, food and merchandise stands; abstracts of contracts; claims by and against concessionaires; and reports on compliance with sanitary, price and contractual stipulations. Many restaurant files contain menus, including those from foreign pavilions. These files also include inspection reports, seat counts, and records addressing sanitary violations, signage and customer complaints.

<u>Box</u>	<u>Fol</u>	Consul Administration and One antique
1551	3 4 5 6 7 8 9 10 11 12 13	General Administration and Operations Complaints Concessionaires Building Concessionaires Claims Committee Forms, Procedures and Regulations Liquor Licenses Lists Memoranda Pre-Fair Revenue Private Clubs Proposals Sanitation
1552	1	Sub-Concessions Restaurants
	2-3	A-Z Giant menu listing offerings of many Fairgrounds' restaurants removed to Oversize box 2405, folder 1
	4 5 6 7 8 9 10	Albanian Continental Argentine Pavilion Atwood Cafeterias Aviation Grill Ballantine Inn Barbary Coast Belgian Pavilion
1553	1 2 3 4 5 6 7 8 9 10 11	Beverwyck Harbor Cafeteria Borden's Dairy World Brass Rail General Amusement Area Communications Building Food North Building Metals Building Brazilian Pavilion (The Restaurant) British Buttery Caruso's Casino of Nations
1554	1	Children's World

Box	<u>Fol</u>	
1554	2 3 4 5 6 7 8 9 10 11 12 13 14	Restaurants (continued) Childs (Railroads Bldg.) Chilean Pavilion (Patio Restaurant) Court of Flame (Gas Exhibits Bldg.) Cuban Pavilion Bar and Restaurant Cuban Village (Cubaville Restaurant, Cuban Village Restaurant) Czechoslovakian Pavilion (Old Prague Restaurant) Danish Pavilion (Daylight Restaurant of Denmark) Famous Chicken Inn Finnish Pavilion Florida Pavilion (Ponce De Leon Patio) French Pavilion (Le Restaurant Français) G. Washington Coffee Refining Co. Gardens on Parade
1555	1 2 3 4 5 6 7-8 9 10 11 12 13 14 15	Heineken's on the Zuiderzee (Includes photographs) Hungarian Pavilion Hunting Lodge Hurricane Iceland Restaurant (Hall of Nations) Iraq Pavilion (Garden of Eden Café) Italian Pavilion (Italian Line) Japan Pavilion (Formosan Tea Terrace) Jewish Palestine Pavilion (Café Tel Aviv) Kitty Hawk Bar Knickerbocker Inn (Hall of Pharmacy, Perylon Hall) Maison Plouvier Paris Mayflower Doughnut Corp. Merrie England (Canterbury Inn, Red Lion Inn, Cheshire Cheese, Soda and Sandwich Shop) Midget Bar and Restaurant
1556	1 2 3 4 5 6 7 8 9 10 11 12	Midway Inn N.T.G.'s Beauty Rendezvous New Orleans Restaurant Norwegian Pavilion (Norway Restaurant, Loggia Soda Fountain, Norway Snack Bar) Old New York (Chinatown Café, Crab Bar, Haymarket, Knickerbocker Inn, Mama Jessel, Sportsman Café) Pabst Blue Ribbon Gardens Picadilly Circus Polish Pavilion Rheingold Inn at Sun Valley Roman Spaghetti House Romanian Pavilion (Romanian House) Rondevoo
1557	1 2 3 4 5 6 7	Ruby Foo's General Lama Temple Sun Dial Schaefer Center Schlitz Palm Garden Sealtest Sports Bar Café

		7111111 0011000010110
<u>Box</u>	<u>Fol</u>	Restaurants (continued)
1557	8 9 10 11 12 13	Standard Brands, Inc. Swedish Pavilion (Three Crowns Restaurant) Swiss Pavilion Toffenetti's Tru-Blue Inn and Winery (formerly Giant's Causeway) Turf Trylon
	14	Turkish Pavilion (Star and Crescent)
1558	1 2 3 4 5 6 7 8 9	USSR Pavilion Venezuelan Pavilion (El Café) Virginia Fried Chicken Washington Hall Wonder Garden World of Fashion World's Fair Drug Store and Soda Fountain Y.M.C.A Zombie (formerly N.T.G.'s Beauty Rendezvous)
	10	Stands General Memoranda and Analyses
	11	Food General Beverages
	12 13	General Refreshments at the Fair, Inc.
1559	1 2 3	Richardson Corp. Sanitary Berlo Concessions Cookies Dairy Bars
	4 5 6 7 8	General Union News Co. Frankfurter and Hamburger (Childs Co.) Frozen Custard Frozen Malted Milk Popcorn
	9 10	General (Includes photographs) Mulliken
1560	1 2 3 4	Sandwiches, Chips and Pretzels General Virginia Hams, Inc. Taffy and Candy Waffles Merchandise and Other
	5 6 7	General American Express Exposition Souvenir Corp.

Series VII.B. Construction Department

186 boxes

Physical transformation of the 1,216 ½ -acre Flushing Meadow from municipal dump into fully realized fairground largely was overseen by administrators and staff of the Construction Department. Under an agreement with the City, the New York City Parks Department was responsible for basic improvements to the site and the surrounding area, as well as grading and preparation -- moving and leveling an estimated 7-million cubic yards of ashes, refuse and tidal marsh deposits. But it was the Fair Corporation that was entrusted with the development of the site, the building of structures and paths, and performing all tasks related to landscaping, lighting and sanitation.

The early construction activities were directed by the General Manager's Office under the guidance of W. Earle Andrews [see Office of Vice President scope note]. Working in conjunction with the Board of Design, this unit developed the general site plan and supervised load testing and the erecting of test structures. By December 1936, the Construction Department was formally established and mobilized. Construction was carried out both by contractors and the Fair's own forces. Chief Engineer and Director of Construction John P. Hogan, a decorated World War I veteran and a colonel in the US Army Corp of Engineers, likened the department's operation to "an expeditionary force of an army in the field." Thousands of engineering and construction workers converged on the site in the summer of 1937, and for the next two years -- working around the clock -- these forces were deployed to build a virtual city; a feat requiring the construction of hundreds of structures, two lakes, a network of fountains, terminals for subway and bus transportation, bridges, roads and other infrastructure.

VII.B.1. Engineering Records

178 boxes

These records primarily document pre-Fair engineering and construction matters and address technical issues related to site preparation, laying of foundations and the erecting of superstructures; development of infrastructures for transportation and utilities; and installation of plumbing, heating, mechanical and electrical systems. Included are meeting minutes; construction plans and detail drawings; correspondence and memos addressed to and from Hogan and his assistants; consultants' and technical reports; background research on the construction and engineering aspects of previous fairs; records related to labor-related issues; articles and speeches prepared by Fair engineers; and daily labor reports -- concise typewritten summaries of construction activities for each day from 1936 through the opening of the 1939 season.

Files related to the participants' buildings most often address general contracting and labor management concerns and, for the most part, offer little of substance in the way of architectural design or exhibition content. However, files associated with the Fair-built structures (most particularly the Theme Center structures) often yield information on design and display elements. Theme Center records include an analysis of the structural stability of the Perisphere; architects Harrison and Foulihoux's report on methods and materials of construction; and information on the fabrication of "Democracity," the Theme Center show that took place inside the Perisphere. These departmental records also document the flow of work between the Fair staff and the many architects, contractors, consultants, and vendors that participated in the construction of the Fair. Additionally they illuminate the relationship between the Fair staff and officials from City agencies, particularly the New York City Parks Department and its then Commissioner, Robert Moses.

<u>Box</u> 1561	Fol 1 2 3-5 6	Accidents (Includes photographs) Acoustics Addresses and Speeches Air Conditioning, Heating and Ventilating
1562	1 2-3 4 5 6 7 8-10	Airports Approvals and Rejections Andrews, W. Earle (General Manager) Board of Design Board of Estimate, City of New York Cobb, E.W. (Secretary) Flanigan, Howard (Executive Vice President) Hogan, John P. (Chief Engineer), 1-3 of 5
1563	1-2 3 4 5 6 7 8 9 10 11 12-13 14 15 16 17 18	Hogan, John P. (Chief Engineer), 4-5 of 5 Interborough Rapid Transit (IRT) Langworthy, Philip E. (Assistant Chief Engineer) Long Island Rail Road New York City Department of Parks Includes some correspondence with other City departments and bureaus General Basic Improvements Bridges Landscaping Public Utilities Roads Sanitary Utilities Queens Borough President Roberts, L.B. (Assistant Chief Engineer) Transit Commission, New York State Value, Burnside (Director of Transportation) Whalen, Grover
1564	1 2 3 4 5 6-7 8 9 10 11 12 13 14 15 16	Architects Areas, Building and Lot Arena, Equestrian Associations General American Institute for Electrical Engineers American Society for Civil Engineers General Report: Vehicular Traffic at the NYWF American Society for Mechanical Engineers Chamber of Commerce Construction League of the United States New York Building Congress Regional Plan Association United Engineering Trustees Attendance Statistics Auditorium
1565	1 2 3 4	Awards Balloons Banks on Fair Grounds Barges: Fountain Lake

<u>Box</u>	<u>Fol</u>	Basic Improvements to Flushing Meadow Park
1565	5-6	General Includes correspondence with Robert Moses
	7 8-9	Asphalt Plant Boat Basin, 1-2 of 6
1566	1-4 5 6 7-8	Boat Basin, 3-6 of 6 Channels Committee on Basic Improvements to Flushing Meadow Park Grading General
1567		
1567	1 2	Parks Department Paths Permanent Field and Boat Houses
	3-4 5 6	General Materials (Includes photographs) Plans and Specifications
1568	1 2 3 4-5 6 7	Permanent Utility Building General Building Department Plans and Specifications Progress Schedules and Reports Reclamation of Riker's Island Tide Gate and Dam
1569	1 2-4 5 6-7	Treatment of Banks Benches Bids and Bidders General Prequalification
1570	1 2 3 4 5 6 7-8	Prequalification Advisory Board Board of Engineers: Foundations Board of Transportation Boats Boundaries Bridges General Bridge 1 & 2: Grand Central Parkway Extension General
1571	1 2 3 4 5 6 7 8 9	Electrical Work Embellishments Granite Paving Structural Steel Superstructure and Stands Temporary Portion General Contract C-142 Structural Steel

<u>Box</u>	<u>Fol</u>	
		Bridges (continued)
1572	1-2	Bridge 3: Horace Harding Blvd. General
1072	3	Contract C-36
	4	Electrical Work
	5	Embellishments
	6	Foundations
	7	Structural Steel
		Temporary Portion
	8	General
	9 10	Contract C-137 Structural Steel
	.0	
1573	1-2	Bridge 4: Flushing River General
1373	3	Concession Stands
	4	Embellishments
	5	Electrical Work
	6	Foundations
	7	Pile Data
	8	Structural Steel
	0	Superstructure
	9 10	Proposal 22-A Contract C-173
	10	Bridge 5: Roosevelt Ave. Pedestrian Overpass
	11-12	General
1574	1-2	Contract C-87
	3	Decking
	4	Easement: LIRR and IRT
	_	Electrical Work
	5	General
	6 5	Contract C-317 Embellishments
	8	Structural Steel
	Ü	Bridge 6: Flushing River Pedestrian Overpass
	9	General
	10	Contract C-140
		Bridge 7 & 8: Flushing River
	11	General
1575	1	Contract C-159
	•	Bridge 9: Flushing River
	2 3	General Contract C-160
	3	Bridge 11: Grand Central Parkway Extension, Pedestrian Overpass
	4	General
	5-6	Contract C-342
	7	Electrical Work
	8	Foundations
	9	Structural Steel
	10	Bridge 12: Flushing River General
	10	Contract C-338
	12	Structural Steel

<u>Box</u>	<u>Fol</u>	
		Bridges (continued) Bridge 13: Flushing River
1575	13	General
1576	1	Contract C-224 Structural Steel
	2	Bridge 14: Flushing River
	3 4	General Contract C-277
	5	Structural Steel
	6	Bridge 15: Flushing River General
	7 8	Contract C-388 Bridge 16: Horace Harding Blvd. and Rodman St.
	9	East River and Flushing River
	11	Lake Bridge Long Island Rail Road: East Service Road
1577	1-2	Budget Building Code
	3-6	General
4570	7	Administration Board
1578	1 2	Interpretations Violations
		Buildings
	3-4	General Correspondence
	5	Cubical Content
	6 7	Heating Leaks
	9.0	Administration, S-1 General
1579	8-9 1	Acoustics
1079	2-6	Air Conditioning, Heating and Ventilating
1580	1	Architects
	2	Barber Shop Building Code
	4-6 7	Cafeteria Conservatory
	8	Costs
	9 10	Dining Room, Private Door Designations
	11	Electrical Work General
1581	1-3	Proposal and Contract
	4-5 6	Exhibit Extra Work Orders
	7	Fire Protection
	8	Flag Poles

Box	<u>Fol</u>	
		Buildings (continued) Administration, S-1 (continued) Foundations
1581	9	General
1582	1 2	Consultants' Reports Piles
1582	3 4 5	Proposal and Contract Hardware Inspections
1583	1 2 3 4 5 6 7 8-9 10 11	Interior Decorating and Furnishings Landscaping Leaks Lighting Fixtures Maintenance Marquees Offices Painting Partitions Plans and Specifications Plumbing General
1584	1 2-3 4-5 6 7-8	Proposal & Contract Ramp Sculpture Sewage Disposal Space Requirements
1585	1 2 3-5 6	Structural Steel Superstructure General Contract C-30 General Contractor
1586	1-2 3 4 5 6	Proposals 13-19 Telephones Test Borings Test Piles and Load Tests Time Clocks Includes IBM time clock catalog
1587	1 2	Toilets Window Shades and Blinds Art Museum, T-1
	3 4	General Landscaping Aviation, Z-2
	5 6 7 8 9 10 11	General Architects Cost Estimates Electrical Work Floors Foundations Hardware
1588	1	Mural Painting

<u>Box</u>	<u>Fol</u>	
	Е	Buildings (continued) Aviation, Z-2 (continued)
1588	2 3 4 5 6	Painting Plumbing Restaurant Scaffolding Structural Steel
	7-8 9	Superstructure Ventilating Business Administration, U-3 & U-4
	10 11 12	General Architects Building Code
1589	1 2 3 4 5 6-7 8 9 10	Concession Stands Cost Estimates Floors Foundations Hardware Interior Finish and Wiring Landscaping Lighting Mural Painting Painting
1590	1 2 3 4 5 6 7 8 9 10	Plans and Specifications Plumbing Restaurant Sculpture Structural Steel Superstructure Ventilating Chemicals and Plastics, Q-7 General Architects Cost Estimates Electrical Work, 1 of 2
1591	1 2 3 4 5 6 7 8 19 10-12 13 14	Electrical Work, 2 of 2 Floors Foundations Hardware Mural Painting Painting Plans and Specifications Plumbing Structural Steel Superstructure Telephones Ventilating Communications, R-2 General, 1 of 2
1592	1 2-3 4 5	General, 2 of 2 Broadcasting Station Building Code Concession Stands

<u>Box</u>	<u>Fol</u>	
1592	6	Buildings (continued) Communications R-2 (continued) Cost Estimates Electrical Work
	8-9 10 11 12	Floors Foundations Hardware Interior Finish and Wiring, 1 of 2
1593	1 2 3 4 5 6 7 8 9	Interior Finish and Wiring, 2 of 2 Landscaping Lighting Mural Painting Painting Plans and Specifications Plumbing Pylons General Enamel Panels
1594	1 2-3 4-5 6 7 8-9	Foundations Proposal & Contract Star Restaurant Sculpture Settlements
1595	1 2-3 4 5 6	Structural Steel Superstructure Telephones Test Borings Ventilating and Sprinkler System Consumers, O-5
1596	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	General Architects Cost Estimates Foundations Fountain Hardware Interiors Landscaping Mural Painting Painting Plans and Specifications Plumbing Restaurant Scaffolding Sculpture Structural Steel Superstructure, 1 of 3
1597	1-2 3 4	Superstructure, 2-3 of 3 Telephones Ventilating

<u>Box</u>	<u>Fol</u>	Puildings (continued)
	5-6 7 8 9 10 11	Buildings (continued) Community Arts, J-4 General Architects Cost Estimates Electrical Work Floors Foundations
1598	1 2 3 4 5 6 7 8 9 10 11-13 14	Hardware Interiors Landscaping Mural Painting Painting Plumbing Restaurant Scaffolding Sculpture Structural Steel Superstructure Ventilating
1599	1-2 3 4 5 6 7 8 9 10 11 12 13	Cosmetics, R-1 General Architects Cost Estimates Electrical Work Foundations Hardware Interiors Mural Painting Painting Plans and Specifications Plumbing Structural Steel Superstructure, 1 of 2
1600	1 2 3 4 5 6 7 8	Superstructure, 2 of 2 Ventilating Distribution, U-1 and U-5 General Architects Cost Estimates Electrical Work Exhibitors' Club Foundations
1601	1 2 3 4 5 6 7 8 9	Fountain Hardware Landscaping Mural Painting Painting Parking Area Plans and Specifications Plumbing Reception Suite

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<u>Box</u>	<u>Fol</u>	Buildings (continued) Distribution, U-1 and U-5 (continued)
1601	10 11 12-13	Restaurant Structural Steel Superstructure
1602	1 2 3 4 5 6 7 8 9	Ventilating World's Fair Headquarters General Air Conditioning, Heating and Ventilating Electrical Work Elevator Kitchen Plumbing Proposal Distribution, V-4 (Project terminated) Distribution, Means of, V-7 General Architects Cost Estimates
1603	1 2 3 4 5 6 7 8 9 10 11 12-13	Electrical Work Foundations Hardware Interiors Landscaping Mural Painting Painting Plans and Specifications Plumbing Scaffolding Structural Steel Superstructure, 1-2 of 3
1604	1 2 3 4 5 6 7 8 9 10 11 12 13	Superstructure, 3 of 3 Telephones Ventilating Electrical Production, V-3 General Architects Cost Estimates Electrical Work Foundations Hardware Interiors Mural Painting Painting Plans and Specifications
1605	1 2 3 4-6 7 8 9	Plumbing Scaffolding Structural Steel Superstructure Ventilating Exhibit Buildings, Fair-Owned General Electrical Work

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1607 1-2 3 4 5 6 7-8	Correspondence, 3-4 of 4 Foundations Landscaping Minutes Proposal American Telephone and Telegraph Company, M-1
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1609 1-2 3 4 5 6 7 8-9	Consolidated Edison Company, P-1 Continental Baking Company, O-1 Crosley Corporation, T-3 Devoe and Reynolds Company, J-6 Distilled Spirits Institute, O-12 DuPont, E.I. deNemours and Company, Q-5 Eastman Kodak Company, Q-9
1610 1-2 3 4 5 6	Edison Electric Institute, V-4 Correspondence Landscaping Elgin National Watch Company, Q-10 Equitable Life Assurance Society, V-2 Firestone Tire and Rubber Company, Z-3
1611 1-3 4 5-7 8 9	Ford Motor Company, W-1 Correspondence Landscaping Gas Exhibits, Inc., N-3 Correspondence Exhibits Good Housekeeping House Servel, Inc.
10	Landscaping

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1612	1	Buildings (continued) Exhibitors' Buildings (continued) General Cigar Company, O-3
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1614	1 2 3-4 5 6 7 8 9	New York Sun Petroleum Industries, P-7 General Comfort Station, Transformer Room and Oil Derrick Landscaping Radio Corporation of America (RCA), M-3 Ruppert, 2-D-1 Schenley Production Company Standard Brands, O-16 Swift & Company, P-4
1615	1 2 3 4 5 6 7-8	United States Steel Company, Q-1 Veterans Temple of Peace Wanamaker, John, V-6 Westinghouse Electric and Manufacturing Company, V-5 Wilson & Company, O-2 Works Progress Administration YMCA, N-3
1616	1-2 3 4 5 6 7 8	Field House, X-1 Food, K-1 Food, N-7 General Architects Cost Estimates Hardware Interiors
1617	1 2 3 4 5 6 7	Mural Painting General Proposal Painting Plans and Specifications Plumbing Proposal Restaurant

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1618	1 2 3 4 5 6-7 8	Ventilating Food, 0-6 General Academy of Sport Architects Concession Stands Dome Electrical Work
1619	1 2 3 4 5 6 7 8 9 10 11 12 13-14	Foundations Hardware Interiors Landscaping Mural Painting Painting Plans and Specifications Plumbing Radio Headquarters Scaffolding Stores Structural Steel Superstructure, 1-2 of 3
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1621	1 2 3 4 5 6 7 8 9 10 11 12-13	Hardware Interiors Landscaping Lighting Mural Painting Ornamental Iron Painting Plans and Specifications Plumbing Scaffolding Structural Steel Superstructure Ventilating

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1642	1 2 3 4 5 6 7 8	Philippine Islands Puerto Rico Tennessee and Utah Texas Virginia Washington West Virginia Wisconsin
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	9 10 11	French Group General Architect Structural Steel Georgian Group General
	13 14	Architect Mural Painting
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1643	1	Structural Steel

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1651	1-3 4 5 6 7 8	Superstructure, 2-4 of 4 Ventilating National Advisory Committee, B-1 General Architects Cost Estimates Electrical Work
1652	1 2 3 4 5 6 7 8	Foundations Hardware Kitchen and Restaurant Landscaping Plumbing Superstructure Ventilating National Youth Administration, GS-7
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1662	1-2 3	Diorama Corporation of America Projectors
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1664	1-3 4 5-6	Hegeman-Harris Company, 2-4 of 4 Proposal Skin Covering: Tymstone, 1-2 of 3
1665	1 2	Skin Covering: Tymstone, 3 of 3 Waddell & Hardesty (Designer) Trylon
	3 4 5 6 7 8	General Airplane Beacon Alphons Custodis Chimney Construction, Co. Elevator Entrance: Copper Lining Wind Tunnel Tests
1666	1-3	World's Fair Music Hall, 2-E-1 General
1667	4 5 6 7 8 9-10	Acoustics Air Conditioning, Ventilating and Sprinklers Arch Roof Architects Cost Estimates Electrical Work Foundations
1668	2 3 4 5 6 7 8 9 1-3	Hardware Interior Decorating Mural Painting Painting Plumbing Seats Stage Structural Steel Superstructure
1669	4-6 1-2	World's Fair Terrace Club, 2-R-1 General Air Conditioning, Heating and Ventilating
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	2	Paving (Includes photographs)
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1675	1 2	Tile Vacuum Concrete
	3	Wood
		Consultants
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	9	Evans, J.C. Foley, Ray A.
	10	Hegeman-Harris Co.
1676	1	Madigan-Hyland
-	2	Meyer, Strong & James
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1677	1 2 3-4 5 6 7 8 9	Reports, Weekly, 2 of 2 Morgan, Hamel and Engelken Myers, Noyes and Forest Parsons, Klapp, Brinckerhoff and Douglas Purdy & Henderson Associates, Inc. Sawyer, Willits H. Skidmore, Louis Teegan, Otto Contractors General
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1680	1 2 3 4 5 6 7 8 9	Dumping Privileges Educational Activities Electrical Laboratory Empire State Bldg. General Move to Administration Bldg. Encroachments Entrances and Exits General Administration Bldg. Entrance Fountain Lake Gate
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1684	1 2 3 4 5 6 7	Chrysler Corp. Exposition Coaster, Inc. Ferris Wheel Focal General Communications Deskey, Donald (Designer) Consumers Arens, Egmont (Designer) Displayers
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1708	1 2 3 4-6 7 8	Parties, Luncheons, Corner Stone Ceremonies General FDR and National Education Assoc. Convention Patents and Copyrights Personal Hogan, John P. (Chief Engineer) Roberts, L. B. (Assistant Chief Engineer) Photographic Unit
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	3-6 7	Traffic Routes Trolleys
	8-9	General Advisory Committee and Sub-committees
		Intra-Mural
1733	1	General Buses
	2-3	General
		Concession
	4 5	Correspondence Exposition Greyhound Lines
	6-7	Proposal and Specifications
	8-9	Glass Top

New York World's Fair 1939 and 1940 Incorporated Records VII. OPERATING DIVISION VII.B. Construction Department – VII.B.1. Engineering Records

<u>Box</u>	<u>Fol</u>	Transportation (continued) Intra-Mural (continued)
1734	1 2-3 4	Buses (continued) Routes Stations Storage and Servicing
	5-6 7-8	Reports and Studies Suggestions General
1735	1 2-3	Atlantic Suspended Monorail Corp. Wheelchairs Bicycle chair design removed to box 2415, binder 2
	4	Railroads General Long Island Rail Road (LIRR)
	5	General
	6	Contract
	7 8	Exhibition Tracks Spur Tracks Station
	9	Permanent, 1 of 2
1736	1 2	Permanent, 2 of 2 Temporary
	3	Subways General BMT and IRT
	4 5-6	General Willets Point Station Independent
	7	General
	8	Extension, 1 of 2
1737	1	Extension, 2 of 2 Station
	2	General
	3	Murals
	4 5	Taxicabs Water
	5 6	Triborough Bridge Authority
	7	Tunnels
	8	U.S. Government: Bills and Acts
	9-10	Visitors
	11 12-13	Weather Forecasts: Daily Reports Zoning Regulations
	12 13	Zoring Regulations

Series VII.B.2. Documentation Photographs

8 boxes

Documentation photographs were utilized by the architectural and engineering staff to track construction progress, as well as by the Promotion and Development Division for placement in newspapers and other publications. These photographs capture the reclamation of Flushing Meadow, the creation of the tidal gate and other permanent improvements, and the construction of bridges, buildings and all other Fairgrounds structures. There are numerous views of the Trylon and Perisphere under construction including those of the massive structural-steel skeleton rising up in the center of the Fairgrounds.

<u>Box</u>	<u>Fol</u>	Occupati
1738	1-2	General Aerial Views Bridges
	3 4 5 6 7 8 9 10 11 12	General Horace Harding Blvd. Northern Blvd. No. 1 No. 2 No. 3 Nos. 6 - 14 Esplanade Flushing River Lagoon of Nations Landscaping General Binder
1739	1 2 3 4 5 6 7 8-10 11 12 13 14-15	Lighting Long Island Rail Road (LIRR) Meadow Mat Overpasses Pylons Roads General Intra-Mural Site Soil Tests Subway Tide Gate Water Mains, Sewers and Drains
1740	1-3	Workers
	4-6 7-10	Buildings General Administration, S-1, 1-4 of 7
1741	1-3 4 5 6 7-9 10 11	Administration, S-1, 5-7 of 7 American Telephone & Telegraph Co., M-1, M-2 American Tobacco Co., P-3 Amphitheatre, AP-1 Amusements Aviation, Z-2 Beech-Nut Packing Co., N-13

<u>Box</u>	<u>Fol</u>	Buildings (continued)
1741	12 13 14 15	Boat House Borden Co., O-9 Business Systems, U-3, U-4 Chrysler Motors, Y-1
1742	1 2-5 6 7 8 9 10 11 12 13 14 15 16 17 18	Club House Communications, R-2 Consolidated Baking Co. Consolidated Edison Co. of New York, Inc., P-1 Consumers, O-5 Contemporary Art, J-4 Continental Baking Co., O-1 Cosmetics, R-1 Court of States, GS, GU Distilled Spirits, O-12 DuPont, Q-5 Electric Utilities, V-4 Electrical Products, V-3 Elgin National Watch Co., Q-10 Field House Firestone Tire & Rubber Co., Z-3
1743	1 2 3-4 5 6-9 10 11 12 13 14 15 16-17	Fisheries, O-6 Florida, AS-1 Food, O-7, N-7 Ford, W-1 Foreign Governments Gas Industries, N-3 General Motors Corp., W-2 Glass, Inc., P-2 Hall of Industrial Science, Q-7 Hall of Pharmacy, U-1, U-5 Home Building Center, J-5 Home Furnishing, N-6
1744	1 2 3 4 5 6 7 8 9 10 11 12 13 14-15 16	Johns-Manville Sales Corp., M-4 Marine Transportation, Z-1 Medicine & Public Health, N-5 Metals, P-6 Music Hall, AE-1 New York City, U-1 Operations, V-7 Petroleum Industry, P-7 Police, Fire and First Aid, R-4, Q-8, 2-F Press and Promotions, R-3, T-2 Railroads, X-1 Standard Brands, Inc., P-16 Temporary Structures Test Textiles, L-1

New York World's Fair 1939 and 1940 Incorporated Records VII. OPERATING DIVISION VII.B. Construction Department – VII.B.2. Documentation Photographs

<u>Box</u>	<u>Fol</u>	
		Buildings (continued)
		Theme Center, U-6
1745	1-5	General
	6	Helicline
	7-10	Perisphere
	11-12	Trylon
	13	Town of Tomorrow, J-9
	14	U.S. Steel Corp., Q-1
	15	United States, GB-1
	16	Utility
	17	Westinghouse Electric & Manufacturing Co., Y-5

Series VII.C. Exhibits and Entertainment

80 boxes

Under this heading are the administrative records of several departments responsible for developing and managing Fair-sponsored programs, events or exhibitions.

VII.C.1. American Common

4 boxes

For the Fair's 1940 season, themes of patriotism and national unity replaced 1939's emphasis on international interdependence and harmony. Under the chairmanship of Robert Kohn, the concept for the American Common, a Fair-generated project celebrating the diverse backgrounds of American citizens, emerged in concert with this dramatic shift in focus. (The American Jubilee extravaganza and Typical American Family contest were also conceived in part as a response to the new thematic mandate.) The Fair built the Common --essentially consisting of a band shell and an open area called the "Green"-- on the site left vacant by the massive Soviet Pavilion after the USSR declined to return for the second season. There, cultural and ethnic community groups were invited to mount events and programs. among which American-Italian Week and Negro Week were the longest and most elaborate. A highlight of American-Italian Week was a cross-country radio broadcast between the mayors of New York and San Francisco. Negro Week, hosted by Willie Bryant, featured exhibitions, recitals, religious services, speeches and a children's program. Speakers included W.E.B. Du Bois and L.D. Reddick, and musical talent included Benny Carter, Juanita Hall, Dean Dixon and Maxine Sullivan. The Green held dances and celebrations with multi-ethnic themes. Weekly square dances were especially popular. A Wall of Fame honoring notable American citizens of foreign birth wrapped around the Common perimeter. The records contain the correspondence of director Harvey W. Anderson with participating groups, as well as event schedules, program descriptions, research on Wall of Fame candidates, schemes to boost attendance, and Anderson's end-of-Fair report analyzing the Common's successes and failures. The American Common was sponsored in part by Sears, Roebuck, and Company.

Related collections:

<u>Records of the Negro Week organizers</u> are located in the New York Public Library's Schomburg Center, Manuscripts, Archives, and Rare Books Division.

A book of Wall of Fame honorees is located in the New York Public Library's Humanities and Social Sciences Library (<u>Wall of Fame of the American Common</u>, World's Fair of 1940 in New York).

<u>Box</u>	<u>Fol</u>	
1746	1-4	General Correspondence and Memoranda
	5	Closing Ceremony
		Consulting Committee
	6	Correspondence
	7	Minutes
	8-9	Employment Applications (Includes photograph)
		Financial
	10	General
1747	1	Purchases and Requisitions
	2	National Advisory Council
		•

<u>Box</u>	<u>Fol</u>	
1747	3 4-5 6 7	Nationality Committees Italian Negro Pan-American Polish Nationality Groups
	8 9 10 11	General American Folk American Indian (Includes photographs) Czechoslovakian
1748	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25	Danish English Estonian Finnish French German Greek Hungarian Irish Jewish Latvian Lithuanian Mexican Norwegian Portuguese Russian Scandinavian Spanish Swedish Swiss Ukrainian Yugoslavian New York City School Participation Open House Parties Opening Day Dedication
1749	1 2 3 4 5 6 7 8	Press Pass Requests Reports Schedules Sears Roebuck and Co. Special Events (Includes photographs) Wall of Fame Women's Committee of Early Settlers Works Progress Administration

VII.C.2. American Jubilee

8 boxes

The American Jubilee was a patriotic musical spectacle produced by the Fair for the 1940 season. Combining elements of circus, musical comedy and opera, the pageant celebrated events in American history, from Washington's Inauguration to the present-day election, with an applause meter registering audience preference for Roosevelt or Wendell Willkie. Records include the correspondence of managers Nick Holde, John Tuerk and Joseph Upchurch and producer Albert Johnson with performers, artists' representatives, staff and the general public. Production records include prop, wardrobe and cast lists, as well as the script, and the score by Oscar Hammerstein II and Arthur Schwartz. Casting files contain printed material from booking agencies, and inquiries, resumes and photographs from performers. Brief profiles handwritten during casting calls reflect elements of the backstage culture of vaudeville and popular theater of the period. Questions of discrimination surface in the casting and union contract files, including a letter from the Negro Actors Guild of America accusing management of engaging white actors to play black roles.

<u>Box</u>	<u>Fol</u>	Canadal Carranandanas and Marsanada
1749	9-11	General Correspondence and Memoranda A-J
1750	1-4 5 6 7 8 9-10	K-Z Gibson, Harvey D. (Chairman of the Board) Holde, Nick (General Manager) Johnson, Albert (Producer) Staff Upchurch, Joseph (Manager)
1751	1 2 3 4 5-6 7 8 9 10 11	Accident Reports Employess Public Advertising and Publicity General Brooklyn Eagle Clippings Donohue and Coe News Releases Applause Meter Box Office Receipts Budget and Payroll, 1 of 3
1752	1-2 3-7	Budget and Payroll, 2-3 of 3 Casting General (Includes photographs)
1753	1-3 4-5 6 7	Actors (Includes photographs) Artists' Representatives Children (Includes photographs) Colored (African American)
1754	1 2 3 4 5 6	Comedy Acts (Includes photographs) Dancers Female Male (Includes photographs) Midgets Riders (Includes photographs) Showgirls

<u>Box</u>	<u>Fol</u>	
1754	7	Casting (continued) Singer-Dancers (Includes photographs) Singers
	8-9	Female, 1 and 2 of 3 (Includes photographs)
1755	1 2-3 4 5 6 7-8	Female, 3 of 3 Male (Includes photographs) Concessions Legal Passes Personnel Production General
1756	1-2 3 4-5 6 7 8 9	Cast Crew General Applications Horses Leonidoff, Leon (Director) Score Script
1757	1 2 3-4 5 6 7 8 9 10 11 12 13	Set Design Research Voorhees, Don (Musical Director) Purchasing Seating and Ticketing Special Days Studebaker Exhibit Union and Contract Issues General Actors' Equity Children Chorus Equity Assn. Construction Hammerstein II, Oscar and Arthur Schwartz (Music and Lyrics)

VII.C.3. Art Exhibits

15 boxes

The 1939 records document the stormy origins, development and management of the national arts competition and exhibition held in the Contemporary Art building. Largely procedural, the files include correspondence with many prominent American artists, national museums, arts associations and galleries. The purchase fund file includes short biographies of several artists. Publicity materials include a descriptive tour of the exhibition. An issue of the journal *Parnassus* features an article by department director Holger Cahill and a review of the Masterpieces of Art exhibit. The 1940 records reflect the activities of Olive Lyford, coordinator of art activities on the fairgrounds. The file on sculpture deals solely with the removal of work at the close of the Fair. For more on the evolution and administration of the Contemporary Art Exhibit see: Central Files--Construction, C1.0114 Fine & Applied Arts, boxes 150-162.

Box	<u>Fol</u>	
		1939 Season
1758	1-2	Planning and Development (1936-1939) Art Association Representatives
1730	3	Board of Design
	4	Research and Proposals
		General Administration and Operations
	5	Bear, Donald (Assistant Director, Contemporary Art Exhibit)
	6	Breakage and Loss Claims
	7	Budgets
	8 9	Cahill, Holger (Director, Contemporary Art Exhibit) Chinese Art Exhibit
	9	Contemporary Art Building
	10	Design and Construction (Includes photographs)
1759	1	Schedules of Events
	2-9	Correspondence (Includes photograph)
1760	1-7	L-Z (Includes photograph)
1761	1	Exhibition Catalog: American Art Today
	2	Exhibitor Lists
	3	Form Letters
	4	Gate Attendance
	5	Insurance
	6	Invitation Lists Memoranda
	7	General
	8	Flanigan, Howard (Executive Vice President)
	9	National Committee for Art Appreciation
		Exhibition portfolio removed to Oversize box 2406, folder 3
	10	National Committee on Folk Arts of the U.S. Proposal (Includes photographs)
	11	Parnassus (College Art Association Journal)
1762	1	Procedures
	2	Progress Reports
		Publicity
1758	3	Art Digest: NYWF Special Number
1762	4-6	Clippings
	7	Descriptive Material
	8	Poster Distribution

Box	<u>Fol</u>	
4700	0	1939 Season (continued) General Administration and Operations (continued) Publicity (continued)
1762	9 10	Press Releases Printed Material
	11	Radio Scripts
	12 13	Purchase Fund Purchases and Receipts
		Shipping and Storage
	14	Budworth & Sons
1763	1 2	Day & Meyer Dunham & Reid
	3	Staff
		Art Selection Process
	4	Artwork
	4 5	Inventory of Exhibition New Jersey Preview
	Ü	New York
	6	Accepted
	7	Jury Records Submissions
	8	A-Z
	9	By Galleries and Associations
		Regional
	10 11	Accepted
	11	Previews Includes poster for Massachusetts exhibition
1764	1	Submissions
	2	Rejected
	3	Submissions, General
	4-5	Governing and Artists Committees American Artists and Associations, Preliminary Lists
	. 0	Correspondence
	6	General
	7-8 9	Arms, John Taylor Davis, Stuart
1765	1-2	
1765	3	Goodyear, A. Conger (Committee Chairman) Gregory, John
	4	Lie, Jonas
	5	Minutes
	6	Quotas by Region
		Regional Committees
	7-10	Correspondence A-C
1766	1-9	D-K
1767	1-9	L-W
1768	1-2	W-Z
1700	3	Form Letters
	4	Member Lists

<u>Box</u>	<u>Fol</u>	
		1940 Season
		General Administration and Operations American Art Today Building
1768	5	General
		Includes W.P.A. poster prototype
	6	Exhibits
	7 8	Press Releases American Artists' Professional League
	9	Arms, John Taylor
	10	Art at the Fair (pamphlet)
	11	Art News
	12 13	Art Students League Art Tours
1769	1 2	Art Week Bailey, Vernon Howe
	3	Cahill, Holger
	4	Contemporary Art Building: Remaining 1939 Business
	5-6	Correspondence and Memoranda
	7 8	Designers' Day Education
	U	Exhibits
	9	General
	10	Foreign Pavilions General
	11	French
	12	Italian
	13	Polish
	14 15	Inter-America House International Business Machines
4770		
1770	1 2	Masterpieces of Art National Academy
	3	New Americans of Friendship House
	4	Federation of Modern Painters and Sculptors
	5	Form Letters
	6 7	Holt, Hamilton Lahm, Renée
	8	Lecture Series: Helen Appleton Reid
	9	Museum of Modern Art
	10 11	School Art League Sculptors Guild
	12	Sculpture, Fair-Commissioned
	13	Thorne's Miniature Rooms, Mrs.
	14	United American Artists Day
1770	15	America through the Needle's Eye: Needlework Contest and Exhibit Consulting Associations, Agencies and Individuals
1770	10	Correspondence
	16	A-I
1771	1-2	J-Z
	0	Department Stores
	3 4	Abrahamson-Bigelow Bamberger, L. & Co.
	5-6	Declining to Participate

<u>Box</u>	<u>Fol</u>	
		America through the Needle's Eye: Needlework Contest and Exhibit (continued)
4774	7	Department Stores (continued)
1771	7	O.J. deLendrecie
	8	Donaldson's E.W. Edwards & Son
	9	Rochester
	10	Syracuse
	11	G. Fox & Co.
	12	Golden Rule
	13	Howland Drygoods
	14	R.H. Macy & Co.
1772	1	Forms, Rules and Regulations
	2	Insurance
	3	Judges and Officials
	4	Memoranda
	5	National Needlework Bureau
	6	Prizewinners and Exhibitors
	-	Publicity
	7	General Poster removed to Oversize box 2405, folder 1
	0	
	8 9	Clippings Correspondence
	10	News Releases
	11	Photographs of Poster and Winning Work
		5 1

VII.C.4. Displamor

6 boxes

The Displamor Department was set up in January 1940 to sell advertising space in director Milton Revnolds' patented Displamor Machines, display cases with rotating shelves for showcasing merchandise and dioramas. The idea was embraced by Harvey Gibson as a potentially lucrative new revenue stream for the financiallystrapped Fair Corporation. Reynolds and his staff designed programs and commissioned a field sales force to sell the idea to small businesses, service organizations and civic groups. Falling short of Reynolds and Gibson's ambitions, the machines were ultimately situated in just two Fair buildings, Communications and Food North. There, visitors were invited to rest comfortably in "Displalounges" where Displamor cases presented geographically or thematically-linked displays. The records include applications for sales positions, correspondence with exhibitors, manufacturers, service and trade organizations, transcripts of sales meetings, and sales training and motivational material. The Printasign file documents the original agreement between the Fair and Reynolds, as well as the evolution and aftermath of the program. Detailed correspondence between division managers and field representatives tracks sales progress and setbacks, and offers a window into sales practices of the period.

1772	12-13 14	General Correspondence and Memoranda Accounting
		General
1773	1-2	Correspondence
	3	Budget and Payroll
	4	Contracts
	5	Displamor Committee

<u>Box</u>	<u>Fol</u>	
1773	6 7	Division Managers Meetings Memoranda
	8	Exhibitors General Correspondence
	9-10	A-N
1774	1-3 4 5 6 7 8 9 10	O-Z (Includes photograph) Passes Gimbel Brothers Displalounge (Includes photograph) Hotels Illuminated Signs Lead Cards Manufacturer and Industry Classification Medicolounge Operations and Demolition
1775	1 2 3 4 5 6 7 8 9 10	Participation Plans General City Community Department Stores Food Industry New York City Periodicals Photographs Printasign Corporation Promotions and Publicity Prospective Exhibitors General
1776	1-2 3 4 5 6 7 8 9	Correspondence Lists Reynolds, Milton (Director) Sales Approaches and Training Sales Meetings Bulletins Transcripts Salesmen General Commissions and Bonuses Correspondence A - B
1777	1-8	D-S (Includes photograph)
1778	1 2 3-5 6	T - Z Employment Advertisements Applications Telephone Section

VII.C. Exhibits and Entertainment - VII.C.5. Displays (Fireworks, Light, Water and Sound)

VII.C.5. Displays (Fireworks, Light, Water and Sound) 2.5 boxes

Under the supervision of John G. Lawrence, the Displays Department managed the operation of the public address and other sound systems at the Fair; ran the Democracity show in the Perisphere; and staged the elaborate fireworks shows in the Lagoon of Nations and Fountain Lake (renamed Liberty Lake for the 1940 season). The productions were technically complex feats requiring the mechanical synchronization of effects created by fireworks, lights, water, gas flame, and music. The 1939 Lagoon show alone employed two light operators, three water operators, four soundmen and a forty-four piece orchestra. Most of the records here originated in the office of Fireworks Director, Frank P. Duffield, and include correspondence with fireworks, lighting, sound and specialized equipment manufacturers, fireworks inventories and reports, cost projections, timesheets and wage schedules. The Lagoon of Nations file contains cue sheets for thematic music to accompany various displays. The corporate sponsor records document the department's campaign to earn revenue through outside sponsorships, and includes descriptions of set pieces featuring products, slogans and insignias. The Perisphere file contains a report recommending a script overhaul and mechanical adjustments to enliven the 1940 production of the Democracity show, as well as detailed instructions to ushers.

<u>Box</u> 1778	Fol 7-8 9	General Correspondence and Memoranda Accident Reports
1779	1 2	Budget Corporate Sponsors ILGWU fireworks sketch removed to Oversize box 2401, folder 5
	3	Daily Reports
	4	Forms
	5	History of Fireworks Inventories
	6	General
	7	Fireworks
	8	Lagoon of Nations
	9	Liberty Lake Manufacturers
	10	General U.S. Rubber Company fireworks tubing removed to box 2416
	11	American Fireworks Co.
	12	International Fireworks Co.
	13	Unexcelled Manufacturing
1780	1	United Fireworks Manufacturing
	2	Vardaro Fireworks Corp.
	3	Mortars
	4	Opening Day, 1940
	5	Perisphere (Theme Center) Show
	6	Personnel
	7	Photographs and Designs Includes hand-drawn plan for Garden of Eden display
	8	Plans for 1940 Season Public Address and Sound Systems
	9	General
	10	American Jubilee

VII.C. Exhibits and Entertainment - VII.C.5. Displays (Fireworks, Light, Water and Sound)

Box 1780	<u>Fol</u> 11	Publicity
1781	1 2	Purchases and Requisitions Revenue Control
	3	Show Costs
	4	Specifications

VII.C.6. Maritime Exhibit

1 box

Dissatisfied with the lackluster participation of maritime industries in the 1939 season, the Fair Corporation appointed U.S. naval captain Laurence N. McNair advisor for 1940. McNair had to tackle industry concern over the way the escalating war in Europe and the U.S. Neutrality Acts were shrinking business and dampening interest in Fair participation. For 1940, the exhibit was moved from the distinctive Maritime building at the edge of the Transportation Zone to the more centrally-located Communications Building. The Maritran Corporation, a collective of shipping concerns that included the Port of New York Authority, financed the exhibit design, construction and operation. Participants included shipbuilders and operators, leisure travel agencies, navigation schools, the U.S. Coast Guard and the Merchant Marine. The records largely represent the period leading up to the 1940 opening, and include McNair's correspondence with industry representatives, exhibitor proposals, space allocation plans, contract drafting documents, progress reports and organizational charts.

1781	5 6 7 8 9 10 11 12 13 14 15	General Correspondence and Memoranda Admiral Farragut Academy Aviation Camp George Washington Forms and Lists Labor Relations McNair, Captain Laurence M. (Consultant and Coordinator) New York Port Authority Opening Day Ceremonies Personnel Planning and Progress Reports Prospective Exhibitors General Luncheon
1782	1 2 3 4 5 6	Replies to Invitations Ship Models United States Coast Guard United States Marine Inspection and Navigation Bureau United States Maritime Commission Weems System of Navigation Exhibit

VII.C.7. Shelter Exhibits

24 boxes

The Town of Tomorrow occupied a plot of land on the Fairgrounds dedicated to the display of fifteen demonstration houses. The homes were designed to present a range of current modern and traditional architectural trends built with the latest in materials, methods and equipment. The concept, noted a staff member in a bid to draw industry participation, was to provide visitors with a glimpse into the possibilities for building homes in the immediate tomorrow. The Town also included a Domestic Utilities Building, featuring basement-related items such as boilers (the temporary houses could not accommodate basements). The records include the correspondence of directors C. Stanley Taylor, Jordan Hill, C.L. Lee and Edward F. Wilke with participating architects, decorators and manufacturers of building materials, appliances, furniture and other products. Demonstration home booklets provide house floor plans, promote sponsors and advertise products. Construction progress files include correspondence regarding the decision to drop six houses from the original plan (this change accounts for the gap in the house number sequence: later changes resulted in a discrepancy in house numbers between the first and second seasons). Otto Teegan's files include correspondence with architects, detailing the design and construction process. Exhibitor Participation records include the Fair's desperate (in its own words) appeals to entice companies to participate. This section also includes printed material advertising home materials and products. Publicity records provide descriptions and photographs of the Town of Tomorrow homes.

Finding the Town of Tomorrow homes lacking in the area of innovative interiors, the Fair launched a separate program to feature interior design for the 1940 season. America at Home was a juried exhibit of sixteen rooms created by prominent designers, decorators and architects. Special design-related programs and events accompanied the exhibition throughout the season. Records here include the correspondence of director Louise Bonney Leicester, associate director and designer Shepard Vogelgesand, and assistant manager Martin Oechsner with participating exhibitors, architects, designers, furniture manufacturers and jury members. The Designer and Craftspeople files include correspondence with designer Gilbert Rohde and the New York City Housing Authority regarding an exhibit modeled upon a room in the Vladek Houses, the first municipally-funded housing project in New York City. Exhibits, Programs and Events files include photographs of the interiors and information on events such as the Live Dinner Party, where visitors were instructed in proper dining etiquette.

<u>Box</u>	<u>Fol</u>	
		VII.C.7.a. America at Home
		General Correspondence and Memoranda
1782	7	Leicester, Louise Bonney (Director)
	8	Oechsner, Martin (Assistant Manager)
	9	Vogelgesang, Shepard (Associate Director and Designer)
	10	Attendance
	11	Concessions
	12	Construction
	13	Contracts
	14	Crafts Exhibit Planning
	15	Credits and Signage

<u>Box</u>	<u>Fol</u>	Davis and One for a said
		Designers and Craftspeople General
1782	16	Information and Planning
1783	1 2 3 4 5 6 7 8 9 10 11 12 13 14	Refusals Conner, Virginia (Includes photographs) Deskey, Donald Fordyce, Allmon (Includes photographs) Hare, Michael (Includes photographs) Harris, Harwell Hamilton Howe, George and Warton Esherick Hoyt, Burnham Kocher, A. Lawrence (Includes photographs) Lukens, Glen Miller, Mary (Includes photographs) Muller, Theodore Muschenheim, William Pierce, Albert (Includes photographs)
1784	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Platt, Joseph B. Rohde, Gilbert Includes fabric samples for furniture in his room Shaw, Alfred Smith, Alexander Tate & Hall, Inc. Thibaut, Richard E. Vassos, John Von Allesch, Marianna Wright, Russell Yeon, John Exhibit Materials General China and Glass Flowers Furniture Prices Purchases Rugs and Floor Coverings Tenite (Includes photograph)
1785	1 2 3 4-7 8 9 10 11 12 13 14 15 16 17 18	Unit Descriptions Wallpaper Exhibitor Participation (Includes photographs) Exhibits, Programs and Events Bride's Day Edith Barber Dinner Party Grosfield House (Includes photographs) Live Dinner Party (Includes photographs) Room 6: South of the Golden Gate (Harris & Anderson) Room 9: Pennsylvania Hill House (Howe & Esherick) (Includes photographs) Room 10: Tulips (Tate & Hall) (Includes photographs) Room 48: Unit for Living (Rohde, Gilbert) (Includes photographs) Shirley Temple's Playhouse S.S. America Turntable

New York World's Fair 1939 and 1940 Incorporated Records
VII. OPERATING DIVISION
VII.C. Exhibits and Entertainment - VII.C.7. Shelter Exhibits - VII.C.7.a. America at Home

<u>Box</u>	<u>Fol</u>	
1785	19	Exhibits, Programs and Events (continued) Washable House
1786	1 2 3-5	Guided Tours and Lectures Index of American Design Inventory and Shipping
	6 7 8 9 10-11 12 13	Jury General Liebes, Dorothy Wright MacKenzie, James C. Manufacturer Lists Manufacturers Mechanics and Operation Pass Requests
1787	1 2 3 4 5 6 7 8 9 10 11	Personnel Includes colorful drawings by Tony Sarg General Applicants Publicity General (Includes photographs) Battle of the Sexes (radio program) Magazines Newspapers Official Opening Luncheon Photography (Includes photographs) Press Releases and Exhibit Descriptions Reports and Planning (Includes photographs) Requests for Information
1788	1 2 3 4 5	Sales Activities Sales Staff Adams, John M. Conway, W. D. Kenton, Edwin McCarthy, R. W.
1788	VI 6 7 8 9 10	I.C.7.b. Town of Tomorrow General Administration and Operations Accidents and Property Loss Architects Building Industry Expenditures Preview Reception Sales Trip Correspondence and Memoranda General, 1 of 2
1789	1 2 3-4 5-6 7-8	General, 2 of 2 Lee, C. L. (Director) Demolition and Removal Demonstration Home Booklets Exhibits and Concessions Department
1790	1 2 3 4	Exhibits Department Expenses Fire Insurance Form Letters

<u>Box</u>	<u>Fol</u>	
1790	5 6 7 8 9 10	General Administration and Operations (continued) Home Building Center Home Furnishings and Decorators Horticultural Society Key Inventory Lists Personnel Prospective Exhibitors A-B
1791	1-3 4 5	H-Z Shelter Advisory Committee Uniforms
	6 7 8 9 10-11	Coordinating Architect (Otto Teegen) Files General Administration and Operations Architects Building Materials General (Includes photographs) Structural Clay Construction Progress and Planning Construction Report
1792	1-2 3 4 5 6 7 8 9 10 11 12 13 14	Correspondence and Memoranda General Record of Receipt and Dispersal Design Planning Diary of Activities Exhibitor Participation General General Electric Home Bureau Home Furnishings Department House Design Proposal Landscaping Lighting Manufacturers' Representatives Medicine and Public Health Bldg. Outgoing Blueprint List Design and Construction Domestic Utilities Bldg. (Churchill, Kocher, Landefeld, & Hatch) House #1 (Henry S. Churchill) (Includes photographs)
1793	1 2 3 4 5-6 7 8 9	House #2 (Lawrence A. Kocher) House #3 (Landefeld & Hatch) House #4 (Landefeld & Hatch) House #5 (George D. Conner,) House #6 (Evans, Moore, & Woodbridge) (Includes photograph) House #8 (Cameron Clark) House #10 (V.W. Johnson) House #13 (Verna Cook Salomonsky)
1794	1 2 3 4 5	House #15 (Goodwin, Thomson & Patterson) House #16 (E. D. Litchfield) House #17 (Chapman & Beder) House #18 (James W. O'Connor) House #19 (Perry M. Duncan)

<u>Box</u>	<u>Fol</u>	Coordinating Architect (Otto Teegen) Files (continued)
1794	6	Design and Construction (continued) House #21 (Adams & Prentice) Exhibitor Participation
	7	General 1939 Season
	8	Α
1795	1-12	A-K
1796	1-12 13 14	L-Z Acme Metals Products Corp. Anthracite Industries, Inc
1797	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18-19	Barrett Co. Burkay Co. Celotex Corp. Cork Insulation Co. Decorators Bloomingdale Brothers Gertz Gimbel Brothers James McCreery & Co. James McCutcheon & Co. Joseph Horne Co. Loeser's Modernage Furniture Co. Quackenbush Co. Reit, Hortense Sloane's Wanamaker, John, Inc. Douglas Fir Plywood Assn. Edison Electric Institute
1798	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Estate Stove Co. Floyd-Wells Co. Flush Metal Partition Corp. G.I. Sellers & Sons Co. General Bronze Co. Howell Co. Ingersoll Steel & Disc Division (Borg Warner Corp.) Jones & Laughlin Steel Corp. Keasbey & Mattison Co. Keystone Varnish Co. Kimberly-Clark Corp. Line Material Co. Link-Belt Co. Masonite Corp. Modine Manufacturing Co. National Adequate Wiring Bureau National Better Light Better Sight Bureau
1799	1 2-3 4-5 6 7	National Chemical & Manufacturing Co. National Home Builders (Includes photographs) National Lumber Manufacturing Assn. Orange Screen Co. Rhea Lightning Rod Co. (participation with West Dodd)

New York World's Fair 1939 and 1940 Incorporated Records
VII. OPERATING DIVISION
VII.C. Exhibits and Entertainment - VII.C.7. Shelter Exhibits - VII.C.7.b. Town of Tomorrow

_		VII.O. EXHIBITS and Effectal lifter VII.O.7. Sheller
<u>Box</u>	<u>Fol</u>	Exhibitor Participation (continued) 1939 Season (continued)
1799	8 9 10 11 12	Richard E. Thibaut, Inc. Rome-Turney Radiator Co. Samson Cordage Works Sargent & Co. Soss Manufacturing Co.
	13	Structural Clay Products Institute
1800	1 2 3 4 5 6 7 8 9	Truscon Steel Co. U.S. Gypsum Co. Utica Radiator Corp. Wall Paper Institute Weil-McClain Co. West Dodd Lighting Conductor Corp. Westinghouse Electric & Manufacturing Co. William H. Jackson Co. William H. Lutton Co. 1940 Season American Flange & Manufacturing Co. American Gas Assn. American Hardware Corp. Anderson Corp.
1801	14 1 2-3 4 5 6 7 8 9 10 11 12 13 14 15	Benjamin Moore & Co. Burnham Boiler Corp. Crane Co. Chamberlin Metal Weather Strip Co. Curtis Co. Decorators Abraham & Straus Aronson, Joseph B. Gertz, Inc. Flint & Horner Co. Frederick Loeser & Co. Hatfield, Ann Macy & Co., R. H. Modernage Furniture Corp. Namm Store Reit, Hortense
1802	1 2 3 4-5 6 7 8 9-10	W. & J. Sloane Webster, Ida Brown Fiat Metal Manufacturing Co. General Electric Co. Harris Hardware & Manufacturing Co. Home Insurance Co. ILG Electric Ventilating Co. International Nickel Co. J.W. Fiske Iron Works
1803	1 2 3 4 5 6	Johns-Manville Sales Corp. Kawneer Co. Kelvinator Corp. Marsh Wall Products, Inc. Nash Motors National Fireproofing Corp.

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<u>Box</u>	<u>Fol</u>	
1803	7 8 9	Exhibitor Participation (continued) 1940 Season (continued) New York Telephone Co. Overhead Door Corp. Owens-Illinois Glass Co.
1804	1 2 3 4 5 6 7 8 9	Pittsburgh Plate Glass Co. Robertson Art Tile Co. S.C. Johnson & Son, Inc. Standard Coated Products Corp. Standard Gas Equipment Corp. Stanley Works Steem Electric Corp. Tilo Roofing Co. Warren Webster & Co. Western Pine Assn.
1805	1	Yale & Towne Manufacturing Co.
	2	Publicity General Home Building Center
	3	Keasbey and Madison Exhibit (Includes photographs)
	4	Murals
	5	Western Pine Exhibit (Includes photographs)
	6	Interior Decorating (Includes photographs)
	7	Photographer (Richard Averill Smith) Invoices
		Town of Tomorrow
	8	General (Includes photographs)
	9	House #1 (Double-Duty House) (Includes photographs)
	10 11	House #2 (Plywood House) (Includes photographs)
	12	House #3 (Bride's Home) (Includes photographs) House #4 (House of Glass) (Includes photographs)
	13	House #4 (House of Glass) (includes photographs) House #5 (House of Sheltered Workshops) (Includes photographs)
	14	House #6 (Small Home of Wood)
	15	House #8 (New England Home) (Includes photographs)
	16	House #10 (House of Vistas) (Includes photographs)
	17	House #13 (Garden Home) (Includes photographs)
	18	House # 15 (Johns Manville Triple Insulated House) (Includes photographs)
1806	1	House #16 (Kelvin Home) (Includes photographs)
	2	House # 17 (Celotex House) (Includes photographs)
	3	House #18 (Electric Home) (Includes photographs)
	4	House #19 (Fire Safe Home) (Includes photographs)
	5	House #21 (Motor Home) (Includes photographs)

VII.C. Exhibits and Entertainment - VII.C.8. Sports

VII.C.8. Sports

16.5

The Sports Department maintained exhibits and hosted special programs in the Academy of Sport building and in the outdoor Court of Sport. These included a trophy, bronze shoe and baseball exhibit; baseball and football classes led by professional athletes, including Babe Ruth, Joe DiMaggio and Lou Gehrig; and contests for best sports cartoon and best sports photograph. The advisory committee, a group of influential editors, athletes and other sports professionals, played a significant role in departmental activities, with members securing top personalities for various programs. The committee was also responsible for choosing the winner of the Golden Laurel prize awarded to the year's outstanding amateur or professional athlete. Records include the correspondence of director Christy Walsh and assistant director J.A. Bihler with athletes, sports clubs, editors, photographers and fans. Additional materials include scripts of radio broadcasts, press releases, programs of events, clippings, financial records, and children's letters about the sports school for a promotional contest. The Motorcade files include photographs of Babe Ruth on parade and Ruth's signature on his personal stationery, which was used for reproduction on paper baseballs thrown to the parade crowd.

<u>Box</u>	<u>Fol</u>	4000 0
1806	6-10	1939 Season General Correspondence and Memoranda A-C
1807	1-11	C-M (Includes photographs)
1808	1-10	M-S
1809	1-7	S-Z
	8-9 10	Bihler, J.A. (Assistant Director) Incoming Outgoing
1810	1 2 3 4 5 6 7 8 9 10 11 12 13-14 15	Progress Boone, Perley (Press Director) Casey, Leo (Public Relations Director) Donovan, Thomas (Administrative Assistant) Green, Charles (Promotions Director) Jorzick, Elizabeth (Program Coordinator) Mermey, Maurice (Exhibits and Concessions Director) Pach, Vincent G. (Financial Director) Whalen, Grover (President) A.G. Spalding and Bros. Academy of Sport General (Includes photographs) Baseball Exhibit Advisory Committee General Acceptance Letters
1811	1 2 3 4	Certificates Dinner Endorsements from Members Golden Laurel Award General Budge Donald
	5	Budge, Donald

<u>Box</u>	<u>Fol</u>	
4044	^	1939 Season (continued)
1811	6 7	Amateur Athletic Union American Legion
	,	Baseball
	8	All-America Team (Includes photographs)
	9	Clubs and Leagues
	10	Gehrig, Lou
		New York Yankees
	11	General
	12	Luncheon
	13	Rosters
	14	Scores
	15 16	Bicycles Big Top Conference
	16	Big Ten Conference Boxing
	17	Conclave of Champions (Includes photographs)
	18	Dempsey, Jack
	19	Budget
		Building
	20	General
1812	1	Equipment and Furniture
1012	•	Cartoon Contest
	2	General
	3	Proofs
	4	Certificates
	5-7	Clippings
	8	Coronation Scot Event
	9	Court of Sport
	10	Daily Reports
	11 12	Dawn of a New Day (New Years Party) Expenses
	12	·
1813		Flags
	1	General
	2	Invitations and Lists
	3	Returns Football
	4	General
	-	Football poster removed to Oversize box 2401, folder 2
		All Star Game
	5	Chicago Tribune
	6	New York Herald
	7	Form Letters
	8	Golden Gate International Exposition
	9	Luncheons
	10	Martin, H.B. Concessions Proposal
	11	Men's Apparel Quality Guild Conflict
	12	Motorcade General
	12	Preview poster removed to Oversize box 2406, folder 1
	13	Clippings
	14	International Casino Girls (Includes photographs)
1814	1	Ride with Babe Ruth Contest
1017	•	Nide with babe (Nutri Contest

<u>Box</u>	<u>Fol</u>	1020 Septem (continued)
		1939 Season (continued) Motorcade (continued)
1814	2	Sports Float
		Drawings of Sports Float removed to NYWF Oversize 2401, folder 5]
	3 4	Murals National Rifle Assn.
	5	Off-Site Event Space
	-	Opening Day Ceremony
	6	Invitations and Lists
	7 8	Programs Replies
	9	Photograph Lists
	10	Planning and Programs
	11-15	Proposals, Suggestions and Ideas
	16	Radio General
1815	1	Requests for Photographs
1013	2	Rickenbacker, Captain Edward R. Event
	3	Sales Presentation
	4	Schools
	4	General Baseball (Includes photographs)
	5-6	General
	7	Field Day
	8 9	Leftys vs. Rightys Game Football
	10	Sign Boards
	11	Sign Shop
	12 13	Special Events (Includes photographs) Sporting Goods Retailer
	14	Sporting News
		Sports Writers and Editors
	15 16	General Suggestions from
	17	Trophies, 1 of 3
1816	1-2	Trophies, 2 and 3 of 3
		Uniforms
	3	Clippings and Photos
	4 5	Design Use of World's Fair Theme
	6	U.S. Army
	7	U.S. Lawn Tennis Assn.
	8 9	U.S. Navy U.S. Polo Association
	10	Walsh, Christy (Director)
		NYWF Certificate of Attendance removed to Oversize box 2405, folder 1
		1940 Season General Correspondence and Memoranda
	11-12	A - K (Includes photographs)
1817	1-2	L-Z
	3-4	Bihler, J.A. (Assistant Director)
	5 6	Callahan, Charles (Press Associate) Flanigan, Howard (Executive Vice President)
	U	rianigan, mowaru (Executive vice mestuent)

<u>Box</u>	<u>Fol</u>	
		940 Season (continued) General Correspondence and Memoranda (continued)
1817	7 8	Gibson, Harvey D. (Chairman of the Board) A.G. Spalding and Bros. (Includes photographs)
	9	Advisory Committee General Golden Laurel Award
	10 11	General Luncheon
1818	1	Reasons for Choice
	2	Athletic Schedules Baseball
	3	General All-America Team
	4 5-7	General Submissions
	8	Winners
	9 10	Fan Letters Gehrig, Lou
	11	Manager and Player Participation, 1 of 2
1819	1	Manager and Player Participation, 2 of 2
	2	Rosters Ruth, Babe: Autographed Baseballs
	4	Bronze Shoe Exhibit
	5	Building Contests
	6	Amateur Photographers
	7	Cartoon Letter Writing
	8	General
	9	Winning Letters Press Photographers
	10	Entries
	11-12 13	Jun - Sep Court of Sport
	14	Daily Schedules
	15 16	Education Department Expenses
1820	1	Final Report
1020	2	Flags Football
	3-4	Coach Photographs
	5 6	Schedules Loose Photograph Captions
	7	Madison Square Displays
	8 9	Moving Picture Views Newscasting Corp.
	9	Newscasting Corp. Newspapers
	10	Burrelles Clipping Bureau
	11-12 13	Distribution of Photographs Photograph Mats
	14	Sports Editors
	15	Tear Sheets

VII.C. Exhibits and Entertainment - VII.C.8. Sports

<u>Box</u>	<u>Fol</u>	0.400
1001		940 Season (continued)
1821	1	Passes
	2 3	Posters
	4	Press Releases
	4	Proposals
	E	Radio General
	5 6	Mutual Broadcasting Co. (WOR)
	7	<u> </u>
	1	National Broadcasting Co. (NBC)
		Schools
		Baseball
	8-9	General (Includes photographs)
	10	Laurel Cards
1822	1	McCormick, Moose
		Football
	2	General
	3	New York Herald Tribune
		Graduation Night
	4	General
	5	Acceptances and Regrets
	6	"The Score" (Sports Department Publication)
	7	Softball
	8	Special Events
	9	Trophies
	10	U.S. Military Academy
	11	U.S. Navy
	12	Working Press

VII.C.9. World of Fashion

2 boxes

The World of Fashion exhibit was developed for the 1940 season in an effort to attract more female visitors to the Fair. Situated in the former Consumers Building, the exhibit sought to represent all aspects of the fashion and beauty world, with participants from the clothing design, textiles, cosmetics, accessories, fur, lingerie and millinery industries. Directed by influential fashion expert Mary Lewis, the World of Fashion featured daily fashion shows covering a range of subjects, from introducing rayon as the latest in textiles to showcasing coordinated mother-daughter outfits. In addition to exhibits, the group ran a theater and a restaurant. The records consist of the correspondence of Lewis and assistant Barbara Graves with manufacturers and merchandisers; scripts of fashion shows; theater programs; lists of articles received from foreign pavilions for the International Fashion Show; press releases and clippings; and expense accounts. Also Included are photographs of fashion models, action photos of "lightning dress creator" Alphonse Berge, and designs by students of the Traphagen School of Fashion.

1822	13-14 15	General Correspondence and Memoranda Building Attendance
1823	1 2 3 4	Construction and Operations Exhibit Descriptions and Information (Includes photographs) Exhibitor Correspondence Fashion Models

Box	<u>Fol</u>	5 1: 0
1823	5 6 7 8 9 10 11 12 13	Fashion Shows General American Designers Fur International Rayon Uptown Retail Guild Financial Budget and Space Sales Expenses and Purchasing Merchandise Lists
1824	1 2-3 4 5-6 7 8	Personnel Photographs Planning and Progress Prospective Exhibitors Correspondence Cotton, Wool and Rayon Industries Lists Publicity General
1825	1 2 3 4 5 6 7 8-9 10	Clippings Scrapbook removed to Oversize box 2409 Press Releases Preview and Opening Radio Television Restaurant of Tomorrow Theatre General Programming Prospective Shows Uptown Retail Guild, Inc.

Series VII.D. Labor Relations

6.5 boxes

The World's Fair site became a flashpoint for the internecine battles that were raging among labor unions in late 1930s New York. In an attempt to mitigate the effects of these struggles, the Fair Corporation established the Advisory Committee on Labor Relations, a group of influential labor leaders that included Matthew Woll, vice president of the American Federation of Labor; George Meany, then New York State Federation of Labor president; and Harry Van Arsdale of the International Brotherhood of Electrical Workers. The Fair's Director of Transportation, Burnside Value, was appointed Fair liaison officer for labor relations. Value was assisted by Walter Hooke and John McInerny. But an April 1937 agreement with the Building and Construction Trades Council failed to prevent an onslaught of labor disputes. Between June 1937 and May 1939 there were 27 major strikes and work stoppages at the Flushing Meadow site. Serious labor issues continued to bedevil the 1939 season, one of the most vexing for the Fair Corporation regarding the status of native laborers brought in by foreign governments to work on their pavilions. Charges of sabotage and price-gouging by local unions led to vociferous protests, bad publicity and more limited government participation for the 1940 season. Harvey Gibson established the Department of Labor Relations in January 1940, with McInerny director and Hooke assistant director, and a period of "labor peace" was declared for the second season. Records include correspondence with union and government officials about the terms and conditions of agreements, reports on conditions at work sites, and newspaper clippings tracking the conflicts. The file on Strikes and Delays includes a timeline of pre-Fair disputes. More on Fair labor can be found in the files of the Legal Department: Labor Relations, box 1371, folder 3 and Central Files-Administration, A4.0 Labor, box 123, folder 1.

<u>Box</u>	<u>Fol</u>	
		1939 Season
		General Administration and Operations
	12	American Arbitration Association
		Clippings
	13	General Labor Issues
	14-15	NYWF-Related
		Correspondence and Memoranda
1826	1-3	General
	4	Policy Complaints
	5	Employee Clubs
	6	Employee Tipping Policy
	7	Exhibits and Concessions Department: Music Plans
	8-9	Fair Labor Standards Act of 1939
	40	Foreign Participation
	10	General
	11	Countries
1827	1	Progress Reports
	2	Labor Advisory Board
	3	Labor Relations Advisory Committee
	4	New York State Laws
	5	Public Address System
		Reports
	6	Daily
	7	Inquiry and Complaint
	8 9	San Francisco Bay Exposition Agreements
	y	State Participation

<u>Box</u>	<u>Fol</u>	1939 Season (continued)		
1827	10 11-12 13	General Administration and Operations (continued) Strikes and Delays Wage Rates Unions General, A-Z		
1828	1	Allied Printing Trades Council Matchbook removed to box 2415, binder 2		
	3	Amalgamated Lithographers American Federation of Actors General		
	4 5	Clippings American Federation of Labor		
	6 7	American Federation of Musicians Amusement Clerks and Concessionaires' Employees		
	8	Associated Actors and Artistes of America		
	9 10	Brotherhood of Painters, Decorators and Paperhangers Building and Construction Trades Council		
	11	Building Service Employees International		
	12 13	Congress of Industrial Organizations Excavators and Building Laborers		
		Hotel and Restaurant Employees International Alliance		
	14 15	General Cooks, Countermen and Assistants		
1829	1	International Alliance of Theatrical Shop Employees and Moving Picture		
		Machine Operators		
	2	International Association of Bridge, Structural and Ornamental Iron Workers International Brotherhood of Electrical Workers		
	3-4	General		
	5 6	Clippings Telephone Company Dispute		
	7	International Brotherhood of Teamsters, Chauffeurs, Stablemen and Helpers		
	7 8	General Clippings		
	9	International Hod Carriers', Building and Common Laborers' Union of America (Fair Grounds Workers)		
	10	International Photographers of the Motion Picture Industry		
	11	International Union of Operating Engineers		
1830	1 2	Moving Picture Machine Operators Operative Plasterers and Cement Finishers International		
	3	Riggers Union		
	4 5	Sheet Metal Workers International Association Theatrical Managers, Agents and Treasurers		
	6	United Association of Journeyman Plumbers and Steam Fitters		
	7 8	United Brotherhood of Carpenters and Joiners United Scenic Artists		
	9	Wood, Wire and Metal Lathers' International		
		1940 Season		
	10	General Administration and Operations Correspondence and Memoranda		
	11	Demolition Program		
	12	Employee Placement Service		

<u>Box</u>	<u>Fol</u>			
		1940 Season (continued)		
		General Administration and Operations (continued)		
1830	13	Exhibitors and Concessionaires		
		Foreign Participation		
	14	General		
	15	Countries		
	16	Labor Relations Associates, Inc.		
		Unions		
1831	1	General, A-Z		
	2	American Federation of Musicians		
	3	Associated Actors and Artistes of America		
	4	Brotherhood of Painters, Decorators and Paperhangers		
	5	Building and Construction Trades Council		
	6	Building Service Employees International		
	7	Excavators and Building Laborers		
	8	Hotel and Restaurant Employees International Alliance		
	9	House Wreckers' Union		
	10	International Alliance of Theatrical Shop Employees and Moving Picture Machine Operators		
	11-12	International Brotherhood of Electrical Workers		
	13	International Brotherhood of Teamsters, Chauffeurs, Stablemen and Helpers		
	14	International Union of Operating Engineers		
	15	Theatrical Federation Alliance of the Metropolitan Area		
	16	Theatrical Wardrobe Attendants		
	17	United Association of Journeyman Plumbers and Steam Fitters		
		·		

Series VII.E. Public Services

48.5 boxes, 13 volumes

The three units gathered under the heading of Public Services offered guidance and assistance to both staff and visitors to the Fair.

VII.E.1. Information Service

26.5 boxes

Established in November 1938 under the supervision of office manager Katherine Gray, the Information Service was comprised of the Telephone, Reception and Guide, and Correspondence units.

VII.E.1.a. Subject Files

3 boxes

These files include information compiled and disseminated by the Information Service, as well correspondence pertaining to departmental administration. The Exposition Greyhound file contains the text of a lecture delivered on the Fairgrounds bus tour. The Information Manual, used for internal reference and supplied to information bureaus and travel agencies, was compiled from responses to a questionnaire sent to Fair participants and administrators. The manual consists of brief entries on government and corporate exhibits, concessions, and amusements, as well as factual entries on subjects ranging from Fair financing to lighting design, and includes site maps, lists of regulations, admission prices, buildings, restaurants, and daily programs.

Box 1832	Fol 1	Applyois of Egir Egaturos
1032	•	Analysis of Fair Features
	2	Central Files Classification Diagram
	3-4	Correspondence and Memoranda Directories
	5	Site
	6	Telephone and Personnel
	7	Exposition Greyhound
	8-11	Handouts, Itineraries and Maps
		Maps removed to Oversize box 2401, folders 3 and 4
		Information Manual
1833	1-2	1940
	3-5	1939 Nov
	6	1939 Feb, 1 of 2
1834	1	1939 Feb, 2 of 2
	2	Revisions
		Lists
	3	General
	4	Exhibitor
	5	Government Area
	6-7	Weekly Information Bulletins

VII.E.1.b. Master Index Card File

4 boxes

The Master Card Index was created in early 1939 for Information Service staff to use as a quick reference source for basic facts about the Fair. The cards are organized alphabetically, with a card for each subject heading.

Box 1835	<u>Fol</u>	1939 A - K
1836		1939 K - Z
1837		1940 A - M
1838		1940 N <i>- 7</i>

VII.E.1.c. Participant Literature

19.5

Collected by the Information Service through an outreach to exhibitors and other participants, included here are examples of material distributed by government and corporate exhibitors, and by concessionaires. Included are brochures, pamphlets, leaflets, press releases and other printed matter containing tourist information, maps, exhibit descriptions and product specifications.

		remainer, mape, example descriptions and product op-
1839	1 2 3 4 5 6 7 8 9 10 11 12-13	American Art Today Exhibit American Express American Tobacco Co. Amusement Zone Attractions Andersen Corp. Aviation Building Exhibits B.F. Goodrich Co. Babcock and Wilcox Co. Bakelite Corp. Beech-Nut Packing Co. Bell Telephone Co. Borden Co. Building Exhibits, 1 -2 of 3
1840	1 2 3 4 5 6 7-8 9 10	Borden Co. Building Exhibits, 3 of 3 Boy Scouts Posters removed to Oversize box 2405, folder 1 Business Systems and Insurance Building Exhibits General Addressograph-Multigraph Corp. Aetna Life Insurance Co. (Includes photographs) Dun and Bradstreet, Inc. International Business Machines Corp. Marchant Calculating Machine Co. Metropolitan Life Insurance Co. Medallions removed to box 2415, binder 2
1841	1 2 3 4 5	Morris Plan Industrial Bank of New York Mosler Safe Co. Canada Dry Ginger Ale, Inc. Carrier Corp. Christian Science Building

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<u>Box</u> 1841	Fol 6	Chrysler Motors Building Exhibits Polaroid viewing glasses removed to box 2415, binder 2
	7 8 9 10 11 12 13	Combustion Engineering Co. Communications Building Exhibits General Afga Ansco Corp. Keystone Manufacturing Co. Linguaphone Institute Postal Telegraph Cables Co. Consolidated Edison Co.
1842	1 2 3 4 5 6 7	Consumers Building Exhibits General Household Finance Corp. Manufacturers Trust Co. Cosmetics Building Exhibits Crosley Distributing Corp. DuPont, E.I. de Nemours, Inc. Eastern Presidents' Conference Building Exhibits Negatives of trains and locomotives have been digitized and can be viewed in the Digital Gallery
	8 9 10 11 12 13	Eastman Kodak Co. Electrical Utilities Building Exhibits Elgin National Watch Co. Equitable Life Assurance Co. Federal Exhibits General National Youth Administration, 1 of 2
1843	1 2 3 4 5 6 7	National Youth Administration, 2 of 2 Washington D.C. Works Progress Administration Firestone Tire and Rubber Co. Fisk University Food Building Exhibits Ford Motor Co. Foreign Government Exhibits General
1844	1-2 3-5 6	Australia Belgium Brazil, 1 of 4
1845	1-3 4-6	Brazil, 2-4 of 4 Canada, 1-3 of 8
1846	1-5 6	Canada, 4-8 of 8 Chile
1847	1 2 3 4 5	Cuba Czechoslovakia Denmark Ecuador France

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<u>Box</u>	<u>Fol</u>	
		Foreign Government Exhibits (continued) Great Britain
1847	6 7	General
	7 8-9	International Stamp Exhibit Hungary
	10	Hungarian Pavilion picture book removed to Oversize box 2400, folder 10 Iceland
	11	Ireland
1848	1-2	Italy
	3 4	Japan Jewish Palestine
	5-8 9	League of Nations Lebanon
1849	1	Lithuania
	2 3	Luxembourg Mexico
	3 4-8	Netherlands, 1-5 of 6 (Includes photographs)
1850	1	Netherlands, 6 of 6
	2 3	New Zealand Norway
	4 5	Peru Poland
	6	Siam
	7-8	Switzerland, 1-2 of 4
1851	1-2 3	Switzerland, 3-4 of 4 Turkey
	4 5	U.S.S.R. Gardens on Parade Exhibits
		Gas Exhibits Building
	6 7	General American Radiator and Standard Sanitary Corp.
	8 9-10	General Electric Co.
		General Motors Corp. Glass Building Exhibits
40=0	11	General
1852	1 2	Corning Glass Works Owens-Illinois Glass Co.
	3 4	Pittsburgh Plate Glass Co. H.J. Heinz Co.
	5	Hall of Pharmacy Exhibits
	6	Home Building Center Exhibits General
	7 8	Anthracite Industries, Inc. Marsh Wall Products
	9	Home Furnishings Building Exhibits
1853	1	Johns-Manville Sales Corp.
	2 3	Longines-Wittanauer Watch Co. Man Building Exhibits

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Box	<u>Fol</u>	
1853	4 5 6 7	Marine Transportation Building Exhibits General Moore-McCormack Lines, Inc. Colonial Navigation Co. Masterpieces of Art Exhibit
	8 9	Medicine and Public Health Building Exhibits General Ciba Pharmaceutical Products Keychain removed to box 2415, binder 2
	10 11-12	Maternity Center Assn. New York City Cancer Committee Metals Building Exhibits
	13	General
1854	1 2 3 4 5 6 7 8	Copper and Brass Industries National Cash Register Co. National Music Camp New York City New York Mirror Folk Festival Pierpont Morgan Library Exhibit Science and Education Building Exhibits Sealtest Building Exhibits State Exhibits
	9-10 11	General Arizona
1855	1 2-3 4-7	Arkansas Florida Maine
1856	1-2 3 4 5-7 8	Maryland Massachusetts Missouri New Hampshire New Jersey, 1 of 4 (Includes photograph)
1857	1-3 4-5 6 7 8	New Jersey, 2-4 of 4 New York North Carolina Ohio Pennsylvania
1858	1 2 3 4 5 6 7	Rhode Island Tennessee Thorne's (Mrs.) Miniature Rooms U.S. Steel Corp. Westinghouse Electric Manufacturing Co. World of Fashion Young Men's Christian Association

VII.E. Public Services - VII.E.2. Public Saftey Department

VII.E.2. Public Safety Department

12 boxes, 12 volumes

The Safety Department maintained a uniformed and plain clothes police force as well as a squad of fire guards. Under the direction of retired Deputy Commissioner of the New York City Police Department John J. Sullivan, this unit was responsible for the protection of visitors and property, the prevention of crime, fire safety and the enforcement of all regulations pertaining to the Fair site. Together with Welfare Department social workers, the force also aided the sick and injured, assisted lost visitors, and was responsible for lost and unclaimed property. During the 1939 season, a mounted unit of Native Americans from the U.S. Government-run Haskell Institute of Lawrence, Kansas served as the honor guard and acted as military escort for all formal functions. Among the records that document the activities of this department are the correspondence, memoranda and reports sent and received by Sullivan, which capture information related to investigations and arrests stemming from drunk and disorderly behavior, theft, indecency, solicitation, racketeering, sexual abuse of minors and other criminal activities. Also included are reports of deaths on the Fairgrounds, notably those of two detectives who were killed when a bomb discovered in the British Pavilion detonated during removal. Personnel records offer sociological information on age, trade, marital status and language skills. A sampling of blotters of the police patrol and fire guard note roll call, patrol assignments and unusual occurrences; while the telephone logs - a record of incoming and outgoing calls to the Safety Department - suggest a typical rowdy day at the Fair.

<u>Box</u>	<u>Fol</u>	
1858	8 9 10 11 12 13 14 15	American Express Chair Pushers, Complaints Against Arrests, Records of Bomb, Detonation of Budget Correspondence and Memoranda Chief of Police (Richard J. Sheridan) Director of Public Safety (John Sullivan) Executive Vice President (Howard Flanigan) Medical Director (Peter P. Hoguet)
1859	1 2-3	President (Grover Whalen) Demolition
	4 5 6 7 8 9-11	Fire Prevention Bureau Blotter Personnel Foreign Government Participation Forms Indian (Native American) Guard of Honor Haskell Institute Indian House Blotter Insurance Investigations General
1860	1 2	Concessions Labor

New York World's Fair 1939 and 1940 Incorporated Records
VII. OPERATING DIVISION
VII.E. Public Services - VII.E.2. Public Saftey Department - VII.E.2.a. General Administration and Operations

<u>Box</u>	<u>Fol</u>	Last and Except
1860	3	Lost and Found General
	4-6 7 8 9	Correspondence New York City Police Department General (Includes photograph) Correspondence and Memoranda Patrol Force
1861	1 2 3 4 5 6 7	Patrol Posts and Sectors Patrolmen, Injuries to Personnel Public Safety: Other Fairs Rules and Regulations: Police Department Traffic Regulations Uniforms
	\	/II.E.2.b. Reports Accident
1861	8-12	1940 Aug - 1941 Apr
1862	1-8	1939 Oct - 1940 Jul
1863	1-4	1939 Sep - Oct Bi-Weekly
	5-7	1939 - 1940
1864	1 2 3	1939 Death Final Incident
4005	4-9	1940 Jan - 1941 May
1865	1-6	1939 Jan - 1939 Dec
1866	1-6	Lost and Found Property Inventory, 1-6 of 7
1867	1	Property Inventory, 7 of 7
	2-4	Unclaimed Property Log Police Patrol Beat Notebooks Precinct Blotters Skating Rink (New York City Building)
		Telephone Precinct Log
	\	/II.E.2.c. Personnel Records Employment History
1868	1-32 33-36	1940-1941, A-Z 1937-1939, A-Z
1869	1-20	1937-1939, A-Z Special Qualifications
	21 22 23-24	Language Native American Trade, Profession or Skill

VII.E. Public Services - VII.E.3. Welfare Department

VII.E.3 Welfare Department

10 boxes, 1 volume

The Welfare Department provided assistance to lost and stranded children and to mentally and physically disabled visitors, operated a housing service for employees, and coordinated accommodations for visitors through the Mayor's Housing Bureau. The department was also responsible for handling cases related to inebriated adults. delinquent minors, and prostitutes operating on the Fairgrounds, which were often referred to various area social service agencies. The office was staffed by social workers and a squad of policewomen who identified unsafe labor practices, assisted on cases related to minors, and who, in conjunction with the Amusement Control Committee, monitored areas of the Fairgrounds considered hazardous or unsavory. In addition, the unit distributed information promoting awareness of social work as a career and publicizing the Fair's welfare and health-related exhibits. Working with the National Youth Administration, the department produced a series of vocational pamphlets and arranged visits to the exhibits of various industry sectors for young adults. The records here include the correspondence of directors Henrietta Additon and Elling Aannestad, reports on the department's development and operations, and statistical and descriptive case summaries. During the 1940 season, the director of Welfare began submitting reports to the director of Public Safety for distribution as part of bi-weekly executive summaries and these can be found with the Public Safety Department Bi-Weekly reports commencing with the June 13, 1940 report. In documenting departmental activities, these records evidence the social service culture of the day, the highly developed social welfare system operating in the New York metropolitan area, and offer a glimpse into daily life on the Fairgrounds and into the broader social environment of the period.

Box 1870	<u>Fol</u> 1	Admissions, Complimentary Advisory Committee
	2	General
1877	3 4 5 6	Borg, Madeleine (Chairman) Contact Lists Minutes and Reports Sub-Committee Meeting
1870	7 8	American Women's Association General Career Tours
	9	Amusement Control Committee General
1871	1	Reports Postcards removed to box 2415, binder 1; see also: Concessions boxes 1531, folders 2-3; 1535, folders 3-4
	2	Attendance Budget
	2	Attendance Budget 1940
		Budget
	3	Budget 1940
	3 4	Budget 1940 1939 Cases
	3 4 5	Budget 1940 1939 Cases Children
	3 4 5	Budget 1940 1939 Cases Children Care of

<u>Box</u>	<u>Fol</u>	Children (continued)
1871	10	Welfare and Services
1071	11	White House Conference on Child Health and Protection
	11	Children's World
	12	1940 Season
	12	1340 3683011
1872	1	Pamphlets and Booklets
	2	Plans and Organization
	3	Committee for the Celebration of the President's Birthday
	4	Committee on Foreign Born, Homeless and Unattached Persons
	5-6	Correspondence:
	7	Gibson, Harvey (Chairman of the Board)
	8	Gratitude and Compliments
	9	Refunds
	10	Dogs, Activities for
		Exhibits (Welfare-related)
	11	General
	12	Brochures and Listings
1873	1	Citizenship Educational Service, Inc.
1070	2	Domestic
	3	Foreign
	4-5	Group Tours
	6	Planning and Organization Meetings
	7	Foreign Government Participation
	8	Forms
		Guided Tours
	9	Memoranda
	10	Private Companies
	11	Homes for the Aged
		Housing
	12	General
1874	1	American Legion Convention- New York, 1937
10/4	2	Children and Families
	3-4	Legislation on Licensing of Rooming Houses
	5-6	Mayors Office Bureau
	7	National Public Housing Conference
	8	Planning
	9	Protective Care for Juveniles
	10	Report
	11	Room Listing Proposals
4075		
1875	1	Immigration
	0.0	Invalids
	2-3	General Wheel Chaire
	4 5	Wheel Chairs
	4-5	A-Z Mamaranda
	6 7	Memoranda Labor Standards
	8	Market Analysts, Inc.
	J	Memoranda
	9-10	General
	11	Flanigan, Howard (Executive Vice President)
	1.1	•
1876	1	New York Association for the Blind (Includes photographs)
	2	New York School of Social Work

<u>Box</u>	<u>Fol</u>	
1876	3	New York World's Fair Information General
.0.0	4	Guides, Booths and Bureaus
	5	Office Design and Construction
	6	Other Fairs Chicago
	7	Cleveland
	8	Fort Worth
	9	San Francisco
	10	Personnel General
	11	Applicants
	12	Duties
	13 14	Planning and Organization Policewomen
4077		
1877	1 2	Policewomen's Day Press Coverage (Includes photograph)
	3	Public Health and First Aid
		Public Safety
	4 5	General Sullivan, John J. (Director)
	6	Radio Broadcasts
	_	Reports
	7 8	General Final
	9	Monthly
	10-11	New York City Department of Health: NYWF Activities
	12	Special Days
1878	1	Statistics Travelore Aid Society
	2	Travelers Aid Society Urban League: Annual Dinner Meeting, 1938
		Welfare Council of New York City
	4	General
	5 6	Better Times (Newsletter) Welfare Day
	7	Welfare Week
	8	Youth: Pamphlets and Clippings
	9	Youth Exhibits General
1970	1	
1879	1	Corporate Solicitation National Youth Administration
	2-3	Occupational Pamphlets
	4-5	Vocational Guidance Tours
	6	Participating Exhibits Youth Service Agencies
	7	General
	8	American Youth Congress
	9	Boy Scouts and Girl Scouts Poster removed to Oversize box 2405, folder 1
	10	Juvenile Aid Bureau
	11	Y.M.C.A.
		Poster removed to Oversize box 2405, folder 1

VIII. Promotion and Development Division

303.5 boxes

The Promotion and Development Division was responsible for all aspects of publicity for the Fair Corporation. Dating from the bond sales campaign of 1936, the records document the heady ballyhoo of the pre-Fair period through the scramble to recoup losses after the financial failure of the 1939 season. From early on, the division's management and operational structures were in a state of nearly continual flux, each change marking a new attempt to establish greater oversight, reduce redundancy and commit to more vigorous promotional strategies. Division directors included Charles C. Green, Perley S. Boone (also director of Press), C.E. O'Neil and Claude Collins (also director of Motion Pictures). (See the Division Organization and Reports file [box 1880, folders 5-7] for details on the division's internal dynamics.) Grouped here under six headings based upon department of origin or area of activity, the records evidence the division's varied approaches to raising funds, engaging government and corporate participation, and attracting the public to the Fair.

Series VIII.A. General Administration and Operations 1 box

These records largely comprise the correspondence of directors C.E. O'Neil, Claude Collins and Perley S. Boone and Leo Casey. Other records include organization charts and reports attesting to jurisdictional confusion and divisional restructurings; statistics tracking worldwide print coverage of the Fair; and attendance surveys conducted by outside firms.

Box	<u>Fol</u>	
		Attendance Development
1880	1	General
		Combination ticket book poster removed to Oversize box 2401, folder 1
	2	Market Research
		Correspondence and Memoranda
	3	General
		Boy Scout Safety Monitor badges removed to box 2415, binder 2
	4	Boone, Perley S. (Press Department Director)
	5-7	Division Organization and Reports
	8	Print Publicity Reports and Data

Series VIII.B. News Dissemination

232 boxes

These records, photographs and clippings document the activity and output of the division's personnel engaged in obtaining and placing print and media publicity. These groups issued a continual stream of textual and pictorial material to newspapers across the U.S. and internationally, as well as maintaining a press lounge to host visiting reporters. Director Perley S. Boone's news-oriented approach was eventually deemed counterproductive to Fair goals. Boone's replacement, Leo Casey, instituted measures to achieve faster, more flexible event publicity and to foster greater interdepartmental cooperation.

VIII.B.1. Articles

2 boxes

These articles were targeted toward specific industry sectors or written as exclusive features to run whole or in part in general and trade periodicals, and in special Fair editions of newspapers.

<u>Box</u>	<u>Fol</u>	
1881	1	General
	2	Amusements and Concessions
	3	Art
	4	Bonds
	5	Business
	6-7	Construction
	8-9	Exhibits
	10	Fair Officials and Staff
	11	Government Participation
	12	Howard Hughes Flight
		Overviews of the Fair
	13	General, 1 of 2
1882	1	General, 2 of 2 Includes article by Robert Kohn on American emphasis of 1940 Fair
	2	New York Journal American Supplement
	3	World Almanac
	4	Public Safety
	5	Special Events
	6	Town of Tomorrow
	7	Transportation
	8	Visitors and Accomodations
	9	Women
	•	

VIII.B. 2. Fair Publications

1.5 boxes

The publications included here were produced during the pre-Fair period to report on construction progress and to attract industry and advertiser participation. (See Research and Library for more publications.)

1882	10-11	"NYWF Bulletin" (series)
1883	1	"NYWF World" (newsletter)
	2	Pre-Fair Progress, News and Picture Tabloid Format Releases
	3-7	Pre-Fair Progress Reports, 1-5 of 8

<u>Box</u>	Fol	Dra Fair Draggeon Danarta C. O. of O.
1884	1-3	Pre-Fair Progress Reports, 6-8 of 8
2409		Promoting the NYWF 1939 (Oversize)
2402		Terrace Club Display Book (Oversize)
1884	4	"World of Tomorrow" (newsletter)
		VIII.B. 3. Feature Publicity 2 boxes
		The Feature Publicity Department, directed by Louise Bonney, cultivated relationships with national magazines and furnished background information to general and trade periodicals. Materials include fact-sheets and descriptive documentation on a range of Fair topics.
1884	5 6 7-8 9	General Agriculture Architecture and Design Arts and Music
1885	1 2 3 4 5 6 7 8	Exhibits General Corporate Fair Organization, Personnel and Operations Filler Articles Foreign Participation General International Trade Merchandising and Publicity Murals Overviews of the Fair General
1886	1 2 3-4 5 6	Digest New York Times Supplement Science and Education Sculpture Youth Activities

VIII.B. News Dissemination – VIII.B.4. Media Tracking – VIII.B.4.a. Collateral Advertising

VIII.B.4. Media Tracking

101 boxes

The Fair engaged staff and clipping services to track the progress of its print publicity efforts.

VIII.B.4.a. Collateral Advertising

6 boxes

Collateral Advertising was spun off from the Merchandising Department (see Central Files-Administration, A1.171 Promotion Department: Collateral Advertising Department (1939), box 55, folder 12). [hotlink] Under the direction of Beatrice Mabry and D. Alexander McQueen, the program's mission was to create free promotional opportunities for the Fair by tying its name, insignia, designs and themes to the marketing campaigns of department stores, news organs, manufacturers, service organizations, corporate exhibitors and others. The department authorized use and sometimes furnished copy and layouts for packaging, stationery, brochures, maps and other print material. Most of the examples included here were clipped from newspapers and compiled in scrapbooks by the Advertising Checking Bureau (ACB). Merchandise files include a catalogue of licensed Fair merchandise.

<u>Box</u> 1886	Fol 7	General
2392	1	Automotive Industry, 1 of 2
2396	1	Automotive Industry, 2 of 2
2392	2, 11	Community Groups and Service Industries Includes 1939 Phone Directory cover
	3-4, 12	Electric and Fuel Companies, 1-3 of 5 Anthracite Booster Fund buttons removed to box 2415, binder 2
2396	2-3	Electric and Fuel Companies, 4-5 of 5
2392	5	Howard Hughes Flight, 1 of 2
2307	4	Howard Hughes Flight, 2 of 2
2392	6 7-10	Landscaping Manufacturing, Industry and Building Materials, 1-4 of 5
2396	5	Manufacturing, Industry and Building Materials, 5 of 5
2393	1-2, 11-12	Merchandise General, 1-4 of 5 Includes catalogues of licensed merchandise. Official colors fabric sample, buttons, decals, postcards, luggage tags and bumper stickers removed to box 2415, binder 2; souvenir candle and pencils removed to box 2416
2396	6	General, 5 of 5
2393	3	Apparel, 1 of 2
2396	7	Apparel, 2 of 2
2393	4	Newspaper and Radio Corps., 1 of 2
2396	8	Newspaper and Radio Corps., 2 of 2
2393	5	Paper Products, 1 of 2

New York World's Fair 1939 and 1940 Incorporated Records
VIII. PROMOTION AND DEVELOPMENT DIVISION
VIII.B. News Dissemination – VIII.B.4. Media Tracking – VIII.B.4.a. Collateral Advertising

<u>Box</u>	<u>Fol</u>	
2396	9	Paper Products, 2 of 2
2393	6, 13	Preview Publicity, 1-2 of 4
2396	10-11	Preview Publicity, 3-4 of 4
2393	7-8, 14	Recreation and Entertainment, 1-3 of 4
2396	12	Recreation and Entertainment, 4 of 4
2393	9-10, 15	Retail General, 1-3 of 4
2396	13	General, 4 of 4
2394	1-2, 10	Appliances, 1-3 of 5
2397	1-2	Appliances, 4-5 of 5
2394	3-5, 11	Fashion, 1-4 of 7
2397	3-5	Fashion, 5-7 of 7
2394	6-7, 12-13	Home Furnishings, 1-4 of 5
2397	6	Home Furnishings, 5 of 5
2394	8-9	Sales and Marketing Opportunities
2395	1-2, 12	Shelter, 1-3 of 4
2397	7	Shelter, 4 of 4
2395	3, 8	Ticket Sales Transportation
	4, 5-6, 13	General, 1-4 of 5
2397	9	General, 5 of 5
2395	7	Pennsylvania Station Campaign, 1 of 2
2397	10	Pennsylvania Station Campaign, 2 of 2
2395	8-11, 14	Travel and Tourism

VIII.B.4.b. News Clippings and Periodicals

95 boxes

The Press Department maintained a clippings morgue. Staffers collected Fair-related articles from metropolitan area papers, contracting with outside services to cull a representative cross-section of daily press from a hundred newspapers across the country. Most of the articles from the pre-Fair period were taken from New York papers and arranged by subject by department librarian Robert Eaton. After the Fair opened, the morgue switched to a chronological system. Included are verbatim reprints of Fair press releases and promotional photographs; construction progress updates; pieces on celebrity visits, exhibits and amusements; special interest items from trade, professional and regional periodicals; reports on the impact of current events upon the Fair; and pieces on Fair labor and pricing practices.

Journals, magazines and articles removed to Oversize boxes 2401, folder 6; 2408-2410

<u>Box</u>	<u>Fol</u>	Chronological
		Metropolitan Area 1939
1887	1-5	Mar
1888	1-6	Mar
1889	1-6	Mar
1890	1-6	Apr
1891	1-6	Apr-May
1892	1-6	May
1893	1-6	May
1894	1-6	May
1895	1-6	May
1896	1-6	Мау
1897	1-6	Jun
1898	1-6	Jun
1899	1-6	Jun
1900	1-6	Jun
1901	1-5	Jun-Jul
1902	1-6	Jul
1903	1-6	Jul
1904	1-6	Jul-Aug
1905	1-6	Aug
1906	1-6	Aug
1907	1-6	Aug
1908	1-5	Sep

Box	<u>Fol</u>	
		Chronological (continued) Metropolitan Area (continued) 1939 (continued)
1909	1-6	Sep-Oct
1910	1-6	Oct
1911	1-6	Oct-Dec
1912	1-5	Dec
	6	1940 Jan
1913	1-6	Jan
1914	1-6	Feb-Mar
1915	1-6	Mar-Apr
1916	1-6	Apr
1917	1-6	Apr-May
1918	1-6	May
1919	1-6	May
1920	1-2	May-Jun
1921	1-6	Jun
1922	1-6	Jun-Jul
1923	1-6	Jul
1924	1-6	Jul-Aug
1925	1-6	Aug
1926	1-6	Aug-Sep
1927	1-6	Sep
1928	1-6	Sep-Oct
1929	1-6	Oct
1930	1-3	Oct
		Out-of-Town 1939
	4-6	May, Jul-Aug
1931	1-2	Sep, Dec
	3-7	1940 Jan-Mar
1932	1-6	Mar-Apr
1933	1-6	Apr
1934	1-7	Apr-May
1935	1-6	May
1936	1-6	May
1937	1-3	May-Jun

Box	<u>Fol</u>	•
<u> </u>		hronological (continued) Out of Town (continued) 1940 (continued)
1938	1-6	Jun
1939	1-6	Jun
1940	1-6	Jun-Aug
1941	1-5	Sep-Oct
	S	ubject
	6	Advertising General
1942	1	Industry Publications
	2 3-5	Airmail Airports
	3.0	Amusements and Entertainment
	6-8	General, 1-3 of 4
1943	1 2	General, 4 of 4 Children's World
	3-6	Industry Publications
	7 8	Little Old New York Rose, Billy
1944	1	Architectural Models
1544	·	Architecture
	2	General Building Design Competition
	4	Copper Adhesive Invention
	5 6-7	Designers Luncheon Industry Publications
	8	Boy Scouts of America
	9	Business and Finance General
1945	1-6	Bond Sales
1945	1	Industry Publications
1340	2	Cartoons
	3	Chicago Daily News Travel Show Columns and Columnists
	4	General
	5 6	"Broadway" (Dan Walker) "Building the Fair" (Eugene DuBois)
	7	"Day by Day"
	8 9	"Fair Facts" "Lyons Den"
1947	1	"Modernize and Make Money"
1947	2	"My Day" (Eleanor Roosevelt)
	3 4	"Over the River" (Edward Zeltner)
	4	Concessions Contests
	5	General Postor
	6 7-8	Poster Typcial Father
	9	Conventions

<u>Box</u>	<u>Fol</u>	
1947	10 11 12 13	Subject (continued) Dionne Quintuplets Educational Activities Exhibition Space Exhibitor Headquarters
1948	1-2 3 4 5 6-7 8 9 10 11 12 13 14 15 16 17 18	Exhibits General Administration Bldg. Rotunda American Museum of Natural History Apparel and Accessories Art American Telephone & Telegraph (AT&T) Aviation Borden Co. Business Administration Chemicals and Plastics Christian Science Chrysler Corp. Communications Community Interests Consolidated Edison Consumer Interests Continental Baking
1949	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Cosmetics Devoe and Reynolds Distilled Spirits Industry Firestone Ford Motor Co. General Electric Co. General Motors Glass Goodrich Health Heinz Horticulture Jewelry Johns-Manville Maritime Men's Apparel Quality Guild Petroleum Industries R.C.A. Railroad Science Standard Brands Textile
1950	1 2 3 4 5 6-7 8	Transportation U.S. Steel Westinghouse Y.M.C.A. Fashion Feature Stories Fireworks, Water and Sound Displays

<u>Box</u>	<u>Fol</u>	
		Subject (continued) Food
1950	9	General
	10 11	Ballantine Swift & Co.
1951	1-3 4	Foreign Language Publications Golden Gate International Exposition Government Participation
	5 6	New York City United States Foreign
	7	General, 1 of 2
1952	1 2 3 4 5 6 7 8 9 10	General, 2 of 2 Austria Belgium Brazil Central and South America Cuba Czechoslovakia Egypt England Finland France Germany
	12 13 14	General Chamber of Horrors Exhibit Freedom Pavilion
1953	1-3 4 5-6	LaGuardia Remarks Opposition to Exhibit Great Britain
1954	1-2 3 4 5 6 7 8 9 10 11	Ireland, Scotland and Provinces Italy Japan League of Nations Netherlands Norway Palestine Poland Portugal Romania USSR States
	13 14 15	General A-Z Court of States
1955	1 2 3 4 5 6	Florida Georgia Massachusetts Missouri New England New Jersey

<u>Box</u>	<u>Fol</u>	
		Subject (continued)
		Government Participation (continued)
		States (continued)
4055	7	New York
1955	7	General
	8-9	Building NYWF Commission
	10 11	North Carolina
	12	Ohio
	13	Oregon
	14	Pennsylvania
	15	Puerto Rico
	16	Texas
	17	Utah
	18	Washington
	19	Hospitality Center
		Housing and Tourism
	20	General
1956	1-2	Industry Publications
	3	S.S. Leviathan
	4	Trailers and Campsites
	5	Insurance
		Labor
	6	General
	7	Civil Service Controversy
	8	Lathing Ring Prosecutions
	9 10	Murder of Norman Redwood
	11	Publishing Strikes
1957	1	Tipping
	2	LaGuardia, Fiorello H. General
	3	Summer City Hall
	3	Legislation
	4	General
	5-7	Federal Appropriations
	8	Municipal
1958	1	State
.000	2	Lighting
		Merchandising
	3	General
	4	Coins
	5	Commemorative Stamps
	6	Plates
	7	Spoons and Silver Sets
	8	Tumblers Metropolitan Area
	9	General
	10	Bronx Real Estate Board
	11	Brooklyn Downtown Assn.
	12	Brooklyn-Long Island Automobile Dealers Assn.
1959	1	Brooklyn Traffic Club
1000	2	Brooklyn World's Fair Committee
	_	z.os.ay s.id o i dii oominiidoo

		VIII.D. News Dissemination VIII.D.4. Media Trackii
<u>Box</u>	<u>Fol</u>	Subject (continued)
		Metropolitan Area (continued)
1959	3	Cathedral of St. John the Divine Drive
1000	4	Community Cooperation
	5	Corona
	6	Creedmore Parkway
	7	Far Rockaway
	8	Flushing
	9	Home Rule Bill
	10	Kingston Apple Festival
	11	Long Island
	12	Maritime Assn.
	13	News Fillers
		Queens
	14	General
	15	Borough President's Office
	16	Public Works Commission
	17	Real Estate, 1 of 2
4000	4	
1960	1	Real Estate, 2 of 2
	2 3	Queens Committee on Welfare
	3 4	Queens County World's Fair Club Queens World's Fair Committee
	4 5	
	6	Queensboro Chamber of Commerce
	7	Staten Island
	8	Metropolitan Host articles Moses, Robert
	9	Motion Pictures
	10-11	Music
	12	Negro Participation
	13	New York State
	10	
1001	4	New York World's Fair Organization
1961	1	General
	2	Administration Bldg.
	•	Advisory Committees
	3	General
	4	Apparel and Accessories
	5-6 7	Appointments
	7	Far East
	8 9	Medicine and Public Health
		Welfare
	10	Women's, 1 of 2
1962	1	Women's, 2 of 2
	2	Board of Directors
		Executives, Staff and Associates
	3-5	General
	6	Andrews, W. Earle
	7	Green, Charles C.
1963	1	McAneny, George
	2	Monaghan, Frank
	3	Morrisey, William G.
	4	Resignations
	5	Roosevelt, Edward F.
	6	Shagden, Joseph F.
		÷ ,

Box	Fol	3
		Subject (continued) New York World's Fair Organization (continued) Executives, Staff and Associates (continued)
1963	7	Walsh, Cristy Whalen, Grover
	8	General
	9 10	Europe Trip
	10	Mayoral Candidacy Women
	12	Young, John
1964	1	Murals
	2 3	National Advisory Committee Bldg. Post Office
	4	Uniforms
	5 6	New York World Telegram, World's Fair series New Yorker articles
	7	Official Fair Publications
	8	Opening Date Scheduled, 1939 Opening Day, 1939
	9-10	General
1965	1	U.S. Navy
	2-6	Plans and Progress General
	7	Official Colors
	8 9	Official Emblem Theme
	9	Preview and Motorcade
1966	1-7	General, 1-7 of 8
1967	1	General, 8 of 8
	2 3	Fireworks Good Will Tours
	4	Junior League Ball
	5 6	Music Festival Parade Protests
	7	Printing and Publishing
	8 9	Queens (New York) Participation
	10-11	Theme Song (Gershwin) Promotional License Plates, 1-2 of 3
1968	1	Promotional License Plates, 3 of 3
	2-3	Public Health, Safety and Welfare Radio
	4	General
	5	Salute of Nations Religion
	6	General
	7 8	Temple of Roosevelt, Eleanor
	9	Roosevelt, Franklin D.
1969	1	Savings Clubs
	2	Sculpture

<u>Box</u>	<u>Fol</u>	
		Subject (continued)
1969	3	Site Development General
1909	4	Aerial Views
	5	Asphalt Plant
	6	Buildings
	7-8	Central Mall
	9	Claim of Mrs. Gildersleeve
		Condemnation
	10	General, 1 of 2
1970	1	General, 2 of 2
	2	Payments
	3	Preliminary steps
	4.5	Construction
	4-5 6-7	General
	8	Progress Contracts
	9	Cost
	10	Dumping
	11	East River Dredging
1971	1	Evictions
	2	Field House
	3	Flags
	4-6	Flushing Bay Harbor Boat Basin
	7-8	Flushing Meadows Park
	9 10	Groundbreaking
	11	History Incident on Fairgrounds
	12	Landscaping, 1 of 2
1972		
1912	1 2	Landscaping, 2 of 2 Lease
	3	Materials
	4	Parking
	5	Power Plants
	6	Rats
	7	Rikers Island
	8	Roads
	9-10 11	Sewers and Water Pollution Sub-surface conditions
	12	Telephones
	13	Test Building
	14	Water Supply
	15	Westchester Roads
	16-17	Zoning
		Special Events
	18	General
1973	1	Advertising Federation of America Banquet
	2	American Legion Convention
	3	Armistice Day Rites, 1938
	4 5	Daily Mirror Folk Festivals Diplomatic Corps Dinner
	5	Diplomatic Corps Diffiel

<u>Box</u>	<u>Fol</u>	Subject (continued)
	5	Subject (continued) Special Events (continued)
1973	6-9	Howard Hughes Flight, 1-4 of 7
1974	1-3 4 5 6 7-8	Howard Hughes Flight, 5-7 of 7 Inner Circle Dinner, 1938 Mar 5 New Years Eve Whalen, Grover Appearances Sports
1975	1-2 3 4	Suggestions Television Texas Centennial Exposition Theme Center
	5 6 7-8 9 10 11	Dedication Democracity Trylon and Perisphere Tickets and Passes Time Capsule Town of Tomorrow
1976	1-7	Trade, Professional and Special Interest Publications
1977	1-2 3 4-5 6 7	Traffic and Transit General Bridges General Bronx-Whitestone Northern Blvd. Buses Highways General, 1 of 2
1978	1 2 3 4 5 6 7 8-9	General, 2 of 2 Brooklyn Horace Harding Blvd. Long Island Railroad Queens-Midtown Tunnel Railroad Fares Routes to Fair Subway, 1 and 2 of 3
1979	1 2 3	Subway, 3 of 3 Unfavorable Publicity Veterans' Temple of Peace Visits to Fairgrounds
	4 5 6 7	General Dignitaries King and Queen of England Wells, H.G. World Affairs
	8 9 10	General National Education Association New York Herald Tribune Forum

VIII. PROMOTION AND DEVELOPMENT DIVISION VIII.B. News Dissemination – VIII.B.5. Motion Pictures

VIII.B.5. Motion Pictures

4 boxes

Set up to facilitate newsreel coverage of the Fair, the department, directed by Claude Collins, quickly assumed oversight of all motion picture production and projection on the Fairgrounds. Departmental activities included producing and distributing promotional films and slide shows to schools and community groups; conducting a survey of films and film-related events; publicizing newsworthy opportunities; producing and assisting production of theatrical trailers, shorts and segments (by RKO-Pathé, Columbia and the "March of Time" series, among others); and promoting the Fair as a location for feature films (correspondence files include a process shot list for Alfred Hitchcock's RKO film, Mr. & Mrs. Smith). The department also acted as liaison for the Official Motion Picture concession, which held rights to commercial production and use of Fair footage. Correspondents include newsreel and film companies, amateur photographers and individuals proposing film projects. Other records include production and distribution documentation, film surveys, slide lectures and shooting scripts.

<u>Box</u>	<u>Fol</u>	
1980	1-7	General Correspondence, 1-7 of 13
1981	1-6 7 8 9 10	Correspondence, 8-13 of 13 Memoranda District Representatives Documentary Films Educational Travel Bureau
1982	1 2	Employment Applications Exhibitor Publicity Newsreels
	3 4	General Press Releases Official New York World's Fair Films
	5 6 7	General Distribution Exhibitor Participation
	8 9	King and Queen's Visit Production
1983	1 2	Reports on Showings Preview and Motorcade Projection
	3	Equipment
	4	Exhibitors
	5	Services
	6	Slide Productions Includes scripts for slide presenters
	7	Surveys
	8	Trailers

VIII.B.6. Photographs

95 boxes

The Photography Unit, which began its work documenting site construction progress, was responsible for shooting, developing, printing, captioning, selecting and furnishing promotional prints and layouts to newspapers, magazines and photo services, as well as to other Fair departments. Headed by picture editor Leo Pollock, the staff included a caption writer, chief photographer (who oversaw six others) and printers. Frequent subjects include aerial views of the Fairgrounds, the Trylon and Perisphere, murals and sculptures, exhibits, amusements, contests, performances, building dedications, celebrity visits, and the general public on the Fairgrounds and attending special events. Many photos feature Fair president and ubiquitous promoter Grover Whalen and New York City mayor Fiorello LaGuardia. The prints (largely 8 x 10 in.) are often identified on the reverse by serial numbers, which correspond to negatives (boxes 2419-2506). Access to the original prints and negatives is restricted.

Acess to the prints will be provided via the Library's Digital Gallery. The more than 12,000 photographs are being digitized along with their captions. In the coming months, the categories and subcategories in the list below will be linked to the corresponding images. The links will function as the images become available.

<u>Box</u> 1984	Fol 1-2 3-4 5 6	A Administration Bldg. General Construction Preview Exhibit
2064	1 2-4	Preview Exhibit (Oversize) Oversize
1984	7 8 9 10 11-12	Aetna Exhibit America at Home (formerly Home Furnishings Building) American Boys Future Presidents League American Common General Barn Dance
1985	1 2 3-6	American Express Participation American Radiator and Standard Sanitary Company Bldg. American Telephone & Telegraph Exhibit General Building
	7-8 9 10	General Construction Model Amusements American Jubilee General Johnson, Albert (Producer)
1986	1-4 5 6 7 8	Performers General Christie, Irene Eckhardt, Evelyn Haakon, Paul Mea, Francyss

		VIII.D. IVC
<u>Box</u>	<u>Fol</u>	Amusements (continued) American Jubilee (continued)
1986	9 10-11 12	Middleton, Ray Monroe, Lucy Wynn, Murray
1987	1 2 3-4 5 6 7 8	Scenes General Auto Parade Bicycle Number George Washington Inauguration Jenny Lind Sequence Presidential Campaign/ Vote Casting Sketches Aquacade General
1988	1 2 3 4-7 8 9 10 11 12-13	Beauty Candidates Holm, Eleanor Audiences Dance Games and Rides General De-Bunk-Her Flying Turns Miniature Boats Parachute Jump, 1-2 of 4
1989	1-2	Parachute Jump, 3-4 of 4
2064	7	Parachute Jump (Oversize)
1989	3-4 5 6 7-10 11 12 13	Midway Activities General Barkers Uncle Sam Performers and Personalities General Bergen, Edgar Bradshaw, Russell Cantor, Eddie Fairbanks, Douglas Sr. and Jr.
1990	1-2 3 4 5-6 7 8 9 10 11 12 13 14 15	Jean, Gloria Lamour, Dorothy Lee, Gypsy Rose Musicians General Andrews Sisters Ben Bernie and all the Lads Benny Goodman Orchestra Bobby Hackett and Orchestra Guy Lombardo and the Royal Canadians Jack Teagarden Orchestra Krupa, Gene and Algerian Drummers Mercer, Ruby Neagle, Anna Pons, Lily

<u>Box</u>	<u>Fol</u>	Amusements (continued) Performers and Personalities (continued) Musicians (continued)s
1990	17	Tommy Dorsey Orchestra
1991	1 2-3	Robinson, Bill Showgirls
2064	8	Oversize
1991	4	Shows and Attractions General Aerial Acts and Airshows
	5 6 7 8 9 10 11 12 13-14 15	General Fox, Betty and Benny Vess, Ginger Zacchini Brothers Bull Dodging Cavalcade of Centaurs Dali's Dream of Venus Frank Buck's Jungleland General Elephants Lions and Tigers
1992	1-2 3 4 5 6 7 8-9 10	Monkeys and Chimpanzees Wild West Villages Cuban Village Gay New Orleans Little Miracle Town Merrie England Old New York Seminole Village Sun Valley
2064	5-6	Oversize
1992	12 13-14	Anthracite Exhibit Apparel and Accessories Exhibit
1993	1-2 3 4-5	Argentina Pavilion Arizona Participation Arkansas Participation Art
	6 7-11 12	Artists Murals General Asbestos
1994	1 2 3-4 5 6 7	Communications Building Consumers Building (Francis Scott Bradford) Food Buildings Independent Subway Station (Louis Ferstadt) Medicine and Public Health Building (Hildreth Meiere) Operations Building (Herman Van Cott)
2064	9-11	Oversize, 1-3 of 4

<u>Box</u>	<u>Fol</u>	Art (continued)
		Art (continued) Murals (continued)
2417	1	Oversize, 4 of 4
1994	8 9 10 11 12 13	Sculpture General A-E F-K L-M N-S T-Z
1995	1 2 3 4 5 6 7 8 9-10 11 12 13 14-15	American Manhood and American Womanhood (Gaetano Cecere) Astronomer (Carl Milles) Baboon Fountain (Marshall M. Fredericks) Builders of the Future (William Zorach) Celestial Sphere (Paul Manship) Dances of the Races (Malvina Hoffman) Europa (Gleb Derujinsky) Federal Building Competition Fountain of the Atom (Waylande Gregory) Four Victories of Peace (John Gregory) Four Elements (C.P. Jennewein) Four Freedoms (Leo Friedlander) George Washington (James Earle Fraser)
1996	1 2 3 4 5 6 7 8 9 10 11 12 13 14	Golden Sprays (Leo Lentelli) Harp (Augusta Savage) Labors of Man (George H. Snowden) Moods of Time (Paul Manship) Mosaic God (Lawrence Tenny Stevens) Pony Express (Carl Milles) Prometheus and Man (Carl L. Schmitz) Riders of the Elements (Chester Beach) Sea Maid (Raymond Barger) Speed (Joseph E. Renier) Textiles (Robert Foster) Time (Joseph Kiselewski) Time and the Fates of Man (Paul Manship) To the Morrow (Gertrude Vanderbilt Whitney)
1997	1	Walt Whitman (Jo Davidson)
2065	1-6	Oversize, 1-6 of 7
2417	1	Oversize, 7 of 7
1997	2-5 6-8 9-11 12	Art Exhibits American Art Today General Works of Art International Business Machines (IBM) Masterpieces of Art, 1 of 3
1998	1-2 3 4-5	Masterpieces of Art, 2-3 of 3 Art Students League Australia Participation

<u>Box</u>	<u>Fol</u>	A
1998	6 7	Automobiles Death Dodgers Grand Prix
	8 9	Model Ye Goode Olde Days
	10-11	Aviation Exhibit General
	12 13	Building General Construction
1999	1	Model
2065	7-8	Oversize
1999	2-3	В
2066	1	B (Oversize)
1999	4-5	Bakelite Plastics Exhibit Ballantine
	6	General
	7 8	Inn Baltimore Pageant and Booster Club
	0	Bands
	9 10	General A-Be
	11	BI-Bu
	12	C-L M
	13 14	N-Sa
2000	1	Sh-Z
	2-3 4	Drum Corps Prize Winners
	5	World's Fair Band
2417	2	Oversize
2000	6	Beech-Nut Exhibit
	7-8	Belgium Participation General
	9	Building General
	10	Construction
	11 12	Delegation Diamond Cutting Exhibit
	13	Gevaert, Joseph (Commissioner)
2001	1	Speech
2066	2	Oversize
2001	2	Bill of Rights Exhibit Borden
	3-4	General Building
	5	General
	6	Architectural Models

<u>Box</u>	<u>Fol</u>	Borden (continued)
2416	7-8 9 10-11 12	Cows General Elsie Milking Jeffers, Henry (Inventor of Rotolactor, President of Walker-Gordon)
2417	1	Oversize
2001	13-15 16	Boy Scouts Brazil Participation General, 1 of 2
2002	1 2 3 4 5	General, 2 of 2 Brandao, Mario de Pimentel (Ambassador) Building Bridges Buildings
2066	3-5	Buildings (Oversize) General, 1-3 of 4
2417	3	General, 4 of 4
2066	6-7	Models, 1-2 of 3
2417	3	Models, 3 of 3
2002	6 7-8 9 10-12	Buses General Greyhound Lines General Tractor Trains Business Systems and Insurance Building
2003	1-4 5 6-7 8 9	C California Participation Canada Participation General Building Canadian Weekly Newspaper Assn. Carrier Corp. General Eskimos
2004	1 2 3 4	Igloo Exterior Interior Cats General Show
2066	8	Ceremonies (Oversize)
2417	1	Ceremonies (Oversize)
2004	5	Chemicals and Plastics Building

<u>Box</u>	Fol	Children
2004	6 7 8	Children Art Classes Crippled Children's Outing School Visits
	9-10 11	Children's World General Building Chile Participation
	12-13	General
2005	1 2 3 4	Building China Participation General Entertainers Choirs
	5 6	Christian Science General Building
2417	1	Oversize
2005	7-8 9	Chrysler Corp. General Building
2066	9-10	Oversize
2005	10	Colombia Participation Communications
2067	11-12	Building (Oversize)
2067 2006	1	Building (Oversize) Exhibits
2000	2-3	Connecticut Day Consolidated Edison
	4 5	General City of Light Diorama Construction
	6-12	General
2007	1 2-4 5	Cable Ceremonies and Events Pipes
2067	2-6	Oversize
2417	4	Oversize
2007	6	Consumers Bldg.
	7 8 9 10 11 12	Contests General A-E F-G H-K L-N P Q-S
	14	T-Z

<u>Box</u>	<u>Fol</u>	Outside ()
2008	1 2 3-4	Contests (continued) America through the Needle's Eye Baby Day Barbershop Quartets
	5-6 7 8 9 10	Beauty General Fairest of the Fair Handsomest Iceman in All New York Miss New York World's Fair Miss World's Fairest
2068	1	Miss World's Fairest (Oversize)
2008	11 12 13 14 15 16	Television Girl Typical Miss New York Cinderella Citadel Game Coffee Making Crocheting Dance
2009	1 2 3-6 7 8 9 10 11 12 13	Doughnut Duck Chase Golden Key Hay Fever Milkmaid Parks Department Photograph Popularity Spelling Bee Turtle Derby Continental Baking Co. General
2010	1 2 3 4 5 6-7 8	Building General Construction Cosmetics General Building Strong Box Coty General Female Guides
2068	2-3	Country Club, Arrowbrook (Oversize)
2010	9 10 11-12	Court of Peace General Area Dedication
2068	4	Oversize

<u>Box</u>	<u>Fol</u>	0 1 (0) 1 PH
2010	13-14 15	Court of States Bldg. General Construction, 1 of 2
2011	1 2 3 4 5 6-7 8 9 10 11-12 13	Construction, 2 of 2 Models Sketches Crosley Corp. Exhibit Cuba Participation Czechoslovakia Participation General Benes, Edward (President) Building Czechs in Traditional Dress D Delaware Participation Denmark Participation General
2012	1 2 3 4 5 6 7-8 9 10 11 12 13 14	Prince Frederik and Princess Ingrid Department Store Executives Luncheon Displamor Distilled Spirits General Building General Construction Dominican Republic Participation DuPont General Building Mural E Eastman Kodak Co. Participation General Exhibits
2013	1 2 3-4 5 6 7 8-9 10	Ecuador Participation General Contract Signing Egypt Participation Electric Utilities General Building General Construction Electrified Farm Forward March of America
2068	5-6	Oversize
2013	11-12 13	Electrical Products Bldg. Elgin National Watch Co. Participation, 1 of 2
2014	1	Elgin National Watch Co. Participation, 2 of 2
2068	7	Elgin National Watch Co. Participation (Oversize)

Box	<u>Fol</u>	
2014	2-3 4	Elmer (NYWF mascot) Equitable Life Assurance Society Participation
	5	F
	6	Fairgrounds Amusement Area
	7	Architectural Models
2069	1-4	Architectural Models (Oversize)
2014	8	Boat Basin
	9 10-11	Conceptual Sketches Fire
	12	Fountains
0045	13-14	Landscaping, 1-2 of 3
2015	1	Landscaping, 3 of 3 Maps and Plans
	3-4	Parking and Transportation
2070	5	Parking and Transportation (Oversize)
2015	5	Pre-Construction
2069	6	Sketches, Maps and Plans (Oversize), 1 of 7
2070	1-6	Sketches, Maps and Plans (Oversize), 2-7 of 7
2417	5	Sketches, Maps and Plans (Oversize)
2070	7	Typical Building Design Competition (Oversize), 1 of 4
2071	1-3	Typical Building Design Competition (Oversize), 2-4 of 4
		Views
2015	6	General
2071	4	General (Oversize)
2015	7-8	Aerial
2071	5-8	Aerial, 1-4 of 11 (Oversize)
2072	1-7	Aerial, 5-11 of 11 (Oversize)
2417	6-7	Aerial (Oversize)
2072	8	Park (Oversize)
2015	9	Snow
2073	1	Snow (Oversize)
2015	10	Night Visitors
	11	General, 1 of 12
2016	1-11 12	General, 2-12 of 12 Elderly
2073	2-4	Oversize
2016	13	Fashion, World of General
2017	1	Building
	2	Mannequins

Box	<u>Fol</u>	
	3-4 5	Fashion, World of (continued) Models General Bathing Suits
	6-8 9	Coats Costume
2018	10-12 1 2-3 4-5 6 7 8 9	Dresses Dressmaking Gowns Hairstyles Ski Sport Suits Federal (United States Government) Exhibit General Building General Construction
2073	5	Oversize
2013	3	Federal Housing Administration
2019	1	General Houses
	2 3	General Construction
	4-6 7	Finland Participation General Exhibits Firemen
	8-10 11	General Fire Department of New York Firestone
	12	General Building
	13	General
2020	1 2	Farm Murals
2073	6	Oversize
2020	3-4 5 6 7-8	Exhibits Firestone Brothers Mercer the Bull Fireworks
2073	7	Fireworks (Oversize)
2020	9	Fisheries Building Flags
	10-12 13	General Boy Scouts
2073	8	Oversize

<u>Box</u>	<u>Fol</u>	
2020	14-15	Florida Participation General, 1-2 of 4
2021	1-2 3 4	General, 3-4 of 4 Aviation Day Brown, Earl W. Building
	5 6 7	General Construction Drum and Bugle Corps Food Building
	8-9 10 11	General Construction Focal Exhibits Ford
	12-14	General
2022	1-2 3	Building General Construction Exhibits
	4 5	Cycle of Production Edison Institute
	6	Synthetic Fiber
	7	Ford, Edsel
	9-10 11 12 13	Ford, Henry France Participation General Ambassador (Count René Doynel de Saint Quentin) Building General
2022		Construction
2023	1 2	Veterans G
2074	1	G (Oversize)
2023	3-10	Gardens on Parade
2024	1 2 3 4	Gas Industries General Building General Models and Sketches General Cigar Co. Participation
	5-7	General Electric General
	8	Building General Motors
	9-10	General Building
	11-12	General
2025	1 2	Construction Models and Sketches

<u>Box</u>	Fol	Conoral Motora (acriticus)
2025	3 4-5 6 7 8	General Motors (continued) Crowds Futurama Knudsen, William S. Sculpture (Waylande Gregory) Train
2074	2	Oversize
2025	9-10 11 12 13	Georgia Participation General Building E.D. Rivers (Governor) Glass Center General Building General
2026	1 2 3-4 5-8 9 10 11 12-13	Construction Glassblowing Goodrich Participation Great Britain Participation General Building General Construction Flags King and Queen
2027	1 2 3 4 5	Luncheon Magna Carta Exhibit Pickhall, C.M. (Commissioner General) Contract Signing Stamp Exhibit
2074	3	Oversize
2027	6-7 8-9 10 11 12	Greece Participation H Hall of Invention Hall of Nations Hall of Pharmacy General Building General
2028	1 2 3 4 5 6 7 8 9	Construction Model Hawaiian Day Heinz General Building General Construction Models and Sketches Contract Signing Home Building Center

Box	<u>Fol</u>	
2028	10-11 12 13 14 15	Home Furnishings Building General Community Interest Focal Exhibit Hull, Cordell (Secretary of State) Hungary Participation I Iceland Participation
	17	Illinois Participation General, 1 of 2
2029	1 2 3 4 5 6-7 8 9 10-11	General, 2 of 2 Building Contest Winners Statues of Abraham Lincoln India Participation Indian (Native American) Participation Indiana Day Infant Incubator Information Booths International Business Machines (IBM) General
2030	1-2 3 4-5 6	Watson, Thomas J. (President) Iraq Participation Ireland Participation General Building Italy Participation
	7-8 9 10	General General Construction
	11 12	J Japan Participation General, 1 of 2
2031	1 2 3 4-5 6-8 9	General, 2 of 2 Building General Construction Jewels Jewish-Palestine Participation General Building
	10 11 12	Einstein, Albert Johns-Manville Bldg. K
2032	1 2 3 4 5 6-9	Kentucky Day Kraft Foods (Sealtest) Bldg. L Labor General International Ladies Garment Workers Union Lagoon of Nations
2074	4	Oversize

<u>Box</u>	<u>Fol</u>	La Caralla Elevalla III
2032	10-11	La Guardia, Fiorello, H. General
2033	1 2 3 4 5 6 7 8 9 10 11-12 13	Children Decoration Ceremonies Reiter, Sylvia Whalen, Grover Latin American Republics Participation League of Nations General Building Lebanon Participation Liberia Participation Lighting Lithuania Participation Long Island Rail Road Station Lucky Strike General Building General
2034	1	Construction
2074	5-6	Luncheons and Dinners (Oversize)
2417	8	Luncheons and Dinners (Oversize)
2034	2 3-4 5 6-7 8-9 10	Luxembourg Participation M Machinery Maine Participation Man Building Marine General Building General
2035	1 2	Construction Models and Sketches
2074	7	Oversize
2035	3 4 5 6 7-11 12	Marionettes Maryland Day Massachusetts Day Medicine and Public Health Building Exhibits Microbiologists
2074	8	Oversize
2035	13	Metals Building
2036	1 2 3	Metropolitan Life Insurance Co. Exhibit Mexico Participation Michigan Participation General
	4 5-7	Willo Sheridan (Miss Michigan Aviation) Miniature Rooms, Mrs. Thorne's

<u>Box</u> 2036	<u>Fol</u> 8	Minnesota Participation
	9-10 11 12 13	Missouri Participation General Building Moses, Robert Mosquito protection and control
2037	1-2 3 4-5 6	N National Cash Register Bldg. National Music Camp Nebraska Day Netherlands
	7 8 9	General Building General Construction New England Participation
	10-11 12 13	General Building New Hampshire Participation New Jersey Participation General, 1 of 3
2038	1-2 3 4 5	General, 2-3 of 3 Building First Aid Squad Moore, Harry A. (Governor) New York City
	6-7 8-9 10-11 12 13	Building Police Department New York State General Exhibit Bldg. and Amphitheater Lehman, Herbert H. (Governor)
2039	1 2 3 4	Smith, Alfred (former Governor) New York World's Fair Administrative Offices General Board of Director's Room President's Office Reception Room
2075	1	Oversize
2039	5-10 11-12 13 14	Employees General Attendants Bakers Casey, Leo (Publicity Director)
2040	1 2 3 4 5-7 8-9	Females General Sledding Snow Battle Gibson, Harvey D. (Chariman of the Board) Police Whalen, Grover (President)

Box	Fol	
2040	10	New York World's Fair (continued) Employees (continued) Yacht Basin Crew
2075	2	Oversize
2040	11 12 13-14	National Advisory Committees General Building Women's Participation, 1-2 of 4
2041	1-2	Women's Participation, 3-4 of 4
2075	3	Oversize
2041	3 4 5	Offices at Work Exhibit General Printing Publicity Posters
2075	4	Publicity Posters (Oversize)
2041	6-7 8 9 10 11 12 13 14-15 1 2 3	New York Zoological Society New Zealand Participation Nicaragua Participation North Carolina Participation General Building Hoey, Clyde R. (Governor) North Dakota Day Norway Participation General Prince Olav and Princess Martha Novelty Store O Ohio
	4-5 6 7 8 9	General Bricker, John W. (Governor) Building Opening Day 1939 Season 1940 Season
2417	1	1940 Season (Oversize)
2042	10	Р
2075	5	P (Oversize)
2042 2043	11 1 2 3 4 5	Parades General, 1 of 2 General, 2 of 2 Daughters of America Old Guard Review Street Cleaning

<u>Box</u>	<u>Fol</u>	
2043	6-7 8-9 10	Pennsylvania Participation General Building Governors
	11 12	Peru Participation General Building and Exhibits Petroleum
	13-14	General
2044	1 2	Building General Model Poland Participation
	3-8 9 10	General Building Pony Express Exhibit
2045	11 1	Portugal Participation Postal Telegraph Exhibit Press Events
	2 3 4 5	General Associated Press National Press Club News Boys
2075	6	Oversize
2045	6 7-8 9-10	Production and Distribution Building and Exhibit Puerto Rico Participation Pylons
2075	7	Pylons (Oversize)
2045	11 12 13	Queens, Borough of Queens County Horse Show R
2046	14-15 1	Radio Corporation of America (RCA) General Building
2075	8	Oversize
2046	2-6 7-8	Railroads on Parade General Building
2075	9	Building (Oversize)
2046	9	Remington Rand Exhibit Restaurants
	10-11	General
2047	1 2	Childs Heineken's on the Zuiderzee Schaefer Brewing Co.
	3 4 5	General Building Schlitz Palm Garden

Box 2047	Fol 6 7 8-9 10 11 12 13	Rhode Island Participation Robinson, Bill Romania Participation General Building General Construction Roosevelt (Franklin Delano and Family) Russia (USSR) Participation General, 1 of 2
2048	1 2 3 4 5-6	General, 2 of 2 Airplanes Building General Construction Dismantling
2075	10	Oversize
2048	7-9	S
2076	1	S (Oversize)
2048	10	South Carolina Day
2049	1-6 7 8 9 10 11 12 13	Special Days General American Legion Day Catholic Daughters of America Day Charlie McCarthy Day Children's Day Cleveland Day District of Columbia Day Fraternal Order of Eagles Day Governors' Day
2050	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	I am an American Day I am an American Day Infantile Paralysis Day General Fred Snite Inventors' Day Journal American Day Knights of Columbus Day Mayors' Day Mothers' Day Music Merchants Day Newspaper Day Pan-American Day Rockland County Day Royal Neighbors of America Day Rural Women's Day Suffolk County Day Sullivan County Day Women's Benefit Assn. Day

<u>Box</u>	<u>Fol</u>	
	19 20 21	Special Weeks Bronx Week Farm Week Manhattan Week
2051	1-2 3	Tulip Week Speeches Sports
	4-8 9-10 11-12	General Archery Banner Baseball
	13-14	General, 1-2 of 6
2052	1-4 5 6 7 8 9 10-11 12-14	General, 3-6 of 6 Ruth, Babe Basketball Bicycling Bobsledding Boxing Football Ice Skating
2053	1 2 3 4 5 6 7-9 10	Midget Car Racing Miniature Boat Racing Motorboat Racing Rowing Self-Defense Shackled Swimmer Stunt Waterskiing Whalen, Grover
2076	2	Oversize
2417	1	Oversize
2053	11 12 13	Standard Brands General Building Exhibits Sweden Participation General, 1-3 of 4
2054	1	General, 4 of 4
2001	3	Swift Co. Participation Switzerland Participation General
	4	Building
2076	3 4	T (Oversize) Tapestry (Oversize)
2054	5	Temple of Religion General Building General
	7 8	Models Events

Box	<u>Fol</u>	
2054	9 10 11	Tennessee Participation General Cooper, Prentice (Governor) Porter, Mary Nell (Maid of Cotton)
2055	1 2	Texas Participation General Building Textiles Building
	3-4 5	General Fire
2076	5	Oversize
2055	6	Exhibit
	7-9	Theme Center Democracity Trylon and Perisphere
	10-14	General
2076	6-7	General (Oversize)
2056	1 2-8	Ceremonies Construction
2077	1-2	Construction (Oversize)
2056	9 10	Dedication Models and Sketches, 1 of 4
2057	1-3	Models and Sketches, 2-4 of 4
2077	3	Models and Sketches (Oversize)
2057	4 5	Ticket Sales Tobacco Exhibit Town of Tomorrow
	6-7	General
	8	Construction Houses
	9-11 12-14	Exterior Interior
2058	1	Sketches Trains
	2	General
	3	Miniature
2077	•	Transportation Building and Exhibit
2077	4	Transportation Building and Exhibit (Oversize)
2058	5 6	Transportation to Fair General Hitchhikers
2077	5	Oversize
2058	7	Trucks
	8 9	Turkey Participation General Building

<u>Box</u>	<u>Fol</u>	Twins
2058	10 11	General Fifield Family
	12-14 15 16-17	Typical American Family General A B
2059	1 2 3 4 5-6 7 8 9 10 11	C D-F G-K L M N-P R S-U V-Z
2060	1	Underwood Elliott Fisher Co. U.S. Steel General
	3 4 5 6 7-9 10	Building General Construction Model Happy Harmonettes United States Army Coast Guard Navy
	11 12 13	General Parade Utah Participation
2061	1 2	Venezuela Participation Vermont Participation Veterans
	3 4 5 6 7 8 9 10	Civil War Foreign Wars Spanish War Temple of Peace World War I Victoria Falls Exhibit Virginia Participation W
	11 12 13	Washington Hall Washington (State) Participation West Virginia Participation General
2062	1 2-3	Building Crowe, Dorothy Ann

<u>Box</u>	<u>Fol</u>	
		Westinghouse
2062	4-6	General
	7-8	Building Machaniael Man and Day (Flaktra and Sparks)
	9 10-11	Mechanical Man and Dog (Elektro and Sparko) Time Capsule
	12-13	Wilson & Co. Exhibit
2063	1	Women's Groups
		Works Progress Administration
	2	General
	3	Federal Works Agency
	4	Schoolchildren
		Y.M.C.A.
	5	General
	6	Building
2077	6	Oversize
2063	7	Yugoslavia Participation

VIII.B.7. Press Releases

18.5 boxes

The Press Department releases date from the Fair's incorporation in 1935 through the 1940 closing. Librarian Robert Eaton maintained chronological files of numbered releases, as well as a collection of special subject releases. Eaton's handwritten and typed indexes, found here preceding each run, include brief descriptions and dates. Some releases attach programs, schedules and transcriptions of speeches delivered at opening days and special events.

2078	1	Early Releases, 1935 Sep - 1936 May (Unnumbered) Numbered Series
		Index
		A photocopy of the index has been shelved in the reading room
	2-3	1936 Jun - 1940 Oct
	4-6	1936, 1-72, Jun-Dec
		1937
	7-8	73-118, Jan - Apr
2079	1-5	119-238, Apr - Dec
		1938
	6-8	239-353, Jan-Apr
		Includes release #250: Whalen's response to Boycott Council's request to "counteract" Nazi Germany exhibit
2080	1-6	354-579, May - Dec
		1939
	7	580-641, Jan - Feb
2081	1-6	642-1052, Mar-May
2082	1-7	1053-1613, Jun-Aug
2083	1-8	1614-2069, Aug-Sep
2084	1-8	2070-2509, Sep-Oct
2085	1-2	2510-2607, Oct-Dec

<u>Box</u>	<u>Fol</u>	N. 1. 10 i. ()
2086 2087 2088 2089 2090	3 4-8 1-8 1-9 1-8 1-6	Numbered Series (continued) 1940 2608-2654, Feb 1-312, Feb-Apr 313-810, Apr-May 811-1371, May-Jun 1372-1839, Jun-Jul 1837-2160, Aug-Sep 2161-2432, Sep-Oct Subject Series Index 1939-1940 Fair Seasons 1939 Oct 31-1940 Feb 1 (between Seasons) General
2091	1 2 3 4 5 6 7-12	Advisory Committees Amusements Architecture Art Board of Directors Bombing of British Pavilion Bond Sales Committee, 1-6 of 7
2092	1 2 3 4 5 6 7 8 9 10 11 12 13 14	Bond Sales Committee, 7of 7 Business General Market Analysts, Inc. Surveys Communications Industry Concessions Constitution Mall Construction Contests Early Organization Exhibitors Fair Slogan, Seal and Names Fisheries Flushing Bay Food
2093	1-2 3 4 5 6 7 8 9 10 11 12 13 14 15-16	Foreign Participation General Diplomatic Missions Dinner Foreign Trade Gas and Electric Howard Hughes Flight I Am an American Day Industrial Design Industrial Exhibits King George and Queen Elizabeth Visit Light, Sound and Color Effects Medicine and Public Health Model of Fairgrounds Music Newspaper Filler Other Fairs

<u>Box</u>	<u>Fol</u>	Subject Series (continued)		
2093	18	Overviews of the Fair		
2094	1	Police and First Aid Preview and Motorcade		
	2	General Includes summary of Preview events and activities		
	3-6	Good Will Tour Proclamations of congratulations removed to Oversize box 2407		
	7 8 9 10 11 12	Progress Reports Radio Broadcasts and Newsreels Religion Savings Club Schools Sculpture Speaking Engagements and Ceremonies		
2095	1 2 3-9 9 10 11 12 13 14	Special Events and Days Sports State Participation Textiles and Apparel Theme Tickets Time Capsule Tour of Site Town of Tomorrow Transportation General		
2096	1 2 3 4 5 6	Automobile Aviation Railroads Unites States World's Fair Commission Veterans Women		

VIII.B.8. Radio and Television

8 boxes

Directed by John S. Young, the department coordinated all broadcasting activities for the Fair, fostered relationships with radio stations, operated the public address system, organized mobile sound units, lent engineering support to exhibitors, covered Special Days, speeches and dedications, and developed original programs. The records largely comprise Young and his staff's communication with industry professionals regarding programming and technical issues. Files include schedules and scripts, documenting the planning and production of, among many projects, a logistically-complex series of international broadcasts and a televised episode of the "Amos 'n' Andy" show. Progress and activity reports furnish summary descriptions of the department's work.

	7-14 15	General Correspondence (Includes photograph) Departmental Organization and Personnel
		Memoranda
2097	1	General
	2	Young, John S. (Director)
	3	American Express Co.

Box 2097	Fol 4 5 6 6 7 8 9 10	American Radio Relay League Articles and Papers on Radio and Television (Includes photographs) Associated Glee Clubs of America Broadcasting Companies General CBS (Includes photograph) Mutual/WOR NBC
2098	1 2 3-4 5 6-7	Broadcasting Day Copyright and Permisssions Corporate Participation General General Electric Employment Applications Exhibitors On-Air Participation
2099	1-2 3 4 5 6 7 8-10	Press Releases and Information Foreign Participation International Talent Search Labor National Assn. of Broadcasters National Federation of Press Women Program Schedules, 1-3 of 6
2100	1-3 4 5-6	Program Schedules, 4-6 of 6 Program Statistics Programs and Broadcasts General
2101	7 1 2 3 4 5 6 7 8 9 10	"Along Fifth Avenue" "Amos 'n' Andy" "Dawn of a New Day," Radio City Music Hall "Fred Allen Show" Howard Hughes Flight "Invitation to the Fair" "Let's Go to the Fair" "On the Air from the Fair" Opening Day Ceremonies "Phil Cook's Almanac" Quiz Shows "Salute of the Americas," 1 of 3
2102	1-2 3-4 5 6 7 8 9 10 11	"Salute of the Americas," 2-3 of 3 "Salute of the Nations" (Includes photographs) "Talent from the World of Tomorrow" Television Temple of Religion "Today in the World of Tomorrow" Millet, Frederica (Commentator) Patrick, Jean (Commentator) Staiger, Rita (Commentator) Schedule and Public Address System Announcements Trytons (Official NYWF Band)
2103	1-2 3-4	Public Address System and Transmission Facilities Releases

New York World's Fair 1939 and 1940 Incorporated Records
VIII. PROMOTION AND DEVELOPMENT DIVISION
VIII.B. News Dissemination – VIII.B.8. Radio and Television

Box	<u>Fol</u>	
		Reports
	5-6	Night Shift
	7-8	Progress and Activities
	9	Smith, Kate Dinner
2104	1	Speeches
		Suggestions and Ideas Submitted
	2	General
		Poster for Mile-a-Minute Murphy removed to Oversize box 2406, folder 2
	3	Texas Centennial Exposition
	4	Ticket Book Giveaways

Series VIII.C. Public Education Department

4.5 boxes

The Public Education Department was formed for the 1940 season by combining the departments of Science and Education and Children and Youth Services. Director Rudolph Kagey, along with an active advisory committee, concentrated the new department's energies on soliciting educational and community institutions to endorse the Fair as an educational laboratory. The department furnished slides and films to institutions nationwide, publicized the Fair's educational merits in the press, and offered discount rates to school and student groups. In addition, the department developed educational exhibits and operated the Little Theatre, which maintained a program of daily documentary films and special events. The records include the correspondence of Gerald Wendt (former Science and Education director), Rudolph Kagey and staff with public schools, universities, and other institutions. The Departmental Organization and Development file includes Wendt's detailed analysis of the 1939 program. Attendance Appeals provides examples of mailings targeted to special interest groups ranging from churches to agricultural associations. Exhibit summaries provide descriptions of many of the 1940 season's exhibits, amusements and services.

<u>Box</u>	<u>Fol</u>	
2104	5 6-9	General Correspondence Assistant Director Director, A-L
2105	1 2 3 4-5 6-7 8 9 10	Director, M-Z Memoranda Advisory Committee on Education Attendance Appeals Boards of Education Area A Areas B, C, D New York City New York State
2106	1 2 3 4 5 6 7 8 9 10-11	Children and Youth Services Departmental Organization and Development Educational Guidance Service General Funding Exhibits General Art 500 Years of Printing Museum of Industrial Americana (Includes photographs) Proposed Summaries, 1-2 of 3
2107	1 2 3 4-5 6 7 8 9	Summaries, 3 of 3 "Inside the Fair" (bulletin) Little Theatre Auditorium Committee Correspondence Memoranda Publicity Reports Schedules and Programming

New York World's Fair 1939 and 1940 Incorporated Records
VIII. PROMOTION AND DEVELOPMENT DIVISION
VIII.C. Public Education Department

Box 2107	<u>Fol</u> 10	New York City Schools Program
2108	1-2 3-4	Print Publicity Proposed Projects
	5	Requests for Information
	6	School Relations Committee
	7	Science and Education Department
	8	Teaching the New York World's Fair (pamphlet series)

Series VIII.D. Public Relations and Publicity Activities 22 boxes

This series brings together records from the departments of General Promotions. Special Activities and Contests, among others. Material includes schedules and event calendars (program material is also located in the Information Service files- see: Public Services: Information Service: Subject Files, boxes 1832-4). Other records document the organization of Special Days and Weeks, which arranged group discounts and activities. Much of the promotional material prepared for Grover Whalen originated in the office of Daniel Maué, effectively Whalen's press secretary. (Whalen's speeches also appear in the Speeches section below.) Contest files document the Typical American Family competition, in which families selected from 48 states lived on the Fairgrounds for a week. Records include participating family photographs, biographical profiles and medical reports. Other contests represented in this section include Miss World's Fairest, a beauty pageant for Fair and concessions employees, and the Golden Key and Limerick contests, which gave away automobiles. Pre-Fair records cover promotional activities before the 1939 opening, including the official poster competition, dedication ceremonies, Fair-themed balls and traveling site models. The 1938 Preview and Motorcade files include designs and photographs of floats used in the Preview parade. Transcripts of speeches include those by Franklin D. Roosevelt on Opening Day; Grover Whalen honoring Mussolini at the Italian Pavilion; exiled Czech president Edvard Beneš at the opening of the Czechoslovakian Pavilion; J. Edgar Hoover speaking to the boy scouts on cleaning up political corruption; and Albert Einstein at the Jewish-Palestinian Pavilion opening. Prevalent speech topics were democracy, patriotism, and the European crisis.

<u>Box</u>	<u>Fol</u>	
		VIII.D.1. General 5.5 boxes
2109	1 2	Air Shows Industry and Special Interest Outreach Jubilee Thrill Circle
	3	General (Includes photograph)
	4 5	Fox, Betty and Benny (Sky Dancers) (Includes photographs) Opening Day 1940
	5	"Hello Folks" tags and Closing Day penant removed to box 2415, binder 2
	6	Opening Day 1939
2406	1	New York World's Fair Postbills
2401	1	New York World's Fair Posters, 1 of 2
2405	2	New York World's Fair Posters, 2 of 2
2109	7-8	Program of Events 1940, 1-2 of 5
2110	1-3 4-6	1940, 3-5 of 5 1939
2111	1 2	Schedule of Daily Shows Sound Truck Tour

<u>Box</u>	<u>Fol</u>	
2111	3-4	Special Events and Days General Poster for W.P.A. Day removed to Oversize box 2401, folder 1; buttons for Ohio Day and Widows of German Heroes of the Sea; badge for Electrical Workers' Local No. 3 Day removed to box 2415, binder 2
	5 6	Calendar Special Weeks Mardi Gras Week poster removed to Oversize box 2401, folder 2
	7	Stunt Plans, Suggestions and Ideas (Includes photographs)
2112	1 2 3 4 5 6 7	"Today at the Fair: Official Daily Program (series) Whalen, Grover Appearances (Includes photograph) Biographical Sketches, Articles and Background Material Broadcasts Correspondence Recordings Writings and Statements, A-L
2113	1 2	Writings and Statements, M-Z "World's Fair Daily" (series)
		VIII.D.2. Contests 10.5 boxes
	3-4 5 6	General Administration and Operations Correspondence Departmental Organization and Reports Ideas and Preliminary Plans, 1 of 2
2114	1 2-3 4 5 6 7 8	Ideas and Preliminary Plans, 2 of 2 Memoranda Edwin C. Kenton (Director) Helen King (Assistant Director) Subject American Drummers Association Barber Shop Quartet Beauty Pageants Certo Jam and Jelly Contest
2115	1 2 3 4 5 6 7 8-9 10 11-12 13	Cinderella Contest Week Farm Week Fencing Forty Fair Day Button removed to box 2415, binder 2 Future Presidents Golden Key General Golden Key contest envelope and key removed to box 2415, binder 2 Receipts for Cars Grofe Day Guess the Attendance Harmonica Contest
2116	1	Lady Nimble Fingers (Speed Crochet) (Includes photographs)

<u>Box</u>	<u>Fol</u>	Limerick
2116	2	Opening Day General Includes photographs; posters removed to oversize box 2401, folder 2
	3-5 6 7	Entries Eliminated Winning Printed Material
	8 9	Weekly General Entries Pupper Upg and Eliminated
	10	Runner Ups and Eliminated Winning
2117	1 2	Miss World's Fairest, 1940 (Includes photographs) Model Airplanes Newspaper Tie-Ins
	3-5 6	General Chicago Daily News Chicago Daily News button removed to box 2415, binder 2
	7 8	Photography Poetry
2400	1	Poster National Poster Competition medallions removed to box 2415, binder 2
2117	9 10 11 12 13	Prolific Father's Day Quizzes Sales Contests Soap Box Derby (Includes photographs) Swing Band (Includes photograph)
		Typical American Family General
2118	1 2 3 4 5 6 7 8	American Legion Family Contestant Interest Correspondence District Representatives Federal Housing Administration (Includes photographs) Food Ford Motor Co. Goods and Services House Construction and Disposal (Includes photographs)
	10 11 12 13	Memoranda National Typical Family Selection Newspapers Declining to Participate Office Organization and Budget
2119	1	Publicity Includes group photograph of multiple families
	2 3 5	Schedules Sears, Roebuck and Co. Thank You Letters
	6 7 8	Families (Includes photographs) Armes (Maine) Armes and Leathers Arvins (Illinois)

<u>Box</u>	<u>Fol</u>	•
	9 10 11-12 13	Typical American Family (continued) Families (continued) Bollingers (Illinois) Brown (North Carolina) Burdin (Florida) Burdin and Moushey
2120	1 2 3 4 5 6 7 8 9	Burnette (Georgia) Casto (West Viriginia) Cole (Kentucky) Coleman (Louisiana) Converse (Colorado) Converse and Spitznas Cramer (New York) Deal (Illinois) Ebert (Pennsylvania) Farman (Wisconsin)
2121	1 2 3 4 5 6 7 8 9	Filkins (New York) Flanagan (New Jersey) Gran (Minnesota) Grant (Ohio) Hansen (New York) Hearn (Connecticut) Joslin (Vermont) Karges (Tri-State Area: Illinois, Indiana, Kentucky) King (Arkansas) Leathers (Texas)
2122	1 2 3 4 5 6 7 8	McCready (Pennsylvania) MacKenzie (New Hampshire) Madison (Massachusetts) Miller (Ohio) Morris (Tennessee / Mid-South) Moushey (Washington) Mullen (Western New York) Ogle (Tennessee)
2123	1 2 3 4 5 6 7 8 9 10	Petersen (Minnesota) Pleasants (Western Pennsylvania) Pleasants and Williams Pumels (Indiana) Roberts (Texas) Rorers (Virginia) Sanders (Kansas) Schaeffer (Eastern Pennsylvania) Shirley (New Hampshire) Sparks (Ohio) Spielman (Washington D.C.)
2124	1 2 3 4 5	Spitznas (Maryland) Ward (Alabama) Westbrook (Connecticut) Williams (Oklahoma) Woods (Utah)

<u>Box</u>	<u>Fol</u>	Min Tring to the Fair
2124	6	Win Trips to the Fair General
	7-8	Posters removed to Oversize box 2405, folder 1; 2406, 2 Questionnaires
	. •	
		VIII.D.3. Pre-Fair 3 boxes
2125	1	General Includes photograph and Preview exhibit catalog. Chinese Good Will tour drawing removed to Oversize box 2401, folder 5; posters removed to 2406, folders 1 and 2; two books of design presentation photographs removed to Oversize box 2409, folder 2
	2 3 4-6	Preview and Motorcade Designs and Photographs Float Designs and Photographs Good Will Tour
2126	4-6 1-5	Clippings, 1-3 of 8
	-	Clippings, 4-8 of 8
2127	1 2-3	Governor Acknowledgments Itineraries
2404		Proclamations
2127	4	Planning and Programs
	5	Promotional Book Display book for advertisers removed to Oversize box 2400
	6	Promotional Displays
		VIII.D.4. Speeches 3 boxes
2128	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Advertising Federation of America Convention Advisory Committee Building Cornerstone Laying Albany Events Allied Retail Federation Luncheon American Art Today Exhibit Opening American Design Awards Luncheon American Federation of Labor Day Programs American Institute of Banking Day American Museum of Health Dedication American Rediscovery Week Program Meeting American Youth Congress Meeting Argentine Pavilion Armistice Day Australia Day Aviation Building Dedication Aviation Building book removed to Oversize box 2405, folder 5 Bar Association Dinner Beekman Street Hospital Luncheon Belgian Pavilion Opening Bill of Rights Day B'nai B'rith Assembly Boy Scouts Day Celebration Includes speech by J. Edgar Hoover

<u>Box</u>	<u>Fol</u>	Provides Position Opening
2128	22	Brazilian Pavilion Opening
	23	Brewing Industry Day
	24	British Empire Pavilions Opening
	25	Bronx-Whitestone Bridge Ceremonies
	26	Brooklyn Day Luncheon
	27	Buffalo Day
	28	Bullard, Robert Lee, Ceremony Honoring
	29	Canada Day
	30	Chicago Association of Commerce Meeting
	31	Chilean Pavilion
	32	China Day
	33	Connecticut Dedication
	34	Cleveland Day
	35	Constitution Day
	36	Cuban Pavilion Opening
	38	Customs Day
		Czechoslovakian Pavilion
	39	Danish Pavilion
	40	Dominican Republic Pavilion Opening
	41	Doves of Peace Presentation
	42	Downtown Brooklyn Association Luncheon
	43	Eastman Kodak Co. Luncheon
	44	Ecuadorian Pavilion Opening
	45	Edison Electric Institute Meeting
	46	English Speaking Union Day
	47	Equitable Life Garden Opening
	48	Fashion Arts Club Dedication
	49	Father's Day Celebration
	50	Federal Employees Day
	51	Fifth Avenue Windows Unveiling
	52	Finnish Pavilion
	53	Fire Prevention Week
	54	Flag Day
	55	Florida Governor (Fred P. Cone) Day
	56	Ford Trade Relations Goodwill Dinner
	57	Foreign Born Men and Women Graduation
	58	Foreign Commissioner Generals Dinner
	59	Founders' Day
	00	•
2129	1	Freedom of Speech Sculpture Dedication
	2	French Pavilion
	3	Gardens on Parade Dedication
	4	General Cigar Building Dedication
	5	Georgetown University Day Ceremonies
	6	Gimbel Brothers Luncheon
	7	Girl Scout Day
	8	Grand Street Boys' Assn. at Humanity Guild Meeting
	9	Greater New York Fund Luncheon
	10	Greek Pavilion
	11	Herald Tribune Forum Opening
	12	Hotel Assn. of New York City, Inc. Meetings
	13	Hotel Astor Events
	14	House of Jewels Opening
	15	·
		Housing Day
	16	Hungarian Pavilion

Box 2129	Fol 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 57 57 57 57 57 57 57 57 57	I Am an American Day Iceland Day Ceremonies Illuminating Engineering Society Dinner Independence Day Program Independent Order of Odd Fellows Meeting Indiana Day Ceremonies International Business Machines (IBM) Day International College of Surgeons Convention Irish Cultural and Historical Pavilion Opening Italian Pavilion Japanese Pavilion Jaycee Day Jewish Palestine Pavilion Johns-Manville Dedication Junior Bar Conference Kiwanis Day Assembly League of Nations Lebanese Pavilion Lions Clubs Ceremonies Lithuanian Pavilion Maryland Day Ceremonies Masterpieces of Art Exhibit Opening Mayors' Conference Luncheon Medallion (World's Fair): First Sale Inauguration Merchant and Manufacturers Club of Chicago Dinner Merchant and Manufacturers Club of Chicago Dinner Merchant and Manufacturers Club of Chicago Dinner Merchant and Sasociation Luncheons Mexican Pavilion Michigan Day Millinery Merchandising Executives Assn. Meeting Missouri Bldg. Dedication National Association of Mutual Savings Banks Luncheon National Federation of Press Women Banquet National Public Housing Conference Netherlands Pavilion New Jersey Day New York Chamber of Commerce Contest New York State Publishers Assn. Luncheon Newark Advertising Club Luncheon
2130	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	North Carolina Day Ceremonies Northern and Wantaugh Parkway Openings Norway Roof Raising Celebration Norwegian Pavilion Opening Ohio Building Dedication Opening Day Ceremony, 1939 P.E.N. Congress Convention Pan-American Day Peaks of Progress Breakfast Pennsylvania Building Dedication Peruvian Pavilion Poem (Official) Announcement Polish Pavilion Opening Portuguese Pavilion Puerto Rican Day Rededication of New York World's Fair

New York World's Fair 1939 and 1940 Incorporated Records
VIII. PROMOTION AND DEVELOPMENT DIVISION
VIII.C. Public Relations and Publicity Activities – VIII.D.4. Speeches

Box	<u>Fol</u>	
2130	17	Rhode Island Day
	18	Romanian Pavilion Opening
	19	Rotary Club of Patchogue Meeting
	20	Rural Women's Day
	21	Sales Executive Club Meeting
	22	Science and Education Exhibit Dedication
	23	Show Globe, Inc.: Hall of Pharmacy Dedication
	24	Sixth Avenue Association, Removal of the El Ceremony
	25	Society of Woman Geographer's Day
	26	Soviet Arctic Pavilion
	27	Stamp Sale, Post Office
	28	State Participation: Meeting in Chicago
	29	Swedish Pavilion
	30	Swiss Pavilion
	31	Temple of Religion Dedication
	32	Tennessee Day
	33	Theme Center Dedication
	34	Ticonderoga Day
	35	Town of Tomorrow: Address by Federal Housing Administrator
	36	Turkish Pavilion
	37	USSR Pavilion
	38	U.S. Maritime Commission Exhibit Dedication
	39	United States Treasury Building
	40	Utah Day
	41	Venezuelan Pavilion Opening
	42	Vermont Day
	43	Virginia Day
	44	Washington Statue Dedication
	45	Washington Hall Dedication
	46	West Virginia Day
	47	Westchester Chamber of Commerce Meeting
	48	Whitman Statue Dedication
	49	Women's Benefit Association Meeting
	50	World Trade Center Dedication
	51	World Trade Dinner
	52	Young Men's Christian Association (YMCA) Building: Unveiling of Nazarene and Immortality Paintings

Series VIII.E. Research and Library

44 boxes

Directed by historian Frank Monaghan, the Research and Library Department was established in June 1936 as a resource for Fair staff. Among other activities, the department operated a translation service and speakers bureau; initiated a publications program; conducted research on past fairs; and produced bulletins containing Fair facts. While Monaghan was forced to abandon his plan to write the history of the Fair, he successfully arranged to donate the Fair Corporation records to the New York Public Library. In the summer of 1939 the department's activities were absorbed into the Public Education Department. The bulk of records here were compiled or created prior to the Fair's 1939 opening.

VIII.E.1. General Administration and Operations

9 boxes

These records largely comprise Frank Monaghan's activities as director of the department. Included are progress reports and correspondence with publishers, authors, patriotic societies and educators, as well as letters from the public advancing proposals for special events and exhibits. Special Events files document the staging of a reenactment of George Washington's inaugural journey in the week leading up to the Fair's 1939 opening. Records throughout the series reflect the department's engagement with promotional matters, including its part in developing an attendance survey and in arranging for a promotional tie-in with *The New Yorker* magazine. Translating Service files include letters from European Jews anxiously seeking visas to the U.S.

<u>Box</u> 2131	Fol 1 2 3 4 5-8	Activities and Progress Reports Advisory Committees General Patriotic and Historical Societies Women's Participation Books and Periodicals Purchased Correspondence
	9-10	Monaghan, Frank (Director), 1-2 of 4
2132	1-2 3 4-5	Monaghan, Frank (Director), 3-4 of 4 Prepared for Grover Whalen Department Budget Education General
	8	Hunter College Course Teaching the New York World's Fair (pamphlet series) General
2133	1	Manuscript and Content Development Good Will Tours
	2	General
	3	Missouri, Iowa, Illionois, Minnesota
	4	New York, Toronto
	5	Ohio, Michigan, Indiana
	6	Pennsylvania
	7	Tennessee, Kentucky
	8	Guided Tours

New York World's Fair 1939 and 1940 Incorporated Records
VIII. PROMOTION AND DEVELOPMENT DIVISION
VIII.E. Research Library – VIII.E.1. General Administration and Operations

		VIII.E. Nescalett Eistary VIII.E.T. General Administration and G
<u>Box</u> 2132	Fol 9	Housing
2134	1 2 3 4 5-6	Inspection Tours Dallas, Fort Worth and Cleveland Expositions (Includes photographs) Paris and Düsseldorf Expositions Invitations and Mementoes Libraries Market Research Memoranda General
2135	1 2 3 4 5 6 7 8	Executive Vice President Legal Department President's Office Museum of the City of New York Radio Broadcasting Research Requests Speakers Bureau General Informational Material Speaking Engagements Monaghan, Frank General
	10	Speeches
2136	1 2	Speeches Prepared for Grover Whalen Speeches Prepared for Others Special Events
	3	General Button removed to box 2415, binder 2
	4 5	1853 Fair Survivors Luncheon Howard Hughes Flight Diagram of Hughes plane interior removed to Oversize box 2406, folder 2
	6	New Years Celebrations Dawn of a New Day book removed to Oversize box 2409
	7 8	Opening Day P.E.N. World Congress of Writers (Includes photograph) Preview
0407	9	Planning
2137	1 2	Programs and Invitation Book Speeches
	3	Radio Symposium
	4 5-8	Time Capsule Ceremony Washington Inaugural Reenactment General
	5-6	Includes photographs. Poster removed to Oversize box 2406, folder 2; photographs of exhibit placards removed to Oversize box 2406, folder 5
	9	Clippings
2138	1	Maps, Routes and Schedules Photograph removed to Oversize box 2406, folder 5
	2-3 4-7	Research Towns (Includes photograph)
	8	Staff General
2139	1	Biographical Information

New York World's Fair 1939 and 1940 Incorporated Records
VIII. PROMOTION AND DEVELOPMENT DIVISION
VIII.E. Research Library – VIII.E.1. General Administration and Operations

		·····=······=·························
Box 2139	Fol 2 3-7	Translating Service General Translations
		VIII.E.2. Publications and Writings 5 boxes
		These files reflect the department's role in handling requests to publish Fair-related textual and visual material; and in administering the Book Program, which put out Fair-sponsored materials, including Crosby Gaige's <i>Food at the Fair</i> , the Encyclopedia Britannica's <i>Fairs of the PastFairs of Tomorrow</i> (written by Monaghan), and the <i>Official Guide Book</i> . Other publications include investment promotional material and a pamphlet on cultural and educational aspects of the Fair.
2139	8	General (Includes photographs)
2140	1-3 4	Articles, Brochures and Leaflets Book Program General
	5 6	Children's Book of the NYWF Exposition Publications, Inc. Fairs of the PastFair of Tomorrow (Encyclopaedia Britannica booklet)
	7 8 9	General Copyright Releases for Photograph Use Distribution
2141	1 2 3	Food at the Fair (Crosby Gaige) Here Is New York (Helen Worden) New York: The World's Fair City (Includes photograph) Official Guide Book Correspondence
	5-6	1939 Editions First Edition; braille edition removed to oversize box 2408
	7 8-9	1940 Edition Foreign Language Editions Includes editions in German, Italian, Spanish and Yiddish Employee-Related Publications Directory and Manuals
2142	1	Newsletters
	2	General Regulations Manual: Foreign Language Editions Includes editions in French, German, Italian and Spanish
	3	Information Bulletin Invitation Book
	4 5-6 7	General Foreign Language Editions Licensing and Approval, 1 of 6
2143	1-5 6 7-8	Licensing and Approval, 2-6 of 6 Looking Today at the World of Tomorrow (Investment Promotion booklet) Mock-Ups and Dummy Books, 1-2 of 4 Dummy book removed to Oversize box 2409
2144	1-2 3 4	Mock-Ups and Dummy Books, 3-4 of 4 Periodical Publication Committee Photograph Releases

<u>Box</u>	<u>Fol</u>	
		Prospectus
2144	5	General
		Conspectus removed to Oversize box 2402
	6	Content and Production
	7	Distribution
	8	Manuscript
	9	View and Picture Books
		Views from the New York World's Fair removed to Oversize box 2409

VIII.E.3. Research

30 boxes

Consisting of printed material on an eclectic array of subjects, the general reference files were collected at the request and in anticipation of the needs of other Fair departments. New York World's Fair Background files --gathered by the department for Monaghan's ultimately-unrealized Fair history and intended to form the basis of the Fair archive-- pertain to the planning, design and execution of the Fair. Also included under this heading are autographed speech transcripts, menus, verse, and Monaghan's "Curiosa" file of letters with suggestions for unusual exhibits and spectacles. Other Fairs files include guidebooks, photographs and publicity materials compiled to provide Fair staff with comparative data and samples. Some of this material was gathered during Fair officials' visits to Cleveland's Great Lakes Exopsition, to two Texas fairs, and to the 1937 "secret fair" in Düsseldorf. Many of the photographs, printed materials and reports on the 1937 Paris exposition were furnished by Thérèse Bonney, a publicist and photographer. (Additional Bonney material is available in the records of Central Files-Administration, A1.120 Secretary and Budget Director: Special Purchase or Payment Authorization, 1939 Nov 1 -1940 May 31, box 26, folder 1 and Central Files--Public Relations, PR. Paris International Exposition 1937--Bonney, M. Therese, box 772, folder 2.) Other fairs well-represented here include the Golden Gate Exposition in San Francisco and the Chicago Century of Progress.

VIII.E.3.a. General Reference

7 boxes

2144	10 11 12	Almanacs Architecture and Building Construction (Includes photographs) Art and Poetry (Includes photographs)
2145	1 2 3 4 5 6 7 8	Banking Bicycling (Includes photograph) Chinese Shorthand book, Yen Hsun-Chung Copper Corporations Education Exhibit Technique and Samples (Includes photograph) Federal Writers Project Folk Arts
	9	General
	10	"Folk News" (newsletter)
	11	Scrapbook: Festival Showcasing Traditional Regional Performers (Includes photographs)
	12	Food and Nutrition
2146	1	Foreign Publications and Societies

New York World's Fair 1939 and 1940 Incorporated Records
VIII. PROMOTION AND DEVELOPMENT DIVISION
VIII.E. Research Library – VIII.E. Research –VIII.E.3.a. General Reference

<u>Box</u>	<u>Fol</u>	
	2-3 4-5 6	France Art and Industry Foreign Relations Travel and Tourism Includes photographs; photographs of lafayette estate removed to oversize box 2406, folder 5
	7 8	Gardening Granges
2147	1 2 3-4 5-6 7 8	Hodges, Leigh Mitchell (Radio Addresses) Holidays Home Economics Housing Industrial Design International Relations
2148	1 2 3-4 5	Labor Libraries and Source Materials Livestock Marionette Hobby-Craft L'Illustration article about marionettes removed to Oversize box 2408
	6	Murray-Go-Round (Arthur Murray Dance Magazine) Music
	7 8 9	Libretto and Scripted Performances by Isobel Stone Publications National Emergency Council Newsletter
2149	1 2 3 4-5 6 7	New York City Maps and Guides Parks Department Port Authority Queens and Long Island Recreation Transportation and Public Improvements Weather and Population Statistics
2150	1 2 3 4 5 6 7 8 9 10 11-12	New York State Opinion (Journal of Jewish Life and Letters) Public Utilities Quality Restaurateurs Association Rockefeller Foundation Rubber Industry Social Welfare Tourism Bermuda Foreign Countries South Dakota Transportation (Includes photographs)
2151	1	USSR
		Includes photographs; soviet museum poster removed to oversize box 2405, folder 1
	2-4	United States Cities and States (Includes photographs) United States History
	5 6	General Lineal Societies

New York World's Fair 1939 and 1940 Incorporated Records
VIII. PROMOTION AND DEVELOPMENT DIVISION
VIII.E. Research Library – VIII.E. Research –VIII.E.3.b. New York World's Fair Background

<u>Box</u>	<u>Fol</u>	
		VIII.E.3.b. New York World's Fair Background 5 boxes
2152	1	Administration Building (Includes photographs) Architecture, Design and Construction
	2	General Prints of site photographs removed to Oversize box 2401, folder 7
	3	Teague, Walter Dorwin: Monorail Design
	4	Voorhees, Walker, Foley & Smith
	5	Art Exhibits (Includes photograph)
	6	Buildings (Includes photographs)
	7	Cartoons
	8	Children's World Photographs of designs removed to Oversize box 2406, folder 5
	9	Consumer Interests
	10-11	Contests Includes photographs; poster for boxing match removed to oversize box 2401,
	12	folder 2
		Curiosa, 1 of 2
2153	1	Curiosa, 2 of 2
	2	Court of Peace
	3 4	Federal Appropriation
	4	Gas Industries Exhibit Government Participation
	5	Foreign
	6	States
	7	Landscaping
	8	Medicine and Public Health
	9	Merchandising Postcards removed to box 2415, binder 1
	10	Motion Pictures Music
	11	General
		Sheet music for "Our City" removed to Oversize box 2406, folder 9
	12	Written for Fair
		Includes sheet music
		Sheet music for "NYWF March" by Aimee Jane Swan removed to NYWF Oversize box 2406, folder 9
	13	New York City Building New York City Exhibit Display Book removed to NYWF Oversize box 2403
	14	Planning
2154	1	Poetry About and Inspired by the Fair
	2	Savings Club
	3	Science
	4	Site Photographs, Plans and Maps (Includes photographs)
	5	Social Welfare
	6	Speeches General
	6 7	Belgium Pavilion
	8	Building and Pavilion Openings
	9	Business and Financial Groups
	10	Canadian Pavilion
	11	Chilean Pavilion

New York World's Fair 1939 and 1940 Incorporated Records
VIII. PROMOTION AND DEVELOPMENT DIVISION
VIII.E. Research Library – VIII.E. Research –VIII.E.3.b. New York World's Fair Background

		VIII.E. Research Elbrary VIII.E. Research VIII.E. S.B. IVEW Tolk World STall B
<u>Box</u>	Fol	Spacehoo (continued)
2154	12	Speeches (continued) Clubs and Associations
2104	13	Colleges
	14	Cuban Pavilion
0455	4	
2155	1	Czechoslovakian Pavilion
	2 3	Danish Pavilion
	3 4	Dominican Republic Pavilion Ecuadorean Pavilion
	5	Edison Electric Institute Day
	6	Federal Employees Day
	7	Finnish Pavilion
	8	Flag Day
	9	French Pavilion
	10	Greek Pavilion and Hellenic National Day
	11	Hungarian Pavilion
	12	Iceland Day
	13	Italian Pavilion and Marconi Anniversary
	14	Japanese Pavilion
	15	Jewish Palestine Pavilion
	16	League of Nations Pavilion
	17	Lebanon Pavilion
	18	Lithuanian Pavilion and Darius-Girénas Memorial
	19 20	Luxemburg Day Medical Groups and Topics
	21	Model of Columbus Memorial Dedication
	22	National Mineral Wool Day
	23	Norwegian Pavilion
	24	Opening Day Ceremony
	25	P.E.N. World Congress of Writers
	26	Peruvian Pavilion
	27	Polish Pavilion
	28	Portugal Day
	29	Puerto Rico Day
	30	Soviet Pavilion
	31	State and City Days, 1 of 2
2156	1	State and City Days, 2 of 2
	2	Swedish Pavilion
	3	Swiss Pavilion
	4	Temple of Religion Events
	5	Ticonderoga Day
	6	Trade Relations-Good Will Dinner
	7	Turkish Day
	8	United States Maritime Commission Exhibit and Coast Guard Day Venezuelan Pavilion
	9 10	Walt Whitman Day
	11	World Trade Center
	12	Youth Organizations
	13	Sports
	.0	Poster removed to Oversize box 2401, folder 2
	14	Student Publications
	15	Theme Building
	16	Theme Development
	17	Town of Tomorrow / Home Building Center

New York World's Fair 1939 and 1940 Incorporated Records
VIII. PROMOTION AND DEVELOPMENT DIVISION
VIII.E. Research Library – VIII.E. Research –VIII.E.3.b. New York World's Fair Background

_		
Box 2157	<u>Fol</u> 1	Traffic and Transit
		VIII.E.3.c. Other Fairs 14 boxes
		General
2157	2-3	Historical Pageants and Exhibits
	4	History, Data and Bilbiographies
		Individual Fairs and Festivals
	5	Background
	6	Photographs
	7	Printed Matter
		Prints removed to NYWF Oversize to box 2404, folder 3; 2406, 4
2158	1	International Bureau of Expositions
	2	Printed Reports and Pictorial Data (Includes photograph)
	3	State Participation
	4	British Industries Fair (1936, 1938)
	5	California Pacific International Exposition (San Diego, 1936)
	6	Canadian National Exposition (Toronto, 1936-1938)
		Newspaper removed to Oversize box 2409, folder 1
	7	Century of Progress (Chicago, 1933-1934) General
	8	Guidebooks
	9	Maps and Promotional Material
	9	Map removed to Oversize box 2404, folder 3
2159	1-2	Photographs (Includes photographs)
2.00	3	Press
	4	Crystal Palace Exhibition (London, 1851) (Includes photographs)
		Düsseldorf Exhibition (Reichsaustellung Schaffendes Volk, 1937)
	5-6	Guidebooks
	7	Maps and Promotional Material
	8	Photographs
		Photographs removed to Oversize box 2406, folder 5
2160	1	Reports
	•	Empire Exhibition (Glasgow, 1938)
	2	General
	0.4	Architectural Review Special Edition removed to Oversize box 2408
	3-4	Guidebooks Empire Exhibition (Johannesburg, 1936-1937)
	5	General (Includes photographs)
	6-7	Clippings, 1-2 of 3
	0 1	Newspaper removed to Oversize box 2409, folder 1
2161	1	Clippings, 3 of 3
	2	Exposition du Centenaire de La Fayette (Paris, 1934)
	3	Fort Worth Centennial Exposition (1936) (Includes photographs)
		Golden Gate International Exposition (San Francisco, 1939)
	4	General
	5-8	Clippings, 1-4 of 5
		Newspapers removed to Oversize box 2404, folder 4
2162	1	Clippings, 5 of 5
	2	Guidebooks
	3	Photographs Program Bulleting
	4	Progress Bulletins

<u>Box</u>	<u>Fol</u>	
2162	5	Golden Gate International Exposition (San Francisco, 1939) (continued) Publicity
	6	Promotional book removed to Oversize box 2409 World's Fair Highlights (periodical) Creat Lakes Expedition (Clayeland, 1036, 1037)
	7	Great Lakes Exposition (Cleveland, 1936-1937) General
	8 9	Clippings Guidebook and Promotional Material
2163	1	Newsletter
	2 3	Photographs Greater Texas and Pan-American Exposition (Dallas, 1937)
	4	Leipzig Trade Fair (Leipziger Messe, 1936)
	5	Louisiana Purchase Exposition (St. Louis, 1904) Includes photographs; prints removed to oversize box 2406, folder 6
	6	New York Crystal Palace Exhibition (New York City, 1853) (Includes photographs)
	7	Pan-American Exposition (Buffalo, 1901) Includes color plates of fair buildings and light effects
	8 9	Pan-American Hernando do Soto Exposition (Tampa, 1939) Panama-Pacific International Exposition (San Francisco, 1915) (Includes color plates)
		Paris International Exposition (1937)
	10 11	Background and Data (in English) Background and Data (in French), 1 of 2
2164	1	Background and Data (in French), 2 of 2
	2-3	Clippings
	4-6	Guidebooks and Publications, 1-3 of 6 Publications removed to Oversize box 2406, folder 7; 2408
2165	1-3	Guidebooks and Publications, 4-6 of 6
	4 5	Maps Les Nouvelles des Expositions (periodical)
	0	Photographs
	6 7	General: Lists and Captions Artwork and Decorative Details
	0	Photograph removed to Oversize box 2405, folder 3 and 4
	8	Buildings
2166	1-4	General, 1 of 5 General, 2-5 of 5
	5	Czechoslovakian Pavilion
	6 7	Hygiene Pavilion Saint-Gobain Pavilion
	8	Social Service Pavilion
	9 10	Unidentified Construction
	10	Photographs removed to Oversize box 2405, folder 3 and 4
2167	1-2	Exhibits
	3	Exterior and Aerial Views Photographs removed to Oversize box 2405, folder 3 and 4
	4	Fountains and General Views (Paul Manship, photographer)
	5-7	New Gallery of Modern Art (Paul Manship, photographer)

<u>Box</u>	Fol	
		Paris International Exposition (1937) (continued)
2168	1	Photographs (continued)
2100	į.	Night Views Photographs removed to Oversize box 2405, folder 3 and 4
	2	Regions and Groups of Buildings
	2 3	Rural Center
	4-5	Sculpture and Reliefs (Paul Manship, photographer)
	6	Sketches and Models
		Photographs removed to Oversize box 2405, folder 3 and 4
	7	Postcards
	8-10	Programs and Schedules
		Concert programs removed to Oversize box 2406, folder 8
	11	Publicity Postbill and posters removed to Oversize box 2404, folder 1 and 2
2169	1-2	•
2109	3-5	Rules and Regulations Site and Building Plans
	6	Tickets and Passes
	· ·	Philadelphia Centennial Exhibition (1876)
	7	General (Includes photograph)
	8	Master's Thesis by John Clarke Lathrop
	9	Sesqui-Centennial International Exposition (Philadelphia, 1926) (Includes postcards)
	10	Swiss National Exhibition (Schweizerische Landesausstellung, Zurich, 1939)
2170	1	Switzerland Trade Fair (Schweizer Mustermesse, Basil, 1935)
		Texas Centennial Exposition (Dallas, 1936)
	2	General
	3-4	Clippings
	5	Guidebooks and Promotional Material
	6	Photographs Press and Newslotter
	7 8	Press and Newsletter
	0	World's Columbian Exposition (Chicago, 1893) Includes photographs; cover pages for exposition journal removed to oversize box
		2406, folder 4

IX. Treasury

61 boxes, 13 volumes

The Treasury Division was responsible for all financial matters related to the Fair Corporation including funding of the corporation through issuance of bonds (debentures); preparation of budgets and forecasts; protection of corporate assets against loss and liability through the development and enforcement of insurance policies and plans; management of accounts and tracking of revenue and expenses; and keeping of records and books of account for the preparation of statements and audited reports.

Bayard F. Pope was appointed Treasurer of the corporation in May 1936 and served as a member of the Executive Committee, the Board of Directors and the Finance Committee. While the Finance Committee had general oversight authority over corporate finances, it was the Treasurer who was responsible for implementing the decisions of the Committee through the many programs and activities of the Treasury Division. In the discharge of these duties, Pope was assisted by the Financial Director and Vice President in Charge of Finance G. Vincent Pach, who supervised the daily management of the division.

Because the Treasury Division transactions touched on all aspects of the Fair Corporation, these records provide a useful vantage from which to mark the trajectory of the corporation, from its ambitious and optimistic beginnings through its anxious and fiscally unsteady final season.

Series IX.A. Office of Treasurer

18.5 boxes

These records, which document some of the Corporation's earliest affairs, were maintained by Bayard Pope in the fulfillment of his duties as Treasurer. Extensive information on the financial structuring of the Fair through the issuance of debentures is available in the Planning and Development files. A compendium of principal documents related to debenture sales brings together minutes, memos and published materials including pamphlets titled, "Financing the NYWF- A Statement Addressed to Business Leaders," and "The NYWF and What It Will Mean to Business." Efforts to court investors can be found in files related to the debenture sales campaign. Included is a draft presentation, which favorably compares the attendance forecast of the NYWF to actual statistics for Chicago's Century of Progress, offering confident predictions that the Fair would bring increased business to New York and its industries. Also here are legal opinions rendered on the ramifications of securing bank loans using capital raised through the debenture subscription. Correspondence, memoranda of law, and board resolutions related to financing the 1940 season chronicle the methods adopted by the Fair executives to avert corporate bankruptcy and partially recompense bond holders by extending the Fair for a second year. Finally, the changing financial health of the organization can be traced through the regularly-issued budgets, forecasts and audited reports that are included in these records.

<u>Box</u>	Folder	
2171	1	Accounting: Post-Fair: Reports
	2-3	Advance Ticket Sales: Campaign Plans
	4	Amusements: Revenue Report
		Arthur Anderson & Co. (Auditors)
	5-6	Correspondence and Representation, 1936 - 1941
		Reports
		Audit of Balance and Financial Statements
	7-9	1938 - 1941
2172	1-3	1936 - 1938
2112	. •	
	4-5	Gate Receipts, 1939 - 1940

<u>Box</u> 2172	Fol 6	Automotive Industry Data
	7	Balance Sheets Fair Period, 1 of 2
2173	1 2 3	Fair Period, 2 of 2 Post-Fair Period Board of Directors and Executive Committee Budget Forecasts
	4-9	Fair Period 1939 Apr - 1940 Dec
2174	1	1939 Apr - Oct Pre-Fair
	2-5	1936 Nov - 1938 Sep
2175	1 2	Century of Progress Comparison, 1936 Charts and Graphs Reports
	3-6	1940 Jun - Oct
2176	1-6	1940 Feb - Jul
2177	1-6	1939 Sep - 1940 Feb
2178	1-5	1939 Jul - Sep
2179	1-6	1939 May - Jul
2180	1-6	1939 Mar - May
2181	1-6	1938 Dec - 1939 Mar
2182	1-6	1937 Jun - 1938 Dec
2183	1 2-3 4 5 6	Clubs Employment, Requests for Exhibits and Concessions Fairs: Chicago, San Diego, Texas Finance Committee Financing Debenture Sales Campaign
	7	Agreements and Prospectuses (Samples)
2184	1 2 3 4-6 7 8	Bank Loans Business Participation Collateral Loans Compendium of Principal Documents Correspondence Legal Standing
2185	1 2-5	Reports Accounting Sales
2186	1-2 3 4 5	Subscriptions Lists Delinquent Expenses and Commitments Indenture

Box	<u>Fol</u>	
	_	Financing (continued)
2186	6	Planning and Development, 1 of 2
2187	1	Planning and Development, 2 of 2
	2	Second Year: Compendium of Principal Documents
	3	Fire-House Appropriation
	4	Flushing Meadow Park: Lease
	5	Housing and Shelter
	6	Insurance
		Invitations
	7-8	Acceptances and Regrets
	9	Opening Day
	10	Lord, Day & Lord (Legal Counsel)
2188	1	Passes
	2	Reports: European Trips McAneny and Holmes
	3	Resolutions
	4	Revenue Estimates
	5	Riker's Island Reclamation
	6	Transportation (Includes map)
	7	Treasurer: Duties and Responsibilities

Series IX.B. Office of Financial Director 16.5 boxes

All business related to the general fiscal administration of the Fair was performed under G. Vincent Pach's stewardship. Consequently, his records capture many aspects of the activities of the six departments and the dozen sub-units that comprised the Treasury Division. Included here is information on the preparation of statements and audited reports; the management of accounting activities; budget and expenditure analyses activites; the handling of gate and concessionaires' receipts; disbursement of payroll; and insurance coverage transactions. Though chiefly confined to financial considerations, correspondence and memoranda do occasionally yield information on matters related to legal, promotional and operational activities. Examples of this can be found in the concessions and exhibits files. These include a suit brought by Margaret Mitchell against the Gay New Orleans concessionaires for their unauthorized use of characters from Gone with the Wind in their Amusement-Area entertainment; abundant promotional material on the Boy Scouts of America, including a poster announcing an event featuring an address by J. Edgar Hoover; and correspondence from disgruntled Cavalcade of Centaurs producer John Ringling North, who takes Pach to task for what he construes as the general mismanagement of the Fair. Daily reports provide a detailed summary of the number of tickets sold, revenue and expenses, status of outstanding loans and the weather. Because fluctuations in the weather had implications for attendance and revenue, rain fall and temperature were vigilantly monitored; the insurance files address this topic in a careful analysis of the merits of obtaining rain and hail coverage. These files also offer accounts of instances of Fairgrounds fires and their associated claims. Revenue Control Specimen Tickets contain abundant samples of individual tickets and booklets issued by the Fair. In addition to standard admission tickets in a variety of colors, graphic motifs and denominations, these include tickets for specific exhibits, events and special days.

Box 2188	Folder 8 9 10 11-13	Accounting Department Procedures Admission Price American Express Co.: Package Tours and Tickets Annual Reports, 1938 - 1940 Arthur Anderson & Co. General
2189	1	Correspondence Attendance
	2	Comparisons with Other Fairs Daily Reports
	3-4	1940
	5-6	1939
	7	Graphs
2190	1	Survey: Fair Period
Volume	30	Totalizer (Daily Attendance Figures) 1940
Volume 31		1939
2190	2 3 4	Bank Accounts Banking: Armored Truck Service Banking Department: Orders

<u>Box</u>	<u>Fol</u>	B
2190	5 6 7 8 9 10 11 12 13 14 15 16	Banks Bankers Trust Co. Boulevard Bank Brooklyn Trust Co. Chase National Bank Chemical Bank & Trust Co. Commercial National Bank & Trust Co. of New York Continental Bank & Trust Co. Corn Exchange Bank Trust Co. Empire Trust Co. First National Bank of New York Grace National Bank Hellenic Bank Trust Co.
2191	1 2	Manufacturers Trust Co. Marine Midland Trust Co. Concessions
	3 4 5 6 7 8 9 10	American Express Co. American Jubilee Billy Rose's Aquacade Cavalcade of Centaurs Children's World Exposition Greyhound Gay New Orleans International Parachuting, Inc.
2192	1 2 3 4 5 6 7	Merrie England Old New York Restaurants Streets of Paris Sun Valley Washington Hall Winter Wonderland (formerly Sun Valley) Demolition General
2193	1 2 3 4 5 6	Reports Disbursements Displamor Executive Orders: Proposed and Amended Exhibit Agreements Exhibitors and Concessionaires Exhibits General 1940 Boy scout posters removed to Oversize, box 2405, folder 1
	8-9 10 11	1939 (Includes brochure) America at Home Apparel and Accessories
2194	1 2 3 4 5	Art Associates, Inc. Contemporary Art Dionne Quintuplets Hall of Fashion Hall of Pharmacy Medicine and Public Health

<u>Box</u>	<u>Fol</u>	Exhibits (continued)
2194	7 8 9 10 11 12 13 14-15	Exhibits (continued) Railroads on Parade (Eastern Presidents Conference) Show Globe Sports (Includes brochure) Town of Tomorrow/Home Building Center U.S. Aviation Victoria Falls Fairs: San Francisco Financing General Bank Loans 1939 Sep - Oct
2195	1-2	1939 Jan - Aug
2133	3 4 5	Concessions General Report Debenture Issue
	6 7	Subscriptions Gate Receipts
	8	Focal Exhibits
	9 10	Gate Control Greater New York Fund
	11	Guide Books (Includes magazine)
2196	1	Services
	2	Hall of Music Housing and Welfare Insurance
	4-7	General
	8 9	Casualty Demolition Compensation Rating Board
	10-12	Fire, 1938 - 1940
2197	1	Loaned Exhibits Reports
	2	General Annual
	4	Invitations
	5	Landscaping Legal
	6	General
	7-9 10	Claims Harvey, Mrs. George U.
	11	Lease 1940
2198	1	1939
	2	License Agreements (Includes map of NYWF) Patents and Trademarks
	4	Men's Apparel Quality Guild
	5	Metropolitan Opera Opening Day
	6	1940
	7	1939

Box 2198	Fol 8 9 10-11 12 13	Opening and Closing Hours Operating General Equipment and Supplies Waste Removal Participants Foreign, 1 of 2
2199	1 2-3 4 5-7 8	Foreign, 2 of 2 State Planning for 1940 Season: Duration of Operating Period Reports, Daily Summary 1940 1939, 1 of 6
2200	1-4	1939, 2-5 of 6
2201	1 2 3-7	1939, 6 of 6 Revenue Control Personnel and Procedures Specimen Tickets, 1-7 of 18
2202	1-7	Specimen Tickets, 6-12 of 18
2203	1-6 7 8	Specimen Tickets, 13-18 of 18 Royalties: Delinquent Licenses Terrace Club General
2204	1 2	Reports Underwriting Agreement Treasury Division
	3 4	Disposition of Divisional Files Employee Publications Includes Cashier's Club yearbook
	5 6-7 8	Functional Organization Charts Instructions Memoranda

Series IX.C. Import and Export Department 18 boxes

The Import and Export Department handled all matters related to customs clearance for the importation of all goods used for construction, display and sale at the Fair. Supervisor of Import Clearance J. Gerald Cole (later Director of Import and Export) coordinated all brokerage, entry and shipping activities. In order to facilitate the massive movement and tracking of goods, a centralized operation was established on site in the Press Building. A satellite office of the Port of New York's U.S. Customs Service was maintained with a full staff of entry clerks, liquidators and inspectors. The Fair's customs broker, American Express Company, and two trucking companies, the Motor Haulage Company and United States Trucking Corporation, also established outposts in the Press Building.

Working collaboratively with Cole and his staff, this team made all necessary arrangements for the receipt and clearance of 2,403 separate shipments of goods from 92 different nations for the pavilions of the 55 participating countries. These shipments, some valued in the millions, included a diversity of goods: exhibition trains from Great Britain and Italy; the stainless steel statue of the iconic worker that capped the Soviet Pavilion pylon; and elephants, snakes and orchids from countries in Asia, Africa and South America. Following the Fair, this department was responsible for the exporting of goods back to their countries of origin, a challenging task made more difficult by issues stemming from the hostilities in Europe and a Presidential order that froze all assets in the United States of invaded countries. Following Cole's resignation in April 1941, Herbert J. Slingo assumed the duties of director to manage outstanding customs withdrawals and claims.

IX.C.1. General Administration and Operations 8.5 boxes

The bulk of these records consist of correspondence between Cole and foreign exhibitors, brokerage agents, customs administrators, shipping clerks and government officials addressing issues related to the clarification of rules and regulations, the preparation of documents, missing permits, and the bonding and liquidation of goods. Also addressed are legislative matters including duty-free shipment of articles for display or use at the Fair; the exemption of foreign wines and spirits from Federal Alcohol Administration Act provisions; and a special Act of Congress whereby foreign governments assumed liability for customs duties and charges, thereby relieving the Fair Corporation of this costly burden. Customs files yield information on the coordination of activities between the Fair staff and American Express personnel, and evidence the complications associated with the exportation of goods during the war under the Neutrality Act. The Customs Log records the countries and goods associated with each shipment, from the first entry in May 1938 (surveyors' tools from Belgium) to the last in October 1940 (silk wall hangings from Japan). Correspondence between the Fair and the Department of Agriculture concerns the securing of special permits and bonds through the Bureau of Entomology and Plant Quarantine to cover the importation of rare plants and trees. Additional correspondence on plant quarantine addresses shipments of tulip bulbs from the Netherlands. Finally, an article by Cole, "Abroad at Home," which appeared in American Import and Export Bulletin, offers a lively account of customs clearance operations at the Fair.

<u>Box</u>	Fol	Conoral	
2204	9	General Correspondence Memoranda	
	10	General	
2205	1-2 3 4 5 6 7 8 9	Comptroller Accounting Agreements American Bureau for Medical Aid to China American Import and Export Bulletin Art Gallery of Toronto, Canada Budget Bureau of Animal Industry (U.S.) Cleveland Fair General Exhibition Transfer	
2206	13	Cole, J. Gerald, "Abroad at Home" Article on Activities of NYWF Import and Export Department Commissioners	
2206	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Commissioners Concessions General Borden Co. Children's World Contemporary Arts Firestone Exhibit Ford Motor Co. Frank Buck's Jungleland Giants Causeway Heineken's on the Zuiderzee, Inc. Hortus, Inc. (Gardens on Parade) House of Jewels Little Miracle Town, Inc. Longines- Wittnauer Watch Co., Inc. Merrie England (Various Concessions) Meteor Speedway Railroads on Parade (Eastern Presidents Conference) Shipton & Co., Ltd. Water Ski Exhibition Consular Invoice Contact Lists Customs General, 2 of 2	
2207	1 2 3 4 5 6 7 8 9	General, 2 of 2 American Express Co. Contract Correspondence Bond Brokers Collectors Diplomatic Matters Legislation Post-Fair	

<u>Box</u>	Fol	D 11 11 11 11 11 11 11 11 11 11 11 11 11
2208	1	President's Management Council
	2	Register of Liquidations Services Charged to Participants
	· ·	Customs Log
	4	Memoranda
		Registry
	5	Entries
	6	Withdrawals
	_	Demolition
	7	General
	8 9	Mariners' Museum Dock: Free Time
	10	Duty: Liability Reports
	11	Fireworks
	12	Food and Drugs
	13	Forms
	14	Immigration
		Insurance
	15	General
2209	1-2	Policies
		Instructions
	3	Department
	5	Operations Labels
	6	Lighter Landings
	7	Liquor
	8	Manship, Paul: Plaster Casts
	9	Personnel
		Plant Quarantine
	10	General
	11	Netherlands
	12	Regulations
	13	U.S. Department of Agriculture
2210	1	Plants: Donations
	2	Printed Matter, Importation of
	3	Publications: Subscriptions Railroads
	4	Long Island
	5	Rates
	6	Rules and Regulations
	7	Rand McNally & Co.: Atlas Errors
		Reports
	8	Progress, 1938 Oct 1939 May
	9-10	Tonnage
	11	Re-Entry
	12	Rules and Regulations Chicago Fair
	13	NYWF
	14	International Bureau of Expositions
	15	Paris Exposition

<u>Box</u>	<u>Fol</u>	
2240	16	Shipping
2210	16	General
2211	1-2 3	Conference Rates Exhibition Trains Storage
	4	General
	5-6	Bids
	7	Containers
	8	Dun & Bradstreet, Inc. Reports, 1 of 2
2212	1	Dun & Bradstreet, Inc. Reports, 2 of 2
	2	Rockefeller Center Warehouse
	3	Taxes
	4	Theft
	5	Translations (All Departments)
		Trucking
	6	General
	7	Contracts
	8	Motor Haulage Co.
	9	Packaging
	10	United States Trucking Co.
	11	U.S. Department of Commerce: Bureau of Foreign and Domestic Commerce
	12	U.S. Government Printing Office
	13	U.S. Treasury Regulations and International Rules
	14	Withdrawals

IX.C.2. Foreign Participation

9.5 boxes

These files include a sampling of the correspondence, memoranda, shipping and entry forms, bills of lading, and other documentation generated in the course of clearance activities. Exchanges between foreign representatives and Fair staff generally relate to missing documents, unpaid invoices, interpretation of rules and regulations, or the liquidation of shipments. Though incomplete, these records suggest the sophistication of the procedures employed to track the influx of merchandise and materials imported from foreign countries. Entry forms listing all goods imported for construction, exhibition, consumption and sale can be found with the dossiers. These inventories not only provide information on duties paid, net worth, dates of shipping and names of vessels, but through the range of materials -from concrete to precious gemstone-- demonstrate in detail the building of the pavilions and exhibits by the foreign participants. [Note: Following passage of legislation in June 1939 permitting foreign governments to assume liability for customs duties, 1,500 entries were re-filed. As a result, dates on entry forms do not always reflect shipping dates. Additional information on this matter can be found in the Consular Invoice file. For accurate shipping dates, refer to the Customs Log.]

2212	15 16 17	Correspondence General Albania Argentina
2213	1 2 3-7 8	Australia Austria Belgium Bolivia

<u>Box</u> 2214	Fol 1 2 3 4 5 6 7 8 9 10 11 12	Brazil Canada Chile Columbia Costa Rica Cuba Czechoslovakia Denmark Dominican Republic Ecuador El Salvador Finland
2215	1-4 5-6	France Great Britain, 1-2 of 3
2216	1 2 3 4 5 6 7 8-10	Great Britain, 3 of 3 Greece Haiti Hungary Iceland Iraq Ireland Italy
2217	1 2 3 4 5 6 7-9 10 11	Japan League of Nations Lebanon Lithuania Luxembourg Mexico Netherlands New Zealand Nicaragua
2218	1 2 3 4 5 6 7 8 9 10 11	Norway Palestine Pan-American Union Peru Poland Portugal Puerto Rico Romania Siam Southern Rhodesia Sweden Switzerland, 1of 2
2219	1 2 3 4 5 6 7	Switzerland, 2 of 2 Thailand Turkey USSR Uruguay Venezuela Yugoslavia Customs Dossiers General

Box 2219	Fol 9 10 11 12	Albania Argentina Australia Belgium
2220	1-2 3-4 5 6 7 8 9 10 11 12-13	Brazil Canada Chile Cuba Czechoslovakia Denmark Dominican Republic Ecuador Finland France
2221	1 2 3 4 5 6 7-8 9 10 11 12	Great Britain Greece Hungary Iceland Iraq Ireland Italy Japan League of Nations Lebanon Mexico Netherlands
2222	1 2 3 4 5 6 7 8 9-10 11 12 13 14	New Zealand Norway Peru Poland Portugal Romania Siam Southern Rhodesia Sweden Switzerland Turkey USSR Venezuela Yugoslavia

Series IX.D. Accounting Department Books

9 boxes; 13 volumes

Rox

Treasury Division books were kept by the Accounting Department, which prepared and issued statements and operating reports and managed the collection and disbursement of funds. The fourteen volumes offer examples of the type of books maintained by this department in the performance of these accounting duties. Information on costs during the formative months of the Corporation can be found in early expense ledgers and an invoice and voucher register. Separate payroll registers for male and female workers offer a means of comparing the differential in the rate of pay. A payroll register of the 1940 season includes pay for executive, weekly and hourly workers and records Grover Whalen's \$75,000 annual salary, a 25 percent reduction of his 1939 pay. Finally, voucher registers from 1938-1940 charting daily disbursement of funds by amount and account, reduce the complex financial operation of the Fair to an enumeration of its discrete expenses.

2223	Expense Ledger, 1936 May-Nov	
<u>Volume</u>	Evenne Lodger 1026 Con 1027 Mor	
32	Expense Ledger, 1936 Sep-1937 Mar	
33	General Ledger, 1936-1939 Dec	
34	General Ledger: Revenue Control, 1937-1939	
35	Invoices and Vouchers: Approvals, 1936 Jun - 1937 Apr	
36	Payroll Earnings Register, 1940	
37	Payroll Ledger: Demolition Period	
38	Payroll Register: Executive, 1937 Nov-1939 Dec	
39	Payroll Register, 1941-1942	
40	Payroll Register: Operations, Union and Common Labor, 1940	
41	Payroll Register: Hourly (Male), 1940 May - Oct	
42	Payroll Register: Hourly (Female), 1940 May - Oct:	
<u>Box</u>		
2224-2229	Voucher Register, 1937-1939	
2230-2231	Voucher Register, 1940 Jan-Dec	

X. Sound Recordings

10 sound records

These recordings include promotional spots, radio broadcasts, and music associated with the Fair, notably a live performance of the official New York World's Fair song, George Gershwin's "Dawn of a New Day."

<u>Unit</u> ID

DA00356

B.A. Rolfe Circus Band: Cavalcade of Centaurs Procession, 1939 Apr 28

Band music with ringmaster presenting the performers of the Cavalcade of Centaurs, a rodeo and equestrian show that was part of the Amusement Area of the Fair.

2 Sound Files (0:08:54): Digital, mono; 64K AAC

DA00362 Dawn of a New Day Premiere, 1938 Apr 29

A performance of Gershwin's "Dawn of a New Day," the official song of the NYWF, before an audience at a preview event.

1 Sound File (0:05:23): Digital, mono; 64K AAC

DA00363 Dinner for Yvon Delbos: WJZ (NBC Affiliate) Broadcast from Paris, 1937 May 5

Features remarks by Grover Whalen; the President of the International Bureau of Exhibitions naming New York as the official site of the 1939 World's Fair; Yvon Delbos, French Minister of Foreign Affairs, announcing the French government's participation in the NYWF; and Sir Edward Crowe announcing the participation of Great Britain. In English and French.

1 Sound File (0:11:37): Digital, mono; 64K AAC

DA00358 Finale of the Fair, 1940

Harvey D. Gibson featured in a promotional spot broadcast in the final months of the 1940 season.

1 Sound File (0:05:11): Digital, mono; 64K AAC

DA00357 Grover A. Whalen Address to Visiting School Children

Whalen offers a preview of the Fair to visiting New York City school children describing the scope and scale of the enterprise.

2 Sound Files (0:08:17): Digital, mono; 64K AAC

DA00364 Interviews with "Typical American Family" Contest Winners, 1940

The Hearn and Ebert families talk about their stay at the Fair and taut Ford cars and RCA televisions. Recorded at the RCA Building.

2 Sound Files (0:06:36): Digital, mono; 64K AAC

DA00360 Life Guide (radio series)

Grover Whalen's appearance on the radio series "The Life Guide"

1 Sound File (0:14:59) : Digital, mono; 64K AAC

DA00359 Phil Bennett & His Electrons, 1939 Nov 4

The jazz ensemble Phil Bennett and His Electrons offers renditions of "Casey Jones," "Heaven Can Wait" and "Diga Doo."

1 Sound File (0:10:34): Digital, mono; 64K AAC

DA00361 Radio Conference between Grover Whalen and L.A. Fiori , 1937 Dec 10

A joint radio broadcast between W2XAF/W2XAD in Schenectady and LSX in Buenos Aires featuring an exchange between NYWF President Grover Whalen and L.A. Fiori, director of the Argentine Chamber of Commerce. Addressed are the negotiations between the Argentinean government and Fair officials and unresolved trade treaty issues.

1 Sound File (0:28:21): Digital, mono; 64K AAC

Central Files Classification

A. ADMINISTRATION

A0. N.Y. World's Fair 1939, 1940 Inc.

A0.0 Incorporators

A0.1 Charter

A0.2 By-Laws

A0.3 Contracts and Agreements

A0.4 Seal, Title & Insignia

A0.5 Corporate History

A0.6 Legislative Rulings

A0.60 Federal

A0.61 State

A0.62 City

A0.7 Patents

A1. Functional Organization

A1.0 Policy Determining Units

A1.00 Board of Directors

A1.000 Chairman of the Board

A1.01 Executive Committee

A1.010 Finance Committee

A1.011 Architecture and Physical Planning Committee

A1.1 Operating Units

A1.10 Office of the President

A1.100 President

A1.1000 Executive Assistant

A1.1001 President's Management Council

A1.1002 President's Promotion Council

A1.101 Administrative Assistants

A1.11 General Counsel

A1.12 Office of the Secretary

A1.120 Secretary and Budget Director

A1.13 Board of Design

A1.130 Committee on Theme

A1.131 Contemporary Art Department

A1.14 Advisory Committees

A1.140 Sports Department

A1.15 Executive Vice Present (1940) / General Manager's Division (1939)

A1.150 Construction Department

A1.151 Operations Department

A1.152 Exhibits & Concessions Department

A1.1520 Exhibits Department

A1.1521 Concessions Department

A1.1522 Merchandising Department

A1.1523 Amusements Department

A1.1524 Displamor Department

A1.153 Sports Department

A1.154 Music Department

A1.155 Public Health Department

A1.156 Public Safety Department

A1.157 Displays Department

A1.16 Government Participation Division

A1.160 State Participation Department

A1.161 Foreign Participation Department

A1.162 Ceremonials Department

A1.163 Federal Relations Department

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A1. Functional Organization (continued)

A1.1 Operating Units (continued)

A1.17 Press and Promotion Division (continued)

A1.170 Press Department

A1.1700 Feature Publicity Department

A1.1701 (blank)

A1.1702 Newsreel Department

A1.171 Promotion Department

A1.172 Research & Library Department

A1.173 Radio Department

A1.174 Attendance Development Department

A1.1740 Collateral Advertising Department

A1.1741 Public Speaking Department

A1.1742 Committee Contacts

A1.1743 Special Ticket Sales Department

A1.1744 Literature Department

A1.1745 Travel & Lodging Department

A1.1746 Housing Department

A1.1747 Science & Education Department

A1.1748 Youth Promotion Department

A1.175 News Dissemination Department

A1.176 Special Programs Department

A1.1760 Special Events Department

A1.1761 Entertainment Department

A1.18 Service Division

A1.180 Purchase Department

A1.181 Personnel Department

A1.182 Office Management Department

A1.1820 Office Manager

A1.1821 Central Files

A1.1822 Reception & Guide Service

A1.1823 Information Service

A1.1824 Telephone & Telegraph

A1.1825 Stenographic & Duplicating

A1.1826 Mail & Messenger

A1.1827 World's Fair Offices at Work Exhibit

A1.183 Housing & Welfare Department

A1.184 Medical Department

A1.19 Treasury Division

A1.190 Accounting Department

A1.191 Auditing Department

A1.192 Budget Department

A1.193 Insurance Department

A1.194 Banking & Cashiering Department

A1.195 Revenue Control Department

A1.2 Standard Practice

A1.20 Standing Orders and Instructions

A1.21 Standard Forms

A1.3 Staff Meetings

A1.4 Progress Reports

A2. Expenditures

A2.0 Forecast

A2.1 Budget

A2.2 Operating Reports

A. ADMINISTRATION

A3. Personnel

A3.0 Employment, Promotion, Transfers, etc.

A3.1 Classification of Employees

A3.2 Salary, Standards & Ratings

A3.3 Office Hours

A3.30 Holidays

A3.31 Absence & Sick Leave

A3.32 Vacations

A3.4 Letters of Introduction

A3.5 Letters of Recommendation

A3.6 Biographies

A3.7 Welfare Activities

A3.8 Employees engaged in other Pursuits

A4. Corporation Policies

A4.0 Labor

A4.1 Contractors

A4.2 Business Methods

A4.3 Advertising

A4.4 Publicity

A4.5 Copyrights

A4.6 Plans & Ideas

A5. Revenue

A6. Fair Planning

C. CONSTRUCTION

C0. Research

C0.0 Technical

C0.00 Technical Tests

C0.01 Lighting Laboratory

C0.1 Historical

C0.2 Technical Organizations

C1. Design

C1.0 Theme

C1.00 Graphic Presentation

C1.01 Sectors

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C1.011 Welfare

C1.0110 Medicine and Health

C1.0111 Public Welfare

C1.0112 Education

C1.0113 Recreation

C1.0114 Fine and Applied Arts

C1.0115 Religion

C1.012 Production

C1.013 Distribution

C1.014 Transportation

C1.015 Business Administration

C1.016 Communication

C1.017 Comfort

C1.018 Special Interests

C1.019 Amusements

C1.0190 Children's World

C1.02 Focal Exhibits

C1.03 Theme Promotion

C. CONSTRUCTION (continued)

C1. Design (continued)

C1.0 Theme (continued)

C1.04 Subsidized Exhibits

- C1.1 Color
- C1.2 Lighting
- C1.3 Architecture
- C1.4 Engineering
- C1.5 Landscape
- C1.6 Murals
- C1.7 Sculpture

C2. Planning

- C2.0 Cost Estimates
- C2.1 Specifications
- C2.2 Materials
- C2.3 Working Drawings and Models
- C2.4 Building Code
- C2.5 Contracts
 - C2.50 Professional Services
 - C2.500 Contract Architects
 - C2.501 Contract Engineers
 - C2.502 Contract Artists
 - C2.503 Contract Sculptors
 - C2.504 Contract Industrial Designers
 - C2.505 Contract Technical Consultants
 - C2.51 Contractors
 - C2.510 Prospective Bidders
 - C2.511 Prequalified Bidders
 - C2.52 Prequalification Board

C3. Production

- C3.0 Site Preparation
- C3.1 Buildings
 - C3.10 Housing Structures
 - C3.100 Foundation
 - C3.1000 Piling
 - C3.1001 Spread Ftng. -- No folders
 - C3.101 Superstructures -- No folders
 - C3.102 Mechanical Const. -- No folders
 - C3.1020 Plumbing
 - C3.1021 Electrical Work
 - C3.1022 Air Conditioning
 - C3.1023 Gas -- No folders
 - C3.1024 Telephone
 - C3.103 Interior Finish
 - C3.1030 Floor Covering
 - C3.1031 Partitions
 - C3.1032 Doors
 - C3.1033 Hardware
 - C3.1034 Tiling
 - C3.1035 Decorating
 - C3.104 Murals and Applied Sculpture
 - C3.1040 Models
 - C3.1041 Full Scale Production
 - C3.11 Ground Structures
 - C3.110 Landing Piers

C. CONSTRUCTION (continued)

C3. Production (continued)

C3.1 Buildings (continued)

C3.11 Ground Structures (continued)

C3.111 Reviewing Stands and Bleachers

C3.112 Booths of all kinds

C3.113 Stands of all kinds

C3.114 Entrances, Exits and Turnstiles

C3.115 Fences

C3.116 Ramps

C3.117 Chairs and Benches

C3.118 Facades, Walls, etc.

C3.119 Swimming Pool

C3.2 Bridges

C3.3 External Electrical Facilities

C3.30 Lighting System

C3.31 Telephone System

C3.32 Public Address System

C3.33 Police Alarms

C3.34 Fire Alarms

C3.4 Transportation Facilities

C3.40 External Transportation Facilities

C3.400 Water Transportation Facilities

C3.4000 Tide Gate and Dam

C3.4001 Dredging Flushing Bay

C3.4002 Boat Basin

C3.4003 Channels

C3.4004 Banks, Treatment of

C3.401 Terminals

C3.4010 L. I. Railroad

C3.4011 Subway Extension

C3.4012 Trolley

C3.4013 Ferry

C3.4014 Bus

C3.4015 Airplane

C3.402 Highways

C3.403 Streets and Roads

C3.41 Intra-Mural Transportation

C3.410 City Streets

C3.411 Roads and Walks

C3.412 Paths

C3.413 Driveways

C3.414 Parking Fields

C3.415 Bus Platforms

C3.5 Water Distribution System

C3.50 Water Mains

C3.51 Sewers

C3.510 Marginal Sewers

C3.511 Sanitary Sewers

C3.512 Sewerage Disposal Plant

C3.52 Pumps

C3.6 Recreational Facilities

C3.60 Water

C3.600 Amphitheatre

C3.601 Beaches

C3.602 Barges and Floats

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C3.6 Recreational Facilities (continued)

C3.61 Land

C3.610 Play Grounds

C3.611 Ball Fields

C3.612 Tennis Courts

C3.613 Other Sports Arenas

C3.614 Camps (Trailer)

C3.7 Planting Program

C3.70 Trees

C3.71 Topsoil

C3.72 Meadow Mat

C3.73 Shrubbery

C3.74 Bedding Plants

C3.75 Sodding

C3.8 Architectural Embellishments

C3.80 Free Standing Sculpture

C3.81 Signs

C3.82 Pylons

C3.83 Flag Poles

C3.84 Fountains and Pools

C3.85 Awnings

C3.9 Focal Exhibits

C4. Relations with Controlling Agencies

C4.0 World's Fair Organizations

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C4.01 Building Code Administration Board

C4.1 Government Cooperation

C4.10 New York City

C4.100 City Fair Commission

C4.101 Park Department

C4.102 Water, Gas and Electricity Dept.

C4.103 Building Department

C4.104 Fire Department

C4.105 Board of Transportation

C4.106 Board of Estimate and Apportionment

C4.11 New York State

C4.110 State Fair Corporation

C4.111 Water Power and Control Commission

C4.112 Long Island State Park Commission

C4.12 United States

C4.120 Federal Fair Commission

C4.121 War Department - Engineer Office

M. MAINTENANCE

M0. Pre-Fair Period

M0.0 Building Code Enforcement

M0.00 Building Inspection

M0.01 Building Violations

M0.1 Receiving and Forwarding

M0.10 Receipt and Inspection

M_{0.11} Distribution

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M1.00 Sanitation

M1.000 Building and Street Cleaning

M1.001 Waste Disposal

M1.01 Sanitary Inspection

M1.010 Buildings and Grounds

M1.011 Concessions

M1.02 Medical Services

M1.020 Hospital

M1.021 First Aid Societies

M1.1 Public Safety

M1.10 Fire Control

M1.11 Police Control

M1.110 Property

M1.111 Civic Order

M1.112 Traffic

M1.12 Lost and Found Services

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M1.3 Public Utilities

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M1.32 Telephone

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M1.40 External Traffic Routes

M1.400 Railway

M1.401 Bus

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M1.404 Auto

M1.41 External Traffic Rates

M1.410 Passenger Fares

M1.411 Freight Charges

M1.42 Intra-Mural Traffic

M1.43 Customs

M1.44 Travel Service

M1.5 Housing Accommodations

M1.50 Private Accommodations

M1.51 Hotel Accommodations

M1.52 Trailer Camps

M1.53 Army Camps

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M1.60 Free Admissions

M1.600 Employee Passes

M1.601 Automotive Passes

M1.602 Outside Services Passes

M1.603 Press Passes

M1.604 Participants and Personnel Passes

M1.605 Groups

M1.61 Paid Admissions

M1.610 Advance Ticket Sale

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M2.010 Participant's Booths

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M2.3 Furniture and Equipment

M2.4 Loans and Donations Made to Outsiders

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P1.03 Power

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P1.100 Displamor Exhibits

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P1.12 Retail Trades

P1.13 Mail Order Houses

P1.14 Cooperatives

P1.15 Packaging

P1. Private Enterprises (continued)

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P1.200 Passenger Cars

P1.201 Trucks & Trailers

P1.202 Buses and Bus Lines

P1.203 Motorcycles

P1.21 Air

P1.210 Aircraft

P1.211 Air Lines

P1.212 Airports

P1.22 Land

P1.220 Railroads

P1.221 Forwarding Agents

P1.23 Water

P1.230 Steamship Lines

P1.231 Pleasure Craft

P1.232 Marine Equipment

P1.233 Ship-builders

P1.3 Business Administration

P1.30 Business Equipment

P1.300 Office Furniture & Appliances

P1.301 Stationery & Supplies

P1.302 World's Fair Offices at Work

P1.31 Finance

P1.310 Banks

P1.311 Credit Institutions

P1.312 Stock Brokers

P1.4 Communication

P1.40 Press

P1.400 Newspapers

P1.401 Magazines & Periodicals

P1.402 Books

P1.41 Radio Broadcasting

P1.42 Motion Pictures

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P1.500 Community Planning

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P1.504 America at Home

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P1.510 Fabrics & Materials

P1.511 Wearing Apparel

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P1.520 Beauty Preparations

P1.521 Toilet Goods

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P1.530 Foods

P1.531 Beverages

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P1.533 Tobacco Products

P1.534 Food Preparation Equipment

P1.535 Crop Production

P1.536 Animal Husbandry

P1.537 Tanneries

P1.54 Auxiliary Service

P1.540 Personal

P1.5400 Barber Shops

P1.5401 Beauty Parlors

P1.5402 Boot Blacks

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P1.5405 Comfort Stations

P1.5406 Baths

P1.541 Professional

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P1.5411 Chiropody

P1.5412 Chiropractics

P1.5413 Optemetry

P1.5414 Osteopathy & Physical Culture

P1.542 Public

P1.5420 Checking

P1.5421 Guide Books & Programs

P1.5422 Guide Service & Tours

P1.5423 Messenger Service

P1.5424 Newsstands

P1.5425 Parking Fields

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P2.11 Child Care Agencies

P2.12 Agencies for the Handicapped

P2.13 Travelers Aid Society

P2.14 Insurance Companies

P2.15 Safety Organizations

P2.16 Boys & Girls Clubs

P2.2 Education

P2.20 Organized Education

P2.21 Special Fields and Agencies

P2.22 Organizations

P2.23 Museums

P2.24 Planetariums

P2.25 Libraries

P2.3 Recreation - Equipment for

P2.30 Sports Equipment

P2.31 Games and Toys

P2.32 Hobbies

P2.33 Pets

P2.34 Organizations

P2.4 Art - Equipment

P2.40 Fine Arts

P2.41 Industrial Arts

P2.42 Handicrafts

P2.43 Theatre Arts

P2.44 Art Museum Equipment

P2.5 Religion

P2.50 Schools and Colleges

P2.51 Religious Articles

P2.52 Organizations

P3. Special Groups

- P3.0 Women's Organizations
- P3.1 Negro Organizations
- P3.2 Veterans' Organizations
- P3.3 Consumer Interests
- P3.4 Fraternal Orders
- P3.5 Peace Societies
- P3.6 Youth Organizations
- P3.7 Jewish Organizations
- P3.8 Trade Unions
- P3.9 Other Organizations

P4. Corporation Enterprises

- P4.0 Special Events
- P4.1 Special Features
- P4.2 Sports
- P4.3 American Common

PR. PUBLIC RELATIONS

PR0. Publicity

- PR0.0 Press Releases
 - PR0.00 Newspapers
 - PR0.01 Magazines and Periodicals
 - PR0.02 Trade Journals
- PR0.1 Radio Releases
 - PR0.10 Broadcasting Stations
 - PR0.11 Programs
 - PR0.12 Plugs
- PR0.2 New Film Releases

PR1. Promotion

- PR1.0 Fair Publications
 - PR1.00 Prospectus
 - PR1.01 Bulletin
 - PR1.02 Maps
 - PR1.03 Photographs
 - PR1.04 Pamphlets, Circulars, etc.
 - PR1.05 Seals, Stickers, etc.
 - PR1.06 Special Articles
- PR1.1 Copyrights
 - PR1.10 Name
 - PR1.11 Insignia
 - PR1.12 Book
 - PR1.13 Motion Picture
 - PR1.14 Photographs
- PR1.2 Contests
 - PR1.20 Name
 - PR1.21 Poster
 - PR1.22 Essay
- PR1.3 Exhibits
 - PR1.30 Model Display
 - PR1.31 Corner Store Exhibit
 - PR1.32 80th Floor Museum
 - PR1.33 Chicago I.T.B. Exhibit
 - PR1.34 Other Fairs

PR. PUBLIC RELATIONS (continued)

PR1. Promotion (continued)

PR1.4 Speaker's Bureau

PR1.40 Speakers - List of

PR1.41 Speeches

PR1.5 Advertising

PR1.50 Billboard

PR1.51 Newspaper

PR1.52 Magazine and Periodical

PR1.53 Window Display

PR1.54 Novelties

PR1.55 Poster

PR1.56 Throw Aways

PR1.57 Feature Publicity

PR1.6 Luncheons and Banquets

PR1.7 Stunts and Ideas

PR1.70 Savings Fund

PR1.71 License Plates

PR1.72 Telephone Number

PR1.73 Howard Hughes Flight

PR1.74 Songs and Poems

PR1.75 Commemorative Coins

PR1.76 Commemorative Stamps

PR1.8 Organized Groups

PR1.9 Dedication Ceremonies

PR2. Advisory Committees

PR2.0 Governmental Groups

PR2.00 National Advisory Committee

PR2.01 Foreign Advisory Committee

PR2.02 Local Advisory Committee

PR2.1 Economic Groups

PR2.10 Production

PR2.11 Distribution

PR2.12 Transportation

PR2.13 Communication

PR2.14 Finance

PR2.15 Comfort, Shelter and Sustenance

PR2.16 Labor Relations

PR2.17 Consumer Interests

PR2.2 Welfare Groups

PR2.20 Science

PR2.21 Medicine and Public Health

PR2.22 Fine and Applied Arts

PR2.23 Education

PR2.24 Religion

PR2.25 Women's Activities

PR2.26 Patriotic and Historic Societies

PR2.27 Good Will and Peace

PR2.28 Inter-Racial Groups

PR2.29 Trade Associations and Civic Affairs

PR2.3 Recreation and Entertainment

PR3. Co-operation - Services Offered

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