

# THE NEW YORK PUBLIC LIBRARY

## Ask NYPL Express

### Fee Schedule to Obtain High Quality Reproductions for Editorial & Commercial Use

As of October 27, 2009

Reproduction fees are scaled based on usage. All fees are per image and include a 300dpi TIFF.

#### BOOKS, EXHIBITION CATALOGS, CD-ROMs, DVDs, & CDs

Rights: one-time in print edition	PRINT RUN					
	Under 3,000*		3,001 - 10,000*		10,001 to 100,000**	
Interior use:	B/W	Color	B/W	Color	B/W	Color
North American or Single Country Rights - Single-Language	\$55	\$75	\$85	\$125	\$125	\$175
World Rights - Single-Language	\$70	\$100	\$115	\$175	\$175	\$225
World Rights - All Languages	\$105	\$150	\$170	\$265	\$265	\$335
Cover use:						
Cover - North America or Single Country	\$300	\$300	\$450	\$450	\$550	\$550
Back Cover - North America or Single Country	\$200	\$200	\$325	\$325	\$400	\$400
World Rights	+25%	+25%	+25%	+25%	+25%	+25%
Re-use in revised or subsequent edition (interior use only)	\$25	\$35	75%	75%	75%	75%
Cover re-use	75%					
*Includes Electronic rights for non-profit presses only						
**Each additional 100,000 copies	+50%					
Additional Teacher's edition	+\$50					
Additional CD-ROM, DVD, or CD	+\$50					
Additional Electronic rights including E-book	+\$75					

#### SCHOLARLY JOURNALS & NONPROFIT NEWSLETTERS

Rights: one-time, worldwide in print edition up to 100,000*	
Interior	\$55
Cover	\$150
Additional Internet	+\$25

\*If print run is over 100,000 see below National & Trade Magazines rates.

#### NATIONAL & TRADE MAGAZINES

Rights: one-time, worldwide in print edition, editorial use only*						
	<b>1/4 page</b>	<b>1/2 page</b>	<b>3/4 page</b>	<b>Full Page</b>	<b>Cover</b>	
Circulation under 250,00	\$100	\$135	\$175	\$250	\$500	
Circulation over 250,00	\$200	\$250	\$300	\$350	\$750	
Additional Electronic rights in perpetuity	+\$50					

\*Does not include print ads or any other advertising. Please email with details.

## NEWSPAPERS

Rights: one-time, editorial use only\*

	1/4 page	1/2 page	3/4 page	Full Page	Cover
Circulation under 150,000	\$75	\$125	\$150	\$200	\$400
Circulation over 150,000	\$175	\$225	\$275	\$325	\$650

\*Does not include print ads or any other advertising. Please email with details.

## BROCHURES, FLYERS, SALES CATALOGS, ETC.

Rights: one-time, worldwide in print edition

	Nonprofit Up to 50,000*	Commercial Up to 50,000**
Interior	\$55	\$100
Cover	\$150	\$300
*Each additional 50,000 copies	+100%	
**Each additional 50,000 copies	+50%	

## EXHIBITION DISPLAY

Rights: one-time in exhibition

	Nonprofit	Commercial
Temporary less than one month	\$55	\$100
Up to 1 year	\$100	\$200
Up to 5 years	\$175	\$350
Permanent*	\$225	\$500

\*If permanent use is signage the fee is \$100 per image

## DOCUMENTARIES

### Television Broadcast

Rights: Up to ten years (unless otherwise noted)

	Broadcast Only	Broadcast, Home Video DVD & All Media*
All Television - Standard & Non-Standard - (up to one year)	\$75	NA
All Television - Standard & Non-Standard - North America	\$150	\$200
All Television - Standard & Non-Standard - World Rights	\$175	\$250
Public Television - World Rights	\$100	\$150

\* Includes on-air promotion, web site, and non-theatrical/educational, excludes theatrical and printed promotional material.

Additional Theatrical	+\$250
Set dressing	\$350

### Non-Broadcast Video

Rights: Life of the project

Film Festival	\$80
Museum	\$75

## LIVE PERFORMANCE

Rights: up to one year

Nonprofit	\$250
Commercial	\$500

**If your intended use is not listed, please write to us at [permissions@nypl.org](mailto:permissions@nypl.org) with a detailed description of use.**





